Descriptive Summary

Title: Arthur L. Wilde papers
Date (inclusive): 1973-1994
Date (bulk): 1980s
Collection number: 1334
Creator: Wilde, Arthur L.
Extent: 3.0 linear feet of papers.
Repository: Margaret Herrick Library. Academy of Motion Picture Arts and Sciences.
Languages: English
Access
Available by appointment only.
Publication rights
Property rights to the physical object belong to the Margaret Herrick Library. Researchers are responsible for obtaining all necessary rights, licenses, or permissions from the appropriate companies or individuals before quoting from or publishing materials obtained from the library.
Preferred Citation
Arthur L. Wilde papers, Margaret Herrick Library, Academy of Motion Picture Arts and Sciences.
Acquisition Information
Gift of Arthur L. Wilde, 2007
Biography
Arthur L. Wilde was an American publicist active in film from the 1940s to 1980s. He worked in publicity at a handful of film and television studios before forming his own public relations firm, Rothschild Associates. During the 1980s he specialized as a unit publicist on location for a number of independent films.
Collection Scope and Content Summary
The Arthur L. Wilde papers span the years 1973-1994 (bulk 1980s) and encompass 3.0 linear feet. The collection is comprised of publicity campaign files for two dozen films and includes scripts, clippings, correspondence, press kits, and press releases. Also included is his research for generating press material. Films represented include RICH AND FAMOUS (1980) and TO LIVE AND DIE IN L.A. (1984).
Arrangement
Arranged in the following series: 1. Production files; 2. Television files; 3. Subject files.
Indexing Terms
Wilde, Arthur L.--Archives.
publicists