Melvin Riddle papers

Special Collections
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Descriptive Summary
Title: Melvin Riddle papers
Date (inclusive): 1918-1969
Collection number: 362
Creator: Riddle, Melvin
Extent: 4 linear feet of papers.
Repository: Margaret Herrick Library, Academy of Motion Picture Arts and Sciences.
Languages: English
Access
Available by appointment only.

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Preferred Citation
Melvin Riddle papers, Margaret Herrick Library, Academy of Motion Picture Arts and Sciences.

Acquisition Information
Gift of Joe and Lois Riddle, 1995

Biography
Melvin M. Riddle was an American film publicist and advertising executive active from 1917 to 1956. He was at Famous Players-Lasky from 1918 to 1922; with Grauman theaters from 1923 to 1932; served in various roles involving advertising and publicity at numerous studios, including Fox and RKO from 1933 to 1944; and handled personal publicity for several actors through Foote, Cone & Belding from 1944 to 1956.

Collection Scope and Content Summary
The Melvin Riddle papers span the years 1918-1969 and encompass approximately 4 linear feet. The collection consists of miscellaneous papers, scrapbooks, and photographs.

Arrangement
Arranged in the following series:

Indexing Terms
Riddle, Melvin, 1897-1995--Archives.
publicists