United Artists Corporation publicity department miscellany

Special Collections
Margaret Herrick Library © 2014
Descriptive Summary
Title: United Artists Corporation publicity department miscellany
Date (inclusive): 1956-1969
Collection number: 506
Creator: United Artists Corporation
Extent: 2 linear feet of papers.
Repository: Margaret Herrick Library, Academy of Motion Picture Arts and Sciences.
Languages: English
Access
Available by appointment only.
Publication rights
Property rights to the physical object belong to the Margaret Herrick Library. Researchers are responsible for obtaining all necessary rights, licenses, or permissions from the appropriate companies or individuals before quoting from or publishing materials obtained from the library.
Preferred Citation
United Artists Corporation publicity department miscellany, Margaret Herrick Library, Academy of Motion Picture Arts and Sciences.
Acquisition Information
Gift of Larry Mirisch, 2002
Biography
The United Artists Corporation was founded in 1919 by Charlie Chaplin, D. W. Griffith, Mary Pickford, and Douglas Fairbanks as an independent releasing company, initially for the distribution of the productions of its four co-founders.
Collection Scope and Content Summary
The United Artists Corporation publicity department miscellany spans the years 1956-1969 and encompasses 2 linear feet. The collection contains publicity files for more than 100 films. The bulk of the material concerns film premieres and special screenings, with some pressbook elements, exploitation strategies, and information on press junkets. In addition, there is general publicity material and interoffice communications. Mike Hutner, John Leo, and Mort Nathanson are among the publicity directors that generated the material.
Arrangement
Arranged in the following series: 1. Production files; 2. Subject files.
Indexing Terms
United Artists Corporation
studio records

United Artists Corporation
publicity department miscellany