Guide to the Committee to Re-Elect Governor Brown records, 1961-1962

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Note
Social Sciences --Political Science --State Government
History --History, California --General
Geographical (by Place) --California

Note
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Guide to the Committee to Re-Elect Governor Brown Records, 1961-1962

Collection number: BANC MSS 67/34 c

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Collection Summary
Collection Title: Committee to Re-Elect Governor Brown Records,
Date (inclusive): 1961-1962
Collection Number: BANC MSS 67/34 c
Creator: Committee to Re-Elect Governor Brown
Extent: Number of containers: 4 boxes and 5 cartons
Repository: The Bancroft Library
Berkeley, California 94720-6000
Physical Location: For current information on the location of these materials, please consult the Library's online catalog.
Abstract: Correspondence, including letters of committee members Elizabeth Gatov, Elizabeth Heller, Gerald D. Marcus, Thomas N. Saunders and James F. Thacher; material relating to the speakers bureau, registration committees, special committees, etc.; Brown's calendar and itineraries; publicity material, including press releases and campaign literature; clippings.
Languages Represented: English
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[Identification of item], Committee to Re-Elect Governor Brown records, BANC MSS 67/34 c, The Bancroft Library, University of California, Berkeley.

Scope and Content

The papers of the Committee to Re-Elect Governor Brown were transferred to The Bancroft Library in August 1966 from the Institute of Governmental Studies. The collection consists of 4 boxes and 5 cartons and covers the Committee's activities from 1961-1962. Included are copies of outgoing letters written by committee members including campaign manager Thomas N. Saunders, registration chairman Elizabeth (Rudel) Smith Gatov, speakers bureau coordinator Elizabeth Heller, co-chairman Gerald D. Marcus and treasurer James Foster Thacher; incoming letters addressed to committee members and Governor Brown; subject files; publicity files; and clippings.

All of the portraits have been removed and cataloged separately in the portrait collection.

The papers as a whole are described in greater detail in the Key to Arrangement which follows.

Brief Biographical Sketch

Edmund Gerald Brown, Sr. was elected as California's thirty-second Governor in November 1958, and he assumed office in January 1959. Beginning early in 1961, the Committee to Re-Elect Governor Brown was organized in Northern California to begin publicizing the Governor's record while in office and to make plans for his reelection campaign. Headquartered in San Francisco under campaign manager Thomas N. Saunders, the Committee coordinated all aspects of the campaign and the activities of all Northern California district and county committees, the numerous volunteer and occupation-related sub-committees, and the speakers bureau. In November 1962, Governor Brown was elected to a second term in office after defeating the Republican candidate Richard M. Nixon.

Box 1

Outgoing letters

Additional Note
Carbon copies of letters with related notes arranged chronologically with undated letters at the end. Included are separate chronological files for Elizabeth (Rudel) Smith Gatov, Elizabeth Heller, Gerald D. Marcus, Thomas N. Saunders, and James Foster Thacher.

Boxes 1-4

Incoming letters

Additional Note
Letters addressed to the committee, campaign manager Thomas N. Saunders, speakers bureau coordinator Elizabeth Heller, northern California Democratic registration committee chairman Elizabeth Gatov, or Governor Edmund G. Brown. Arranged alphabetically by name of person or organization. A partial list of significant correspondents follows the Key to Arrangement. Unlisted letters are arranged alphabetically in a miscellany preceding the listed correspondents.

Ctn. 1

Subject files

Address lists
Anti-Brown material
Anti-Nixon material
Biographical material for Brown
Brown appointees - Lists, arranged by county

Physical Description: (2 folders)

Brown calendar and itinerary

Physical Description: (8 folders)

Brown record of achievement

Physical Description: (3 folders)
Campaign manuals
Physical Description: (2 folders)

Candidacy filing - appointment of verification deputies
Citizen's Non-Partisan Committee to Get Out the Vote
Contributors
County committees - lists of chairmen, notes, etc.
Democratic Party. Calif. State Central Committee - Lists of members, press releases, etc.
Executive Committee of the Committee to Re-Elect ... Lists of members, minutes of meetings, etc.
"Fact sheets" - prepared to give information on the Governor's achievements in various fields, as follows:
   Agriculture
   Business climate
   Civil defense
   Consumer
   Education
   Elections and reapportionment
   Fiscal responsibility
   Highways
   Human rights
   Labor
   Law enforcement
   Mental hygiene
   Narcotics
   Natural resources
   Proposition 24: Francis Amendment
   Public health and safety
   Public works
   Reorganization of state government
   Social welfare
   Youth

Financial material
Form letters, printed memos, etc. (2 folders)
Form letters, printed memos, etc. - Drafts
Invitations
Job applicants
Kick-off breakfast
Nixon calendar and itinerary
Nixon campaign
Northern California Registration Committee - Lists of members, statement of program, bulletins, press releases, etc.
   Physical Description: (2 folders)

Northern California Registration Committee - County Clerk problems
Northern California Registration Committee - Financial material
Northern California Registration Committee - Form letters and memos
Northern California Registration Committee - Registrars
   Physical Description: (2 folders)

Northern California Registration Committee - Statistics
   Physical Description: (2 folders)

Notes
Organizational structure

Ctn. 3
Organized labor - notes, mailing lists, clippings, etc.
Organized labor brochure

Personnel
Republican Party. Calif. State Central Committee - Press releases, clippings, etc.
San Luis Dam ground breaking
Speakers bureau - Lists, evaluation sheets, etc.
Speakers bureau - Form letters and memos
Speakers bureau - Requests for speakers
  Physical Description: (2 folders)

Speakers bureau - Speakers, information sheets
  Physical Description: (2 folders)

Speakers bureau - Speakers manuals
Special committees
  Special committees - Architects
  Special committees - Board members
  Special committees - Civic leaders
  Special committees - Dentists
  Special committees - Doctors
  Special committees - Farmers
  Special committees - Italian-Americans
  Special committees - Japanese-Americans
  Special committees - Medical
  Special committees - Mexican-Americans
  Special committees - Optometrists
  Special committees - Professors
  Special committees - Teachers
  Special committees - Veterans
  Special committees - Youth
Speeches
Women's activities
Work order forms
  Physical Description: (2 folders)

Miscellany

Publicity files
  Additional Note
  Campaign literature and related drafts and press releases for media distribution. Arranged
  as follows:

Campaign literature
Newspaper mats
Press releases
Press releases - Drafts
  Physical Description: (11 folders)

Press releases - Nixon for Governor
  Physical Description: (2 folders)

Press releases - San Luis Dam ground breaking
Press releases - Richards for Senator
Radio coverage
Television schedules
Television specials
Ctn. 5

Clippings

Additional Note

Tear sheets, newspaper and magazine clippings partially arranged alphabetically by subject.

Agriculture
Bonds
Brown, Bernice (Layne)
Brown calendar
Brown special coverage
Budget
California Democratic Council
Charges and counter charges
Columnist comments
Constitutional candidates
Economy
Editorials and cartoons
Education
Election law
Endorsements
Freeways and scenic highways
Kennedy, John Fitzgerald
Knight, Goodwin Jess
Law enforcement
Medicare
Minority rights
Nixon, Richard Milhous
Parks
Planning
Polls and trends
Pre-Primary
Primary election
Reapportionment
Registration and voter turnout
Republican party
San Francisco politics
Senior citizens
Squaw Valley
Warren, Earl, Jr.
Water
Unsorted

Physical Description: (10 folders)

Ahlquist, Alfred E., 1908-
Letter, Sept. 27, 1962. Written while a candidate for the California Assembly.

American Broadcasting Company

Anderson, Glenn Malcolm, 1913-

Arnold, Stanley, 1903-

Avakian, Spurgeon

Guide to the Committee to
Re-Elect Governor Brown records,
1961-1962
Bee, Carlos, 1917-1974
4 letters, 1961-1962. Written while speaker pro tempore of the California Assembly.

Betts, Bert A., 1923-

Biscailuz, Eugene Warren, 1883-

Blain, Charles, 1898-
See California. Dept. of Mental Health

Boas, Roger
Letter, May 4, 1962

Breslow, Lester, 1915-

Brown, Edmund Gerald ("Pat"), 1905-

Brown, Harold C.
2 letters, 1961-1962. Include photocopy of one letter addressed to his brother, Governor Brown.

Burdick, Eugene L., 1918-

California. Adjutant General's Office

California. Attorney General's Office

California. Board of Agriculture
See Steinberg, Lionel Sanford

California. Board of Education

California. Commissioner of Corporations
See Sobieski, John G.

California. Consumer Counsel
5 letters, 1962

California. Dept. of Agriculture

California. Dept. of Education

California. Dept. of Finance
2 letters, 1961-1962

California. Dept. of Fish and Game

California. Dept. of Industrial Relations
See Henning, John Francis

California. Dept. of Industrial Relations. Division of Apprenticeship Standards.

California. Dept. of Industrial Relations. Division of Fair Employment Practices
2 letters, 1961

California. Dept. of Industrial Relations. Division of Housing

California. Dept. of Industrial Relations. Division of Industrial Safety
See Saunders, Thomas N.
California. Dept. of Justice

California. Dept. of Mental Hygiene

California. Dept. of Professional and Vocational Standards
See Loebel, James D.

California. Dept. of Social Welfare
3 letters, 1961-1962

California. Dept. of Water Resources

California. Director of Finance

California. Division of Real Estate

California. Governor
62 letters, 1961-1962 and 3 n.d. Letters by secretaries and assistants to Governor Edmund G. Brown primarily regarding invitations and the Governor’s calendar. See also Vasconcellos, John B.

California. Governor’s Advisory Committee on Children and Youth

California. Industrial Accident Commission
2 letters, 1961

California. Lieutenant Governor
See Anderson, Glenn Malcolm

California. State College, Humboldt
2 letters, 1961-1962. By Leland Barlow as chairman of the assembly committee.

California. State College, San Jose

California. State College, Sonoma
Letter, May 5, 1962. Photocopy of letter by dean of students Alvin Marks addressed to Helen Nelson inviting her to speak at the college.

California. Treasurer
See Betts, Bert A.

California. University, Berkeley. Chancellor

California. Youth and Adult Corrections Agency

California. Youth Authority

California Labor Federation

California League of Senior Citizens

Cameron, Ronald Greenlaw, 1917-

Carlson, Jehanne (Biétry) Salinger
See Salinger, Jehanne (Biétry) Carlson

Champion, Charles Hale, 1922-
See California. Director of Finance
Christensen, Carl L., 1909-
   2 letters, 1962. Written while California State Senator.

Christian, Winslow

Cobey, James A., 1913-
   2 letters, 1962. Written while California State Senator.

Coblentz, William Kraemer, 1922-
   4 letters, 1962

Committee to Re-Elect Governor Brown
   120 letters, 1961-1962 and 18 n.d. Primarily inter-committee correspondence and memoranda. Include photocopies and copies of letters written to others.
   See also Elizabeth Heller, Thomas C. Lynch, Gerald D. Marcus, Thomas N. Saunders, and James Foster Thacher.

Committee to Re-Elect Governor Brown. County Committees

Davis, Pauline L., 1917-
   Letter, Aug. 29, 1961. Written while a member of the California Assembly.

Democratic Party. Calif. Alameda County. Central Committee

Democratic Party. Calif. Fresno County. Central Committee
   2 letters, 1961-1962

Democratic Party. Calif. Inyo County. Central Committee
   Letter, June 22, 1962. By chairman Leah Robin Nichols re the county registration committee.

Democratic Party. Calif. Madera County. Central Committee

Democratic Party. Calif. Mendocino County. Central Committee
   Letter, July 10, 1962

Democratic Party. Calif. Monterey County. Central Committee

Democratic Party. Calif. Sacramento County. Central Committee

Democratic Party. Calif. San Luis Obispo County. Central Committee

Democratic Party. Calif. State Central Committee
   See also Kent, Roger.
   See also subject file in Carton One.

Democratic Party. Calif. Yolo County. Central Committee
   Letter, Apr. 15, 1962

Democratic Party. Calif. Yuba County. Central Committee

Democratic Party. National Committee
   3 letters, 1961-1962

District Attorneys' Association of California

Edwards, W. Donlon, 1915-
   Letter, July 3, 1962. Written while a candidate for Congress

Elliott, Edward E.

Engle, Clair, 1911-1964
Partial List of Correspondents


Farr, Frederick S., 1910-

Feiffer, Jules, 1929-
Letter, July 23, 1962

Fisher, Hugo, 1921-

Fremont, Calif. Mayor

Gaffney, Edward M.

Garrigus, Charles B., 1914-

Gatov, Elizabeth (Ruder) Smith, 1911-
See outgoing letters in Box One.

General Electric Company

Heller, Elizabeth
See also outgoing letters in Box One.

Henning, John Francis, 1915-
2 letters, 1961-1962. Include copy of one letter written while director of the California Dept. of Industrial Relations addressed to Governor Brown.

Houghteling, Joseph Cannon, 1924-
2 letters, 1962

Irrigation Districts Association of California

Jenkins, Thomas M., 1921-
3 letters, 1962

John Birch Society

Kent, Roger, 1906-

Kneiss, Gilbert H., 1899-1964
See Western Pacific Railroad

Kuhr, William Joseph, 1895-
See California. Dept. of Agriculture

Loeb, James D.
2 letters, 1962. Written while director of the California Dept. of Professional and Vocational Standards.

Luckman, Charles, 1909-

Lunardi, Paul J.

Lynch, Thomas C., 1904-

McAttee, J. Eugene

McGee, Richard A., 1897-

See California. Youth and Adult Corrections Agency

Magnin, Cyril I., 1899-

Letter, n.d. Co-signed with Garret McEnerney; addressed to Governor Brown re a citizens for Brown committee.

Marcus, Gerald D., 1917-

12 letters, 1962. Written while northern California co-chairman of the Committee to Re-Elect Governor Brown.

See also outgoing letters in Box One.

Martin, Clarence Daniel, Jr.


Miller, William Baker, 1907-


Mosk, Stanley, 1912-

See California. Attorney General

Mullahey, Thomas Francis, 1919-

Telegram, Oct. 19, 1962

National Association for the Advancement of Colored People

2 letters, 1962

National Association of Manufacturers


National Council of Negro Women, Inc., San Francisco

2 letters, 1962

New York Herald Tribune


Nixon, Richard Milhous, Pres., U.S., 1913-

2 letters, 1962. Form letters written while a candidate for Governor of California.

Nixon for Governor Committee


O’Gara, Gerald J.

5 letters, 1962. Re the suit of the Democratic State Central Committee vs. the Committee for the Preservation of the Democratic Party.

Pacific Gas & Electric Company, San Francisco

4 letters, 1962. Photocopies and copies of letters addressed to Governor Brown re the PORE political forum. Include one letter, Sept. 21, 1962, by president Norman R. Sutherland.

Petris, Nicholas C., 1923-


Pettis, John Alroy, 1916-


Pinkerton, Roy David, 1885-


Pitts, Thomas L.

See California Labor Federation

Plumas Co., Calif. Board of Supervisors


Price, Reginald Carrier, 1911-

See California. Dept. of Water Resources

Regan, Edwin J., 1906-

Partial List of Correspondents

Riles, Wilson C.
See California. Dept. of Education

Roth, William Matson, 1916-

Rumford, William Byron, 1908-
2 letters, 1962. Written while California Assemblyman re voter registration.

Salinger, Jehanne (Biétry) Carlson
2 letters, 1961. Written while program chairman for the Carmel Women's Democratic Club.

San Francisco. Junior Chamber of Commerce.
3 letters, 1962

Santa Clara Co., Calif. Counsel

Santa Cruz, Calif. Chamber of Commerce

Saunders, Thomas N.
51 letters, 1961-1962 and n.d. Written while chief of the California Dept. of Industrial Relations, Division of Industrial Safety, and while campaign manager for the Committee to Re-Elect Governor Brown.
See also outgoing letters in Box One.

Shelley, John Francis, 1905-1974

Silverman, Sol, 1900-

Smith, Craig Patterson, 1911-
Letter, Aug. 9, 1961. Complimentary letter written while president of Pacific Western Hotels Corporation addressed to Governor Brown.

Smith, Elizabeth (Rudel), 1911-
See Gatov, Elizabeth (Ruder) Smith

Smith, Joseph E., 1913-

Sobieski, John G., 1906-
2 letters, 1961. Written while California Commissioner of Corporations.

Staebler, Neil, 1905-

Stark, Herman G.
See California. Youth Authority

Steinberg, Lionel Sanford, 1919-
Letter, Mar. 29, 1962. Written while president of the California State Board of Agriculture.

Steuben Society of America

Stewart, William K.

Strong, Edward William, 1901-
See California. University, Berkeley. Chancellor

Sullivan, Ray T., 1914-
See District Attorneys' Association of California

Sutherland, Norman R.
See Pacific Gas & Electric Company, San Francisco
Thacher, James Foster, 1924-
Letter, Jan. 9, 1962. Written while treasurer of the Committee to re-Elect Governor Brown.
See also outgoing letters in Box One.

U.S. Dept. of Commerce.
See Martin, Clarence Daniel, Jr.

U.S. Public Housing Administration


Wahlquist, John T.
See California. State College, San Jose

Waldie, Jerome R., 1925-


Watson, John S., 1890-3 letters, 1961-1962

Weingand, Alvin C.

Western Pacific Railroad

Williams, Robert D.

Williams, Spencer Mortimer, 1922-
See Santa Clara Co., Calif. Counsel


Wyman, Eugene Lester, 1924-
See Democratic Party. Calif. State Central Committee

Young Women's Christian Associations