
Finding Aid to the Magic Theatre Records, 1967-1990

Processed by Manuscripts Division staff; completed by Lisa de Larios and Kendra Willson.

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Collection number: BANC MSS 81/184 c

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Finding Aid Author(s):

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GenX

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Collection Summary

Collection Title: Magic Theatre records

Date: 1967-1990

Collection Number: BANC MSS 81/184 c

Creator: Magic Theatre

Extent: Number of containers: 12 cartons, 3 oversize boxes, 16 oversize folders, 1 volume, 2 tubes
Linear feet: ca. 181
digital object (1 image)

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Abstract: The Magic Theatre records contain the administrative, production, financial, and publicity records of a theatre company that grew from a handful of graduate students to a well respected company known for its support of new theatrical works. The collection, which spans the period of John Lion's tenure as Artistic Director and General Director, includes correspondence, bylaws, manuscripts of writings and speeches, programs, posters, financial statements, and clippings. Includes documents relating to the relationship between the Magic Theatre and Sam Shepard, who followed Michael McClure as an important playwright for the company.

Languages Represented: Collection materials are in English

Physical Location: For current information on the location of these materials, please consult the Library's online catalog.

Access

Collection is open for research, with the following exception: In Carton 6: Salary Surveys by the Theatre Communications Group are restricted.

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Preferred Citation

[Identification of item], Magic Theatre records, BANC MSS 81/184 c, The Bancroft Library, University of California, Berkeley

Alternate Forms Available

Digital reproductions of selected items are available.

Title: Magic Theatre Scripts,

Identifier/Call Number: BANC MSS 81/14 c

Photographs have been transferred to Pictorial Collections of The Bancroft Library.

Videotapes/sound recordings have been transferred to the Microforms Collection of The Bancroft Library.

Acquisition Information

The Magic Theatre Scripts were received as part of the Magic Theatre Records, purchased by The Bancroft Library, via Serendipity Books, in three installments, in 1980, 1988, and 1990.

Funding

Funding for the 1980 acquisition provided by a gift from The Friends of The Bancroft Library, and with donations made in memory of Theodore R. Meyer. Funding for the 1988 and 1990 additions were provided by the Richard Henry Chabot Dieckmann Fund.

Organizational History

The Magic Theatre was founded in 1967 in Berkeley, Calif., with a production of Eugene Ionesco's, *The Lesson*, by a group of University of California, Berkeley graduate students, headed by John Lion, who had an interest in the newly emerging, avant-garde European playwrights, including Ionesco, Genet, and Beckett. They had no intention of starting a theatre, but with the success of *The Lesson*, the company moved into the Steppenwolf Bar on San Pablo Avenue in Berkeley, and began producing plays as the Magic Theatre, a name adopted from Hesse's novel, *Steppenwolf*.

European playwrights dominated the Magic Theatre's early productions, but these were soon augmented by American authors emerging from the political, social, and artistic ferment of the 1960s, including Leroi Jones, Michael McClure, and Sam Shepard. The work of the Magic Theatre reflected the social upheaval of the time, with the intention of presenting different aspects of a chaotic world without becoming polarized to one point of view. Magic Theatre's goal was to concentrate its efforts on newly scripted works, with the purpose of developing new playwrights and giving an alternative, experimental forum to established writers. They drew not only from the theatrical community but from the talents of people in many areas of the arts -- painters, sculptors, film makers, poets, musicians, and dancers, and deliberately represented no particular political point of view except that of free expression.

Over the past twenty-five years, the Magic Theatre was housed in some ten locations, not including touring bookings. There were several stints each at Steppenwolf and Mandrake's Bars in Berkeley. They also performed at the University Art Museum, and in a theatre the staff built in an old building at the corner of University and Shattuck Avenues until 1972, when the company moved permanently to San Francisco. It was located briefly in the Firehouse Theatre (now the Lumier Cinema), the Museum of Erotic Art (now defunct), the Intersection Theatre, and the Rose and Thistle Pub on California and Polk Streets. In 1977, the Magic Theatre finally moved to a permanent home at Fort Mason, and eventually built two playhouses of its own.

From the very beginning, John Lion assumed the role of general and artistic director, and brought the theatre from a group of college students with no base and no funding to become the Bay Area's leading producer of new plays. In 1976, Lion recruited the British theatre critic and essayist, Martin Esslin, as dramaturg. His early books on Brecht, the theatre of the absurd, and avant-garde European plays had been the strongest guidelines to the originators of the Magic Theatre.

Not every production at the Magic Theatre has been a smashing success. But the experimental theatre has witnessed an increasing number of subscribers and plays each year, and both local and national critics have been following their progress with much interest and acclaim.

Scope and Content

The Magic Theatre Records, 1967-1990, contain the administrative, production, financial, and publicity records of a theatre company that grew from a handful of graduate students to a well respected company known for its support of new theatrical works. The collection, which spans the period of John Lion's tenure as Artistic Director and General Director of Magic Theatre, includes correspondence, bylaws, manuscripts of writings and speeches, programs, posters, financial statements, and clippings. An extensive collection of scripts received with the company's archives have been separated

from these records and are collected as Magic Theatre Scripts, 1966-1990 (BANC MSS 81/14 c).

The records of the Magic Theatre provide insight into how a theater company can survive and become established in financially difficult times, while maintaining the avant garde spirit of its original productions. For this reason, much of its financial records consist of grant applications and funding requests, while publicity records contain mostly information about ticket subscription campaigns. In the administrative files, correspondence documents the company's contact with playwrights, actors, and contractors concerning the theme of the plays, payment, and stage design, and along with the organizational files, present an overview of Magic's general operation, mission, and history. The artistic relationship between Magic Theatre and Sam Shepard, who followed Michael McClure as an important playwright for the company, is well documented. In its attempt to support other artists, Magic Theatre also sponsored exhibits of contemporary art in its lobby and hallways, took part in arts festivals, and sponsored interns and training programs.

The public reaction to Magic Theatre's plays was best reflected in the production files, which contains reviews of individual plays, and in the press reviews, which contains articles about the company. The collection also includes posters from many of Magic Theatre's productions from its earliest years until the early 1980's.

List of Files

SERIES 1: ADMINISTRATIVE RECORDS. 1968-1990.

Physical Description: Cartons 1-5; Carton 6, folders 1-12; Oversize Box 1, folders 1-4; Oversize folder 1, Tube 1

Content/Description

Divided into six sub-series: Correspondence, Organizational Files, John Lion's Files, Special Programs, Press Reviews, and Other Organizations. Correspondence includes general administrative correspondence, as well as General Director John Lion's letters to actors, playwrights, and others, and Production Manager Suresa Dundes' letters regarding scripts the company received. Organizational Files concern Magic Theatre's general operation, mission, and history. John Lion's Files contain his personal papers relating to his position as General Director of Magic Theatre, as well as to his other ventures in the theater world. Special Programs contains the papers related to exhibitions Magic Theatre sponsored in its lobby and hallways; special events the theatre took part in, including arts festivals and benefits; and the training programs and internships that the Magic Theatre sponsored with local colleges and universities. Press Reviews contains reviews of the Magic Theatre, as well as reviews and general information about playwrights and actors that worked with Magic Theatre, including an extensive collection of materials regarding Sam Shepard. Other Organizations includes information gathered by the Magic Theatre about other theatres, theater organizations, and art associations. Contains correspondence, statements, clippings, contract agreements, speeches, notes and writings, and resumes.

CORRESPONDENCE. 1970-1990

Administrative Office 1974-88

carton 1, folder
1-3

General Director, John Lion 1970-90 undated

carton 1, folder
4-13

Production Manager, Suresa Dundes 1978-79

carton 1, folder
14-15

ORGANIZATIONAL FILES. 1971-1989

Bylaws undated

carton 1, folder 16

Master Plan outline [1982]

carton 1, folder 17

Statements of mission and goals 1977-87

carton 1, folder
18-19

Leases, Contracts, Agreements with Employees and Others 1977-84 undated

carton 1, folder
20-23

carton 1, folder 24-25	Management reference 1979-81
carton 2, folder 1-5	Board of Trustees 1981-89
carton 2, folder 6	Staff meetings 1983-87
carton 2, folder 7-9	Histories 1971-81 undated
carton 2, folder 10-35	Services contracted 1975-85
oversize-folder 1 C	Architectural plans for theater houses undated
oversize-tube 1	Floor plan study undated
	JOHN LION'S FILES. 1972-1990
carton 2, folder 36-38	Writings and talks 1976-85
carton 2, folder 39	European trip 1984
carton 2, folder 40	Singapore trip 1987
	Non-Magic Theatre Productions of <i>Fool for Love</i> New York 1983-84
carton 2, folder 41-44	
carton 2, folder 45	Japan 1984
carton 2, folder 46	Los Angeles 1984-85
carton 3, folder 1	International visitors 1973-88
carton 3, folder 2	Program ideas 1980-86
carton 3, folder 3	Working notes undated
carton 3, folder 4	Resumes, personal 1975-86
carton 3, folder 5	Publicity 1977-86
carton 3, folder 6-14	Script reading files 1979-90
carton 3, folder 15-25	Job applications, resumes received 1981-89
	Administration
	Public Relations
	Production Managers
	Playwrights
	Directors
	Actors
	Actresses
	Designers
carton 3, folder 26	Audition forms 1977
carton 3, folder 27-29	Rockefeller Foundation judging information 1984-88
carton 3, folder 30	Play script purchase receipts 1983-84
carton 3, folder 31	Stanford course papers 1979
carton 3, folder 32	Correspondence, personal 1972-90
	SPECIAL PROGRAMS. 1973-1989
	Lobby Exhibits
carton 4, folder 1	German Expressionists 1980-81
carton 4, folder 2	Benefit party on Landor's boat 1981
carton 4, folder 3	Photography by Theodore Shank 1981
oversize-box 1, folder 1	Exhibit postings 1981
carton 4, folder 4	Poster: California Art on the Road 1981
carton 4, folder 5	Glass Construction by Richard Weinberger 1982
carton 4, folder 6	Photography by A. Paul Carrier 1982
carton 4, folder 7	Photography by Bennett Hall 1982
carton 4, folder 8	Venice Biennale architecture 1982
carton 4, folder 9	Photography by C. Will 1983
carton 4, folder 20	Quilts by Anne Carroll 1983

carton 4, folder 11	Photogram by Peter Goin 1983
carton 4, folder 12	Landscape Painting by Cherie Pinsky 1984
carton 4, folder 13	Exhibit press release list 1984-86
	Special Events
carton 4, folder 14	Halloween fashion show and costume sale 1980-81
carton 4, folder 15	San Francisco Arts Festival 1981
carton 4, folder 16	San Francisco Summer Festival 1981-82
carton 4, folder 17	Bay Area Theatre Week 1982
carton 4, folder 18	Book signing party 1982
carton 4, folder 19	Liberty ship project, S.S. Jeremiah O'Brien 1982
carton 4, folder 20	"A Magic Night on the Town" 1984
carton 4, folder 21	San Francisco Fair 1985
carton 4, folder 22	Bay Area Playwrights Festival 1987
carton 4, folder 23	Invitations to benefit parties 1980-83
oversize-box 1, folder 2	Gala benefit party invitations 1984-85 undated
	Training Programs and Internships
carton 4, folder 24	Techniques for Experimental Theatre 1973-74
carton 4, folder 25	Courses on acting and directing 1977
	Symposia
carton 4, folder 26	Playwright and Contemporary Theatre 1985
carton 4, folder 27	Visions and Revisions 1989
	Internships
carton 4, folder 28	UCLA Arts Magnet program 1979
carton 4, folder 29	Northwestern University 1980-81
carton 4, folder 30	Work Study/Teaching Requests undated
	Work Study Programs
carton 4, folder 31	General information undated
carton 4, folder 32	University of San Francisco 1976-78
carton 4, folder 33	Youth work program 1980
carton 4, folder 34	City College of San Francisco 1981
carton 4, folder 35	University of California, Berkeley 1980-83
carton 4, folder 36	San Francisco State University 1980-81
	PRESS REVIEWS. 1968-1988
carton 4, folder 37-42	Reviews of Magic Theatre 1968-88 undated
	Reviews/General information on actors and playwrights:
carton 4, folder 43	Bauer, Wolfgang 1978-83
carton 4, folder 44	Benjet, Rosalyn 1981
	Cohn, Ruby
oversize-box 1, folder 3	Book jacket mock-up undated
carton 4, folder 45	Coyote, Peter 1980-83
carton 4, folder 46	Esslin, Martin 1977-84
oversize-box 1, folder 3	Book jacket mock-up undated
carton 4, folder 47	Getty, Martine undated
carton 4, folder 48	Haynie, Jim 1976-88
carton 4, folder 49	Hébert, Julie 1985
carton 4, folder 50	Horovitz, Israel 1976
carton 4, folder 51	McClure, Michael 1976-87
carton 4, folder 52	O'Keefe, John E. 1982
carton 4, folder 53	Shank, Adele Edling 1980-86
oversize-box 1, folder 4	Book jacket mock-up undated
carton 4, folder 54-57	Shepard, Sam 1975-84

carton 5, folder 1-4	Shepard, Sam, includes: 1985-86
	Magic Theatre production playbills for Shepard's <i>The Right Stuff</i> and <i>Fool for Love</i>, film promotional material
	Book jacket mock-up undated
oversize-box 1, folder 4	
carton 5, folder 5	Tong, Winston 1978-79
carton 5, folder 6	Wanshel, Jeff undated
	OTHER ORGANIZATIONS. 1973-1990
carton 5, folder 7-10	Actors Equity Association 1973-83
carton 5, folder 11-12	American Arts Alliance 1978-79
carton 5, folder 13	American Conservatory Theatre 1979-80
carton 5, folder 14-15	American Theatre Critics Association 1980
carton 5, folder 16	Antenna Theatre of Sausalito 1982
carton 5, folder 17	Arts International 1985
carton 5, folder 18	Bay Area Art and Theatre Organization undated
carton 5, folder 19-20	Bay Area Theatre Critics Circle 1978-86
carton 5, folder 21	Berkeley Repertory Theatre 1980-86
carton 5, folder 22	Buffalo Show Company 1976-77
carton 5, folder 23	Business Committee for the Arts, Inc. 1984-86
carton 5, folder 24	California Theatre Council 1978-80
carton 5, folder 25	Circle Repertory Company 1976
carton 5, folder 26	The Distractions 1981
carton 5, folder 27	Eureka Theatre Company, Inc. 1981
carton 5, folder 28-34	Fort Mason Foundation 1976-84
carton 5, folder 35	The Foundation of the Dramatists Guild, Inc. 1985-87
carton 5, folder 36	Los Angeles Theatre Alliance 1980
carton 5, folder 37	Mabou Nines Performing Artservices, Inc. 1980
carton 5, folder 38	New Dramatists 1986
carton 5, folder 39	Off Off Broadway Alliance, Inc. undated
carton 5, folder 40	San Francisco Arts Advocates 1978-79
carton 5, folder 41	San Francisco Art Institute 1981
carton 5, folder 42	San Francisco Ballet 1979-84
carton 5, folder 43	San Francisco Charter Commission 1980
carton 5, folder 44	The San Francisco Performing Arts Center undated
carton 5, folder 45	San Francisco Theatre Magazine 1977
carton 5, folder 46	Santa Fe Festival Theatre 1980
carton 5, folder 47	Snake Theatre 1982
carton 5, folder 48-49	Soon 3 1975-84
carton 5, folder 50	Theatre Communications Center of the Bay Area 1981-85
carton 6, folder 1-8	Theatre Communications Group 1975-90
	[Salary Surveys] **RESTRICTED** 1986-87
carton 6, folder 9	Theatre Institute at Storm King 1987-88
carton 6, folder 10	Theatre Library Association 1982
carton 6, folder 11	Theatre of Nations San Francisco 1986
carton 6, folder 12	Other theaters, miscellaneous 1979-87

SERIES 2: PRODUCTION FILES. 1967-1990.

Physical Description: Carton 6, folders 13-67; Cartons 7-8; Carton 9, folders 1-17; Oversize Box 2, folders 1-4; Oversize folders 2-8; v. 1

Arrangement

Arranged chronologically by production season.

Content/Description

Contains programs, announcements, reviews, and clippings, along with biographical data and photographs of playwrights, actors, and actresses used to compile production brochures. Also includes sketches for stage design and drawings inspired by the productions. Production titles marked with an asterisk (*) indicate that a corresponding poster is included in Series 5: Publicity Posters.

Additional Note

An asterisk (*) indicates posters for these productions are included in Series 5: Publicity Posters.

carton 6, folder 13	1968 Season: 1968
carton 6, folder 14	<i>The Lesson/ Jack, or, The Submission</i>
carton 6, folder 15	<i>The Gas Heart</i>
	<i>Ubu Roi</i>
	1969 Season: 1969
carton 6, folder 16	<i>The Dutchman</i>
carton 6, folder 17	<i>Gargoyle Cartoons:</i>
	<i>The Cherub</i>
	<i>* The Charbroiled Chinchilla:</i>
	<i>The Pansy</i>
	<i>Spider Rabbit</i>
	<i>The Meatball</i>
carton 6, folder 18	<i>Miles Gloriosus</i>
	1970 Season: 1970
carton 6, folder 19	<i>Strip Tease of Jealousy/ Madness of Lady Bright</i>
carton 6, folder 20	<i>Boticelli/ Witness</i>
carton 6, folder 21	<i>* La Turista</i>
carton 6, folder 22	<i>Gargoyle Cartoons:</i>
	<i>* The Brutal Brontosaurus:</i>
	<i>The Shell</i>
	<i>The Authentic Life of Bruce Conner and Snoutburler</i>
	<i>Spider Rabbit</i>
	<i>Appleglove</i>
	<i>The Meatball</i>
carton 6, folder 23	<i>Sheriff Bill</i>
	1971 Season: 1971
carton 6, folder 24	<i>* The Fish</i>
carton 6, folder 25	<i>* Four-in-One:</i>
	<i>Stroganoff</i>
	<i>Beau</i>
	<i>Oppenheimer's Chair</i>
	<i>The Growl</i>
carton 6, folder 26	<i>The Genuine Lunatic</i>
carton 6, folder 27	<i>Miles Gloriosus</i>
carton 6, folder 28	<i>The Taming of the Shrew</i>
	1972 Season: 1972
carton 6, folder 29	<i>Polymorphous Pirates:</i>
	<i>The Button</i>
	<i>The Pussy</i>
	<i>The Feather</i>
carton 6, folder 30	<i>Plastic Panic</i>
carton 6, folder 31	<i>The Great 200th Anniversary H-Bomb Crisis</i>

carton 6, folder 32	* Chamber Piece
	1973 Season: 1973
carton 6, folder 33	* Boxes
carton 6, folder 34	* auto-destruct
carton 6, folder 35	The Great American Sports Machine:
	Ball Game
	Donald Duck
	Fans
	Intermission
carton 6, folder 36	Jimmy Bean
carton 6, folder 37	The Beard/ Spider Rabbit
	1974 Season: 1974
carton 6, folder 38	* Gorf
carton 6, folder 39	* American Vermilion
carton 6, folder 40	* Strike Zone:
	Strike Zone
	In the Beginning of the End
	FooFoo Raw
	Dream Girl Ballroom
	Cindy's Dead
	The Inspector
	1975 Season: 1975
carton 6, folder 41	* The Death and Life of Jesse James
carton 6, folder 42	* Action/ Killer's Head
carton 6, folder 43	* Fear of Heights/ Sweet Eros/ Strip Tease of Jealousy
	1976 Season: 1976
carton 6, folder 44	* AC/DC
carton 6, folder 45	* Two for the Tricentennial:
	The Pink Helmet
	The Grabbing of the Fairy
carton 6, folder 46	* Angel City
	1976-1977 Season: 1976-1977
carton 6, folder 47	Sexual Perversity in Chicago/ Duck Variations
carton 6, folder 48	* Inacoma
carton 6, folder 49	* Alfred Dies
carton 6, folder 50	* Hospital
carton 6, folder 51	* Are You Lookin'?
	1977-1978 Season: 1977-1978
carton 6, folder 52	Wolves
carton 6, folder 53	* The Wild Goose
carton 6, folder 54	* Minnie Mouse and the Tap-Dancing Buddha
oversize-folder 2 B	Stage plans
oversize-box 2,	Sketch inspired by production
folder 1	
carton 6, folder 55	* Home on the Range
oversize-box 2,	Stage plans
folder 2	
carton 6, folder 56	Shakespeare the Sadist/ Performance Landscape:
	A Wall in Venice/ 3 Women/ Wet Shadows
carton 6, folder 57	Buried Child
carton 6, folder 58	Emigrés
carton 6, folder 59	Tongues
	1978-1979 Season: 1978-1979
carton 6, folder 60	Two O'Clock Feeding
carton 6, folder 61	Uncommon Women and Others
carton 6, folder 62	The Red Snake
oversize-folder 3 B	Stage plans
carton 6, folder 63	Sight Lines

carton 6, folder 64
oversize-box 2,
folder 1
carton 6, folder 65
carton 6, folder 66
oversize-folder 4 C
carton 6, folder 67
oversize-folder 5 B

carton 7, folder 1
oversize-folder 6 B
carton 7, folder 2
oversize-folder 6 B
carton 7, folder 3
carton 7, folder 4
volume 1
carton 7, folder 5
oversize-folder 7 B
carton 7, folder 6
carton 7, folder 7
carton 7, folder 8
oversize-box 2,
folder 1
carton 7, folder 9
carton 7, folder
10-12
carton 7, folder 13
oversize-folder 6 B
carton 7, folder 14
carton 7, folder 15

carton 7, folder 16
carton 7, folder 17
carton 7, folder 18
carton 7, folder 19
carton 7, folder 20
oversize-box 2,
folder 3
carton 7, folder 21
carton 7, folder 22
carton 7, folder 23

carton 7, folder 24
carton 7, folder 25
carton 7, folder 26
carton 7, folder 27
carton 7, folder 28
carton 7, folder 29
carton 7, folder 30
carton 7, folder 31
oversize-folder 8 B
carton 7, folder 32
carton 7, folder 33

carton 7, folder 34
carton 7, folder 35
carton 7, folder 36
carton 8, folder 1

Magnetic Kisses
Etching inspired by production

* **Autobiography of a Pearl Diver**
* **The Barbecue**
Stage plans
* **Suicide in Bb[B-Flat]**
Stage plans
1979-1980 Season: 1979-1980
* **Josephine: The Mouse Singer**
Stage plans
Skywheels
Stage plans
Emperor Norton
Proclamation by Dianne Feinstein
Sheet music
Nightfall
Stage plans
* **Perfida**
* **All Night Long**
Charles the Irrelevant
Drawing for poster design

Taxes
* **True West**

Graphic Design for True West
Stage plans
A Prelude to Death in Venice
Sister Susie Cinema
1980-1981 Season: 1980-1981
Winterplay
* **Frankie and Johnnie: A True Story/The Saints of Father Lyons**
The Man Who Killed the Buddha
* **The Story/ Mr. Smith is Dying**
Europa
Stage plan

The Feeding
Memory Hotel
Seduced
1981-1982 Season: 1981-1982
Victims of War
Stuck
Passing Shots
Renaissance Radar
The Debt
Off Center/ Possum Song
Ghosts
* **Fire at Luna Park**
Sketch inspired by production
Curse of the Starving Class
Obedience School
1982-1983 Season: 1982-1983
Sand Castles
Chucky's Hunch
Mt. Quad
* **Secret Numbers**

carton 8, folder 2-3	* Fool For Love
carton 8, folder 4	* Voodoo Automatic/ Red Rain
carton 8, folder 5	Singapore Sling
carton 8, folder 6	Sin, Sex and Cinema
carton 8, folder 7	Playing in Local Bands
	1983-1984 Season: 1983-1984
carton 8, folder 8-9	The Grass House
carton 8, folder 10	Private Scenes
carton 8, folder 11-12	City Preacher
carton 8, folder 13-14	These Men
carton 8, folder 15-16	The Sister Joseph Memorial Gymnasium
carton 8, folder 17	Superstitions/ The Sad Lament of Pecos Bill on the Eve of Killing His Wife
carton 8, folder 18	Skaters
carton 8, folder 19	Cutting Canvas
carton 8, folder 20	Aupsices of Blackbirds
	1984-1985 Season: 1984-1985
carton 8, folder 21	Geniuses
carton 8, folder 22	* Outcalls/Riptides
carton 8, folder 23	* War Horses
carton 8, folder 24	* The Couch
carton 8, folder 25	* Angel City
carton 8, folder 26	* Neon Psalms
carton 8, folder 27	Love in the Third Degree
	1985-1986 Season: 1985-1986
carton 8, folder 28	Buried Child
carton 8, folder 29	Scar
carton 8, folder 30	Wild Indian
carton 9, folder 1	The Detective
carton 9, folder 2	Bully
carton 9, folder 3	Sharon and Billy
carton 9, folder 4	Honeymoon
carton 9, folder 5	Cooking Harry
carton 9, folder 6	3 x Me -- Playing with Dolls and Words and Music
	1986-1987 Season: 1986-1987
carton 9, folder 7	Aunt Dan and Lemon
carton 9, folder 8	Visions of Beckett
carton 9, folder 9	Roshi
carton 9, folder 10	True Beauties
carton 9, folder 11	The Beard/ Spider Rabbit
carton 9, folder 12	Between East and West
carton 9, folder 13	The Man in the Nile at Night/ Performance Landscape:
carton 9, folder 13	A Wall in Venice/ 3 Women/ Wet Shadows
carton 9, folder 14	The Coyote Cycle
	1988-1989 Season: 1988-1989
carton 9, folder 15	Apocalyptic Butterflies
	1989-1990 Season: 1989-1990
carton 9, folder 16	Spoils of War
carton 9, folder 17	Stage sketches (unidentified) undated
oversize-folder 6 B	Stage sketches (unidentified) undated
oversize-box 2, folder 4	Costume sketches [for Talk Radio ?] undated

SERIES 3: FUNDING AND FINANCIAL RECORDS. 1972-1988.

Physical Description: Carton 9, folders 18-57; Carton 10, folders 1-37

Content/Description

Divided into two sub-series: Funding Requests and Financial Records. The first, arranged alphabetically by agency or company, deals primarily with Magic Theatre's applications for grants from various funding sources, in which are summarized its mission, goals, achievements, and budget. The second, though incomplete, provides additional insights into Magic Theatre's financial management and fund raising activities.

Contains grant, loan and credit application forms and related documents, financial statements, budgets and financial analysis, letters of acknowledgement, and clippings.

FUNDING REQUESTS. 1972-1988

Funding Requests 1980-84

carton 9, folder 18-20
 carton 9, folder 21
 carton 9, folder 22
 carton 9, folder 23
 carton 9, folder 24
 carton 9, folder 25
 carton 9, folder 26
 carton 9, folder 27
 carton 9, folder 28
 carton 9, folder 29
 carton 9, folder 30
 carton 9, folder 31
 carton 9, folder 32
 carton 9, folder 33
 carton 9, folder 34
 carton 9, folder 35-39
 carton 9, folder 40
 carton 9, folder 41
 carton 9, folder 42-43
 carton 9, folder 44
 carton 9, folder 45
 carton 9, folder 46
 carton 9, folder 47
 carton 9, folder 48-54
 carton 9, folder 55
 carton 9, folder 56
 carton 9, folder 57
 carton 10, folder 1-4
 carton 10, folder 5
 carton 10, folder 6-7
 carton 10, folder 8
 carton 10, folder 9
 carton 10, folder 10
 carton 10, folder 11
 carton 10, folder 12

American Broadcasting Company 1980-81
American Express Company 1979
Arthur Anderson & Company 1984
Andrew W. Mellon Foundation 1976
Atari, Inc. 1981-82
California Arts Council 1976-77
Columbia Broadcasting System, Inc 1980-84
Citicorp (USA), Inc. 1980-83
Coopers and Lybrand 1984
Exxon Corporation 1983
Fidelity Savings & Loan Association 1979
Fireman's Fund Insurance Company Foundation 1980-83
Ford Foundation 1974-76
Foremost and McKeeson Foundation, Inc. 1977-78
Foundation for the Extension and Development of the American Professional Theatre 1974-86
Golden Grain Macaroni Company 1984
Gulf & Western Foundation 1983
Hotel Tax Board of San Francisco 1975-80

Industrial Indemnity Company 1984
Irwin Charity Foundation [1984]
Jewett Foundation 1984
Louis R. Lurie Foundation 1976-77
National Endowment for the Arts 1972-1987

Neighborhood Arts Program National Organizing Committee 1979
Philip Morris, Inc. 1983-84
Potlach Corporation 1979-81
Rockefeller Foundation 1973-83

S.H. Cowell Foundation 1977
San Francisco Foundation 1976-89

Shubert Foundation 1976-77
Sohio Petroleum Company 1981-85
Twentieth Centruy-Fox Productions 1980-82

United California Bank Foundation 1981
Union Oil Company of California Foundation 1985

carton 10, folder 13	United Vintners, Inc. 1981-83
carton 10, folder 14	Utah International 1981
carton 10, folder 15	William and Flora Hewlett Foundation 1976 1988
carton 10, folder 16	Wilsey Foundation 1984-85
carton 10, folder 17	Zellerbach Family Fund 1978-80
carton 10, folder 18-20	Reference notes for grant applications 1979-87
	FINANCIAL RECORDS. 1973-1988
carton 10, folder 21	Financial statements 1976-82 1986
carton 10, folder 22	Financial planning study 1986
carton 10, folder 23-27	Budget and financial analysis 1974 1978-88
carton 10, folder 28-29	Credit applications 1978-82 1988
carton 10, folder 30-32	Loans and grants 1973-80
carton 10, folder 33	Membership research reference undated
carton 10, folder 34	Clippings regarding funding 1984
carton 10, folder 35-37	Acknowledgements of contributions 1975-85

SERIES 4: PUBLIC RELATIONS AND MARKETING. 1973-1988.

Physical Description: Carton 10, folders 38-40; Cartons 11-12; Oversize Box 1, folder 5
Content/Description

Contains subscription brochures, background material, and other ephemera from ticket subscription campaigns, along with public relations material in the form of advertisements, ticket promotions, and donations of tickets and other items. Also includes materials from the press office and the Magic Theatre newsletter, as well as clippings and advertisements collected by the press office.

carton 10, folder 38-40	Subscription campaigns 1973-80
carton 11, folder 1-32	Subscription campaigns 1981-86
carton 12, folder 1-11	Subscription campaigns 1986-88 undated
	Public relations
carton 12, folder 12-13	General information 1978-86
carton 12, folder 14-16	Advertisements 1977-85
carton 12, folder 17-19	Ticket promotions 1984-85 undated
oversize-box 1, folder 5	Ticket coupon and voucher mock-ups 1985-86
carton 12, folder 20-23	Ticket donations 1980-87

carton 12, folder 24	Other donations 1980
carton 12, folder 25-26	Press office 1982-86
carton 12, folder 27-31	Newsletter compilation 1980-85

SERIES 5: PUBLICITY POSTERS, 1969-1987. undated

Physical Description: Oversize Box 3, folders 1-5; Oversize Folders 9-16; Tube 2

Arrangement

Arranged chronologically by production season.

Content/Description

Divided into three sub-series: General Publicity, By Production, and Miscellaneous.

Includes subscription and production posters of the Magic Theatre as well as posters from other theatres. Production titles listed in Series 2: Production Files are marked with an asterisk (*) to indicate the existence of these corresponding posters.

GENERAL PUBLICITY. 1977-1987 undated

oversize-folder 9 B	Magic Theatre posters
oversize-box 3, folder 1	Magic Theatre posters
oversize-folder 10 C	Magic Theatre postings
oversize-box 3, folder 2-3	Magic Theatre postings

BY PRODUCTION. 1969-1983 undated

oversize-box 3, folder 4	Season: 1969 <i>Charbroiled Chinchilla</i>
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Season: 1970
La Turista
The Brutal Brontosaurus

Season: 1971
The Fish
Four-In-One

Season: 1972
Chamber Piece

Season: 1973
Boxes
auto-destruct


oversize-folder 11 B	Season: 1974 <i>Gorf</i> <i>American Vermilion</i>
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Season: 1975
Strike Zone

oversize-box 3, folder 4	Season: 1975 <i>The Death and Life of Jesse James</i> <i>Action/ Killer's Head</i> <i>Fear of Heights/ Sweet Eros/ Strip Tease of Jealousy</i>
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oversize-folder 11 B	Season: 1976 <i>AC/DC</i>
oversize-box 3, folder 4	Season: 1976-1977 <i>Two for the Tricentennial</i> <i>Angel City</i>

Season: 1976
AC/DC
Two for the Tricentennial
Angel City
Season: 1976-1977

oversize-folder 11 B	Inacoma Alfred Dies Hospital Are You Lookin'? Season: 1977-1978 The Wild Goose
oversize-box 3, folder 4	Minnie Mouse and the Tap-Dancing Buddha Home On The Range Season: 1978-1979 Autobiography of a Pearl Diver
oversize-folder 15 C	The Barbeque Suicide in B b[B-Flat] Season: 1979-1980 Josephine: The Mouse Singer Perfida
oversize-box 3, folder 4	All Night Long
oversize-tube 2	True West Season: 1980-1981 Frankie and Johnnie
oversize-box 3, folder 4	The Story Season: 1982-1983 Secret Numbers Fool for Love
oversize-folder 11 B	Fool for Love (poster). 1983 BANC MSS 81/184 c  ark:/28722/bk0016t8d7m
oversize-folder 33B	Additional Note This material was selectively digitized from a larger resource or collection.
oversize-folder 15 C	Voodoo Automatic
oversize-folder 12 C	MISCELLANEOUS. undated Promotional postings from production photos Outcalls/ Riptides
oversize-box 3, folder 4	War Horses Angel City Neon Psalms Scar
oversize-folder 13 C	Promotional posting for Sharon and Billy
oversize-folder 14 C	Promotional posting for Sharon and Billy signed by cast
oversize-folder 15 C	Promotional postings from other production companies, including:
oversize-box 3, folder 5	Asian Resource Gallery (art exhibit) Eureka Theater Giraffe Theater Grupo Contadores de Estorias New Performance Consortium San Francisco Internation Theater Festival Savoy Tivoli

oversize-folder 16
C

Soon 3
The Communications Group (book jacket)
North Light Repertory Company
Miscellaneous Posters

Freud, Sigmund
Jung, Carl
***Bear Spirit*, Daniel O. Stolpe**

Audio-Visual Collection

PHONOTAPES

phonotape 2760 C
: 1

Joseph Chaikin, "The War in Heaven"
Physical Description: (1 cassette)

phonotape 2760 C
: 2

**Copland, "Billy the Kid" and "Fanfare of the Common Man," and "5 Madrigals --
Suggestions for Spider Rabbit Vision"**
Physical Description: (1 cassette)

phonotape 2760 C
: 3

Sheilah Glover and Nina Wise, "Singing My Mother to Sleep," 1984
Physical Description: (1 cassette)

phonotape 2760 C
: 4

**Music and sound design by Barney Jones and Jim McKee, Earwax Productions. ca.
1986**
Physical Description: (1 cassette)

MOTION PICTURES

reel 778 D

**Josef Hartmann (director) and Z. A. Sokolovic (playwright), "Kill Hamlet," 12'
excerpt by Maria Ginoux**
Physical Description: (1 VHS tape)

reel 779 C

Unidentified
Physical Description:
Dimensions: (16 mm)
