
Collection Number: BANC MSS 83/165 c

The Bancroft Library

University of California, Berkeley

Finding Aid Written By:
Pennington Ahlstrand

Date Completed:
December 2011

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Collection Summary

Collection Title: Donald Appleyard papers

Date (inclusive): 1954-1982,

Date (bulk): bulk 1966-1982

Collection Number: BANC MSS 83/165 c

Creators: Appleyard, Donald

Extent: Number of containers: 11 cartons, 2 boxes, 1 oversize box, 1 oversize folder
Linear feet: 14.75

Repository: The Bancroft Library

University of California, Berkeley

Phone: (510) 642-6481

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Abstract: Correspondence, research materials and publications by Donald Appleyard, a professor in the University of California, Berkeley College of Environmental Design.

Languages Represented: Collection materials are in English

Physical Location: Many of the Bancroft Library collections are stored offsite and advance notice may be required for use. For current information on the location of these materials, please consult the Library's online catalog.

Access

Collection is open for research.

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Preferred Citation

[Identification of item], Donald Appleyard Papers, BANC MSS 83/165 c, The Bancroft Library, University of California, Berkeley.

Alternate Forms Available

There are no alternate forms of this collection.

Indexing Terms
The following terms have been used to index the description of this collection in the library’s online public access catalog.

Appleyard, Donald--Archives
University of California, Berkeley. College of Environmental Design
Landscape architects-- California
City planning-- California
San Francisco Bay Area Rapid Transit District (Calif.)-- Planning
Landscape assessment
University of California, Berkeley. Environmental Simulation Laboratory
University of California, Berkeley. College of Environmental Design-- Faculty
Landscape architecture
Environmental laboratories-- California-- Berkeley
Environmental psychology
Massachusetts Institute of Technology. Faculty
Faculty papers.
Photographs.

Acquisition Information
The Donald Appleyard Papers were given to The Bancroft Library by Sheila Appleyard on June 21, 1983.

Accruals
No additions are expected.

System of Arrangement
Portions of this collection are arranged to the folder level, while others are arranged to the container level.

Processing Information
Processed by Pennington Ahlstrand with Jack Doran, Jae Mauthe, Jamie Nguyen and Spencer Taylor in 2011.

Biographical Information
Donald Appleyard, who spent a major part of his life energies making cities and neighborhoods safe and livable, died in Athens, Greece, September 1982, an innocent victim of a senseless, speeding automobile. Appleyard was 54 years old. Appleyard, Professor of Urban Design, was a member of the faculties of the Departments of City and Regional Planning and Landscape Architecture at the University of California, Berkeley.

A native of England, he was educated there as a surveyor and architect. Later he studied city planning at Massachusetts Institute of Technology. Subsequently, he became a member of the M.I.T. faculty and taught there for six years.

Over the years, his interests became focused on the livability of cities and neighborhoods, particularly upon streets. Appleyard was that rare combination of innovative path-breaking academic researcher and quiet, insistent activist, professional, intent on getting things done--things that made cities better places for people to live. He was a person of ideas-- especially concerned with expanding the scope of urban design to encompass thinking from the social sciences.

Most of all, Donald Appleyard was a humanist urban planner who loved to work with people on their environmental problems, a person concerned about community and public life. Recognized the world over as such, he was called upon by people and professional colleagues to help them make better urban environments.

Appleyard's research dealt in large measure with subjects including the effects of traffic upon the lives of local residents, the physical characteristics of cities as fulfilling and joyful places to live, how to manage traffic in residential areas, conservation of neighborhoods and the like. He was an innovative and creative researcher in exploring these interests, which accounts for his considerable impact on the field. His methods involved the development of new survey techniques to relate people's perceptions and values to the design process and to resulting physical environments. He was largely responsible for the pioneering environmental simulation laboratory which permits testing and comparing different environments and designs by use of models and video photography where viewers can experience a simulated environment as if they were in it. Examples of the simulation laboratory work include: making films of the effects of future high-rise development on the San Francisco skyline, demonstrating the neighborhood impacts of alternative transportation technologies, and evaluating the impact of a controversial interstate highway.

Professor Appleyard's work was known throughout the world. He was invited to lecture at universities in more than forty countries. At Berkeley, his teaching was central in shaping the education of a new generation of professionals sensitive to the physical environment as people experience it.

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He authored more than one hundred articles and professional reports and a host of books, including The View From the Road (1963), Planning a Pluralistic City (1967), The Conservation of European Cities (1979), Improving the Residential Street Environment (1981), and Livable Streets (1981). Of his writing, Grady Clay, Editor of Landscape Architecture magazine, calls his book Livable Streets, "by far the most thorough and detailed work on urban streets to date, offering precise ammunition for activists and citizens for years to come... as a resource for the future, it is a classic." At the time of his death, Appleyard's research and writings were taking him in new, but related, directions, including a major work on the study of environmental symbolism.

Professionally, Appleyard was active in projects that ranged from detailed neighborhood planning and design, such as the Berkeley street diverter program, to plans at a citywide scale, such as Ciudad Guayana in Venezuela. He was a major contributor to the San Francisco Urban Design Plan, had worked in Africa and Mexico, and at the time of his death was on leave working in Athens on neighborhood planning.

Over the years, he had been chairman of the Department of Landscape Architecture and had received numerous awards, not the least of which was a Fulbright Senior Fellowship to Italy in 1975, a Guggenheim Fellowship, and a Graham Foundation Fellowship. He was at the height of his productive, creative years at the time of his death.

Donald Appleyard is survived by his wife, Sheila, and their four children: Justin, Moana, Bruce and Ian. He is survived, too, by thousands of people who may not have known him but whose environments and lives are more joyful and satisfying because he helped to plan them—humanely.

Allan B. Jacobs C.C. Cooper-Marcus T.G. Dickert
--University of California: In Memoriam, 1987

Scope and Content of Collection
The Donald Appleyard Papers, 1954-1982, consist primarily of materials documenting Appleyard's career as a Professor in the College of Environmental Design at the University of California, Berkeley and as a consulting urban planner. Much of the collection relates to his involvement in the design of BART (Bay Area Rapid Transit) in the early 1970s, his seminal work "Livable Streets" about designing for community and materials relating to his teaching career at the University of California, Berkeley. The collection also contains personal and professional correspondence. The collection is arranged at the series level only, with minimal arrangement of materials within the individual series.

Series 1 Correspondence 1967-1982
Physical Description: Cartons 1-2; Carton 3, folders 1-2
Arrangement
Arranged chronologically.
Scope and Content Note
Voluminous collegial, professional (teaching and consulting) and personal correspondence.

Carton 1, Folder 1-20
Carton 1, Folder 21
Carton 2, Folder 1-22
Carton 3, Folder 1-2

Series 2 Research Files 1971-1976
Physical Description: Carton 3, folders 3-61; Cartons 4-8; Oversize Box 1
Arrangement
Arranged as received
Scope and Content Note
Files on various research projects conducted by Appleyard
Series 2Research Files 1971-1976
Subseries 2.1Bay Area Rapid Transit (BART) Project Files 1971-1973

Subseries 2.1 Bay Area Rapid Transit (BART) Project Files 1971-1973

Physical Description: Carton 3, folders 3-61; Cartons 4-7; Carton 8, folders 1-44; Oversize Box 1

Arrangement
Arranged as received; surveys are filed in the order which they were administered.

Scope and Content Note
Planning and research materials for project as well as multi-page in-depth printed surveys with handwritten responses, some with photographs and/or diagrams.

Carton 3, Folder 3 Bay Area Rapid Transit (BART)- Behavioral Observation Study- instructions circa 1972
Carton 3, Folder 4 Behavior Trace Recording Form- Neighborhood Streets 1972
Carton 3, Folder 5 Urban Residential Environment Study package 1972
Carton 3, Folder 6 Questions for pre-BART Traveler Interview 1972
Carton 3, Folder 7 Travelers Study Main Interview Form 1972
Carton 3, Folder 8 Weather Recording Sheet- Neighborhood Streets 1972
Carton 3, Folder 9 Travelers Study/ Pre-BART Trip to San Francisco/ BART Station Environmental Study 1971-1972

Carton 3, Folder 10 Perceived Transportation Situation circa 1972
Carton 3, Folder 11 Surveys- instructions for studies 1972
Carton 3, Folder 12 Open Space Survey- notes, drafts circa 1972
Carton 3, Folder 13 BART Impact on Environmental Quality Study- draft 1971
Carton 3, Folder 14-15 Urban Residential Environment Study 1972
Carton 3, Folder 16-17 BART Behavioral Observation Study 1972
Carton 3, Folder 18 Pre-BART Environmental and Behavior Trace Observations 1972
Carton 3, Folder 19 Field Survey Forms undated
Carton 3, Folder 20 Aerial photos undated
Carton 3, Folder 21 Neighborhood Surveys- blank circa 1972
Carton 3, Folder 22 Survey Flashcards circa 1972
Carton 3, Folder 23-61 Neighborhood Surveys- completed circa 1972
Carton 4, Folder 1-19 Neighborhood Surveys- completed circa 1972
Carton 5, Folder 1-18 Neighborhood Surveys- completed circa 1972
Carton 6, Folder 1-18 Neighborhood Surveys- completed circa 1972

Carton 7, Folder 1 BART II
Carton 7, Folder 2 Air pollution circa 1972
Carton 7, Folder 3 Lighting circa 1972
Carton 7, Folder 4 Noise Assessment circa 1972
Carton 7, Folder 5 Secondary Data circa 1972
Carton 7, Folder 6 Behavior Study circa 1972
Carton 7, Folder 7 Interview Report circa 1972
Carton 7, Folder 8 What it Aims to To circa 1972
Carton 7, Folder 8 Comparative Study of the Travelers’ Environment on BART 1971

Carton 7, Folder 9  Bergan, A.T. 1969
Carton 7, Folder 10  Inquiry Analysis Project Report 1972
Carton 7, Folder 11  The View From BART circa 1972
Carton 7, Folder 12  Report on the BART Traveler circa 1972
Carton 7, Folder 13  Project Fact Sheets circa 1972
Carton 7, Folder 14  Memos circa 1972
Carton 7, Folder 15  Carp, Dr. Francis- publications 1972-1973
Carton 7, Folder 16  BART I- progress reports 1972
Carton 7, Folder 17  News analysis 1972
Carton 7, Folder 18  Miscellaneous circa 1972
Carton 7, Folder 19  BART II- progress reports 1972
Carton 7, Folder 20  Richards, Stephen- Case Study of the BART Image 1971
Carton 7, Folder 21  BART II- Traffic Impact 1972
Carton 7, Folder 22  BART Maps circa 1972
Carton 7, Folder 23  Control Sites circa 1972
Carton 7, Folder 24  Station and Line Sites circa 1972
Carton 7, Folder 25  Station Design circa 1972
Carton 7, Folder 26  Responses to Environmental Proposal 1971
Carton 7, Folder 27  Comparative Assessment of the Environmental Impacts of BART... circa 1972
Carton 7, Folder 28  Comparative Study of Perceived Environmental Impacts of BART... circa 1972
Carton 7, Folder 29  Work Statement circa 1972
Carton 7, Folder 30  Request for Proposal 1971
Carton 7, Folder 31  McFadden-Johnson- original proposals 1971
Carton 7, Folder 32  Other Proposals circa 1971
Carton 7, Folder 33  Publicity circa 1972
Carton 7, Folder 34  BART Cars 1972
Carton 7, Folder 35  Architectural Design 1971
Carton 7, Folder 36  Bucklin- BART Impact Upon Retail Sales Patterns 1972
Carton 7, Folder 37  Willson, Harold L.- A Barrier-Free Rapid Transit System for the S.F. Bay Area undated
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<th>Carton 7, Folder 38-39</th>
<th>Department of Transportation Papers circa 1972</th>
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<td>Inquiry Analysis Project Final Report- Draft 1973</td>
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<td>Impacts of the BART System on Land Use and Urban Development- proposal 1975</td>
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<td>Urban Design and Visual Quality... 1974</td>
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<td>Carton 8, Folder 8</td>
<td>BART carts and stations- photos undated</td>
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<td>Carton 8, Folder 9</td>
<td>&quot;The Case Against Mass Transit&quot; 8 December 1978</td>
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<td>Carton 8, Folder 10</td>
<td>A Comparison and Discussion of Noise Generated by BART 1972</td>
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<td>Carton 8, Folder 11-12</td>
<td>Betts, R.S.- Design of BART Stations: A Profile 1970</td>
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<td>Carton 8, Folder 13</td>
<td>BARTD 1970</td>
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<td>Carton 8, Folder 14</td>
<td>&quot;BART: The Bay Area Takes a Billion Dollar Ride&quot; undated</td>
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<td>Carton 8, Folder 15</td>
<td>BART Stations- environmental assessment methods undated</td>
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<td>Carton 8, Folder 16</td>
<td>Vuchie, V.R.- The BART Experience, Rail Transit and the Revitalization of Our Cities 1977</td>
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<td>Carton 8, Folder 17-37</td>
<td>Research Files on Simulation and Designing Studies and Computed Data from BART Studies circa 1969</td>
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<td>Carton 8, Folder 38</td>
<td>Grant Proposals undated</td>
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<td>Route Choice undated</td>
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<td>Scenes, Sequences and Systems undated</td>
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<td>Route Choice undated</td>
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<td>Identity and Patterning undated</td>
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<td>Street Perception undated</td>
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<td>Carton 8, Folder 44</td>
<td>Coding undated</td>
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<td>Oversize Box 1, Folder 1</td>
<td>Photographs, contact sheets, mock-ups 1978</td>
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<td>Oversize Box 1, Folder 2</td>
<td>Cross tabulation of San Francisco Residential Streets 1978</td>
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<td>Oversize Box 1, Folder 3</td>
<td>Field Research Corporation Report on BART Pedestrian Interviews undated</td>
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Subseries 2.2 Other Projects 1966-1976

Physical Description: Carton 8, folders 45-49, Oversize folder 1
Arrangement
Arranged as received

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<th>Carton 8, Folder 45</th>
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<td>Federal Highway Administration- Progress Reports 1976</td>
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Series 2 Research Files 1971-1976
Subseries 2.2 Other Projects 1966-1976

Carton 8, Folder 47
Federal Highway Administration- Survey Samples circa 1976
Travel Time Use Survey
Open Space 1966-1968

Carton 8, Folder 48
Downtown Berkeley Revitalization- nine presentation boards undated

Carton 8, Folder 49

Oversize B, Folder 1

Carton 8, Folder 47

Carton 8, Folder 48

Carton 8, Folder 49

Series 3 Professional activities and University administrative materials 1963-1982

Physical Description: Cartons 9-10; Carton 11, folders 1-10

Arrangement
Arranged chronologically.

Scope and Content Note
Minutes and memos of most meetings Appleyard attended, including various committees and considerable faculty and departmental work. Also includes materials relating to consulting and College of Environmental Design/ Department of Planning work

Carton 9, Folder 1-5
Landscape Architecture Department- memos and minutes 1966-1968

Carton 9, Folder 6-7
Urban Design Program 1963-1968

Carton 9, Folder 8

Carton 9, Folder 9
Landscape Architecture Department- memos and minutes 1970
Course Notes 1967-1968

Carton 9, Folder 10
Faculty Meetings 1970-1971

Carton 9, Folder 11
Landscape Architecture Department/ Department of City and Regional Planning- Joint Program in Urban Design 1967-1971
Department of City and Regional Planning 1967-1968

Carton 9, Folder 12
Correspondence 1978-1979

Carton 9, Folder 13
Landscape Architecture Department- committees 1971-1982

Carton 9, Folder 14
Guggenheim and Fulbright 1974-1975

Carton 9, Folder 15-17
Landscape Architecture Department- committees 1971-1982

Carton 9, Folder 18
Landscape Architecture Department- administration 1975

Carton 10, Folder 1-5
Department of City and Regional Planning- departmental planning 1975

Carton 10, Folder 6-8
Landscape Architecture Department- departmental planning 1972

Carton 10, Folder 9
Landscape Architecture Department- committees 1970-1976

Carton 10, Folder 10
Landscape Architecture Department- funding 1968-1976

Carton 10, Folder 11-12
College of Environmental Design committee work 1970-1971

Carton 10, Folder 13-14
Courses 1972

Carton 10, Folder 15-16
Research 1972

Carton 10, Folder 17-18
Institute of Urban Research and Development 1972

Carton 10, Folder 19-21
Series 3 Professional activities and University administrative materials 1963-1982

Carton 10, Folder 24
American Institute of Architects 1970-1972
Carton 10, Folder 25
American Society of Landscape Architects 1970-1971
Carton 10, Folder 26
Carton 10, Folder 27-29
Memos and Minutes 1968-1969
Carton 10, Folder 30
Courses 1970
Carton 10
Proposal for Doctorate in Environmental Planning 1971
Carton 10, Folder 31
Chairman Appointment 1969
Carton 10, Folder 32-36
College of Environmental Design- administrative materials 1966-1968
Carton 10, Folder 37
Accredited Schools 1968
Carton 10, Folder 38-39
College of Environmental Design- committee work 1967-1970
Carton 10, Folder 40-43
Grants/ Research Projects 1968-1979
Carton 10, Folder 44
Campus Committee on Man and His (Natural) Environment 1970
Carton 10, Folder 45
Joint Degree Program 1967-1968
Carton 10, Folder 46
State of the Department of Landscape Architecture 1967
Carton 11, Folder 1
State of the Department of Landscape Architecture 1968
Carton 11, Folder 2-8
Faculty Meetings 1975-1978
Carton 11, Folder 9-10
Curriculum Committee 1980-1981

Series 4 Writings 1968-1980
Physical Description: Carton 11, folders 11-35
Arrangement
Arranged chronologically
Scope and Content Note
Although most publications and working papers have been separated and sent to College of Environmental Design Library, this series includes materials relating to the Journal of the American Institute of Planners, notes, draft reports and copies of Dot Zero issue on Highway Signs

Carton 11, Folder 11-35
1968-1980

Series 5 Course Materials 1957-1978
Physical Description: Box 1; Box 2, folders 1-3
Arrangement
Arranged chronologically.
Scope and Content Note
Course notes from classes taught at MIT and UC Berkeley.

Box 1, Folder 1-8
Massachusetts Institute of Technology 1957-1966
Box 1, Folder 9-11
University of California, Berkeley 1967-1969
Box 2, Folder 1-3
University of California, Berkeley 1969, 1978
Series 6 **Personalia 1974-1981**

Physical Description: Box 2, folders 4-6

Arrangement

Arranged chronologically.

Scope and Content Note

CVs from 1974-1975, a bumper sticker from the "Livable Streets" campaign, a day planner calendar from 1981

Box 2, Folder 4-6 **1974-1981**