Guide to the Exploratorium Records, 1957-[ongoing]

Collection number: BANC MSS 87/148 c

The Bancroft Library

University of California, Berkeley
Berkeley, California

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Collection Summary

Collection Title: Exploratorium Records,
Date (inclusive): 1957-[ongoing]
Collection Number: BANC MSS 87/148 c
Creator: Exploratorium (Organization)
Extent: Number of containers: 45 cartons, 2 boxes, 11 oversize folders, 4 tubes
Linear feet: 63
Repository: The Bancroft Library
Berkeley, California 94720-6000

Abstract: Provides a fairly complete history of this innovative museum from its founding in 1969 through the present. The
records reflect the central role founder Dr. Frank Oppenheimer played in developing the Exploratorium and sustaining it
until his death in 1985. The collection includes Oppenheimer's correspondence and writings related to the museum, board
of director minutes, exhibit development materials, publicity, grant proposals, reports and chronological files, records of
subsequent directors, notably Goery Delacote, as well as departmental records documenting the evolution of the museum.

Physical Location: For current information on the location of these materials, please consult the Library's online catalog.

Languages Represented: English

Access
Collection is open for research, with the following exception:
Minutes of the Board of Directors: 20 years from date of meeting.

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Preferred Citation
[Identification of item], Exploratorium records, BANC MSS 87/148 c, The Bancroft Library, University of California, Berkeley.
Title: Frank Oppenheimer Papers,
Identifier/Call Number: BANC MSS 98/136 c
Printed materials have been transferred to the book collection of The Bancroft Library.
Videotapes/sound recordings have been transferred to the Microforms Collection of The Bancroft Library.

Acquisition Information
The Exploratorium Records were given to The Bancroft Library by Dr. Robert L. White, Director of the Exploratorium on July 8, 1987. Additions were made on November 19, 1999 and in March and April 2000.

Funding
Funding partially provided by a grant from the American Institute of Physics.

Organizational History
The Exploratorium was founded in San Francisco, California in 1969 by physicist and educator Frank Oppenheimer. Dissatisfied with traditional teaching methods, Dr. Oppenheimer had long been searching for ways to make science education accessible to the general population. After spending a year in Europe on a Guggenheim Fellowship in 1965, he began formulating a plan to establish a multidisciplinary museum in the U.S. that would integrate the arts and sciences in a hands-on learning environment through the use of interactive exhibits and educational programs.

In 1968, Dr. Oppenheimer proposed opening the new museum in the historic Palace of Fine Arts, a recently renovated building that had been designed by Bernard Maybeck for the 1915 Panama-Pacific International Exposition in San Francisco. Oppenheimer presented his plan to the Palace of Fine Arts League and to the City of San Francisco, who agreed to lease the building for $1 per year.

With the help of a $50,000 grant from the San Francisco Foundation and the support of many community leaders, educators, and scientists, the Exploratorium opened its doors to the public in September 1969. By the end of its first year of operation, the museum's staff had constructed over 100 exhibits. By 1972, 20,000 people per month were visiting the Exploratorium.

While serving as the museum's first director, Dr. Oppenheimer played an active role in the daily operation of the museum. He continued to design and build exhibits, solicit funds and conduct tours for visiting dignitaries as well as local school children until his death in 1985.

After a succession of short-term directors, Goéry Delacôte, a leading French physicist and educator, was named Executive Director of the Exploratorium in 1991. Under his leadership the museum has established three centers for promoting science education: the Center for Teaching and Learning, the Center for Public Exhibition, and the Center for Media and Communication.

The Exploratorium currently houses over 650 interactive exhibits and artworks, a library/resource center, nine classrooms, a multimedia studio, a theater, and a life science laboratory. The museum offers performances, artist residency programs, and teacher and resident scholar programs. Reproductions of Exploratorium exhibits are sold and rented to science museums all over the world.

Scope and Content
The Exploratorium Records, 1957-[ongoing], provide a fairly complete history of this innovative museum from its founding in 1969 through the present. The records reflect the central role founder Dr. Frank Oppenheimer played in developing the Exploratorium and sustaining it until his death in 1985. The collection includes Oppenheimer's correspondence and writings related to the museum, board of director minutes, exhibit development materials, publicity, grant proposals, reports and chronological files, records of subsequent directors, notably Goéry Delacôte as well as departmental records documenting the evolution of the museum.

Management materials include planning documents from the museum’s early years as well as administrative records of the Board of Directors, the Executive Directors and Chief of Staff. Dr. Oppenheimer's papers relate almost exclusively to his career at the Exploratorium. His personal papers and materials connected with his teaching and scientific research can be
found in the Frank Oppenheimer Papers (BANC MSS 98/136 c). Director Goéry Delacôte's papers include correspondence and writings reflecting his efforts to expand the role of the museum as an international center for science education.

The Exploratorium's unique exhibits and educational programs are documented in the Public Information Office files. These include news clippings, press releases and publicity dating from 1969-2000. Development office records chronicle fundraising activities at the Exploratorium and include grant proposals to public foundations as well as private corporations.

Since the early 1980's, the Exploratorium has produced reproductions of its exhibits for sale and rental to other science centers and institutions. Exhibit Services files consist of materials related to sales of exhibits along with correspondence and publicity for travelling exhibitions of artwork and collections of exhibits designed by the museum's staff and artists in residence.

Under the directorship of Goéry Delacôte, three centers have been established at the Exploratorium: the Center for Public Exhibition, the Center for Teaching and Learning and the Center for Media and Communications. This reorganization retains core elements of Frank Oppenheimer's Exploratorium, but takes his vision further by expanding the museum's role in research, teacher training and multimedia science education. The records of the Center for Public Exhibition document the history of exhibit development and include promotional materials for performances and special events held at the Exploratorium from 1970-1999. This series also includes files for the museum's Artist in Residence Program.

Educational programs, including the Teacher Institute and the School in the Exploratorium, as well as the Field Trip and Explainer programs, are all included in the Center for Teaching and Learning files. These records include a collection of thank you letters written by school children to Dr. Oppenheimer and other staff members. Also included are a series of exhibit guides and workbooks called Pathways, created for the Field Trip program.

The Center for Media and Communications focuses on the museum's integration of multimedia technology in science education. This series includes the records of the Exploratorium Library, Media Department and Publications Department.

Other materials related to Dr. Oppenheimer, including personal and professional papers, can be found in the Frank Oppenheimer Papers, BANC MSS 98/136 c.

Series 1: Management, 1957-2000

Cartons 1-3, Boxes 1-2


Scope and Content Note
Arranged hierarchically then chronologically. Includes board meeting minutes from 1969-1998, correspondence, committee meeting minutes and strategic planning documents.

- Meeting minutes 1969-1981
- Meeting minutes 1982-1992
- Meeting minutes 1993-1998
- Correspondence 1968-1997
- Status Reports 1969-1970
- Lists of board members 1969, n.d.
- Resolutions in support of the Exploratorium 1969
- Fundraising correspondence 1969-1970
- By-laws of the Exploratorium 1986
- Corporate donors 1995-1998
- Board of Directors Handbook 1997
- Marketing Committee 1996-1997
- Ad Hoc Succession Planning Committee 1996
- Program Committee 1997
- Committee on Directors 1996-1997
- Development Committee 1997-1998
- Executive Committee 1997-1998
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Strategic Planning Committee 1994-1998
Strategic planning working documents 1994

Strategic Plan - drafts 1995
Strategic Plan 1996
Five Year Strategic Plan - drafts 1998
Expansion Renovation Campaign 1996
Annual Fund Campaign 1997
Fiscal year 1999 budget 1998-1999


Scope and Content Note
Arranged hierarchically then chronologically. Consists of papers of Exploratorium founder Frank Oppenheimer as well as those of current director Goéry Delacôte. Oppenheimer's papers are further sub-divided into correspondence, writings, professional affiliations, awards and fellowships, biographical materials, interviews and subject files. These materials detail Oppenheimer's efforts to develop the Exploratorium in the late 1960's and his involvement over the next quarter century in all phases of the museum's operation. Delacôte's papers are sub-divided into correspondence, board of directors, administrative files, writings, professional affiliations and biographical materials. Contains some materials in French.

Frank Oppenheimer, 1957-1985

Correspondence


Writings
Proposals and Reports
A Proposal for a Palace of Art and Science in the San Francisco Palace of Fine Arts 1967
The Content of the Museum 1968
History [Behind the Development of the Exploratorium] 1968
The Initial Program for the Palace of Arts and Science ca. 1968
Outline of the Initial Activities that will be Involved in the Development of the Museum ca. 1968

The Relationship between the Exploratorium in the Palace of Arts and Science and Other Museums in the Bay Area ca. 1968
An Exploratorium of Perception, Science and Technology in the San Francisco Palace of Fine Arts 1969
Some Special Features of the Exploratorium in the Palace of Arts and Science ca. 1969

Where We Are and Where Do We Go From Here 1976
Where We Are and Where Do We Go From Here, Part II - drafts 1982
Note on the Wider Availability of Museums n.d.
Future Planning n.d.

Miscellaneous planning documents by Frank Oppenheimer and others 1968-1983

Articles
The Library of Experiments at University of Colorado ca. 1965
The Role of Science Museums 1966
A Rationale for a Science Museum 1968
Schools are not for Sightseeing 1970
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Some Special Features in the Exploratorium of Science, Technology, and Human Perception in the Palace of Arts and Science 1970

The Palace of Arts and Science: An Exploratorium at San Francisco, California, U.S.A. 1972

The Exploratorium: A Playful Museum Combines Perception and Art in Science Education 1972

The Exploratorium: A Participatory Museum by Frank Oppenheimer and Karen C. Cole 1974

The Exploratorium and Other Ways of Teaching Physics 1975

The Exploratorium as an Exemplary Institution 1975

everyone is you--Or me 1976

Growing Up in the Arts 1976

A Broader View 1977

The Arts: A Decent Respect for Taste 1977

Color [1978]

Aesthetics and the Right Answer 1979

Art and Science: Meaning, Tools, and Discipline 1979

The Exploratorium is a Teaching Museum 1979

Pleasant Play 1979-1980

Adult Play 1980

Museums and Toys 1981

Introduction [1981]

Preface [1981]

The Importance of Science Museums 1982

Jargon: Second Cousin Twice Removed 1982

The Numbers Game 1982

Smells: An Introduction 1982

Teaching and Learning 1982

Watery Delights 1982

Wave Equation 1982

Curiosity 1983

Exploring 1983

Maps and Mappings (Nzkh zmw Nzkkrmt*) 1983

Museums for the Love of Learning 1983

The Role of Museums: Oppenheimer on Exploration and Discovery 1983

Diaphanous 1984

Aesthetic Perceptions n.d.

Boiling and Bubble Chambers n.d.

A Broad View of the Science for the Citizen Program n.d.

A Dynamic Process n.d.

The Importance of the Role of Science Pedagogy in the Developing Nations n.d.

Let the Teachers Teach and the Learners Learn n.d.

Interconnecting Shadows n.d.

Museums: A Versatile Resource for Learning and Pleasure n.d.

On Understanding n.d.

What is Meaning n.d.

Lectures and Speeches

Teaching and Learning 1957

The Unique Educational Role of Museums - drafts 1969

Poster: Massachusetts Institute of Technology Colloquium of the M.I.T. Research Center, "An Exploratorium of Science and Art" 1970

The Exploratorium - drafts 1972

The Millikan Award Lecture, Part I: Teaching and Learning - draft 1973

The Millikan Award Lecture, Part II: The Study of Perception as a Part of Teaching Physics - drafts 1973

Untitled: Arts, Education and Americans panel 1977

Keynote Address: National Guild of Community Schools of the Arts 1977
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California Arts Council Meeting 1979
California Humanities Association 1982
California State Department of Education Curriculum Advisory Committee 1984
China Science and Technology Museum - photos of Oppenheimer visit 1987
Commune di Bologna Conference 1983
Council on Museums and Education in the Visual Arts 1972-1978
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Guggenheim Fellowship 1975
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Centre National de la Recherche Scientifique 1996-1998

Cité des Sciences de Tunis 1994-1995

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Comité National d’Evaluation 1998

Commonwealth Club 1994-1996

Conservatoire National des Arts et Métiers Comité Scientifique 1994-1999

French-American Chamber of Commerce 1995-1996

French Foundation for Medical Research and Education 1994-1998

Fritz Institute of Global Logistics 1996

Genentech Foundation for Biomedical Sciences 1995-1996

Institute for Science Education 1992-1994

International Academy of Education 1991-1996

Japan Science Foundation 1996

Laboratoire Interuniversitaire de Recherche sur L’Éducation Scientifique et Technologique 1995


National Academy of Sciences 1993-1996

National Committee on Science Education Standards and Assessment 1992-1996

National Health Sciences Consortium 1995-1996

National Institute for Science Education 1996

National Science Foundation 1992-1996

National Sciences Resource Center 1993-1996

Palais de la déouverte 1995-1996

Science Oasis 1991-1993

TERC Educational Advisory Board 1993

UCSF Foundation 1996

Invitations accepted 1995-1997
Series 1: Management, 1957-2000

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Scope and Content Note
Arranged hierarchically then chronologically. Includes records of the office of Chief of Staff and materials relating to the unionization of the Exploratorium. Architectural planning materials include drawings and blueprints along with publications regarding the history of the Palace of Fine Arts. Also included in this sub-series are records of the Internal Communications Department.

Chief of Staff

- Staff lists and job descriptions 1972-1983, n.d.
- Staff meeting minutes 1977, n.d.
- Personnel policies 1983, n.d.
- Executive Director search 1990
- Employee Handbooks 1990, 1993
- Management group meeting minutes 1991-1996

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- Correspondence 1991-1993
- Organizing meetings
- Questions for Exploratorium management 1991
- Questions for union representatives 1991
- Elections 1991-1992
- Service Employees International Union memos 1991-1995
- Posters and handouts ca. 1991
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- "The Unionization of the Exploratorium" by Joseph G. Ansel, Jr. from *Institutional Trauma* 1995
- Tentative agreements 1992-1993
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Extending the Exploratorium 1994
Storage cabinet drawings 1996
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Exploratorium Store drawings n.d.
Palace of Fine Arts History
Rehabilitation project drawings 1963
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*Palace of Fine Arts: A Brief History* by D. Evelyn Fondren 1986
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<td>Scope and Content Note</td>
<td>Arranged chronologically. Consists primarily of correspondence pertaining to all aspects of Exploratorium operations including fundraising, programming and special events, written by the Executive Director, Chief of Staff and other high-ranking staff members. Also included are a small number of grant proposals and reports.</td>
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<td>Scope and Content Note</td>
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<tr>
<td>Scope and Content Note</td>
<td>Arranged hierarchically then chronologically. Includes correspondence, promotional materials, fact sheets, publicity packets and biographical information about Exploratorium staff members.</td>
</tr>
<tr>
<td>carton 21, folder 1-5</td>
<td>Correspondence 1977-1992, n.d.</td>
</tr>
<tr>
<td>carton 21, folder 7-11</td>
<td>Fact Sheets 1970-1997</td>
</tr>
<tr>
<td>carton 21, folder 12</td>
<td>Visitors 1976-1979</td>
</tr>
<tr>
<td>carton 21, folder 13</td>
<td>Report 1987</td>
</tr>
<tr>
<td>carton 21, folder 14-19</td>
<td>Publicity packets ca. 1991-2000</td>
</tr>
<tr>
<td>carton 21, folder 20</td>
<td>Promotional materials n.d.</td>
</tr>
<tr>
<td>carton 21</td>
<td>Staff biographies n.d.</td>
</tr>
</tbody>
</table>

Guide to the Exploratorium Records, 1957-[ongoing]
Series 2: Public Information Office, 1996-2000

Subseries 2.2: Writings by Exploratorium Staff, 1966-1991

Carton 21

Subseries 2.2: Writings by Exploratorium Staff, 1966-1991

Scope and Content Note
Arranged chronologically. Includes papers and published articles by staff members on education, museum studies, exhibits and the history of Exploratorium.

carton 21, folder 22
"The Exploratorium" by Evelyn Shaw 1972

carton 21, folder 23
"The Cheshire Cat Effect" by Sally Duensing and Bob Miller 1978

carton 21, folder 24
"The Ethology of Teaching" by Judy Diamond 1980

carton 21, folder 25
"Open Questions in Museum Accounting" by Caryn Clark 1982

carton 21, folder 26
"Use of Interactive Exhibits in College Teaching" by Robert J. Semper, et al. 1982

carton 21, folder 27
"Remembrance of Smells Past" by Linda Dackman 1982

carton 21, folder 28
"Perception and Language" by Sally Duensing 1983

carton 21, folder 29
"Science Museums as Environments for Learning" by Robert J. Semper 1990

carton 21, folder 30
"A Brief Political History of the Exploratorium" by Robert J. Semper 1991

carton 21, folder 31
"Exploratorium" by K.C. Cole n.d.

carton 21, folder 32
"Museums and Popular Culture" by Linda Draper n.d.

carton 21, folder 33
"Taking the Exploratorium Home With You" by Bob Miller n.d.

Carton 21

Subseries 2.3: Writings about the Exploratorium, 1971-1987

Scope and Content Note
Arranged chronologically. Contains an early piece about the museum by physicist Philip Morrison, drafts for The Exploratorium: Museum as Laboratory by Hilde Hein, and a Dennis the Menace comic book about a visit to the Exploratorium.

carton 21, folder 35
"The Palace of Arts and Sciences" by Philip Morrison 1971

The Exploratorium: Museum as Laboratory by Hilde Hein - drafts 1983

The Exploratorium by Jeanne Lam, et.al. 1987

Dennis the Menace comic book about the Exploratorium by Hank Ketchum n.d.

Cartons 21-29

Subseries 2.4: Media Coverage, 1969-1997

Scope and Content Note
Series 2: Public Information Office, 1996-2000
Subseries 2.4: Media Coverage, 1969-1997

Guide to the Exploratorium
Records, 1957-[ongoing]
Carton 35


Scope and Content Note
Divided into 4 sub-series, Administration, Membership, Grants and Special Events.

Carton 35

Subseries 3.1: Administration, 1969-1989

Scope: and Content Note
Arranged hierarchically then chronologically. Includes correspondence, fundraising reports and materials related to corporate and state funding.

carton 35, folder 1-3
Correspondence 1969-1982

carton 35, folder 4-7
Fundraising reports 1968-1984

carton 35, folder 8
Corporate donors 1976-1986
California Assembly
Correspondence 1977-1989
Assembly Bill No. 4034 regarding regional science resource centers 1984

Carton 35, folder 9

Funding notes for future projects 1982, n.d.

Carton 35


Scope and Content Note
Arranged chronologically. Made up of membership materials for individual sponsors of the Exploratorium including invitations to special events, member applications and brochures.

carton 35, folder 12

carton 35, folder 13
Applications ca. 1985

carton 35, folder 14
Members only previews and invitations 1989-1997

carton 35, folder 15
Brochures n.d.

Carton 35


Scope and Content Note
Arranged chronologically. Includes proposals, correspondence and project reports related to funding received from public and private foundations between 1969 and 1991.

carton 35, folder 16
The San Francisco Foundation 1969-1970

carton 35, folder 17

Carton 35, folder 18-21
National Endowment for the Humanities
Measurement of Temperature 1976

Carton 35, folder 22
Ecology Regained 1976-1977

Carton 35, folder 23
Choosing the Future: seminar planning grant 1978

Carton 35, folder 24
W. R. Hewlitt Foundation 1976-1977
<table>
<thead>
<tr>
<th>Carton 35</th>
<th>Subseries 3.4: Special Events, 1977-1997</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Scope and Content Note</td>
</tr>
<tr>
<td></td>
<td>Arranged chronologically. Consists of materials related to annual Awards Dinners and other fundraising events held at the Exploratorium.</td>
</tr>
<tr>
<td></td>
<td>Carton 36</td>
</tr>
<tr>
<td></td>
<td>Scope and Content Note</td>
</tr>
<tr>
<td></td>
<td>Divided into 4 sub-series, Admissions and Visitor Services, Museum Rental, Tactile Dome and Store.</td>
</tr>
<tr>
<td></td>
<td>Carton 36</td>
</tr>
<tr>
<td></td>
<td>Scope and Content Note</td>
</tr>
<tr>
<td></td>
<td>Arranged chronologically. Includes attendance statistics, visitor surveys and reports.</td>
</tr>
</tbody>
</table>
carton 36, folder 8  Report: Community, Audience, and Competitive Study for the Exploratorium 1996

Carton 36  Subseries 4.2: Museum Rental, 1979-1981
Scope and Content Note
Arranged chronologically. Includes correspondence, notes and brochures.

carton 36, folder 9  Correspondence 1979-1981
carton 36, Notes 1981, n.d.
carton 10  Brochures n.d.
carton 36, folder 11

Carton 36  Subseries 4.3: Tactile Dome, 1977-1986
Scope and Content Note
Arranged chronologically. Consists of correspondence and promotional materials.

carton 36, Correspondence 1977
folder 12  Publicity 1986, n.d.
carton 36, folder 13

Carton 36  Subseries 4.4: Store, 1987-1996
Scope and Content Note
Arranged chronologically. Includes materials related to Exploratorium Cookbook sales, product catalogs and brochures.

carton 36, Product development 1978-1989
folder 14  Cookbook sales 1979-1991
carton 36, Proposal to Board of Directors ca. 1980
folder 15  Opening reception 1981
folder 16  Brochures n.d.
carton 36, folder 17
carton 36, folder 18-19
carton 36, folder 20
Cartons 36-37  Series 5: Exhibit Services, 1975-1996
Scope and Content Note
Divided into 4 sub-series, Administration, Exhibit Sales, Projects and Art from the Exploratorium.

Carton 36  Subseries 5.1: Administration, 1975-1996
Scope and Content Note
Arranged hierarchically and chronologically. Includes correspondence, financial records, consulting records and project overviews.

carton 36, Correspondence 1977-1992
carton 36, folder 26
<table>
<thead>
<tr>
<th>Carton 36, folder 27</th>
<th>Consulting 1979-1991</th>
</tr>
</thead>
<tbody>
<tr>
<td>carton 36, folder 28</td>
<td>Financial records 1984-1992</td>
</tr>
<tr>
<td>carton 36, folder 29</td>
<td>Project overviews 1985-1991</td>
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<tr>
<td>carton 36, folder 30</td>
<td>Prospective clients 1987-1992</td>
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<tr>
<td>carton 36, folder 31</td>
<td>Memos 1987-1991</td>
</tr>
<tr>
<td>carton 36, folder 32-35</td>
<td>ASTC presentations 1989-1992</td>
</tr>
<tr>
<td>carton 36, folder 36</td>
<td>Report 1990</td>
</tr>
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<td>carton 36, folder 37</td>
<td>Sample contracts n.d.</td>
</tr>
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<table>
<thead>
<tr>
<th>Carton 36, folder 38</th>
<th>Price lists 1981-1990</th>
</tr>
</thead>
<tbody>
<tr>
<td>carton 36, folder 39</td>
<td>Drawings 1986</td>
</tr>
<tr>
<td>carton 36, folder 40</td>
<td>Lists of exhibits 1988, n.d.</td>
</tr>
<tr>
<td>carton 36, folder 42</td>
<td>Lariat Chain 1990</td>
</tr>
<tr>
<td>carton 36, folder 43</td>
<td>Touch the Spring 1990</td>
</tr>
<tr>
<td>carton 36, folder 44</td>
<td>Brochures n.d.</td>
</tr>
<tr>
<td>carton 36, folder 45</td>
<td>Sales packet n.d.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Carton 36, folder 46</th>
<th>IBM Gallery of Science and Art, New York</th>
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<tbody>
<tr>
<td>carton 36, folder 47</td>
<td>Seeing the Light 1984-1986</td>
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<tr>
<td>carton 36, folder 48-49</td>
<td>Sound, Hearing and Music 1988</td>
</tr>
<tr>
<td>carton 36, folder 50-51</td>
<td>Parc de la Villette, Paris 1985-1987</td>
</tr>
<tr>
<td>carton 36, folder 52</td>
<td>New York Hall of Science 1986</td>
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<tr>
<td>carton 36, folder 52</td>
<td>Iwisaka Science Stadium, Osaka 1988</td>
</tr>
</tbody>
</table>
Series 5: Exhibit Services, 1975-1996
Subseries 5.3: Projects, 1984-1996

carton 36, folder 53-54
carton 36, folder 55
carton 36, folder 56
carton 36, folder 57
Carton 36, folder 58
Carton 36, folder 59
Carton 36, folder 60
Carton 36, folder 61
Carton 36, folder 62

Exploratorium in Tokyo 1988-1990
Museum of Science, Boston 1989
Spaceworld, Japan 1989
Discovery Center Museum, Rockford, IL 1990
Sensorium, Reno, NV 1991
Sony America 1991
North Carolina Museum of Life and Science 1992
San Francisco International Airport 1992
Le Jardin D'Acclimatation, Paris 1996

Carton 37

Subseries 5.4: Art from the Exploratorium, 1990-1992

Scope and Content Note
Arranged hierarchically then chronologically. Consists of correspondence, contracts and other records regarding the travelling exhibition of artworks created by the Exploratorium's Artists in Residence. Includes some materials in German.

carton 37, folder 1-3
Carton 37, folder 4-19
Carton 37, folder 20
Carton 37, folder 21
Carton 37, folder 22
Carton 37, folder 23

Correspondence 1990-1992
Exhibitions 1990-1992
Memos 1991-1992
Contracts 1991
Insurance 1991-1992
Graphics [1991]

Exhibit Maintenance
Correspondence 1991-1992
Instructions and warranties n.d.

Color Xeroxes of exhibits [1991]
Slides of exhibits [1991]
Renovation project 1992

Cartons 38-41; Oversize folders 7-10; Tube 4

Series 6: Center for Public Exhibition, 1969-1999

Scope and Content Note
Divided into 5 sub-series, Administration, Exhibits, Artist in Residence Program, Film and Performance Program and Special Events.
Subseries 6.1: Administration, 1994-1999

Scope and Content Note
Arranged chronologically. Made up primarily of records of CPE planning committees including "Refocussing on the Floor," a program designed to study the ways in which the museum is used by the public.

Program Planning 1994-1996
Project proposals 1995-1996
Exhibits and programs 1995-1998
Refocussing on the Floor

Background materials 1996-1997


Scope and Content Note
Arranged hierarchically then chronologically. Further divided into 3 sub-subseries, Exhibit Development, Permanent Exhibits and Temporary Exhibits. Exhibit Development details the planning and creation of Exploratorium exhibits and includes Frank Oppenheimer’s notes and research files on exhibits and their phenomena, along with drawings, photographs and descriptions of many exhibits. Permanent Exhibits and Temporary Exhibits include correspondence, planning materials, photographs and publicity.

Exhibit Development

Correspondence 1973-1986, n.d.


Exhibit staff meeting notes 1978


Exhibit essays 1974, n.d.

Exhibit drawings 1986-1991

What’s Going On: an Exploratorium pocket book ca. 1985


Exhibit ideas and suggestions 1974-1985, n.d.

"Documentation of Exhibits: December 1974-June 1975" by Jennifer Merrill ca. 1975

"Experiments in the Exploratorium" 1978
```markdown
<table>
<thead>
<tr>
<th>Permanent Exhibits</th>
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<tbody>
<tr>
<td>Sound and Hearing 1975, n.d.</td>
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<tr>
<td>Mathematics 1990-1991</td>
</tr>
<tr>
<td>Playbase (includes photos) n.d.</td>
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<tr>
<td>Size Distance and Perspective n.d.</td>
</tr>
<tr>
<td>Color n.d.</td>
</tr>
<tr>
<td>Vision n.d.</td>
</tr>
<tr>
<td>DNA n.d.</td>
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<tr>
<td>Exhibit photographs n.d.</td>
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</table>

<table>
<thead>
<tr>
<th>Temporary Exhibits</th>
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</thead>
<tbody>
<tr>
<td>Cybernetic Serendipity 1969</td>
</tr>
<tr>
<td>Signals in the Environment 1970</td>
</tr>
<tr>
<td>The Spirit of Innovation 1976</td>
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</table>

<table>
<thead>
<tr>
<th>Dreamstage</th>
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<tr>
<td>Correspondence 1977-1978</td>
</tr>
<tr>
<td>Publicity 1977-1978</td>
</tr>
<tr>
<td>Notes 1977-1978</td>
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<td>Floor plan ca. 1978</td>
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</table>

<table>
<thead>
<tr>
<th>Medical Technology</th>
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<tbody>
<tr>
<td>Correspondence 1978-1984</td>
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<tr>
<td>Exhibit descriptions 1978-1979</td>
</tr>
<tr>
<td>Publicity 1978-1979</td>
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<table>
<thead>
<tr>
<th>Carton 39</th>
<th>Budget 1979</th>
</tr>
</thead>
<tbody>
<tr>
<td>folder 61</td>
<td>Questionnaires 1979</td>
</tr>
<tr>
<td>carton 39, folder 62</td>
<td>Final report 1979</td>
</tr>
<tr>
<td>carton 39, folder 63</td>
<td>Photographs 1979</td>
</tr>
<tr>
<td>carton 39, folder 64</td>
<td>Gossamer Albatross</td>
</tr>
<tr>
<td>carton 39, folder 65-66</td>
<td>Correspondence 1980</td>
</tr>
<tr>
<td>Oversize folder 7 C</td>
<td>Poster 1980</td>
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<tr>
<td>carton 39, folder 67</td>
<td>Looking at the Light 1981</td>
</tr>
<tr>
<td>carton 40, folder 1</td>
<td>Weightless Figure 1982</td>
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<tr>
<td>carton 40, folder 2</td>
<td>Nikon Small World Exhibit 1983</td>
</tr>
<tr>
<td>carton 40, folder 3</td>
<td>Chips and Changes</td>
</tr>
<tr>
<td>carton 40, folder 4</td>
<td>Correspondence 1983-1984</td>
</tr>
<tr>
<td>carton 40, folder 5-7</td>
<td>Contracts 1984</td>
</tr>
<tr>
<td>carton 40, folder 8-9</td>
<td>Publicity 1983-1984</td>
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<tr>
<td>Oversize folder 7 C</td>
<td>Exhibit text 1984</td>
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<tr>
<td>carton 40, folder 10</td>
<td>Poster 1984</td>
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<td></td>
<td>Photographs 1984</td>
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<tr>
<td>carton 40, folder 11</td>
<td>Les Mécanciens de l'Imaginaire</td>
</tr>
<tr>
<td>carton 40, folder 12</td>
<td>Correspondence 1988</td>
</tr>
<tr>
<td>carton 40, folder 13</td>
<td>Budget 1988</td>
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<tr>
<td>carton 40, folder 14</td>
<td>Publicity 1987-1988</td>
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<tr>
<td>carton 40, folder 15</td>
<td>Photographs 1988</td>
</tr>
</tbody>
</table>

**Subseries 6.3: Artist in Residence Program, 1974-1996**

**Scope and Content Note**

Arranged hierarchically then chronologically. Includes correspondence, proposals, program reports and publicity for artist's exhibitions and installations.

<table>
<thead>
<tr>
<th>carton 40, folder 15</th>
<th>Correspondence 1975-1991</th>
</tr>
</thead>
<tbody>
<tr>
<td>carton 40, folder 17</td>
<td>Four New Works 1974</td>
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<tr>
<td>carton 40, folder 19</td>
<td>Seminar on Art and Sciences 1975</td>
</tr>
<tr>
<td>carton 40, folder 20</td>
<td>Report ca. 1980</td>
</tr>
<tr>
<td>carton 40, folder 21</td>
<td>Report 1994</td>
</tr>
<tr>
<td>Carton 40, folder 22</td>
<td>Performance and exhibit publicity 1985-1996</td>
</tr>
<tr>
<td>---------------------</td>
<td>--------------------------------------------</td>
</tr>
<tr>
<td>Carton 40, folder 31</td>
<td>Floor map of art exhibits n.d.</td>
</tr>
<tr>
<td>Carton 40, folder 32</td>
<td>Music in the Exploratorium 1975-1977</td>
</tr>
<tr>
<td>Carton 40, folder 33-38</td>
<td>Speaking of Music 1977-1984</td>
</tr>
<tr>
<td>Carton 40, folder 39</td>
<td>San Francisco Summer Festival 1982</td>
</tr>
<tr>
<td>Carton 40, folder 40</td>
<td>Michael Pepe: San Francisco International Theater Festival 1982</td>
</tr>
<tr>
<td>Carton 40, folder 41</td>
<td>Directions in Bay Area Theater 1982</td>
</tr>
<tr>
<td>Carton 40, folder 42</td>
<td>Tukak Teatret 1982</td>
</tr>
<tr>
<td>Carton 40, folder 43</td>
<td>Company : San Francisco International Theater Festival 1983</td>
</tr>
<tr>
<td>Carton 40, folder 44</td>
<td>Schlippenbach / Johannson 1983</td>
</tr>
<tr>
<td>Carton 40, folder 45</td>
<td>Bella Lewitsky 1983</td>
</tr>
<tr>
<td>Carton 40, folder 46</td>
<td>David Gordon and Valda Setterfield 1983</td>
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<tr>
<td>Carton 40, folder 47</td>
<td>Theater Day 1984</td>
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<tr>
<td>Carton 40, folder 48-50</td>
<td>Film Program 1992-1994</td>
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<td>Carton 40, folder 51</td>
<td>Making Waves: San Francisco Music Day 1993</td>
</tr>
<tr>
<td>Carton 40, folder 52</td>
<td>Wired Youth Media Festival 1993-1996</td>
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<tr>
<td>Carton 40, folder 53</td>
<td>Sylvia Nakkach of Vox Mundi 1994</td>
</tr>
<tr>
<td>Carton 40, folder 54</td>
<td>Hiroshima Nagasaki 50th Commemoration 1995</td>
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<td>Carton 40, folder 55</td>
<td>About the Size of It 1996</td>
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<tr>
<td>Oversize folder 7</td>
<td>Cinema Unbound poster 1996</td>
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<tr>
<td>Carton 40, folder 56</td>
<td>Miscellaneous performances 1972-1993</td>
</tr>
</tbody>
</table>
Carton 41, Oversize folders 7-10, Tube 4

Subseries 6.5: Special Events, 1970-1999

Scope and Content Note
Arranged chronologically. Includes publicity for exhibitions, lecture programs, conferences and demonstrations held at the Exploratorium from the early 1970's through the late 1990s.

<table>
<thead>
<tr>
<th>Carton</th>
<th>Folder</th>
<th>Event Description</th>
<th>Year(s)</th>
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<tr>
<td>41</td>
<td>1</td>
<td>British Columbia Mug-Up</td>
<td>1970-1971</td>
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<tr>
<td>41</td>
<td>2</td>
<td>Jupiter Fly By</td>
<td>1974</td>
</tr>
<tr>
<td>41</td>
<td>2</td>
<td>Jupiter Fly By - poster</td>
<td>1974</td>
</tr>
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<td>41</td>
<td>3</td>
<td>Forefront Readings in Science and Poetry</td>
<td>1975-1976</td>
</tr>
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<td>41</td>
<td>4</td>
<td>The City Series</td>
<td>1976</td>
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<td>41</td>
<td>5</td>
<td>Mars Tuesdays</td>
<td>1976</td>
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<td>41</td>
<td>6</td>
<td>On Color: A Celebration</td>
<td>1977</td>
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<td>41</td>
<td>7</td>
<td>Re-viewing the World: Art, Science, the Humanities and Public Policy</td>
<td>1978</td>
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<td>41</td>
<td>8</td>
<td>Balancing Acts: Explorations in Decision Making</td>
<td>1978-1979</td>
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<td>41</td>
<td>9-10</td>
<td>Edison Centennial Symposium Reception</td>
<td>1978-1979</td>
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<td>41</td>
<td>11-12</td>
<td>Saturn at the Exploratorium</td>
<td>1979</td>
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<td>41</td>
<td>13</td>
<td>Golden Gate Kindergarten Association 100th Birthday and Reunion</td>
<td>1979</td>
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<td>41</td>
<td>14</td>
<td>M.I.T. Day at the Exploratorium</td>
<td>1979</td>
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<td>41</td>
<td>15</td>
<td>KQED Auction Volunteer party</td>
<td>1979-1980</td>
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<td>17</td>
<td>New Music America</td>
<td>1980-1981</td>
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<td>18</td>
<td>Science Media Conference</td>
<td>1981</td>
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<td>41</td>
<td>19-20</td>
<td>Twelfth International Sculpture Conference</td>
<td>1981-1982</td>
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<td>41</td>
<td>21</td>
<td>Atari Asteroids Competition / San Francisco</td>
<td>1981</td>
</tr>
<tr>
<td>41</td>
<td>22</td>
<td>Visual Arts Forum</td>
<td>1982</td>
</tr>
<tr>
<td>41</td>
<td>23</td>
<td>Aeolian Towers / Sound Garden</td>
<td>1982</td>
</tr>
<tr>
<td>41</td>
<td>24</td>
<td>Oakland A's Exploratorium Days</td>
<td>1983</td>
</tr>
<tr>
<td>41</td>
<td>25</td>
<td>Catch on to Computers</td>
<td>1983</td>
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<tr>
<td>41</td>
<td>26</td>
<td>Electricity Exhibits Conference</td>
<td>1983</td>
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<td>41</td>
<td>27</td>
<td>Raise the Roof Party</td>
<td>1983-1984</td>
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<td>41</td>
<td>28</td>
<td>Remembrances of Palaces Past</td>
<td>1984</td>
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<td>41</td>
<td>29</td>
<td>Bubbles Festival, 1986, 1988</td>
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<td></td>
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<td>Memory: The Art and Science of Remembering</td>
<td>1988</td>
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<td>Earthquake Information Weekends</td>
<td>1989</td>
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</table>
carton 41, folder 30
Founder's Day 1990

carton 41, folder 31
Cultural Rhythms Weekends 1991

Oversize folder 8 A
Tracing Time 1992

carton 41, folder 32
Winding Your Way Through DNA 1992

carton 41, folder 33

carton 41, folder 34
Psychology: Understanding Ourselves Understanding Each Other 1993

carton 41, folder 35
Mindworks Lecture Series 1993

carton 41, folder 36
Halloween Family Fun Night 1993

carton 41, folder 37
Exploring the Steel Pan 1993

carton 41, folder 38
Tibetan Sand Mandala 1993

carton 41, folder 39

carton 41, folder 40
Beakman and Jax 1994

carton 41, folder 41
Black History Month 1994

carton 41, folder 42
Rising Above our Garbage 1994

carton 41, folder 43
Interactive Sound Studio 1994

carton 41, folder 44
Multimedia Playground 1995

carton 41, folder 45
President Clinton Visit 1995

Oversize folder 8 A
Nature / Culture Film and Lecture Series - poster 1996

Oversize folder 9 C
What about AIDS 1996

Tube 4
Boundaries: It All Happens at the Edge
Floor Plans 1996-1997

Poster 1997
Turbulent Landscapes 1996-1997

Turbulent Landscapes - poster 1997

Cycles: Nature Repeats Itself 1997

Revealing Bodies: Anatomical Wax Venus 1999

Crafts Demonstrations n.d.

Miscellaneous special events 1971-1999
| Cartons 42-44; Oversize folder 11 | **Series 7: Center for Teaching and Learning, 1969-2000**  
Scope and Content Note  
Divided into 7 sub-series, Administration, Classes and Workshops, School in the Exploratorium (SITE), Teacher Programs, Field Trips, Explainers and Fund for the Improvement of Postsecondary Education (FIPSE). |
| --- | --- |
| Carton 42 | **Subseries 7.1: Administration, 1994-1998**  
Scope and Content Note  
Arranged chronologically. Includes program overviews, project descriptions and planning materials.  
| carton 42, folder 1 | **Program information 1994-1998, n.d.** |
| carton 42, folder 2 | **Planning 1998, n.d.** |
| Carton 42 | **Subseries 7.2: Classes and Workshops, 1971-1995**  
Scope and Content Note  
Arranged chronologically. Consists of materials related to courses offered by the Exploratorium including a class taught by Frank Oppenheimer in 1979 entitled "Perception and the Adult."  
Student Science Project Program 1971  
Summer Classes 1973-1982  
Perception and the Adult 1979  
Inside the Puzzle Children 1979  
Light, Sound, and Perception n.d.  
Mission Science Workshop n.d.  
Miscellany 1979-1995 |
| carton 42, folder 3 | **Student Science Project Program 1971** |
| carton 42, folder 4-6 | **Summer Classes 1973-1982** |
| carton 42, folder 7 | **Perception and the Adult 1979** |
| carton 42, folder 8 | **Inside the Puzzle Children 1979** |
| carton 42, folder 9 | **Light, Sound, and Perception n.d.** |
| carton 42, folder 10 | **Mission Science Workshop n.d.** |
| carton 42, folder 11 | **Miscellany 1979-1995** |
| Carton 42 | **Subseries 7.3: School in the Exploratorium, 1972-1993**  
Scope and Content Note  
Arranged hierarchically then chronologically. Includes correspondence, program descriptions and reports.  
Correspondence 1976-1982  
Program information 1972-1991  
Report ca. 1979  
Report 1992  
Lead Teacher Program 1993, n.d. |
| carton 42, folder 12 | **Correspondence 1976-1982** |
| carton 42, folder 13 | **Program information 1972-1991** |
| carton 42, folder 14 | **Report ca. 1979** |
| carton 42, folder 15 | **Report 1992** |
| carton 42, folder 16 | **Lead Teacher Program 1993, n.d.** |
| Carton 42 | **Subseries 7.4: Teacher Programs, 1983-2000**  
Scope and Content Note  
Arranged chronologically. Consists of newsletters, reports and program descriptions for the Teacher Institute and other programs.  
Exploratorium Teacher Institute |

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**Guide to the Exploratorium Records, 1957-[ongoing]**
Series 7: Center for Teaching and Learning, 1969-2000
Subseries 7.4: Teacher Programs, 1983-2000

Newsletters 1986-1989
Report 1987
Assessment 1987
San Francisco Mathematics Collaborative 1987
National Center for Teacher Education 1993
Science at the Core: joint program with the Lawrence Hall of Science 1993
Special events for teachers 1996-1997
Institute for Inquiry 1996-2000
Science Framework for California Public Schools 1997
Berkeley Summer Workshop n.d.

Carton 42, Oversize folder 11

Subseries 7.5: Field Trips, 1969-1991
Scope and Content Note
Arranged hierarchically then chronologically. Primarily made up of letters to Frank Oppenheimer and to the Exploratorium staff from school children thanking them for the opportunity to visit the museum. Also includes reports, brochures and exhibit guides for teachers and students.

Letters of appreciation 1982-1986
Reports 1970-1978
Pathways: exhibit guides and workbooks n.d.

Carton 42

Subseries 7.6: Explainers, 1969-1995
Scope and Content Note
Arranged hierarchically then chronologically. Includes correspondence, reports, newsletters and a comment book for the Exploratorium's innovative Explainer program, which utilizes high school and college students as guides to exhibits and demonstrations.

Correspondence 1972-1982
Program descriptions 1969-1978
Explainer comment book 1975
<table>
<thead>
<tr>
<th>Cartons 43-44</th>
<th>Subseries 7.7: Fund for the Improvement of Postsecondary Education (FIPSE), 1977-1980</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Scope and Content Note</td>
</tr>
<tr>
<td></td>
<td>Arranged hierarchically and chronologically. Includes correspondence, progress reports and other materials related to the FIPSE internship program.</td>
</tr>
<tr>
<td>carton 43, folder 1</td>
<td>Correspondence 1977-1979</td>
</tr>
<tr>
<td>carton 43, folder 2</td>
<td>Project director files 1977-1980</td>
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<tr>
<td>carton 43, folder 3</td>
<td>FIPSE Advisory Board Conference</td>
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<tr>
<td>carton 43, folder 4-6</td>
<td>Information packet 1978</td>
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<td>carton 43, folder 7</td>
<td>Transcript of conference 1978</td>
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<tr>
<td>carton 43, folder 8-12</td>
<td>Notes 1978</td>
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<tr>
<td>carton 43, folder 13</td>
<td>Progress reports 1977-1979</td>
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<td>carton 43, folder 14</td>
<td>Survey 1979</td>
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<tr>
<td>carton 43, folder 15</td>
<td>Program description 1978-1980</td>
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<td>carton 43, folder 16-19</td>
<td>Letters of inquiry 1979-1980</td>
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<td>carton 44, folder 1-63</td>
<td>Intern evaluations 1978-1980</td>
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<td>Carton 45</td>
<td>Intern institutions 1978-1980</td>
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<tr>
<td></td>
<td>Series 8: Center for Media and Communications, 1970-1999</td>
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<tr>
<td></td>
<td>Scope and Content Note</td>
</tr>
<tr>
<td></td>
<td>Divided into 4 sub-series, Administration, Library/Information Resources, Media Department and Publications.</td>
</tr>
<tr>
<td></td>
<td>Subseries 8.1: Administration, 1994</td>
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<tr>
<td></td>
<td>Scope and Content Note</td>
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<tr>
<td></td>
<td>Arranged chronologically. Includes overview of CMC departments.</td>
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<td>carton 45, folder 1</td>
<td>Overview of CMC departments 1994</td>
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<tr>
<td></td>
<td>Scope and Content Note</td>
</tr>
<tr>
<td></td>
<td>Arranged hierarchically then chronologically. Consists of correspondence, monthly reports and a catalogue of books and other publications from Frank Oppenheimer's library.</td>
</tr>
<tr>
<td>carton 45, folder 2</td>
<td>Correspondence 1991, n.d.</td>
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<tr>
<td>carton 45, folder 3</td>
<td>Program information 1990-1995</td>
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<td>Subseries 8.3: Media Department, 1976-1997</td>
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<td>Scope and Content Note</td>
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<tr>
<td>Arranged chronologically. Includes materials related to in-house multimedia projects as well as interactive media projects developed in collaboration with other museums and institutions.</td>
<td></td>
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<td>folder 21-22</td>
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<td>folder 24</td>
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<td>folder 27</td>
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<td>folder 28</td>
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</table>

- Film collection 1976-1979
- Video projects 1980-1983
- Video Documentation Project 1989-1991
- Learning Through Collaborative Visualization (CoVis) 1994
- Multimedia Playground 1995
- Informal Science Educators Network 1995-1997
- Highways and Bytways 1996
- Science Learning Network n.d.

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<tr>
<td>Scope and Content Note</td>
</tr>
<tr>
<td>Arranged chronologically. Contains early newsletters, essays and drafts for brochures. Also included are drafts for <em>Facets of Light: Colors, Images and Things that Glow in the Dark</em> by K.C. Cole and an early draft for the <em>Exploratorium Cookbook</em> from 1975.</td>
</tr>
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</table>

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<tbody>
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<td>folder 31-37</td>
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<tr>
<td>folder 39</td>
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<td>folder 40</td>
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</tbody>
</table>

- *Cookbook* 1975-1981
- Visitor brochure drafts 1979, n.d.
- *Exploratorium Essays* #1-26 n.d.
- Publication catalogues and brochures n.d.