Guide to the Mexican Posters on Social and Educational Themes, 1954-1987

Guide written by Lincoln Cushing
Funding for creating this guide was provided by The Bancroft Library.
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Guide to the Latin American Political Poster Miscellany, 1954-1987

Collection number: BANC PIC 2001.206--D--C

The Bancroft Library

University of California, Berkeley
Berkeley, California

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Date Completed: May 2006
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Descriptive Summary
Collection Title: Mexican posters on social and educational themes,
Date (inclusive): 1954-1987
Collection number: BANC PIC 2001.206--D
Extent: 16 prints (posters)
Repository: The Bancroft Library
Berkeley, California 94720-6000
Abstract: A collection of posters covering various aspects of Mexican community development and culture, including public and personal health, indigenous literacy, peace, and cultural exhibits.
Languages represented: Most of the collection materials are in Spanish, with a few posters in Tzotzil.
Physical location: Many of the Bancroft Library collections are stored offsite and advance notice may be required for use. For current information on the location of these materials, please consult the library’s online catalog.

Access
Collection is open for research.

Publication Rights
Copyright status unknown. Some materials in these collections may be protected by the U.S. Copyright Law (Title 17, U.X.C.). In addition, the reproduction of some materials may be restricted by terms of University of California gift or purchase agreements, donor restrictions, privacy and publicity rights, licensing and trademarks. Transmission or reproduction of materials protected by copyright beyond that allowed by fair use requires the written permission of copyright owners. Works not in the public domain cannot be commercially exploited without permission of the copyright owner. Responsibility for any use rests exclusively with the user.
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Preferred Citation
[Identification of item], Mexican posters on social and educational themes, BANC PIC 2001.206, The Bancroft Library, University of California, Berkeley.

Alternate Forms Available
There are no alternate forms of this collection.

Related Collections
Bancroft Library collections containing other Latin American posters include:
Guide to the Mexican Posters on Social and Educational Themes, 1954-1987

Nicaraguan poster collection (BANC PIC 1999.042)
Latin American poster collection (BANC PIC 2001.166)
Taller de Gráfica Popular collection (BANC PIC 1999.039)
Cuban poster collection (BANC PIC 2001.061)

**Acquisition Information**
The Mexican posters on social and educational themes were purchased by The Bancroft Library from a commercial vendor.

**Accruals**
No future additions are expected.

**Processing History**
Processed by Lincoln Cushing in 2005.

**Arrangement**
Items in the collection were assigned item numbers as they were inventoried by the library. These are simply sequential numbers appended to the collection number (BANC PIC 2001.206). They reflect no intellectual arrangement, no evidence as to provenance, and they are not related to the creation of the items in any way. The numbers are required for item identification and retrieval from storage.

**Scope and Content of Collection**
A factitious collection of posters covering various aspects of Mexican community development and culture. Themes include public and personal health, indigenous literacy, peace, and cultural exhibits.

A majority of the works in this collection are by CREFAL (Centro Regional de Alfabetización Funcional en las Zonas Rurales de América Latina), a significant rural public education agency established in 1951. CREFAL became a Mexican Institute in 1974, as the Regional Centre for Adult Education and Functional Literacy for Latin America, and continues to co-operate with OAS and UNESCO regional programs. Also of note are posters by the Instituto Nacional Indigenista.

**Indexing Terms**
The following terms have been used to index the description of this collection in the library's online public access catalog.
Posters, Mexican.
Functional literacy--Mexico--Posters.
Indians of Mexico--Health and hygiene--Posters.
Indians of Mexico--Education--Posters.
Posters.

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**Seque los charcos - son lugares de infeccion 1957 BANC PIC 2001.206.001--D**

Creator/Collector: Centro Regional de Educación Fundamental para la América Latina (Pátzcuaro, Mexico) (CREFAL)

Physical Description: 1 print : screenprint ; 69 x 47 cm.

Scope and Content Note
Fly landing in puddle.

Additional Note
Artist: Sanchez R., Luis, Ecuador. Patzcuaro, Michoacan; sig.

Country of origin: Mexico
AEIOU undated BANC PIC 2001.206.002--D
Creator/Collector: [Centro Regional de Educación Fundamental para la América Latina (Pátzcuaro, Mexico) CREFAL]
Physical Description: 1 print : screenprint ; 56 x 71 cm.
Scope and Content Note
Illustrated Tzotzil phonemes.
Additional Note
Text in Tzotzil; “Taller de Grafica Popular” stamp verso.
Country of origin: [Mexico]

Moscas el la mesa - enfermedad y muerte undated BANC PIC 2001.206.003--D
Creator/Collector: Centro Regional de Educación Fundamental para la América Latina (Pátzcuaro, Mexico) (CREFAL)
Physical Description: 1 print : screenprint ; 70 x 45 cm.
Scope and Content Note
Fly over food-laden table.
Additional Note
Made in the Drawing and Printing Workshops.
Country of origin: Mexico

Feria tradicional de Patzcuaro - del 5 al 8 de diciembre undated BANC PIC 2001.206.004--D
Creator/Collector: Centro Regional de Educación Fundamental para la América Latina (Pátzcuaro, Mexico) (CREFAL)
Physical Description: 1 print : screenprint ; 77 x 60 cm.
Scope and Content Note
Peasant woman.
Additional Note
"Impresion Bulmardo G. y Antonio Guzman, realizacion F. Luna".
Country of origin: [Mexico]

Una vida mejor - con aseo personal 1957 BANC PIC 2001.206.005--D
Creator/Collector: Centro Regional de Educación Fundamental para la América Latina (Pátzcuaro, Mexico) (CREFAL)
Physical Description: 1 print : screenprint ; 68.5 x 47 cm.
Scope and Content Note
Illustrations of body washing.
Additional Note
Artist: Sanchez R., Luis, Ecuador.
Country of origin: Mexico
Creator/Collector: Centro Regional de Educación Fundamental para la América Latina (Pátzcuaro, Mexico) (CREFAL)
Physical Description: 1 print : screenprint ; 63.5 x 43 cm.
Scope and Content Note
Fisted hand towing flags of many nations.
Additional Note
Artist: GAL.
Additional Note
Country of origin: Mexico

Los 3 grupos de la buena alimentacion undated BANC PIC 2001.206.007--C
Creator/Collector: Centro Regional de Educación Fundamental para la América Latina (Pátzcuaro, Mexico) (CREFAL)
Physical Description: 1 print : screenprint ; 56 x 40.5 cm.
Scope and Content Note
Examples of three food groups.
Additional Note
Artist: Luna, Francisco.
Additional Note
Country of origin: Mexico

Las puertas del saber estan siempre abiertas undated BANC PIC 2001.206.008--B
Creator/Collector: Centro Regional de Educación Fundamental para la América Latina (Pátzcuaro, Mexico) (CREFAL)
Physical Description: 1 print : screenprint ; 34.5 x 24 cm.
Scope and Content Note
Open door to classroom, blackboard.
Additional Note
Artist: Carreño, J.
Additional Note
Country of origin: Mexico

Grow them and eat them undated BANC PIC 2001.206.009--C
Creator/Collector: Centro Regional de Educación Fundamental para la América Latina (Pátzcuaro, Mexico) (CREFAL)
Physical Description: 1 print : screenprint ; 57.5 x 41 cm
Scope and Content Note
Vegetables.
Additional Note
Artist: signed, illegible; British Honduras.
Additional Note
Country of origin: Mexico
Creator/Collector: Taller de serigrafia de la Universidad obrera de Mexico
Physical Description: 1 print : screenprint ; 70 x 47.5 cm.
Scope and Content Note
Striding worker-student.
Additional Note
Artists: alumni of the screenprint workshop of U.O.M. under Francisco Luna (TGP).
Additional Note
Country of origin: Mexico

Creator/Collector: Centro Coordinador Tzeltal Tzotzil, Instituto Nacional Indigenista; "Taller de Grafica Popular" sta
Physical Description: 1 print : screenprint ; 70.5 x 50 cm.
Scope and Content Note
Three differently-bred pigs.
Additional Note
Date derived from postage stamps. Text in Spanish and Tzotzil; printed at INI-Chiapas; "Taller de Grafica Popular" stamp verso.
Additional Note
Country of origin: Mexico

Gallinas enfermas y muertas - sanas y alegres vacunadas undated BANC PIC 2001.206.012--D
Creator/Collector: Centro Coordinador Tzeltal Tzotzil, Instituto Nacional Indigenista
Physical Description: 1 print : screenprint ; 50 x 70 cm.
Scope and Content Note
Dead and live chickens.
Additional Note
Printed in Chiapas.
Additional Note
Country of origin: Mexico

Pastik tzanebal skuenta undated BANC PIC 2001.206.013--D
Creator/Collector: Centro Coordinador Tzeltal Tzotzil, Instituto Nacional Indigenista
Physical Description: 1 print : screenprint ; 70 x 50 cm.
Scope and Content Note
Villagers building outhouse.
Additional Note
All text in Tzotzil; printed at INI-Chiapas; "Taller de Grafica Popular" stamp verso.
Additional Note
Country of origin: Mexico

Dia de la dignidad del indio - Festival Tierra y Libertad 1983 BANC PIC 2001.206.014--D
Creator/Collector: Departamento de Publicaciones de la Secretaría de la Reforma Agraria
Physical Description: 1 print : offset lithograph ; 64 x 46 cm.
Scope and Content Note
Image of standing Emiliano Zapata.
Additional Note
Country of origin: [Mexico]
La fiesta de la muerte - exposicion y ofrenda [1982?] BANC PIC 2001.206.015--C
  Creator/Collector: Difusion Cultural, Universidad Iberoamericana
  Physical Description: 1 print : offset lithograph ; 52 x 40 cm.
  Scope and Content Note
  Partying calaveras.
  Additional Note
  Country of origin: [Mexico]

...al siglo de la paz. Foro nacional por la paz y el desarme 1987 BANC PIC 2001.206.016--C
  Creator/Collector: Mexican Movement for Peace, Anti-Imperialism and Solidarity (MOMPAS)
  Physical Description: 1 print : screenprint ; 58 x 43 cm.
  Scope and Content Note
  Doves breaking bombs.
  Additional Note
  Conference held August 6-8, 1987, Tijuana.
  Additional Note
  Country of origin: Mexico