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College of Environmental Design
230 Wurster Hall #1820
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Phone: (510) 642-5124
Fax: (510) 642-2824
Email: archives@socrates.berkeley.edu
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Descriptive Summary

Title: William G. Merchant / Hans U. Gerson collection,

Date (inclusive): 1897-1993

Date (bulk): (bulk 1930-1967)

Collection number: 2001-15


Extent: 19 boxes, 5 flat boxes, 1 card file, 6 flat file drawers, 25 framed drawings, 38 tubes.


Physical location: For current information on the location of these materials, please consult the library’s online catalog.

Language: English.

Access
Collection is open for research.

Publication Rights
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Preferred Citation
Biographical Notes

William G. Merchant (1889-1962)
William Gladstone Merchant, born in California in 1889, was educated at the Wilmerding School of Industrial Arts in San Francisco, CA, graduating in 1909. In 1912, he supplemented his education with private classes in engineering. Merchant worked briefly for John Galen Howard in 1909, and between 1909 and 1911, Merchant worked in the offices of [Charles] Wintlesay and William Wootle. From 1911 to 1914, Merchant worked for Bernard Maybeck on the Palace of Fine Arts for the Panama Pacific International Exposition in San Francisco in 1915. Merchant was also the designer in charge of exhibits at the Palace of Fine Arts. Merchant obtained his architectural license in 1918, and from 1917 to 1928 worked in the office of George W. Kelham. While in Kelham's office, Merchant worked as the associate architect for the Medico-Dental building in San Francisco. Merchant then spent a year traveling in Europe in 1929, after which he returned to San Francisco to open his own firm in 1930.

Between 1932-1939, Merchant was the consulting architect for the San Francisco Recreation Commission. In this position, he worked as architect for the development and reconstruction of 28 San Francisco playgrounds. Also, in the years 1935-1937, Merchant worked on a number of residences with the firm Maybeck and White. From 1935-1939, Merchant served on the Architectural Commission for the Golden Gate International Exposition. For the Exposition, Merchant designed the Pacific House, the Temples of the East, the California Recreation Building, the Redwood Empire Building in association with Bernard Maybeck, as well as several other small buildings.

Beginning in 1943, Merchant served as the architect for the World Trade Center. Due to lack of funds, Merchant's 1951 plan for a complex of buildings at the foot of Market Street was abandoned. Instead, the World Trade Center was incorporated into the North Wing of the existing Ferry Building. In 1946, Merchant expanded his practice as William G. Merchant & Associates. This firm completed projects for, among others, the Sailors Union of the Pacific, Pacific Gas & Electric, San Francisco State College and continued work for the San Francisco Recreation and Parks Dept.

In 1960 the firm was granted the commission to rehabilitate the crumbling Palace of Fine Arts Building, but sadly Merchant passed away just two years into the project in 1962.

Hans U. Gerson (1915-2000)
Hans U. Gerson was born in Hamburg, Germany in 1915. His father, Oskar Gerson, was a well-known German architect. In 1934, when the Hitler regime came to power in Germany, Gerson fled to England. He received his architectural education at the Royal West of England Academy School of Architecture, Bristol, and the Architectural Association in London from where he graduated in 1939. He became a registered architect in England in 1940 and worked there in several architects' offices until he immigrated to California in 1946. He worked in various architectural firms in the Bay area from 1946 to 1948, becoming a registered architect in California in 1947. In 1949, Gerson joined the firm of William G. Merchant & Associates, and in 1951, Gerson became a U.S. citizen.

When Merchant died in 1962, Gerson took over the firm William G. Merchant & Associates and practiced alone - sometimes under the firm name William G. Merchant & Associates and sometimes just as Hans U. Gerson, Architect - until he was joined by Harry Overstreet in 1968. At this time, they formed the firm Gerson/Overstreet with whom Gerson practiced until he retired in 1985. Following his retirement, Gerson functioned as a consultant to the firm until his death in 2000.

Note

Biographical Record compiled by the American Institute of Architects, San Francisco, California.

Scope and Contents Note
This collection, which spans the years 1897-1993 (bulk 1930-1967), consists of records, drawings, specifications and photographs relating to the architectural careers of William G. Merchant and Hans U. Gerson. It contains primarily records of the architectural firms William G. Merchant, AIA and William G. Merchant & Associates with some additional records of Bernard Maybeck and the firm Gerson/Overstreet. The collection is organized into eight series: Personal Papers, Professional Papers, Office Records, Project Records, Maybeck Projects, Palace of Fine Arts, World Trade Center, and San Francisco Recreation and Parks Dept. Within these series original order has been maintained wherever it is evident. The personal papers contain biographical information on and portraits of William G. Merchant and Bernard Maybeck, a small amount of correspondence between Merchant and Maybeck, student drawings done by Gerson while at the Architectural Association, and records of Gerson's involvement with the Ashland Chamber Music Workshop. The professional papers consist primarily of writings by Hans Gerson as well as records pertaining to Gerson's membership in the Berkeley, CA Civic Art Commission. The office records contain administrative and financial records from the firms William G. Merchant & Associates and Gerson/Overstreet as well as brochure materials for Hans Gerson and Gerson/Overstreet. The project records include files, specifications, photographs and drawings of residential, commercial and public commissions from the architectural careers of William G. Merchant and Hans U. Gerson. Projects in this series include the Acme Brewing Company, Bernal Dwellings Housing Project, various projects from the Golden Gate International Exposition and watercolors for the San Francisco Opera Fol de Rol. The fifth series is a small collection of primarily photographs of projects completed by Bernard Maybeck including Wyntoon Castle for Phoebe and William Randolph Hearst and Principia College. This series does not include Maybeck's work on the original Palace of Fine Arts Building; these files are located in the next series. This series also contains one rendering of the Lagunitas Country Club by architect John White. The sixth series contains primarily files, photographs, and specifications for the rehabilitation of the Palace of Fine Arts. In addition, there are a few files, drawings, and photographs of the original 1915 building as well as some files and drawings for small additional projects to the Palace and files pertaining to the Exploratorium conversion. There is also a large number of clippings from newspapers and magazines pertaining to the rehabilitation project. The seventh series contains files, drawings and specifications for the proposed plan of the World Trade Center in San Francisco. The final series contains files, drawings, and photographs of various projects for the San Francisco Recreation and Parks Department. This includes a number of small city parks, McLaren Park, Camp Mather, and the Junior Museum.

Project Index

The following is a list of architectural projects from the Merchant/Gerson Collection. For more complete information about collection contents for each project, as well as shelf location and microfilming status, download the complete Project Index in an Excel spreadsheet format by going to http://www.ced.berkeley.edu/cedarchives/pindex/gerson.xls. For instructions on interpreting the Project Index, see The Guide to the Project Index at http://www.ced.berkeley.edu/cedarchives/pindex/guide.htm.

The project list below, derived from the Project Index, is arranged alphabetically by Project/Client Name and contains information, where available, about the location, date, project type, collaborators, photographers, and formats for each project in the collection.

Project/Client Name (location, date, project type) Collaborator (role), Photographer [Format - Ms=Manuscripts, Dr=Drawings, Ph=Photographs]
- Acme Brewing Company ( San Francisco , CA ; 1940 ; industrial ) Collaborator: Merchant, W.G. (architect) [Dr]
- Acme Brewing Company: Bottling Plant ( San Francisco , CA ; 1940 ; industrial ) Collaborator: Merchant, W.G. (architect); Photographer: Fein, P. [Ms, Ph]
- Acme Brewing Company: Hop Ranch ( unknown ; 1945 ; agricultural ) Collaborator: Merchant, W.G. (architect) [Dr]
- Adams, William F. ( San Francisco , CA ; 1936 ; residential ) Collaborator: Maybeck, White & Merchant (architect) [Dr]
- Amoroch, J. ( Berkeley , CA ; 1961 ; residential ) Collaborator: Gerson, H.U. (architect) [Dr]
- Angress, H (Straus, W.), addition ( Marshall , CA ; 1953 ; residential ) Collaborator: Gerson, H.U. (architect) [Dr]
- Anthony, Earle C. ( Los Angeles , CA ; n.d. ; residential ) Collaborator: Maybeck, B. (architect) [Ph]
- Anthony, Earle C. (Packard Dealership) ( Oakland , CA ; 1928 ; commercial ) Collaborator: Maybeck, B. (architect) [Ph]

• Apartments for the Elderly [see Schmerl, E.F.]
• Apartments for the Elderly [see Schmerl, E.F.]
• Aptos Playground [see San Francisco Recreation & Park Department]
• Argonne Playground [see San Francisco Recreation & Park Dept.]
• Arts Center Competition [see University of California]
• Ashby Station Development (Berkeley, CA; 1970; transporation) Collaborator: Gerson/Overstreet (architect) [Dr]
• Auerbach, J.H. (Berkeley, CA; 1955; residential) Collaborator: Gerson, H.U. (architect) [Ms, Dr]
• Baer, Carl (Berkeley, CA; 1948; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• Bank of Canton (San Francisco, CA; 1937; commercial) Collaborator: Merchant, W.G. (architect); Photographer: Fein, P. [Dr, Ph]
• Bayview Hunters Point Urban Design Study (San Francisco, CA; 1971; planning) Collaborator: Gerson/Overstreet (architect) [Ms, Dr]
• Beatty, addition (Berkeley, CA; 1963; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• Bender, Richard [see Hogan, Claude]
• Berkeley City Hall, remodel (Berkeley, CA; 1964-1965; governmental) Collaborator: Gerson, H.U. (architect) [Ms, Dr]
• Berkeley Unified School District (Berkeley, CA; 1974-1979; educational) Collaborator: Gerson/Overstreet (architect) [Ms]
• Bernal Dwellings Housing Project (San Francisco, CA; 1954; residential-multi) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• Bohemian Grove Clubhouse (Monte Rio, CA; n.d.; recreational) Collaborator: Maybeck, B. (architect) [Ph]
• Breisacher Wheeler Advertising (San Francisco, CA; n.d.; commerical) Collaborator: Merchant, W.G. (architect); Photographer: Romain; Fein, P. [Ph]
• Burnett Recreation Center [see San Francisco Recreation & Park Department]
• Burnham, J.P. (Berkeley, CA; 1956; residential) Collaborator: Gerson, H.U. (architect) [Dr, Ph]
• Byxbee Playground [see San Francisco Recreation & Park Department]
• California Medical Association (San Francisco, CA; 1966; commercial) Collaborator: Gerson, H.U. (architect) [Ms]
• California School of Mechanical Arts [see Lick Wilmerding School]
• Callahan, A.J. (San Francisco, CA; 1937; residential) Collaborator: Maybeck, White & Merchant (architect) [Dr]
• Calonico (Hanover Apartments) (Oakland, CA; n.d.; residential-multi) Collaborator: Gerson, H.U. (architect) [Dr]
• Calonico (Lake Center Apartments) (Oakland, CA; n.d.; residential-multi) Collaborator: Gerson, H.U. (architect) [Dr]
• Camp Mather [see San Francisco Recreation & Park Department]
• Campbell Village [see Oakland Housing Authority]
• Canberra Competition Plan (Canberra, Australia; 1911; planning) Collaborator: Maybeck, B. (architect) [Dr]
• Canteen (in North England) (England; 1944; commercial) Collaborator: Sheppard, R. & Shufflebotham, J. (architects) [Ms]
• Carmel Library (Carmel, CA; n.d.; educational) Collaborator: Maybeck, B. (architect) [Ph]
• Cayuga Playground [see San Francisco Recreation & Park Department]
• Chaikoff, I.L. (Berkeley, CA; 1950, 1954; residential) Collaborator: Gerson, H.U. (architect) [Ms, Dr, Ph]
• Chaikoff, I.L., cabin, addition (Strawberry, CA; 1957; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• Chinese Gate (San Francisco, CA; n.d.; cultural) Collaborator: Merchant, W.G. (architect) [Dr]
• Chinese Recreation Center [see San Francisco Recreation & Park Department]
• Clarke, R.A. (San Francisco, CA; 1937; residential) Collaborator: Merchant, W.G. (architect) [Dr]
• Condliffe, J.B. (Kensington, CA; 1956; residential) Collaborator: Gerson, H.U. (architect) [Ms, Dr, Ph]
• Corona Heights [see San Francisco Recreation & Park Department]
• Cotton, Alfred (Oakland, CA; 1959; residential) Collaborator: Gerson, H.U. (architect) [Ms, Dr, Ph]
• * Crocker Amazon Baseball Fields [see San Francisco Recreation & Park Department] ( , ; ;)
• * Davidson, Milton ( San Francisco , CA ; 1963 ; residential ) Collaborator: Gerson, H.U. (architect) [Dr]
• * Design Workshops, alterations & additions ( San Francisco , CA ; 1985 ; commercial ) Collaborator: Gerson/Overstreet (architect) [Ms, Dr]
• * Design: California Map Building ( San Francisco , CA ; 1953 ; cultural ) Collaborator: William G. Merchant & Assoc. (architect) ; Photographer: Fein, P. [Dr]
• * Design: China Beach buildings ( San Francisco , CA ; n.d. ; residential-multi ) Collaborator: Merchant, W.G. (architect) [Dr]
• * Design: home in Northern California ( unknown ; n.d. ; residential ) Collaborator: Gerson, H. U. (architect) [Dr]
• * Design: Medical Clinic ( London , England ; n.d. ; commercial ) Collaborator: Gerson, H.U. (architect) [Dr]
• * Design: restaurant (in Golden Gate Park) ( San Francisco , CA ; 1966 ; commercial ) Collaborator: Gerson, H.U. (architect) [Dr]
• * Design: motel ( San Francisco , CA ; 1957 ; commercial ) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• * Design: office building ( San Francisco , CA ; 1957 ; commercial ) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * El Dorado House [see Peggy Perkins]
• * Fairfield Aviation Factory, expansion ( Watford , England ; 1940 ; industrial ) Collaborator: Sheppard, R & Shuffiebotham, J (architect) [Dr]
• * Fairmont Hospital: Master Plan ( San Leandro , CA ; 1982 ; medical ) Collaborator: Gerson/Overstreet (architect) [Ms, Dr]
• * Fellum, R., Rentable Factory ( unknown ; 1947 ; commercial ) Collaborator: Gerson, H.U. (architect) [Dr]
• * Ferry Building [see World Trade Center, remodel]
• * Fol de Rol [see San Francisco Opera Association]
• * Fremont Civic Center Competition ( Fremont , CA ; n.d. ; governmental ) Collaborator: Gerson, H.U. (architect) [Dr]
• * Garden Club of St. Francis Wood, pool & bird bath ( San Francisco , CA ; n.d. ; residential ) Collaborator: Merchant, W.G. (architect) & Kent, Thomas [Dr]
• * Garfield Recreation Center [see San Francisco Recreation & Park Department]
• * Gerson, Hans U. ( Berkeley , CA ; 1953 ; residential ) Collaborator: Gerson, H.U. (architect) [Ms, Dr, Ph]
• * Gerson, Hellmut E ( Kensington , CA ; 1950 ; residential ) Collaborator: Gerson, H.U. (architect) ; Photographer: Sturtevant, R. [Ms, Dr, Ph]
• * Glen Alpine Springs ( Lake Tahoe , CA ; 1920-1928 ; recreational ) Collaborator: Maybeck, B. (architect) [Ph]
• * Glen Park [see San Francisco Recreation & Park Department]
• * Golden Gate International Exposition (GGIE): Homes & Housing & Recreation ( San Francisco , CA ; 1936 ; exposition ) Collaborator: Merchant, W.G. (architect) [Dr]
• * GGIE: Pacific Theme Building ( San Francisco , CA ; 1938 ; exposition ) Collaborator: Merchant, W.G. (architect) [Dr, Ph]
• * GGIE: Plan of Exposition ( San Francisco , CA ; 1936 ; exposition ) Collaborator: Merchant, W.G. (architect) [Dr]
• * GGIE: Recreation Exposition ( San Francisco , CA ; 1939 ; exposition ) Collaborator: Merchant, W.G. (architect) [Ms, Dr, Ph]
• * GGIE: Temple of Youth ( San Francisco , CA ; 1937 ; exposition ) Collaborator: Merchant, W.G. (architect) [Dr, Ph]
• * GGIE: Temples of the East ( San Francisco , CA ; 1938 ; exposition ) Collaborator: Merchant, W.G. (architect) [Ms, Ph]
• * Grattan Playground [see San Francisco Recreation & Park Department]
• * Haber, R. ( Kensington , CA ; 1956 ; residential ) Collaborator: Gerson, H.U. (architect) [Ms, Dr]
• * Hale Bros. ( San Francisco , CA ; 1947 ; commercial ) Collaborator: Merchant, W.G. (architect) ; Photographer: Leiter Studio [Dr, Ph]
• * Hall, Laura ( Berkeley , CA ; 1897 ; residential ) Collaborator: Maybeck, B. (architect) [Ph]
• * Hamilton Recreation Center [see San Francisco Recreation & Park Department]
• * Hanover Apartments [see Calonico]
• * Hanvey, Howard C. ( Hillsborough , CA ; 1935 ; residential ) Collaborator: Maybeck, White & Merchant (architect) [Dr]
• * Hearst, Phoebe & William Randolph (Wyntoon) ( Siskiyou Co. , CA ; 1902-1903 ; residential ) Collaborator: Maybeck, B. (architect) [Ph]
• * Helzel, Leo ( Oakland , CA ; 1968 ; residential ) Collaborator: Gerson, H.U. (architect) [Dr, Ph]
• * Hogan, Claude H. (Bender, Richard) ( Berkeley , CA ; 1949 ; residential ) Collaborator: Gerson, H.U. (architect) [Ms, Dr]
• * Home for Jewish Parents, addition ( Oakland , CA ; 1965 ; residential-multi ) Collaborator: Gerson, H.U. (architect) [Ms, Dr, Ph]
• * House of Hoo-Hoo [see Panama Pacific International Exposition]
• * Huntley, Fred ( Berkeley , CA ; 1950 ; residential ) Collaborator: Gerson, H.U. (architect) [Dr]
• * Jicwood Prefabricated House ( Weybridge , England ; 1944 ; residential ) Collaborator: Chitty, A.M & Sheppard, R. (architect) [Ms, Dr, Ph]
• * Johnson, Walter ( unknown ; n.d. ; residential ) Collaborator: Gerson, H.U. (architect) [Dr]
• * Jorgensen Steel Co., addition ( Oakland , CA ; n.d. ; industrial ) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• * Junior Museum [see San Francisco Recreation & Park Department]
• * Kuskov House, reconstruction ( Fort Ross , CA ; 1978 ; cultural ) Collaborator: Gerson/Overstreet (architect) [Ms]
• * Lagunitas Country Club ( Ross , CA ; n.d. ; recreational ) Collaborator: White, John (architect) [Dr]
• * Lake Center Apartments [see Calonico]
• * Lakeside Restaurant ( London , England ; 1937 ; commercial ) Collaborator: Gerson, H.U. (architect) [Dr]
• * Larsen Park Swimming Pool [see San Francisco Recreation & Park Department]
• * Lawndale [see Masonic Cemetery Association]
• * Lick Wilmerding School (California School of Mechanical Arts) ( San Francisco , CA ; 1957 ; educational ) Collaborator: William G. Merchant & Assoc. (architect) ; Photographer: Maund, Jr., W. [Ms, Dr, Ph]
• * Lockwood Gardens [see Oakland Housing Authority]
• * Longfellow Playground [see San Francisco Recreation & Park Department]
• * Los Gatos Civic Center Competition ( Los Gatos , CA ; n.d. ; governmental ) Collaborator: Gerson, H.U. (architect) [Dr]
• * McLaren Park [see San Francisco Recreation & Park Department]
• * Mariposa County Courthouse & Office Building, addition ( Mariposa , CA ; 1955 ; governmental ) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• * Masonic Cemetery Association (Woodlawn Memorial Park) ( Colma , CA ; 1934 ; funerary ) Collaborator: Maybeck, White & Merchant (architect) [Dr, Ph]
• * Masonic Cemetery Association (Woodlawn Memorial Park), addition ( Colma , CA ; 1950 ; funerary ) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * Mechanics Institute Library ( San Francisco , CA ; 1963-1971 ; educational ) Collaborator: Gerson, H.U. (architect) [Ms, Dr, Ph]
• * Meyer, Fred, chairs ( 1967 ; furnishings ) Collaborator: Gerson, H.U. (architect) [Dr]
• * Meyer, Fred, dressing table ( 1969 ; furnishings ) Collaborator: Gerson, H.U. (architect) [Dr, Ph]
• * Miley Playground [see San Francisco Recreation & Park Department]
• * Miraloma Playground [see San Francisco Recreation & Park Department]
• * miscellaneous drawings ( n.d. ) Gerson, H.U. (architect) [Dr]
• * Mission Substation [see Pacific Gas & Electric]
• * Morro Bay Power Station [see Pacific Gas & Electric]
• * Murphy Playground [see San Francisco Recreation & Park Department]
• * Nathan, addition ( Berkeley , CA ; 1958 ; residential ) Collaborator: Gerson, H.U. (architect) [Dr]
• Newhall, G. (San Francisco, CA; 1904; residential) Collaborator: Maybeck, B. & White, J. (architects) [Ph]
• North Beach Recreation Center [see San Francisco Recreation & Park Department]
• Nystrom Village [see Richmond Housing Authority]
• Oakland Housing Authority: Office Building (Oakland, CA; 1968; governmental) Collaborator: Gerson/Overstreet (architect) [Ms, Dr]
• Oakland Housing Authority: Peralta Village, Campbell Village, Lockwood Gardens, modernization (Oakland, CA; 1970; residential-multi) Collaborator: Gerson/Overstreet (architect) [Ms]
• Oakland Library Competition (Oakland, CA; c.1901; educational) Collaborator: Maybeck, B. (architect) [Dr]
• Ocean View Recreation Center [see San Francisco Recreation & Park Department]
• Pacific Gas & Electric: Mission Office Bldg., remodel (San Francisco, CA; 1957; commercial) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr, Ph]
• Pacific Gas & Electric: Mission Substation (San Francisco, CA; 1948; industrial) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr, Ph]
• Pacific Gas & Electric: Morro Bay Power Station (Morro Bay, CA; 1955; industrial) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr, Ph]
• Pacific Telephone & Telegraph: Auditorium, remodel (San Francisco, CA; 1964; commercial) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• Pacific Theme Building [see Golden Gate International Exposition]
• Packard Dealership [see Anthony, Earle C.]
• Palace of Fine Arts [see Panama Pacific International Exposition]
• Panama Pacific Intenational Exposition (PPIE): Lumbermen’s Building and House of Hoo-Hoo (San Francisco, CA; 1915; exposition) Collaborator: Maybeck, B. (architect) [Ph]
• Panama Pacific International Exposition (PPIE): Palace of Fine Arts (San Francisco, CA; 1913-1915; exposition) Collaborator: Maybeck, B. (architect) [Ms, Dr, Ph]
• Panama Pacific International Exposition (PPIE): Palace of Fine Arts: Rehabilitation & Conversion (San Francisco, CA; 1961-1967; exposition) Collaborator: William G. Merchant & Assoc. (architect); Welton Becket & Assoc (architects & engineers) [Ms, Dr, Ph]
• Panama Pacific International Exposition: Palace of Fine Arts: Exploratorium and various projects (San Francisco, CA; 1967-1993; exposition) Collaborator: Gerson, H.U.; Gerson/Overstreet (architect) [Ms, Dr, Ph]
• Peralta Village [see Oakland Housing Authority]
• Perkins, Peggy (El Dorado) (Oakland, CA; 1952; residential) Collaborator: Gerson, H.U. (architect) [Ms, Dr]
• Phelan Beach Recreation Building [see San Francisco Recreation & Park Department]
• Pine Lake Recreation Area [see San Francisco Recreation & Park Department]
• Port of Oakland: Maintenance & Repair Building, Office Building (Oakland, CA; 1985; commercial) Collaborator: Gerson/Overstreet (architect) [Ms]
• Portrero Hill Recreation Center [see San Francisco Recreation & Park Department]
• Presidio Heights Playground [see San Francisco Recreation & Park Department]
• Principia College (St. Louis, MO; 1930-1935; educational) Collaborator: Maybeck, B. (architect) [Ms, Dr, Ph]
• Redding Airport (Redding, CA; 1944; commercial) Collaborator: Merchant, W.G. (architect) [Dr]
• Richmond Housing Authority (Nystrom Village Modernization) (Richmond, CA; 1986; residential-multi) Collaborator: Gerson/Overstreet (architect) [Ms, Dr]
• Richmond Playground [see San Francisco Recreation & Park Department]
• Rosenfeld, Mrs. C, remodel (Berkeley, CA; 1953; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• Rossi [see San Francisco Recreation & Park Department]
• Sailors Union of the Pacific (San Francisco, CA; 1947; recreational) Collaborator: William G. Merchant & Assoc. (architect); Photographer: Fein, P. [Dr, Ph]
• Sailors Union of the Pacific: Apartment Bldg. (unbuilt) (San Francisco, CA; 1957; residential-multi) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• San Diego Educational & Cultural Center (San Diego, CA; 1978; cultural) Collaborator: Gerson/Overstreet (architect) [Ms]
• *San Francisco International Airport (San Francisco, CA; 1986; commercial) Collaborator: Gerson/Overstreet (architect) [Ms]
• *San Francisco Medical Society (San Francisco, CA; 1954; commercial) Collaborator: William G. Merchant & Assoc. (architect); Photographer: Jones, P. [Ms, Dr, Ph]
• *San Francisco Opera Association: Fol de Rol (San Francisco, CA; 1946-1960; cultural) Collaborator: Merchant, W.G. (architect) [Dr]
• *San Francisco Recreation & Park Department (San Francisco, CA; 1948; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• *San Francisco Recreation & Park Department: Glen Park (San Francisco, CA; n.d.; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ph]
• *San Francisco Recreation & Park Department: Aptos Playground Improvements & Fieldhouse (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• *San Francisco Recreation & Park Department: Argonne Playground Improvements & Fieldhouse (San Francisco, CA; 1952; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• *San Francisco Recreation & Park Department: Burnett Recreation Center (San Francisco, CA; 1943, 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect); Photographer: Fein, P. [Dr, Ph]
• *San Francisco Recreation & Park Dept: Byxbee Playground Improvements and Fieldhouse (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• *San Francisco Recreation & Park Department: Camp Mather (Mather, CA; 1950-1953; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr, Ph]
• *San Francisco Recreation & Park Department: Cayuga Playground Improvements & Clubhouse (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• *San Francisco Recreation & Park Department: Chinese Recreation Center (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect); Photographer: Fein, P. [Dr, Ph]
• *San Francisco Recreation & Park Dept: Corona Heights Improvements & Clubhouse (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• *San Francisco Recreation & Park Department: Crocker Amazon Baseball Fields (San Francisco, CA; 1935; recreational) Collaborator: Merchant, W.G. (architect) [Dr]
• *San Francisco Recreation & Park Department: Garfield Recreation Center & Pool (San Francisco, CA; 1956; recreational) Collaborator: William G. Merchant & Assoc. (architect); Photographer: Maud W. [Dr, Ph]
• *San Francisco Recreation & Park Department: Grattan Playground Improvements & Fieldhouse (San Francisco, CA; 1944, 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• *San Francisco Recreation & Park Department: Hamilton Recreation Center & Playground (San Francisco, CA; 1951-1953; recreational) Collaborator: William G. Merchant & Assoc. (architect); Photographer: Fein, P.; Jones, P. [Ms, Dr, Ph]
• *San Francisco Recreation & Park Department: Junior Museum (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr, Ph]
• *San Francisco Recreation & Park Department: Larsen Park Swimming Pool (San Francisco, CA; 1957; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• *San Francisco Recreation & Park Department: Longfellow Playground Improvements & Fieldhouse (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• *San Francisco Recreation & Park Department: McLaren Park Master Plan (San Francisco, CA; 1959; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr, Ph]
• *San Francisco Recreation & Park Dept: McLaren Park Special Recreation Building (San Francisco, CA; 1958; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• *San Francisco Recreation & Park Department: McLaren Park Playground & Clubhouse (Visitacion & Hahn) (San Francisco, CA; 1963; recreational) Collaborator: William G. Merchant & Assoc. (architect); Photographer: Baer, M. [Ms, Dr, Ph]
• *San Francisco Recreation & Park Department: Miley Playground Improvements & Fieldhouse (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• *San Francisco Recreation & Park Department: Miley Playground Improvements & Fieldhouse (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• * San Francisco Recreation & Park Department: Miraloma Playground Improvements & Fieldhouse (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: Murphy Playground & Fieldhouse (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: North Beach Recreation Center & Pool (San Francisco, CA; 1955; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• * San Francisco Recreation & Park Department: Ocean View Recreation Center (San Francisco, CA; 1944, 1949; recreational) Collaborator: Merchant, W.G. (architect) [Dr]
• * San Francisco Recreation & Park Department: Phelan Beach Recreation Building (San Francisco, CA; 1953; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr, Ph]
• * San Francisco Recreation & Park Department: Pine Lake Recreation Area Improvements & Fieldhouse (San Francisco, CA; 1956; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: Portoro Hill Recreation Center (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: Presidio Heights Playground Improvements & Fieldhouse (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: Richmond Playground Improvements & Fieldhouse (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: Rossi Preliminary Study (San Francisco, CA; 1934; recreational) Collaborator: Merchant, W.G. (architect) [Ms, Ph]
• * San Francisco Recreation & Park Department: Sigmund Stern Recreation Grove, addition to Fieldhouse (San Francisco, CA; 1948, 1957; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• * San Francisco Recreation & Park Department: Silver Terrace Playground Improvements & Fieldhouse (San Francisco, CA; 1951, 1958; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: South Sunset Playground Improvements & Clubhouse (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: St. Mary's Recreation Center (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Dept: Sunset Recreation Center (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: Visitation Playground Improvements & Fieldhouse (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: Wawona Clubhouse (San Francisco, CA; 1949; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: West Portal Playground Improvements & Fieldhouse (San Francisco, CA; 1950; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco Recreation & Park Department: West Sunset Community Center Assembly Building (San Francisco, CA; 1953; recreational) Collaborator: William G. Merchant & Assoc. (architect) [Dr]
• * San Francisco State College: Cafeteria Building (San Francisco, CA; 1951; educational) Collaborator: William G. Merchant & Assoc. (architect); Photographer: Fein, P. [Ms, Dr, Ph]
• * San Francisco State College: Classroom Building (San Francisco, CA; 1951; educational) Collaborator: William G. Merchant & Assoc. (architect); Photographer: Fein, P. [Ms, Dr, Ph]
• * Schmerl, E.F. (apartments for the elderly) (Oakland, CA; 1960; residential-multi) Collaborator: Gerson, H.U. (architect) [Dr]
• * Schuster, K.F. (, ; 1936; residential) Collaborator: Maybeck, White & Merchant (architect) [Dr]
• * Shaper, Hans (Berkeley, CA; 1949; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• * Sigmund Stern Recreation Grove [see San Francisco Recreation & Park Department]
• * Silver Terrace Playground [see San Francisco Recreation & Park Department]
• * Smith, Ward & Genny, remodel (Palo Alto, CA; 1972; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• * South Sunset Playground [see San Francisco Recreation & Park Department]
• * St. Francis Wood [see Garden Club of St. Francis Wood]
• St. Mary's Recreation Center [see San Francisco Recreation & Park Department]
• Staniford, Warren P. (Oakland, CA; 1925-1927; residential) Collaborator: Maybeck, B. (architect) [Ph]
• Stern, Alfred B. (Kensington, CA; 1948; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• Stern, Mrs. Sigmund (UC: Dormitory) (Berkeley, CA; 1937; educational) Collaborator: Maybeck & Merchant (architect) [Dr]
• Story, Sam (Martha's Vineyard, MA; 1967; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• Straus, W. [see Angress, H]
• Summit Pool Association (Richmond, CA; 1960; recreational) Collaborator: Gerson, H.U. (architect) [Dr]
• Sunset Recreation Center [see San Francisco Recreation & Park Department]
• Swenson, S. (Hillsboro, CA; 1935; residential) Collaborator: Maybeck, White & Merchant (architect) [Dr]
• Taurog, Alvin (Berkeley, CA; 1948; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• Taurog, Alvin, alterations & additions (Berkeley, CA; 1953; residential) Collaborator: Gerson, H.U. (architect) [Dr]
• Temple Beth Abraham, remodel (Oakland, CA; 1957; religious) Collaborator: Gerson, H.U. (architect); Photographer: Bernhard, R; Baer, M. [Ms, Dr, Ph]
• Temple Beth Hillel (Richmond, CA; 1963; religious) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr]
• Temple Beth Hillel, remodel (Richmond, CA; 1988; religious) Collaborator: Gerson, H.U. (architect) [Dr]
• Temple Kol Shofar (Marinwood, CA; 1967; religious) Collaborator: Gerson, H.U. (architect) [Dr]
• Temple Ner Tamid (San Francisco, CA; 1970; religious) Collaborator: Gerson/Overstreet (architect); Photographer: Wax, M. [Ms, Dr, Ph]
• Temple of Youth [see Golden Gate International Exposition]
• Temples of the East [see Golden Gate International Exposition]
• Twin Peaks Cascade (San Francisco, CA; ca. 1935; cultural) Collaborator: Maybeck, B. (architect) [Ph]
• Unidentified: [school] (unknown; n.d.; educational) Collaborator: [Ph]
• Unidentified: office building (unknown; n.d.; commercial) Collaborator: [Dr]
• Unidentified: residence (unknown; 1930; residential) Collaborator: Merchant, W.G. (architect) [Dr]
• Unidentified: residences (unknown; n.d.; residential) Collaborator: Maybeck, B. (architect) [Ph]
• Unitarian Seminary (Berkeley, CA; 1912; religious) Collaborator: Maybeck, B. (architect) [Dr]
• University of California (UC): Dormitory [see Stern, Mrs. Sigmund]
• UC: Arts Center Competition (Berkeley, CA; n.d.; educational) Collaborator: Gerson, H.U. (architect) [Dr]
• Virginian Apartment Building (Berkeley, CA; 1958; residential-multi) Collaborator: Gerson, H.U. (architect); Photographer: Vincent, J. [Ms, Dr, Ph]
• Visitacion Playground [see San Francisco Recreation & Park Department]
• Vollert, Dr. Arthur J (San Francisco, CA; 1936; residential) Collaborator: Maybeck, White & Merchant (architect) [Dr]
• Watkins, B. (Dorking, England; 1945; residential) Collaborator: Gibson, A.G. (architect) [Ms, Dr]
• Wawona Clubhouse [see San Francisco Recreation & Park Department]
• Welch, Steven H. (Martinez, CA; 1955; residential) Collaborator: Gerson, H.U. (architect) [Ms, Dr]
• West Portal Playground [see San Francisco Recreation & Park Department]
• West Sunset Community Center [see San Francisco Recreation & Park Dept.]
• Whitley, C. (Berkeley, CA; 1915; residential) Collaborator: Maybeck, B. (architect) [Ph]
• Willard Swim Center (Berkeley, CA; 1963; recreation) Collaborator: Gerson, H.U. (architect); Photographer: Baer, M. [Ms, Dr, Ph]
• Woodlawn Memorial Park [see Masonic Cemetery Association]
• World Trade Center (San Francisco, CA; 1943-1957; commercial) Collaborator: William G. Merchant & Assoc. (architect) [Ms, Dr, Ph]
• World Trade Center: south wing of Ferry Building, alterations (San Francisco, CA; 1963; commercial) Collaborator: William G. Merchant & Assoc. (architect) [Ms]
• * Wyntoon [see Hearst, Phoebe and William R.]
• * Youth Development Center (Oakland, CA; 1978) Collaborator: Gerson/Overstreet (architect) [Ph]
• * Zech, Mrs. George J. (San Francisco, CA; 1933; residential) Collaborator: Merchant, W.G. (architect) [Dr]

**Title:** Fairs and Expositions Collection, 1893-1967

**Identifier/Call Number:** (EDA 1999-2)

**Contributing Institution:** Environmental Design Archives, University of California, Berkeley.

**Title:** Howard & White Collection

**Identifier/Call Number:** (EDA 1958-1)

**Contributing Institution:** Environmental Design Archives, University of California, Berkeley.

**Title:** Bernard R. Maybeck Collection

**Identifier/Call Number:** (EDA 1956-1)

**Contributing Institution:** Environmental Design Archives, University of California, Berkeley.

**Title:** Bernard R. Maybeck architectural drawings, 1939-1940

**Identifier/Call Number:** (BANC MSS 79/87 c)

**Contributing Institution:** The Bancroft Library, University of California, Berkeley.

**Title:** William G. Merchant Collection

**Identifier/Call Number:** (EDA 1962-2)

**Contributing Institution:** Environmental Design Archives, University of California, Berkeley.

**Title:** Panama-Pacific International Exposition architectural drawings: Maybeck, Bernard R.

**Identifier/Call Number:** (BANC MSS 91/99 c)

**Contributing Institution:** The Bancroft Library, University of California, Berkeley.

**Title:** Photographs of the Panama-Pacific International Exposition, 1915

**Identifier/Call Number:** (BANC PIC 1969.035 PIC)

**Contributing Institution:** The Bancroft Library, University of California, Berkeley.

**Title:** Snap Shooting Around the Golden Gate International Exposition, 1939

**Identifier/Call Number:** (BANC PIC 1992.034 - ALB)

**Contributing Institution:** The Bancroft Library, University of California, Berkeley.

**Title:** Views of the Panama-Pacific International Exposition, 1915

**Identifier/Call Number:** (BANC PIC 1958.016 - ALB)

**Contributing Institution:** The Bancroft Library, University of California, Berkeley.

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**I. PERSONAL PAPERS, 1914-1998**

**Physical Description:** Boxes 1, 22, Flat Files

**Scope and Content Note**

Consists of portraits of Maybeck and Merchant as well as biographical information on Maybeck and resumes of Merchant and Gerson; one folder of correspondence between Maybeck and Merchant; Gerson's student drawings from the Architectural Association; and records from Gerson's participation in the Ashland Chamber Music Workshop.

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**A. Biographical Information**

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**B. Correspondence**

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**C. Student Work**
I. PERSONAL PAPERS, 1914-1998
D. Activities

II. PROFESSIONAL PAPERS, 1946-1977
Physical Description: Boxes 1, 2, 21, Flat Files
Scope and Content Note
Documents primarily Gerson's professional activities outside of the firm. Includes writings on such topics as synagogues, public presentation of projects and rental factories; Gerson's application to the California Architectural Licensing Board; minutes and proposals from Gerson's membership in the Berkeley Civic Art Commission; Merchant's awards for design and participation in the Panama Pacific and Golden Gate Expositions; the Age of Enlightenment Award for Gerson's design of Willard Jr. High School; clippings on architectural topics; and three photographic plates of the Temple of the Sun in Rome.

A. Writings

B. Associations and Committees

C. Awards

D. Reference Files

III. OFFICE RECORDS, 1931-1986
Physical Description: Box 3
Scope and Content Note
Contains an agreement of partnership between Merchant and Maybeck; files relating to the reorganization of William G. Merchant & Associates after the death of Merchant; a list of employees; payroll records and financial ledgers; and brochure materials for Hans U. Gerson and Gerson/Overstreet.

A. Administrative

B. Financial Records

C. Public Relations

IV. PROJECT RECORDS, 1933-1988
Physical Description: Boxes 4-8, 20, 22, Flat Files, Tubes, Rolls, Framed Storage
Scope and Content Note
Arrangement
Arranged alphabetically by project.
Includes residential, commercial, cultural, industrial, and religious projects by both Merchant and Gerson. This series also includes files, drawings, and photographs of the Golden Gate International Exposition. Project photographs are included in project files.
IV. PROJECT RECORDS, 1933-1988

A. Project Lists

B. Files

C. Drawings

D. Specifications

V. MAYBECK PROJECTS, 1897-1935

Physical Description: Boxes 9, 22-23, Flat File
Scope and Content Note
Arrangement
Arranged alphabetically by project.
This series contains primarily photographs of residential, commercial, and educational projects completed by Bernard Maybeck, notably Wyntoon Castle and Principia College. The small number of drawings in this series includes a rendering of the Unitarian Seminary, sketches of Principia College, and an entry in the Oakland Public Library Competition.

A. Photographs

B. Drawings

VI. PALACE OF FINE ARTS, 1913-1993

Physical Description: Boxes 10-17, 24, Flat Files, Tubes, Rolls
Scope and Content Note
Arrangement
Arranged chronologically.
The focus of this series is the reconstruction of the Palace of Fine Arts in the early 1960s. It contains some photographs of the 1915 building as well as its sculptures and murals. Subjects covered include the funding of the reconstruction project and numerous proposals for its future use. It also includes documentation of smaller Palace of Fine Arts projects completed by Gerson after the primary reconstruction, including some records on the Exploratorium conversion.

A. Files

B. Clippings

C. Photographs

D. Drawings
E. Specifications

VII. WORLD TRADE CENTER, 1943-1963

Physical Description: Boxes 18, 25, Flat Files, Roll, Framed Storage
Scope and Content Note
Arrangement
Arranged chronologically.
This focus of this series is Merchant’s preliminary proposals for the World Trade Center project, including Merchant’s proposals for the Embarcadero Freeway design.

A. Files

B. Drawings

C. Specifications

VIII. SAN FRANCISCO RECREATION AND PARK DEPT., 1935-1963

Physical Description: Box 19, Flat Files, Tubes
Scope and Content Note
Arrangement
Arranged alphabetically by project name.
Contains a number of improvement and expansion projects for a number of parks in the city of San Francisco as well as the Junior Museum and Camp Mather in Tuolomne County.

A. Files

B. Drawings

C. Specifications

SERIES I. PERSONAL PAPERS, 1914-1998

A. Biographical Information

Box/Folder 1 : 1  Merchant, W.G. Portraits ca.1914-1952
Box/Folder 1 : 2  Merchant, W.G. Biographical Info 1940-1961
Box/Folder 1 : 3  Gerson, H.U. Resume 1986
Box/Folder 1 : 4  Maybeck, B. Portraits 1931-1947
Box/Folder 1 : 5  Maybeck Family & Travel Photographs 1931-1934
Box/Folder 22 : 10  Maybeck Travel Photograph 1935
Box/Folder 1 : 6  Maybeck, B. Biographical Info 1949-1972

B. Correspondence

Box/Folder 1 : 7  Correspondence between Maybeck & Merchant 1942
SERIES I. PERSONAL PAPERS, 1914-1998

C. Student Work (Gerson, H.U.)

flat-file FF : 1-1a

Student Drawings 1937-1938

D. Travel (Merchant, W.G.)

flat-file FF : 1b

Sketch of Lindau, Germany 1909

E. Prizes

Box/Folder 1 : 8

Gerson Memorial Prize 1967-1998

F. Activities (Gerson, H.U.)

Box/Folder 1 : 9

Ashland Chamber Music Workshop 1978-1993

SERIES II. PROFESSIONAL PAPERS, 1946-1977

A. Writings (Gerson, H.U.)

Box/Folder 1 : 1

"Treatise on Lateral Forces" n.d.

Box/Folder 1 : 2

"Planning Rental Factories" 1947

Box/Folder 1 : 3

Miscellaneous Writings & Lectures 1959

Box/Folder 1 : 4

"Some Thoughts Regarding a Second Crossing from San Francisco to Marin County" 1961

Box/Folder 1 : 5

"Some Thoughts on Synagogue Building" 1962

Box/Folder 1 : 6

On the Presentation of Urban Design Projects to the Public 1967

B. Associations and Committees (Gerson, H.U.)

Box/Folder 1 : 7

California Board of Architectural Examiners Application 1946

Box/Folder 1-2 : 8-14

Civic Art Commission, Berkeley 1966-1977

Box/Folder 2 : 15

Architectural Association Membership 1987

C. Awards

flat-file FF : 2

Panama Pacific International Exposition: Award for Design of Palace of Fine Arts (Merchant, W.G.) 1913

Box/Folder 2 : 16

Panama Pacific International Exposition: Certificate of Appreciation (Merchant, W.G.) 1915

Box/Folder 2 : 17

Golden Gate International Exposition: Certificate of Participation (Merchant, W.G.) 1939

flat-file FF : 3

Age of Enlightenment Award (Gerson, H.U.) 1980

D. Reference Files

Box/Folder 21 : 1

Photo Plates, Temple of the Sun, Rome n.d.

Box/Folder 2 : 18

Clippings on Architectural Topics 1958-1966

SERIES III. OFFICE RECORDS, 1931-1986

A. Administrative

Box/Folder 3 : 1

Establishment of Partnership, Maybeck & Merchant 1931-1933
### SERIES III. OFFICE RECORDS, 1931-1986

#### A. Administrative

| Box/Folder 3 : 2 | Gerson/Overstreet Employee List 1970-1986 |
| Box/Folder 3 : 3 | Gerson/Overstreet Consultant Study 1977 |

#### B. Financial Records

| Box/Folder 3 : 9 | Gerson/Overstreet Monthly Expenditures 1977-1985 |
| Box/Folder 3 : 10 | Gerson/Overstreet Accounting Review 1982-1985 |

#### C. Public Relations

| Box/Folder 3 : 11 | W. G. Merchant & Assoc. Firm Listing 1951 |
| Box/Folder 3 : 12 | H.U. Gerson Brochure 1964 |
| Box/Folder 3 : 13 | Gerson/Overstreet Brochure Materials ca. 1972 |

### SERIES IV. PROJECT RECORDS, 1933-1988

#### A. Project Lists

| Box/Folder 20 : 1 | Projects Card File 1950-1965 |
| Box/Folder 4 : 1 | Miscellaneous Project Lists 1951-1985 |
| Box/Folder 4 : 2 | Architectural Records Owned by H.U. Gerson 1987 |

#### B. Files

**See Project Index**

#### C. Drawings

**See Project Index**

#### D. Specifications

**See Project Index**

### SERIES V. MAYBECK PROJECTS, 1897-1935

#### A. Photographs

**See Project Index**

#### B. Drawings

**See Project Index**

### SERIES VI. PALACE OF FINE ARTS, 1913-1993

#### A. Files

**See Project Index**
SERIES VI.  PALACE OF FINE ARTS, 1913-1993

B. Photographs

**See Project Index

C. Drawings

**See Project Index

D. Specifications

**See Project Index

E. Clippings

flat-file FF : 4
Box/Folder 17 : 110

Advertising Posters n.d.
Clippings 1915

Box/Folder 17 : 110-119

Clippings 1932-1993

SERIES VII.  WORLD TRADE CENTER, 1943-1963

A. Files

**See Project Index

B. Drawings

**See Project Index

C. Specifications

**See Project Index

SERIES VIII.  SAN FRANCISCO RECREATION & PARK DEPT., 1935-1963

A. Files

**See Project Index

B. Drawings

**See Project Index