The Marc Treib Collection, 1959-2012; 2012-5

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The Marc Treib Collection, 1959-2012

Marc Treib (1943- ) was born in New York, NY; he later moved to Miami, Florida where he attended high school. During high school he began his study of architecture and design, laying the foundation for his career. After graduating from Miami Beach High School in 1961, he attended the University of Florida, receiving his Bachelor of Architecture in 1966. That same year he was awarded a Fulbright-Hayes Fellowship in Architecture and Design for study in Finland. Treib describes this experience as “broadening his understanding of [the] relationship of architecture and culture, sensibility, and the pervading power of language.” He continues to travel throughout the world expanding his interests and research in the fields of architecture, landscape architecture and design.

Following the completion of his fellowship, he attended the University of California, Berkeley and received a Master of Architecture in 1968 and his Master of Arts (Design) the following year. He joined the UCB Department of Architecture in 1969 and taught there for nearly 40 years before becoming professor emeritus. Honors include Senior Fulbright Fellowship to Finland (1982) and Western Europe (1992), the Distinguished Teaching Award (1987), Advanced Design Fellowship at the American Academy in Rome (1985), and a Japan Foundation Professional Fellowship (1987). His courses included topics on architectural design, graphic design, drawing, architectural history, and Japanese architecture and gardens.

Treib has been a prolific writer and speaker. In addition to numerous books, his book reviews, essays, his articles on architecture, landscape architecture, graphic design, architectural history, and design theory have appeared in Idea, Print, Progressive Architecture, Design Book Review, Landscape Architecture, Journal of the Society of Architectural Historians, Journal of the American Institute of Graphic Arts and foreign journals. Treib has served as a contributing editor for Print Magazine and on the editorial boards of Design Issues, AIGA Journal, Places, Design Book Review, Landscape Journal, Journal of Landscape Architecture and Landscape Research. Among his books are: A Guide to the Gardens of Kyoto (1980); Space Calculated in Seconds: The Philips Pavilion; Le Corbusier; Edgard Varèse (1996); An Everyday Modernism: The Houses of William Wurster (1995); and Drawing/Thinking: Confronting an Electronic Age (2008). His contributions to publishing are not limited to the works he has authored and edited, but also include work as a book designer and contributor to numerous collected works. He has lectured at colleges, universities, professional organizations, and conferences around the world on a range of architectural and design topics.

In addition to writing, speaking, and teaching Treib has maintained a design practice. In earlier years he participated in landscape and architecture design competitions and worked as a graphic designer focusing on poster and book design. His curatorial and exhibition design includes An Everyday Modernism: The Houses of William Wurster (1995) at the San Francisco Museum of Modern Art and Garret Eckbo: Modern Landscapes for Living (1997) at the University Art Museum, Berkeley. There have also been several exhibitions of his own design work. Marc Treib continues to live and work in Berkeley, CA.

**Arrangement**
The collection is arranged into five series. For a majority of the collection original order has been maintained. An order has been imposed on those sections where no original order was evident.

**Scope & Contents note**
The Marc Treib collection spans the years 1959-2012, and is organized into five series: Personal Papers, Professional Papers, Faculty Papers, Project Records and Posters. The Collection documents his career including his education, writing, speaking, architecture, landscape, graphic, book, and exhibit design and teaching.

The Personal Papers series is divided into five subseries. The majority of this section includes some examples of student work from high school through graduate school, including his Fulbright Fellowship in Finland. There are few examples of his early artwork and photographs of his Berkeley home.

Professional Papers is the largest series in the collection. The first subseries includes one folder of professional correspondence. The following three subseries consist of correspondence, drafts, and research materials related to Treib’s writing projects including articles, essays, chapters in books, monographs, lectures, and conferences. The correspondence, plans, and drawings for exhibitions designs demonstrate the range and depth of Treib's research interests and his contributions to the profession. Also included in this series is information on his involvement in various professional organizations, reviews of his work and honors he has received. Faculty Papers includes teaching materials, slides, samples of student work and records documenting his involvement in the department.

The Project Records series contains drawings and plans for architecture and landscape projects and competition entries, as well as records pertaining to book and graphic design. The final series, Posters, is primarily flat folders of the posters Treib designed throughout his career, mainly for lectures in the Department of Architecture, College of Environmental Design, and the Department of Dramatic Arts, UCB.

**Custodial History**
The collection was located in Treib’s home until its acquisition in 2012.

**Related Materials**
Department Records, College of Environmental Design, UC Berkeley.

**Project Index**
The following is a list of architectural projects from the Marc Treib Collection. For instructions on interpreting the Project Index, see The Guide to the Project Index at http://archives.ced.berkeley.edu/guide-to-the-project-index

The Project Index list is arranged alphabetically by Project/Client Name and contains information, where available, about the location, date, project type, collaborators, photographers, and formats for each project in the collection.

**Project/Client Name (location, date, project type) Creator [role] Format [Ms=Manuscripts, Dr=Drawings, Ph=Photographs]**

- Baltimore Subway North Avenue Station [see Relay] (Baltimore, MD; 1983; transportation)
- California Design Awards Contest for the Broadway Department Store (CA; n.d.; Furnishings) [Dr]
- Carscape [see Columbus Carscape Competition] (Columbus, IN; 1984; transportation)
- Center for New Music and Audio Technologies (CNMAT) [see:University of California, Berkeley: Center for New Music and Audio Technologies (CNMAT)] (Berkeley, CA; ca. 1989; educational)
- Cetus Executive Courtyard (Oakland, CA; 1982; Commercial) Collaborator: Herman, R. (landscape architect) [Ms, Dr]
- Cityscape and Environmental Graphics Design Competition, Performing Arts Center (Milwaukee Performing Arts Center Waterfront Competition) (Milwaukee, WI; 1983; cultural) [Ms, Dr]
- Columbus Carscape Competition (Columbus, IN; 1984; transportation)[Ms, Dr]
- Diverter [see San Geronimo Water Treatment Plant] (Woodacre, CA; 1973; governmental)
- Ellison Garden (San Francisco, CA; n.d.; residential) [Dr]
- Kresge [see Univeristy of California, Santa Cruz: Kresge] (Santa Cruz, CA; 1972-1973; educational)
- Latham Square Competition (Oakland, CA; 1984; mixed-use) Photographer: Treib, M. [Ms, Dr, Ph]
- Loomis Garden (Loomis, CA; 1990; residential) [Dr]
- MacArthur Bart (Oakland, CA; ca 1968; mixed-use) [Dr]
- Main Street, Kingsburg, USA (Kingsburg, CA; 1973; planning)Collaborator: Lerup, L. (designer) [Ms]
- Marin Waterworks [see San Geronimo Water Treatment Plant] (Woodacre, CA; 1973; governmental)
• Milwaukee Performing Arts Center Waterfront Competition [see Cityscape and Environmental Graphic Design Competition] (Milwaukee, WI; 1983; cultural)
• New England Holocaust Memorial Competition (Boston, MA; 1991) [Ms, Dr]
• New Orleans City Park Arboretum Competition (New Orleans, LA; 1986; recreational) [Ms, Dr]
• Oberlin College Bandstand Competition (Oberlin, OH; 1985; educational) [Ms, Dr, Ph]
• Randall Museum [see University of Florida Art Museum Competition] (Gainesville, FL; 1985; educational) Collaborator: Saitowitz, S.
• Relay (Baltimore Subway North Avenue Station Installation) (Baltimore, MD; 1983; transportation) [Ms, Dr, Ph]
• San Geronimo Water Treatment Plant (Diverter; Marin Waterworks) (Woodacre, CA; 1973; governmental) [Ms, Dr, Ph]
• Shadow Garden [see University Hospital, Varying Light] (Seattle, WA; 1989; medical) Collaborator: Reiquam, P., Butler, F.
• Spectacle Island Design Competition, Boston Harbor (Boston, MA; 1983; recreation) [Ms, Dr, Ph]
• Unidentified Projects [Dr]
• University Hospital, Varying Light (Washington Arts) (Shadow Garden) (Seattle, WA; 1989; medical) Collaborator: Reiquam, P., Butler, F. [Ms, Dr, Ph]
• University of California, Berkeley: Center for New Music and Audio Technologies (CNMAT) (Berkeley, CA; ca. 1989; educational) [Dr]
• University of California, Santa Barbara Art Museum Competition (Santa Barbara, CA; 1983; educational) Collaborator: Saitowitz, S.; Winder, J. [Ms, Dr, Ph]
• University of California, Santa Cruz: Kresge (Santa Cruz, CA; 1972-1973; educational) [Ms, Dr, Ph]
• University of Florida Art Museum Competition (Randall Museum) (Gainesville, FL; 1985; educational) Collaborator: Saitowitz, S. [Ms, Dr]
• Unobsky Garden (San Francisco, CA; 1987; commercial) [Dr, Ph]
• Varying Light [see: University Hospital, Varying Light] (Seattle, WA; 1989; medical) Collaborator: Reiquam, P., Butler, F.
• Washington Arts [see University Hospital, Varying Light] (Seattle, WA; 1989; medical) Collaborator: Reiquam, P., Butler, F.

Subjects and Indexing Terms
Architecture
Research.
Landscape architecture -- Study and teaching -- California -- Berkeley.
Faculty papers.
Architecture -- Study and teaching -- California -- Berkeley.
Architecture -- Study and teaching.
Architectural drawings.
Architects--California
Treib, Marc

Physical Description: 8.75 Cubic Feet - Cartons 1-2, Document Box 22, Flat Box 24, Flat Folders 1-13, Tubes 1-2

Arrangement
Arranged chronologically

Scope and Contents
Correspondence contains invitations and cards designed by Treib for various parties and events arranged by type of event. Student work consists of general course materials, as well as projects, notes, assignments, and drawings completed by Treib at Miami Beach High School, University of Florida, UC Berkeley, and during his Fulbright Fellowship in Finland. Materials are arranged into four sub-subseries by school. Travel includes journals kept by Treib while in Europe, Japan, and America. Photographs include portraits of Treib from college and color photographs of the interior of his studio in Berkeley. Artwork is a single folder of oil pastel flowers drawn by Treib.

Carton 1, Folder 1, 3-5, Carton 2, Folder 1A-1C, Flat-box 24, Folder 2

A. **Correspondence 1970-2012, n.d.**

B. **Student Work 1959-1969, n.d.**

   1. **Miami Beach High School**

   2. **University of Florida**

   3. **Fulbright Fellowship in Finland**

   4. **University of California, Berkeley**

   Carton 2, Folder 43-47

C. **Travel 1967-1982**

D. Photographs ca. 1965, 1980s-1990s


Physical Description: 18 Cubic Feet - Cartons 2-14, Document Boxes 22-23, Flat Boxes 24-25, Flat Files 14-21, Models, Mounted Photographs

Arrangement
Arranged chronologically, except subseries E that is arranged alphabetically

Scope and Contents
Contains records relating to Treib’s work and research as a design professional and his involvement in professional organizations and events. Writings is subdivided into three categories based on the type of writing, each containing drafts, correspondence, and research materials. Research notes contains only one folder of material related to 3-D printing. The Exhibitions subseries contains information on exhibits designed by Treib, as well as exhibits that included his work.

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### C. Lectures
- Carton 8, Folder 262-289
- Carton 9, Folder 290-320

### D. Conferences
- Carton 9, Folder 321-337
- Carton 10, Folder 338-375
- Carton 11, Folder 376-415
- Carton 12, Folder 416-433
- Flat-box 24, Folder 434

### E. Associations and Committees
- Carton 12, Folder 435-446

### F. Academic Grants, Awards, Fellowships
- Flat-box 24, Folder 447
- Carton 12, Folder 448-456
- Carton 13, Folder 457-463

### G. Research Notes
- Document-box 22, Folder 464

### H. Exhibitions
- Flat-File 16-21, Carton 13, Folder 465-496
- Carton 14, Folder 497-526
- Document-box 23, Folder 527
- object Models, object Mounted Photographs

### I. Reviews of Marc Treib's Work
- Carton 14, Folder 528-530, 532-535
- Document-box 23, Folder 531

A. Courses

Contains teaching materials, notes, lectures, assignments and syllabi for architecture and environmental design courses taught by Treib and slides used as teaching aids and those of student projects. The administrative subseries contains records on Treib’s involvement in campus and department activities, including thesis reviews, committee reports, correspondence, and visiting lecturers. The final subseries contains materials relating to Treib’s visiting professors at Harvard and in Finland.

### Carton 15,
Folder 1-62,
Carton 16,
Folder 63-103,
Document-box 23,
Folder 77,
Flat-box 24,
Folder 104

### Carton 16,
Folder 105-111,
Carton 17,
Folder 112-133

### Carton 17,
Folder 134-135,
Flat-box 24,
Folder 136

### Carton 17,
Folder 137-150

### Carton 17,
Folder 151-155

### Carton 17,
Folder 104

### Carton 17,
Folder 134-135

### Carton 17,
Folder 151-155

A. Architectural

Physical Description: 10 Cubic Feet - Cartons 18-19, Document Boxes 20-21 & 23, Flat Boxes 24-25, Flat Files 22-39, Tube 3

Arrangement
Arranged Alphabetically, except subseries B which is arranged chronologically

Scope and Contents
Consists of architectural plans, drawings and proposals done by Treib individually and in collaboration with others. Many are submissions to design competitions. These projects include educational buildings, gardens and parks, memorials and sculptural installations. Among Treib’s collaborators are the architects Stanley Saitowitz and William Turnbull, and landscape architect Ron Herman. The subseries on book design includes correspondence, drawings, mock-ups and layouts. Treib’s graphic design materials include correspondence with clients, including Berkeley Solar Group, UCB, and architect Jeff Falkanger.

Carton 18,
Folder 1-2, 4-21,
23-25, 27-34,
Document-box 23,
Folder 3, 22,
Flat-box 24,
Folder 26, Tube 3,
Flat-File 22-38

B. Book Design

Document-box 20,
Folder 62, 64-79,
82, Flat-box 24,
Folder 63, 96,
Document-box 23,
Folder 80-81, 95,
Document-box 21,
Folder 83-94,
97-98

Flat-File 40-53,
Tube 4,
Document-box 21,
Folder 1-4, 6-7,
Flat-box 24,
Folder 5

C. Graphic Design


Physical Description: 8.5 Cubic Feet - Document Box 21 Flat Box 24, Flat Files 40-53, Tube 4

Arrangement
Arranged alphabetically

Scope and Contents
Contains mostly flat files of posters designed by Treib. The majority of the posters were designed for lectures in the Department of Architecture and College of Environmental Design at UCB during the 1970s. Many are for performances put on by the UCB Department of Dramatic arts.