
Guide to the East West Research Files, 1967-1989

Processed by Waisum Poon and Janice Otani.

The Ethnic Studies Library.

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Collection number: AAS ARC 2000/8

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Descriptive Summary

Title: East West Research Files,

Date (inclusive): 1967-1989

Collection number: AAS ARC 2000/8

Creator: *East West* newspaper

Extent: 44 boxes

Repository: University of California, Berkeley. The Ethnic Studies Library.
Berkeley, California 94720-2360

Abstract: Contains visual research files consisting of photographs and copies of photographs used as reference for *East West* newspaper articles focusing on political, social, cultural and community issues that affected the welfare of Asian Americans from 1967 to 1989. Also includes administrative files of Marketing Director, Carole Shein.

Language: English.

Access

Collection is open for research.

Publication Rights

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Preferred Citation

[Identification of item], *East West* Research Files, AAS ARC 2000/8, The Ethnic Studies Library, University of California, Berkeley.

Acquisition Information

The *East West* research files were given to the Ethnic Studies Library by *East West* in 1993.

Biography

East West, an English/Chinese bilingual newspaper, was founded in 1967 by publisher/editor, Gordon Lew, in San Francisco's Chinatown. Weekly publications began in 1968 and continued to the last issue on September 7, 1989. The news focus was on political, social, cultural, and community issues on local, national, and international levels that affected the welfare of Asian Americans and other ethnic groups. The philosophy was to build bridges of communication between segments of the community such as Chinese-speaking with English-speaking, Cantonese with non-Cantonese, new immigrants with longtime residents, seniors with youths, as well as between the Chinese American community and the American society at large.

Scope and Content of Collection

The East West Research Files contain the visual reference files from circa 1968 to 1989 for *East West* newspaper articles including black and white photographs, copies of photographs, newspaper clippings and magazine photographs. Consists of approximately 3800 people named and 25 main subject areas: animal/birds, art, artists awards/scholarships, books/periodicals/writers, businesses, Chinatowns, churches/temples, cooks/cooking/food, dance, education, events, health, historical photographs, housing, memorials, modeling/fashion, music, organizations/community, people, places, refugees, science/technology, sports, theater/film. Also includes the Marketing Director, Carol Shein's files such as organization information, correspondence, advertising, marketing, and accounting materials, with the majority dated 1987.

Indexing Terms

The following terms have been used to index the description of this collection in the library's online public access catalog.

Chinese-American newspapers--California--San Francisco.

Chinese Americans--California--San Francisco.

Chinatown (San Francisco, Calif.)--Social life and customs.

Chinatown (San Francisco, Calif.)--Pictorial works.

Photographs .

Clippings .

Boxes 1-19,
People Boxes
20-42, Subjects

SERIES 1: PHOTOGRAPH FILES, n.d.

Arrangement

Arranged alphabetically within each subseries: People and Subjects.

Scope and Content Note

Includes visual reference files with black and white photographs, copies of photographs, newspaper clippings and magazine photographs. There are approximately 3800 images of people and 26 main subject areas. The subject files are *East West* designated headings which are: animal/birds, art, artists, awards/scholarships, books/periodicals/writers, businesses, chinatowns, churches/temples, cooks/cooking/food, dance, education, events, health, housing, memorials, modeling/fashion, music, organizations/community, people general, photographs, places, refugees, science/technology, sports, theater/film, and transportation.

Box 1, Folder 1

Summary of photo-file categories, with explanations

PEOPLE

People - identified

Box 1, Folder 2
Box 1, Folder 3
Box 1, Folder 4
Box 1, Folder 5
Box 1, Folder 6
Box 1, Folder 7
Box 1, Folder 8
Box 2, Folder 1
Box 2, Folder 2
Box 2, Folder 3

Abaza, Alexis - Ali, Muhammed
Alioto, Joseph
Alker, Pauline Lo - Beard, James A.
Beecher, Jonathan - Boxer, Barbara
Boyle, Eugene (Father) - Butz, Earl
Caesar, Sid - Chan, Anthony
Chan, Caroline - Chan, Lily
Chan, Mabel - Chang, Frances
Chang, Gray - Chang, Wilson
Chann, Paul - Chen, Joan

PEOPLE

Box 2, Folder 4	Chen, Li-Chen - Cheng, Wan-Liang
Box 2, Folder 5	Chennault, Anna - Chia, H. P.
Box 2, Folder 6	Chiang, Ching - Chiang, Vivian
Box 2, Folder 7	Chiao, Diana -Chin, Gordon
Box 3, Folder 1	Chin, Harry - Chin, June
Box 3, Folder 2	Chin, Kai C. - Chin, Tsai
Box 3, Folder 3	Chin, Victor - Chinn, Lori
Box 3, Folder 4	Chinn, Sam - Chou, En-lai
Box 3, Folder 5	Chou-Johnston, Rebecca - Chow, Wm. Jack & wife
Box 3, Folder 6	Choy, Andrew - Chu, Tien Weh
Box 4, Folder 1	Chu, Vyolet - Chung, Samuel
Box 4, Folder 2	Chung, Tommy - Croft, Doreen
Box 4, Folder 3	Dacanay, Donald - Ding Ling
Box 4, Folder 4	Ding, Loni - Duhay, Anne
Box 4, Folder 5	Dukakis, Michael - Eng, Weylin
Box 4, Folder 6	Enomoto, John - Fong, Bruce
Box 4, Folder 7	Fong, Calvin - Fong, Loong G.
Box 5, Folder 1	Fong, Man Q. - Fong, Stephen
Box 5, Folder 2	Fong, Sui Ying - Fuller, Harry
Box 5, Folder 3	Fun, Alice - Gee, Sonny B.
Box 5, Folder 4	Gee, Virginia - Gong, Raymond
Box 5, Folder 5	Gong, Sherrie Deanna - Hammaker, Atlee
Box 5, Folder 6	Han Suyin - Hines, Gregory
Box 6, Folder 1	Hing, Alex - Hom, Ben
Box 6, Folder 2	Hom, Benton Wilson - Hong, James
Box 6, Folder 3	Hong, Kenyon - Hsieh, Shan-yuan
Box 6, Folder 4	Hsieh, Tom - Hsu, Richard
Box 6, Folder 5	Hu, Alan - Hui, Yup
Box 6, Folder 6	Huie, Chris - Hwang, David Henry
Box 6, Folder 7	Hwang, Jason - Izumizaki, Henry
Box 7, Folder 1	Ja, Anne S. - Jeong, Steve
Box 7, Folder 2	Jeung, Claudia - Jouen, Nilda
Box 7, Folder 3	Juan, Gordon - Katsura, Shijaku
Box 7, Folder 4	Kawahara, Julie - Kie Young Shim
Box 7, Folder 5	Kim - Kim, Young-sam
Box 7, Folder 6	King, Clyde - Korematsu, Fred
Box 7, Folder 7	Koret, Joseph - Kwock, Nellie
Box 8, Folder 1	Kwoh, Edwin - Lai, Ron
Box 8, Folder 2	Lam, Ben - Lau, George
Box 8, Folder 3	Fong, Calvin - Fong, Loong G.
Box 8, Folder 4	Lau Bach, Frank C. - Lee, Bobbie
Box 8, Folder 5	Lee, Bruce - Lee, Calvin B.T.
Box 8, Folder 6	Lee, Chang Wah - Lee, Corky
Box 8, Folder 7	Lee, Dai-Ming - Lee, George Q.
Box 9, Folder 1	Lee, Gerald - Lee, Jane F.
Box 9, Folder 2	Lee, Jeanette - Lee, Lim P.
Box 9, Folder 3	Lee, Linda - Lee, Ol
Box 9, Folder 4	Lee, Pam Tan - Lee, Steve
Box 9, Folder 5	Lee, T. Kong - Lee, Violet
Box 9, Folder 6	Lee, Wah Chong - Leong, Lam-Po
Box 9, Folder 7	Leong, Lawrence - Leung, Wyatt
Box 10, Folder 1	Lew, Alvina - Lewis, Jeff
Box 10, Folder 2	Li, Ann-Si - Li, Xiannian
Box 10, Folder 3	Liang, Dapen - Lim, William
Box 10, Folder 4	Lin, Cho-Liang - Ling, Jung Hung
Box 10, Folder 5	Ling-Louie, Ruby - Locke, Gary
Box 10, Folder 6	Loh, John - Louie, Greg
Box 10, Folder 7	Louie, Harry - Love, Ruth

PEOPLE

Box 11, Folder 1	Low, Alison - Lowe, Lisa
Box 11, Folder 2	Lowe, Michael - Lum, John
Box 11, Folder 3	Lum, L.A. - Lytle, Alice
Box 11, Folder 4	Ma, Alice - Makabe, Shinzo & Naoko Tesima
Box 11, Folder 5	Mako - Mar, Warren
Box 11, Folder 6	Maramoto, William "Mo" -Matsueda, Bob
Box 11, Folder 7	Matsukawa, Lori - Menalso, Otis R.
Box 12, Folder 1	Mendelsohn, Robert - Minaimi, Dale
Box 12, Folder 2	Mineta, Norman - Mizota, Yukio
Box 12, Folder 3	Mnera, David - Mori, Toshio
Box 12, Folder 4	Morita, Noriyuki "Pat" -Myori, Kim
Box 12, Folder 5	N., Frankin - Ng, Landy
Box 12, Folder 6	Ng-Lau, Norma - Nixon, Richard
Box 12, Folder 7	O'Brien, Mary Elizabeth -Ono, Yoko
Box 13, Folder 1	Orr, James - Pang, Wilma
Box 13, Folder 2	Panigrahi, Sanjukara - Pudilski, Walter
Box 13, Folder 3	Pan, Qi Liu - Quy, Nguyen
Box 13, Folder 4	Rabaya, Violet - Ruzo, Daniel
Box 13, Folder 5	Saechao, Muey Sio - Seemiller, Danny
Box 13, Folder 6	Seeto, Victor - Sek Kin
Box 13, Folder 7	Seriguchi, Karen - Shigekare, Rachel
Box 14, Folder 1	Shih, Joyce Lee - Silva, Norma
Box 14, Folder 2	Silver, Carol Ruth - Snow, Helen Foster
Box 14, Folder 3	Snow, Lois Wheeler - Soong, Leo
Box 14, Folder 4	Spagnoletti, Len -Suen
Box 14, Folder 5	Suen, Brian - Sun, Zhong Jian
Box 14, Folder 6	Sung, Betty Lee - Tamaki, Carl
Box 14, Folder 7	Tamaki, Don - Tanouye, Harry
Box 14, Folder 8	Tao, Austin T. - Thuc Ngo
Box 15, Folder 1	Tien, Chang-Lin -Toler, Sidney
Box 15, Folder 2	Tom, Adam - Tom, Yit
Box 15, Folder 3	Tomas, Tessie - Trager, Michael
Box 15, Folder 4	Tran, Hoang Cam - Tsu, Irene
Box 15, Folder 5	Tsu, John - Vuong, Anton
Box 15, Folder 6	Wai, Shek - Wang, Jay
Box 15, Folder 7	Wang, K.L. - Wasserman, Fumiko Hachiya
Box 16, Folder 1	Watsao, W. Marvin - Wing, Tony
Box 16, Folder 2	Wing, Virginia - Wong, Arthur
Box 16, Folder 3	Wong, Barbara Jean - Wong, Christine
Box 16, Folder 4	Wong, Chung Wah - Wong, Dennis
Box 16, Folder 5	Wong, Diane - Wong, Grace
Box 16, Folder 6	Wong, H.K. - Wong, Joseph Y.C.
Box 16, Folder 7	Wong, Judy - Wong, Leland
Box 17, Folder 1	Wong, Leona - Wong, Margaret
Box 17, Folder 2	Wong, Marshall J. - Wong, Randy
Box 17, Folder 3	Wong, Raymond - Wong, Sophie
Box 17, Folder 4	Wong, Stanley & Betty - Wong, Zeppelin
Box 17, Folder 5	Woo, Al - Woo, Michael
Box 17, Folder 6	Woo, Nora - Wu, John
Box 17, Folder 7	Wu, Larry Li Jui -Yashima, Mitsu
Box 18, Folder 1	Yee, Alan - Yeh, Catherine
Box 18, Folder 2	Yeh, Cavour W. - Ying, Lily
Box 18, Folder 3	Ying, Roucheng - Young, Janice
Box 18, Folder 4	Young, Jean - Yu, Paul
Box 18, Folder 5	Yu, Cardinal Pin - Yun, Pang Pao
Box 18, Folder 6	Yung, Judy - Zuo, Guang-Xia
Box 19, Folder 1-4	People - unidentified

SUBJECTS

SUBJECTS

Box 20, Folder 1	Animals/Birds
Box 20, Folder 2	Art -- Asia
Box 20, Folder 3-7	China (A - Si)
Box 21, Folder 1	China (Sn - Y)
Box 21, Folder 2	Japan
Box 21, Folder 3	Korea
Box 21, Folder 4-5	Miscellaneous
Box 21, Folder 6	Crafts
Box 21, Folder 7-8	Exhibitions
Box 21, Folder 9	Illustrations/Drawings/Cartoons
Box 21, Folder 10	Posters/Advertising
	Artists
Box 22, Folder 1	A - Hom
Box 22, Folder 2	Hong - Wu and Miscellaneous
	Awards/Scholarships
Box 22, Folder 3	A - Chinatown
Box 22, Folder 4	Chinese - Health
Box 22, Folder 5-7	Hip - Y
Box 22, Folder 8	No names
Box 23, Folder 1	Books/Periodicals/Writers
Box 23, Folder 2-4	Businesses - Banks, Stores, Restaurants - (Art - Yoke)
Box 23, Folder 5-6	Chinatown - San Francisco
Box 23, Folder 7-8	Chinatown - United States
Box 24, Folder 1	Churches/Temples - Buildings
Box 24, Folder 2-3	Cooks/Cooking/Food
	Dance
Box 24, Folder 4-7	A - P
Box 25, Folder 1-2	R - Z
	Education
Box 25, Folder 3-7	Preschools, Elementary Schools, Centers for Children
Box 25, Folder 3-6	Asian - Yuk Yau
Box 25, Folder 7	No names
	High Schools, Colleges, Universities, Adult Schools
Box 25, Folder 8	Adult - Galileo
Box 26, Folder 1	Golden - Washington
Box 26, Folder 2	Education/Government - Buildings
	Events
Box 26, Folder 3	Children (General)
	Community (Classes, Conferences, Activities)
Box 26, Folder 4-5	Action - Youth
Box 26, Folder 6	No names
	Demonstrations/Protests
Box 26, Folder 7-8	Advocate - Fairmont
Box 27, Folder 1-4	Federal - U.C.
Box 27, Folder 5	United - No Names
	Festivals
Box 27, Folder 6	Aki - Chinese Interfraternities
Box 27, Folder 7-8	Chinese New Year
Box 28, Folder 1	Chinese New Year/Shopping- ChiGoo - Year of the Tiger
Box 28, Folder 2-7	Chinese Spring Festival - Youth
Box 29-30	Miss Chinatown
Box 30, Folder 2-4	Health - Hospitals, Clinics, Healthcare - (Acupressure - Siamese)
Box 30, Folder 5-6	Housing - Buildings
Box 30, Folder 7	Memorials
Box 30, Folder 8-9	Modeling/Fashions
Box 31, Folder 1-7	Music - Performers/Performances - (Adventures - Woo)

SUBJECTS

Box 31, Folder 8	Music - Performers/Performances - (No names)
	Organizations
	Community
Box 32, Folder 1-8	AA - Project
Box 33, Folder 1-3	Quan - Ying
Box 33, Folder 4-5	Community Buildings - (Also - Wong)
	People
Box 33, Folder 6	Groups/Casual - (No names)
Box 33, Folder 7	Groups/Posed - (No names)
Box 33, Folder 8	Groups - (No names)
Box 33, Folder 9	Groups/Restaurants - (No names)
Box 34, Folder 1-2	Groups/Working - (Ams - No names)
Box 34, Folder 3-6	Photographs - Historical
	Places
	Asia/Southeast
	China
Box 34, Folder 7-8	Ao - Shanghai
Box 35, Folder 1	Shenzhen-Zhuhai
Box 35, Folder 2-3	In Chinese
Box 35, Folder 4-5	No names
Box 35, Folder 6-7	People, Miscellaneous Scenes
Box 35, Folder 8	People, Full Size Photographs
Box 35, Folder 9	Transportation, Ships, Bridges
Box 35, Folder 20	Travel to China, Travel to U.S., Summer Programs
Box 36, Folder 1	Hong Kong
Box 36, Folder 2	Taiwan
Box 36, Folder 3	United States (Miscellaneous)
Box 36, Folder 4	Refugees - Asia
Box 36, Folder 5	Science/Technology
	Sports
	United States/Asian American
Box 36, Folder 6	Baseball - Basketball
Box 36, Folder 7	Rodeo - Volleyball and Miscellaneous
Box 37, Folder 1-2	China
Box 37, Folder 3	Taiwan
Box 37, Folder 4	Competition - (Asian Games, Olympics, World Championships)
	Theater/Film
Box 37, Folder 5-9	Absence - Burning
Box 38, Folder 1-6	California - Electric
Box 39, Folder 1-7	Elephant - Inchon
Box 40, Folder 1-7	Indiana - Pacific
Box 41, Folder 1-7	Pageant - Tai-pan-Time
Box 42, Folder 1-5	Tin - Zoot
Box 42, Folder 6	No titles
Box 42, Folder 7	Miscellaneous
Box 42, Folder 8	Transportation
	Miscellaneous
Box 42, Folder 9	Photographs
Box 42, Folder 10	Negatives
Boxes 43-44	SERIES 2: MARKETING - ADMINISTRATION FILES, 1987, n.d.

Arrangement

Arranged hierarchically.

Scope and Content Note

Includes Marketing Director, Carole Shein's office files. These consist of organization information, correspondence, advertising, marketing, and accounting materials.

Organization

Box 43, Folder 1	History and Goals
Box 43, Folder 2	Personnel Papers
Box 43, Folder 3	Non-profit Statement
Box 43, Folder 4	Stationary
	Marketing
Box 43, Folder 5	Media Kit
Box 43, Folder 6	Promotion Materials
Box 43, Folder 7	Subscription Information
	Funding
Box 43, Folder 8	Correspondence
Box 43, Folder 9	Letter of Interest
Box 43, Folder 10	Foundation Information
Box 43, Folder 11	Fundraising Forms
	Advertising
Box 43, Folder 12	Correspondence
Box 43, Folder 13	Rate Information
Box 43, Folder 14	Other Newspapers
Box 43, Folder 15	Marketing Lists
Box 43, Folder 16	Airlines
Box 43, Folder 17	Armstrong University
Box 43, Folder 18	Asian Yellow Pages
Box 43, Folder 19	Attorneys
Box 43, Folder 20	Autowest Honda
Box 43, Folder 21	Bank of Canton
Box 43, Folder 22	Banks
Box 43, Folder 23	California State Lottery
Box 43, Folder 24	Chapel of Chimes
Box 43, Folder 25	Chin, James W., Realtor
Box 43, Folder 26-29	Chinese New Year
Box 43, Folder 30	Hotels
Box 43, Folder 31	Lewis Benedict Bedecarre
Box 43, Folder 32	Mill Valley Townhouses
Box 43, Folder 33	North East Medical Services
Box 44, Folder 1	Politicians
Box 44, Folder 2	Real Estate
Box 44, Folder 3	Rice Magazine
Box 44, Folder 4	ROTC
Box 44, Folder 5	Schools
Box 44, Folder 6	Summer Camps
Box 44, Folder 7	Tai Hsuan Foundation
Box 44, Folder 8	U.S. China Travel Service
Box 44, Folder 9	Veterans Administration
Box 44, Folder 10	Account Forms and Miscellaneous
	Finances
Box 44, Folder 11	Account Records
Box 44, Folder 12	Advertising Revenues
Box 44, Folder 13	Cash Receipts Journal
Box 44, Folder 14	Internal Revenue Service
Box 44, Folder 15	Miscellaneous Records
	Community Organizations
Box 44, Folder 16	Chinese American Citizens Alliance
Box 44, Folder 17	North East Medical Services
Box 44, Folder 18	Oakland Chinatown Chamber of Commerce
Box 44, Folder 19	Organization of Chinese Americans
Box 44, Folder 20	San Francisco Convention & Visitors Bureau
Box 44, Folder 21	Miscellaneous
	Miscellaneous

Box 44, Folder 22

Box 44, Folder 23

Box 44, Folder 24

Press Releases (Chinese)

Articles on Asian American Businesses

East West Readers Club, Airline Ticket Rates