Guide to the School of Business Administration Records

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Collection number: CU-29

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Collection Summary

Collection Title: Guide to the School of Business Administration Records,
Date (inclusive): 1878-1989
Date (bulk): (bulk 1940-1989)
Collection Number: CU-29
Creator: School of Business Administration
Extent: Number of containers: 14 cartons and 1 boxLinear feet: 18
Repository: The Bancroft Library. University Archives
Berkeley, California 94720-6000
Abstract: School of Business Administration records include meeting and administrative records, faculty documents, correspondence, historical materials, marketing records, reports of proposals and research, and publications. Publications include yearbooks, facebooks, and business program pamphlets.
Languages Represented: Collection materials are in English.
Physical Location: Many of University Archives collections are stored off-site and advance notice may be required for use.
For current information on the location of these materials, please consult the library’s online catalog.
Restrictions
Collection is open for research, with the following exceptions: faculty biographies in Box 1.

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Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.
Grether, Ewald Theophilus, 1899-
University of California, Berkeley. Graduate School of Business Administration.
Walter A. Haas School of Business (University of California, Berkeley)

Acquisition Information
The School of Business Administration records were transferred to University Archives by the School of Business Administration.

Accruals
Future additions are expected.

Processing Information
Processed by Susan Storch and Tammy Lo in 2005.

Organizational History
The College of Commerce was founded in 1889 at the University of California, Berkeley, with the aid of UC Regent Arthur B. Rodgers and funding from the Cora Jane Flood Foundation, with the intent to further commercial education. A four-year undergraduate program, the college had no faculty of its own, but instead recruited honorable faculty members from the Economics Department, such as Adolph C. Miller, Henry Rand Hatfield, and Ira B. Cross. To accommodate the rising interest in business, proposals to change the College were approved in 1914, but were not implemented due to World War I. It was not until 1941, with E. T. Grether as Dean, that plans began to take shape.

The School of Business Administration became the College of Commerce on July 1, 1943 and became the second collegiate institution to be established in the United States for training students in business. The undergraduate school, a two-year program for juniors and seniors with a curriculum leading to a degree of Bachelors in Science, was established in 1943, followed by the graduate school in 1944 for students pursuing a Masters of Business Administration, as well as Ph.Ds. The purpose of the school was to prepare students for positions with executive and professional responsibilities in all sectors of business and to encourage careers in teaching and research.

The School of Business Administration was renamed the Haas School of Business in 1989. The Haas family has offered its generous support and commitment to the University for many years. Walter A. Haas, Sr., for whom the school is named, graduated from the College of Commerce in 1910 and continued his loyal contribution to the School as the business school's first advisory counsel under Dean E. T. Grether in 1970. As a counselor and close friend to deans after Grether, Haas remained a benefactor to the school until his death in 1979. His children contributed the cornerstone support in honor of their father to fund the school's building, prompting enthusiastic approval from UC Regents to change the name to the Haas School of Business.

The School provides specialized education in various business fields, including administration and policy, accounting, finance, industrial relations, international business, marketing and real estate. The teaching programs are supported by research and community relations affiliates, such as the Institute of Business and Economic Research; Center for Real Estate and Urban Economics; Center for Research in Management Science; and the Institute of Industrial Relations, which was first headed by former UC president Clark Kerr in 1945. The Graduate school in conjunction with the Graduate School of Business in Los Angeles also publishes the California Management Review, a scholarly quarterly publication.

Scope and Content of Collection
School of Business Administration records include meeting and administrative records, faculty documents, correspondence, historical materials, marketing records, reports of proposals and research, and publications. Publications include yearbooks, face books, and business program pamphlets.
The collection is divided into three series: General Departmental Records, Dean Ewald T. Grether Records, and Faculty Biographies and Lists. The first is an alphabetical arrangement of the general departmental records, from 1878 to 1989. The second series contains mostly notes by the Dean of the School of Business Administration, Ewald T. Grether. His records concern the Chancellor's Advisory Administrative Council, the Dorothea Lange Fellowship, Barrows Hall, and programs relating to associations in business administration. The last series consists of faculty biographies and lists, 1944 to 1986.

Cartons 1-13

Series 1: General Departmental Records, 1878-1989

Scope and Content Note
Arrangement
Arrangement: alphabetical
This series consists of materials relating to the School of Business and its faculty, including records of business associations and committees, articles on Clark Kerr, history of the school, and pamphlets from business programs.

carton 1, folder 1-5
Academic Senate 1965-1980
Alumni 1956-1985

Berkeley Conflict/Free Speech Movement 1960-1979
Business Department Administrative Records 1964-1971
Business Department Administrative Records 1970/71-1980
California Management Review 1957-1966
College of Commerce 1878-1979
Committees 1935-1968
Committees 1952-1985
Centennial Committee 1962-1968
Economics 1902-1984, 1988
Emeriti 1970-1976
Executive Program 1966-1986
Faculty 1947-1986
Haas Competition 1981, 1983
History 1956-1989
Kerr, Clark 1970-1989
Marketing 1962-1975
Marketing 1976-1986
Series 1: General Departmental Records, 1878-1989

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Carton 11, folder 1-14
MBA/Graduates 1940s-1986

Carton 11, folder 15-42
Planning/Proposals 1947-1967

Carton 12, folder 1-6
Public Information 1970s-1980s

Carton 12, folder 7-14
Reports 1962-1988

Carton 12, folder 15-16
Students 1923, 1977

Carton 12, folder 17-34
UC Regents 1958

Carton 13, folder 1-3
University Extension 1960-1979

Carton 13, folder 4-5
Yearbooks/Facebooks 1982-1986

Cartons 13-14

Scope and Content Note
Arrangement
Arrangement: original order
This section includes records of Dean Ewald T. Grether as the Dean of the School of Business Administration as well as other University of California activities in which he was directly involved while he was Dean.

Carton 13, folder 6-7
Chancellor's Advisory Administrative Council 1963-1965

Carton 13, folder 8-12
Dorothea Lange Fellowship 1980-1984

Carton 13, folder 13-26
Barrows Hall 1955-1964

Carton 14, folder 1-7
Barrows Hall (Continued) 1950-1965

Carton 14, folder 8-13
Programs Relating to Associations in Business Administration 1971-1984

Carton 14 and box 1
Series 3: Faculty Biographies and Lists, 1944-1986

Scope and Content Note
Arrangement
Arrangement: alphabetical with restricted files separated
This series includes faculty biographies and employment applications. Files that are restricted have been separated and filed in box 1.

Carton 14, folder 14-40
Faculty 1944-1986

Box 1, folder 1-41
Faculty 1947-1959

Additional Note
[RESTRICTED]