Don Lee Scrapbooks

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2020
Descriptive Summary

Title: Don Lee Scrapbooks

Dates: 1916-1925

Collection Number: GC 1382

Creator/Collector:

Extent: (Boxes: 2 record storage)

Repository: Seaver Center for Western History Research, Natural History Museum of Los Angeles County

Los Angeles, California 90007-4057

Abstract: 9 scrapbooks containing newspaper and magazine clippings compiled by a clipping service, 1916 through 1925. Coverage on the development and marketing of the Cadillac automobile brand and heavily on the news, advertisements and activities of Don Lee Cadillac, a dealership. Geographic coverage is Los Angeles, the Bay area of northern California and also nationally.

Language of Material: English

Access

Research is by appointment only

Publication Rights

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Preferred Citation

Don Lee Scrapbooks. Seaver Center for Western History Research, Natural History Museum of Los Angeles County

Biography/Administrative History

Donald Musgrave Lee sold his first Cadillac in 1905. He was a successful new and used car dealer in Los Angeles and also opened a dealership in San Francisco.

Scope and Content of Collection

9 scrapbooks containing newspaper and magazine clippings by a clipping service, 1916 through 1925. Coverage on the development and marketing of the Cadillac automobile brand and heavily on the news, advertisements and activities of Don Lee Cadillac, a dealership. Geographic coverage is Los Angeles, the Bay area of northern California and also nationally.