Max Factor Collection

1928-1935
Descriptive Summary
Title: Max Factor Collection
Dates: 1928-1935
Collection Number: GC 1292
Creator/Collector:
Extent: (Boxes: 1 letter; 1 ov folder)
Repository: Seaver Center for Western History Research, Natural History Museum of Los Angeles County
Abstract: Booklets and clippings for motion picture make-up and its application, including one for the consumer market, 1928 - 1935. Also a greasepaint sketch portrait of Factor from the 1930s. See also P-239
Language of Material: English
Access
Research is by appointment only
Publication Rights
Permission to publish, quote or reproduce must be secured from the repository and the copyright holder
Preferred Citation
Max Factor Collection. Seaver Center for Western History Research, Natural History Museum of Los Angeles County
Biography/Administrative History
Maksymilian Faktorowicz, Max Factor, (1877-1938) was a Jewish cosmetician from Poland. He immigrated with his family to Los Angeles in 1904 to provide made-to-order wigs and theatrical make-up for the growing film industry. In 1914, Max Factor improved upon the early greasepaint formula that was typically used for the stage by creating a lighter compound that was to be used exclusively for the film medium. Max Factor developed pancake face powder in 1918, and by 1927 began to market his cosmetics to the general public as make-up.
Scope and Content of Collection
Booklets and clippings for motion picture make-up and its application, including one for the consumer market, 1928 - 1935. Also a greasepaint sketch portrait of Factor from the 1930s. See also P-239
Indexing Terms
Film makeup.
Factor, Max, 1872?-1938
Finding Aid