Southern California Tourism Collection

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Seaver Center for Western History Research, Natural History Museum of Los Angeles County
900 Exposition Boulevard
Los Angeles, California 90007-4057
(213) 763-3359
seavercenter@nhm.org.
http://www.nhm.org/site/research-collections/seaver-center

2016
Descriptive Summary
Title: Southern California Tourism Collection
Dates: 1929-1985
Collection Number: GC 1317
Creator/Collector: Guzman, Paul
Extent: (Boxes: 1 letter, ½ letter, ½ 5x7, 1 flat, 2 ov folders)
Repository: Seaver Center for Western History Research, Natural History Museum of Los Angeles County
Los Angeles, California 90007-4057
Abstract: Postcards, brochures, programs, and other ephemera related to Southern California recreation and tourism, chiefly from the 1950s through the 1980s. Topics include Disneyland and other amusement parks, the Tournament of Roses Parade, etc. The programs for the Tournament of Roses Parade go back to the 1930s, and there is an issue of Screenland magazine dating back to 1929. 1929-1980s
Language of Material: English
Access
Research is by appointment only
Publication Rights
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Preferred Citation
Southern California Tourism Collection. Seaver Center for Western History Research, Natural History Museum of Los Angeles County
Scope and Content of Collection
Postcards, brochures, programs, and other ephemera related to Southern California recreation and tourism, chiefly from the 1950s through the 1980s. Topics include Disneyland and other amusement parks, the Tournament of Roses Parade, etc. The programs for the Tournament of Roses Parade go back to the 1930s, and there is an issue of Screenland magazine dating back to 1929. 1929-1980s
Indexing Terms
Tournament of Roses
Pasadena (Calif.)
California, Southern.
Ephemera.