Chevrolet Sales Managers Institute Film Strips, ca. 1950s

1955
Descriptive Summary

Title: Chevrolet Sales Managers Institute Film Strips, ca. 1950s

Dates: 1955

Collection Number: P-144

Creator/Collector:

Extent: .4 linear feet (Boxes: 5 x 7)

Repository: Seaver Center for Western History Research, Natural History Museum of Los Angeles County

Abstract: Film strips. Twelve black/white instructional film strips for Chevrolet sales managers showing various aspects of how to sell automobiles. Titles range from "Finding Prospects" to "The Road Demonstration" to "Women!".

Language of Material: English

Access

Research is by appointment only

Publication Rights

Permission to publish, quote or reproduce must be secured from the repository and the copyright holder

Preferred Citation

Chevrolet Sales Managers Institute Film Strips, ca. 1950s. Seaver Center for Western History Research, Natural History Museum of Los Angeles County

Scope and Content of Collection

Film strips. Twelve black/white instructional film strips for Chevrolet sales managers showing various aspects of how to sell automobiles. Titles range from "Finding Prospects" to "The Road Demonstration" to "Women!".