"Rocket 86" Film Promotion Press Books

1957
Descriptive Summary
Title: "Rocket 86" Film Promotion Press Books
Dates: 1957
Collection Number: GC 1270
Creator/Collector: National Telefilm Associates
Extent: (Boxes: 1 letter)
Repository: Seaver Center for Western History Research, Natural History Museum of Los Angeles County
Abstract: Pressbooks produced and distributed by National Telefilm Associates, Inc. (NTA) as the "Rocket 86" campaign for TV film release. Most of the films date from the 1930s-1940s and most were produced by 20th Century Fox Studios. Arranged alphabetically by film title.
Language of Material: English
Access
Research is by appointment only
Publication Rights
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Preferred Citation
"Rocket 86" Film Promotion Press Books. Seaver Center for Western History Research, Natural History Museum of Los Angeles County
Biography/Administrative History
National Telefilm Associates was an independent distribution company that handled reissues of American film libraries.
Scope and Content of Collection
"Rocket 86" consists of pressbooks produced and distributed by National Telefilm Associates, Inc. (NTA) as the "Rocket 86" campaign. The pressbooks are aimed at television programmers, promoting eighty-six theatrical films for re-release on television. Most of the films date from the 1930s-40s and were produced by Twentieth Century-Fox Studio. The pressbooks contain photos, story synopses, spot announcements, cast lists, and film highlights. The collection is arranged alphabetically by film title. The first folder contains the list of all of the films plus a brief (published) overview of the promotion book.
Indexing Terms
Motion picture industry--1930-1950.
Pressbooks
20th Century-Fox Film Corporation