La Laguna Revue Magazine Collection, 1960s.

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P.O. Box 343
Perris, California 92572
(951) 657-6700
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2014
Descriptive Summary
Title: La Laguna Revue Magazine Collection, 1960s.
Dates: 1960-1966
Collection Number: C00000003.2011
Creator/Collector: Mayhall, Roger; Perris Valley Museum Historical and Museum Association; Perris Valley Museum Historical Archives;
Extent: 5 Clamshell Boxes (3 linear ft.)
Repository: Perris Valley Museum Historical Archives
Perris, California 92572
Abstract: The La Laguna Revue was a pictorial magazine that was created in the 1960s by Roger Mayhall. Mayhall also acted as the magazine’s publisher. The magazine's name derived from the Native Americans and Spanish peoples, who called the area of Elsinore La Laguna. So, the staff settled on La Laguna Revue. The magazine covered political, economic, social, and environmental events of Elsinore and the surrounding areas. The surrounding area covered over ten different cities and towns. Unfortunately, in the late 1960s the magazine stopped being printed.
Language of Material: English
Access
Open for research in the repository or via telephone or e-mail inquiries.
Publication Rights
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Preferred Citation
La Laguna Revue Magazine Collection, 1960s. Perris Valley Museum Historical Archives
Acquisition Information
Perris Valley Museum Historical Archives, December 2010.
Biography/Administrative History
The La Laguna Revue Magazine was created in 1961 by Roger Mayhall, who was also the magazine's publisher. Mayhall visualized a permanent record for the history of Elsinore and the surrounding area, by creating a monthly magazine that showed its development. Moreover, Mayhall wanted to create a pictorial magazine that would not only tell the reader, but show them with pictures. The La Laguna Revue name derived from the local Native American tribe Pa-hav-ha, who called the Lake Elsinore area Laguna Grande. And from Julian Manriquez, who received a 13,000 acre Spanish land grant in Elsinore entitled Rancho La Laguna. Thus, the staff members settled on La Laguna Revue. Unfortunately, during the late 1960s the La Laguna Revue stopped being printed.
Scope and Content of Collection
The Laguna Revue Magazine covered local events of Elsinore and several surrounding cities. These surrounding cities included Agua Nig, Anza, Lakeland Village, Moreno, Murrieta, Perris, Quail Valley, Sedco Hills, Sun City, Sunnymead, Temecula, The Valleys of Alberhill, and Wildomar. The magazine covered political, economic, social, and environmental events of these areas. For example, the magazine wrote an article the creation of Sun City in one issue and in another issue covered the history of the Santa Fe Depot located in Perris.
Indexing Terms
Brosius, H.H.; O’Conner, Jim; Carr, Garey W.; Cooper, Leona; Garrison, Arlean; Guler, Dennis; Hayes, Bill; Kazmier, Charlotte; Kunkle, Vic; Landry, Carmen; Mayhall, Dolores; Mayhall, Roger; Minnich, Ben; Nolan, Nonee; Perkins, Clyde Riggs; Pray, Lo Vae; Reynolds, Bob; Woods, Harry D.; Woods, Mildred; Wright, Christine; Young, Oliver K.; Zorrero, Rubie; Brosius; O’Conner; Carr; Cooper; Garrison; Guler; Hayes; Kazmier; Kunkle; Landry; Mayhall; Minnich; Nolan; Perkins; Pray; Reynolds; Woods; Wright; Young; Zorrero;
Agua Nig, California; Anza, California; Elsinore, California; Lakeland Village, California; Moreno, California; Murrieta, California; Perris, California; Quail Valley, California; Sedco Hills, California; Sun City, California; Sunnymead, California; Temecula, California; The Valleys of Alberhill, California; Wildomar, California;

La Laguna Revue Finding Aid