Descriptive Finding Guide for Convairiety Newsletters SDASM.SC.10175

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San Diego Air and Space Museum Library and Archives
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2001 Pan American Plaza, Balboa Park
San Diego 92101
URL: http://www.sandiegoairandspace.org/
**Language of Material:** English  
**Contributing Institution:** San Diego Air and Space Museum Library and Archives  
**Title:** Convairiety Periodical Collection  
**creator:** Consolidated Vultee Aircraft Corporation  
**Identifier/Call Number:** SDASM.SC.10175  
**Physical Description:** 0.45 Cubic FeetNine (9) boxes, 18.25"x13"x3.25", each containing a range of newsletters in chronological order.  
**Date (inclusive):** 1948-1961  
**Abstract:** This collection contains the full run of Convairiety, the company newsletter of Consolidated Vultee Aircraft Corporation (Convair).  

**Biographical / Historical**  
Consolidated Vultee Aircraft Corporation (Convair) was formed in March 1943 with the merger of Consolidated Aircraft and Vultee Aircraft corporations. General Dynamics purchased a majority interest in Convair in 1954 and it continued to produce aircraft and components until General Dynamics began divesting itself of its aircraft and spacecraft divisions in the mid-nineties.  
For half a century, Convair was the largest civilian employer in San Diego. Employment peaked in 1943 at 41,000 employees, of which forty percent were women. “Nothing short of right is right” was a popular slogan espoused by Consolidated to instill pride of workmanship in its thousands of employees. Consolidated/Convair was responsible for building some of the most significant aircraft in aerospace history, including the PBY Catalina, the B-24 Liberator, Convair 880 airliner, F-102 Delta dagger, and the nation’s most reliable launch vehicle: the Atlas.  
Convairiety was the company newsletter, distributed to keep Convair (later General Dynamics) employees at San Diego, Pomona and Antelope Valley, California, and Daingerfield and Fort Worth, Texas, connected. The first newsletter was published September 1, 1948, and had readers vote on what to name the newsletter. It was founded with the following objectives: “1: To help make Convair the best aircraft manufacturing company in the business. 2: To help make Convair the best place to work in the business. 3: To help make Convair personnel the best informed in the business.” The newsletter was published every other Wednesday and chronicled life at Convair, employee profiles, aviation news, local news excerpts, and a variety of other pieces, with different editions later published for different branches and divisions. September 13, 1961, saw the first issue of GD News, and the end of that iteration of Convairiety.  

**Immediate Source of Acquisition**  
The materials in this collection were acquired by the San Diego Air & Space Museum in 1995 and 2013 as part of the Convair Collection.  

**Access Information**  
Materials may have some ITAR (International Traffic in Arms Regulations) and proprietary restrictions. Consult with the library director for more information.  

**Conditions Governing Access**  
The collection is open to researchers by appointment. Materials may have some ITAR (International Traffic in Arms Regulations) and proprietary restrictions. Consult with the library director for more information.  

**Conditions Governing Use**  
Some copyright may be reserved. Materials may have some ITAR (International Traffic in Arms Regulations) and proprietary restrictions. Consult with the library director for more information.  

**Preferred Citation**  
[Item], [Filing Unit], [Series Title], [Subgroups], [Record Group Title and Number], [Repository “San Diego Air & Space Museum Library & Archives”]  

**Related Materials**  
A more detailed finding guide is available at http://www.sandiegoairandspace.org/collections/collection_item.php?id=136  

**Scope and Contents**  
Nine (9) boxes, 18.25"x13"x3.25", each containing a range of newsletters in chronological order.  

**Subjects and Indexing Terms**  
Cold War  
Corporate History  
Convair
Box 01 - Convairiety September 1, 1948 - December 21, 1949 1948-1949
Box 02 - Convairiety January 4, 1950 - December 20, 1950 1950
Box 03 - Convairiety January 3, 1951 - December 19, 1951 1951
Box 04 - Convairiety January 2, 1952 - December 31, 1952 1952
Box 05 - Convairiety January 14, 1953 - December 30, 1953 1953
Box 07 - Convairiety January 7, 1959 - December 22, 1959 1959
Box 08 - Convairiety January 6, 1960 - December 21, 1960 1960
Box 09 - Convairiety January 4, 1961 - August 30, 1961 1961