

---

## Corona del Mar Business Improvement District Records

Finding aid created by Sherman Library and Gardens staff

Sherman Library and Gardens

614 Dahlia Ave.

Corona del Mar, California 92625

(949) 673-1880

[library@slgardens.org](mailto:library@slgardens.org)

<http://www.slgardens.org/>

2017

---

**Descriptive Summary**

**Title:** Corona del Mar Business Improvement District Records

**Dates:** 1991-2005

**Collection Number:** 2006\_02

**Creator/Collector:** Corona del Mar Business Improvement District

**Extent:** 2 document boxes.

**Repository:** Sherman Library and Gardens

Corona del Mar, California 92625

**Abstract:** The collection consists of materials related to the activities of the Corona del Mar Business Improvement District (BID). The primary focus of the materials represented in the collection is the revitalization program for the Coast Highway, and an extensive amount of these files relate to the replacement of the ficus trees along the sidewalk with king palms and Hong Kong orchids.

**Language of Material:** English

**Access**

Collection is open for research.

**Preferred Citation**

Corona del Mar Business Improvement District Records. Sherman Library and Gardens

**Acquisition Information**

The collection was donated to the Sherman Library by Wade Roberts in 2006.

**Biography/Administrative History**

The Corona del Mar Business Improvement District (BID), created in 1997, comprises an Advisory Committee and a body of members made up of business owners within the boundaries of the Corona del Mar Business District. As part of its efforts to beautify the village of Corona del Mar, California, the BID undertook a large project to revitalize the Coast Highway which runs through the community which included refurbishing the medians at Marguerite and Pacific Coast Highway, replacing the ficus trees along the sidewalk with king palms and Hong Kong orchids, new trash receptacles, new bicycle racks, and new trash benches.

**Scope and Content of Collection**

The collection consists of correspondence, financial records, minutes, notes newsletters, drawings and photographs related to the activities of the Corona del Mar Business Improvement District (BID). The primary focus of the materials represented in the collection is the revitalization program for the Coast Highway, and an extensive amount of these files relate to the replacement of the ficus trees along the sidewalk with king palms and Hong Kong orchids. There are also materials related to the BID's interest in obtaining jurisdiction over the state-owned highway and sidewalks, preparing for the annual Christmas Walk, and planning for the celebration of Corona del Mar's centennial in 2004.

**Indexing Terms**

Roads - California - Corona del Mar.

Corona del Mar (Calif.) - History - Sources.

[Corona del Mar Business Improvement District Records Finding Aid](#)

---

**Organizational Records**

Box:Folder 1:1

**Bylaws and organizational records 1997-2004**

Box:Folder 1:2

**Newsletters 1998-2000**

Box:Folder 1:3

**Roster 1997**

**Programmatic Records**

Box:Folder 1:4

**Coast Highway Revitalization Program 1991**

Box:Folder 1:5

**Coast Highway Revitalization Program 1992**

Box:Folder 1:6

**Coast Highway Revitalization Program 1994**

Box:Folder 1:7

**Coast Highway Revitalization Program 1995**

Box:Folder 1:8

**Coast Highway Revitalization Program 1996**

Box:Folder 1:9

**Coast Highway Revitalization Program 1997**

---

Box:Folder 1:10	<b>General files 1997</b>
Box:Folder 1:11	<b>Coast Highway Revitalization Program 1998</b>
Box:Folder 1:12	<b>Coast Highway Revitalization Program - Correspondence 1998</b>
Box:Folder 1:13	<b>Coast Highway Revitalization Program - Costs 1998</b>
Box:Folder 1:14	<b>Coast Highway Revitalization Program 1999</b>
Box:Folder 1:15	<b>Coast Highway Revitalization Program - Correspondence 1999</b>
Box:Folder 2:1	<b>Coast Highway Revitalization Program 2000</b>
Box:Folder 2:2	<b>Coast Highway Revitalization Program 2001</b>
Box:Folder 2:3	<b>Coast Highway Revitalization Program 2002</b>
Box:Folder 2:4	<b>Coast Highway Revitalization Program 2003</b>
Box:Folder 2:5	<b>Coast Highway Revitalization Program 2004</b>
Box:Folder 2:6	<b>Financial records 2004</b>
Box:Folder 2:7	<b>Coast Highway Revitalization Program 2005</b>
Box:Folder 2:8	<b>Coast Highway Revitalization Program</b>

**Photographs and Ephemera**

Box:Folder 2:9	<b>Photographs</b>
Box:Folder 2:10	<b>Business cards</b>