Guide to the John Rojas Photograph Collection

Chula Vista Public Library staff
Chula Vista Public Library
365 F Street
P.O. Box 19557
Chula Vista CA 91910
Phone: (619) 691-5287
Email: dgolden@chulavista.lib.ca.us
URL: http://www.chulavistalibrary.com/
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Chula Vista Public Library
Guide to the John Rojas Photograph Collection

Descriptive Summary
Title: John Rojas Photograph Collection
Dates: Circa 1880-1976
Collection number: Consult repository
Collector: Chula Vista Public Library (Calif.)
Collection Size: 200 items200 online items
Repository: Chula Vista Public Library
Chula Vista CA 91910
Abstract: Chula Vista Public Library's John Rojas Photograph Collection includes images of historical interest of Chula Vista and other areas of San Diego County from the late 1880's to 1976. Images document commercial, residential and public buildings, including businesses and restaurants (notably downtown Third Avenue), the fire department, theaters (such as the Seville and Vogue), schools and the public library; street scenes; neighborhoods; significant individuals including Greg Rogers and the Peters family; groups and family portraits; and annual events, such as the Fiesta de la Luna. Formats include panoramic and aerial photographs. Photographs primarily document city life and commercial activities. Of particular interest are a large group of photographs of the citrus and aircraft industry in Chula Vista.
Languages: Languages represented in the collection: English
https://calisphere.org/collections/18598/

Access
Photographs may be examined by appointment only. Inquiries should be directed to the Local History Librarian.

Publication Rights
Property rights reside with the Chula Vista Public Library. For permission to publish or reproduce, please contact the Local History Librarian.

Preferred Citation
John Rojas Photograph Collection. Chula Vista Public Library, Chula Vista, California.

Acquisition Information
The collection of was a gift from Chula Vista historian, John Rojas.

Project Information
In August 2005, the library received an LSTA (Library Services and Technology Act) grant from the California State Library for an historical photograph digitization project. The goals of the project were preservation of the images and increased public access. During the project year 200 photographs from the library's John Rojas Photograph Collection were assembled and scanned. The project was supported by the University of California's California Digital Library and the Library and Technology Act administered in California by the State Librarian.

Project activities included conservation, photographic documentation, digitization and cataloging of the photographs. The photographs were scanned by Northern Micrographics in La Crosse, WI.

Scope and Content of Collection
Chula Vista Public Library's John Rojas Photograph Collection includes images of historical interest of Chula Vista and other areas of San Diego County from the late 1880's to 1976. Images document commercial, residential and public buildings, including businesses and restaurants (notably downtown Third Avenue), the fire department, theaters (such as the Seville and Vogue), schools and the public library; street scenes; neighborhoods; significant individuals including Greg Rogers and the Peters family; groups and family portraits; and annual events, such as the Fiesta de la Luna. Formats include panoramic and aerial photographs. Photographs primarily document city life and commercial activities. Of particular interest are a large group of photographs of the citrus and aircraft industry in Chula Vista.

Indexing Terms
The following terms have been used to index the description of this collection.

Names and Places
Greg Rogers
Fred Rohr
Rohr Aircraft
Chula Vista (Calif.)
San Diego County (Calif.)
Topics
Aircraft industry
Historic buildings
Commercial facilities
Restaurants
City & town halls
Stores & shops
Parades & processions
Citrus industry

Genres and Forms of Materials
Photographic prints
Aerial photographs
Photographic postcards

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