Finding aid to the Commercial catalogs collection

Finding aid prepared by Megan Segle
California Historical Society
678 Mission Street
San Francisco, CA, 94105-4014
(415) 357-1848
reference@calhist.org
2012
Title: Commercial catalogs collection
Date: 1851-1981
Collection Identifier: CC
Physical Description: 35 linear feet
Contributing Institution: California Historical Society
678 Mission Street
San Francisco, CA, 94105-4014
(415) 357-1848
reference@calhist.org
URL: http://www.californiahistoricalsociety.org/
Location of Materials: Collection is stored onsite.
Language of Materials: Collection materials are mainly in English. A small portion of materials is in Spanish.
Abstract: Consists of a variety of commercial catalogs and other sales-related ephemera pertaining to California businesses, largely from San Francisco and the greater Bay Area, with significant portions from Sacramento and Los Angeles, and a smaller number from non-California businesses. Manufacturers' and sales catalogs provide detailed information about businesses, commercial life, and material culture in California from 1851 to 1981, with the bulk dating from the mid-nineteenth to the mid-twentieth century. Businesses range from major companies to small enterprises.
Access
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Preferred Citation
[Identification of item], Commercial catalogs collection, California Historical Society.
Related Ephemera Collections
California Biography Collection
California Business Ephemera Collection
California Ephemera Collection
San Francisco Ephemera Collection
Kemble Z3 Ephemera Collection
Menu Collection
Theater Ephemera Collection
Accruals
Future additions are expected.
System of Arrangement
Collection is arranged in two series: 1) Unbound catalogs; and 2) Bound catalogs. Within each series, catalogs are arranged in alphabetical order. Catalogs for businesses named after their owners are filed under the owners' surnames; e.g., Byron Jackson Machine Works is filed under "Jackson," not "Byron."
Scope and Contents
Consists of a variety of commercial catalogs and other sales-related ephemera related to California businesses, largely from San Francisco and the greater Bay Area, with significant portions from Sacramento and Los Angeles, and a smaller number from non-California businesses. Manufacturers' and sales catalogs provide detailed information about businesses, commercial life, and material culture in California from 1851 to 1981, with the bulk dating from the mid-nineteenth to the mid-twentieth century. Businesses range from major companies to small enterprises. Types of business represented include: mining, manufacturing, agriculture, machinery, utilities, and retail. There are significant holdings for longstanding businesses, including Baker & Hamilton, Dunham, Carrigan & Hayden Co., Holbrook, Merrill & Stetson, General Electric.
Finding aid to the Commercial catalogs collection


Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog:
Business enterprises--California.
California Ephemera Project.
Manufacturer's catalogs.
Sales catalogs.

Series 1: Unbound catalogs 1851-1981

Physical Description: 16 linear feet

*Acknowledgment and personal names have been truncated for privacy.*

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<th>Name</th>
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<td>Ackerman Nurseries (Nursery stock, Bridgman, Michigan)</td>
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<td>Gordon Ainsley (Rare bulbs and plants, Campbell)</td>
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<td>A. B. Allen &amp; Co. (Instrumentos de agricultura y horticultura, New York)</td>
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<td>Allen's Water Gardens (Water lilies and aquatic plants, Los Angeles)</td>
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<tr>
<td>American Electrical Novelty &amp; Mfg. Co. (Electric novelties, New York)</td>
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<td>American Flag and Banner Co. (Flags, banners, pennants, San Francisco)</td>
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<tr>
<td>American Hoist &amp; Derrick Co. (St. Paul)</td>
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<tr>
<td>American Steel &amp; Wire Co. (&quot;Juniata&quot; horse and mule shoes, San Francisco, Chicago, New York, Denver)</td>
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<td>Ames Harris Neville Co. (Canvas goods, San Francisco, Portland)</td>
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<td>Ames-Irvin Co. (Gem iceless coolers, San Francisco)</td>
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<td>Andersen's Gift Shops &amp; Wine Cellar (Gift selections, Buellton)</td>
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<td>William Appleby (European nursery plants, San Francisco)</td>
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<td>Arcade, The (Men's and boys' outfitting, Stockton)</td>
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<td>Atmospheric Gas Company (Gas machines, San Francisco)</td>
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<td>Badlam Bros. (Gas heating stoves, San Francisco)</td>
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<td>Baird-North Co. (Jewelry and silverware, Providence)</td>
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<td>Baker &amp; Hamilton (Agricultural goods and hardware, San Francisco, Sacramento, etc.)</td>
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<td>Baker &amp; Hamilton (Tents and awnings, San Francisco, Omaha)</td>
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<tr>
<td>W. F. Barnes Co. (Foot, hand, and steam power machinery, San Francisco)</td>
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<tr>
<td>Alfred Bass, Inc. (Camera equipment, San Francisco)</td>
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<tr>
<td>Bean Spray Pump Co. (Spraying outfits and pumps, San Jose)</td>
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<tr>
<td>S. Beer Gold Mill &amp; Extraction Co. (Fine grinding ore reduction machinery, Sacramento)</td>
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<td>Benjamin Electric Mfg. Co. (Sockets, fixtures, reflectors, New York, Chicago, San Francisco)</td>
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<td>C. L. Best Gas Traction Co. (Farm machinery, San Leandro)</td>
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<tr>
<td>Best Manufacturing Company, The (Traction engines and combined harvesters, San Leandro)</td>
<td>1894-1912, undated</td>
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<tr>
<td>Beverage Industry Price Book (San Francisco)</td>
<td>1953</td>
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<tr>
<td>Blickensderfer Manufacturing Co., The (Typewriters, Stamford)</td>
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Blue Chip Stamp Company (Blue chip redemption gifts, Los Angeles, Richmond) 1966
Blum's (Candy and confections, San Francisco) 1961
Edward H. Bohlin (Horse riding equipment, Hollywood) 1930
Bonham's Feed Store (Garden book, Folsom) 1947 Spring
Bonnell Nurseries (Evergreens, shrubs, roses, Renton, Washington) 1946
Boone's Inc. (Clothing, San Francisco) undated
Bosser Electric Construction Co. (Outlet and switch boxes, Utica) 1902
W. F. Bowers & Co. (Mechanical rubber goods, San Francisco) undated
Bowers Rubber Co. (Mechanical rubber goods, San Francisco) 1892
C. F. Braun & Co. (Auxiliary machinery, San Francisco) 1919
Braun Knecht Heiman Co. (Assayers' and chemical laboratory supplies, San Francisco) 1910
John Breuner Co. (Furniture and home goods, Sacramento) 1904
Breuner's (Furniture, Oakland) 1946
J. C. Bringham Co. (Canvas and leather specialties, San Francisco) 1927, undated
Brittain & Co. (Sporting goods, San Francisco) 1907
Broadway Department Store, The (Clothing and home goods, Los Angeles) 1920
Brooks Brothers (Men's and boys' clothing, New York, San Francisco, Los Angeles) 1958-1969
Brown & Sharpe Mfg. Co. (Machinery and tools, Providence) 1900-1905
  Physical Description: 2.0 folders

Builders' Supply Depot (Mill work and mouldings, San Francisco) circa 1909
Built-In-Fixture Company (Ironing boards and cabinets, Berkeley) circa 1915
E. D. Bulard Co. (Safety equipment, San Francisco) 1940
Burnham-Staneford Company (Portable buildings, Oakland) undated
W. Atlee Burpee Co. (Vegetable and flower seeds, Philadelphia) 1946
Mrs. Elizabeth E. Burton Lamps and Sconces (Santa Barbara) circa 1910
H. M. Butterfield (Dahlias, Berkeley) 1923-1925
California Electric Supply Company (Radio apparatus, San Francisco) 1920
California Electrical Works (Electrical equipment, San Francisco) 1880, 1901
  Physical Description: 2.0 folders

California Nursery Company (Planting guides, trees, garden books, Niles) 1920, 1946-1949
California Perfume Co. (Perfume and toiletries, New York, Kansas City, San Francisco, Luzerne) 1912
California Pottery Company (Clay products, Oakland, San Francisco, Fresno) 1927
California Seed & Bulb Co. (Bulbs, Hollywood) 1946-1947 Fall and Spring
California Seed Co. (Seeds, trees, plants, San Francisco) 1913
California Stockmen's Supply Co. (Livestock supplies, San Francisco) circa 1958
California Wire Cloth Co. (Wire netting and fencing, San Francisco, Oakland) circa 1917
California Wire Works (Wire ropes and cables, San Francisco) 1892-1900, undated
  Physical Description: 4.0 folders

Calkins Company, The (Laboratory supplies for chemists, Los Angeles) undated
  Physical Description: 2.0 folders

Campbell Seed Store (Flower seeds, Pasadena) 1946
Capwell's (Apparel and home goods, Oakland, Walnut Creek) 1956, 1965, undated
Carroll Gardens (Perennials, bulbs, Westminster, Maryland) 1946 Fall, 1947 Spring and Fall
Caterpillar Tractor Co. (Tractors, bulldozers, diesel engines, Peoria) circa 1946
Centinela Brick-Klin and Drier Co. (Kilns, Centinela, California) circa 1889
R. L. Chacon Chemical Company (Garden pest controls, South Gate) 1950
Chase of Oregon (Horticultural products and plants, Eugene) 1946-1948
Clabrough, Golcher & Co. (Firearms and sporting goods, San Francisco) 1890, 1892-1893, 1902-1904, circa 1905

Physical Description: 4.0 folders

John Clark Saddlery Co. (Saddles and harnesses, Portland) undated
N. Clark & Sons (Sewer pipes and architectural terra cotta, San Francisco) 1904, 1921
Clarke's, The (Herbert F. and Marguerite R. Clarke) (Flower seeds, Clackamas, Oregon) 1946-1947
Coast Directory Company (Changeable letter signs, San Francisco) 1955
Frank M. Cobbledick Co. (Ball and roller bearings, San Francisco, Los Angeles) 1926
Conroy & O'Connor (Metals and hardware, San Francisco) undated
Coolidge Rare Plant Gardens Inc. (Rare plants, Pasadena) circa 1917
Thos. A. Cox & Co. (Flower and vegetable seeds, San Francisco) 1884, 1889
Cox Seed & Plant Co. (Flower and vegetable seeds, San Francisco) 1893, 1905
Crane Company (Pipe cutting and threading machinery, San Francisco) undated
Crane Company (Bathroom fixtures, San Francisco) 1926
H. S. Crocker Co., Inc. (Office accessories, San Francisco) circa 1944
Crombie Nursery (Roses, Oakland) 1940-1955
Crouse-Hinds Company (Condulets, Syracuse) 1906
N. Curry & Bro. (Guns, San Francisco) 1965
Cyclone Woven Wire Fence Company (Fence weaving machinery and material, Holly, Michigan) 1897
Cyprus Incubator Co. (Poultry growers guide, Buffalo) 1912
Dahnken (Jewelry and gifts, Salt Lake City) 1955, 1956, 1961, 1964
David Manufacturing Co. (Steel files and tools, San Francisco) undated
J. W. Davies (Dahlias, San Francisco) 1922-1923
W. Davis & Sons (Saddlery and outdoor equipment, San Francisco) 1915, 1918, 1922, undated

Physical Description: 4.0 folders

Davis Bros. (Home furnishings and toys, San Francisco) circa 1875
Deckelman Bro's. Inc. (Barbers' supplies, San Francisco) circa 1901
Lee De Forest, Inc. (Radio telephone and telegraph equipment, San Francisco) circa 1920
De Laval Dairy Supply Co. (Viking pumps, San Francisco, Seattle) 1915
De Laval Separator Company, The (Oil purifiers, New York, Chicago, San Francisco) circa 1920

Physical Description: 2.0 folders

Ed DeMoulin & Bro. (Burlesque and side degree paraphernalia, Greenville, Illinois) circa 1903
I. De Turk (Wines, San Francisco) 1909
Diamond Match Co., The (Bee keepers' supplies, Chico) 1919
J. T. Dickman Co. (Shooting galleries and amusement devices, Los Angeles) 1919
Walt Disney (16 mm films) 1965-1966
Abner Doble Company (Tools and water wheels, San Francisco) 1901, 1905

Physical Description: 2.0 folders

B. & J. S. Doe (Doors, windows, blinds, San Francisco) 1880, 1896
Dolliver & Bro. (Boots and shoe uppers, San Francisco) undated
Dover Manufacturing Co., The (Asbestos sad irons, Canal Dover, Ohio) circa 1900
Dunham, Carrigan & Co. (Brass goods, San Francisco) 1885
Dunham, Carrigan & Hayden Co. (Automobile accessories and tools, San Francisco) circa 1920

Physical Description: 2.0 folders
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<th>Catalog Title</th>
<th>Location</th>
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<th>Physical Description</th>
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<td>Dunham, Carrigan &amp; Hayden Co. (Patent Needle Annunciators, San Francisco)</td>
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<td>W. T. Falconer Mfg. Co. (Bee supplies, Falconer, New York)</td>
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<td>Faries Manufacturing Co. (Electric gas &amp; combination fixtures, Decatur)</td>
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<td>R. J. Fitzsimons (Autochrom plates, New York)</td>
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<td>Ford Motor Company (Model T cars, Detroit)</td>
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<td>Franco-American Tallow and Fertilizing Co., The (Organic and chemical fertilizers, San Francisco)</td>
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<td>Fraser &amp; Chalmers (Ore machinery, Chicago, New York, London, etc.)</td>
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<td>R. T. Frazier Saddlery (Saddles, Pueblo)</td>
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<td>G. S. Garcia (Saddlery, Elko)</td>
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<td>W. T. Garratt (Bell and iron goods, machine works, San Francisco)</td>
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<td>W. T. Garratt &amp; Co. (Iron pipe and fittings, San Francisco)</td>
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<td>W. T. Garratt &amp; Co. (Pumping and hydraulic machinery, San Francisco)</td>
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<td>W. T. Garratt &amp; Co. (Irrigation and reclamation machinery, San Francisco)</td>
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Goodyear Rubber Company (Mechanical and physicians rubber goods, etc., San Francisco, Portland) 1897, 1898, undated
Gormully & Jeffery (Bicycles, Chicago) 1886
James Graham Mfg. Co. (Stoves and ranges, San Francisco, Newark) 1913
Grallert & Co. (Flowers, Colma) 1895
Granger's Business Organizations (Home and office equipment, Sacramento) 1948 Autumn
Granville's Jewelers (Jewelry and home goods, San Francisco) 1959
Hale Bros. & Co. (Clothing and home goods, San Francisco) 1893, 1905, 1906-1907, 1910

Physical Description: 3.0 folders

Hallawell Seed Co. (Seeds and bulbs, San Francisco) 1945-1948, 1951, 1954
A. Hamburger & Sons (Sheet music and music books, Los Angeles) 1916
Harbor Supply Company (Engineers and marine supplies, San Francisco) undated
Hastings Clothing Co., The (Men's and boys' clothing, San Francisco) 1903, undated
Heiser-Keyston (Hermann Heiser Co., The, Keystone Bros.) (Western riding goods, San Francisco, Denver) circa 1945
Joshua Hendy Iron Works (Hydraulic giants, San Francisco) 1911
Joshua Hendy Machine Works (Boilers and engines, San Francisco) undated

Physical Description: 2.0 folders

Joshua Hendy Machine Works (Mining and milling machinery, San Francisco) 1885

Physical Description: 2.0 folders

Joshua Hendy Machine Works (Ore concentrators, San Francisco) 1896
C. Herrmann & Co. (Hats and caps, San Francisco) 1880, 1882, 1893

Physical Description: 3.0 folders

A. L. Hettrich Company (Sea shells and natural history specimens, San Francisco) circa 1880
Henry Hilp (Men's and boys' clothing, San Francisco) undated
Hinckley & Co. (Iron works, San Francisco) 1869
Hirsch and Kaiser (Photo supplies, San Francisco) circa 1905
Hockwald Chemical Company (Cleaning products, San Francisco, Los Angeles, Sacramento) circa 1945
Hoffritz (Home goods and gifts, New York) 1974 Winter
Holbrook, Merrill & Stetson (Fire pots and torches, San Francisco) circa 1907
Holbrook, Merrill & Stetson (Pumps, San Francisco) 1887-1888
Holbrook, Merrill & Stetson (Plumbers' Sanitary Apparatus, San Francisco) 1897
Holbrook, Merrill & Stetson (Stoves and ranges, San Francisco) 1902, 1909-1910

Physical Description: 2.0 folders

Holbrook, Merrill & Stetson (Tools, machines, and supplies, San Francisco) 1883
H. T. Holmes & Co. (Fire tile and gas works supplies, San Francisco) circa 1875
H. T. Holmes Lime Company (Santa Cruz and alabaster lime, San Francisco) 1880
Holmes, Booth & Haydens (Electric wires and cables, Waterbury, Connecticut) 1897
Hooper Dombrink Art Glass Co. (Leaded glass, San Francisco) 1908
Horseshoe Hill Workshop (Pottery, Bolinas) 1952
Hoskin's Assay Furnaces (Furnaces, Chicago) undated
Hotel St. Francis Liquor Shop (Spirits and bar accessories, San Francisco) 1949-1950
Incandescent Supply Co. (Electrical supplies and luminants, San Francisco) 1934, undated
International Harness Machinery Co. (Harness machinery, Cincinnati) 1912
Byron Jackson Machine Works (Centrifugal pumps, San Francisco) circa 1905
Jannoch Nurseries (Perennials, Pasadena) undated
F. S. Johnson Company (Saddlery hardware, San Francisco) undated
J. C. Johnson & Co. (Harnesses and saddlery, San Francisco) 1897
Kelly Bros. (Bits and spurs, Dalhart, Texas) circa 1920
Chas H. Kewell Co. (Fishing rods, San Francisco) 1917

Physical Description: 6.0 folders

Kimball-Upson Co. (Sporting goods and automobile supplies, Sacramento) 1913-1914, 1917, 1920

Physical Description: 4.0 folders

Kirk, Geary and Co. (Cameras and photographic supplies, Sacramento) circa 1900
Robert Kirk, Ltd. (British merchandise, San Francisco) 1964
S. Klarenmeyer (Women's and children's wear, San Francisco) undated
Koret of California (Women's clothing, San Francisco, Los Angeles, New York, etc.) 1965 Summer and Fall
F. W. Krogh & Co.'s. (Windmills, horse powers, pumping machinery, San Francisco) circa 1881
Krogh Manufacturing Company (Pumping machinery, San Francisco) 1899-1900
F. Lagomarsino & Sons (Seeds, bulbs, plants, Sacramento) 1923, 1946-1947

Physical Description: 2.0 folders

Landers Shoe, The (Men's and women's shoes, San Francisco) circa 1900
Larson Ladder Co. (Ladders, San Jose) 1929
Frank H. Lattin (American birds' eggs and zoological supplies, Gaines, New York) 1885
Lavenson's (Shoes, Sacramento) 1901-1902
L. L. Lewis & Co. (Stoves, ranges, home furnishings, Sacramento) 1896
Liberty House (Women's clothing, cosmetics, home goods, San Francisco) circa 1970-1980
Lichtenberger-Ferguson Co. (Saddlery and horse equipment, Los Angeles) 1922, 1958, undated
Henry Likly & Co. (Baggage, Rochester, New York) 1909, undated
Link-Belt Company (Mechanical equipment, San Francisco) 1936
Los Angeles Nursery and Fruit Garden (Childs & Co.) (Fruit trees, Los Angeles) 1872-1873
Los Angeles Saddlery & Finding Co. (Horse equipment, Los Angeles) 1908
Lotus Co. (Oriental import gifts, San Francisco) circa 1960
Luchetti Meat Company (Meats, San Francisco) 1961-1962
Luminous Unit Co. (Lighting fixtures, St. Louis, Missouri, etc.) 1915
Lumiere Jougla Co. (Autochrom plates and photography equipment, New York) 1911
Joseph Magnin (Clothing, home goods, gifts, San Francisco) circa 1967
Main & Winchester (Horse boots, saddlery hardware, San Francisco) 1880, 1889
Manhattan Marine and Electric Co. (Boat supplies, New York City) circa 1950
E. Mansbach & Co. (Trimmings, laces, etc., San Francisco) circa 1885
Manufacturer's Shoe and Supply Company (Clothing and shoes, San Francisco) 1900, 1904

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<td>Marshall-Wells Company</td>
<td>Harness and saddlery equipment, Portland 1925</td>
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<td>C. W. Marwedel</td>
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<td>D. Mason &amp; Sons, Ltd.</td>
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<td>William Henry Maule Co.</td>
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<td>Robert Mazaltor &amp; Son, Inc.</td>
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Painter & Calvert (Pharmaceutical preparations, San Francisco) 1870
Paraffine Paint Company (Roofing and preservative paints, San Francisco) 1885
Patterson Williams Mfg. Co. (Playground equipment, San Jose) 1941
Patterson Williams Mfg. Co. (Playground equipment, San Jose) 1934
Theodore Payne (California wild flowers, Los Angeles) 1910, 1916
Rex D. Pearce Seedsman (Seeds, plants, bulbs, Moorestown, New Jersey) 1945
Peck & Hills Furniture Co. (Furniture, Chicago, etc.) 1915
Peerless Boiler and Engine (Steam engines and boilers, San Francisco) 1906
Perkins-Campbell Company, The (Whitman saddles and equestrian outfits, Cincinnati) 1923
Petaluma Incubator Co. (Incubators and brooders, Petaluma) 1902-1903
J. J. Pfister Knitting Co. (Knitted bathing suits, San Francisco) 1892
E. C. Pitcher & Co. (Wood millwork and tanks, San Francisco) 1904
Plant Rubber & Asbestos Works (Insulating materials and mechanical packings, San Francisco) 1931
Pope Manufacturing Co., The (Bicycles, Boston) 1886-1887
Wm. Powell Co., The (Steam brass goods, Cincinnati) 1905
QRS Company (Hand played music rolls, Chicago) circa 1918
Ransohoffs (Women's clothing and home goods, San Francisco, Sacramento, Fresno) circa 1976
Ransom and Randolph Company, The (Dental cabinets and specialties, Toledo) circa 1897
Raphael's Inc. (Men's and boys' clothing, San Francisco) 1901-1902
John Reid & Son (Men's clothing, San Francisco) 1919-1920
Reno Saddlery Co. (Reno) undated
Rich & Sons Nursery (Flowers, plants, trees, Hillsboro, Oregon) 1947-1948, undated
John Roach (Civil engineer and surveyor instruments, San Francisco) circa 1855
Walter J. Robertson (Mining supplies, Stockton) circa 1955
J. Rock's Nurseries (Fruit and ornamental trees, San Jose) 1882, 1886
John A. Roebling's & Sons Co. (Wire rope and wire rope fittings, San Francisco, Trenton) 1896, 1915
Rome Company (Beds, mattresses, studio couches) undated
A. Rothe (Theatrical wigs, Boston) 1909
Round California Chain Corp., Ltd (Commercial chains, South San Francisco) 1940
Lester Rowntree & Co. (California wild flower seeds, Carmel) undated
Russell Gardens (Daylilies, Spring, Texas) 1946-1947
Sadler & Co. (Holiday and home goods, etc., San Francisco) 1884, 1905, 1912
Physical Description: 3.0 folders
Safe-Cabinet Company, The (File cabinets, Marietta) 1911
St. Francis Importation Co. (Wines and liquors, San Francisco) undated
San Francisco Planing Mill Owners' Association (Millwork and mouldings, San Francisco) 1922
Santa Rosa Nurseries (Santa Rosa) undated
Santa Rosa Shoe Co., Inc. (Shoes and boots, Santa Rosa) 1959
Schlage Lock Company (Locks and latches, San Francisco) 1950
Max Schling Seedsmen, Inc. (Flower and vegetable seeds, New York) 1930, 1945
Jessie L. Seal (Dahlias, San Francisco) 1922
Sears Roebuck and Co. (Clothing, home goods, automotive supplies, Seattle) 1922, 1924
Paul Seiler Electrical Works (Electrical apparatus, San Francisco) 1900
E. J. Shattuck Co. (Printing and lithographic inks, San Francisco) circa 1900
Shattuck Hardware (Gifts and cooking supplies, Berkeley) 1956
Sherman, Clay & Co. (Musical merchandise, San Francisco) 1922-1923
Sherwood Hall Nurseries (Plants and flower seeds, Menlo Park) 1892
Shreve & Company (Jewelry, San Francisco) 1945
Silverwoods (Christmas gifts, Los Angeles, etc.) 1959
Skinner, Hirsch, Kaye (Cameras and photography supplies, San Francisco) 1958
F. F. Smith & Co., Inc. (Flower and vegetable seeds, Sacramento) 1941, 1942
Smith-Worthington Co., The (Harnesses and saddles, New York, Hartford, Connecticut) 1922
Smoot-Holman Company (Enameled kitchen ware, Inglewood) undated
A. G. Spalding & Bros. (Athletic goods, San Francisco) 1911
Spiro Co., The (Outdoor and sporting goods, San Francisco) 1922
Standard Felt Company (Slippers and feltware, West Alhambra) undated
Stark Bro's Nurseries (Landscape planting guide and plants, Louisiana, Missouri) 1944, undated
Starr Brothers Bell Co., The (Engine and door bells, East Hampton) 1902
Fred M. Stern (Western riding equipment, San Jose) undated
Stern's (Western riding equipment, San Jose) 1939
George S. Stewart Company, The (Burntwork furniture, Norwalk) undated
L. D. Stone & Co. (Cowboy supplies and saddlery, San Francisco) undated

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Stover Mfg. Company (Windmills, Freeport) undated
Straub Mfg. Co. (Mining machinery, Freeport) 1944
Levi Strauss & Co. (Clothing and domestic goods, San Francisco) 1900, 1912
Strobel & Co. (Antique moldings, Cincinnati) 1887
W. R. Strong & Co. (Seeds, trees, etc., Sacramento) 1887-1888
Studebaker Bros. Mfg. Co. (Carriages and wagons, San Francisco) 1886
Stumpp & Walter Co. (Bulbs, New York) 1945
Edmund D. Sturtevant (Water lilies and aquatic plants, Hollywood) 1907
Sun Tent and Awning Co. (Cotton duck, tents, burlap, San Francisco) 1917
Sunset Seed and Plant Co. (Seeds, garden supplies, San Francisco, Menlo Park) 1894, 1897
Talbert-Whitmore Company (Los Angeles) undated
Taylor Hardware (Tools and home goods, San Francisco) circa 1963
Technical Glass Co., Inc. (Glassware, Los Angeles, New York) undated
Television-Radio Supply Co. (Electronic parts and equipment, San Francisco) 1952
Tennyson Nursery Co. (Flowers and plants, Oakland) 1927
Tiffany & Co. (Jewelry and gifts, San Francisco) 1964
Truman, Hooker & Co. (Buggies and carriages, San Francisco, Fresno) undated

Physical Description: 2.0 folders

R. J. Trumbull & Co.'s (Trees, shrubs, plants, San Francisco) 1879, 1884, 1886
Tubbs Cordage Company (Rope and twine, San Francisco) 1911, circa 1913, 1915, undated
Tungstolier Company, The (Folding lighting units, Cleveland) 1909
Tuttle & Clark (Horse goods, Detroit) 1922
A. A. Van Voorhies & Co. (Harnesses and saddles, Sacramento) undated
Van Voorhies Phinney Co., The (Footwear, clothing, and saddlery, Sacramento) 1920, 1922, 1928, 1929, 1938, 1940, undated

Physical Description: 3.0 folders

Vetterle & Reinelt (Flowers and plants, Capitola) 1946, 1948, 1954, 1967
Sevin Vincent & Co. (Seeds and plants, San Francisco) 1884
Visalia Stock Saddle Co. (Saddles, San Francisco) undated
Walsh's Mail Order House (Clothing and home goods, San Francisco) circa 1905
Waltz Gardens (Fuchsias, Ross) 1961
Montgomery Ward & Co. (Clothing and home goods, Chicago, etc.) 1915
Montgomery Ward & Co. (Wallpaper) 1947
Warner Iris Gardens (Irises, Grandview, Washington) 1947, undated
Warren & Son's Garden and Nurseries (Fruit and ornamental trees, Sacramento) 1853-1854
Washburn & Moen M'fg. Co. (Clock and motor springs, Worcester) 1896
Washington Iron Works (Logging equipment, Seattle) 1921
Wayside Gardens (Flowers and shrubs, Mentor, Ohio) 1945, undated
C. F. Weber & Company (School equipment and supplies, San Francisco, etc.) 1930
Weber Show Case & Fixture Co. (Display cases, Los Angeles) 1909
Weinstock, Lubin and Company (Clothing and home goods, Sacramento) 1905, 1913-1914, 1917-1918
Welford Ranch (Aberdeen-Angus cattle, San Leandro) 1946
Wellman, Peck & Co. (Coffee and grocery specialties, Oakland) 1936
Western Blind & Screen Co. (Venetian blinds and door screens, Los Angeles, Pasadena) undated
Western Builders' Supply Co. (Ornamental wood mouldings, San Francisco) 1911, 1927
Western Light & Fixture Co., Inc. (Gas lamps and mantles, Los Angeles) undated
Western Pipe & Steel Co. of California (Steel vessels and tanks, San Francisco, Los Angeles) 1919-1920, 1944

Weule Nautical Instruments (San Francisco) circa 1907
White House, The (Clothing and home goods, San Francisco) 1961, undated
White, Rogers & Co. (Ore concentrators, San Francisco) circa 1897-1898
Wiley & Russell Mfg. Co. (Machinery and tools, San Francisco) undated
Andrew Wilkie Co. (Moulding and mill work, San Francisco) 1904
Will & Finck (Gambler's cheating equipment, San Francisco) 1896
Will & Finck Co. (Home goods and toys, San Francisco) undated
Wilshire Gardens (Flowering bulbs, Hoquiam, Washington) 1946
Wilson & Bro. (Doors, windows, blinds, San Francisco) 1895
Winchester Repeating Arms Co. (Guns and ammunition, New Haven) 1922
G. E. Witt Co., Inc. (Oil burning equipment, San Francisco) 1918
F. W. Woolworth (Clothing and home goods, San Francisco) 1956

Series 2: Bound catalogs 1871-1976

Physical Description: 19 linear feet

Allis-Chalmers Company (Saw mill machinery and supplies, Milwaukee, Chicago, etc.) 1902
Alvord Reamer & Tool Co. (Drills, reamers, and milling cutters, Millersburg, Pennsylvania) 1922
Baker & Hamilton (Hardware and agricultural implements, Sacramento, San Francisco) circa 1879-1883, circa 1950-1956, undated

Physical Description: 7.0 volumes

Baker, Hamilton & Pacific Company (General hardware, San Francisco) 1937, undated

Physical Description: 2.0 volumes

Benicia Agricultural Works (Agricultural implements, Benicia) 1888
Berger and Carter Company (Fruit and vegetable canning supplies, San Francisco) 1917
Berger and Carter Company (Machine shop tools, San Francisco) 1918
Best's Blocks, Inc. (Concrete masonry blocks, Union City) circa 1966
F. W. Braun & Company (Druggists' sundries, Los Angeles) 1903
J. G. Brill Company, The (City and interurban cars, Philadelphia) 1910
Brittan, Holbrook & Co. (Tinners' machines and house furnishing goods, San Francisco) 1871
California Door Company, The (Doors, sash, blinds, San Francisco) 1910, 1915, 1923

Physical Description: 3.0 volumes
California Hardware Company (General hardware and aviation supplies, Los Angeles) 1950
California Mill Co. (Mill work, San Francisco) 1904
California Powder Works (Gunpowder, Santa Cruz) undated
California Saw Works (Saws and supplies, San Francisco, Portland, Seattle) 1900, 1903, 1924

Physical Description: 3.0 volumes

Cane Building Supply Co. (Building supplies, Los Angeles) 1924
Walter R. Carr Co. (Tools and shop supplies, San Francisco) 1957
Cincinnati Milling Machine Co. (Cutter and tool grinder, Cincinnati) 1922
Clabrough, Golcher & Co. (Guns, ammunition, bicycles, San Francisco) 1892-1893
Justinian Claire Company (Assayers' materials and supplies, San Francisco) 1889, 1896, circa 1911, 1924

Physical Description: 4.0 volumes

Cleveland Twist Drill Co., The (High speed tools, Cleveland) 1946
Columbia Steel Company (Rolled steel products, San Francisco) 1935
Compressed Air and General Machinery Company (Machinery, San Francisco) circa 1912
Crane Co. (Lavatories, San Francisco) 1912
Crane Company (Plumbing supplies, Chicago) 1898
Crouse-Hinds Company (Condulets, Syracuse) 1914
Dalziel-Moller Co. (Plumbing supplies and fixtures, San Francisco) 1915
Davis Emergency Equipment Co., Inc. (First aid supplies, Newark, Buffalo, New York, Chicago, Houston) 1941
Thomas Day & Co. (Brass and iron goods, San Francisco) 1885
Thomas Day Company (Combination fixtures, San Francisco) undated
Dow Steam Pump Works (Pumping and hydraulic machinery, San Francisco) 1895
Duccommun Metals & Supplies Co. (Tools and welding equipment) 1947
Dunham, Carrigan & Hayden Co. (Hardware and tools, San Francisco) 1888, 1903, 1909, undated

Physical Description: 6.0 volumes

Dunham, Carrigan & Hayden Co. (Electrical supplies, San Francisco) undated

Physical Description: 3.0 volumes

James W. Edwards (Dental instruments and materials, San Francisco) circa 1885
Electric Appliance Company (Electric light, railway, telephone supplies, Chicago, Dallas, San Francisco, New Orleans) 1924
Electric, Railway & Manufacturers Supply Co. (Electrical merchandise, San Francisco) undated
Feigenbaum & Co. (Fancy goods, San Francisco) circa 1885
J. H. A. Folkers & Brother (Dental goods, San Francisco) 1878
W. P. Fuller & Co. (Paints and brushes, Los Angeles, San Francisco, Portland) 1905, undated

Physical Description: 2.0 volumes

Garehime & Boone (Builders' hardware, San Francisco) 1950
General Electric Company (Electrical specialties, Schenectady) 1904, 1912

Physical Description: 2.0 volumes

General Electric Supply Corporation (Electrical supplies and apparatus) undated
General Machinery and Supply Company (Construction equipment, San Francisco) 1948
Gilmore Steel and Supply Co. (Tools and industrial supplies, San Francisco, Los Angeles, Oakland) 1949


Physical Description: 2.0 volumes

Gleason-Tiebout Glass Co. (Gas and electric lighting glassware, Brooklyn, New York, Chicago, San Francisco) undated

A. J. Glesener Co., Inc., The (Industrial supplies, San Francisco) 1930, 1957

Physical Description: 2.0 volumes

Harper & Reynolds Corporation (General hardware, Los Angeles) 1953

William Hatteroth (Hospital supplies, San Francisco) 1895

Haviside Company (Ship chandlery, San Francisco) undated

Hawley Bros. Hardware Co. (Hardware and agricultural implements, San Francisco) 1884

C. J. Hendry Co. (Marine supplies, San Francisco, San Pedro, San Diego) 1945

Heyman Company, Inc., The (Household hardware, San Francisco) undated

Heyman-Weil Company, The (Household hardware, San Francisco) 1926, 1932

Physical Description: 2.0 volumes

Hoffman Hardware Company (General and builders’ hardware, Los Angeles) undated

Holabird-Reynolds Companies (Electrical supplies, San Francisco) 1911

Holbrook, Merrill & Stetson (Automotive equipment, San Francisco) undated

Holbrook, Merrill & Stetson (Household supplies and hardware, San Francisco, Los Angeles) 1911, undated

Physical Description: 3.0 volumes

Holbrook, Merrill & Stetson (Plumbing fixtures and supplies, San Francisco, Los Angeles) 1897, 1910, 1914-1915, 1925

Physical Description: 4.0 volumes

Holbrook, Merrill & Stetson (Stoves and ranges, San Francisco, Los Angeles) 1915-1916, 1922

Physical Description: 2.0 volumes

Howard Supply Company (Industrial supplies, Los Angeles) undated

Huntington, Hopkins & Co. (Hardware, San Francisco, Sacramento) 1879, 1884

Hulse-Bradford Co. (Drapery and upholstery goods, San Francisco) undated

Johnson & Joseph Co. (Marine hardware and boat supplies, San Francisco) 1936, undated

Physical Description: 2.0 volumes

F. S. Johnson Company (Saddlery, San Francisco) undated

Keuffel & Esser Co. (Drawing materials and surveying instruments, New York) 1928

C.A. Klinkner and Co. (Stamps, stencils, badges, printing equipment, office and stationery supplies, San Francisco) 1890

Moise Klinkner Co. (Stamps, stencils, badges, printing equipment, office and stationery supplies, San Francisco) 1923

Patrick and Moise-Klinkner Co. (Stamps, stencils, badges, printing equipment, office and stationery supplies, San Francisco) 1923

Kny-Scheerer Company (Surgical instruments, New York) 1904

Langley & Michaels Co. (Pharmaceutical supplies, San Francisco) 1897

A. Lietz Company, The (Drawing materials and surveying instruments, San Francisco) 1899, 1914-1915, 1919

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<td>J. C. Sala</td>
<td>Surveyors' instruments</td>
<td>San Francisco</td>
<td>1889-1899</td>
<td></td>
</tr>
<tr>
<td>Schlage Lock Company</td>
<td>Building locks</td>
<td>San Francisco</td>
<td>1936</td>
<td></td>
</tr>
<tr>
<td>Sears, Roebuck and Co.</td>
<td>General merchandise and apparel</td>
<td>Chicago, Seattle, Los Angeles</td>
<td>1915, 1927, 1970</td>
<td></td>
</tr>
</tbody>
</table>

**Finding aid to the Commercial catalogs collection**

CC 15
Seller Bros. & Co. (Hardware and house furnishings, San Francisco) undated
  Physical Description: 2.0 volumes

Sloss & Brittain (Mechanics' hand tools, San Francisco) 1939
Taber-Bigelow Co. Inc. (Machine tools and supplies, San Francisco) 1911
George H. Tay Company (Steam, gas, water fitter supplies, San Francisco, Los Angeles, Seattle) 1905
George H. Tay Company (Plumbing fixtures, hardware, San Francisco) 1899
  Physical Description: 2.0 volumes

Tay-Holbrook Inc. (Tools and machinery, San Francisco) 1931
Thomson-Diggs Co., The (Mechanics' goods, and hardware, Sacramento) 1906, 1918, 1943
  Physical Description: 3.0 volumes

Travers Surgical Co. (Surgical instruments, San Francisco) 1929
R. J. Trumbull & Co. (Seeds, trees, plants, San Francisco) 1885
Union Hardware & Metal Co. (Hardware and metals, Los Angeles) 1953
Union Iron Works (Engines, boilers, and hydraulic machinery, San Francisco) 1896
Walworth Company (Valves and pipe fittings, New York) 1957
Warren & Baily Company (Mine, mill and industrial supplies, Los Angeles, San Francisco, Fresno) 1937
Waterhouse & Lester (Lumber and hardware, San Francisco, Sacramento, San Jose, Portland) undated
Waterhouse & Lester Co. (Automotive equipment and shop supplies, San Francisco, Los Angeles) 1924
Weeks-Howe-Emerson Co. (Marine supplies and boat equipment, San Francisco) 1942, 1976, undated
  Physical Description: 3.0 volumes

Weinstock-Nichols Co. (Automobile accessories, San Francisco, Oakland, Los Angeles) circa 1912-1913
  Physical Description: 2.0 volumes

Western Casket Company (Caskets, Oakland) undated
Western Electric Company (Electrical supplies and fixtures, San Francisco) 1900-1902
  Physical Description: 3.0 volumes

Woodwork Institute of California (Millwork, Fresno) 1962