Finding aid to the Crate, can, and bottle label collection, Kemble Spec Col 8

Finding aid prepared by Marie Silva.
California Historical Society
678 Mission Street
San Francisco, CA, 94105-4014
(415) 357-1848
reference@calhist.org
2014
Title: Crate, can, and bottle label collection

Date: circa 1920s-1940s

Collection Identifier: Kemble Spec Col 8

Extent: 5 boxes, 3 oversize boxes (5.6 linear feet)

Contributing Institution: California Historical Society

678 Mission Street
San Francisco, CA, 94105-4014
(415) 357-1848
reference@calhist.org

URL: http://www.californiahistoricalsociety.org/

Location of Materials: Collection is stored onsite.

Language of Materials: The bulk of the collection is in English, with some labels in Spanish, Chinese, Japanese, and Hebrew.

Abstract: Comprises thousands of crate, can, and bottle labels, the bulk of which were designed and created between the 1920s and 1940s by San Francisco and Los Angeles lithography companies. The core of the collection consists of labels and stock label catalogs designed by Lehmann Printing and Lithography Company in San Francisco for a wide variety of food, beverage, and household products grown, manufactured, canned, or packed in California and throughout the United States, Mexico, and the Caribbean. Other major California lithographers represented in the collection include Schmidt Litho. Co. (San Francisco) and Western Litho. Co. (Los Angeles).

Access
Collection is open for research.

Publication Rights
All requests to reproduce, publish, quote from or otherwise use collection materials must be submitted in writing to the Director of Library and Archives, North Baker Research Library, California Historical Society, 678 Mission Street, San Francisco, CA 94105. Consent is given on behalf of the California Historical Society as the owner of the physical items and is not intended to include or imply permission from the copyright owner. Such permission must be obtained from the copyright owner. Restrictions also apply to digital representations of the original materials. Use of digital files is restricted to research and educational purposes.

Preferred Citation
[Identification of item], Crate, can, and bottle label collection, Kemble Spec Col 8, California Historical Society.

Separated Materials
Wine and other alcoholic beverage labels have been removed from the collection and integrated into the California wine label and ephemera collection, Kemble Spec Col 7.

Related Collections
California wine label and ephemera collection, Kemble Spec Col 7

Additions to the Collection
Additions to the collection are ongoing.

Processing Information
Processed by Marie Silva, 2014.

System of Arrangement
The collection is arranged into three series: 1) Lehmann Printing and Lithographing Co.; 2) Schmidt Lithography Co.; and 3) Miscellaneous lithographers. Within series, labels are organized alphabetically by product.

Scope and Contents
The collection comprises thousands of crate, can, and bottle labels, the bulk of which were designed and created between the 1920s and 1940s by San Francisco and Los Angeles lithography companies. The core of the collection consists of labels and stock label catalogs designed by Lehmann Printing and Lithography Company in San Francisco for a wide variety of food, beverage, and household products grown, manufactured, canned, or packed in California and throughout the United States, Mexico, and the Caribbean. Other major California lithographers represented in the collection include Schmidt Litho. Co. (San Francisco), Western Litho. Co. (Los Angeles), Louis Roesch Co. (San Francisco), and Traung Label Co. (San Francisco).
The collection documents the intersecting agriculture, food processing, and marketing industries, particularly in California, with large holdings of labels for beverages, canned foods, and fruits, especially apples, pears, and citrus fruits. Numerous growers, packers, distributors, and brands are represented, including Western Fruit Growers, Inc. (Los Angeles), Di Giorgio Fruit Corp. (San Francisco), Heggblade-Marguleas Co. (San Francisco), Newcastle Growers and Packers (Newcastle, California), Pacific Fruit Exchange, Parrott & Co. (San Francisco), Sylmar Packing Co. (Los Angeles), and Sunkist. Labels in the collection contain a wealth of advertising imagery, including visual representations of agricultural products, farms and fields, missions, California scenery, and stereotypes of Native American peoples.

**Indexing Terms**
The following terms have been used to index the description of this collection in the library’s public access catalog:
Lehmann Printing and Lithographing Co.
Schmidt Litho. Co.
Western Litho. Co. (1908-).
Advertising--Beverages.
Advertising--Food.
Agricultural industries.
Beverage industry.
Canned foods industry.
Food industry and trade.
Labels--Catalogs.
Labels--Design.
Labels.
Fruit crate labels.
Lithographs.
California Ephemera Project.

**Series 1: Lehmann Printing and Lithographing Co. 1920s-1940s**

- **Box 1, Folders 1-2, OV-Box 1, Folders 1-3**
  - Apples undated

- **Box 1, Folders 3-4, OV-Box 1, Folder 4**
  - Apricots undated

- **Box 1, Folder 5**
  - Artichokes undated
  - Asparagus undated

- **Box 1, Folder 6-7, OV-Box 1, Folder 4**
  - Baby food undated
  - Beans undated

- **Box 1, Folders 9-10**
  - Beets undated

- **Box 1, Folders 11-12, OV-Box 1, Folder 5**
  - Berries undated

- **Box 1, Folders 13-14, OV-Box 1, Folder 5**
  - Beverages--Coffee and tea undated

- **Box 1, Folder 15, OV-Box 1, Folder 6**
  - Beverages--Ginger ale undated

- **Box 1, Folder 16**
  - Beverages--Juice undated

- **Box 1, Folders 17-19, OV-Box 1, Folder 7**
  - Beverages--Milk undated
| Box 1, Folders 21-22, OV-Box 1, Folder 8 | Beverages--Soda undated |
| Box 1, Folder 23, OV-Box 1, Folder 8 | Beverages--Water undated |
| | Beverages--Wine and beer undated |

**Related Materials**

For standard sized wine, beer, and alcoholic beverage labels, see the California wine label and ephemera collection, Kemble Spec Col 7.

| Box 1, Folder 24, Box 1, Folder 25, OV-Box 1, Folder 8 | Beverages--Miscellaneous brands undated |
| | Breads, cakes, cookies, and biscuits |

**Scope and Contents**

Includes fortune cookie labels.

| Box 1, Folder 26, Box 1, Folder 27, Folder 1, Folder 28 | Broccoli undated |
| | Businesses undated |
| | Cabbage undated |

**Scope and Contents**

Includes caricature of African American child.

| Box 1, Folder 29, Box 1, Folders 30-31, Box 1, Folder 32, OV-Box 1, Folder 10, Box 1, Folder 34, OV-Box 1, Folder 11 | Candy undated |
| | Carrots undated |
| | Cauliflower undated |
| | Celery undated |
| | Cereals and flours undated |
| | Cheese undated |
| | Cherries undated |

**Chinese language labels undated**

**Chocolate and cocoa undated**

| Box 1, Folder 36, Box 1, Folder 37, OV-Box 1, Folder 11, Box 1, Folder 38, Box 1, Folder 39, OV-Box 1, Folder 11, OV-Box 1, Folder 12, Box 1, Folder 40, OV-Box 1, Folder 13, Box 1, Folder 41, OV-Box 1, Folder 14, Box 1, Folder 42, OV-Box 1, Folder 15, Box 1, Folder 43, OV-Box 1, Folder 16, Box 1, Folder 44, Box 1, Folder 45 | Chop suey undated |
| | Cigarettes undated |

**Citrus fruits--General--California undated**

**Citrus fruits--General--Texas undated**

**Citrus fruits--Grapefruit undated**

**Citrus fruits--Lemons undated**

**Citrus fruits--Oranges**

**Citrus fruits--Tangerines undated**

**Cocoanut undated**
Box 1, Folder 46  Condiments--General undated
Scope and Contents
Includes relish, salad dressing, cranberry sauce, and sandwich spread labels.

Box 1, Folder 47  Condiments--Apple sauce undated
Box 1, Folder 48, OV-Box 1, Folder 17  Condiments--Jams and jellies undated
Box 2, Folder 1, OV-Box 1, Folder 18  Condiments--Ketchup undated
Box 2, Folder 2  Condiments--Mayonnaise and mustard undated
Box 2, Folder 3  Condiments--Sauces undated
Scope and Contents
Includes hot sauce, mushroom sauce, and spaghetti sauce labels.

Box 2, Folder 4  Condiments--Soy sauce undated
Box 2, Folder 5, OV-Box 1, Folder 19  Condiments--Tomato sauce, paste, and puree undated
Box 2, Folder 6  Condiments--Vinegar undated
Box 2, Folder 7, OV-Box 1, Folder 20  Cooking oils and fats undated
Box 2, Folder 8, OV-Box 1, Folder 20  Corn undated
Box 2, Folders 12-13, OV-Box 1, Folder 21  Cucumbers undated
Box 2, Folder 14  Eggs undated
Box 2, Folders 15-16  Figs
Box 2, Folders 17-18, OV-Box 1, Folder 22  Fish undated
Box 2, Folder 19  Fruit cocktail undated
Box 2, Folder 20  Grapes undated
Box 2, Folder 21, OV-Box 1, Folder 23  Green beans undated
Box 2, Folder 22  Hebrew language labels undated
Box 2, Folder 23, OV-Box 1, Folder 24  Hominy undated
Box 2, Folder 25  Honey undated
Box 2, Folder 26  Hotel Belmar, Mazatlan, Mexico undated
Box 2, Folder 27  Household goods undated
Scope and Contents
Includes broom, napkin, shoe polish, ammonia, bleach, lye, and cleaning product labels.

Box 2, Folders 24-25  Lettuce undated
Box 2, Folder 26  Malt and hops undated
Box 2, Folder 27  Meat
Box 2, Folder 28
Box 2, Folders 29-30
Box 2, Folder 31, OV-Box 1, Folder 24
Box 2, Folder 32
Box 2, Folder 33
Box 2, Folder 34
Box 2, Folder 35
Box 2, Folder 36
Box 2, Folders 37-38, OV-Box 1, Folder 24
Box 2, Folder 39
Box 2, Folder 40
Box 3, Folder 1, OV-Box 1, Folder 25
Box 3, Folders 2-4, OV-Box 1, Folder 25
Box 3, Folder 5
Box 3, Folders 6-8, OV-Box 1, Folder 25
Box 3, Folders 9-10, OV-Box 1, Folder 25
Box 3, Folder 11
Box 3, Folder 12, OV-Box 1, Folder 25
Box 2, Folders 13-14, OV-Box 1, Folder 26
Box 3, Folders 15-16, OV-Box 1, Folder 26
Box 3, Folder 17, OV-Box 1, Folder 27
Box 3, Folder 18
Box 3, Folder 19, OV-Box 1, Folder 28
Box 3, Folders 20-21
Box 3, Folder 22
Box 3, Folder 23, OV-Box 1, Folder 29

**Medicines and home remedies undated**

**Melons undated**

**Mince meat undated**

**Mixed vegetables undated**

**Mushrooms undated**

**Nectarines undated**

**Nuts undated**

**Office supplies undated**

**Olives undated**

**Onions undated**

**Paints and chemicals undated**

**Pasta undated**

Scope and Contents
Includes spaghetti, macaroni, chow mein, and udon labels.

**Peaches undated**

**Peanut butter undated**

**Pears undated**

**Peas undated**

**Peppers/Pimientos undated**

**Pet food and other animal care products undated**

**Pickles undated**

**Pineapples undated**

**Plums undated**

**Poi undated**

**Pomegranates undated**

**Popcorn, potato chips, and pretzels undated**

**Potatoes undated**

**Prickly pears undated**

**Prunes**
Scope and Contents
Includes maple syrup, molasses, grenadine, and malt syrup labels.

Scope and Contents
Bound volume containing stock labels for fruits, vegetables, and other foods organized by product. Includes photographs of the Lehmann plant.

Stock labels--General 1942, undated

Stock labels--Beverages undated
Stock label catalog--Box-end labels undated
Stock label catalog--Canned foods undated
Stock label catalog--Macaroni undated
Stock label catalog--Ginger ale, Lime Rickey, and all beverages undated
Stock label catalog--Olives undated
Stock label catalog--Paint undated

Stock label catalog-- True to nature fruit and vegetable vignettes 1938
Scope and Contents
Bound volume containing stock labels for fruits, vegetables, and other foods organized by product. Includes photographs of the Lehmann plant.

Stock label catalog--Catalogue No. 8 (small labels for wines, brandies, syrups, pickles, toiletries, etc.) 1941

Label values undated
Letterheads for growers, packers, and distributors undated
Sketches and proofs undated

Series 2: Schmidt Lithography Co.
<p>| Box 4, Folder 26, OV-Box 2, Folder 6 | Apples undated |
| Box 4, Folder 27 | Apricots undated |
| Box 4, Folder 28 | Avocados undated |
| Box 4, Folder 29 | Berries undated |
| Box 4, Folder 30 | Beverages--Juice undated |
| Box 4, Folder 31 | Beverages--Milk undated |
| Box 4, Folder 32 | Cantaloupes undated |
| Box 4, Folder 33 | Cherries undated |
| Box 4, Folder 34, OV-Box 2, Folder 7 | Citrus fruits--General undated |
| Box 4, Folder 35, OV-Box 2, Folder 8 | Citrus fruits--Grapefruit undated |
| Box 4, Folder 36 | Citrus fruits--Lemons undated |
| Box 4, Folder 37 | Figs undated |
| Box 4, Folder 38 | Fish undated |
| Box 4, Folder 39 | Fruit cocktail undated |
| Box 5, Folder 1 | Grapes undated |
| Box 5, Folder 2 | Mission label (unidentified product) undated |
| Box 5, Folder 3 | Nogales, Arizona, label undated |
| Box 5, Folder 4 | Pacific Northwest Native American label (unidentified label) |
| Box 5, Folder 5 | Peaches undated |
| Box 4, Folders 6-7 | Peanut butter undated |
| Box 5, Folder 8 | Pears undated |
| Box 5, Folder 9 | Persimmons undated |
| Box 5, Folder 10 | Pet food undated |
| Box 5, Folder 11 | Pineapple undated |
| Box 5, Folder 12 | Plums undated |
| Box 5, Folder 13 | Prunes undated |
| Box 5, Folder 14 | Pumpkins undated |
| Box 5, Folder 15, OV-Box 2, Folder 9 | Tomatoes undated |
| Box 5, Folder 16, OV-Box 2, Folder 10 | Vegetables undated |
| Box 5, Folder 17 | Miscellaneous fruit growers, packers, and distributors |
| Box 5, Folder 18, OV-Box 2, Folders 11-12 | Miscellaneous brands undated |
| Box 5, Folder 19 | Series 3: Miscellaneous lithographers |
| Box 5, Folder 20 | Apples undated |
| Box 5, Folder 21 | Apricots undated |
| Box 5, Folder 22 | Avocados undated |
| Box 5, Folder 23 | Berries undated |
| Box 5, Folder 24, OV-Box 2, Folders 13-14 | Beverages undated |
| Box 5, Folder 25 | Cherries undated |
| Box 5, Folder 26 | Citrus fruits--General undated |
| Box 5, Folder 27 | Citrus fruits--Western Litho. Co. undated |
| Box 5, Folder 28 | Condiments undated |
| Box 5, Folder 29 | Del Monte brand labels undated |
| Box 5, Folder 30 | Fish undated |
| Box 5, Folder 31 | Fruit cocktail undated |</p>
<table>
<thead>
<tr>
<th>Series 3: Miscellaneous lithographers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 5, Folder 29, OV-Box 2, Folder 16</td>
</tr>
<tr>
<td>Box 5, Folder 30</td>
</tr>
<tr>
<td>Box 5, Folder 31</td>
</tr>
<tr>
<td>Box 5, Folder 32, OV-Box 2, Folder 16</td>
</tr>
<tr>
<td>Box 5, Folder 33</td>
</tr>
<tr>
<td>Box 5, Folder 34</td>
</tr>
<tr>
<td>Box 5, Folder 35</td>
</tr>
<tr>
<td>Box 5, Folders 36-40, OV-Box 2, Folder 16</td>
</tr>
<tr>
<td>Box 5, Folder 41</td>
</tr>
<tr>
<td>Box 5, Folder 42</td>
</tr>
<tr>
<td>Box 5, Folder 43</td>
</tr>
<tr>
<td>Box 5, Folder 44</td>
</tr>
<tr>
<td>Box 5, Folder 45</td>
</tr>
<tr>
<td>Box 1, Folder 46</td>
</tr>
<tr>
<td>Box 5, Folder 47, OV-Box 2, Folder 17</td>
</tr>
<tr>
<td>Box 5, Folder 48, OV-Box 2, Folder 17</td>
</tr>
<tr>
<td>Box 5, Folder 49</td>
</tr>
<tr>
<td>Box 5, Folder 50</td>
</tr>
<tr>
<td>Box 5, Folder 51</td>
</tr>
</tbody>
</table>