Finding Aid to the California Tomorrow Records MS 3641

Finding aid prepared by Laurie Skophammer
California Historical Society
678 Mission Street
San Francisco, CA, 94105
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URL: http://www.californiahistoricalsociety.org/
December 2008
Collection Summary

Collection Title: California Tomorrow records
Dates: 1946-1983,
Date (bulk): bulk, 1961-1983
Collection Number: MS 3641
Creator: California Tomorrow. (Organization).

Physical Description:
Extent: 56 Cartons, including 1 carton containing 10 microfilm reels, 24 audiotapes and 8 audiocassettes; 9 boxes; 5 volumes; 1 oversize folder
(75.0 linear feet)
Repository: California Historical Society
678 Mission Street
San Francisco, CA, 94105
415-357-1848
reference@calhist.org
URL: http://www.californiahistoricalsociety.org/
Physical Location: Collection is stored onsite.
Language of Materials: Collection materials are in English.

Abstract: The records of California Tomorrow document the organization's growth and influence from its initial meeting in 1961 through its dissolution in the spring of 1983. Linking the objectives of conservationists, planners, regulators and California residents, California Tomorrow called for comprehensive state planning to address challenges faced by the state such as sustainable land use, both for agriculture and housing; conservation of water and energy resources; preservation of California's coastline, deserts, lakes and forests; transportation planning; and regional government. Their activities included the publication of reports and the journal Cry California, and the creation of the comprehensive The California Tomorrow Plan, which was born from Town Hall meetings throughout the state. Records contain minutes of meetings, correspondence, speeches and the personal files of founder Alfred Heller and co-founder Samuel Wood, with the bulk of the material consisting of editorial files for the organization's journal. Contents of the editorial files include the correspondence of William Bronson, first editor, and John W. Abbott, who succeeded him, and files for each individual issue, containing rough drafts, photographs, drawings, correspondence and notes. Also includes the working files and edited draft versions of The California Tomorrow Plan, beginning with the "A First Sketch" of 1971, with comments solicited from manuscript reviewers and the public as well as press notices following publication. Administrative material in the collection includes reference files, maps, scrapbooks and clippings, membership files, publication sales and distribution information, and financial records. The records also contain government reports and studies, as well as notes and correspondence from study tours, conferences, seminars and regional meetings sponsored by California Tomorrow and other organizations, with some accompanying audiocassette and audiotape recordings.

Access
Collection is open for research.

Technical Requirements
Use of the audiotapes may require the creation of listening copies for some recordings.

Publication Rights
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Restrictions also apply to digital representations of the original materials. Use of digital files is restricted to research and educational purposes.

Preferred Citation
[Identification of item], California Tomorrow Records, MS 3641, California Historical Society.

Alternate Forms Available
Cry California, volumes 1-16, available on microfilm.
Listening copies available for all audiocassettes and some audiotapes.

**Indexing Terms**
The following terms have been used to index the description of this collection in the library’s online public access catalog.

- California Tomorrow. (Organization)--Archives.
- Heller, Alfred E.
- Bronson, William, 1926-1976
- Abbott, John W.
- Land use--California.
- Conservation of natural resources--California.
- Regional planning--California.
- Transportation--Planning.
- Environmental protection--California.
- Audiotapes.
- Microfilms.
- Scrapbooks.
- Audiocassettes.

**Acquisition Information**
The California Tomorrow Records were given to the California Historical Society by California Tomorrow circa 1983.

**Accruals**
No additions are expected.

**Processing Information**
Processed by Laurie Skophammer in 2008.

**Organizational History**
California Tomorrow, a nonprofit educational organization, was founded by Alfred E. Heller and Samuel E. Wood. The first meeting was held on June 24, 1961, with Alfred E. Heller named president, William M. Roth, vice-president, and Harold Berlinger secretary; Samuel E. Wood became executive director. The founding members’ intent was to link the objectives of conservationists, planners, and regulators and to urge the adoption of a widely integrated planning process to meet the needs of both conservation and growth.

On Sept 16, 1961, the following Statement of Principles was adopted by the Advisory Board:

- That our use of these resources should derive not from whim, but from careful determination of how we believe we should live our lives, now and in the future, and how we believe a healthy economy can be maintained;
- That individual gain is not alone sufficient reason for committing natural resources to use, but that the greatest good to be gained by the greatest number in the long run should be the controlling consideration in resources policy-making, both private and public;
- That the work and activities of man should and can be so ordered that all citizens of the state may continually enjoy the widest variety of choice of environment, including quiet and light, pure air and water, and a fair share of untrammeled green earth;

The group recruited many well-known members for its Advisory Board, including Wallace Stegner, architect Nathaniel Owings, San Diego writer Neil Morgan, Caspar Weinberger, Standish Backus, Jr., Victor H. Palmieri, and Simon Eisner, Pasadena city planner. Assemblyman Willie Brown, Jr., and Harvey S. Perloff, Dean of the UCLA School of Architecture, joined the Advisory Board in later years. In their public debut, with a 63-page booklet entitled *California Going, Going...*, Heller and Wood sounded an alarm about the dangerous consequences of unplanned growth on the environment and future quality of life in the Golden State. At a time when California was attracting 1,500 new residents each day, they called for coordinated and comprehensive planning efforts between the public and private spheres to "keep California beautiful and productive." A quarterly journal, *Cry California*, was launched in late 1965, initially edited by William Bronson. It earned a solid reputation amongst the environmental press for introducing new topics and exploring complicated issues.

However, the organization is perhaps best known for *The California Tomorrow Plan* of 1972, which offered an alternative model for dealing with the challenges facing the state in a systematic way. A series of statewide seminars brought together members of the public and experts in the fields of planning, conservation and government to identify specific regional concerns and exchange ideas to address them, which were incorporated into *The California Tomorrow Plan*. This format
proved so successful that it was also employed in preparing the 1982 publication, *California 2000: The Next Frontier*. Faced with declining membership and financial problems along with a marked change in political climate that affected grant funding, by the end of 1982 California Tomorrow was in a precarious situation. In April and May of 1983, members of the Advisory Board and Board of Directors were requested to submit their resignations and California Tomorrow’s activities were suspended. A restructured organization with a different focus was established in 1984.

**Biographies of Co-Founders**

**Alfred E. Heller**, founder and president of California Tomorrow from 1961-1974, is a California native and graduate of Stanford University. He was living in Nevada City and publishing the weekly *Nevada County Nugget* when he became involved in a grassroots attempt to reroute new freeway construction slated to go through the middle of town. Subsequently he became a member of the California State Highway Commission. His experience with various state agencies during the freeway campaign convinced him that the lack of integrated planning in California posed a serious threat to the state's future. In addition to numerous articles on environmental problems, Heller co-authored *California Going, Going...* and *Phantom Cities of California* as well as editing *The California Tomorrow Plan*.

**Samuel E. Wood**, co-founder and executive director of California Tomorrow from 1961-1968, was a former official of the United States Agriculture and Interior departments and staff director of California legislative committees in conservation fields. He was instrumental in drawing up the 1959 bill that established the State Office of Planning and required the preparation of a state development plan. After leaving the state government service, Wood worked as a planning consultant and political science professor in Sacramento. He was introduced to Alfred Heller through a mutual friend, Catherine Bauer Wurster, professor at the University of California, Berkeley in the Department of City and Regional Planning. She recognized their shared commitment to arousing awareness regarding the need for comprehensive planning and also appreciated their complementary talents. Dr. Wood provided the research for the publications *California Going, Going...* and *Phantom Cities of California*. He continued as a consultant with California Tomorrow following his retirement as executive director in 1968.

**Sources**


1961 First meeting of the Resource Policy Institute, which was renamed California Tomorrow by Proctor Mellquist, *Sunset* magazine editor and Advisory Board member
1962 Publication of *California Going, Going...*, which introduced the term "slurb" to describe suburban sprawl
1963 Publication of *The Phantom Cities of California* by Alfred Heller and Samuel Wood
1965 Winter First issue of *Cry California* editor William Bronson. Topics explored include loss of agricultural land, coastal preservation, air quality, the California water plan, transportation, pesticides, and alternative energy sources such as geothermal power
1967 October 2 California One State Conference held at the Sheraton-Palace Hotel in San Francisco, attended by 450 people
1968 May 12-June 30 Sam Wood retires as executive director but continues as consultant
1968 November 23-December 1 Hawaii planning tour, led by Alfred Heller
1968 California Tomorrow headquarters moved from Forum Building in Sacramento to Monadnock Building at Third and Market in San Francisco
1969 State Planning - Are we Doing Enough? Conference held at the Sheraton-Palace Hotel in San Francisco, February 18 attended by 400 people
1970 Publication of A Legacy of Our Presence, a pamphlet by the Stanford Biology Study Group on environmental consequences of the Vietnam War
1971 April Presentation of A First Sketch at a conference held at the Hilton Hotel in San Francisco. Subsequent conferences to solicit feedback were held throughout California
1972 Publication of The California Tomorrow Plan as the summer 1972 issue of Cry California, subsequently offered in paperback and hard cover by a new publishing company, William Kaufmann, Inc.
William Bronson departs to become editor of the Sierra Club Bulletin, replaced by John W. Abbott, long-time California Tomorrow consultant and publicist
1973 Publication of Democracy in the Space Age, edited by John W. Abbott (also called the Regional Government Study)
1974 Alfred Heller resigns as president, succeeded by vice-president William M. Roth
1976 January 12 Death of John W. ("Jack") Abbott
1977 Attorney Weyman Lundquist, chairman of the environmental law section of the International Bar Association and counsel for the League to Save Lake Tahoe, becomes president of California Tomorrow
Journal format changes to include an annual review, edited by Walt Anderson.
California Tomorrow begins association with the Environmental Intern Program
Richard Grant (Abbott's assistant) becomes secretary and editor of Cry California.
Attorney Ronald L. Olson replaces Weyman Lundquist as president of California Tomorrow; Isabel Wade becomes executive director and Stephanie Mills the new journal editor
1982 December California Tomorrow moves headquarters to 512 Second Street in San Francisco
1983 May-June California Tomorrow dissolves; Board Members submit resignation letters, as requested

Scope and Contents of Collection
The records of California Tomorrow document the organization's growth and influence from its initial meeting in 1961 through its dissolution in the spring of 1983. Linking the objectives of conservationists, planners, regulators and California residents, California Tomorrow called for comprehensive state planning to address challenges faced by the state such as sustainable land use, both for agriculture and housing; conservation of water and energy resources; preservation of California's coastline, deserts, lakes and forests; transportation planning; and regional government. Their activities included the publication of reports and the journal Cry California, and the creation of the comprehensive The California Tomorrow Plan, which was born from Town Hall meetings throughout the state. Records contain minutes of meetings, correspondence, speeches and the personal files of founder Alfred Heller and co-founder Samuel Wood, with the bulk of the material consisting of editorial files for the organization's journal. Contents of the editorial files include the correspondence of William Bronson, first editor, and John W. Abbott, who succeeded him, and files for each individual issue, containing rough drafts, photographs, drawings, correspondence and notes. Also includes the working files and edited draft versions of The California Tomorrow Plan, beginning with the "A First Sketch" of 1971, with comments solicited from manuscript reviewers and the public as well as press notices following publication. Administrative material in the collection includes reference files, maps, scrapbooks and clippings, membership files, publication sales and distribution information, and financial records. The records also contain government reports and studies, as well as notes and correspondence from study tours, conferences, seminars and regional meetings sponsored by California Tomorrow and other organizations, with some accompanying audiocassette and audiotape recordings.

Series 1, Founder and Co-founder Files, contains the individual and shared files of Alfred E. Heller and Samuel E. Wood. These include California Tomorrow administrative material from the organization's inception, as well as meeting minutes and correspondence with Advisory Board members and the Board of Directors. Also contains material related to the many appearances made by Heller and Wood on behalf of California Tomorrow at conferences and seminars. Alfred Heller maintained his own subject files, and Samuel Wood's papers include the subject and job files he brought with him to
California Tomorrow as well as his annual appointment calendars.

Series 2, Administrative Files, contains correspondence with the Board of Directors and meeting minutes, along with correspondence of a general nature with California Tomorrow members and prospective members. Also includes the files of John W. Abbott, who served as executive secretary in addition to becoming editor of *Cry California* following the departure of William Bronson. The Organizational History subseries contains the ongoing project files of Isabel Wade, who was executive director of California Tomorrow at the time of its demise in 1983. Contains material regarding all aspects of membership services, including the study tours sponsored by California Tomorrow, brochures and fundraising appeals, grant applications and promotional material. Also includes files documenting office operations, including dissemination of publications, job descriptions, financial information and receipts, in addition to shared reference material and photographs and subject files.

Series 3, Publications, includes a copy of every publication produced by California Tomorrow, and a full run of the journal *Cry California* with accompanying editorial material. These files include many remarkable black and white photographic prints primarily of the California landscape, but also many other subjects, along with contact sheets and other graphics material. This series also includes the correspondence of editor William Bronson and material regarding the publication of *The California Tomorrow Plan* by William Kaufmann, Inc.

Series 4, *The California Tomorrow Plan*, documents this groundbreaking project from the planning stages through the "A First Sketch" presentation, the subsequent revision process, and final publication, presentation, and reactions from the public, press, and professionals in many fields.

Series 5, California 2000 Project, documents the final undertaking of California Tomorrow, a study outlining the challenges and opportunities facing the state in the last two decades before the millennium. Specific areas include population, land, water, energy, and air.

Series 6, Conferences, contains material from the many seminars sponsored by California Tomorrow as well as those of other professional organizations and advocacy groups. California Tomorrow conferences provided a forum for communication between the public and experts in the fields of conservation and planning and related fields such as architecture. Files include correspondence, photographs, audiorecordings and transcripts of speeches and remarks, when available, as well as any brochures, background printed materials and comments from participants. The files also document the many conferences and seminars attended by Alfred Heller, Samuel Wood, and John Abbott on behalf of California Tomorrow, including correspondence, notes and background materials.

**Arrangement**

The records from California Tomorrow office were organized when acquired by the California Historical Society and the bulk has been kept as received; series arrangement follows the groupings established by the California Tomorrow staff.

The records of California Tomorrow are organized into six series: Series 1, Founder and Co-founder Files; Series 2: Administrative Files; Series 3: Publications; Series 4: *The California Tomorrow Plan*; Series 5: *California 2000* Project; Series 6: Conferences.

Series 1, Founder and Co-founder Files, is divided into two subseries: Alfred E. Heller and Samuel E. Wood. These series are further divided into sub-subseries, with the files of Alfred E. Heller divided into Correspondence; Speeches; Organizational Files; Subject Files, and Samuel Wood's files divided into Correspondence; Contributed Time Files; Advisory Board Files; Administrative Files; Job and Subject Files.

Series 2, Administrative Files, is divided into ten subseries, reflecting different aspects of the organization's endeavors as well as the shared office files. These are: Organizational History; Correspondence; Planning Study Tours; Membership Services; Promotional Materials and Advertising; Office Operations; Publications Distribution; Financial; Reference Materials; Scrapbooks and Clippings. Correspondence is further subdivided into General Correspondence and John W. Abbott Files. The Planning Study Tours are also divided into four sub-subseries: 1967 European Tour; 1968 European Tour; 1968 Hawaii Tour; Miscellaneous. Reference Materials is further subdivided into Reports and General Reference, Subject Files and Photo Subject Files.

Series 3, Publications, is divided into six subseries: William Bronson Files; Editorial and Administrative Files; *Cry California*; California Tomorrow; Other Publications; Publication of *The California Tomorrow Plan*.

Series 4, *The California Tomorrow Plan*, is divided into four subseries: Planning and Administrative Files; *The California Tomorrow Plan - A First Sketch*; Revision; Presentations. Subseries 4.2, *The California Tomorrow Plan - A First Sketch*, is further divided into two sub-subseries: Semi-Final Draft and Conference Programs.

Series 5, California 2000 Project, is divided into three subseries: General Information and Planning, Regional Conferences and *California 2000: The Next Frontier* Draft.
Series 6, Conferences, is divided into two subseries: California Tomorrow Conferences and Participation in Conferences and Seminars. California Tomorrow Conferences is further divided into six subseries for each conference and types of events.

Series 1: Founder and Co-Founder Files, 1952-1974

Physical Description: Cartons 1-8

Arrangement

Divided into two subseries: 1.1: Alfred E. Heller; and 1.2: Samuel E. Wood.

Scope and Content Note

Contains the individual and shared files of Alfred E. Heller and Samuel E. Wood, founder and co-founder of California Tomorrow. Includes incoming and outgoing correspondence as well as organizational and administrative material related to California Tomorrow's goals and plans, fundraising efforts, finances and budgets. The individual files of Heller and Wood each include material regarding the California Tomorrow Advisory Board and Board of Directors as well as documentation of their participation in seminars and conferences.

Subseries 1.1: Alfred E. Heller, 1961-1974

Physical Description: Cartons 1-4; Carton 5, folders 1-4

Arrangement

Further subdivided into 1.1.1: Correspondence; 1.1.2: Speeches; 1.1.3: Organizational Files; and 1.1.4: Subject Files.

Scope and Content Note

Contains the files maintained by Alfred Heller, founder and president of California Tomorrow from its inception through 1974. Includes incoming and outgoing correspondence, speech files, subject files, and material pertaining to the organization.

1.1.1: Correspondence, 1961-1974

Physical Description: Carton 1; Carton 2, folders 1-21

Arrangement

Arranged chronologically, with some years also arranged alphabetically.

Scope and Content Note

Heller's outgoing correspondence from 1961-1964 documents his efforts to spark interest in California Tomorrow amongst his wide circle of acquaintances and friends. Incoming correspondence, particularly following the debut of the quarterly Cry California in 1965, is extremely supportive and includes expression of interest from Shirley Temple Black, Arizona Senator Sandra D. O'Connor, and Ansel Adams. Heller also corresponded with policy makers, government officials and representatives of conservation organizations and educational institutions, and received many requests for interviews and public appearances. Contains one folder of personal correspondence as well as a folder of correspondence handled by William Bronson in Heller's absence. Correspondence on behalf of Alfred Heller was also handled by John W. Abbott, executive secretary, particularly after 1971 (subseries 2.2.2).

Correspondence 1961-1966

Personal 1966

Correspondence 1967-1968

Bronson for Heller 1968

Correspondence, A 1969-1971
<table>
<thead>
<tr>
<th>Carton 1, Folder 12</th>
<th>American Institute of Planners Merit Award Nomination 1969</th>
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<td>Army Corps of Engineers 1969-1970, 1972</td>
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<td>Carton 1, Folder 14</td>
<td>Correspondence, B 1968-1971</td>
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<td>Boise Cascade 1969-1970</td>
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<td>Carton 1, Folder 16-18</td>
<td>Correspondence, C-E 1968-1971</td>
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<td>Carton 1, Folder 19-20</td>
<td>Environmental Reference Center groundwork 1968-1969</td>
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<td>Correspondence, F-H 1968-1972</td>
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<td>Carton 1, Folder 24</td>
<td>Homestead Act of 1969, proposal by Samuel Wood 1969</td>
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<td>Carton 1, Folder 25</td>
<td>Correspondence, I-J 1968-1970</td>
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<td>Carton 1, Folder 26</td>
<td>International School of America, Karl Jaeger, Executive Director 1968</td>
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<td>Carton 1, Folder 27-29</td>
<td>Correspondence, K-M 1968-1970</td>
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<td>Carton 2, Folder 1</td>
<td>Man Out of Doors, KPFA radio 1968-1969</td>
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<td>Carton 2, Folder 2-3</td>
<td>Correspondence, N-Q 1968-1971</td>
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<td>Carton 2, Folder 4</td>
<td>People for Open Space 1967-1969</td>
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<td>Public Broadcast Laboratories, WGBH-TV Boston 1968-1969</td>
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<td>Carton 2, Folder 6</td>
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<td>Carton 2, Folder 7</td>
<td>Regional Development Act of 1969, proposal by Samuel Wood 1969</td>
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<td>Carton 2, Folder 8</td>
<td>Correspondence, S 1967-1971</td>
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<td>Carton 2, Folder 9</td>
<td>Stanford Alumni Almanac 1970</td>
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<td>Carton 2, Folder 10</td>
<td>Correspondence, T 1967-1971</td>
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<td>Carton 2, Folder 11</td>
<td>Tunney, John V. 1968-1970</td>
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<td>Carton 2, Folder 12</td>
<td>Correspondence, U-W 1968-1971</td>
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<td>Carton 2, Folder 13</td>
<td>Wood, Samuel - address change 1968-1969</td>
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<td>Carton 2, Folder 14</td>
<td>Wood, Samuel - retirement 1968-1969</td>
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<td>Correspondence, X-Z 1968-1971</td>
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<td>Carton 2, Folder 16-18</td>
<td>Correspondence, A-O includes Abbott, John W. 1971-1974</td>
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<td>Carton 2, Folder 19-21</td>
<td>Correspondence, N-Z 1971-1974</td>
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1.1.2: Speeches, 1964-1971

Physical Description: Carton 2, folders 22-31; Carton 3, folders 1-14

Arrangement
Arranged chronologically.

Scope and Content Note
After the "One State" conference sponsored by California Tomorrow on October 2, 1967, Heller began making more frequent public appearances. He emphasized the urgency of a comprehensive planning process to groups ranging from the Junior League to professional planners, land use and conservation advocates, and also addressed college classes as well, particularly in association with the emerging ecology curriculum. Contains separate files for each speech, including the text if available, and other related materials.

See also subseries 6.2 for Heller's speeches at seminars and conferences subsequent to 1971.

Carton 2,
Folder 22
Correspondence regarding speeches 1964-1966

Claremont Civic Association 1965

El Monte Conferences 1966-1967

Speeches 1967-1970

Santa Barbara Declaration of Environmental Rights Program 1970 January 28

Wildlife and Natural Resources Conference 1970 March 22

American Society of Planning Officials National Planning Conference 1970 April 4-9

Ecology Week, UC Davis and San Fernando Valley State College 1970 March-April

Tahoe Environmental Planning Conference 1970 May 3-4

Stanford Environmental Teach-in and Land Use Workshop 1970 April 25

Junior League of San Francisco 1970 October 22

Speeches 1971

Junior League Conference 1971 May 3

Commission on Population Growth and the American Future 1971 May 4

American Institute of Planners Conference Session on California Tomorrow Sketch Plan, Santa Cruz 1971 May 7

Stanford Alumni Association Campus Conference 1971 May 22

USF Conference on Conservation and Jobs 1971 June 18-20

American Institute of Planners Confer-in West 1971 October 24-28

Conference on California Tomorrow Plan 1971 November 4

American Academy of Arts and Sciences West Coast Division Meeting 1971 November 5-6

Pacific Northwest River Basins Commission, Portland 1971 December 2

Man and His Environment, Pasadena City College 1971 December 15

Carton 2,
Folder 23

Carton 2,
Folder 24

Carton 2,
Folder 25-27

Carton 2,
Folder 28

Carton 2,
Folder 29

Carton 2,
Folder 30

Carton 2,
Folder 31

Carton 3, Folder 1

Carton 3, Folder 2

Carton 3, Folder 3

Carton 3, Folder 4

Carton 3, Folder 5

Carton 3, Folder 6

Carton 3, Folder 7

Carton 3, Folder 8

Carton 3, Folder 9

Carton 3,
Folder 10

Carton 3,
Folder 11

Carton 3,
Folder 12

Carton 3,
Folder 13

Carton 3,
Folder 14
1.1.3: Organizational Files, 1961-1973

Physical Description: Carton 3, folders 15-40

Arrangement
Arranged hierarchically and then chronologically.

Scope and Content Note
Files contain material related to the California Tomorrow Board of Directors and Advisory Board, including correspondence, meeting minutes, memos, financial summaries and fundraising plans, in addition to copies of grant applications to the Ford Foundation and Rockefeller Foundation, among others. Organizational Background file contains material outlining California Tomorrow's purpose and program. Carton 3, folder 30 (Taconic Foundation) includes copies of clippings documenting statewide press response to California Tomorrow in 1962-1963.

Carton 3, Folder 15-19
Board of Directors Meeting 1966-1973

Carton 3, Folder 20
Advisory Board 1967-1971

Carton 3, Folder 21
Program planning and suggestions 1961-1966

Carton 3, Folder 22
General fundraising ideas 1966-1971

Carton 3, Folder 23
Fundraising - individuals 1966-1971

Carton 3, Folder 24

Carton 3, Folder 25
Rockefeller Foundation, grant application 1962

Carton 3, Folder 26-27
Ford Foundation 1962, 1964

Carton 3, Folder 28
Rockefeller Brothers Fund, grant application 1964

Carton 3, Folder 29
Fleischmann Foundation of Nevada 1964

Carton 3, Folder 30
Taconic Foundation 1964

Carton 3, Folder 31
Resources for the Future, Inc. 1962, 1964

Carton 3, Folder 32
Budget 1970-1971

Carton 3, Folder 33
Five-year plan 1970

Carton 3, Folder 34
Memos - Jack Abbott 1974-1975

Carton 3, Folder 35
Memos - William Bronson 1971-1972

Carton 3, Folder 36
Speeches - Wood and Abbott 1967, 1972

Carton 3, Folder 37
Samuel Wood - consultant 1967-1972

Carton 3, Folder 38
Personnel 1970-1971

Carton 3, Folder 39
California Tomorrow background material circa 1970

Carton 3, Folder 40
Press response 1963-1970
1.1.4: **Subject Files, 1964-1973**

- Physical Description: Carton 4; Carton 5, folders 1-4
- Arrangement
  - Arranged alphabetically.

**Scope and Content Note**

Contains files created by Alfred Heller for specific interests such as Lake Tahoe, organic gardening and conservation education; organizations including the Sierra Club, Conservation Foundation and the Planning and Conservation League; and government agencies, including the State Office of Planning and State Resources Agency. Also contains Heller's files on the California Tomorrow planning study trips to Europe as well as ideas for future jaunts. The miscellaneous file contains a note from Assemblyman Willie Brown as well as a song about DDT composed by Malvina Reynolds.

- **Carton 4, Folder 1**
  - Boise Cascade 1969-1970
- **Carton 4, Folder 2**
  - Book reviews 1969-1970
- **Carton 4, Folder 3**
  - California Tomorrow tour 1971
  - 1971
- **Carton 4, Folder 4**
  - Conference February 10, 1970
  - 1969
- **Carton 4, Folder 5**
  - Conservation education
  - 1971
- **Carton 4, Folder 6**
  - Conservation Foundation 1970-1971
- **Carton 4, Folder 7**
  - Council for Planning and Conservation 1971
- **Carton 4, Folder 8**
  - Cry California - poison-free garden 1969
- **Carton 4, Folder 9**
  - Cry California suggested subjects 1967-1970
  - California Center on Environment-California Tomorrow merger 1971
- **Carton 4, Folder 10**
  - Denmark 1968
- **Carton 4, Folder 11**
  - Episcopal Diocese of California 1971
- **Carton 4, Folder 12**
  - Environment: New Dimensions of Management 1972
- **Carton 4, Folder 13**
  - European trip 1968
  - 1967-1968
- **Carton 4, Folder 14**
  - European trip 1969
- **Carton 4, Folder 15**
  - European trip 1970
- **Carton 4, Folder 16**
  - Ford Foundation 1971
- **Carton 4, Folder 17**
  - Future field trips 1967-1968
- **Carton 4, Folder 18**
  - Garden renewal 1969
- **Carton 4, Folder 19**
  - Harris, Ellen Stern (Council for Planning and Conservation) 1966-1971
- **Carton 4, Folder 20**
  - Hawaii planning tour 1968
  - 1964-1969
- **Carton 4, Folder 21-22**
  - Legislation 1967-1973
- **Carton 4, Folder 23**
  - Life and Death of State Planning undated
- **Carton 4, Folder 24**
  - Livermore, Norman - State Resources Agency 1965-1973
- **Carton 4, Folder 25**
  - Livermore, Norman Regarding Bronson article in Audubon magazine 1970-1973
- **Carton 4, Folder 26**
  - Los Angeles Times 1966-1969
Subseries 1.2: Samuel E. Wood, 1952-1968

Physical Description: Carton 5, folders 5-28; Cartons 6-8
Arrangement
Further subdivided into 1.2.1: Correspondence; 1.2.2: Contributed Time Files; 1.2.3: Advisory Board Files; 1.2.4: Administrative Files; and 1.2.5: Job and Subject Files.
Scope and Content Note
Contains the files of co-founder Samuel E. Wood, who served as executive director of California Tomorrow until 1968, after which he continued on as a consultant. Files include general correspondence and some administrative material such as Advisory Board memos and minutes, correspondence with members, and Contributed Time Files. Also includes subject and job files that predate the founding of California Tomorrow.

1.2.1: Correspondence, 1956-1968

Physical Description: Carton 5, folders 5-28; Carton 6, folders 1-14
Arrangement
Arranged chronologically.
Scope and Content Note
Contains Wood's correspondence throughout his tenure as executive director, including correspondence on behalf of the Resource Policy Institute, California Tomorrow's initial name. Also includes Wood's files from his earlier work as president of Pacific Planning and Research and his association with Ebasco Services.
Series 1: Founder and Co-Founder Files, 1952-1974
Subseries 1.2: Samuel E. Wood, 1952-1968

Carton 5,
Folder 14-19
Correspondence 1961-1964
Public Land Law Review Commission 1964

Carton 5,
Folder 20
Correspondence, A-P 1965

Carton 5,
Folder 21-22
Peterson, Gunnar A. 1965

Carton 5,
Folder 23
Correspondence, Q-Z 1965

Carton 5,
Folder 24
Miscellaneous 1965

Carton 5,
Folder 25
Correspondence, A-G 1966-1967

Carton 5,
Folder 26
Ford Foundation Study Plan 1967

Carton 5,
Folder 27
Correspondence, H-Z 1966

Carton 5,
Folder 28
Correspondence, A-Z 1967

Carton 5,
Folder 29
McWilliams, Carey 1966-1968

Carton 5,
Folder 30
Personal Correspondence 1962-1966

Carton 5,
Folder 31
Textbook chapter 1964-1966

1.2.2: Contributed Time Files, 1961-1968

Physical Description: Carton 6, folders 15-26; Carton 7, folders 1-10
Arrangement
Arranged chronologically.
Scope and Content Note
Files document Wood's schedule and numerous speeches and public appearances as a representative of California Tomorrow, including annual appointment calendars, correspondence, printed materials and reports from numerous conferences and seminars. Groups addressed include the American Society for Public Administration, the American Institute of Planners, and the California Association of Soil Conservation Districts, as well as local Kiwanis Clubs and university students. Wood also made guest appearances on radio and television. Contains Wood's files on California Tomorrow's "One State" workshop on October 2, 1967 in San Francisco (subseries 6.1.1; see also subseries 6.2, Participation in Conferences and Seminars).

Carton 6,
Folder 15-17
Calendars and reports 1961

Carton 6,
Folder 18
American Society of Public Administrators Conference 1960-1961

Carton 6,
Folder 19-20
Contributed time 1962

Carton 6,
Folder 21
Interagency Management Conference, UC Davis 1962

Carton 6,
Folder 22-23
Contributed time 1963

Carton 6,
Folder 24-25

Carton 6,
Folder 26
Contributed time 1964

Carton 6,
Folder 1-5
Contributed time 1965-1967
1.2.3:  Advisory Board Files, 1961-1967

Physical Description: Carton 7, folders 11-46
Arrangement
Arranged hierarchically, then alphabetically.
Scope and Content Note
Contains Wood's files created on each member of the Advisory Board. Members include Catherine Wurster, Nathaniel Owings, Eugene Burdick, Proctor Mellquist and Dr. Wallace Stegner. Also includes minutes from Advisory Board meetings.

Carton 7, Folder 11
Correspondence 1962, 1965
Memo to members regarding press attention 1965-1966
Backus, Jr., Standish 1963-1964
Banks, Harvey O. 1961-1964
Berliner, Harold A. 1961-1966
Boelter, L.M.K. 1966
Burdick, Eugene 1961-1964
Dudley, George A. 1966-1967
Eisner, Simon 1961-1967
Griffin, Allen, Colonel 1964-1965
Heller, Clarence E. 1961-1966
Houghteling, Joseph C. 1961-1967
Kelly, Robert E. 1961-1966
Kent, Jr., T.J. 1961-1966
Lee, Russell V., MD 1962-1965
Lindsay, Francis C. 1961-1964
Mellquist, Proctor 1961-1967
Morgan, Neil 1962-1966
Owings, Nathaniel 1961-1966
Palmieri, Victor 1961-1967
Series 1: Founder and Co-Founder Files, 1952-1974
Subseries 1.2: Samuel E. Wood, 1952-1968

Carton 7,
Folder 31
Roth, William 1961-1966
Carton 7,
Folder 32
Sorenson, Roy 1961-1965
Carton 7,
Folder 33
Stegner, Wallace 1961-1965
Carton 7,
Folder 34
Weinberger, Caspar W. 1963-1966
Carton 7,
Folder 35
Wellman, Charles A. 1961-1964
Carton 7,
Folder 36
Wheaton, William L.C. 1965-1966
Carton 7,
Folder 37
Wurster, Catherine B. 1961-1964
Carton 7,
Folder 38-45
Minutes of Advisory Board meetings 1961-1965, 1967
Carton 7,
Folder 46
Travel expense reimbursement forms 1961-1965

1.2.4: Administrative Files, 1962-1968
Physical Description: Carton 8, folders 1-11
Arrangement
Arranged chronologically.
Scope and Content Note
Contains Wood's files pertaining to the growth and maintenance of the California Tomorrow organization, including correspondence with members and major donors. See also subseries 2.2.1, General Correspondence.

Carton 8, Folder 1
Foundation applications - miscellaneous 1964
Carton 8,
Folder 2-3
 Correspondence with members 1965-1967
Carton 8, Folder 4
Contributions 1966-1968
Carton 8, Folder 5
Lifetime members 1965-1967
Carton 8, Folder 6
New York-Washington trip 1963
Carton 8, Folder 7
A.E. Heller New York trip 1966
Carton 8, Folder 8
Memos to file 1962-1964
Carton 8, Folder 9
Educational television 1965
Carton 8,
Folder 10
 Filmmaking 1962, 1966
Carton 8,
Folder 11
Record of activities 1968

1.2.5: Job and Subject Files, 1952-1960, bulk, 1955-1960
Physical Description: Carton 8, folders 12-37
Arrangement
Arranged alphabetically.
Scope and Content Note
Contains Wood's files predating the founding of California Tomorrow, documenting his extensive background in planning and government, and participation with professional associations. Includes correspondence as well as minutes of meetings, newsletters, reports and other printed materials. Also includes a folder of USGS maps dating from 1952-1960.

Carton 8,
Folder 12
Airport planning 1957-1959
Carton 8,
Folder 13
Amador County 1959
Series 1: Founder and Co-Founder Files, 1952-1974
Subseries 1.2: Samuel E. Wood, 1952-1968

Carton 8, Folder 14
Carton 8, Folder 15
Carton 8, Folder 16
Carton 8, Folder 17
Carton 8, Folder 18
Carton 8, Folder 19
Carton 8, Folder 20
Carton 8, Folder 21
Carton 8, Folder 22
Carton 8, Folder 23
Carton 8, Folder 24
Carton 8, Folder 25
Carton 8, Folder 26
Carton 8, Folder 27
Carton 8, Folder 28
Carton 8, Folder 29
Carton 8, Folder 30
Carton 8, Folder 31
Carton 8, Folder 32
Carton 8, Folder 33
Carton 8, Folder 34
Carton 8, Folder 35
Carton 8, Folder 36
Carton 8, Folder 37

American Society for Public Administration 1959-1960
Bureau of Public Administration Conference on Metropolitan Problems 1958
California-Nevada Interstate Compact Commission 1958-1960
California Public Outdoor Recreation Plan 1958-1959
California Recreation Conference 1960 January-February
Canada--Area Development Program (Winnepeg, Manitoba) 1959-1960
Central Business District Plan, Spokane, Washington 1960
Conferences and meetings - miscellaneous 1959-1960
County Supervisors Association of California 1955
Economic Development Clinic 1960
Greater North Area Chamber of Commerce, Urban Government Committee
1955-1957
Green Belt Legislation 1956-1957
Horseshoe Cattle Company, A. Ronald Button 1958-1959
Lake Arrowhead Conference 1958 August-September
Lake Tahoe Area Council 1957-1960
Lake Tahoe Area Opinion Survey, CA-Nevada Interstate Compact Commission
1958
Lake Tahoe Association 1957-1960
League of California Cities 1955-1957
Legislative bills 1959-1960
Miscellaneous 1959
National Outdoor Recreation Resources Review Commission 1958-1959
North Area Incorporation Committee 1957-1958
Northeastern Illinois Metropolitan Area Planning Commission 1959-1960
United States Geological Service maps and base maps 1952-1960
Series 2: Administrative Files, 1946-1983
Subseries 2.1: Organizational History, 1962-1983

Physical Description: Cartons 9-20; Boxes 1-8; Volumes 1-5; Oversize folder 1; Audiotapes 3-5

Arrangement
Arranged hierarchically. Divided into ten subseries: 2.1: Organizational History; 2.2: Correspondence; 2.3: Planning Study Tours; 2.4: Membership Services; 2.5: Promotional Materials and Advertising; 2.6: Office Operations; 2.7: Publications Distribution; 2.8: Financial; 2.9: Reference Materials; 2.10: Scrapbooks and Clippings.

Scope and Content Note
Consists of office files related to the management of California Tomorrow, including founding documents, correspondence, Board of Directors meeting minutes and memos; membership correspondence and promotional campaign material; California publications distribution; activities for members; financial information and office management. Also includes reference materials, including a subject file of photographs.

Subseries 2.1: Organizational History, 1962-1983

Physical Description: Box 1

Arrangement
Arranged hierarchically and chronologically.

Scope and Content Note
Contains documentation of California Tomorrow's history, including the initial Statement of Principles adopted by the Advisory Board in 1961 and subsequent revisions; memos, program plans, outlines and schedules; correspondence and notes of presidents William Roth, Weyman Lundquist and Ronald Olson, and the Board of Directors. Files of Isabel Wade, executive director, include planning notes for future projects as well as material related to the dissolution of California Tomorrow in 1983.

See also subseries 1.1.3, 1.2.3 and 1.2.4 for Alfred Heller's and Samuel Wood's organizational files.

Box 1, Folder 1
Advisory Board and Board of Directors 1962-1980

Box 1, Folder 2
Publications circa 1966

Box 1, Folder 3
Awards 1973

Box 1, Folder 4

Box 1, Folder 5
Membership brochures circa 1970-1980

Box 1, Folder 6

Box 1, Folder 7
Proposal - Program for the Next Frontier 1982-1983

Box 1, Folder 8
Proposal - video project 1982

Box 1, Folder 9
Isabel Wade - "continuing attention" file 1982-1983

Box 1, Folder 10
Project - Budget 2000 1983

Box 1, Folder 11
Isabel Wade - Board of Directors 1982-1983

Box 1, Folder 12
Board members' correspondence 1983

Subseries 2.2: Correspondence, 1962-1983

Physical Description: Cartons 9-13

Arrangement
Further subdivided into 2.2.1: General Correspondence; 2.2.2: John W. Abbott Files.

Scope and Content Note
Consists of incoming and outgoing correspondence of individuals and organizations handled by office staff as well as Alfred Heller, Samuel Wood, and John W. Abbott, executive secretary and Cry California editor. Topics range from general membership inquiries to questions about environmental issues, requests for permission to reprint articles, and invitations.
2.2.1: General Correspondence, 1962-1983

Physical Description: Cartons 9-10; Carton 11, folders 1-16

Arrangement
Arranged into incoming and outgoing correspondence and then chronologically.

Scope and Content Note
Incoming correspondence consists of routine inquiries about membership and publications, requests for speakers from California Tomorrow, and comments and information on current environmental topics, research, and legislation. Incoming correspondence also includes some copies of outgoing responses. See subseries 2.2.2 (John W. Abbott files) for incoming correspondence for 1968 and 1973.

Outgoing correspondence files consist solely of blue sheet copies of all outgoing mail, which was handled by office staff as well as Alfred Heller and Samuel Wood. There is a gap from 1970-1978, and no blue sheets following 1980. Outgoing correspondence from 1981-1983 is filed with the incoming correspondence.


Outgoing correspondence 1964 January-1965 August

Outgoing correspondence 1965 September-1968 September

Outgoing correspondence 1968 October-1970 September


2.2.2: John W. Abbott Files, 1968-1978

Physical Description: Carton 11, folders 17-28; Cartons 12-13

Arrangement
Arranged alphabetically as received.

Scope and Content Note
Contains the files of John W. ("Jack") Abbott, consultant with California Tomorrow from its inception and executive secretary from 1971 until his death in 1976. He became the editor of Cry California following William Bronson's departure in 1972. Abbott was instrumental in arranging the town meetings held throughout the state in 1975; his files contain correspondence related to these meetings as well as his editorial duties for Cry California and his correspondence on behalf of Alfred Heller and California Tomorrow.

Correspondence, A-B 1968-1976

Bassow, Whitman - Center for International Information 1974-1975

Bay Area Council Environmental Jury 1973-1974

Correspondence, C-F 1971-1978

Ford Foundation and miscellaneous foundations 1969-1971

Future Alternatives - responses 1974

Futures Conditional 1973

"Futurist" file 1975
Correspondence, G 1971-1976
Carton 12,
Folder 3

Correspondence, H 1971-1975
Carton 12,
Folder 4

Correspondence, I-K 1971-1976
Carton 12,
Folder 5-6

Correspondence, L 1972-1977
Carton 12,
Folder 7

Correspondence, M 1971-1975
Carton 12,
Folder 8

Correspondence, N 1971-1977
Carton 12,
Folder 9-11

Correspondence, O 1971-1976
Carton 12,
Folder 12

Correspondence, P 1971-1978
Carton 12,
Folder 13

Correspondence, Q 1971-1978
Carton 12,
Folder 14

Grant, Dick - memos 1972-1975
Carton 12,
Folder 15-16

Heller, Alfred 1971-1976
Carton 12,
Folder 17-18

Howe, Sydney 1973-1975
Carton 12,
Folder 19

Kahrl, Bill - memos 1971-1975
Carton 12,
Folder 20-21

KCET film 1971-1972
Carton 12,
Folder 22

Carton 12,
Folder 23

Massachusetts Tomorrow, David Bird 1970, 1974
Carton 12,
Folder 24

McAlister, John 1974-1975
Carton 12,
Folder 25

Nomination for 1970 Merit Award program 1971
Carton 12,
Folder 26

NASA Earth Resources Lab System 1975
Carton 13,
Folder 1

National Commission on Water Quality--SF Bay/Central Valley Group 1974-1975
Carton 13,
Folder 2

National Endowment for the Arts 1974-1975
Carton 13,
Folder 3

Nomination for 1970 Merit Award program 1971
Carton 13,
Folder 4-5

Owings, Nathaniel 1971-1975
Carton 13,
Folder 6

AAAS: The Coming Showdown 1974
Carton 13,
Folder 7

Patri, Tito 1971-1972
Carton 13,
Folder 8

People's Lobby, Clean Environment Act 1972
Carton 13,
Folder 9

Priolo, Paul, Assemblyman 1971-1974
Carton 13,
Folder 10

Correspondence, Q 1971-1978
Carton 13,
Folder 11-13

Roth, William 1972-1976
Carton 13,
Folder 14

Syntex Corporation 1973
Carton 13,
Series 2: Administrative Files, 1946-1983
Subseries 2.2: Correspondence, 1962-1983

Carton 13, Folder 15
Correspondence, T 1972-1978

Carton 13, Folder 16
Tunney, John V., Senator 1973-1975

Carton 13, Folder 17
Correspondence, U-V 1971-1977

Carton 13, Folder 18
Udall, Morris, Representative 1974

Carton 13, Folder 19

Carton 13, Folder 20
Correspondence, W 1970-1976

Carton 13, Folder 21
Washington State and Exposition 1974

Carton 13, Folder 22
Wilton Park 1972-1975

Carton 13, Folder 23
Wisconsin 1973-1974

Carton 13, Folder 24
Wood, Samuel 1971-1977

Carton 13, Folder 25
Correspondence, X-Z 1972-1975

Carton 13, Folder 26

Carton 13, Folder 27
John Abbott New York trip 1971

Carton 13, Folder 28
Personal 1972, 1976-1977

Subseries 2.3: Planning Study Tours, 1967-1973

Physical Description: Carton 14
Arrangement
Arranged chronologically. Further subdivided into 2.3.1: 1967 European Tour; 2.3.2: 1968 European Tour; 2.3.3: 1968 Hawaii Tour; 2.3.4: Miscellaneous.
Scope and Content Note
Contains material related to the two European study tours led by Samuel Wood in 1967 and 1968, which offered members and guests an opportunity to study a range of solutions to the challenges of land use, urban growth and protected urban space. Includes documents related to travel planning as well as brochures, printed background materials, clippings and photographs. Miscellaneous files include planning material for tours that were never carried out, as well as the first event, a one-day field trip to Napa. See also series 1.1.4, Alfred Heller's subject files.

2.3.1: 1967 European Tour, 1967, 1970
Physical Description: Carton 14, folders 1-3
Arrangement
Arranged chronologically.
Scope and Content Note
The 1967 tour was held in conjunction with the San Francisco Urban Planning and Research Association (SPUR) and participants visited Brussels, Amsterdam, Rotterdam, Stockholm, Tapiola, London, Madrid and Paris. Includes pre- and post-tour correspondence as well as printed materials supplied by various speakers. See also Cry California Winter 1967-1968, Lessons from European Planning.
2.3.2: **1968 European Tour, 1967-1968**

**Physical Description:** Carton 14, folders 4-11

**Arrangement**
Arranged chronologically.

**Scope and Content Note**
The 1968 tour included visits to Montreal and cities in Yugoslavia and Italy, and was sponsored by the Northern California Chapter of the American Institute of Architects and the American Institute of Planners as well as SPUR. A Ford Foundation grant enabled participation by four representatives of state government. Files include brochures and planning material as well as correspondence regarding a change in itinerary due to political upheaval in France in 1968.

2.3.3: **1968 Hawaii Tour, 1968-1969**

**Physical Description:** Carton 14, folders 12-22

**Arrangement**
Arranged chronologically.

**Scope and Content Note**
Tour to Hawaii led by Alfred Heller in 1968. Files include printed study material and post-tour correspondence as well as planning material and photographs of the group.
### Series 2: Administrative Files, 1946-1983

**Subseries 2.3: Planning Study Tours, 1967-1973**

<table>
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<th>Carton 14, Folder 21</th>
<th>Post-tour correspondence 1968-1969</th>
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<td>Carton 14, Folder 22</td>
<td>Photographs 1968</td>
</tr>
</tbody>
</table>

**2.3.4: Miscellaneous, 1966-1973**

- Physical Description: Carton 14, folders 23-28
- Arrangement: Arranged chronologically.
- Scope and Content Note: Includes material concerning one-day trips to Napa and Sacramento, as well as plans for future junkets in 1970 and 1973 that did not take place.

<table>
<thead>
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<th>Carton 14, Folder 23</th>
<th>Napa tour 1966</th>
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<td>Carton 14, Folder 24</td>
<td>Photographs 1966</td>
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<td>Carton 14, Folder 25</td>
<td>Sacramento field trip 1968</td>
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<tr>
<td>Carton 14, Folder 26</td>
<td>Luncheon press conference March 18, 1968</td>
</tr>
<tr>
<td>Carton 14, Folder 27</td>
<td>European tour 1969-1970</td>
</tr>
<tr>
<td>Carton 14, Folder 28</td>
<td>European tour 1973</td>
</tr>
</tbody>
</table>

### Subseries 2.4: Membership Services, 1964-1983

- Physical Description: Carton 15, folders 1-17
- Arrangement: Arranged hierarchically and then chronologically.
- Scope and Content Note: Contains material regarding the maintenance and growth of California Tomorrow's base of support, including material related to the short-lived newsletter as well as membership reports covering the ten-year period from 1972-1982. Contains samples of various mailings, such as rate increase announcements and membership renewal forms, planning notes and future brochure ideas from 1982. For brochures used throughout California Tomorrow's existence, see subseries 2.1, Organizational History.

<table>
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<tr>
<th>Carton 15, Folder 1-4</th>
<th>Newsletters 1966-1967</th>
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<td>Ideas circa 1966-1967</td>
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<td>Samples from other organizations 1964-1966</td>
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<td>Membership plan 1971</td>
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<td>Reports 1972-1982</td>
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<td>Carton 15, Folder 10</td>
<td>Renewal forms 1968-1980</td>
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<tr>
<td>Carton 15, Folder 11</td>
<td>Rate increases 1976-1982</td>
</tr>
<tr>
<td>Carton 15, Folder 14</td>
<td>Brochure ideas 1982</td>
</tr>
</tbody>
</table>
### Carton 35, Folder 15
- **Lifetime members, major donors 1976, 1982**
- **Membership drive 1982**
- **Refunds/cancellations 1976-1983**

### Carton 35, Folder 16
- **Membership drive 1982**
- **Refunds/cancellations 1976-1983**

### Carton 15, Folder 16
- **Membership drive 1982**
- **Refunds/cancellations 1976-1983**

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#### Subseries 2.4: Membership Services, 1964-1983

**Physical Description:** Carton 15, folders 18-34; Carton 16, folders 1-7; Audiotapes 3-6

**Arrangement:** Arranged hierarchically and then chronologically.

**Scope and Content Note:** Includes statistics, budgets and financial breakdowns for various direct mail campaigns, the bulk from 1979-1982, when increasing membership became a greater priority for the organization. Also contains material and audiotapes related to promotion via other media, including public service announcements on television and radio and advertisements in newspapers and other publications. Includes files on subscription exchange between California Tomorrow’s Cry California and other organizations, as well as files on California Tomorrow’s directory listings.

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Carton 15, Folder 21</td>
<td>Teachers and bookstores 1976, 1979</td>
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<td>Promotional ideas and analysis 1979</td>
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<td>Carton 15, Folder 23</td>
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<td>Promotional mailing California 2000 1980</td>
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<td>Carton 15, Folder 25</td>
<td>Response 1982-1983</td>
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<td>Promotional mailing ABA Litigation Section 1982</td>
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<td>Carton 15, Folder 27-29</td>
<td>Parker-Dodd promotional mailing 1981-1982</td>
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<td>Carton 30, Folder 30</td>
<td>Results 1982</td>
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<tr>
<td>Carton 56, Audiotape 3</td>
<td>Recording: “The Frank and Bill Show” on KFAX radio, Bill Bronson and Frank Stead 1971</td>
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<tr>
<td>Carton 56, Audiotapes 4-6</td>
<td>Recordings: Radio promotions for San Francisco and Los Angeles circa 1960-1970</td>
</tr>
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<td>Carton 15, Folder 31-33</td>
<td>Advertisements - television and radio 1974-1976</td>
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<td>Carton 15, Folder 34</td>
<td>Public service announcements circa 1979</td>
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<tr>
<td>Carton 15, Folder 1-2</td>
<td>Advertisements - print 1978-1979</td>
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<td>Carton 16, Folder 3</td>
<td>Press release 1982</td>
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<tr>
<td>Carton 16, Folder 4-7</td>
<td>Directory listings 1972-1982</td>
</tr>
</tbody>
</table>
Subseries 2.6: **Office Operations, 1967-1983**

**Physical Description:** Carton 16, folders 8-32

**Arrangement**
Arranged hierarchically and then chronologically.

**Scope and Content Note**
Contains material related to office management, including files for policies and personnel; medical and retirement benefits; taxes and insurance; office equipment and telephone service; and files on various vendors. Also contains material regarding the California Tomorrow Environmental Intern Program.

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Carton 16, Folder 8
**Internal Revenue Service 1971**

Carton 16, Folder 9
**Office policies 1974, 1983**

Carton 16, Folder 10
**Job descriptions 1982**

Carton 16, Folder 11-14
**Environmental Intern Program 1979-1981**

Carton 16, Folder 15
**Insurance - property 1979-1983**

Carton 16, Folder 16
**Insurance - medical 1974-1980**

Carton 16, Folder 17
**Consultants 1977-1983**

Carton 16, Folder 18
**Temp/employment agencies 1967-1983**

Carton 16, Folder 19-20
**Workers’ Compensation 1973-1983**

Carton 16, Folder 21
**Pension Plans/Social Security 1973-1974, 1982**

Carton 16, Folder 22
**Telephone 1982**

Carton 16, Folder 23
**Office equipment - warranties 1969-1981**

Carton 16, Folder 24
**Office inventories - receipts 1968-1982**

Carton 16, Folder 25
**Snyder/Newell, Inc. 1976-1983**

Carton 16, Folder 26
**Information Management International 1975-1982**

Carton 16, Folder 27
**Forms for duplication circa 1980**

Carton 16, Folder 28
**Catering 1976-1982**

Carton 16, Folder 29-31
**Vendors - printing and duplicating 1972-1983**

Carton 16, Folder 32
**Hotels 1972**
Subseries 2.7: Publications Distribution, 1962-1983

Physical Description: Carton 17
Arrangement
Arranged hierarchically and then chronologically.
Scope and Content Note
Consists of files related to the distribution of California Tomorrow publications. Contains orders and sales figures for publications, material regarding publication exchange, mailing procedures and U.S. Postal Service information. Also includes a folder of press responses to California Tomorrow publications. See subseries 2.10, Scrapbooks and Clippings, for copies of magazines mentioning California Tomorrow publications.

Carton 17,
Folder 1
California Tomorrow publication lists 1974-1983
Folder 2
Publication orders - Federal government 1962-1964
Folder 3-4
Local government 1962-1963
Folder 5-8
Publication orders 1962-1967
Folder 9-12
Publication exchange 1968-1983
Folder 13-16
Publication orders 1980-1983
Folder 17
Publications - complimentary 1974-1982
Folder 18
Folder 19
Bookstore refunds 1971-1983
Folder 20
California Going, Going... - sales 1964
Folder 21
Phantom Cities sales 1964
Folder 22
Publication sales 1965
Folder 23
Cry California bulk orders 1965-1966
Folder 24-25
Folder 26-28
Post Office - information 1979-1982

Subseries 2.8: Financial, 1961-1983

Physical Description: Carton 18; Carton 19, folders 1-11
Arrangement
Arranged hierarchically and then chronologically.
Scope and Content Note
Primarily consists of receipts and invoices for office expenses, including petty cash; equipment purchases; conference registrations and travel reimbursements; and some expenses related to Cry California. Includes one financial statement for fiscal year 1982 as well as other material related to the organization's financial situation in the final months before dissolving.

Carton 18,
Folder 1-16
Series 2: Administrative Files, 1946-1983
Subseries 2.8: Financial, 1961-1983

Carton 18, Folder 17
Second Street office expenses 1982-1983
Income and expenses 1982-1983
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Carton 18, Folder 18
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Carton 18, Folder 19
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Carton 18, Folder 20
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Carton 18, Folder 21
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Carton 18, Folder 22-23
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Carton 19, Folder 1
Second Street office expenses 1982-1983
Income and expenses 1982-1983
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Carton 19, Folder 2
Second Street office expenses 1982-1983
Income and expenses 1982-1983
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Carton 19, Folder 3
Second Street office expenses 1982-1983
Income and expenses 1982-1983
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Carton 19, Folder 4
Second Street office expenses 1982-1983
Income and expenses 1982-1983
Fundraising 1983
Statement of Cash Balances, Cash Receipts and Disbursements 1982
Purchase orders 1971-1982
Office equipment and supplies 1973-1981
Purchase and repairs 1976-1983
Word processing and copy editing 1977-1983
Printing and typography 1974-1983
Duplicating services 1977-1983
Delivery, messenger and courier services 1978-1983
Miscellaneous travel reimbursements 1976-1983
Conference registration fees 1977-1983
Miscellaneous journal expenses 1976-1983
Publications - photography 1976-1983
Authors and graphics 1976-1983
California Tomorrow library subscriptions 1976-1982

Subseries 2.9: Reference Materials, 1946-1983

Physical Description: Carton 19, folders 12-35; Carton 20; Boxes 2-6; Oversize folder 1; Audiotapes 7-8
Arrangement
Further subdivided into 2.9.1, Reports and General Reference; 2.9.2, Subject Files; and 2.9.3, Photo Subject Files.
Scope and Content Note
Contains printed materials, clippings, photographs and maps accumulated from the 1960s to the 1970s. Printed materials include the 1965 Urban-Metropolitan Open Space Study prepared for the California State Office of Planning by Eckbo, Dean, Austin & Williams; remarks from a 1969 PG&E seminar on nuclear power plants; and various sources of information on matters related to regional transportation.
Maps include the 1975-1976 series of surveys of the California Desert as well as the Wilderness Initial Inventory of 1979, published by the Department of the Interior Bureau of Land Management. Also contains maps of the United States and Western Europe in addition to road maps of individual states, primarily California.
2.9.1: **Reports and General Reference, 1946-1982**

- **Physical Description:** Carton 19, Carton 20, folders 1-3; Boxes 2-5; Audiotapes 7-8
- **Arrangement**
  - Arranged alphabetically.
- **Scope and Content Note**
  - Contains reports from various agencies and committees, such as the Regional Airport Systems study committee and Metropolitan Transportation Commission Regional Transportation Plan, as well as information on a few topic areas, such as highways and freeways and the Port of Oakland. Also includes miscellaneous printed material and magazines, as well as maps and two audiotapes.

- **Carton 19, Folder 12**
  - Alameda County Scenic Route Element of the General Plan 1966

- **Carton 19, Folder 13**
  - California Advisory Commission on Marine and Coastal Resources 1970

- **Carton 19, Folder 14**
  - California Land Use Task force Summary 1975

- **Carton 19, Folder 15**
  - California Toll Bridge Authority Act circa 1965

  - **Minutes 1970-1976**

  - Conference on Bay Area Urban Growth - Janet Gray Hayes 1975

- **Carton 19, Folder 16**

- **Carton 19, Folder 17**
  - Geologic Survey Circular 714 1975

- **Carton 19, Folder 18**
  - Geologic Survey Professional Paper 590 1968

- **Carton 19, Folder 19**
  - Highways/Freeways 1972-1974

- **Carton 19, Folder 20**
  - Japanese logging 1967

- **Carton 19, Folder 21**
  - Joint Commission on Bay Area Regional Organization 1968-1969

- **Carton 19, Folder 22**
  - Legislative summaries 1981-1982

- **Carton 19, Folder 23**
  - Local Energy Initiatives - A Second Look 1981

- **Carton 19, Folder 24**
  - Metropolitan Transportation Commission Regional Transportation Plan 1971-1973

  - **National Park Service Advisory Group 1979-1982**

- **Carton 19, Folder 25-26**
  - PG&E Seminar on Nuclear Power Plants - opening remarks and panel discussion 1969

  - **Port of Oakland 1971-1977**

- **Carton 19, Folder 27**
  - Redwood City - Traffic and Transportation 1971

- **Carton 19, Folder 28-29**
  - Regional Airport Systems Study Committee 1970-1972

  - **Senate Local Government Committee on Land Use Planning - Sacramento, California 1974**

  - **Senate Public Utilities and Corporations Committee - transcript of Subcommittee on Geothermal Resources 1973**

  - **Hearing transcript 1973**

- **Carton 19, Folder 30**
Series 2: Administrative Files, 1946-1983
Subseries 2.9: Reference Materials, 1946-1983

State of California Environmental Goals and Policies 1972
Urban-Metropolitan Open Space Study (prepared for California State Office of Planning by Eckbo, Dean, Austin & Williams) 1965
Miscellaneous printed materials 1946-1981

Magazines
- Flying Saucers, Soviet Life 1967, 1970
- The Ski Hut, Sunset 1973, 1975
- Golden Gate National Recreation Area / Point Reyes National Seashore - Summary of General Management Plan undated

Newspapers
- Planet 1969
- The Story Behind the Largest and Finest Stadium in America undated

Miscellaneous recordings circa 1960-1970
- This Land was Made for You and Me, by Frank Hemingway; Professor Charles Goldman, Department of Zoology, UC Davis circa 1960-1970
- United States Geologic Survey Map QM-215 1964
- United States / Other States / Western Europe circa 1970

Visual aids - overhead transparencies undated
2.9.2: Subject Files, 1968-1983

Acid Rain 1982
Agriculture 1983
Air Quality 1968, 1979-1982
Bay Area Issues 1977, 1981-1982
"C" - California, Coastal Issues, Conservation 1976, 1982-1983
Energy and Recycling 1976-1983
Forests 1982, undated
Hazardous Waste 1983
Land Use 1976-1977, 1982
Lake Tahoe 1982-1983, undated
<table>
<thead>
<tr>
<th>Carton 20, Folder 16</th>
<th>Nuclear Energy 1979-1982</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carton 20, Folder 17</td>
<td>&quot;O&quot; - Oil, Organizations 1982</td>
</tr>
<tr>
<td>Carton 20, Folder 18</td>
<td>Pest Management 1981-1983</td>
</tr>
<tr>
<td>Carton 20, Folder 19</td>
<td>&quot;R&quot; - Recreational Lands, Recycling, Dialog Search on Regional Planning 1982, undated</td>
</tr>
<tr>
<td>Carton 20, Folder 20</td>
<td>San Francisco Bay 1981-1982</td>
</tr>
<tr>
<td>Carton 20, Folder 21</td>
<td>Soil 1982</td>
</tr>
<tr>
<td>Carton 20, Folder 22</td>
<td>Solid Waste 1980-1982</td>
</tr>
<tr>
<td>Carton 20, Folder 23</td>
<td>Transportation 1980-1982, undated</td>
</tr>
<tr>
<td>Carton 20, Folder 24</td>
<td>Urban Life 1979-1982, undated</td>
</tr>
<tr>
<td>Carton 20, Folder 25-26</td>
<td>Water 1968-1982, undated</td>
</tr>
<tr>
<td>Carton 20, Folder 27</td>
<td>Watt, James 1982</td>
</tr>
<tr>
<td>Carton 20, Folder 28</td>
<td>Western Governors' Policy Office 1978, 1982</td>
</tr>
<tr>
<td>Carton 20, Folder 29</td>
<td>Wilderness, Wildlife 1982, undated</td>
</tr>
<tr>
<td>Carton 20, Folder 30</td>
<td>Miscellaneous 1978-1982, undated</td>
</tr>
</tbody>
</table>

2.9.3: Photo Subject Files, 1959-1982

Physical Description: Box 6; Oversize folder 1
Arrangement
Arranged alphabetically.
Scope and Content Note
Consists of contact sheets and prints of California’s landscape, both natural and man-made, of subjects such as mountains, forests, deserts and the ocean; farmland, housing developments, freeways, and industrial sites; and urban areas and small towns. Some of the photographs were published in *Cry California*. Photographers include Baron Wolman and Richard Conrat; other sources are state agencies, such as the Department of the Interior’s Bureau of Reclamation and the Department of Transportation, and newspapers such as the *Los Angeles Times*. Also includes a poster from the early 1970s movement to limit downtown heights in San Francisco.

Box 6, Folder 1
Aerial, including Santa Clara; San Diego; China Basin Viaduct; San Francisco Bay; Richmond BART station 1959-1982

Box 6, Folder 2
Agriculture, including Central Valley circa 1960-1970

Box 6, Folder 3
Coast, including Sea Ranch; Shelter Cove; Jenner; Santa Cruz; San Diego; Queen Mary circa 1965-1975

Box 6, Folder 4
Desert circa 1970-1980

Box 6, Folder 5
Development circa 1970s

Box 6, Folder 6
Earthquake, including parapets circa 1970s

Box 6, Folder 7
Energy, including images of California dams and power plants circa 1970s

Box 6, Folder 8
Forests and Logging circa 1960s

Box 6, Folder 9
Housing circa 1960s-1970s

Box 6, Folder 10
Lake Tahoe circa 1955-1960s

Box 6, Folder 11
Miscellaneous, including down Oakland circa 1970s; Sacramento freeway construction; landscapes; US Air Force photos of MX Missile housing; Stockholm, Sweden circa 1970s
<table>
<thead>
<tr>
<th>Box 6, Folder 12</th>
<th>Oakland Museum exhibit preparation circa 1960s</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 6, Folder 13</td>
<td>Oil Drilling circa 1970-1980</td>
</tr>
<tr>
<td>Box 6, Folder 14</td>
<td>Parks/Recreation, including reproductions of Eadweard Muybridge Yosemite photographs circa 1960-1970</td>
</tr>
<tr>
<td>Box 6, Folder 15</td>
<td>People and Personages, including 1967 One State Conference circa 1960s-1970s</td>
</tr>
<tr>
<td>Box 6, Folder 16</td>
<td>Pesticides circa 1960s-1970s</td>
</tr>
<tr>
<td>Box 6, Folder 17</td>
<td>Rural circa 1960s-1970s</td>
</tr>
<tr>
<td>Box 6, Folder 18</td>
<td>Smog 1971-1973</td>
</tr>
<tr>
<td>Box 6, Folder 19</td>
<td>Transportation, including freeways and traffic; San Francisco MUNI light-rail car circa 1970s</td>
</tr>
<tr>
<td>Box 6, Folder 20</td>
<td>Urban/Industrial circa 1970s</td>
</tr>
<tr>
<td>Map-case Drawer, Folder 1</td>
<td>Poster: “Stop Them From Burying Our City Under a Skyline of Tombstones” circa 1971-1972</td>
</tr>
<tr>
<td>Box 6, Folder 21</td>
<td>Waste circa 1960-1970</td>
</tr>
<tr>
<td>Box 6, Folder 22</td>
<td>Water, including California Aqueduct, State water project; irrigation of farmlands; Mono Lake; Auburn Dam; Hoover Dam circa 1970</td>
</tr>
<tr>
<td>Box 6, Folder 23</td>
<td>Watershed circa 1960s</td>
</tr>
<tr>
<td>Box 6, Folder 24</td>
<td>Wilderness/Wildlife circa 1960s-1982</td>
</tr>
</tbody>
</table>

Subseries 2.10: **Scrapbooks and Clippings, 1962-1983**

**Physical Description:** Volumes 1-5; Boxes 7 and 8

**Arrangement**

Arranged chronologically.

**Scope and Content Note**

Scrapbooks contain clippings provided by clipping services documenting the earliest years of California Tomorrow, including press response to the publication of *California Going, Going...* Volume 1 contains some correspondence and letters of congratulation. Clippings also document controversial topics such as the Marincello development. Also contains copies of magazines mentioning California Tomorrow publications. See subseries 4.3 for clippings regarding *The California Tomorrow Plan*.

**Volume 1**

Scrapbook 1962-1963

**Volume 2**

Scrapbook, *California Going, Going...* 1962

**Volume 3**

Scrapbook, *Phantom Cities of California* 1963

**Volume 4**

Scrapbook 1963

**Volume 5**

Scrapbook 1968-1969

**Box 7, Folder 1-7**

Clippings 1961-1968

**Box 8, Folder 1-4**

Clippings 1969-1975

**Box 8, Folder 5**

Miscellaneous articles 1969, 1976

**Box 8, Folder 6**


**Box 8, Folder 7**

Clippings and articles 1980-1983

**Box 9, Folder 8-9**

Magazines with California Tomorrow mention 1969-1976

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**Finding Aid to the California Tomorrow Records MS 3641**

**MS 3641** 30


Physical Description: Cartons 21-42; Audiotape 9; Microfilm reels 1-10

Arrangement

Further subdivided into six subseries: 3.1: William Bronson files; 3.2: Editorial and Administrative Files; 3.3: Cry California; 3.4: California Tomorrow; 3.5: Other Publications; 3.6: Publication of The California Tomorrow Plan.

Scope and Content Note

Consists primarily of material related to Cry California, the quarterly journal begun in 1965 to keep California Tomorrow in the public eye and focus on the need for comprehensive, coordinated planning. Contains the publications California Going, Going... and The Phantom Cities of California.

Also includes the correspondence of William Bronson, editor of Cry California until 1972, as well as material regarding editorial policy.


Physical Description: Carton 21-22, Carton 23, folders 1-25

Arrangement

Arranged hierarchically and then chronologically.

Scope and Content Note

Contains the files of William Bronson, editor of Cry California from its first issue in 1965 until 1972. Correspondence largely consists of feedback regarding the quarterly as well as preliminary discussions for future articles. Also includes two folders of correspondence with authors published in 1966-1967 (see also subseries 3.3, Cry California, and subseries 3.2.1, Outgoing Correspondence), and Bronson's working copy of The California Tomorrow Plan - A First Sketch.

Carton 21,
Folder 1-19
Carton 21,
Folder 20-21
Carton 21,
Folder 22-23
Carton 22,
Folder 1-25
Carton 23,
Folder 1
Carton 23,
Folder 2
Carton 23,
Folder 3-13
Carton 23,
Folder 14-15
Carton 23,
Folder 16-17
Carton 23,
Folder 18
Carton 23,
Folder 19-25

Correspondence 1965 July-1967 December

Marincello 1965-1967

Correspondence 1968 January-April

Correspondence 1968 May-1970 March

Correspondence 1970 April

Insurance Institute for Highway Safety 1970 April

Correspondence, A-Z 1970 May-1971

Notebook 1967-1970

Correspondence with authors 1966-1967

Miscellaneous undated

The California Tomorrow Plan - A First Sketch 1970-1971
Subseries 3.2: **Editorial and Administrative Files, 1963-1983**

**Physical Description:** Carton 23, folders 26-28; Carton 24, folders 1-20

**Arrangement**

Arranged hierarchically.

**Scope and Content Note**

Contains unsolicited manuscripts and plans for possible future articles, as well as minutes of a 1971 meeting of the Editorial and Policy Review Committee of the California Tomorrow Board of Directors. Includes material related to the shift in editorial focus planned for the Winter 1975-76 issue; the unexpected death of editor John W. Abbott deferred these changes to the Spring and Summer 1976 issues. Also includes two folders of artwork for *Cry California*.

- Carton 23, Folder 26
  - Press response 1963, 1967

- Carton 23, Folder 27
  - Owen Spann interview response 1956-1966

- Carton 23, Folder 28
  - *Cry California* articles - index circa 1970

- Carton 24, Folder 1-2
  - Possible future articles 1968-1970

- Carton 24, Folder 3
  - Hunter's Point 1971

- Carton 24, Folder 4
  - Gamer Valley 1970

- Carton 24, Folder 5-6
  - Possible future articles 1971, 1973

- Carton 24, Folder 7
  - Orville L. Freeman 1973

- Carton 24, Folder 8
  - Possible future articles 1974, 1976

- Carton 24, Folder 9
  - Unsolicited manuscripts 1979-1980, 1982

- Carton 24, Folder 10
  - Miscellaneous drawings undated

- Carton 24, Folder 11
  - Editorial committee 1971-1972

- Carton 24, Folder 12
  - Miscellaneous editorial 1980, undated

- Carton 24, Folder 13-14
  - Artwork circa 1966-1980

- Carton 24, Folder 15
  - Correspondence 1974, 1976

- Carton 24, Folder 16
  - Spring 1976 overview 1973, 1975

- Carton 24, Folder 17
  - Correspondence Spring 1976 issue 1973, 1975

- Carton 24, Folder 18
  - Response to Summer 1976 issue 1976

- Carton 24, Folder 19
  - Summer 1976 special mailing 1976

- Carton 24, Folder 20
  - *California Tomorrow* 1983 1983

Physical Description: Carton 24, folders 21-40; Cartons 25-40; Carton 41, folders 1-30; Audiotape 9; Microfilm reels 1-10

Arrangement
Arranged chronologically.

Scope and Content Note
Consists of editorial files for each volume of *Cry California* throughout its existence, from 1965 to 1982. Contents include correspondence with authors; drafts and revisions of articles; research material; galleys and proofs; and photographic contact sheets and prints (the bulk from the first 10 years of publication), and other graphics. Files also contain requests for permission to reproduce *Cry California* articles. A miscellaneous file for each quarterly issue contains a copy of the publication as well as any material related to the regular features in each issue. Also includes editorial material for California Tomorrow publications, such as *The Federal Threats to the California Landscape*, that were reproduced as special issues of *Cry California*.

Folders are labeled with the article's working title and the author's last name; the title of the published article and the author's full name have been used for this finding aid.

Winter 1965-66

Miscellaneous 1965, undated

Photographs, including docks, acreage for the future Foster City, San Bernardino High School at 50 undated

Elysian Park: A Grisly Case of Terracide / King, Harrison M. 1965

Photographs, including freeway to Dodger Stadium; Police Academy undated

The Wires of Woodside / Reinhardt, Richard undated

Photographs undated


Photographs, neon signs circa 1960s

Garbage and the Space Age / Brugmann, Bruce undated

Photographs undated

The Cruel Myth of Sustained Yield Logging / McCloskey, Michael 1965

Photographs, including Mendocino 1961, undated


Some Psychological Aspects of Driving Through Sacramento / Herbert, Van undated

The Assessor: His Bounty and His Victim / Harris, Michael undated

Spring 1966

Miscellaneous 1966, 1977

Photographs undated

Reshaping Super-City: The Problem of Los Angeles / Temko, Allan 1965, 1975
Carton 24, Folder 39
Humble is as Humble Does / Cloud, Stanley 1965, undated
Photographs undated

Carton 24, Folder 40
Who Will Save the Coastside? / Shands, William 1965, undated
Photographs undated

Carton 24, Folder 41
Another Los Angeles Park Debacle / Swanton, Harold 1965-1966

Carton 24, Folder 42
Confessions of a Highway Commissioner / Houghteling, Joseph C. 1966

Carton 24, Folder 43
The San Diego General Plan Defeat / Keen, Harold undated
Photographs undated

Carton 24, Folder 44
The Passing of a Landmark / Ballis, George 1965-1966
Photographs, Fresno County Courthouse undated

Carton 24, Folder 45
Summer 1966
Miscellaneous 1965-1966, undated
Photographs undated

Carton 24, Folder 46
Food and Land: The Coming Shortage / Mrak, Emil 1966, 1980

Carton 24, Folder 47
Home is a Freeway / Interview 1966, 1975

Carton 24, Folder 48
The Napa Valley National Vineyard / Bronson, William 1966-1968
Photographs circa 1966

Carton 24, Folder 1
The Channel Islands / Staff 1956-1966
Photographs undated

Carton 24, Folder 2
Food and Land: The Coming Shortage / Mrak, Emil 1966, 1980

Carton 24, Folder 3
Home is a Freeway / Interview 1966, 1975

Carton 24, Folder 4
The Napa Valley National Vineyard / Bronson, William 1966-1968
Photographs circa 1966

Carton 24, Folder 5-6
We'll Take the Low Road / Girvetz, Harry 1966, undated

Carton 25, Folder 1
A Visit to the Seat of Power / Olmsted, Roger 1966
Photographs of Sacramento Governor's mansion undated

Carton 25, Folder 2
Fall 1966
Miscellaneous 1966, undated

Carton 25, Folder 3
A Visit to the Seat of Power / Olmsted, Roger 1966
Photographs of Sacramento Governor's mansion undated

Carton 25, Folder 4
Behind the Redwood Curtain / Bronson, William 1968, undated

Carton 25, Folder 5
The Fragile Desert / Hebert, Ray 1966
Photographs undated
<table>
<thead>
<tr>
<th>Carton 25, Folder 20</th>
<th>Shadows on the Feather / Reinhardt, Richard 1966</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carton 25, Folder 21</td>
<td>Photographs, including Feather River, Mendocino 1965, undated</td>
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<tr>
<td>Carton 25, Folder 22</td>
<td>The Beach at San Onofre / Wray, Karl 1966</td>
</tr>
<tr>
<td>Carton 25, Folder 23</td>
<td>Photographs circa 1966</td>
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<tr>
<td>Carton 25, Folder 24</td>
<td>Looking Backward (with Hope) / Wood, Samuel undated</td>
</tr>
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<td>Carton 25, Folder 25</td>
<td>Shadows on the Feather / Reinhardt, Richard 1966</td>
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<tr>
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<td>Photographs, including Feather River, Mendocino 1965, undated</td>
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<td>The Beach at San Onofre / Wray, Karl 1966</td>
</tr>
<tr>
<td>Carton 25, Folder 28</td>
<td>Photographs circa 1966</td>
</tr>
<tr>
<td>Carton 25, Folder 29</td>
<td>Looking Backward (with Hope) / Wood, Samuel undated</td>
</tr>
<tr>
<td>Carton 25, Folder 30</td>
<td>Shadows on the Feather / Reinhardt, Richard 1966</td>
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<tr>
<td>Carton 25, Folder 31</td>
<td>Photographs, including Feather River, Mendocino 1965, undated</td>
</tr>
<tr>
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<td>The Beach at San Onofre / Wray, Karl 1966</td>
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<td>Photographs circa 1966</td>
</tr>
<tr>
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<td>Looking Backward (with Hope) / Wood, Samuel undated</td>
</tr>
<tr>
<td>Carton 25, Folder 35-36</td>
<td>Shadows on the Feather / Reinhardt, Richard 1966</td>
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<tr>
<td>Carton 25, Folder 37-38</td>
<td>Photographs, including Feather River, Mendocino 1965, undated</td>
</tr>
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<td>Carton 25, Folder 39</td>
<td>The Beach at San Onofre / Wray, Karl 1966</td>
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<td>Carton 25, Folder 40</td>
<td>Photographs circa 1966</td>
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<tr>
<td>Carton 25, Folder 41</td>
<td>Looking Backward (with Hope) / Wood, Samuel undated</td>
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<td>Shadows on the Feather / Reinhardt, Richard 1966</td>
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<td>The Beach at San Onofre / Wray, Karl 1966</td>
</tr>
<tr>
<td>Carton 26, Folder 2</td>
<td>Photographs circa 1966</td>
</tr>
<tr>
<td>Carton 26, Folder 3</td>
<td>Looking Backward (with Hope) / Wood, Samuel undated</td>
</tr>
<tr>
<td>Carton 26, Folder 4</td>
<td>Shadows on the Feather / Reinhardt, Richard 1966</td>
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<tr>
<td>Carton 26, Folder 5</td>
<td>Photographs, including Feather River, Mendocino 1965, undated</td>
</tr>
<tr>
<td>Carton 26, Folder 6</td>
<td>The Beach at San Onofre / Wray, Karl 1966</td>
</tr>
<tr>
<td>Carton 26, Folder 7</td>
<td>Photographs circa 1966</td>
</tr>
<tr>
<td>Carton 26, Folder 8</td>
<td>Looking Backward (with Hope) / Wood, Samuel undated</td>
</tr>
<tr>
<td>Carton 26, Folder 9</td>
<td>Shadows on the Feather / Reinhardt, Richard 1966</td>
</tr>
<tr>
<td>Carton 26, Folder 10</td>
<td>Photographs, including Feather River, Mendocino 1965, undated</td>
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<td>1967-1972, undated</td>
<td>Photographs 1967-1972,</td>
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<td>Four-by-Fouring - A Subdivision Ripoff</td>
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Spring 1975

- Miscellaneous 1975
- Your Money and Your Life / Adams, Gerald D. 1974-1975
- Use the Streets First! / Braly, Mark 1975
- Photographs 1974, undated
- Sacramento Town Meeting / Hart, John 1975
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- Photographs 1969-1973
- Open Space, Outer Space and Mountain Lions / Nygaard, Anita 1974-1975

Summer 1975

- Miscellaneous 1975
- “Progress” and/or Beauty / Power, Con 1975-1976
- Congress or the White House 1974-1975
- A Panacea that Wasn’t / Dean, John B. 1975
- Roadsigns to the Future / Press, Bill 1975
- New Peril for the Sea Otter / Telfer, Judie 1975
- The Desert Under Assault / Grant, Richard A., Jr. 1975
- Photographs undated

Fall 1975

- Miscellaneous 1975
- Assault on the Siskiyous / Hart, John 1975-1976
- Blueprint for California / Lottery, Rex 1975
- Technology and Environmental Quality / Bengelsdorf, Irving S. 1974-1975
- Photographs circa 1970

Winter 1975-76

- Do You Know Your LAFCO / Getreu, Sanford 1975-1976
- The Williamson Act / Lefaver, Scott 1975
- Town Meeting III: Ventura Coast and Plain Besieged / Grant, Richard A., Jr. 1975
- Miscellaneous 1975
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<td>Comprehensive is the Word for California 1975</td>
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<td>Carton 36, Folder 13</td>
<td>An Economic View of the Coastal Plan / Rooney, Robert F. 1976</td>
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<td>Carton 36, Folder 17</td>
<td>San Diego's Growth Problem / Grant, Richard A., Jr. 1976</td>
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<td>Carton 36, Folder 20</td>
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<td>Carton 36, Folder 21</td>
<td>Overview / Wilson, Richard A. 1976</td>
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<td>Carton 36, Folder 22</td>
<td>The California Water Plan / Stead, Frank and Anderson, Walt 1976-1977</td>
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<td>Carton 36, Folder 23</td>
<td>The California Transportation System / Crawford, Thomas H. 1976-1977</td>
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<td>The Coastal Plan / Bailey, Gil 1976-1977</td>
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<td>San Diego-Tijuana / The Senses Bureau 1976</td>
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<td>Los Angeles County / Northcross, Mark 1976</td>
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<td>Petaluma / Hart, John 1976</td>
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<td>People / Anderson, Walt and Dickson, Elizabeth 1974-1976</td>
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<td>Planning in Other States / Anderson, Walt [unpublished] 1976</td>
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<td>Letter to CT members / Roth, William M. 1976</td>
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<td>California Tomorrow: A Cry for California / Heller, Alfred 1976</td>
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<td>Eulogy of William Knox Bronson 1976</td>
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<td>State Planning and How it Grows / Wood, Samuel E. 1976-1977</td>
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<td>Progress Without Cheap Energy / Rooney, Robert F. and Mitchell, Phillip S. 1977</td>
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<td>A Barrel Saved is a Barrel Earned / Schipper, Lee 1977</td>
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<td>37, 17-19</td>
<td>The Commissioners Debate: To Save or To Burn? 1977</td>
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<td>California's New Timber Law: Can We Have Our Forest and Cut It Too? / Whitney, Stephen 1977</td>
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<td>Our Transportation Plan: The $64-Million Misunderstanding / Crawford, Thomas H. 1977</td>
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<td>The Environmentalist's Almanac 1977</td>
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<td>The Delta: The Living (or Dying?) Heart of California / Hart, John 1977</td>
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<td>Water Politics: Those Clouds over Westlands Aren't Rain / Blackburn, Dan 1977</td>
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<td>One System, Many Masters / Hart, John 1977-1978</td>
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<td>Putting it All in One Basket / Wood, Samuel E. 1977-1978</td>
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<td>Playground-Building Battleground / Rosenthal, Murray 1977</td>
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<td>Suburbanizing the Sierra / Egan, Ferol 1978</td>
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<td>Carton 38, Folder 36</td>
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**Fall 1978**

- Miscellaneous 1978
- Viewpoints 1978
- Photographs 1978
- Requiem for Home Rule / Griselle, Sherman W. 1978
- Statewide Planning's Chance to Work / Wood, Samuel E. 1978
- **Cry California** asks the next governor / Grant, Richard A., Jr. 1978
- Photographs 1978
- Decision-Making in the Dark / Anderson, Walt 1978

**Winter 1978-79**

- Miscellaneous 1978-1979
- A Favored Land's Dilemma / Jackson, Anne 1978-1979
- Fleeing Capital in Pursuit of Farmlands / Toigo, Jack 1978
- Rural Planning for Rural Communities / Lefaver, Scott 1978-1979
- The Small Farmer Deserves a Chance / Wollenberg, Charles 1978

**Spring 1979**

- Miscellaneous 1978-1979
- **Preview of The California Water Atlas** 1978-1979
- Photographs undated
- The Environment and the Election Seesaw / Harris, Thomas H. 1978-1979
- Report to Members 1978-1979
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LNG Terminal Siting / McKeown, Timothy J. 1978

The State and Planning / Press, Bill 1979

Summer 1979

Miscellaneous 1979

Update File: What Ever Became of the Coastal Alliance? / Harris, Thomas H. 1979
We've Still Got a Long Way to Go / Washburn, Patricia 1978-1979
Another Joker in the Nuclear Deck / Rubin, Hal 1979
Bet You Can’t Eat Just One / Cannon, James S. 1979
L.A. Is Not the Villain, New Developments Are Not the Answer / Arquimbau, Nicholas 1979
Who Cares? / Graber, David 1979
The Environmentalist's Almanac 1979
Reflections from Washington / Warren, Charles 1979
Environmental Litigation / Wolfe, Constance Jarvis 1979
Working Papers for an Environmental Bill of Rights / Behr, Peter 1979
OCCUR / Anderson, Maurica 1979-1980
Pesticide Politics / Anderson, Walt 1979
Federal vs. State / Marx, Wesley 1979
Recreation Shock / Badaracco, Robert J. 1979

Fall 1979

Miscellaneous 1979

California on 10 Gallons a Week / Hebert, Ray 1979-1980
Looking Backward at Gas Rationing / Swanton, Harold 1979
Taking a Transfer to Mass Transit / Anderson, Walt 1979
The Solar Village / Van der Ryn, Sim 1979
Santa Clara County: A Valley in Perpetual Motion / Thorwaldson, Jay 1979
The "Big Red“ Rail System / Grant, Richard 1979, 1981

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Miscellaneous 1980
California 2000 Project - To Turn the Century / Warren, Charles H. 1980
Statewide Planning in Oregon / Stacey Jr., Robert E. 1980
Life on the Ranchette / Wilvert, Calvin 1980

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Miscellaneous 1980
Update File: The Urban Strategy Goes Into Year 3 / Brazil, Eric 1980
Update File: Retrofitting the Redwood Country / Brostrom, Gerhard 1980
The Sagebrush Rebellion: The "Thirteen Western Colonies" Take on the Feds / Bauman, Joe 1980
The MX Missile: "Man's Largest Project" Targets the West / Wheeler, Steve 1980
Wind Power: New Uses for an Old Friend / Anderson, Maurica 1980
Workplace Pollution: A Hard Road for the Whistle-Blower / Krottinger, Eve 1980
Ground Pollution: Is it Cheaper to Litigate than Mitigate? / Rubin, Hal 1980
Housing: The Crisis That Came to Stay / Rubin, Pat Washburn 1980
Inflation as a World Problem / Fuller, Robert 1980
Growing Food from Money / LeVeen, E. Phillip 1980
The New Counter-Economics / Henderson, Hazel 1980
How Consumers Are Changing / Mitchell, Arnold 1980
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Photographs 1979
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The High Risks and High Costs of Living High / Swanton, Harold 1980
Carton 40, Folder 34
How to Turn Megalopolis Around / Hebert, Ray 1980
Carton 40, Folder 35
Sacramento 2000 - A Conference Summary 1980
Carton 40, Folder 36
Driving Forces that Shape our Future / Watt, Kenneth E.F. 1980

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Trying to Reach the Beginning of a Millennium / Dasmann, Raymond F. 1980
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Cities Confront Their Energy Future / Marx, Wesley 1980-1981
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Designing to Save Energy / Flavin, Christopher 1980

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Downtown San Francisco Builds to a Crisis / Russo, Michael V. 1981
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Living Next Door to the Strawberry Farm / Marston, Ted 1981

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Update File: The Sagebrush Rebellion / Bauman, Joe 1981
Carton 41, Folder 6
Update File: Dow Comes to Alaska: A Tale of Two Giants / Ture, Martha 1981
Carton 41, Folder 7
The Coming Food Crunch / Rodale, Robert and Dybdahl, Thomas 1980-1982
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Time for a Change in Food Policy / LeVeen, E. Philip 1981
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Organic Farming in California / Strong, Richard 1981

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Spring 1981

Energy: Moving Uncertainly Into a New Era / Rubin, Pat Washburn 1981
America Misses the Bus / Peirce, Neal R. and Steinbach, Carol 1981
The Troubled Parks / Hart, John 1981
Two Views of Environmental Politics in the 1980s: How Bad is the Backlash? How Much Can We Deregulate? / Livermore, Norman B. and Marx, Wesley 1981
The Other California / Schurmann, Franz 1981
Needed: A New Natural Philosophy / Meeker, Joseph 1981
Water Conservation: The Untapped Well / Gustaitis, Rasa 1981
Genetic Politics: The Art of Managing the Game Without Knowing the Rules / Anderson, Walt 1981

Fall 1981

Miscellaneous 1981

The Federal Threat to the California Coast / Sollen, Robert 1981
Photographs 1978
Fighting Smog is No Breeze / Tow, Philip S. 1981
Ridding NEPA of Its Barnacles / Yost, Nicholas C. 1981

Winter 1981-82

Miscellaneous 1981

The Dam Plan That Won't Go Away / Gunn, Peggy 1981-1982
California's Communications Revolution / Adler, Richard P. 1981


Subseries 3.4: California Tomorrow, 1982-1983

Physical Description: Carton 41, folders 31-46; Carton 42, folders 1-20
Arrangement
Arranged chronologically.
Scope and Content Note
Contains editorial material for the final three issues of the journal, renamed California Tomorrow in Spring 1982, concluding in Spring 1983.

Spring 1982

Miscellaneous 1982

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**Summer 1982**
- **WATER 1982: After Proposition 9... Where Do We Go From Here?** / Hart, John 1982
- **Viewpoints** / Various Authors 1982

**Miscellaneous 1982**
- **Cautious Optimism and Ongoing Concern** / Lundquist, Weyman I. and Grant, Richard A. 1982
- **The Trouble with the Future** 1982

**Population: The Increasing Pressure** 1982

**Land: The Irreplaceable Resource** 1982

**Water: The Transforming Flow** 1982

**Energy: An Essential Force** 1982

**Air: The Encompassing Element** 1982

**People: The Agents of Change** 1982

**Conclusions** 1982

**Executive Summary** 1982

**Statistics** 1982

**Untitled** / Mead, Ralph A. [unpublished] 1982

**The Oil Spill that Will Break the Bank** / Marx, Wesley [unpublished] 1982

**Fall-Winter 1982**
- **Miscellaneous 1982-1983**
- **Leo J. McCarthy Interview** / Mills, Stephanie [unpublished] 1982
- **Tom Bradley Interview** / Mills, Stephanie [unpublished] 1982
- **City Hall as a Stepping Stone to Statewide Office** / Harrison, Donald 1982
- **An Insider’s Estimate of Brown’s Economics** / Press, Bill 1982
- **California’s Contrary Electorate** / Pope, Carl 1982
- **Editorial: A People's Geography of the Next Frontier** / Mills, Stephanie 1982

**Winter 1983**
- **Miscellaneous 1982-1983**
- **California Agriculture in Context** / Mills, Stephanie 1981-1983
- **Will Changes in the Capitol Spell Changes on the Farm?** / Carroll, James Robert 1982
- **The Greater Realities of California Agriculture** / Hart, John 1982-1983
Subseries 3.4: California Tomorrow, 1982-1983

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<td>A Californian's Primer on Tax &amp; Tax Increase / Mitchell, Laura Remson 1983</td>
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<td>The Politics of Tax Repeal and Tax Reform in California / Leary, Mary Ellen 1983</td>
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<td>Raise Taxes! / Lundquist, Weyman I. 1983</td>
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Subseries 3.5: Other Publications, 1962-1975

- Physical Description: Carton 42, folders 21-31
- Arrangement: Arranged chronologically.
- Scope and Content Note: Includes copies of California Tomorrow's first two publications, California Going, Going... (1962) and The Phantom Cities of California (1963); and a booklet prepared by the Stanford Biology Study Group entitled A Legacy of Our Presence: The Destruction of Indochina. Includes manuscript drafts and correspondence in response to the pamphlet. Also contains copies of reports such as Private Property and the Public Interest, a summary of a legal seminar chaired by Mayor Pete Wilson of San Diego in 1973; and Democracy in the Space Age, a special report following the 1973 UCLA conference (see also subseries 6.1.4).

- Carton 42, Folder 21: California Going, Going... 1962
- Carton 42, Folder 22: Phantom Cities of California 1963
- Carton 42, Folder 23: The Federal Threats to the California Landscape 1967
- Carton 42, Folder 24-26: A Legacy of our Presence: The Destruction of Indochina 1970
- Carton 42, Folder 27-28: Correspondence 1970
- Carton 42, Folder 29: Democracy in the Space Age 1973
- Carton 42, Folder 30: Private Property and the Public Interest 1974
- Carton 42, Folder 31: Resource Allocation and Comprehensive Planning 1975

Subseries 3.6: Publication of The California Tomorrow Plan, 1971-1979

- Physical Description: Carton 42, folders 32-38
- Arrangement: Arranged hierarchically.
- Scope and Content Note: Includes initial correspondence between California Tomorrow and a new publishing company, William Kaufmann, Inc., who issued both a hard cover and paperback edition of The California Tomorrow Plan. Contains material related to the foreword, index, quotations about the Plan, layout, and information regarding sales and royalties. See also subseries 2.7, Publications Distribution.

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Research and editorial files 1971-1979

Index 1972

Reading list 1972

Design 1972


Physical Description: Cartons 43-49; Box 9; Audiotapes 1-2, 10-17

Arrangement
Arranged hierarchically. Divided into four subseries: 4.1: Planning and Administrative Files; 4.2: The California Tomorrow Plan - A First Sketch; 4.3: Revision; 4.4: Presentations.

Scope and Content Note
Consists of correspondence and notes from all phases of developing The California Tomorrow Plan, which began with the creation of a task force in 1970. Contains various working drafts of the plan along with notes and correspondence regarding revision, including feedback from the many conferences where the Plan was discussed following its publication.

Subseries 4.1: Planning and Administrative Files, 1970-1972

Physical Description: Carton 43, folders 1-15; Audiotapes 1-2, 10-15

Arrangement
Arranged hierarchically, as received.

Scope and Content Note
Contains the October 5, 1970 Plan Proposal, which outlined the project and how it would be organized, beginning with the creation of a task force of professionals representing various fields of knowledge. Includes correspondence and meeting notes from The California Tomorrow Plan task force members, along with background study material disseminated to the participants. Includes eight audiotapes of task force meetings.

The California Tomorrow Plan Proposal 1970

Plan Task Force 1970

Alfred Heller’s notes 1970

Plan Task Force meeting notices 1970

Plan Task Force meeting, September 15, 1970 1970

Recording: Plan Task Force meeting, September 15, 1970 1970 September 15

Recordings: Plan Task Force meetings on October 15, November 3, and November 11, 1970 1970 October 15-November 11

Recordings: Plan Task Force meeting, December 17, 1970 1970 December 17

Plan Task Force meeting, July 1, 1971 1971

Plan Task Force meeting, January 10, 1972 1972

Budget 1970-1971

Fundraising 1970-1971
Subseries 4.1: Planning and Administrative Files, 1970-1972

Finding Aid to the California Tomorrow Records MS 3641

Subseries 4.1: Planning and Administrative Files, 1970-1972

Fundraising for seminars 1971

Response to September 1970 mailer 1970


Physical Description: Carton 43, folders 16-26; Box 9

Arrangement

Divided into 4.2.1: Semi-Final Draft; and 4.2.2: Conference Programs.

Scope and Content Note

The first phase of The California Tomorrow Plan was to produce a sketch version, which was reviewed and revised following a series of regional seminars. A First Sketch was introduced at a conference in San Francisco on April 13-14, 1971. Contains working files and planning material for presentation of the Plan. See Cry California Summer 1971.

4.2.1: Semi-Final Draft, 1971

Physical Description: Carton 43, folders 16-26

Arrangement

Arranged as received.

Scope and Content Note

Consists of the edited semi-final draft of A First Sketch, organized in alphabetically labeled sections. See also subseries 3.1 for William Bronson's working copy of A First Sketch.

Carton 43, Folder 16

Contents, introduction, publication 1971

California I Overview 1971

California II Overview 1971

California Zero (A) 1971

Driving Policies (B) 1971

The Land (C) 1971

 Structures (D) 1971

People (E) 1971

California I and II Compared (F) 1971

Phasing In (G) 1971

Notes 1971
**4.2.2: Conference Programs, 1969-1972**

Physical Description: Carton 43, folders 27-31; Box 9; Audiotapes 16-17

Arrangement

Arranged chronologically.

Scope and Content Note

Consists primarily of planning material and correspondence regarding the Third Biennial Statewide Planning Conference, held at the Sheraton-Palace Hotel on April 13-14, 1971. The California Tomorrow Plan - A First Sketch was published in March, and this conference was the first in a series to be held throughout the state for the purpose of gathering feedback to incorporate into its revision. Includes the edited court reporter's transcript of the conference proceedings, slides that accompanied the presentation of A First Sketch, as well as subsequent comments and press response. Also includes audiotapes with excerpts of conference speakers and full remarks of Dr. Kenneth Watt.

- **Carton 43, Folder 27-29**
  - A First Sketch - Program transcript 1971
- **Carton 43, Folder 30**
  - Alfred Heller's remarks 1971
- **Carton 43, Folder 31**
  - Slides 1971
- **Audiotape 16**
  - Recording: Excerpts of remarks by various speakers 1971
- **Audiotape 17**
  - Recording: Remarks by Dr. Kenneth Watt 1971
- **Box 9, Folder 1**
  - Program planning 1969-1971
- **Box 9, Folder 2-4**
  - Plan Conference - Correspondence 1970-1971
  - Plan Conference - Administrative 1971
- **Box 9, Folder 5**
  - Publicity 1971
- **Box 9, Folder 6**
  - Offers of assistance 1970-1971
- **Box 9, Folder 7**
  - Requests for conference proceedings 1971
- **Box 9, Folder 8**
  - Sketch Plan/Conference response 1971
- **Box 9, Folder 9**
  - Copies of comments on Sketch Plan for William Bronson 1971
- **Box 9, Folder 10-11**
  - Comments on Revised Plan 1972

**Subseries 4.3: Revision, 1966-1974**

Physical Description: Cartons 44-46; Carton 47, folders 1-18

Arrangement

Arranged hierarchically, and then chronologically.

Scope and Content Note

Revision of A First Sketch was the third and final phase of the project. Contains comments from a variety of sources, including the regional seminars held in San Diego, Los Angeles, Eureka, Riverside, Santa Barbara, Berkeley, San Francisco and Fresno, in addition to an event in Washington D.C. cosponsored with the Conservation Foundation.

Also includes two cartons of working files, kept as received in original folders, organized by chapter and section with file labels color coded according to the working outline plan (folder 1), documenting the revision process. Also contains some reference material and correspondence.

See subseries 3.6 for material regarding publication of The California Tomorrow Plan.

- **Carton 44-45**
  - The California Tomorrow Plan revision working files 1971-1972
- **Carton 46, Folder 1**
  - PPC Baylands Findings, Goals and Policies for Balloting 1971
Carton 46, Folder 2
Mass Transportation in Southern California 1971

Carton 46, Folder 3
A Nonprofit Housing Development Corporation for San Francisco 1970

Carton 46, Folder 4
Pacific Northwest River Basins Commission 1971

Carton 46, Folder 5
Plan revision - charts 1971-1972

Carton 46, Folder 6
Miscellaneous Plan revision material 1971-1972

Carton 46, Folder 7
Plan revision process 1971

Carton 46, Folder 8
Proposal for regional seminars 1971

Carton 46, Folder 9
Plan revision distribution 1972

Carton 46, Folder 10-11
Comments on working draft 1972

Carton 46, Folder 12
Plan Comments
Bob Cook 1972

Carton 46, Folder 13
Business and industry 1971

Carton 46, Folder 14
Colleges and universities 1971

Carton 46, Folder 15
Conservation groups 1971

Carton 46, Folder 16
Davis Study Group 1971

Carton 46, Folder 17
Federal agencies 1971

Carton 46, Folder 18
Federal legislators 1971

Carton 46, Folder 19
Local governments 1971

Carton 46, Folder 20
Professional 1971

Carton 46, Folder 21
State agencies 1971

Carton 46, Folder 22
State legislators 1971

Carton 46, Folder 23
Correspondence, A-G 1967-1971

Carton 46, Folder 24
Correspondence, H-P 1970-1972

Carton 46, Folder 25
Correspondence, R-Z 1971-1972

Carton 46, Folder 26
Regional Seminars
Los Angeles, July 1, 1971 1971

Carton 46, Folder 27
Seminar transcript 1971

Carton 46, Folder 28
Respiratory Disease Conference, October 6, 1971 1971

Carton 46, Folder 29
San Diego, November 4, 1971 1971

Carton 46, Folder 30
Berkeley, November 11, 1971 1971
Subseries 4.3: Revision, 1966-1974

Carton 46, Folder 31
Carton 46, Folder 32
Carton 46, Folder 33
Carton 46, Folder 34
Carton 46, Folder 35
Carton 46, Folder 36-37
Carton 47, Folder 1
Carton 47, Folder 2-3
Carton 47, Folder 4-5
Carton 47, Folder 6-7
Carton 47, Folder 8-9
Carton 47, Folder 10
Carton 47, Folder 11
Carton 47, Folder 12
Carton 47, Folder 13
Carton 47, Folder 14
Carton 47, Folder 15
Carton 47, Folder 16-18

Subseries 4.4: Presentations, 1971-1977

Physical Description: Carton 47, folders 19-30; Cartons 48-49
Arrangement
Arranged chronologically as received.
Scope and Content Note
Consists of files from presentations of The California Tomorrow Plan to audiences throughout the state and the nation including the Environmental Protection Agency; California Department of Transportation; American Academy of Pediatrics; Claremont School of Theology; Massachusetts Tomorrow; Vermont Natural Resources Council; Pacific Coast Builders; AFL-CIO, and the UC Berkeley Institute of Industrial Relations. Presentations were made primarily by Alfred Heller and John W. Abbott. William Roth and Samuel Wood also occasionally represented California Tomorrow at Plan presentations. Files may contain correspondence, drafts and copies of speeches and remarks made at conferences, lists of attendees, handwritten notes, clippings and articles as well as informational material from other seminar participants. Also includes two sets of slides of The California Tomorrow Plan graphics and illustrations.
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<th>Event Description</th>
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<td>Miscellaneous - 1972</td>
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<td>Carton 47, Folder 21</td>
<td>Photographs and contact sheets undated</td>
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<td>American Society for Public Administration Environmental Conference, &quot;Color Colorado 2050,&quot; April 28, 1972 April</td>
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<td>Claremont School of Theology, May 3-5, 1972 1971 November-1972 May</td>
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<td>Regional Plan Association of Southern California, U.C. Riverside, May 5, 1972 1971 November-1972 May</td>
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<td>Regional Plan Association of Southern California, Los Angeles, June 8, 1972 1971 August-1972 June</td>
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<td>State Department of Public Works, Asilomar, July 21-22, 1972 1972 May-November</td>
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<td>Environmental Protection Agency Environmental Studies Division Quality of Life Conference, August 29-31, 1972 1972 March-October</td>
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<td>Carton 48, Folder 4</td>
<td>San Francisco Bay Area Industrial Development Club 1972 September</td>
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<td>Carton 48, Folder 5</td>
<td>National Urban Coalition Western Coalitions Conference, September 28-29, 1972 1972 September</td>
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<td>Carton 48, Folder 6</td>
<td>&quot;Business and the Environment,&quot; UCLA Graduate School of Management, October 5, 1972 1972 October</td>
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<td>Pasadena Community Goals Conference, October 21, 1972 1972 October</td>
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<td>Carton 48, Folder 12-13</td>
<td>Massachusetts Tomorrow, December 5, 1972 1972 June-1973 January</td>
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<td>Carton 48, Folder 14</td>
<td>Miscellaneous - 1972 1972</td>
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<td>Background material from other conferences 1972-1973</td>
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<td>Santa Barbara Channel City Club, February 13, 1973 1973 February</td>
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<td>Town Hall, Los Angeles, February 9, 1973 1972 October-December</td>
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<td>Environmental Information Clearinghouse, March 15, 1973 1973 March</td>
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<td>American Society of Planning Officials National Conference, April 7-12, 1973 1973 April</td>
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<td>National Science Foundation/Charles F. Kettering Foundation Conference, October 1-2, 1973 1973 August-October</td>
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<td>Carton 49, Folder 12</td>
<td>Miscellaneous - 1973 1972-1973</td>
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<td>California Council of Civil Engineers and Land Surveyors, February 1, 1974 1973 October-1974 March</td>
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<td>National Committee Against Discrimination in Housing, March 8, 1974 1974 March</td>
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<td>Rollins College, March 20-23, 1974 1974 March-April</td>
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<td>National Association for Environmental Education, April 20-30, 1974 1974 April</td>
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<td>UC Extension Statewide Lecture Series on Local Government planning meeting 1974 April-July</td>
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<td>Institute for Local Self-Government Intergovernmental Management Training Program, August 22-23, 1974 1974 August-September</td>
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<td>Senator Alan Cranston - California Conference on Inflation, September 4, 1974 1974 August-September</td>
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Subseries 4.4: Presentations, 1971-1977

Carton 49, Folder 23
UC Berkeley Institute of Government Studies California Scholars Forum Series, October 22, 1974 1974 April-November
"How Many People Can You Mix with Wine?" Public meeting on Napa County's future, November 16, 1974 1974 August-November
Miscellaneous - 1974 1974

International Conference on High Speed Ground Transportation, January 7-10, 1975 1974-1975
Lambda Alpha lunch meeting, January 15, 1975 1974 August-1975 January

Council of State Planning Agencies, Nov. 13-14, 1975 1975 April-November

Council of State Governments, December 9, 1975 1975 November-1976 February

Miscellaneous - 1975 1975
Miscellaneous - 1976 1976

California Round Table, October 20, 1977 1977

Physical Description: Carton 50, folders 1-21; Audiocassettes 1-8
Arrangement
Divided into three subseries: 5.1: General Information and Planning, 5.2: Regional Conferences; and 5.3: California 2000 Report Draft.
Scope and Content Note
Files related to the California 2000 project, a study that culminated in the publication California 2000: The Next Frontier, addressing specific concerns facing California before the millennium, such as population, land, water, energy, air and people. Contains final draft copy and publicity material for regional presentations, but no editorial material.

Subseries 5.1: General Information and Planning, 1977-1982
Physical Description: Carton 50, folders 1-6
Arrangement
Arranged chronologically.
Scope and Content Note
Contains brochures for all regional conferences as well as general correspondence and planning for media exposure, including a possible video production.

Carton 50, Folder 1
Conference brochures 1980-1982
Correspondence 1977-1982
Video 1981-1982
Telecommunications 1980-1981
Subseries 5.2: Regional Conferences, 1980-1981

Physical Description: Carton 50, folders 7-14; Audiocassettes 1-8
Arrangement
Arranged chronologically.
Scope and Content Note
Contains printed material from the California 2000 conference series, including brochures and reports, as well as discussion of a video and other means of communicating the study’s findings. Includes audiocassettes of the North Coast and San Diego conferences in 1980 and the San Francisco conference in 1981.

Sacramento, May 17, 1980

North Coast 1980

Recording: Conference speakers and question and answer sessions 1980

Riverside/San Bernardino, November 22, 1980

San Diego, February 7, 1981

Recording: Afternoon session and conference summary 1981 February 7

Los Angeles, May 9, 1981


Recording: Conference speakers and panel discussion 1981 June 20


Physical Description: Carton 50, folders 15-21

Chapter summaries 1981-1982

Report draft 1982

California 2000: The Next Frontier 1982

Series 6: Conferences, 1964-1977

Physical Description: Carton 50, folders 22-28; Carton 51-55; Carton 56, Audiotapes 18-22
Arrangement
Divided into two subseries: 6.1: California Tomorrow Conferences, and 6.2: Participation in Conferences and Seminars.
Scope and Content Note
Contains files related to all seminars sponsored by California Tomorrow that were not connected to The California Tomorrow Plan. Also includes material regarding the conferences of other organizations where California Tomorrow was represented, initially by Alfred Heller or Samuel Wood, then later John Abbott and others. Includes planning correspondence and notes, brochures, printed materials, background reports, studies, and any notes from the conference.
Subseries 6.1: California Tomorrow Conferences, 1967-1976

Physical Description: Carton 50, folders 22-28; Carton 51, folders 1-6; Audiotape 18

Arrangement

Scope and Content Note
California Tomorrow held one-day seminars in San Francisco in 1967 and 1969, and sponsored the Fourth Biennial Statewide Planning Conference in 1973, also in San Francisco. Other conferences, including the Workshop on Regional Government, were held in Southern California, and the town hall meetings were statewide. Files contain planning notes, correspondence, background and publicity materials, and may include photographs and slides, remarks by speakers and comments by attendees.

6.1.1: California One State Conference, 1967

Physical Description: Carton 50, folders 22-28; Carton 51, folders 1-6; Audiotape 18

Arrangement
Arranged hierarchically, then chronologically.

Scope and Content Note
The California One State Conference was held at the Sheraton-Palace Hotel in San Francisco on October 2, 1967, to emphasize the necessity for a unified statewide response to problems of growth. Includes one folder of photographs as well as text of speeches and biographies of panel participants, and audiotape of remarks by Barbara Ward.

See also subseries 1.2.2, Contributed Time files of Samuel Wood.

Conference working papers 1967
Preparation, invitations and press releases 1967
General mailing list 1967
Letters of regret 1967
Biographies of Participants 1967
Speeches 1967
Requests for copies 1967
Contact sheets 1967
Recording: Remarks by Barbara Ward 1967
6.1.2: **State Planning - Are We Doing Enough?, 1968-1969**

**Physical Description:** Carton 51, folders 7-8; Audiotapes 19-22

**Arrangement**
Arranged as received.

**Scope and Content Note**
This one-day seminar was held on February 18, 1969 at the Sheraton Palace Hotel in San Francisco to focus on issues associated with the state planning program and specifically the State Development Plan. Due to the large number of people interested in attending, the venue was changed from the St. Francis Yacht Club to the Sheraton Palace Hotel. Speakers and panelists included Caspar Weinberger, Samuel Cullers, T.J. Kent, Jr., Assemblyman Willie Brown, Jr., Mrs. Morse Erskine, and Professor Henry Fagin. Contains material from the initial planning stages to follow-up correspondence and thank you letters.

**State Planning Seminar, February 18, 1969 1968-1969**

**Recordings:** Conference addresses 1969

6.1.3: **Statewide Planning Conference, 1973**

**Physical Description:** Carton 51, folders 9-30

**Arrangement**
Arranged hierarchically.

**Scope and Content Note**
Contains material related to the Fourth Biennial Statewide Planning Conference, held at the Hilton Hotel in San Francisco, April 24-25, 1973. All California Tomorrow members were invited to attend, and the conference was open to the general public. The roster of panel chairmen included Assemblyman Willie L. Brown, Jr.; Michael McCloskey of the Sierra Club; Dr. Lester Lees of the California Institute of Technology; Huey D. Johnson of the Trust for Public Land; and Pete Wilson, Mayor of San Diego. Other notable participants included Senator Alan Cranston, Per-Olof Hanson from the Stockholm planning council, and Dean Harvey S. Perloff of the UCLA School of Architecture and Urban Planning. Members of the California Coastal Zone Conservation Commission (established in 1972) and the Bureau of Land Management desert study program led discussions in their respective areas; air pollution, particularly in the Los Angeles Basin, was the focus of another panel. Session topics included the role of the courts in environmental decision-making and the function of citizen action groups. The social and economic context of environmental improvement was also included. John W. Abbott presided over the closing program of the conference, which was titled *Do the Pieces Fit?*

Contains photographs of speakers as well as full transcripts of many speeches and remarks, including a message from Governor Ronald Reagan, delivered by Norman B. Livermore, Jr.

See also Summer 1973 Cry California for John Hart’s report on the conference. Additional material located in Alfred Heller Subject Files, subseries 1.1.4.

**Organization and preparation 1973**

**Speakers 1973**

**Photographs 1973**

**Promotion and invitations 1973**

**Mailing list 1973**
6.1.4: **Workshop on Regional Government, 1973**

- **Physical Description:** Carton 52, folders 1-6
- **Arrangement**
  - Arranged hierarchically.
- **Scope and Content Note**
  - Material related to California Tomorrow's study of regional government, as proposed in *The California Tomorrow Plan* and developed in the booklet *Democracy in the Space Age*, published in 1973. This was used as background material for the conference held at UCLA on October 26, 1973, sponsored by California Tomorrow and the School of Architecture and Urban Planning.

6.1.5: **Miscellaneous, 1973-1974**

- **Physical Description:** Carton 52, folders 7-11
- **Arrangement**
  - Arranged chronologically.
- **Scope and Content Note**
  - Contains material concerning the Seminar on Legal Aspects of Land Acquisition and Control held in Los Angeles on September 15, 1973, as well as the Workshop on Regional Government, which met at UCLA on October 26, 1973. Also includes files related to a seminar on jobs and regional planning cosponsored by California Tomorrow and the United Auto Workers Union.
6.1.6: **Town Hall Meetings, 1972-1976**

**Physical Description:** Carton 52, folders 12-30; Carton 53, folders 1-12

**Arrangement**
Arranged chronologically.

**Scope and Content Note**
Consists of material related to a series of regional meetings held throughout California, sponsored in part by the NEA, including periodic grant reports, planning notes and correspondence. Meetings were held in Sacramento, Riverside, Ventura, Santa Clara County, Fresno, and San Diego and focused on specific regional themes. In Sacramento, the focus was the American River, whereas in Riverside the theme was the California desert. Background materials handed out at the meetings are included, as well as slides that accompanied the presentations.

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**Carton 52, Folder 12**
**1974-1976**

**Town Meetings - General 1974-1976**

**National Endowment for the Arts grant 1974-1976**

**Sacramento, January 18, 1975 1974-1975**

- **Brochure design and questionnaire 1974-1975**
- **Attendee packet 1975**
- **Questions from attendees 1975**
- **Responses from attendees 1975**
- **Publicity 1974-1975**
- **Ron Pereira 1974-1975**
- **Program printing and contacts 1975**
- **Set-up at Hiram Johnson High School 1974-1975**
- **Program and attendance 1975**
- **Slides for presentation 1975**
- **Photographs 1975**
- **Correspondence 1974-1975**
- **Background material 1972-1975**

**Riverside, February 22, 1975 1974-1975**

- **Background material 1974-1975**
- **Slides for presentation 1975**

**Ventura, May 17, 1975 1975**

**Santa Clara County, September 13, 1975 1974-1975**

- **Background material 1974-1975**
Subseries 6.1: California Tomorrow Conferences, 1967-1976

Fresno, October 18, 1975 (not held) 1975
San Diego, January 24, 1976 1975-1976
Background material 1975-1976
Eel River Project Proposal 1977

Subseries 6.2: Participation in Conferences and Seminars, 1961-1976

Physical Description: Carton 53, folders 13-27; Carton 54-55; Audiotapes 23-24
Arrangement
Arranged chronologically.
Scope and Content Note
Contains correspondence and itineraries, notes and publicity material as well as any press coverage regarding the many conferences and seminars where California Tomorrow was represented. These include national and regional events such as the 1965 White House Conference on Natural Beauty and the 1968 Audubon Western Conference. Alfred Heller also attended the United Nations Conference on the Environment, held in Stockholm from June 5-12, 1972 (see report in Audubon Society meeting of October 12, 1972). Files may also include background reference material and information about the various sponsoring agencies, which include professional and educational organizations as well as conservation groups.

Files on presenting The California Tomorrow Plan at conferences are found in series 4.4. See also subseries 1.1.2 for Alfred Heller's speeches and subseries 1.2.2, Samuel Wood's Contributed Time Files.

Western Governmental Research Association 1961-1966
American Institute of Planners (AIP) Conference 1962
Working Committee on Planning Legislation 1963
American Institute of Planners CalChapter Conference 1964
White House Conference on Natural Beauty 1965
American Society of Planning Officials (ASPO) 1966
Association of Soil Conservation Districts 1966
Governor's Conference on California Beauty 1966
Planning and Conservation League for Legislative Action 1966-1967
How To Invent a Human City Conference 1967
National Commission on Urban Problems 1967
South El Monte Conference 1967
American Society of Planning Officials 1968-1971
Carton 54, Folder 3
Carton 54, Folder 4
Carton 54, Folder 5
Carton 54, Folder 6
Carton 54, Folder 7
Carton 56, Audiotapes 23-24
Carton 54, Folder 8-9
Carton 54, Folder 10
Carton 54, Folder 11
Carton 54, Folder 12
Carton 54, Folder 13-14
Carton 54, Folder 15
Carton 54, Folder 16
Carton 54, Folder 17
Carton 54, Folder 18
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Carton 54, Folder 24
Carton 54, Folder 25
Carton 54, Folder 26
Carton 54, Folder 27
Carton 54, Folder 28
Carton 54, Folder 29
Carton 54, Folder 30
Carton 55, Folder 1
Carton 55, Folder 2

Arizona Governor’s Conference on Beauty, April 1968 1968-1971
Audubon Western Conference, April 1968 1967-1968
Bay Area Regional Organization Conference, September 14, 1968 1968
County Planning Commissioners Association, Oakland, California, October 25, 1968 1968
Recordings: “Pesticide Tape, Sunset Seminar, Los Angeles, April 4, 1969” 1969
Joint Commission on Watercourses and Flood Control, Theodore Osmundson 1969
Student Environmental Congress, November 15-16, 1969, Stanford University 1969
Governor’s Conference on California’s Changing Environment, November 17-18, 1969 1969
Conference on Conservation and Jobs, University of San Francisco, June 19-20, 1971 1971
Corporate Planners Association, February 15, 1972 1972
Washington, D.C. Seminar, co-sponsored with Conservation Foundation, March 2, 1972 1972
National Growth Policy Seminar, Stanford University, May 22, 1972 1972
People for Open Space, Berkeley, California, July 19, 1972 1972
Quality of Life Conference, Environmental Protection Agency, August 29-31, 1972, Warrenton, Virginia 1972
Assembly Committee on Planning and Land Use, Statement by John W. Abbott, October 4, 1972 1972
American Institute of Planners, Boston, Massachusetts, October 11, 1972 1972
National Audubon Society, New York, October 12, 1972 1972
Non-governmental Organizations Concerned with Human Environment, New York, October 17-19, 1972 1972
County Supervisors Association, Palm Springs, California, November 16, 1972 1972
Channel City Club, February 13, 1973, Santa Barbara 1972-1973
Subcommittee on Fisheries and Wildlife Conservation and the Environment, May 1, 1973 1973
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<td>National Forum on Growth with Environmental Quality, September 23, 1973 1973</td>
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<td>Carton 55, Folder 6-11</td>
<td>American Association for the Advancement of Science (AAAS) Convention, February 24 to March 1, 1974 1973-1974</td>
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<td>Carton 55, Folder 12</td>
<td>Unstable Lands and Public Policy 1971, 1974</td>
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<td>Carton 55, Folder 13</td>
<td>University of Southern California &quot;Biology Semester&quot; 1973-1974</td>
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<td>Anchorage Humanities Symposium, March 6-7, 1974 1974</td>
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<td>Atlanta Environmental Symposium, April 3, 1974 1974</td>
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<td>Carton 55, Folder 16</td>
<td>Growth and Quality of Life in Washington, June 21-22, 1974, University of Washington 1974</td>
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<td>Carton 55, Folder 17</td>
<td>American Association for the Advancement of Science- Ecological Society of America, February 26-27, 1974, San Francisco 1974</td>
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<td>Carton 55, Folder 18</td>
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<td>Carton 55, Folder 19</td>
<td>E.F. Schumacher Lecture and Luncheon, October 17, 1975 1975</td>
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