Descriptive Summary

Title: Loyola Marymount University Archives KXLU Records

Dates: 1956-2007

Collection Number: UA.007.006

Creator/Collector: Loyola Marymount University

Extent: 31 boxes (4 boxes of text, 27 of AV), 13.66 linear feet

Repository: Loyola Marymount University, Department of Archives and Special Collections, William H. Hannon Library

Los Angeles, California 90045-2659

Abstract: This collection consists of records created by the KXLU radio station, beginning in 1956 at Loyola University. The collection documents the founding of KXLU, and the move from broadcasting solely classical music to more diverse and alternative programming. KXLU prides itself in offering students practical experience in all areas of station operation, which includes broadcasting, programming, technical engineering, production, public affairs, promotions, sales, and management. This collection consists of correspondence, radio program guides, radio listener surveys, FCC licenses, newspaper clippings, flyers, ephemera, and reel-to-reel audio tapes.

Language of Material: English

Access

Collection is open to research under the terms of use of the Department of Archives and Special Collections, Loyola Marymount University. The Archives and Special Collections do not have playback equipment for accessing the reel-to-reel audio tapes. In order to create accessible formats of these tapes, the cost of reproduction, to be paid fully by patron, will include 1) any necessary preservation efforts upon the original, 2) a master file to be retained by Archives and Special Collections, 3) a researcher viewing copy to be retained by Archives and Special Collections, and 4) an optional patron copy. Pricing and project time-frame will be quoted upon individual request. For use purposes, please note many of the materials are copyrighted. Unless explicitly stated otherwise, Loyola Marymount University does not claim ownership of the copyright of any materials in its collections. The user or publisher must secure permission to publish from the copyright owner.

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Preferred Citation

Loyola Marymount University Archives KXLU Records. Loyola Marymount University, Department of Archives and Special Collections, William H. Hannon Library

Acquisition Information

All material in this collection has been transferred to University Archives from Loyola Marymount University.

Biography/Administrative History

Loyola Marymount University (LMU), located in Los Angeles, California, was founded as Loyola College of Los Angeles in 1911 by members of the Society of Jesus after the closure of St. Vincent’s College, a school for boys created by Vincentian Fathers in 1865. Loyola College grew quickly and a new campus was selected in 1917. In 1920, Loyola College began offering graduate level education by founding a separate law school. Official establishment of a graduate division would not occur until June 1950 even though the law school continued to thrive and after a Teacher Education Program at Loyola College had been created in 1948. Continued growth of the college prompted a second move for Loyola College in 1929 to the current campus in Westchester. Incorporated as Loyola College in 1918, the school achieved official university status in 1930. While Loyola University was experiencing a high growth rate in the early 20th century, so was the education program offered by the Religious of Sacred Heart of Mary for young women that had begun in 1923. In 1933, Marymount Junior College was opened in Westwood, Los Angeles. The college continued to grow; in 1948 the Junior College became a four-year university and granted its first baccalaureate degrees in 1948. In 1960, Marymount College moved to a campus on the Palos Verdes Peninsula to accommodate its growing student body. In 1968, Marymount College moved one last time to share the Loyola University campus. Although the two schools shared a physical space, Marymount College and Loyola University were still two separate schools and remain so for five years. Loyola Marymount University was officially named in 1973 after Loyola University and Marymount College merged. The inception of the student operated radio station, known as
the KLU Campus Radio Workshop began in 1946, with equipment designed and built by Loyola University student staff. The student staff was comprised of World War II veterans who had gained electronic and radio experience while in service. In 1952, the radio station adopted the call letters KXLU, and hoped to switch to an FM transmission soon after. In 1957 the applications for transmitter construction and FCC approval were filed and KXLU 88.7 went live. From 1959 until 1968, KXLU broadcasted from 89.1. The radio station moved one last time to its present frequency of 88.9 FM in September, 1968. KXLU is a non-commercial, educational radio station that broadcasts from the LMU Westchester campus. LMU’s KXLU offers one of the only opportunities for students to gain experience in radio station operation in the Los Angeles radio market. The station prides itself in offering students practical experience in the areas of broadcasting, programming, technical engineering, production, public affairs, promotions, sales, and management.

Scope and Content of Collection
This collection documents the history of the KXLU radio station, which includes the founding and the move from solely classical music to more diverse and alternative programming. This collection also documents the longest running Latin radio program, Alma del Barrio. The KXLU collection consists of correspondence, radio program guides, radio listener surveys, FCC licenses, newspaper clippings, flyers, ephemera, and reel-to-reel audio tapes.

Indexing Terms
College radio stations
Loyola Marymount University

Container List