**Descriptive Summary**

**Title:** Television and Film Press Collection  
**Dates:** 1999-2008  
**Collection Number:** 2014.004  
**Creator/Collector:**  
**Extent:** 16.25 linear ft.  
**Repository:** California State University, Los Angeles  
Los Angeles, California 90032-8300  

**Abstract:** The movie press kits in this collection were distributed by Universal Pictures. A few of these press kits were addressed to Arenas Entertainment, a marketing agency that promotes entertainment products including film, television and brand launches to Spanish-speaking audiences in several countries including the United States, Mexico and Spain.  
**Language of Material:** English  

**Access**  
Access is available by appointment for Cal State LA student and faculty researchers as well as independent researchers.  

**Publication Rights**  
Permission for publication is given on behalf of Special Collections as the owner of the physical items and is not intended to include or imply permission of the copyright holder, which must also be obtained by the researcher.  

**Preferred Citation**  
Television and Film Press Collection. California State University, Los Angeles  

**Acquisition Information**  
Transferred to Special Collections & Archives from the Library Music and Media Center.  

**Scope and Content of Collection**  
The materials in this collection were compiled from 1999-2008. This collection includes several copies of press kits for 62 different films. Some of the press kits in the collection are partly translated in Spanish.  

**Indexing Terms**  
Motion Pictures  
Movies  
Press Kits  

[Television and Film Press Collection Finding Aid]