Language of Material: English
Contributing Institution: Pepperdine University. Special Collections and University Archives.
Title: Michael F. Adams Papers
Identifier/Call Number: 0135
Physical Description: 8.34 Linear Feet7 boxes
Date (inclusive): 1965-1989
Abstract: The Michael F. Adams Papers contain materials relating to his time as vice president of university affairs at Pepperdine University. The collection is primarily composed of materials relating to the Board of Regents, development and giving campaigns, and scheduling. Materials date from 1965-1989.
Arrangement
The collection is organized into the following series: 1. Schedules; 2. Subject Files; 3. Board of Regents; and 4. Correspondence.
Conditions Governing Access
Advance notice required for access. The Board of Regents series is restricted for 50 years from date of creation.
Conditions Governing Use
Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder.
Preferred Citation
[Box/folder# or item name], Michael F. Adams Papers, Collection no. 0135, Special Collections and University Archives, University Libraries, Pepperdine University.
Immediate Source of Acquisition
The collection was donated to Pepperdine University by Michael F. Adams on July 22, 2014.
Biographical note
Michael F. Adams was born on March 25, 1948, in Montgomery, Alabama. He received a B.A. in speech from David Lipscomb College in 1970, before completing a PhD in political communication at Ohio State University in 1973. While at Ohio State University, Adams taught several courses relating to politics and public speaking. After leaving Ohio State University in 1975, he held a number of political positions, including the roles of administrator for Senator Howard Baker's staff and as the Republican nominee for the House of Representatives for a district in Tennessee in 1980.
In 1982, Adams came to Pepperdine University as vice president of university affairs. During his tenure at Pepperdine, he implemented the Wave of Excellence giving campaign, which sought to raise $100 million for the university. He oversaw the campaign until its completion in 1989, and went on to serve as the president of Centre College in Kentucky. During his time at Centre College, the university's endowment tripled. He stepped down from this position in 1997, when he accepted the role of president at the University of Georgia. He held this position for 16 years, retiring in June 2013.
Scope and Content
This collection contains materials relating to Michael F. Adams' time as vice president of university affairs at Pepperdine University. The collection includes materials relating to the Board of Regents, development and giving campaigns, schedules, and correspondence. The collection also contains some materials from Michael F. Adams' professional experiences prior to arriving at Pepperdine, as well as some earlier Pepperdine materials relating to his position. Materials in the collection date from 1965-1989, with the bulk of the collection content representing his time with Pepperdine from 1982-1989.
Related Archival Materials
David Davenport Papers, Collection no. 0020, Special Collections and University Archives, University Libraries, Pepperdine University.
Pepperdine University Board of Regents Records, Collection no. 0069, Special Collections and University Archives, University Libraries, Pepperdine University.
Pepperdine University Campaigns and Fundraising Collection, Collection no. 0090, Special Collections and University Archives, University Libraries, Pepperdine University.
Processing Information note
The collection was arranged and described by Annalisa Silberkleit in May 2015 under the supervision of Katie Richardson. Rachel White added additional correspondence and subject files to the collection in July 2015.
Subjects and Indexing Terms
Christian universities and colleges -- United States -- History
Series 1: Schedules 1982-1989
Scope and Content
This series contains schedules, planners, and calendars from Michael F. Adams' time at Pepperdine. Schedules contain details of daily meetings and engagements associated with his role at Pepperdine. Materials in this series are arranged in chronological order.

Series 2: Subject Files 1965-1989
Scope and Content
This series contains topical materials relating to Michael F. Adams' time at Pepperdine University. Materials within this series include speeches, notes, files on consultants, and topics related to development at Pepperdine. This series is arranged alphabetically by folder title.
box 2, folder 27  Consultants: Kersey and Associates 1988
box 2, folder 28  Consultants: Ketchum, Inc. 1984-1985
box 2, folder 29  Consultants: Knudson Associates, Inc. 1988
box 2, folder 30  Consultants: Mountain West 1987
box 2, folder 31  Consultants: Paul Cowen Associates 1987
box 2, folder 32  Consultants: Peat Marwick 1987
box 2, folder 33  Consultants: Tyler Associates 1984
box 2, folder 34  Consultants: Various 1986-1988
box 2, folder 35  Effectiveness of Fund Raising Programs in Universities 1986
box 2, folder 36  Freshmen Seminar 1987
box 2, folder 38  Foundations: Pepperdine B 1982-1989
box 2, folder 40  Foundations: Pepperdine D 1982-1989
box 2, folder 41  Foundations: Pepperdine E 1982-1989
box 2, folder 42  Foundations: Pepperdine F 1982-1989
box 2, folder 43  Foundations: Pepperdine G 1982-1889
box 2, folder 44  Foundations: Pepperdine H 1982-1989
box 2, folder 45  Foundations: Pepperdine I 1982-1989
box 3, folder 1  Foundations: Pepperdine K 1982-1989
box 3, folder 8  Foundations: Pepperdine R 1982-1989
box 3, folder 10  Foundations: Pepperdine T 1982-1989
box 3, folder 13  Fundraising Policies 1983-1985
box 3, folder 14  Gulls-Way Estate 1988
box 3, folder 15  International Programs: Japan 1987-1989
box 3, folder 17  Major Gifts Team 1987-1988
box 3, folder 18  MFA Germany Trip 1981
box 3, folder 19-20  Miscellaneous Articles--Other 1987-1988
box 3, folder 21  Nature Conservancy 1986-1989
box 3, folder 22-26  Notes 1980-1989
box 3, folder 27  Ojai Management Conference 1988
box 3, folder 28  $100 Million Campaign for Pepperdine University 1982-1990
box 3, folder 29  Pepperdine Article Clippings/Press Releases 1965-1987
box 3, folder 30  Pepperdine Calendars 1973
box 3, folder 31  Pepperdine Commencement Ceremony--Keynote 1977
box 3, folder 32  Pepperdine Publications 1977
box 3, folder 33  Pepperdine Standards and Procedures for Faculty Selection undated
box 4, folder 1  Russian Writers' Conference 1985-1987
box 4, folder 2  Speeches: Academic Fundraising 1983
box 4, folder 3  Speeches: Address to the Faculty of the Graduate School of Education and Psychology 1983
box 4, folder 4  Speeches: Address to the Graduating Class 1983
box 4, folder 5  Speeches: Centre College Introduction Speech 1988
box 4, folder 6  Speeches: Christianity and Politics Seminar 1989
box 4, folder 7
Speeches: Church Leaders Workshop 1983
box 4, folder 8
Speeches: Convocation Address 1984
box 4, folder 9
Speeches: Current Trends in Major Campaigns 1986
box 4, folder 10
Speeches: Danville Rotary Club 1989
box 4, folder 11
Speeches: Doing It Right: Fundraising in Today's Environment 1984
box 4, folder 12
Speeches: Ethics in Alumni Relations 1987-1989
box 4, folder 13
Speeches: Faith is My Fortune 1986-1987
box 4, folder 14
Speeches: Fundraising: The Need for Alumni Volunteers and Committed Donors 1985
box 4, folder 15
Speeches: Have Today Because of Success 1984
box 4, folder 16
Speeches: How Important Is the Bottom Line? 1988
box 4, folder 17
Speeches: Maintaining an Annual Fund in the Midst of a Major Campaign 1988
box 4, folder 18
Speeches: Major Donor Fundraising 1987
box 4, folder 19
Speeches: Making Insiders of Outsiders 1983
box 4, folder 20
Speeches: Managing the Editorial Process 1987
box 4, folder 21
Speeches: Managing your Financial Responsibilities 1986
box 3, folder 29
Speeches: Opening Remarks to Parents 1989
box 4, folder 23
Speeches: Pepperdine 1989
box 4, folder 24
Speeches: President's View of Alumni Relations 1989
box 4, folder 25
Speeches: Problems Created by a Successful Development Campaign 1987
box 4, folder 26
Speeches: Role of Public Relations in a Successful Fundraising Campaign 1989
box 4, folder 27
Speeches to Centre College Board 1989
box 4, folder 28
Speeches: Student Alumni/Young Alumni Programs 1986
box 4, folder 29
Speeches: Tapping into Non-Traditional Alumni 1987
box 4, folder 30
Speeches: Three E's of Pepperdine 1984
box 4, folder 31
Speeches: University Scholarship Support 1986
box 4, folder 32
Student Development at Seaver College 1977
box 4, folder 33
Suggested Development Responsibilities for Assistant to the President (In the Brock House) undated
box 4, folder 34
Teaching Materials: Political Communications 1975
box 4, folder 35
Teaching Materials: Presidential Rhetoric 1979
box 4,
Teaching Materials: Principles of Marketing 1986
folder 36-38
box 4, folder 39
United States Senate 1968-1978
box 3, folder 40
University Affairs Annual Retreat 1988
box 4, folder 41
WASC 1987
box 4, folder 42
Wave of Excellence Campaign 1987
box 4, folder 43
Women's Support Group 1983-1988
box 7, folder 1-2,
Series 3: Board of Regents 1982-1989
box 5-6,
Quarterly Budget Committee 1988-1989
box 6, folder 7-13
Series 3: Board of Regents 1982-1989
box 4,
folder 44-47,
Advance notice required for access. The Board of Regents series is restricted for 50 years
box 5-6,
from date of creation.
folder data_value_missing_944009e2b9a8f15f830aa345c4756eff
box 4, folder 44
Academic Affairs Committee 1986
box 4,
Development Committee 1985-1988
folder 45-46
box 5, folder 1-5,
Buildings and Grounds Committee 1983-1986
box 4, folder 47
Development Presentation 1986
box 5, folder 6
Directories 1985-1988
box 6, folder 1-6,
Executive Committee 1982-1989
box 5, folder 8-21
Finance and Investments Committee 1985-1988
box 6,
Meeting Minutes 1982-1989
folder 14-19
box 6, folder 20
Original Budget 1988
box 6, folder 21
Quarterly Budget Committee 1988-1989
box 7, folder 1
Regent Profiles 1988
<table>
<thead>
<tr>
<th>Box 7, Folder 2</th>
<th>Supplements to Self-Study Report 1982</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 7, Folder 3-22</td>
<td>Series 4: Correspondence 1970-1989</td>
</tr>
<tr>
<td>Box 7, Folder 3</td>
<td>Christmas Card Lists 1970-1985</td>
</tr>
<tr>
<td>Box 7, Folder 4</td>
<td>Inquiries for Jobs 1987-1988</td>
</tr>
<tr>
<td>Box 7, Folder 5</td>
<td>Invitations 1980-1989</td>
</tr>
<tr>
<td>Box 7, Folder 6-10</td>
<td>Pepperdine Interoffice Communication 1982-1989</td>
</tr>
<tr>
<td>Box 7, Folder 11-15</td>
<td>Personal Correspondence 1972-1989</td>
</tr>
<tr>
<td>Box 7, Folder 16</td>
<td>Professional--Non-Pepperdine Correspondance 1981-1989</td>
</tr>
<tr>
<td>Box 7, Folder 17</td>
<td>Professional--Pepperdine Correspondance 1983-1989</td>
</tr>
<tr>
<td>Box 7, Folder 18</td>
<td>Publications and Clippings 1982-1989</td>
</tr>
<tr>
<td>Box 7, Folder 19</td>
<td>Solicitations 1985-1988</td>
</tr>
<tr>
<td>Box 7, Folder 20-22</td>
<td>Thank You Letters 1979-1989</td>
</tr>
</tbody>
</table>