The Finding Aid of the Michael F. Adams Papers 0135

Annalisa Silberkleit, Katie Richardson, Rachel White
Pepperdine University, Special Collections and University Archives.
May 2015
24255 Pacific Coast Highway
Malibu 90263-4786
specialcollections@pepperdine.edu
URL: https://library.pepperdine.edu/collections/boone-special-collections-university-archives.htm
Language of Material: English
Contributing Institution: Pepperdine University. Special Collections and University Archives.
Title: Michael F. Adams Papers
Creator: Adams, Michael F.
Identifier/Call Number: 0135
Physical Description: 8.34 Linear Feet 7 boxes
Date (inclusive): 1965-1989
Abstract: The Michael F. Adams Papers contain materials relating to his time as vice president of university affairs at Pepperdine University. The collection is primarily composed of materials relating to the Board of Regents, development and giving campaigns, and scheduling. Materials date from 1965-1989.
Arrangement
The collection is organized into the following series: 1. Schedules; 2. Subject Files; 3. Board of Regents; and 4. Correspondence.
Conditions Governing Access
Advance notice required for access. The Board of Regents series is restricted for 50 years from date of creation.
Conditions Governing Use
Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder.
Preferred Citation
[Box/folder# or item name], Michael F. Adams Papers, Collection no. 0135, Special Collections and University Archives, University Libraries, Pepperdine University.
Immediate Source of Acquisition
The collection was donated to Pepperdine University by Michael F. Adams on July 22, 2014.
Biographical note
Michael F. Adams was born on March 25, 1948, in Montgomery, Alabama. He received a B.A. in speech from David Lipscomb College in 1970, before completing a PhD in political communication at Ohio State University in 1973. While at Ohio State University, Adams taught several courses relating to politics and public speaking. After leaving Ohio State University in 1975, he held a number of political positions, including the roles of administrator for Senator Howard Baker's staff and as the Republican nominee for the House of Representatives for a district in Tennessee in 1980.
In 1982, Adams came to Pepperdine University as vice president of university affairs. During his tenure at Pepperdine, he implemented the Wave of Excellence giving campaign, which sought to raise $100 million for the university. He oversaw the campaign until its completion in 1989, and went on to serve as the president of Centre College in Kentucky. During his time at Centre College, the university's endowment tripled. He stepped down from this position in 1997, when he accepted the role of president at the University of Georgia. He held this position for 16 years, retiring in June 2013.
Scope and Content
This collection contains materials relating to Michael F. Adams' time as vice president of university affairs at Pepperdine University. The collection includes materials relating to the Board of Regents, development and giving campaigns, schedules, and correspondence. The collection also contains some materials from Michael F. Adams' professional experiences prior to arriving at Pepperdine, as well as some earlier Pepperdine materials relating to his position. Materials in the collection date from 1965-1989, with the bulk of the collection content representing his time with Pepperdine from 1982-1989.
Related Archival Materials
David Davenport Papers, Collection no. 0020, Special Collections and University Archives, University Libraries, Pepperdine University.
Pepperdine University Board of Regents Records, Collection no. 0069, Special Collections and University Archives, University Libraries, Pepperdine University.
Pepperdine University Campaigns and Fundraising Collection, Collection no. 0090, Special Collections and University Archives, University Libraries, Pepperdine University.
Processing Information note
The collection was arranged and described by Annalisa Silberkleit in May 2015 under the supervision of Katie Richardson. Rachel White added additional correspondence and subject files to the collection in July 2015.
Subjects and Indexing Terms

The Finding Aid of the Michael F. Adams Papers 0135

0135  2
Christian universities and colleges -- United States -- History
Universities and colleges -- California -- History
Fund raising
Campaigns
Malibu (Calif.) -- History -- 20th century
Appointment books
Speeches, addresses, etc., American -- 20th century
Correspondence
Pepperdine University
Davenport, David
Centre College (Danville, Ky. : 1918-
Adams, Michael F.

box 1
Series 1: Schedules 1982-1989
Scope and Content
This series contains schedules, planners, and calendars from Michael F. Adams' time at Pepperdine. Schedules contain details of daily meetings and engagements associated with his role at Pepperdine. Materials in this series are arranged in chronological order.

box 1, folder 1-6 Daily Schedules 1986-1989
box 1, folder 7-19 Planners 1982-1989
box 4, folder 1-43, Series 2: Subject Files 1965-1989
box 2-3

box 2, folder 1 Campus Development Meeting 1988
box 2, folder 2 Capital Campaign 1984
box 2, folder 3 CASE (Council for Advancement and Support of Education) 1985-1987
box 2, folder 4 CASE Competition Entries 1987
box 2, folder 5 CASE Conference 1987
box 2, folder 6 Compensation 1985-1989
box 2, folder 7 Consultants: A. A. Murphy and Associates 1984
box 2, folder 8 Consultants: Barna Research Group 1987
box 2, folder 9 Consultants: Barton Gillet 1982-1989
box 2, folder 11 Consultants: Bill Heim Company 1988
folder 12-13
box 2, folder 14 Consultants: Cargill Associates 1986
box 2, folder 16 Consultants: Creative Development Associates 1986
box 2, folder 17 Consultants: Essex Fund Raising Counsel 1984-1988
box 2, folder 20 Consultants: Gordon Caswell 1982-1983
box 2, folder 21 Consultants: HANEY Associates undated
box 2, folder 22 Consultants: Hay Associates 1984
box 2, folder 23 Consultants: Hayes/Hill Incorporated 1984
box 2, folder 24 Consultants: Hemingway and Associates 1985
box 2, folder 25 Consultants: Hume Financial Education Services 1987
box 2, folder 26 | Consultants: Index 1988
box 2, folder 27 | Consultants: Kersey and Associates 1988
box 2, folder 28 | Consultants: Ketchum, Inc. 1984-1985
box 2, folder 29 | Consultants: Knudson Associates, Inc. 1988
box 2, folder 30 | Consultants: Mountain West 1987
box 2, folder 31 | Consultants: Paul Cowen Associates 1987
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box 3, folder 1 | Foundations: Pepperdine K 1982-1989
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box 3, folder 13 | Gulls-Way Estate 1988
box 3, folder 14 | International Programs: Japan 1987-1989
box 3, folder 16 | Major Gifts Team 1987-1988
box 3, folder 17 | MFA Germany Trip 1981
box 3, folder 18 | Miscellaneous Articles--Other 1987-1988
box 3, folder 21 | Notes 1980-1989
box 3, folder 22-26 | Ojai Management Conference 1988
box 3, folder 27 | $100 Million Campaign for Pepperdine University 1982-1990
box 3, folder 28 | Pepperdine Article Clippings/Press Releases 1965-1987
box 3, folder 29 | Pepperdine Calendars 1973
box 3, folder 30 | Pepperdine Commencement Ceremony--Keynote 1977
box 3, folder 31 | Pepperdine Publications 1977
box 3, folder 32 | Pepperdine Standards and Procedures for Faculty Selection undated
box 3, folder 33 | Russian Writers' Conference 1985-1987
box 3, folder 34 | Speeches: Academic Fundraising 1983
box 3, folder 35 | Speeches: Address to the Faculty of the Graduate School of Education and Psychology 1983
box 4, folder 1 | Speeches: Address to the Graduating Class 1983
box 4, folder 2 | Speeches: Centre College Introduction Speech 1988
box 4, folder 6  Speeches: Christianity and Politics Seminar 1989
box 4, folder 7  Speeches: Church Leaders Workshop 1983
box 4, folder 8  Speeches: Convocation Address 1984
box 4, folder 9  Speeches: Current Trends in Major Campaigns 1986
box 4, folder 10  Speeches: Danville Rotary Club 1989
box 4, folder 11  Speeches: Doing It Right: Fundraising in Today's Environment 1984
box 4, folder 12  Speeches: Ethics in Alumni Relations 1987-1989
box 4, folder 13  Speeches: Faith is My Fortune 1986-1987
box 4, folder 14  Speeches: Fundraising: The Need for Alumni Volunteers and Committed Donors 1985
box 4, folder 15  Speeches: Have Today Because of Success 1984
box 4, folder 16  Speeches: How Important Is the Bottom Line? 1988
box 4, folder 17  Speeches: Maintaining an Annual Fund in the Midst of a Major Campaign 1988
box 4, folder 18  Speeches: Major Donor Fundraising 1987
box 4, folder 19  Speeches: Making Insiders of Outsiders 1983
box 4, folder 20  Speeches: Managing the Editorial Process 1987
box 4, folder 21  Speeches: Managing your Financial Responsibilities 1986
box 3, folder 29  Speeches: Opening Remarks to Parents 1989
box 4, folder 23  Speeches: Pepperdine 1989
box 4, folder 24  Speeches: President's View of Alumni Relations 1989
box 4, folder 25  Speeches: Problems Created by a Successful Development Campaign 1987
box 4, folder 26  Speeches: Role of Public Relations in a Successful Fundraising Campaign 1989
box 4, folder 27  Speeches: Speech to Centre College Board 1989
box 4, folder 28  Speeches: Student Alumni/Young Alumni Programs 1986
box 4, folder 29  Speeches: Tapping into Non-Traditional Alumni 1987
box 4, folder 30  Speeches: Three E's of Pepperdine 1984
box 4, folder 31  Speeches: University Scholarship Support 1986
box 4, folder 32  Student Development at Seaver College 1977
box 4, folder 33  Suggested Development Responsibilities for Assistant to the President (In the Brock House) undated
box 4, folder 34  Teaching Materials: Political Communications 1975
box 4, folder 35  Teaching Materials: Presidential Rhetoric 1979
box 4, folder 36-38  Teaching Materials: Principles of Marketing 1986
box 4, folder 39  United States Senate 1968-1978
box 3, folder 40  University Affairs Annual Retreat 1988
box 4, folder 41  WASC 1987
box 4, folder 42  Wave of Excellence Campaign 1987
box 4, folder 43  Women's Support Group 1983-1988
box 7, folder 1-2, 3  Series 3: Board of Regents 1982-1989
box 4, folder 44  Conditions Governing Access
box 5, folder 45-46  Advance notice required for access. The Board of Regents series is restricted for 50 years
box 5-6, folder data_value_missing_944009e2b9a81f15f830aa345c4756eff  from date of creation
box 4, folder 47  Academic Affairs Committee 1986
box 4, folder 48  Buildings and Grounds Committee 1983-1986
box 5, folder 1-5, 6  Development Committee 1985-1988
box 4, folder 49  Development Presentation 1986
box 5, folder 7  Directories 1985-1988
box 6, folder 7-13  Executive Committee 1982-1989
box 6, folder 14-19  Finance and Investments Committee 1985-1988
box 6, folder 20  Meeting Minutes 1982-1989
box 6, folder 21  Original Budget 1988
box 6, folder 22  Quarterly Budget Committee 1988-1989
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<tr>
<th>Box and Folder</th>
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<td>Box 7, Folder 1</td>
<td>Regent Profiles 1988</td>
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<td>Box 7, Folder 2</td>
<td>Supplements to Self-Study Report 1982</td>
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<td>Box 7, Folder 3-22</td>
<td>Series 4: Correspondence 1970-1989</td>
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<td>Box 7, Folder 3</td>
<td>Christmas Card Lists 1970-1985</td>
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<td>Inquiries for Jobs 1987-1988</td>
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<td>Box 7, Folder 5</td>
<td>Invitations 1980-1989</td>
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<td>Box 7, Folder 6-10</td>
<td>Pepperdine Interoffice Communication 1982-1989</td>
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<td>Box 7, Folder 11-15</td>
<td>Personal Correspondence 1972-1989</td>
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<td>Box 7, Folder 16</td>
<td>Professional--Non-Pepperdine Correspondence 1981-1989</td>
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<td>Professional--Pepperdine Correspondence 1983-1989</td>
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<td>Publications and Clippings 1982-1989</td>
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<td>Box 7, Folder 19</td>
<td>Solicitations 1985-1988</td>
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<tr>
<td>Box 7, Folder 20-22</td>
<td>Thank You Letters 1979-1989</td>
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