
The Finding Aid for the William S. Banowsky Papers 0002

Jamie Henricks and Jessica Geiser

The processing of this collection and the creation of this finding aid was funded by the generous support of the National Historical Publications and Records Commission.

Pepperdine University. Special Collections and University Archives.

July 2012

24255 Pacific Coast Highway

Malibu 90263-4786

kelsey.knox@pepperdine.edu

URL: <https://library.pepperdine.edu/collections/boone-special-collections-university-archives.htm>

Contributing Institution: Pepperdine University. Special Collections and University Archives.

Title: William S. Banowsky Papers

Identifier/Call Number: 0002

Physical Description: 93.63 Linear Feet(72 boxes, 3 framed objects)

Date (inclusive): 1926-2012

Date (bulk): 1955-1990

Abstract: The collection contains professional and personal papers of William S. Banowsky dating from 1926 to 2012. The bulk of the materials range from 1955 to 1990 and document his professional involvement with Pepperdine University, the University of Oklahoma, Gaylord Broadcasting Company, the Texas Superconducting Super Collider Authority, and National Medical Enterprises; political topics and professional services; collected printed and written material (such as poems and articles); and personal documents including speeches, personal and family history, travel, photographs, and book research for *The Malibu Miracle*.

Pepperdine University. Special Collections and University Archives.

Language of Material: Materials are in English.

Conditions Governing Access

Advance notice required for access. Materials related to the Pepperdine Board of Regents and Board of Trustees (sub-series 1.5) are restricted for 50 years after their date of creation; the entire series will be open in 2026. Personal medical and financial information (sub-series 11.7 and 11.8) is restricted. Other individual files may be restricted, and are noted at the file level.

Conditions Governing Use

Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder.

Preferred Citation

[Box/folder# or item name], William S. Banowsky papers, Collection no. 0002, Special Collections and University Archives, University Libraries, Pepperdine University.

Immediate Source of Acquisition

William S. Banowsky donated the majority of his personal papers on December 15, 2005. Materials primarily created during his presidency at Pepperdine were transferred to the archives later. Dr. David Baird gave two boxes of material related to Banowsky's book *The Malibu Miracle* and three framed items on May 1, 2012. Two boxes of audio reels of speeches were given to the archives by William S. Banowsky in May 2012.

Biographical note

William S. Banowsky was born on March 4, 1936, in Abilene, Texas, and raised in Fort Worth, Texas. Banowsky attended David Lipscomb College on a baseball scholarship, and graduated in 1958 with a BA in Communications and History. He then moved to New Mexico, where he preached at the Netherwood Park Church of Christ, and received his MA in Communications and History from the University of New Mexico in 1959.

After hearing Banowsky speak at a Church of Christ convention in 1958, M. Norvel Young, the President of Pepperdine College, began actively recruiting Banowsky to join the faculty. Banowsky accepted the offer, holding positions as an Assistant Professor of Communications, Assistant to the President, and Dean of Students. During this time, Banowsky also served as a minister for the South Gate Church of Christ, and began pursuing a PhD in Communications from the University of Southern California. Graduating in 1963, Banowsky took a break from the academic world and took the position of Minister at the Broadway Church of Christ in Lubbock, Texas. He served there for 5 years, and also taught speech communication at Lubbock Christian College.

In 1968, Young again recruited Banowsky back to Pepperdine, this time offering him the position of Executive Vice President. Young and Banowsky then worked together to reinvigorate the school by building a new campus in Malibu. In 1969, Banowsky became the Chancellor of Pepperdine, and led a massive fundraising effort, which enabled ground to be broken on the new campus in 1970. In 1971, Banowsky was appointed President of the university, which at age 35 made him one of the nation's youngest campus chief executives.

Banowsky served Pepperdine as President for 10 years, leaving in 1978 to serve as the President for the University of Oklahoma, where he stayed until 1985. From 1985 to 1988, he served as the President of the Gaylord Broadcasting Company, a private broadcasting company. During his Gaylord tenure, he also served as Vice Chairman of the Board of the Texas Rangers and the President of the Texas Superconducting Super Collider Authority from 1987 to 1988.

From 1988 to 1995, Banowsky was appointed the Executive Vice President of National Medical Enterprises. In 1995, he received a Master's in Clinical Psychology from Pepperdine's Graduate School of Education and Psychology, and from 1995

to 2000, he served as a Counseling Minister for the Highland Oaks Church of Christ in Dallas, Texas. In 2010, Banowsky published *The Malibu Miracle*, a memoir about his years at Pepperdine and the establishment of the Malibu Campus.

Throughout his career, Banowsky served on a wide variety of advisory councils and boards at both the local and national level, including the Los Angeles and California Chambers of Commerce, and the Intergovernmental Advisory Council on Education. He also served on numerous Boards of Directors for both colleges and corporations, including Coca-Cola, Fidelity Life Insurance, and the Thrifty Corporation. Banowsky has also received a number of honors, including honorary doctorates from Oklahoma Christian College (1972), Pepperdine University (1979), and Oral Roberts University (1981).

Banowsky married his college sweetheart Gay Barnes, a professional artist, on September 7, 1956. They have four sons, David, Britton, William Jr., and Baxter, who are all attorneys.

Scope and Content

The collection contains professional and personal papers of William S. Banowsky dating from 1926 to 2012. The collection contains chronological correspondence files; subject and correspondence files from Banowsky's office at Pepperdine University; files related to Pepperdine University boards (including the Board of Trustees and Board of Regents); Banowsky's contact cards from his office rolodex; and correspondence and other files from his jobs at the University of Oklahoma, Gaylord Broadcasting Company, the Texas Superconducting Super Collider Authority, and National Medical Enterprises. The collection also includes notes and paper and audiovisual copies of speeches and sermons; copies of poems, articles, and other material written by Banowsky (including files on *The Malibu Miracle* book); files of clippings about Banowsky or his jobs (called "publicity"); files on political topics; printed publications; files on travel and service on corporate boards; and recordings of oral histories. Also included are files on the Banowsky family; personal information about Banowsky (including his academic career, biographical information, and other topics); and personal and family photographs.

Items are primarily paper, but the collection also includes photographs, negatives, framed papers, and audiovisual materials in various formats.

Arrangement

The collection is arranged in thirteen series:

Series 1: Pepperdine University Series 2: University of Oklahoma (OU) Series 3: Correspondence and Subject Files Series 4: Publicity Files Series 5: Political Files Series 6: Writings Series 7: Speeches and Speech Clippings Series 8: Service on Corporate Boards Series 9: Saved Publications Series 10: Travels Series 11: Personal and Family Files Series 12: Photographs Series 13: Audiovisual Materials

Related Archival Materials

Folders about William S. Banowsky are present in other collections of Pepperdine administrators, including the M. Norvel and Helen Young papers and the Howard A. White papers. An audio history of Pepperdine-owned property in Los Angeles is available in this collection, and a collection related to the sales of Pepperdine real estate is in the University Archives (the Pepperdine University Real Estate records). Other individuals interviewed for oral histories in the Audiovisual Materials series have their own collections in the University Archives, including the M. Norvel and Helen Young papers, the Earl V. Pullias papers, the Donald Miller papers, the Howard A. White papers, and the George Pepperdine Family papers (for Helen Pepperdine).

Processing Information

Parts of the collection were originally arranged and described by James Smythe. The collection was re-arranged and integrated with newer material, with description by Jamie Henricks and Jessica Geiser, completed in July 2012.

File titles were not changed on existing files, but supplied when necessary. Materials originally processed by James Smythe are labeled on the folder in the style of "Folder Title, Series #, Box #, Folder #," but they are listed in the finding aid simply by their folder title and new box number. Originally, some materials were kept separate and labeled "duplicate." These extra folders were integrated, meaning that some folder numbers appear twice. In these cases, the folder from the main collection is put first, and the "duplicate" is behind.

Separated Materials

Issues of Pepperdine University periodicals (including the *Oasis*, *Alumni Voice*, and *Pepperdine People*) were separated and included with other Pepperdine University periodicals in the University Archives. Please ask for assistance in locating these items.

Subjects and Indexing Terms

Administrative records

DVDs

Universities and colleges -- Administration
Audiocassettes
Photographs
Publications
Memorandums
Minutes
College administrators -- United States -- History
Clippings
Correspondence
College presidents -- California -- Malibu
Universities and colleges -- California -- Malibu -- History
Sermons
Speeches, addresses, etc., American -- 20th century
Reports
Articles
Compact discs
Videocassettes
Political campaigns -- California -- History -- 20th century
Financial records
Education, Higher -- California -- Malibu
Oral histories
Poems
Malibu (Calif.) -- History

box 1-27, 62

Series 1: **Pepperdine University 1958-2012**

Scope and Content

The series contains materials generated by William S. Banowsky during and related to his time at Pepperdine University, with items dating between 1958 and 2006. This includes files of correspondence (chronological and alphabetical); subject and correspondence files about various topics and individuals; articles, newspaper clippings, promotional material, and other items about Pepperdine University (called "publicity"); files generated by the Board of Trustees and Board of Regents (including minutes, memos, reports, and other items); and Banowsky's rolodex contact cards.

Arrangement

The series is arranged in six sub-series:

Sub-series 1.1: Chronological Correspondence and Memos
Sub-series 1.2: Pepperdine Correspondence
Sub-series 1.3: Subject and Correspondence Files
Sub-series 1.4: Pepperdine Publicity
Sub-series 1.5: Board of Trustees and Board of Regents Files
Sub-series 1.6: Rolodex Cards

box 1-2

Sub-series 1.1: **Chronological Correspondence and Memos 1972-1976**

Scope and Content

The sub-series contains Pepperdine University correspondence and interoffice memos collected from William S. Banowsky's office from 1972 to 1974. Some files also contain logs of telephone calls from 1975 and 1976.

Arrangement

Materials are arranged chronologically.

box 1	Chronological Correspondence and Memos 1972 January-1974 March
box 2	Chronological Correspondence and Memos 1974 April-June
box 2	Telephone Call Log 1975 May 7-1976 March 17

box 2-4, 62 Sub-series 1.2: **Pepperdine Correspondence 1958-2012**

Scope and Content

The sub-series contains materials relating to Pepperdine University, including materials created during William S. Banowsky's career and presidency, as well as items related to his continued relationship with Pepperdine after his departure in 1978. Included are correspondence, articles, minutes, memorandums, reports, informational brochures and materials, programs, invitations, membership information, remarks, and notes.

Also included are a few files containing materials created around the time Banowsky was a minister at the Broadway Church of Christ in Lubbock, Texas, just prior to his move back to Pepperdine University. Materials include general correspondence; correspondence with the Biblical Research Press regarding publications; inquiries about post-graduate study opportunities; correspondence, notes and photos on the 1967 Playboy debate; notes and correspondence about returning to Pepperdine University; correspondence, agreements and invoices from Revell publishing house regarding the book *It's a Playboy World*; and correspondence and informational materials concerning Litton Industries.

Arrangement

Materials are arranged chronologically.

box 2	Ministries 1958-1968
box 2	Funeral Correspondence 1964-1968
box 2	Biblical Research Press 1965-1968
box 2	Lubbock Broadway Church of Christ 1963-1968
box 2	Correspondence about Post-graduate Studies 1967
box 2	Related to the Playboy Debate 1966-1968
box 2	Lubbock/Pepperdine Correspondence 1968
box 2	Correspondence with Revell about <i>It's a Playboy's World</i> 1968-1973
box 2	Litton Correspondence 1963-1978
box 2	Pepperdine Correspondence 1968
box 2	Banowsky/Pike Debate 1968-1969
box 2	Banowsky/Marcuse Debate 1969-1970
box 2	Pepperdine Correspondence 1970
box 2	Banowsky's Inauguration as Pepperdine Chancellor and the Dedication of the Malibu Campus 1970
box 2	The Bohemian Club 1971-1974
box 2	Pepperdine Correspondence 1971
box 2	Pepperdine Correspondence 1972
box 2	"Invest in America" 1971-1976
box 2	Young Presidents Organization (YPO) 1972
box 2	Pepperdine Correspondence 1973
box 2	Correspondence with Jerry Hudson 1973-1975
box 62	Pepperdine Correspondence 1973-1978
box 2	Pepperdine Correspondence 1974
box 62	Private Correspondence and Memos with M. Norvel Young 1974-1977

Container Summary: (3 folders)

box 3	Pepperdine Correspondence 1975
box 3	M. Norvel Young's Car Accident 1975
box 3	Pepperdine Correspondence 1976
box 3	Pepperdine Correspondence 1977
box 3	Pepperdine Correspondence 1978
box 3	Home Magazine Article about the Banowskys 1978

box 3	Correspondence with Mrs. Blanche Seaver 1971-1994
box 3	Correspondence with Pepperdine President Howard White About Pepperdine Benefit 1978
box 3	Pepperdine Correspondence 1973-1983
box 3	Correspondence with President David Davenport 1985-1988
box 3	Pepperdine Correspondence 1985
box 3	Pepperdine Correspondence 1986
box 3	Correspondence Concerning the Banowsky Chair of Philosophy 1986
box 3	Pepperdine Correspondence 1987-1989
box 3	Pepperdine Correspondence 1990
box 3	Pepperdine Correspondence 1991
box 3	Correspondence Concerning Banowsky Boulevard 1991
box 3	Pepperdine Correspondence 1992
box 3	Correspondence Concerning the Center for the Study of Soul 1993
box 3	Pepperdine Correspondence 1993
box 3	Pepperdine Correspondence 1994
box 4	Correspondence from Travis Reed Concerning Founder's Day 2001 and the Regents Scholarship Program 2002
box 4	The Banowsky Chair 1995-1996
box 4	Pepperdine Correspondence 1995-2003
box 4	Board of Regents 1970-1999
box 4	Correspondence with Pepperdine Faculty 1993-2003
box 4	Banowsky's Presidential Reports 1971-1977
box 4	Publications Related to Pepperdine 1993-1999
box 4	President Benton's Inauguration 2000
box 4	About Banowsky's Planned Book on "The Malibu Miracle" 1970-2003
box 4	Correspondence with James Smythe 2005-2006
box 62	Correspondence with Jerry Rushford 2012

box 4-23, 62

Sub-series 1.3: **Subject and Correspondence Files 1959-1978****Scope and Content**

The sub-series has files on various subjects and people that contain primarily correspondence, reports, newspaper clippings, notes, and other paper materials collected in the office of William S. Banowsky during his time at Pepperdine University in the capacity of Executive Vice President, Chancellor, and President. The files contain documentation of university policies and procedures, material generated from administrative work and activities at Pepperdine, and information related to interests that would improve the Pepperdine community, including the process of moving the campus from Los Angeles to Malibu.

Major topics include energy and the environment; enrollment; employment; faculty and staff; the graduate school; graduations; relationships with people in Malibu and construction of the Malibu campus; and campus professional schools (including the School of Law, School of Business and Management, and others).

Arrangement

Materials are arranged alphabetically.

box 4	A 1972-1977
box 4	AACRAO
box 4	Abernathy, Bob
box 4	Acklin, H.E.
box 4	Acorn Article
box 4	Action
box 4	Administrative Committee
box 4	Admissions
box 4	Affirmative Action
box 4	Agnew Article
box 4	Agnew, Spiro (Vice President of the United States)

box 4	Allhands, J.L.
box 4	Ambassadors' Club
box 4-5	American Association of Presidents of Independent Colleges and Universities (AAPICU) 1972-1975
box 5	American Conservative Union
box 5	American Educational League
box 5	Anbar Institute
box 5	Anbar Proposal
box 5	Anderson, Cliff
box 5	Antonovich, Mike
box 5	Apollo Flight
box 5	Armstrong, Anne
box 5	Ash, Tony
box 5	Association of Independent California Colleges and Universities (AICCU)
box 5	Athletics
box 5	Atlantis
box 5	Automobile Club 1975
box 5-6	B 1970-1977
box 6	Balitzer, Fred
box 62	Banowsky Speech Tournament 1973-1978
box 6	Bean, Mable
box 6	Bibles for all Humanity
box 6	Bicentennial 1976
box 6	Bills, Jack R. 1969-1972
box 6	Bohemian Camp
box 6	Bohemian Club 1973-1976
box 6	Bohemian Grove 1976
box 6	Boarman, Pat
box 6	Broadway Church of Christ 1969-1977
box 6	Brock, Margaret Martin (George) 1970-1974
box 6	Busch (Joe) Campaign
box 6	Business Industry Education Seminar 1974, May 9
box 6-7	C 1970-1977
box 7	Cadenhead, Van A.
box 7	California Institute of the Arts 1971
box 7	California Museum Membership
box 7	Career Expo '75
box 7	Carlson, Joann
box 7	Carter, Ed
box 7-8	Center for International Business 1973-1976
box 8	Century City, Inc.
box 8	Chace, Burton
box 8	Chicano Students
box 8	Chilton, Shirley R.
box 8	Chrysler Property
box 8	Church in Malibu
box 8	Click, Dale
box 8	Coca-Cola Bottling Company 1974-1977
box 8	Coffman, Dale
box 8	College Rater
box 8	Colson, Gary
box 8	Columbia Christian College
box 8	Communication Arts 1972-1973
box 8	Communication Satellites
box 8	Conference on Foreign Policy
box 8	Constitutional Rights Foundation
box 8	Contending for the Faith
box 8	Continuing Education

box 8	Cossman Seminar
box 8	Cousteau Project
box 8	Craft, Larry
box 9	Credits Committee Meeting 1969-1974
box 9	Crocker, Roy
box 9	Crossley, Randolph
box 9	D 1970-1977
box 9	Dacus, Pence
box 9	Dancing
box 9	Davis, Carl
box 9	Davis, Paul H.
box 9	December 10 Nixon Luncheon 1971
box 9	Doctorate of Ministry
box 9	Diners Club
box 9	Diving Pool
box 9	Dumke, Dr. Glenn S.
box 9	E 1972-1977
box 9	Edmonds, Marian (Lois)
box 9	Eilert, William T.
box 9	Eino
box 9	El Toro
box 9	Employment
box 9	Employment Information
box 9	Energy Conference
box 9	Energy Crisis
box 9	Energy (Geothermal)
box 9	Energy/Oil
box 9	Engeman
box 10	Enrollment Statistics 1969-1976
box 10	Environment
box 10	Environmental Conference
box 10	Equal Rights Amendment
box 10	Executive Health
box 10	F 1971-1977
box 10	Fact Finders
box 10	Faculty and Staff Dinner 1975
box 10	Faculty/Staff Women Luncheon 1974
box 10	Faculty Handbooks 1970-1974
box 10	Faculty Profiles 1971-1972
box 10	Fair Trade Laws
box 10	Fan Letters
box 10	Federal Bureau of Investigation (FBI)
box 10	Federal Energy News (FEA)
box 10	Federation of Republican Women
box 11	Fero, Robert W.
box 11	Ferraro, John
box 11	Ferraro, Rosemary
box 11	Fifield, Dr. James W. Jr.
box 11	Finance File
box 11	Financial Perspectives
box 11	Finch, Robert
box 11	Firestone Fieldhouse Dedication
box 11	Fisher, Joel
box 11	Five-Year Plan
box 11	Flags
box 11	Founders
box 11	G 1970-1977
box 11	Gannett (Frank E.) Newspaper Foundation

box 11	Glass, Walter
box 11	Graduate School
box 11-12	Graduation 1971-1976
box 12	Graphic
box 12	Gray, L. Patrick III
box 12	Great Issues 1972-1975
box 13	H 1971-1977
box 13	Harman, Avraham (Honorary Degree) 1975
box 13	Heart Association 1977
box 13	Higher Education Bill 1974-1977
box 13	Howlett, Mark
box 13	Hudson, Dr. Jerry
box 13	Hughes, Bill
box 13	Hughes, Dr. Richard
box 13	Hullinger, Max
box 13-14	I 1972-1977
box 14	International Exposition '81 1975
box 14	ICSC 1972-1977
box 14	J 1970-1977
box 14	Jaffa, Harry
box 14	Joint Center of Community Studies of Board of Trustees
box 14	Journalism
box 14	K 1973-1977
box 14-15	KCET 1975-1977
box 15	Knight, Vick
box 15	Knowles, Dr. Lyle
box 15	L 1972-1977
box 15-16	Law School 1972-1973
box 16	Law School Luncheons
box 16	Lectureship 1973-1976
box 16	Lectureship Dinner 1976
box 16	Lincoln Club of Los Angeles
box 16	Litton Industries
box 16	Loeb Awards
box 16	Los Angeles Club
box 16	Los Angeles Country Club
box 16	Los Angeles Publicity - Campus 1973
box 16	M 1976-1977
box 16	MacCormack, Malcolm
box 16	MacCormick, Ronald
box 16	Malibu Chamber of Commerce
box 16	Malibu Church of Christ
box 17	Malibu Construction
box 18	Malibu Personnel
box 18	Malibu Township Council
box 18	Mapp, Jerry
box 18	Martin, Mrs. Tom (Jean)
box 18	Masters of Public Administration (MPA)
box 18	McCarty, John
box 18	McHargue, Steve
box 18	Mayer, Jim
box 18	Media Contacts
box 18	Merchants & Manufacturers (M&M)
box 18	Milliron, Gregory Allan
box 18	Mission
box 18	Mitchell
box 18	Mohorn, Edgar 1972-1973
box 18	Monohan, Timothy

box 18	Moomaw, Rev. Donn
box 18	Murphy, George
box 18	N 1976-1977
box 18	National Organization for Women (NOW)
box 18	Newcomen Society
box 18	Newspaper Clippings 1972-1975
box 18	Nickell, Thomas
box 18	O 1976-1977
box 18	One Hundred Club of Los Angeles
box 18	Oxnard Air Force Base
box 18	Oxnard Meeting 1979
box 18	P 1976-1977
box 18	Pacific 21 Council
box 18	Patrons of Pepperdine
box 18	Pepperdine University - Malibu Miscellaneous Correspondence
box 62	Pepperdine University -- Memorandums to Faculty and Staff 1972-1978
box 18	Peters, Fred
box 18	Peterson, Ralph
box 18	Plourd, David M.
box 18	President's Commission on Personnel Interchange
box 18	President's Report 1975-1976
box 19	Prospective Students 1972-1974
box 19	Q 1975-1977
box 19	R 1970-1977
box 19	Reagan, David
box 19	Requisitions 1973-1974
box 19	Reid, Carol
box 19	Republican Convention 1976
box 19	Russell, Ms. Sandra
box 19-20	S 1970-1977
box 20	St. Johns, Adela Rogers
box 20	Sallaberry, Arnold
box 20	Santa Monica Bank (Aubrey Austin)
box 20	Santa Monica Chamber of Commerce - Board of Directors
box 20	Satterfield, Bill
box 20	Schacht, Frank C.
box 20	School of Business 1972-1974
box 20	School of Business - MBA Research Papers
box 20	School of Education - Early Childhood Education Credential 1975
box 20	Shattuck, Clarence P.
box 21	Sierra Club 1972-1974
box 21	Sigma Phi Epsilon
box 21	Sons of St. Patrick
box 21	Special Events 1977
box 21	Steinberg, Arnie (Arnold)
box 21	Stonington, Connecticut Property 1974
box 21	Summer Counselor Proposal
box 21	Summer Programs 1976
box 21	Swain (Doyle) Speeches
box 21	Systems Seminar
box 21	T 1970-1977
box 21	Task Force - Los Angeles Campus
box 21	Task Sheets 1974
box 21	Teacher Education Program - Los Angeles Campus
box 21	Telco
box 62	"The Case for Malibu"
box 21	Thrifty Building
box 21	Treece, T. Gerald

box 21	Tyler Dedication 1971-1974
box 21	Tyler Ecology Award 1974-1976
box 21-22	U 1970-1977
box 22	USA Sports Day 1972
box 22	University Board Prospects 1971-1972
box 22	University Computer Systems Company 1974
box 22	University Coordinating Council
box 22	University Graduate Bulletins
box 22	Urban Task Force
box 22	V 1970-1972
box 22	Visiting Professors Brochure
box 22	W 1971-1977
box 22	Watson, John
box 22	Welbourn, Robert A.
box 22-23	White, Dr. Howard A. 1972-1976
box 23	Whitmore, James
box 23	Wilburn, James <i>My Life and Experience with Pepperdine University</i> - draft
box 23	Womack, Dr. Morris
box 23	World Mission Workshop
box 23	X 1975-1977
box 23	Y 1970-1977
box 23	Year in Europe (YIE)
box 23	Young, M. Norvel -- Car Accident
box 62	Young, M. Norvel -- "Banowsky Named Director of Malibu Campus" speech [1968 or 1969]
box 23	Young Men's Christian Association (YMCA) of Metropolitan Los Angeles
box 23, 62	Young Presidents' Organization 1975/1976
box 23	Z 1975-1976
box 23	Zucker, Cary
box 23	Mixed Correspondence, Newspaper Clippings, and Ephemera 1970s

box 24-25, 62

Sub-series 1.4: **Pepperdine Publicity 1960-1982****Scope and Content**

The sub-series contains publicity materials about or mentioning William S. Banowsky and his work at Pepperdine University. Materials include newspaper and magazine clippings, event programs, informational booklets, correspondence, promotional calendars, invitations, press releases, photographs, brochures, bulletins, advertisements, and other items from 1960 to 1978.

Arrangement

Materials are arranged chronologically.

box 62	Pepperdine Publicity 1960s-1970s
box 24	Pepperdine Publicity 1960-1964
box 24	Pepperdine Publicity 1965-1967
box 24	Pepperdine Publicity 1968
box 62	Pepperdine Publicity 1968-1969
box 24	Banowsky/Fletcher Debate 1969
box 24, 62	Banowsky/Pike Debate 1969
box 24	Larry Kimmons' Shooting 1969
box 24	Pepperdine Publicity 1969
box 62	Pepperdine Publicity 1970s
box 24	Pepperdine Publicity 1970
box 24, 62	Pepperdine Publicity 1971
box 62	Presidential Inauguration 1971 March
box 24	Pepperdine Publicity 1972
box 24	Pepperdine Publicity 1973
box 62	Pepperdine Publicity 1973-1982

box 24	Pepperdine Publicity 1974
box 24-25	Pepperdine Publicity 1975
box 25	Pepperdine Publicity 1976
box 25	Pepperdine Publicity 1977
box 25	Pepperdine Publicity 1978

box 25-27 Sub-series 1.5: **Board of Trustees and Board of Regents Files 1971-1976**

Scope and Content

The sub-series contains materials from the Pepperdine Board of Trustees and Board of Regents, including meeting minutes, memorandums, amendments to the bylaws and articles of incorporation. Between 1975 and 1976, the governing board was expanded and the name was changed from the Board of Trustees to the Board of Regents, while the members of the former Board of Trustees became the Religious Standards Committee.

Arrangement

Materials are arranged chronologically.

Conditions Governing Access

Materials in this sub-series are restricted for 50 years after their date of creation; the entire series will be open in 2026.

box 25	Board of Trustees and Board of Regents Files 1971-1975 April
box 26	Board of Trustees and Board of Regents Files 1975 April-1976 March
box 27	Board of Trustees and Board of Regents Files 1976 May-December

box 27

Sub-series 1.6: **Rolodex Cards**

Scope and Content

These cards were moved from the Howard A. White papers, and contain addresses and phone numbers saved from William Banowsky's office.

Arrangement

Cards are arranged alphabetically.

box 27-32, 62 Series 2: **University of Oklahoma (OU) 1971-2002**

Scope and Content

The series contains correspondence, reports, various articles (collectively called "publicity"), programs, and other items related to William S. Banowsky's position as President of the University of Oklahoma from 1978 to 1985, and in the years following (through 2002).

Arrangement

The series is arranged in two sub-series:

Sub-series 2.1: University of Oklahoma Correspondence and Activities
Sub-series 2.2: University of Oklahoma Publicity

box 27-29 Sub-series 2.1: **University of Oklahoma Correspondence and Activities 1971-1994**

Scope and Content

The sub-series contains materials related to William S. Banowsky's involvement at the University of Oklahoma, both during and after his tenure as President there from 1978 to 1985, including correspondence and other items.

Arrangement

Materials are arranged chronologically, with correspondence filed before activity files.

box 27 **Interview for OU Presidency 1978**
box 27 **OU Correspondence 1978**
box 27 **OU Correspondence 1979**
box 27 **Controversy Over Speaking to Denominations 1978-1982**
box 27 **OU Correspondence 1980**
box 27 **OU Eighty-Eight Commencement Program 1980 May 10**
box 27 **The Banowsky Dinner and Reception 1980**
box 27 **OU Correspondence 1981**
box 28 **The Kissinger Luncheon 1981**
box 28 **Correspondence with George Robinson 1981**
box 28 **OU Libraries Annual Report 1981-1982**
box 28 **OU Correspondence 1982**
box 28 **Los Angeles Chamber of Commerce Correspondence 1982**
box 28 **OU Correspondence 1983**
box 28 **OU Correspondence 1984**
box 28 **Los Angeles Chamber of Commerce Correspondence 1983-1984**
box 28 **OU Correspondence 1984-1985**
box 28 **Correspondence with Ted Turner 1985**
box 28 **OU Correspondence 1986**
box 28 **OU Correspondence 1987**
box 28 **OU Correspondence 1988**
box 28 **OU Correspondence 1989**
box 28 **OU Correspondence 1990**
box 28 **Distinguished Service Citation 1990**
box 28 **100th Anniversary Celebration Dinner 1990**
box 28 **OU Correspondence 1991-1994**
box 28 **First Board of Regents Meeting 1978 September 6**
box 28 **Faculty Salaries and Budget Meeting 1978 September 27**
box 28 **Banowsky's Presidential Inauguration 1978**
box 29 **Inaugural Certificates of Congratulation 1978**
box 29 **Housekeeping of the Presidential Home 1978-1982**
box 29 **Review of Banowsky's Presidency 1978-1981**
box 29 **Upkeep of the President's Home 1978-1981**
box 29 **Security Clearance Application 1978-1982**

Conditions Governing Access

This file is restricted.

box 29 **Banowsky's Reports 1978-1983**
box 29 **OU Insurance 1979**
box 29 **Sensitive Materials Related to OU 1979-1984**
box 29 **Travel Expenses 1979-1980**
box 29 **Board of Regents 1980-1983**
box 29 **Schedule of Telephone Calls 1979-1984**
box 29 **OU/USC Football Game 1981 September 25**
box 29 **Travel Reimbursements 1979-1981**
box 29 **Banowsky's Schedules 1982**
box 29 **President's Secretaries 1982-1983**
box 29 **OU Expenses 1982-1984**
box 29 **Banowsky's Schedules 1983**
box 29 **OU Budget 1984**
box 29 **OU Annual Report 1994**

box 29-32, 62

Sub-series 2.2: **University of Oklahoma Publicity 1978-2002****Scope and Content**

The sub-series contains publicity materials about or mentioning William S. Banowsky and his work at the University of Oklahoma. Materials include newspaper and magazine clippings, event programs, informational booklets, correspondence, promotional calendars, invitations, press releases, photographs, brochures, bulletins, advertisements, and other items from 1978 to 2002.

Arrangement

Materials are arranged chronologically.

box 29

OU Publicity undated

box 29

OU Publicity 1978 January-September

box 29

OU Publicity 1978 October-December

box 29-30

OU Publicity 1979 January-April

box 30

OU Publicity 1979 May-August

box 30

OU Publicity 1979 September-December

box 30

Library Construction 1979-1982

box 30

OU Publicity 1980 January

box 30

OU Publicity 1980 February

box 31

OU Publicity 1980 March-June

box 31

OU Publicity 1980 July-December

box 31

OU Publicity 1981 January-June

box 31

OU Publicity 1981 July-December

box 31, 62

OU Publicity 1982 January-June

box 31

OU Publicity 1982 July-December

box 31-32

OU Publicity 1983

box 32

OU Publicity 1984

box 32

OU Publicity 1985-2002

box 32-34, 62

Series 3: **Correspondence and Subject Files 1972-2000****Scope and Content**

The series contains personal and professional correspondence from throughout William S. Banowsky's career, as well as materials related to specific topics and events, including notes, articles, meeting minutes, memorandums, reports, informational materials, programs, invitations, schedules, and photographs.

Arrangement

The series is arranged in four sub-series:

Sub-series 3.1: Gaylord Broadcasting Company Files Sub-series 3.2: Texas Superconducting Super Collider Authority Files Sub-series 3.3: National Medical Enterprises (NME) Files Sub-series 3.4: Miscellaneous Files

box 32-33, 62

Sub-series 3.1: **Gaylord Broadcasting Company Files 1981-1987****Scope and Content**

The sub-series contains materials related to William S. Banowsky's relationship with the Gaylord Broadcasting Company (later called Gaylord Entertainment Company, referred to here as "Gaylord"), first as a member of the Board of Directors and later as president of the company from 1985 to 1988. This includes correspondence, board meeting minutes, company accounts, articles, notes, speeches, reports, invitations, memorandums, programs, flight schedules, informational material, bills, press releases, and budgets.

The subjects covered in the materials include general files, as well as specific files regarding Pat Boone television productions, Gaylord personnel, Gaylord stock ownership, the Nashville Network, Banowsky's 50th birthday party, the Texas Rangers, the Saxon Company, and Banowsky's membership in the Masons.

Arrangement

Materials are arranged chronologically.

box 32	Correspondence about the Gaylord Job 1982-1985
box 32	Correspondence about the Ted Turner CNN Job Decision 1971-1984
box 32	The Gaylord Job Decision 1984
box 32	Most Admired People 1980-1984
box 32	Gaylord Business Meetings 1983-1984
box 32	Confidential Gaylord File 1984-1987
box 32	Gaylord Correspondence 1985 January-June
box 32	Gaylord Correspondence 1985 July-December
box 32	Correspondence with Pat Boone 1985-1986
box 32	Flight Schedules 1985-1986
box 32	Gaylord Personnel 1985-1986
box 32	Gaylord Corporation Board 1981-1986
box 32	Gaylord Broadcasting and Station Breaks 1985
box 32	Nashville Network 1985-1986
box 32	Gaylord Correspondence 1986 March
box 32-33	Gaylord Correspondence 1986 April-June
box 33	Gaylord Correspondence 1986 July-September
box 33	Gaylord Correspondence 1986 October-December
box 33	Banowsky's 50th Birthday Party 1986 March 4
box 33	The Texas Rangers 1985
box 33, 62	The Texas Rangers 1986
box 33	The Texas Rangers 1987
box 33	Gaylord Correspondence 1987 January-March
box 33	Gaylord Correspondence 1987 April-December
box 33	Correspondence with the Saxon Company 1987
box 33	The Mason Correspondence 1983-1987

box 33-34 Sub-series 3.2: **Texas Superconducting Super Collider Authority Files 1987-1988**

Scope and Content

The sub-series contains correspondence from William S. Banowsky's time as President of the Texas Superconducting Super Collider Authority, from 1987 to 1988 (while also working at Gaylord).

Referred to here as "Super Collider", the organization was first known as the Dallas/Fort Worth Superconducting Super Collider Authority (SSC Authority); later the Texas Superconducting Super Collider Authority; and was disbanded and re-formed later as the Superconducting Super Collider Development Authority for Dallas, Tarrant, and Ellis Counties.

Arrangement

Materials are arranged chronologically.

box 33	Super Collider Correspondence undated
box 33	Super Collider Correspondence 1987
box 33	Super Collider Correspondence 1988
box 34	Texas Foundation for Higher Education 1988

box 34 Sub-series 3.3: **National Medical Enterprises (NME) Files 1985-1992**

Scope and Content

The sub-series contains correspondence from William S. Banowsky's time as Executive Vice President of National Medical Enterprises, from 1988 to 1995.

Arrangement

Materials are arranged chronologically.

box 34	Welcome Back Luncheon undated
box 34	NME Correspondence 1989

box 34	Correspondence with the University of New Mexico 1988
box 34	NME Correspondence 1990
box 34	NME Correspondence 1992
box 34	The Los Angeles Marathon 1985-1992
box 34	Unity School of Religious Studies 1990-1991
box 34	Banowsky's Racing Records 1989-1991

box 34 Sub-series 3.4: **Miscellaneous Files 1972-2000**

Scope and Content

The sub-series contains miscellaneous correspondence to and from William S. Banowsky between 1972 and 2000. Correspondence relates to Abilene Christian University; Banowsky's views on homosexuality; David Lipscomb University; Highland Oaks Institute of Practical Ministry and Highland Oaks Church of Christ; various magazine articles; David Elkins; the Los Angeles Chamber of Commerce; the Texas Rangers; and others. One folder also includes correspondence to and from United States presidents, men who eventually were elected president, or men who ran for president.

Arrangement

Materials are mainly arranged chronologically.

box 34	ACU Correspondence 1985-1992
box 34	Correspondence on Homosexuality 1993
box 34	Correspondence with David Lipscomb University 1991-1994
box 34	Highland Oaks Institute of Practical Ministry 1985-1988
box 34	Life Magazine Article 1992
box 34	Correspondence with David Elkins 1992-1994
box 34	Correspondence with Highland Oaks Church of Christ 1987-1996
box 34	Miscellaneous Correspondence 1990-2000
box 34	Correspondence with United States Presidents or Men Who Ran For or Became President 1972-1985

box 34-35, 62 Series 4: **Publicity Files 1968-2003**

Scope and Content

The series contains publicity materials about or mentioning William S. Banowsky in his later career positions. Materials include newspaper and magazine clippings, event programs, informational booklets, correspondence, promotional calendars, invitations, press releases, photographs, brochures, bulletins, advertisements, and biographical information on Edward Gaylord.

Arrangement

Materials are arranged chronologically.

box 34	Edward L. Gaylord 1968-2003
box 34	Decision to Join Gaylord 1984
box 34-35	Gaylord Publicity 1985
box 35	Gaylord Publicity 1986
box 35	Gaylord Publicity 1987
box 35	Super Collider Publicity 1987-1991
box 35	NME Publicity 1988-1992
box 35, 62	Miscellaneous Publicity 1980s, 1998-2002

box 35-41

Series 5: **Political Files 1948-1990 1970-1980****Scope and Content**

The series contains files on William S. Banowsky's political activities. Files include correspondence, notes, newspaper clippings, and other items related to political events and issues, individuals in public office, Banowsky's consideration for various public offices, and other topics. Items date from 1948 to 1990, but the bulk of the material ranges from 1970 to 1980.

Arrangement

The series is arranged in two sub-series:

Sub-series 5.1: Political Activities Sub-series 5.2: Political Subject Files

box 35-37

Sub-series 5.1: **Political Activities 1948-1990****Scope and Content**

The sub-series contains files on William S. Banowsky's political activities in California, Oklahoma, and Texas. Files contain correspondence, notes, and newspaper clippings about events attended, political issues, individuals, and Banowsky's decisions to run for public office.

Arrangement

Files are grouped by state (California, Oklahoma, and Texas), and then arranged by topic. California files are arranged roughly in alphabetical order.

box 35-37

California Political Activities 1948-1980

box 35

William F. Buckley 1971-1975

box 35

Equal Rights Amendment 1971-1975

box 35

Presidential Appointment 1972-1974

box 35

Banowsky's Announcement That He Will Not Run For Senate 1975

box 35

Attorney General's Investigation of Pepperdine's Top Officials 1975

box 35

Consideration for President Ford's Undersecretary of the Interior 1975

box 35

University Coordinating Council 1974

box 35

Coors Article 1975

box 35

Keith Coplan 1970-1971

box 35

James D. Corman (Congressman) 1975

box 35

Corporation for Public Broadcasting 1967-1974

box 35

County Government 1976

box 35

Alan Cranston 1969-1976

box 36

Crime 1972-1975

box 36

Mike Curb 1975

box 36

Carl Curtis (Senator) 1975

box 36

Ralph P. Davidson 1977

box 36

Michael Deaver 1969-1975

box 36

George Deukmejian 1971-1975

box 36

Discussion Decision Letter Senate Run 1975

box 36

Discussion Decision Letter

box 36

Discussion Decision Letter Republican National Committee 1975

box 36

Defense 1975

box 36

Dinner Programs 1975

box 36

Direct Mail File 1975 December

box 36

Decision Making Information (DMI) 1979 September 11

box 36

Michael Donaldson 1970-1976

box 36

Warren Dorn 1971-1973

box 36

Bob Dornan 1973-1976

box 36

Bailey Dotson

box 36

John Dotson 1975

box 36

Drugs 1975

box 36

Banowsky's NBC Commentary on the Economy

box 36

box 36	United States Economy 1974-1975
box 36	Education 1967-1976
box 36	Elderly 1974-1975
box 36	Elections 1975
box 36	Election Reform 1975
box 36	Election Year Politics 1976
box 36	George Elkins 1948-1973
box 36	Barry M. Goldwater, Sr. 1960-1975
box 36	Barry Goldwater, Jr. 1969-1975
box 36	Governmental Regulations 1974-1975
box 36	Billy Graham 1972-1975
box 36	Greater Los Angeles Chapter National Security Council 1972
box 36	Greater Los Angeles Chapter Press Club 1974-1975
box 36	Katherine Graham (publisher of the <i>Washington Post</i>) 1977 October 17
box 36	Bill Green (State Senator) 1979 June 16
box 36	Gubernatorial Contest 1973
box 36	Paul Haerle 1973-1975
box 36	H.R. Haldeman 1972
box 37	Kenneth Hahn (Los Angeles County Supervisor) 1972-1975
box 37	John L. Harmer 1969-1974
box 37	Vance Hartke (Senator) 1980 January 17
box 37	Robert Hartman 1974-1976
box 37	Robert Hatch 1972-1975
box 37	Stanley Hathaway (Secretary of the Interior) 1975
box 37	Samuel I. Hayakawa 1972-1976
box 37	Tom Hayden 1975
box 37	Jim Hayes Campaign 1972-1974
box 37	Mrs. George Hearst 1975
box 37	Oklahoma Political Activities 1978-1990
box 37	Gay Rights Issue at Oklahoma University 1978-1979
box 37	Banowsky's Senate Run 1980
box 37	Decision Not To Run For Senate 1980
box 37	Political Activities in Oklahoma 1978-1980
box 37	Political Activities in Oklahoma 1980-1984
box 37	President Ronald Reagan's Inauguration 1981 January 17-20
box 37	Recommendation to be President Reagan's Secretary of Education 1984
box 37	Texas Political Activities 1983-1990
box 37	Council of National Policy 1983-1987
box 37	Political Activities in Texas 1984-1985
box 37	Financial Chair of the Republican Party of Texas 1985-1986
box 37	Texas Political Activities - Carol Reed 1985
box 37	Political Activities in Texas 1986
box x	Jack Kemp Dinner 1990 January 18
box 37	Pat Robertson Dinner 1990 March 7
box 37	Political Activities in Texas 1986-1988

box 37-41

Sub-series 5.2: Political Subject Files 1970-1976**Scope and Content**

The sub-series contains files on William S. Banowsky's political activities in general. Files contain correspondence, notes, and newspaper clippings about events attended, political issues, individuals, interviews for television and radio, media relations, and other topics. A full box of material is related to President Gerald Ford's visit to the Pepperdine University campus for the Firestone Fieldhouse dedication.

Arrangement

Files are arranged alphabetically.

box 37

Arno, Wally

box 37	Ash, Roy L.
box 37	Austin, Aubrey
box 37	Auto Industry
box 37	Baker, Senator Howard
box 37	Basketball TV Package
box 37	Balsiger, Dave
box 37	Bannai, Paul
box 37	Banowsky (About)
box 37	Banowsky Survey
box 37	Banowsky (Uncategorized)
box 37	Banowsky Won't Seek Senate
box 37	Banowsky, Gay
box 37	BART
box 37	Bel-Air Federation of Republican Women - Dorothy Battersea
box 37	Bell, Honorable Alphonso
box 38	Benson, Dr. George S.
box 38	Bentson, Lloyd (Texas Democrat)
box 38	Bergholz, Richard (L.A. Times political writer)
box 38	Beth, Bill
box 38	Beverly, Assemblyman Bob
box 38	Bicentennial
box 38	Black Republicans
box 38	Blacks
box 38	Bond, Governor Christopher
box 38	Bowles, Billie
box 38	Bradley, General Omar
box 38	Bradley, Tom
box 38	Brandstater, Allen E.
box 38	Brian, Earl
box 38	Brown, Governor Edmund G. Jr.
box 38	Bureau of the Census
box 38	Burns, Arthur F.
box 38	Busby, Horace W. Jr.
box 38	Bush, George
box 38	Business and Finance
box 38	Bussing
box 38	Butler, Patrick
box 38	Buckley, Senator James L.
box 38	Bureaucracy
box 38	Butz, Honorable Earl
box 38	Butz, Earl - Luncheon
box 38	CAB
box 38	CBS Contacts
box 38	California Court Structures
box 38	California Facts
box 38	California Legislation
box 38	California Republican League
box 38	Call, Mr. Asa V.
box 38	Campbell, Truman F.
box 38	Campaign Finance Law
box 38	Campus Media Contacts
box 38	Campus Publications
box 38	Carey, Hugh
box 38	Carpenter, Dennis
box 38	Carter, Jimmy
box 38	Chavanette
box 38	CIA
box 38	Cheney, Richard

box 38	China Trip
box 38	Christian Science Monitor Article
box 38	Citizens Committee for Schools
box 38	Colson, Charles
box 38	Communism
box 38	Computer Information
box 38	Congress
box 38	Conlan, John
box 38	Connally, John
box 38	Conservative Caucus
box 38	Conservative Problems
box 38	Conservatives
box 38	Correspondence - Dorothy Battersea
box 38	Flournoy, Houston
box 38	Food Crisis
box 38	Frank, Steve
box 38	Fullbright, Senator J.W.
box 38	Future Contacts
box 38	Gibson, John (L.A. City Councilman)
box 38	Givens, C. Eugene
box 38	Helms, Senator Jesse
box 39	Hicks, Marie
box 39	Hills, Carla
box 39	Hoffenblum, Allan (Campaign Memo)
box 39	Hoover, Herbert
box 39	Hornbaker
box 39	Humor
box 39	Hudson, Dr. Jerry
box 39	Impeachment
box 39	Inaugural File
box 39	Independent Candidate Info
box 39	Inflation
box 39	Initiative Committee for National Economic Planning
box 39	Inquiry - Gen.
box 39	Interior Department Appointment
box 39	Iran
box 39	IRS
box 39	IRS Show
box 39	International Relations
box 39	Jackson, Jerry
box 39	Jewish Questions
box 39	Johnston, William J.
box 39	KABC-TV Dan Lennox
box 39	Kapitonoff, Nancy
box 39	Karabian, Walter
box 39	Kaufman, Rose
box 39	Kennedy, Ted
box 39	Kief, Garry
box 39	Kirk, Russell
box 39	Kissinger, Henry
box 39	KCET - Program Committee
box 39	KFWB Editorials
box 39	KNBC - Editorial
box 39	KNBC - General
box 39	KNXT Debates (Wilburn)
box 39	KNXT - Editorials
box 39	Kristol, Irving
box 39	LA Chamber of Commerce

box 39	LA County Board of Supervisors
box 39	LA Times Article
box 39	LA Times Article by Banowsky
box 39	LA Times Article - Response
box 39	League of Women Voters
box 39	Legal File
box 39	Lennox, Joan
box 39	Lewis, Jerry (Assemblyman)
box 39	Libertarianism
box 39	Limousine Service
box 39	Lindsay, Gilbert
box 39	Lists Misc. File
box 39	Los Angeles County - Vital Statistics
box 39	Luce, Clare Boothe
box 39	Luce, Gordon C.
box 39	Luce, Phillip
box 39	Lugar, Dick
box 39	MacGruder, Mr. Jeb
box 39	Mahon, George
box 39	Mailings
box 39	Malek, Fred
box 39	Marijuana
box 39	Market Opinion Research
box 39	Marlowe, Harold C.
box 39	Martin, Rose
box 39	Mattox, Mrs. Tilden
box 39	Mayer, James
box 40	McCarty, John T.
box 40	McLennan, Robert M.
box 40	McBirnie, Stewart
box 40	Media
box 40	Media Contacts
box 40	Media Report
box 40	Medicine
box 40	Middle East
box 40	Miller, Howard
box 40	Montgomery, Mike
box 40	Morton, Rogers C.B.
box 40	Mount, Pat
box 40	Moynihan, Daniel P.
box 40	Muggeridge
box 40	Murphy, George - Campaign Material
box 40	Nader, Ralph
box 40	National Alliance for Family Life
box 40	National Defense
box 40	National Health
box 40	Newspaper Clippings
box 40	Newsweek
box 40	Newsweek Article
box 40	Newsweek Responses
box 40	Operation Sunup
box 40-41	President Gerald Ford Materials 1974-1975
	Scope and Content
	Materials in these folders are related to President Gerald Ford's visit to the Pepperdine Campus on September 20th, 1975, for the dedication of the Leonard K. Firestone Fieldhouse.

box 42-45, 62

Series 6: **Writings 1958-2009****Scope and Content**

The series contains items William S. Banowsky wrote between 1958 and 2009. Most of the materials are articles for various newspapers and church publications, including the *Los Angeles Herald Examiner*, Broadway Church of Christ in Lubbock, *Action*, *Christian Chronicle*, and others. Other folders include topics such as Banowsky's debates, a number of poems Banowsky wrote over the years (arranged alphabetically by title), planned books, commentaries, personal reflections, and others. A large volume of material at the end of the series includes notes, research, pictures, drafts of chapters, and chapter mockups for Banowsky's book *The Malibu Miracle* (2010), which describes the change from 1968 to 1978 of Pepperdine College in Los Angeles to Pepperdine University in Malibu.

Arrangement

Materials are arranged chronologically, except for files related to *The Malibu Miracle* book which are located at the end of the series.

box 42	Writings 1958-1967
box 42	Lubbock Broadway Church of Christ Bulletins 1963-1967
box 42	Writings 1967-1969
box 42	<i>The Mirror of a Movement</i> 1963-1967
box 42	Writings ca. 1970-1979
box 42	<i>Great Preachers of Today</i> 1967
box 42	Banowsky/Mount Debate on the <i>Playboy</i> Philosophy 1967-1969
box 42	Banowsky/Pike Debate (held 1969 January 3) 1969 March
box 62	Banowsky/Pike Debate -- "Sex and Morality: A Confrontation" typed transcript
box 42	Banowsky/Fletcher Debate (held 1969 April 21) 1969 July
box 42	Banowsky/Marcuse Debate 1974 April 6
box 42, 62	<i>It's a Playboy's World</i> 1968-1971
box 42	Los Angeles <i>Herald Examiner</i> Articles 1972
box 42	Los Angeles <i>Herald Examiner</i> Articles 1973
box 42	Typescript for <i>Tribune Review</i> 1973
box 42	Los Angeles <i>Herald Examiner</i> Articles 1974
box 42	Los Angeles <i>Herald Examiner</i> Articles 1975
box 42	Los Angeles <i>Herald Examiner</i> Articles 1976-1977
box 43	<i>Action</i> Articles 1966-1976
box 62	Published Articles 1975
box 43	<i>Christian Chronicle</i> Articles 1975, 1979
box 43	Banowsky's <i>Mission Magazine</i> article and Ken Water's article critical of Pepperdine 1976-1977
box 43	Writings 1980-1981
box 43	<i>Unseen Things</i> (planned book) 1981
box 43	Writings 1982-1984
box 43	Writings 1985-1986
box 43	Planned Book Co-authored with Nancy Myers (Banowsky's sister) 1985-1986
box 43	Gaylord Commentaries (prepared by Nancy Myers) 1986
box 43	Gaylord Commentaries 1986
box 43	Gaylord Commentaries (prepared by Bob Phillips) 1986
box 43	Gaylord Commentaries 1985-1986
box 43	Undated Publications
box 43	Poems (A-F) 1993-1996
box 43	Poems (G-M) 1993-1997
box 43	Poems (N-Y) 1989-1998
box 43	Memories 1992-1995
box 43	Writings 1996-1999
box 43	Articles on David Boren (President of the University of Oklahoma) 1997-1998
box 43-45	Notes, Research, Drafts, and Chapter Mockups for <i>The Malibu Miracle</i> Book ca. 2000-2009

box 45-50, 62

Series 7: **Speeches and Speech Clippings 1692-2006 1950-2000****Scope and Content**

The series contains files with material related to speeches given by William S. Banowsky, speech clippings on various topics, and quotes saved on index cards.

Arrangement

The series is arranged with files about speeches first (arranged chronologically by date of speech or event), speech clippings second (arranged alphabetically by topic, such as "adversity" or "freedom"), and quote cards last (arranged alphabetically by topic or individual).

box 45	Class for Preachers 1958
box 45	Wedding Ceremonies 1958-1993
box 45	Sermons ca. 1960-1969
box 45	Sermons on Worship
box 45	Sermons [ca. 1960-1969]
box 45	Sermons [ca. 1960-1969]
box 45	Sermons on Christmas
box 45	Sermons on Faith [ca. 1960-1969]
box 45	Sermons for Youths [ca. 1960-1969]
box 45	Sermons on Proposed Budget, Southgate Church of Christ 1960-1962
box 62	Miscellaneous Speeches 1960s-1970s
box 45	Sermons on Teaching 1964-1981
box 45	Inspirational Sermons 1964-1993
box 45	Broadway Church of Christ Sermons (Lubbock, Texas) 1963
box 45	Broadway Church of Christ Sermons (Lubbock, Texas) 1964
box 45	Broadway Church of Christ Sermons (Lubbock, Texas) 1965
box 45	Broadway Church of Christ Sermons (Lubbock, Texas) - "They Have Been With Jesus (The Twelve Apostles)" 1965
box 46	Broadway Church of Christ Sermons (Lubbock, Texas) [ca. 1960-1969]
box 46	Broadway Church of Christ Sermons (Lubbock, Texas) 1966
box 46	Broadway Church of Christ Sermons (Lubbock, Texas) 1967
box 46	Banowsky/Mount <i>Playboy</i> Debate 1967
box 46	Speeches on Freedom 1967-1968
box 46	Speeches 1968-1969
box 62	Debates and Speeches 1969
box 46	Speeches on Situation Ethics 1969-1970
box 46	Speeches [ca. 1970-1979]
box 46	Speech: "A Spirit of Place" 1974 May 24
box 46	Speeches on Persistence 1971
box 46	Scripts for Sunday Show on KNBC 1971-1972
box 46	Miscellaneous Speeches and Speech Notes 1971-1993
box 46	Banowsky's Spirituality Class 1974
box 46	Pepperdine Speeches 1974-1978
box 46	Speech: "A Spirit of Purpose" 1979 April 21
box 46	Speeches on the American Dream 1976
box 46	Early Pepperdine Speeches ca. 1969-1975
box 46	Speeches on Private Enterprise 1972-1978
box 46	Speeches on Solzhenitsyn's Indictment of America 1982 August 5
box 46	Speeches on Freedom 1968-1978
box 46	Oklahoma Speeches 1978-1979
box 46	Parables of Jesus class at Alameda Church of Christ and the University Church of Christ 1979
box 46	Speeches 1980
box 46	Speeches on the Value of History ca. 1980-1989
box 46	Speeches to Oklahoma University Classes 1980-1984
box 47	Speeches 1981
box 47	Speeches 1982

box 47	Sermons ca. 1980-1989
box 47	Speeches 1983
box 47	Speeches 1984-1989
box 47	Speeches [ca. 1980-1989]
box 47	Abilene Christian University Speeches c.a 1980-1989
box 47	Sermons on the Mind of Christ 1985-1995
box 47	Studies on the Mind of Christ at the Highland Oaks Church of Christ 1990
box 47	Oklahoma Radio Commentaries 1979-1985
box 47	Speech on Health Care 1994 April 21
box 47	Sermons 1990-1999
box 47	Lessons on the Fruit of the Spirit at the Highland Oaks Church of Christ 1995
box 47	Sermons: "The Existential Christ" (and others) ca. 1990-1999
box 47, 62	Speeches: "1967 to 1977 - The Decade of Change (Pepperdine 65th Anniversary)" and "The Seaver Announcement" 1996-1997
box 47	Abilene Christian University Lecture: "The Christ-Centered Church" 1980 February 22
box 47	Lecture to Seaver College Faculty: "Count Your Blessings" 2003 August 24
box 48	Speech at the Fund-Seekers Retreat 2003 September 10
box 48	Bible Class: "What's Right About the Church of Christ?" 1999 October-December
box 48	Southern Methodist University and Pepperdine University: "Religious Unity in a Divided World" 2000
box 48	Miscellaneous Speeches 1999-2000
box 48	Speeches on the 25th Anniversary of the Pepperdine Associates 2005 January 4
box 48	Sermons 2001
box 48	Speech at the Robert H. Dedman Award for Ethics and Law Dinner 2006 November 22
box 48	Speech: "An Idea Whose Time Has Come" 2006 May 2
box 48	Undated Sermons
box 48	National Policy Council Speech 2003 August 18
box 48	Adversity
box 48	Aging 1988
box 48	Ambitions and Enthusiasm
box 48	Anxiety, Anger, Fear, Hatred 1956-1994
box 48	The American Dream 1975
box 48	Apostles 1955
box 48	Big Business 1973-1977
box 48	The Human Brain 1978 January 15
box 48	Business 1971 July
box 48	Character 1955-1994
box 48	Christ 1935-1968
box 48	Christian or Church-Related Educational Institutions 1971-2003
box 48	Christmas 1964
box 48	College Students 1963-1970
box 48	Communism and Socialism 1962-1969
box 48	Courage and Convictions 1962-1964
box 48	Crime and Lawlessness 1965-1972
box 48	Criticism 1955-1966
box 48	Death 1967-1968
box 48	Decisions and Choices 1955
box 48	Drinking 1958-1971
box 48	Education 1972-1996
box 48	Efficiency 1967
box 48	Egalitarianism 1973
box 48	Envy 1985
box 48	Envy 1976-1977
box 48	Evil 1971
box 48	Faith and Doubt 1940-1995
box 48	Family Values 1991
box 48	Freedom 1796-1976
box 48	The Search for Freedom 1920-1968

box 48	Funerals 1977
box 48	Happiness and Contentment 1949-1970
box 48	Health 1965-1967
box 48	Heaven and the Second Coming
box 48	Heredity
box 48	The Holy Spirit 1974-1975
box 48	Humanitarianism 1963-1970
box 48	Humility
box 49	Humanities: On Being Human 1978-1980
box 49	Humor 1975
box 49	Immorality 1955-1968
box 49	Individualism 1953-1966
box 49	Integrity 1979-1986
box 49	Jokes
box 49	Leadership 1954-1977
box 49	Leisure
box 49	Liberalism 1962-1965
box 49	Abraham Lincoln
box 49	Logic 1970
box 49	Love 1957-1968
box 49	Management and Executive Planning 1960-1977
box 49	Marriage 1958-1995
box 49	Materialism 1966
box 49	Miscellaneous Clippings 1692-1996
box 49	Narcotics 1960-1971
box 49	New Morality - Situation Ethics 1961-1969
box 49	New Year's Resolutions 1956-1959
box 49	Peace of Mind, Inner Peace
box 49	Philanthropy 1981
box 49	Poetry 1989-1994
box 49	Population 1964-1976
box 49	Pornography and Censorship 1964-1971
box 49	Poverty 1845-1969
box 49	Prayer 1954-1988
box 49	Preacher and Preaching 1960-1967
box 49	Current Psychology 1994-1996
box 49	Relative Morality 1953-1967
box 49	Religion and America 1973-1996
box 49	Repentance 1957-1965
box 49	Resilience
box 49	Retirement, Growing Old 1963-1967
box 49	Science and Nature 1963-1967
box 49	Situation Ethics 1949-1969
box 50	Solzhenitsyn 1973-1981
box 50	Sports
box 50	Success 1988-1991
box 50	Teaching 1969-1992
box 50	Teenagers 1950-1968
box 50	Thanksgiving 1967-1985
box 50	Time 1956-1973
box 50	Tolerance 1930-1970
box 50	Trifles 1956-1966
box 50	Truth 1961-1965
box 50	Twentieth Century 1965
box 50	Values, Ideas, and Thoughts
box 50	War 1864-1962
box 50	Woman 1972
box 50	Words 1956-1964

box 50 **World Food Crisis 1974-1975**
box 50 **Worship 1953-1967**
box 50 **Writers and Writing**
box 50 **Speech Notes on File Folder Exteriors**
box 50 **Quote Cards**

Scope and Content

There are small notecards containing quotes on various topics. The cards are filed alphabetically.

box 50 Series 8: **Service on Corporate Boards 1971-2002**

Scope and Content

The series contains materials related to William S. Banowsky's time spent serving as a board member of various companies, including Thrifty Drug Company, Vetco Offshore Industries, the Emmett and Chandler Company, Lomas and Nettleton, Oklahoma Gas and Electric, and National Medical Enterprises. Items range from 1971 to 2002 and include correspondence, minutes of board meetings, reports, and other papers.

Arrangement

Files are arranged according to company name, with items arranged chronologically within each individual company.

box 50 **Thrifty Drug Company 1976-1977**
box 50 **Thrifty Drug Company 1978**
box 50 **Thrifty Drug Company 1980**
box 50 **Thrifty Drug Company 1981**
box 50 **Thrifty Drug Company 1982**
box 50 **Thrifty Drug Company 1983**
box 50 **Thrifty Drug Company 1984**
box 50 **Thrifty Drug Company - Minutes 1985**
box 50 **Thrifty Drug Company - Printed Reports 1985**
box 50 **Thrifty Drug Company - Memoranda 1985-1986**
box 50 **Vetco Offshore Industries 1971-1978**
box 50 **The Emmett and Chandler Companies 1985-1986**
box 50 **Lomas and Nettleton 1988**
box 50 **Oklahoma Gas and Electric 1985**
box 50 **National Medical Enterprises 1987-2002**

box 51-53, 62 Series 9: **Saved Publications 1940-2001**

Scope and Content

The series contains magazines, brochures, copies of sermons, and other printed material saved by William S. Banowsky between 1940 and 2001. A large number of saved items are from Banowsky's time at the University of Oklahoma, including programs from football games, *Priority*, and *The Sooner Magazine*. Other publications include various mainstream and Christian titles, such as *Life*, *The Saturday Evening Post*, the *Lipscomb News*, *Los Angeles Times*, *Christian Chronicle*, and others. Some publications are full issues of various titles, while other items are individual articles or poems. Many of the sermons saved were given by Batsell Barrett Baxter.

Arrangement

Files are arranged by topic, then chronologically within each topic. Pepperdine University and Oklahoma University publications are listed first, followed by sermons and miscellaneous publications.

Separated Materials

Issues of Pepperdine University periodicals (including the *Oasis*, *Alumni Voice*, and *Pepperdine People*) were separated and included with other Pepperdine University periodicals in the University Archives. Please ask for assistance in locating these items.

box 53	College Presidents Israel Trip 1976
box 53	White House Conference on Aging 1971 November 28
box 53	Meadows School of Arts 1985-1988
box 53	Speech at the University of Houston School of Insurance Marketing 1986 January 15
box 53	NATPE Convention (Houston, Texas) 1986 January 19-20
box 53	National Medical Enterprises Meeting 1986 January 21-22
box 53	Reception for David Davenport (Dallas, Texas) 1986 January 27
box 53	Tulsa Trip 1986 January 23-24
box 53	Republican Party Meeting (Austin, Texas) 1986 January 29
box 53	Tulsa Trip 1986 January 29
box 53	Speech in Sugarland, Texas 1986 February 8
box 53	OPUBCO Meeting (Phoenix, Arizona) 1986 February 9-10
box 53	Businessmen's Luncheon (Houston, Texas) 1986 February 13
box 53	Republican Party Dinner for Secretary James Baker (Houston, Texas) 1986 February 15
box 53	Emett and Chandler Board Meeting 1986 February 19
box 53	Speech at Highland Lakes Women's Lincoln Day Dinner 1986 February 22
box 53	Fleming Companies Board Meeting 1986 February 24-25
box 53	Salvation Army Annual Meeting (Dallas, Texas) 1986 February 25
box 53	Emett and Chandler Board Meeting (Los Angeles, California) 1986 March 13
box 53	Republican Party of Texas Meeting (Houston, Texas) 1986 March 21
box 53	Young Presidents Organization Meeting (Los Angeles, California) 1986 March 24
box 53	Speech for Church Leaders (Houston, Texas) 1986
box 53	Speech to National Golf Club (Augusta, Georgia) 1986 April 10
box 53	Speech for Republican Women's Club (Austin, Texas) 1986 April 19
box 53	Speech at Oklahoma Christian College 1986 April 18
box 53	Speech for the Western Association of Food Chains 1986 April 8
box 53	Salvation Army Advisory Board Meeting 1986 June 12
box 53	Greater Beaver Open 1986 August 6
box 53	Fleming Companies Board Meeting 1986 April 29
box 53	Spain Trip 1986 May-June
box 53	Rotary District Conference 1986 May 2
box 53	Baylor Medical Center Speech 1986 May 15
box 53	Boy Scouts of America 1986
box 53	Luncheon to Honor David Davenport (Houston, Texas) 1986 April 28
box 53	Nashville Trip 1986 June 7-11
box 53	Oklahoma City Trip 1986 June 11
box 53	Speech at the Conference of Northern and Eastern Texas County Judges and Commissioners 1986 June 17
box 53	National Medical Enterprises Directors Meeting 1986 June 23
box 53	Fleming Directors Meeting 1986 June 24
box 53	Speech for the Nomads Ladies Night (Amarillo, Texas) 1986 July 9
box 53	San Antonio and Houston Speeches 1986 July 14-16
box 53	Bohemian Grove Encampment (San Francisco, California) 1986 July 18-20
box 53	Tampa Trip 1986 July 24-25
box 53	National Medical Enterprises Directors Meeting 1986 July 29
box 53	Thrifty Board Meeting (Vail, Colorado, and Los Angeles, California) 1986 August 4
box 53	Jerry Ford Invitational (Vail, Colorado) 1986 August 15-19
box 53	Republican Party of Texas Trip (Austin, Texas) 1986 August 22-23
box 53	Speech for the Young Republicans of Taylor County (Abilene, Texas) 1986 August 28
box 54	Fleming Companies Board Meeting 1986 August 26
box 54	Speech to the Society of Industrial Realtors (Austin, Texas) 1986 September 12
box 54	Los Angeles Trip 1986 September 13
box 54	Speech to the Medical Radiology Incorporated 1986 September 15
box 54	Speech at the East Texas Baptist University 1986 September 19
box 54	Speech to the Washington Speech Bureau (Nashville, Tennessee) 1986 September 23
box 54	Speech to the American Home Lighting Institute (San Francisco, California) 1986 September 29

box 54	Speech to Youth at the Westbury Church of Christ (Houston, Texas) 1986 October 5
box 54	Christian Child Care Conference (Lubbock, Texas) 1986 October 14
box 54	Fleming Companies Board Meeting 1986 October 15
box 54	Boy Scouts of America (Dallas, Texas) and Austin Association of Life Underwriters 1986 October 15-16
box 54	Speech at National Higher Education Week (Texarkana, Texas) 1986 October 23
box 54	Speech to Church of Christ Leaders (Houston, Texas) 1986 October 17
box 54	Speech for the Christian Heritage School (San Antonio, Texas) 1986 October 19
box 54	National Medical Enterprises Board Meeting 1986 [October] 29
box 54	Speech to the Rotary Club (Houston, Texas) 1986 October 30
box 54	Pepperdine Regents Retreat (Santa Barbara, California) 1986 July 29
box 54	Young Presidents Organization 1986 November
box 54	Speech to the Downtown Rotary (Dallas, Texas) 1986 November 5
box 54	Rotary Fundraiser Speech (Houston, Texas) 1986 November 7
box 54	Young Presidents Organization (Mexico City, Mexico) 1986 November 8
box 54	Speech at the Cassidy High School (Oklahoma City, Oklahoma) 1986 November 11
box 54	TV Managers Conference (Miami, Florida) 1986 November 13-15
box 54	National Medical Enterprises Board Meeting 1986 November 30-December 3
box 54	Family Cruise 1986 December 25-29
box 54	Miscellaneous Trips 1986
box 54-60, 62	Series 11: Personal and Family Files 1947-2009

Scope and Content

The series contains files related to William S. Banowsky's personal and family life. This includes information about family members and family history, personal biographical material, Banowsky's academic career over multiple decades, files on organizational memberships, personal address cards, financial files, and medical records.

Arrangement

The series is arranged in eight sub-series:

Sub-series 11.1: Biographical Information Sub-series 11.2: Banowsky Family Sub-series 11.3: Academic Career Sub-series 11.4: Memberships Sub-series 11.5: Personal Files Sub-series 11.6: Address Cards Sub-series 11.7: Financial Files Sub-series 11.8: Medical Records

Conditions Governing Access

Sub-series 11.7 and 11.8 (Financial Files and Medical Records) are restricted.

box 54, 62	Sub-series 11.1: Biographical Information 1964-2002
	Scope and Content
	The sub-series contains biographical material about William S. Banowsky. Some material collected was written by others, but other files contain personal reflections on topics such as existentialism and spiritual issues written by Banowsky himself.
	Arrangement
	Materials are arranged chronologically.
box 54	Biographical Material 1964-1970
box 54	Biographical Material 1970-1979
box 54	Biographical Material 1980-1989
box 54	<i>William S. Banowsky Succeeds Sharp</i>, by George Lynn Cross
box 54	Biographical Material 1992-2002
box 62	Biographical Material
box 54	Self-Analysis 1993-1996
box 54	Banowsky and His Parents 1994
box 54	Personality and Psychological Tests 1994
box 54	Struggle with Alcoholism 1993-1995
box 54	Poetical Self-Analysis
box 54	Thoughts on Existentialism 1993-1994

box 54	Career Decisions 1994
box 54	On Leaving National Medical Enterprises 1994
box 54	On Spiritual Issues 1994-1996
box 54	Outlines for Speeches
box 54	Psychological Notes 1993
box 54	Notes on Miscellaneous Subjects 1992

box 54-56, 62 Sub-series 11.2: **Banowsky Family 1947-2001**

Scope and Content

The sub-series contains files on Banowsky family members (including parents, grandparents, children, in-laws, grandchildren, and others), family weddings, and Banowsky family history.

Arrangement

Materials are grouped by family member, generally going from oldest generation (William S. Banowsky's grandfathers) to youngest generation (William S. Banowsky's grandchildren).

box 54	Background of the Banowsky Family 1979-1987
box 54	R.H. Banowsky (Grandfather) 1962-1974
box 54	Will Slater (Grandfather) and other Slaters 1947-2001
box 54	Sermons of Wade L. Banowsky (Father)
box 54	Wade L. and Thelma Banowsky (Parents) 1958-1994
box 55	Items related to the death of Thelma Banowsky (Mother) 1989
box 55	Gay Barnes Banowsky (Wife) 1957-1987
box 55	David Wade Banowsky (Eldest Son) 1963-1987
box 55	Wedding of David and Ana Banowsky 1985
box 55	Letters about and to David Banowsky 1986-1987
box 55	Britton Barnes Banowsky (Second Son) 1963-1987
box 55	Wedding of Britton and Cindy Banowsky 1982
box 55	William Slater Banowsky, Jr. (Third Son) 1966-1990
box 55	Wedding of Bill Jr. and Thelma Banowsky 1987
box 55	Baxter Ward Banowsky (Fourth Son) 1965-1989
box 55	Richard L. Banowsky (Brother) 1983-1986
box 55	Nancy Banowsky Myers and Tom Myers (Sister and Brother-in-Law) 1969-1974
box 55	Martha Banowsky Reeves Sherman (Sister) 1980-1986
box 55	Jay and Cindy Banowsky (Grandchildren) 1991
box 55	Family Medical Information
	Conditions Governing Access
	This folder is restricted.
box 55	Father's Day Cards from Sons 1971 June
box 56	Extended Family 1966-1988
box 56	R.D. Barnes (Gay's Father) 1983-1984
box 62	Family Newspaper Clippings 1970s

box 56 Sub-series 11.3: **Academic Career 1951-1995**

Scope and Content

The sub-series contains files related to William S. Banowsky's academic career, ranging from his time in high school to courses taken at the University of Southern California and Pepperdine University in philosophy and psychology. Many of the files include research papers, or relate to his MA in Clinical Psychology from Pepperdine. (The degree sometimes is referred to as an MA in Counseling, on some files.)

Arrangement

Materials are arranged chronologically.

-
- | | |
|--------|---------------------------------------------------------------------------------------------|
| box 56 | Academic Activities 1951-1963 |
| box 56 | Philosophy Courses at the University of Southern California (USC) 1974-1975 |
| box 56 | "Introduction to Philosophy" class at Seaver College 1976-1977 |
| box 56 | British Public Address paper from USC |
| box 56 | Pepperdine M.A. in Counseling |
| | Conditions Governing Access |
| | This folder is restricted. |
| box 56 | Bowen Family System Theory 1993 |
| box 56 | Psychology Research Papers 1994 |
| box 56 | Written Assignments for Clinical Management of Psychopathology (Psychology 600) 1994 |
| box 56 | Psychology Research Papers 1994 |
| box 56 | Miscellaneous Material Related to M.A. in Counseling 1994-1995 |
| box 56 | Banowsky's Commencement Address when Receiving M.A. in Counseling 1995 May 20 |

-
- | | |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| box 57 | Sub-series 11.4: Memberships 1971-1990 |
| | Scope and Content |
| | The sub-series contains files on groups that William S. Banowsky was a member of between 1971 and 1990, and also includes a file on membership resignations during that period. |
| | Arrangement |
| | Materials are arranged chronologically. |

- | | |
|--------|-----------------------------------------------------------------|
| box 57 | Memberships 1971-1977 |
| box 57 | Memberships 1978-1979 |
| box 57 | Memberships 1980 |
| box 57 | Intergovernmental Educational Advisory Council 1981-1982 |
| box 57 | Intergovernmental Educational Advisory Council 1983-1984 |
| box 57 | Texas Foundation for Higher Education 1987-1988 |
| box 57 | Memberships 1987-1990 |
| box 57 | Resignation from Memberships 1982-1987 |

-
- | | |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| oversize Framed
Object 1-3,
box 57, 62 | Sub-series 11.5: Personal Files 1969-2009 |
| | Scope and Content |
| | The sub-series contains files related to William S. Banowsky's personal life, including Christmas cards, honors received, Little League baseball, and other topics. |
| | Arrangement |
| | Materials are arranged by topic. |

- | | |
|------------|------------------------------------------------------------|
| box 62 | Broadway Church of Christ Membership Directory 1975 |
| box 57 | Honors Received 1969-1999 |
| box 57 | Preparation of Christmas Cards 1972-1984 |
| box 57, 62 | Christmas Cards Sent 1968-1983 |
| box 57 | Christmas Cards Received 1964-1982 |
| box 57 | Christmas Cards Received 1983-1985 |
| box 57 | Miscellaneous Material about Christmas Cards 1983 |
| box 57 | Marriage and Godparents 1979-1984 |
| box 57 | Religious Heritage of America 1970-1974 |
| box 57 | Baseball Little League 1976-1977 |
| box 57 | Malibu Baseball Little League All Star 1977-1978 |
| box 57 | Banowskys' 25th Anniversary 1981 |
| box 57 | Job Search 1987-1988 |
| box 57 | Controversy with the Houston Church of Christ 1986 |

box 57	Marathon Race 1992
box 57	The Jack Eiden Report 2009 September 30
oversize Frame 1	Framed Mock Family Tree of the Church of Christ Establishment by David Edwin Harrell, Jr. 1970
oversize Frame 2	Framed Cartoons by Steve Hill 1982
oversize Frame 3	Framed Letter of Support 1983 May 2

box 58	Sub-series 11.6: Address Cards 1980
	Scope and Content
	The sub-series contains address cards for contacts as well as contact information used for Christmas cards collected by William S. Banowsky for individuals in Texas and California.
	Arrangement
	Cards are arranged alphabetically by individual's last name.

box 58	Texas General File of Addresses and Telephone Cards (A-I)
box 58	Texas General File of Addresses and Telephone Cards (J-Z)
box 58	Address Cards for Christmas Cards for Texas and Other States
box 58	File of California Addresses 1980

box 58-59	Sub-series 11.7: Financial Files 1972-1994
	Conditions Governing Access
	This sub-series is restricted.

box 59-60	Sub-series 11.8: Medical Records 1954-2003
	Conditions Governing Access
	This sub-series is restricted.

box 60-62	Series 12: Photographs 1926-1999
	Scope and Content
	The series contains photographs, slides, and negatives ranging from 1926 to 1999, with the bulk of the material concentrated in the 1970s. Items include photographs of friends and family, professional headshots of William S. Banowsky, pictures from graduations and Pepperdine events, photos of construction of the Malibu campus, pictures taken at events where Banowsky spoke, and others. Also of note is a large photograph of the first Board of Regents meeting.
	Arrangement
	Where possible, items have been arranged chronologically. Otherwise, photographs are arranged by topic.

box 60	Photographs 1937-1969
box 60	Banowsky/Mount Playboy Debate 1967
box 60	Photographs of Mrs. Seaver 1926-1978
box 60	Photographs ca. 1970-1979
box 60	Photographs ca. 1980-1989
box 60	Photographs ca. 1990-1999
box 60	Personal/Family Photos
box 60	Banowsky Headshots - Publicity Mats
box 60	Banowsky Headshots
box 60	Banowsky Speaking
box 60	Miscellaneous Speaking Engagements 1970s
box 60	Banowsky TV
box 60	Digging in Malibu & Generic Posed Pictures 1968
box 60	District 160A Rotary Club Meeting 1969 July

box 60	Proof Sheets circa 1970 - 1975
box 60	Omar Bradley 1970 April 20
box 60	Shrine Presentation 1971 February 19
box 60	California Club Luncheon 1971 December 8
box 60	Pepperdine Events 1972-1974
box 60	Unknown Event 1972 January 27
box 60	Check Presentation from Mr. Toomer for Atlantic Richfield 1972 September 12
box 60	Eddy D. Field Baseball Stadium Dedication 1973
box 60	Miscellaneous Pepperdine Photos circa 1973
box 61	First Board of Regents Meeting
box 61	Slides - Graduation 1973 August 2
box 61	From <i>Marguerite & John</i> Envelope circa 1974
box 61	Americanism Educational League Dinner with Senator Jesse Helms 1975 February 3
box 61	Seaver College Dedication 1975 April 20
box 61	Los Angeles Campus circa 1975
box 61	Foster Grandparents Luncheon with Betty Ford 1975 August 7
box 61	Signed Picture - Betty Ford at Foster Grandparents Event 1975 August 7
box 61	President Gerald Ford Visit 1975 September 20
box 61	Graduation 1975 December 14
box 61	Odell McConnell Signing - Law School 1976
box 61	School of Education Graduation circa 1976
box 61	Graduation 1976 April
box 61	School of Business and Management Graduation 1976 April 17
box 61	Law School Graduation 1976 May 22
box 61	Avila Adobe Restoration Party Album 1976 October
box 61	Graduation 1976 December
box 61	LA Campus Graduation 1976 December 17
box 61	Graduation Reception - Brock House 1976 December 18
box 61	School of Business Graduation 1976 December 18
box 61	Seaver College Graduation 1976 December 18
box 61	Tyler Ecology Award Reception 1977
box 61	Tyler Ecology Award - White House Presentation from President Carter 1977
box 61	Graduation - Speaker Jesse Jackson 1977 April 16
box 61	Los Angeles Campus Graduation 1977 August
box 61	Negatives and Slides - T.S. Lin Honorary Degree 1977 September 16
box 61	Graduation 1977 December
box 61	Hornbaker/McCarty Dinner 1977 December
box 61	Brock House
box 61	Check Presenting
box 61	Faculty and Staff Dinner
box 61	Huntsinger, Fritz
box 61	May, Lisa and Cliff Luncheon
box 61-62	Miscellaneous Dedication Ceremonies
box 62	Miscellaneous Pepperdine Events - large format
box 62	Negatives
box 62	Pepperdine Events
box 62	Scaife, Richard M.
box 62	Slides - Graduation
box 62	Slides - Malibu Campus Construction
box 62	Target Range Event
box 62	Tyler, John & Alice
box 62	Young, Dr. and Mrs. M. Norvel
box 62	Banowsky Portraits
box 62	Family Pictures
box 62	Miscellaneous Pepperdine Ceremonies
box 62	Picture CDs
box 62	Political Events
box 62	Pepperdine Events

box 63-66,
box 67-70, 72

Series 13: **Audiovisual Materials 1956-1996**

Container Summary: The series contains 182 magnetic recording tapes, 48 VHS tapes, 60 cassette tapes, and 160 CD recordings.

Scope and Content

The series contains primarily speeches, sermons and oral histories conducted and collected by William S. Banowsky. Most of the speeches and sermons were given by Banowsky. The materials are in multiple formats: DVD, CD, VHS, betamax, audio reel, and audiocassette tape. Most audio reels and audiocassette tapes have been digitized.

Speeches, sermons, and other recorded audio date between 1956 and 1994. Topics are primarily church sermons (some given in series), speeches to religious or business groups, and others. Highlights include the commencement of construction of Pepperdine in Malibu, Banowsky's wedding in 1956, and the Playboy debate.

Oral histories were conducted between 1964 and 1996, with or about the following individuals or topics: Helen Pepperdine; T.W. Phillips and Hugh Tiner; T.W. Phillips; a history of Los Angeles property owned by Pepperdine; Lola Tiner; James (Jimmie) L. Lovell and Donald Miller; William Stivers, Hubert Derrick, and R. Dowell; Russel Squire; Earl V. Pullias; Eugene White; Norvel and Helen Young; "This Is Your Life" with Helen Young; J.P. Sanders; Malcolm Hinckley; Paul Tucker; Alice West; Edward Anderson; Olaf Tegner; Kenneth Hahn; Leland Derrick; Logan Fox; Grace Willoughby; Herman Wilson; Louise Ashby; Howard White; James Hedstrom; Robert Holland; Evelyn Clark; William S. Banowsky; Jerry Hudson; Ralph Beck; Terry and Marty O'Rear; Terry and Susan Giboney; John Wilson on "The Value of a Liberal Arts Education"; and David Davenport on "The Mission of Seaver College".

Related Archival Materials

Some individuals interviewed for oral histories have their own collections in the University Archives. Related to the audio history of Pepperdine-owned property in Los Angeles, there is a collection concerning the sale of Pepperdine real estate held in the University Archives (the Pepperdine University Real Estate records).

INTERNAL NOTE -- Jack Eiden Report 2009

INTERNAL NOTE -- Duplicates

box 72, box 73,
box 77, box 76,
box 74, box 75

INTERNAL NOTE- Addendum from Roper Donation originally stored in Brock House