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## The Finding Aid for the William S. Banowsky Papers 0002

Jamie Henricks and Jessica Geiser

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Pepperdine University. Special Collections and University Archives.

July 2012

24255 Pacific Coast Highway

Malibu 90263-4786

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URL: <https://library.pepperdine.edu/collections/boone-special-collections-university-archives.htm>

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**Language of Material:** English

**Contributing Institution:** Pepperdine University. Special Collections and University Archives.

**Title:** William S. Banowsky Papers

**Creator:** Banowsky, William Slater

**Identifier/Call Number:** 0002

**Physical Description:** 93.63 Linear Feet(72 boxes, 3 framed objects)

**Date (inclusive):** 1926-2012

**Date (bulk):** bulk

**Abstract:** The collection contains professional and personal papers of William S. Banowsky dating from 1926 to 2012. The bulk of the materials range from 1955 to 1990 and document his professional involvement with Pepperdine University, the University of Oklahoma, Gaylord Broadcasting Company, the Texas Superconducting Super Collider Authority, and National Medical Enterprises; political topics and professional services; collected printed and written material (such as poems and articles); and personal documents including speeches, personal and family history, travel, photographs, and book research for *The Malibu Miracle*.

Pepperdine University. Special Collections and University Archives.

**Language of Material:** Materials are in English.

#### **Conditions Governing Access**

Advance notice required for access. Materials related to the Pepperdine Board of Regents and Board of Trustees (sub-series 1.5) are restricted for 50 years after their date of creation; the entire series will be open in 2026. Personal medical and financial information (sub-series 11.7 and 11.8) is restricted. Other individual files may be restricted, and are noted at the file level.

#### **Conditions Governing Use**

Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder.

#### **Preferred Citation**

[Box/folder# or item name], William S. Banowsky papers, Collection no. 0002, Special Collections and University Archives, University Libraries, Pepperdine University.

#### **Immediate Source of Acquisition**

William S. Banowsky donated the majority of his personal papers on December 15, 2005. Materials primarily created during his presidency at Pepperdine were transferred to the archives later. Dr. David Baird gave two boxes of material related to Banowsky's book *The Malibu Miracle* and three framed items on May 1, 2012. Two boxes of audio reels of speeches were given to the archives by William S. Banowsky in May 2012.

#### **Biographical note**

William S. Banowsky was born on March 4, 1936, in Abilene, Texas, and raised in Fort Worth, Texas. Banowsky attended David Lipscomb College on a baseball scholarship, and graduated in 1958 with a BA in Communications and History. He then moved to New Mexico, where he preached at the Netherwood Park Church of Christ, and received his MA in Communications and History from the University of New Mexico in 1959.

After hearing Banowsky speak at a Church of Christ convention in 1958, M. Norvel Young, the President of Pepperdine College, began actively recruiting Banowsky to join the faculty. Banowsky accepted the offer, holding positions as an Assistant Professor of Communications, Assistant to the President, and Dean of Students. During this time, Banowsky also served as a minister for the South Gate Church of Christ, and began pursuing a PhD in Communications from the University of Southern California. Graduating in 1963, Banowsky took a break from the academic world and took the position of Minister at the Broadway Church of Christ in Lubbock, Texas. He served there for 5 years, and also taught speech communication at Lubbock Christian College.

In 1968, Young again recruited Banowsky back to Pepperdine, this time offering him the position of Executive Vice President. Young and Banowsky then worked together to reinvigorate the school by building a new campus in Malibu. In 1969, Banowsky became the Chancellor of Pepperdine, and led a massive fundraising effort, which enabled ground to be broken on the new campus in 1970. In 1971, Banowsky was appointed President of the university, which at age 35 made him one of the nation's youngest campus chief executives.

Banowsky served Pepperdine as President for 10 years, leaving in 1978 to serve as the President for the University of Oklahoma, where he stayed until 1985. From 1985 to 1988, he served as the President of the Gaylord Broadcasting Company, a private broadcasting company. During his Gaylord tenure, he also served as Vice Chairman of the Board of the Texas Rangers and the President of the Texas Superconducting Super Collider Authority from 1987 to 1988.

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From 1988 to 1995, Banowsky was appointed the Executive Vice President of National Medical Enterprises. In 1995, he received a Master's in Clinical Psychology from Pepperdine's Graduate School of Education and Psychology, and from 1995 to 2000, he served as a Counseling Minister for the Highland Oaks Church of Christ in Dallas, Texas. In 2010, Banowsky published *The Malibu Miracle*, a memoir about his years at Pepperdine and the establishment of the Malibu Campus.

Throughout his career, Banowsky served on a wide variety of advisory councils and boards at both the local and national level, including the Los Angeles and California Chambers of Commerce, and the Intergovernmental Advisory Council on Education. He also served on numerous Boards of Directors for both colleges and corporations, including Coca-Cola, Fidelity Life Insurance, and the Thrifty Corporation. Banowsky has also received a number of honors, including honorary doctorates from Oklahoma Christian College (1972), Pepperdine University (1979), and Oral Roberts University (1981).

Banowsky married his college sweetheart Gay Barnes, a professional artist, on September 7, 1956. They have four sons, David, Britton, William Jr., and Baxter, who are all attorneys.

### **Scope and Content**

The collection contains professional and personal papers of William S. Banowsky dating from 1926 to 2012. The collection contains chronological correspondence files; subject and correspondence files from Banowsky's office at Pepperdine University; files related to Pepperdine University boards (including the Board of Trustees and Board of Regents); Banowsky's contact cards from his office rolodex; and correspondence and other files from his jobs at the University of Oklahoma, Gaylord Broadcasting Company, the Texas Superconducting Super Collider Authority, and National Medical Enterprises. The collection also includes notes and paper and audiovisual copies of speeches and sermons; copies of poems, articles, and other material written by Banowsky (including files on *The Malibu Miracle* book); files of clippings about Banowsky or his jobs (called "publicity"); files on political topics; printed publications; files on travel and service on corporate boards; and recordings of oral histories. Also included are files on the Banowsky family; personal information about Banowsky (including his academic career, biographical information, and other topics); and personal and family photographs.

Items are primarily paper, but the collection also includes photographs, negatives, framed papers, and audiovisual materials in various formats.

### **Arrangement**

The collection is arranged in thirteen series:

Series 1: Pepperdine University Series 2: University of Oklahoma (OU) Series 3: Correspondence and Subject Files Series 4: Publicity Files Series 5: Political Files Series 6: Writings Series 7: Speeches and Speech Clippings Series 8: Service on Corporate Boards Series 9: Saved Publications Series 10: Travels Series 11: Personal and Family Files Series 12: Photographs Series 13: Audiovisual Materials

### **Related Archival Materials**

Folders about William S. Banowsky are present in other collections of Pepperdine administrators, including the M. Norvel and Helen Young papers and the Howard A. White papers. An audio history of Pepperdine-owned property in Los Angeles is available in this collection, and a collection related to the sales of Pepperdine real estate is in the University Archives (the Pepperdine University Real Estate records). Other individuals interviewed for oral histories in the Audiovisual Materials series have their own collections in the University Archives, including the M. Norvel and Helen Young papers, the Earl V. Pullias papers, the Donald Miller papers, the Howard A. White papers, and the George Pepperdine Family papers (for Helen Pepperdine).

### **Processing Information**

Parts of the collection were originally arranged and described by James Smythe. The collection was re-arranged and integrated with newer material, with description by Jamie Henricks and Jessica Geiser, completed in July 2012.

File titles were not changed on existing files, but supplied when necessary. Materials originally processed by James Smythe are labeled on the folder in the style of "Folder Title, Series #, Box #, Folder #," but they are listed in the finding aid simply by their folder title and new box number. Originally, some materials were kept separate and labeled "duplicate." These extra folders were integrated, meaning that some folder numbers appear twice. In these cases, the folder from the main collection is put first, and the "duplicate" is behind.

### **Separated Materials**

Issues of Pepperdine University periodicals (including the *Oasis*, *Alumni Voice*, and *Pepperdine People*) were separated and included with other Pepperdine University periodicals in the University Archives. Please ask for assistance in locating these items.

### **Subjects and Indexing Terms**

Administrative records

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DVDs  
Universities and colleges -- Administration  
Audiocassettes  
Photographs  
Publications  
Memorandums  
Minutes  
College administrators -- United States -- History  
Clippings  
Correspondence  
College presidents -- California -- Malibu  
Universities and colleges -- California -- Malibu -- History  
Sermons  
Speeches, addresses, etc., American -- 20th century  
Reports  
Articles  
Compact discs  
Videocassettes  
Political campaigns -- California -- History -- 20th century  
Financial records  
Education, Higher -- California -- Malibu  
Oral histories  
Poems  
Malibu (Calif.) -- History  
Young, Helen  
Young, M. Norvel (Matt Norvel)  
Hahn, Kenneth  
Pepperdine University. Board of Regents  
Pepperdine University. Board of Trustees  
Wilson, John Francis  
Phillips, William B.  
Pepperdine, Helen Louise  
Miller, Donald V.  
Lovell, James L.  
Pepperdine University  
Pullias, Earl Vivon  
Tiner, Hugh M. (Hugh Marvin)  
White, Howard A. (Howard Ashley)  
Seaver, Frank R. (Frank Roger)  
Seaver, Blanche Ebert  
Davenport, David  
Broadway Church of Christ, Lubbock, Tex.  
Gaylord Broadcasting Company  
Gaylord Entertainment Company  
National Medical Enterprises  
Texas Superconducting Super Collider Authority  
University of Oklahoma  
Banowsky, William Slater

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box 1-27, 62

Series 1: **Pepperdine University 1958-2012**

**Scope and Content**

The series contains materials generated by William S. Banowsky during and related to his time at Pepperdine University, with items dating between 1958 and 2006. This includes files of correspondence (chronological and alphabetical); subject and correspondence files about various topics and individuals; articles, newspaper clippings, promotional material, and other items about Pepperdine University (called "publicity"); files generated by the Board of Trustees and Board of Regents (including minutes, memos, reports, and other items); and Banowsky's rolodex contact cards.

**Arrangement**

The series is arranged in six sub-series:

Sub-series 1.1: Chronological Correspondence and Memos Sub-series 1.2: Pepperdine Correspondence Sub-series 1.3: Subject and Correspondence Files Sub-series 1.4: Pepperdine Publicity Sub-series 1.5: Board of Trustees and Board of Regents Files Sub-series 1.6: Rolodex Cards

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box 1-2

Sub-series 1.1: **Chronological Correspondence and Memos 1972-1976**

**Scope and Content**

The sub-series contains Pepperdine University correspondence and interoffice memos collected from William S. Banowsky's office from 1972 to 1974. Some files also contain logs of telephone calls from 1975 and 1976.

**Arrangement**

Materials are arranged chronologically.

box 1  
box 2  
box 2

**Chronological Correspondence and Memos 1972 January-1974 March**  
**Chronological Correspondence and Memos 1974 April-June**  
**Telephone Call Log 1975 May 7-1976 March 17**

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box 2-4, 62

Sub-series 1.2: **Pepperdine Correspondence 1958-2012**

**Scope and Content**

The sub-series contains materials relating to Pepperdine University, including materials created during William S. Banowsky's career and presidency, as well as items related to his continued relationship with Pepperdine after his departure in 1978. Included are correspondence, articles, minutes, memorandums, reports, informational brochures and materials, programs, invitations, membership information, remarks, and notes.

Also included are a few files containing materials created around the time Banowsky was a minister at the Broadway Church of Christ in Lubbock, Texas, just prior to his move back to Pepperdine University. Materials include general correspondence; correspondence with the Biblical Research Press regarding publications; inquiries about post-graduate study opportunities; correspondence, notes and photos on the 1967 Playboy debate; notes and correspondence about returning to Pepperdine University; correspondence, agreements and invoices from Revell publishing house regarding the book *It's a Playboy World*; and correspondence and informational materials concerning Litton Industries.

**Arrangement**

Materials are arranged chronologically.

box 2  
box 2  
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box 2

**Ministries 1958-1968**  
**Funeral Correspondence 1964-1968**  
**Biblical Research Press 1965-1968**  
**Lubbock Broadway Church of Christ 1963-1968**

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box 2	<b>Correspondence about Post-graduate Studies 1967</b>
box 2	<b>Related to the Playboy Debate 1966-1968</b>
box 2	<b>Lubbock/Pepperdine Correspondence 1968</b>
box 2	<b>Correspondence with Revell about <i>It's a Playboy's World</i> 1968-1973</b>
box 2	<b>Litton Correspondence 1963-1978</b>
box 2	<b>Pepperdine Correspondence 1968</b>
box 2	<b>Banowsky/Pike Debate 1968-1969</b>
box 2	<b>Banowsky/Marcuse Debate 1969-1970</b>
box 2	<b>Pepperdine Correspondence 1970</b>
box 2	<b>Banowsky's Inauguration as Pepperdine Chancellor and the Dedication of the Malibu Campus 1970</b>
box 2	<b>The Bohemian Club 1971-1974</b>
box 2	<b>Pepperdine Correspondence 1971</b>
box 2	<b>Pepperdine Correspondence 1972</b>
box 2	<b>"Invest in America" 1971-1976</b>
box 2	<b>Young Presidents Organization (YPO) 1972</b>
box 2	<b>Pepperdine Correspondence 1973</b>
box 2	<b>Correspondence with Jerry Hudson 1973-1975</b>
box 62	<b>Pepperdine Correspondence 1973-1978</b>
box 2	<b>Pepperdine Correspondence 1974</b>
box 62	<b>Private Correspondence and Memos with M. Norvel Young 1974-1977</b>
	<b>Physical Description: (3 folders)</b>
box 3	<b>Pepperdine Correspondence 1975</b>
box 3	<b>M. Norvel Young's Car Accident 1975</b>
box 3	<b>Pepperdine Correspondence 1976</b>
box 3	<b>Pepperdine Correspondence 1977</b>
box 3	<b>Pepperdine Correspondence 1978</b>
box 3	<b><i>Home Magazine</i> Article about the Banowskys 1978</b>
box 3	<b>Correspondence with Mrs. Blanche Seaver 1971-1994</b>
box 3	<b>Correspondence with Pepperdine President Howard White About Pepperdine Benefit 1978</b>
box 3	<b>Pepperdine Correspondence 1973-1983</b>
box 3	<b>Correspondence with President David Davenport 1985-1988</b>
box 3	<b>Pepperdine Correspondence 1985</b>
box 3	<b>Pepperdine Correspondence 1986</b>
box 3	<b>Correspondence Concerning the Banowsky Chair of Philosophy 1986</b>
box 3	<b>Pepperdine Correspondence 1987-1989</b>
box 3	<b>Pepperdine Correspondence 1990</b>
box 3	<b>Pepperdine Correspondence 1991</b>
box 3	<b>Correspondence Concerning Banowsky Boulevard 1991</b>
box 3	<b>Pepperdine Correspondence 1992</b>
box 3	<b>Correspondence Concerning the Center for the Study of Soul 1993</b>
box 3	<b>Pepperdine Correspondence 1993</b>
box 3	<b>Pepperdine Correspondence 1994</b>
box 4	<b>Correspondence from Travis Reed Concerning Founder's Day 2001 and the Regents Scholarship Program 2002</b>
box 4	<b>The Banowsky Chair 1995-1996</b>
box 4	<b>Pepperdine Correspondence 1995-2003</b>
box 4	<b>Board of Regents 1970-1999</b>
box 4	<b>Correspondence with Pepperdine Faculty 1993-2003</b>
box 4	<b>Banowsky's Presidential Reports 1971-1977</b>
box 4	<b>Publications Related to Pepperdine 1993-1999</b>
box 4	<b>President Benton's Inauguration 2000</b>
box 4	<b>About Banowsky's Planned Book on "The Malibu Miracle" 1970-2003</b>
box 4	<b>Correspondence with James Smythe 2005-2006</b>
box 62	<b>Correspondence with Jerry Rushford 2012</b>

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box 4-23, 62

Sub-series 1.3: **Subject and Correspondence Files 1959-1978**

**Scope and Content**

The sub-series has files on various subjects and people that contain primarily correspondence, reports, newspaper clippings, notes, and other paper materials collected in the office of William S. Banowsky during his time at Pepperdine University in the capacity of Executive Vice President, Chancellor, and President. The files contain documentation of university policies and procedures, material generated from administrative work and activities at Pepperdine, and information related to interests that would improve the Pepperdine community, including the process of moving the campus from Los Angeles to Malibu.

Major topics include energy and the environment; enrollment; employment; faculty and staff; the graduate school; graduations; relationships with people in Malibu and construction of the Malibu campus; and campus professional schools (including the School of Law, School of Business and Management, and others).

**Arrangement**

Materials are arranged alphabetically.

box 4  
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**A 1972-1977**

**AACRAO**

**Abernathy, Bob**

**Acklin, H.E.**

**Acorn Article**

**Action**

**Administrative Committee**

**Admissions**

**Affirmative Action**

**Agnew Article**

**Agnew, Spiro (Vice President of the United States)**

**Allhands, J.L.**

**Ambassadors' Club**

**American Association of Presidents of Independent Colleges and Universities (AAPICU) 1972-1975**

**American Conservative Union**

**American Educational League**

**Anbar Institute**

**Anbar Proposal**

**Anderson, Cliff**

**Antonovich, Mike**

**Apollo Flight**

**Armstrong, Anne**

**Ash, Tony**

**Association of Independent California Colleges and Universities (AICCU)**

**Athletics**

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box 5	<b>Atlantis</b>
box 5	<b>Automobile Club 1975</b>
box 5-6	<b>B 1970-1977</b>
box 6	<b>Balitzer, Fred</b>
box 62	<b>Banowsky Speech Tournament 1973-1978</b>
box 6	<b>Bean, Mable</b>
box 6	<b>Bibles for all Humanity</b>
box 6	<b>Bicentennial 1976</b>
box 6	<b>Bills, Jack R. 1969-1972</b>
box 6	<b>Bohemian Camp</b>
box 6	<b>Bohemian Club 1973-1976</b>
box 6	<b>Bohemian Grove 1976</b>
box 6	<b>Boarman, Pat</b>
box 6	<b>Broadway Church of Christ 1969-1977</b>
box 6	<b>Brock, Margaret Martin (George) 1970-1974</b>
box 6	<b>Busch (Joe) Campaign</b>
box 6	<b>Business Industry Education Seminar 1974, May 9</b>
box 6-7	<b>C 1970-1977</b>
box 7	<b>Cadenhead, Van A.</b>
box 7	<b>California Institute of the Arts 1971</b>
box 7	<b>California Museum Membership</b>
box 7	<b>Career Expo '75</b>
box 7	<b>Carlson, Joann</b>
box 7	<b>Carter, Ed</b>
box 7-8	<b>Center for International Business 1973-1976</b>
box 8	<b>Century City, Inc.</b>
box 8	<b>Chace, Burton</b>
box 8	<b>Chicano Students</b>
box 8	<b>Chilton, Shirley R.</b>
box 8	<b>Chrysler Property</b>
box 8	<b>Church in Malibu</b>
box 8	<b>Click, Dale</b>
box 8	<b>Coca-Cola Bottling Company 1974-1977</b>
box 8	<b>Coffman, Dale</b>
box 8	<b>College Rater</b>
box 8	<b>Colson, Gary</b>
box 8	<b>Columbia Christian College</b>
box 8	<b>Communication Arts 1972-1973</b>
box 8	<b>Communication Satellites</b>
box 8	<b>Conference on Foreign Policy</b>
box 8	<b>Constitutional Rights Foundation</b>
box 8	<b>Contending for the Faith</b>
box 8	<b>Continuing Education</b>
box 8	<b>Cossman Seminar</b>
box 8	<b>Cousteau Project</b>
box 8	<b>Craft, Larry</b>
box 9	<b>Credits Committee Meeting 1969-1974</b>
box 9	<b>Crocker, Roy</b>
box 9	<b>Crossley, Randolph</b>
box 9	<b>D 1970-1977</b>
box 9	<b>Dacus, Pence</b>
box 9	<b>Dancing</b>
box 9	<b>Davis, Carl</b>
box 9	<b>Davis, Paul H.</b>
box 9	<b>December 10 Nixon Luncheon 1971</b>
box 9	<b>Doctorate of Ministry</b>
box 9	<b>Diners Club</b>

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box 9	<b>Diving Pool</b>
box 9	<b>Dumke, Dr. Glenn S.</b>
box 9	<b>E 1972-1977</b>
box 9	<b>Edmonds, Marian (Lois)</b>
box 9	<b>Eilert, William T.</b>
box 9	<b>Eino</b>
box 9	<b>El Toro</b>
box 9	<b>Employment</b>
box 9	<b>Employment Information</b>
box 9	<b>Energy Conference</b>
box 9	<b>Energy Crisis</b>
box 9	<b>Energy (Geothermal)</b>
box 9	<b>Energy/Oil</b>
box 9	<b>Engeman</b>
box 10	<b>Enrollment Statistics 1969-1976</b>
box 10	<b>Environment</b>
box 10	<b>Environmental Conference</b>
box 10	<b>Equal Rights Amendment</b>
box 10	<b>Executive Health</b>
box 10	<b>F 1971-1977</b>
box 10	<b>Fact Finders</b>
box 10	<b>Faculty and Staff Dinner 1975</b>
box 10	<b>Faculty/Staff Women Luncheon 1974</b>
box 10	<b>Faculty Handbooks 1970-1974</b>
box 10	<b>Faculty Profiles 1971-1972</b>
box 10	<b>Fair Trade Laws</b>
box 10	<b>Fan Letters</b>
box 10	<b>Federal Bureau of Investigation (FBI)</b>
box 10	<b>Federal Energy News (FEA)</b>
box 10	<b>Federation of Republican Women</b>
box 11	<b>Fero, Robert W.</b>
box 11	<b>Ferraro, John</b>
box 11	<b>Ferraro, Rosemary</b>
box 11	<b>Fifield, Dr. James W. Jr.</b>
box 11	<b>Finance File</b>
box 11	<b>Financial Perspectives</b>
box 11	<b>Finch, Robert</b>
box 11	<b>Firestone Fieldhouse Dedication</b>
box 11	<b>Fisher, Joel</b>
box 11	<b>Five-Year Plan</b>
box 11	<b>Flags</b>
box 11	<b>Founders</b>
box 11	<b>G 1970-1977</b>
box 11	<b>Gannett (Frank E.) Newspaper Foundation</b>
box 11	<b>Glass, Walter</b>
box 11	<b>Graduate School</b>
box 11-12	<b>Graduation 1971-1976</b>
box 12	<b>Graphic</b>
box 12	<b>Gray, L. Patrick III</b>
box 12	<b>Great Issues 1972-1975</b>
box 13	<b>H 1971-1977</b>
box 13	<b>Harman, Avraham (Honorary Degree) 1975</b>
box 13	<b>Heart Association 1977</b>
box 13	<b>Higher Education Bill 1974-1977</b>
box 13	<b>Howlett, Mark</b>
box 13	<b>Hudson, Dr. Jerry</b>
box 13	<b>Hughes, Bill</b>
box 13	<b>Hughes, Dr. Richard</b>

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box 13	<b>Hullinger, Max</b>
box 13-14	<b>I 1972-1977</b>
box 14	<b>International Exposition '81 1975</b>
box 14	<b>ICSC 1972-1977</b>
box 14	<b>J 1970-1977</b>
box 14	<b>Jaffa, Harry</b>
box 14	<b>Joint Center of Community Studies of Board of Trustees</b>
box 14	<b>Journalism</b>
box 14	<b>K 1973-1977</b>
box 14-15	<b>KCET 1975-1977</b>
box 15	<b>Knight, Vick</b>
box 15	<b>Knowles, Dr. Lyle</b>
box 15	<b>L 1972-1977</b>
box 15-16	<b>Law School 1971-1973</b>
box 16	<b>Law School Luncheons</b>
box 16	<b>Lectureship 1973-1976</b>
box 16	<b>Lectureship Dinner 1976</b>
box 16	<b>Lincoln Club of Los Angeles</b>
box 16	<b>Litton Industries</b>
box 16	<b>Loeb Awards</b>
box 16	<b>Los Angeles Club</b>
box 16	<b>Los Angeles Country Club</b>
box 16	<b>Los Angeles Publicity - Campus 1973</b>
box 16	<b>M 1976-1977</b>
box 16	<b>MacCormack, Malcolm</b>
box 16	<b>MacCormick, Ronald</b>
box 16	<b>Malibu Chamber of Commerce</b>
box 16	<b>Malibu Church of Christ</b>
box 17	<b>Malibu Construction</b>
box 18	<b>Malibu Personnel</b>
box 18	<b>Malibu Township Council</b>
box 18	<b>Mapp, Jerry</b>
box 18	<b>Martin, Mrs. Tom (Jean)</b>
box 18	<b>Masters of Public Administration (MPA)</b>
box 18	<b>McCarty, John</b>
box 18	<b>McHargue, Steve</b>
box 18	<b>Mayer, Jim</b>
box 18	<b>Media Contacts</b>
box 18	<b>Merchants &amp; Manufacturers (M&amp;M)</b>
box 18	<b>Milliron, Gregory Allan</b>
box 18	<b>Mission</b>
box 18	<b>Mitchell</b>
box 18	<b>Mohorn, Edgar 1972-1973</b>
box 18	<b>Monohan, Timothy</b>
box 18	<b>Moomaw, Rev. Donn</b>
box 18	<b>Murphy, George</b>
box 18	<b>N 1976-1977</b>
box 18	<b>National Organization for Women (NOW)</b>
box 18	<b>Newcomen Society</b>
box 18	<b>Newspaper Clippings 1972-1975</b>
box 18	<b>Nickell, Thomas</b>
box 18	<b>O 1976-1977</b>
box 18	<b>One Hundred Club of Los Angeles</b>
box 18	<b>Oxnard Air Force Base</b>
box 18	<b>Oxnard Meeting 1979</b>
box 18	<b>P 1976-1977</b>
box 18	<b>Pacific 21 Council</b>

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box 18	<b>Patrons of Pepperdine</b>
box 18	<b>Pepperdine University - Malibu Miscellaneous Correspondence</b>
box 62	<b>Pepperdine University -- Memorandums to Faculty and Staff 1972-1978</b>
box 18	<b>Peters, Fred</b>
box 18	<b>Peterson, Ralph</b>
box 18	<b>Plourd, David M.</b>
box 18	<b>President's Commission on Personnel Interchange</b>
box 18	<b>President's Report 1975-1976</b>
box 19	<b>Prospective Students 1972-1974</b>
box 19	<b>Q 1975-1977</b>
box 19	<b>R 1970-1977</b>
box 19	<b>Reagan, David</b>
box 19	<b>Requisitions 1973-1974</b>
box 19	<b>Reid, Carol</b>
box 19	<b>Republican Convention 1976</b>
box 19	<b>Russell, Ms. Sandra</b>
box 19-20	<b>S 1970-1977</b>
box 20	<b>St. Johns, Adela Rogers</b>
box 20	<b>Sallaberry, Arnold</b>
box 20	<b>Santa Monica Bank (Aubrey Austin)</b>
box 20	<b>Santa Monica Chamber of Commerce - Board of Directors</b>
box 20	<b>Satterfield, Bill</b>
box 20	<b>Schacht, Frank C.</b>
box 20	<b>School of Business 1972-1974</b>
box 20	<b>School of Business - MBA Research Papers</b>
box 20	<b>School of Education - Early Childhood Education Credential 1975</b>
box 20	<b>Shattuck, Clarence P.</b>
box 21	<b>Sierra Club 1972-1974</b>
box 21	<b>Sigma Phi Epsilon</b>
box 21	<b>Sons of St. Patrick</b>
box 21	<b>Special Events 1977</b>
box 21	<b>Steinberg, Arnie (Arnold)</b>
box 21	<b>Stonington, Connecticut Property 1974</b>
box 21	<b>Summer Counselor Proposal</b>
box 21	<b>Summer Programs 1976</b>
box 21	<b>Swain (Doyle) Speeches</b>
box 21	<b>Systems Seminar</b>
box 21	<b>T 1970-1977</b>
box 21	<b>Task Force - Los Angeles Campus</b>
box 21	<b>Task Sheets 1974</b>
box 21	<b>Teacher Education Program - Los Angeles Campus</b>
box 21	<b>Telco</b>
box 62	<b>"The Case for Malibu"</b>
box 21	<b>Thrifty Building</b>
box 21	<b>Treece, T. Gerald</b>
box 21	<b>Tyler Dedication 1971-1974</b>
box 21	<b>Tyler Ecology Award 1974-1976</b>
box 21-22	<b>U 1970-1977</b>
box 22	<b>USA Sports Day 1972</b>
box 22	<b>University Board Prospects 1971-1972</b>
box 22	<b>University Computer Systems Company 1974</b>
box 22	<b>University Coordinating Council</b>

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box 22	<b>University Graduate Bulletins</b>
box 22	<b>Urban Task Force</b>
box 22	<b>V 1970-1972</b>
box 22	<b>Visiting Professors Brochure</b>
box 22	<b>W 1971-1977</b>
box 22	<b>Watson, John</b>
box 22	<b>Welbourn, Robert A.</b>
box 22-23	<b>White, Dr. Howard A. 1972-1976</b>
box 23	<b>Whitmore, James</b>
box 23	<b>Wilburn, James <i>My Life and Experience with Pepperdine University</i> - draft</b>
box 23	<b>Womack, Dr. Morris</b>
box 23	<b>World Mission Workshop</b>
box 23	<b>X 1975-1977</b>
box 23	<b>Y 1970-1977</b>
box 23	<b>Year in Europe (YIE)</b>
box 23	<b>Young, M. Norvel -- Car Accident</b>
box 62	<b>Young, M. Norvel -- "Banowsky Named Director of Malibu Campus" speech [1968 or 1969]</b>
box 23	<b>Young Men's Christian Association (YMCA) of Metropolitan Los Angeles</b>
box 23, 62	<b>Young Presidents' Organization 1975/1976</b>
box 23	<b>Z 1975-1976</b>
box 23	<b>Zucker, Cary</b>
box 23	<b>Mixed Correspondence, Newspaper Clippings, and Ephemera 1970s</b>

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box 24-25, 62

**Sub-series 1.4: Pepperdine Publicity 1960-1982****Scope and Content**

The sub-series contains publicity materials about or mentioning William S. Banowsky and his work at Pepperdine University. Materials include newspaper and magazine clippings, event programs, informational booklets, correspondence, promotional calendars, invitations, press releases, photographs, brochures, bulletins, advertisements, and other items from 1960 to 1978.

**Arrangement**

Materials are arranged chronologically.

box 62	<b>Pepperdine Publicity 1960s-1970s</b>
box 24	<b>Pepperdine Publicity 1960-1964</b>
box 24	<b>Pepperdine Publicity 1965-1967</b>
box 24	<b>Pepperdine Publicity 1968</b>
box 62	<b>Pepperdine Publicity 1968-1969</b>
box 24	<b>Banowsky/Fletcher Debate 1969</b>
box 24, 62	<b>Banowsky/Pike Debate 1969</b>
box 24	<b>Larry Kimmons' Shooting 1969</b>
box 24	<b>Pepperdine Publicity 1969</b>
box 62	<b>Pepperdine Publicity 1970s</b>
box 24	<b>Pepperdine Publicity 1970</b>
box 24, 62	<b>Pepperdine Publicity 1971</b>
box 62	<b>Presidential Inauguration 1971 March</b>
box 24	<b>Pepperdine Publicity 1972</b>
box 24	<b>Pepperdine Publicity 1973</b>
box 62	<b>Pepperdine Publicity 1973-1982</b>
box 24	<b>Pepperdine Publicity 1974</b>
box 24-25	<b>Pepperdine Publicity 1975</b>
box 25	<b>Pepperdine Publicity 1976</b>

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box 25 **Pepperdine Publicity 1977**  
box 25 **Pepperdine Publicity 1978**

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box 25-27 Sub-series 1.5: **Board of Trustees and Board of Regents Files 1971-1976**  
**Scope and Content**

The sub-series contains materials from the Pepperdine Board of Trustees and Board of Regents, including meeting minutes, memorandums, amendments to the bylaws and articles of incorporation. Between 1975 and 1976, the governing board was expanded and the name was changed from the Board of Trustees to the Board of Regents, while the members of the former Board of Trustees became the Religious Standards Committee.

**Arrangement**

Materials are arranged chronologically.

**Conditions Governing Access**

Materials in this sub-series are restricted for 50 years after their date of creation; the entire series will be open in 2026.

box 25 **Board of Trustees and Board of Regents Files 1971-1975 April**  
box 26 **Board of Trustees and Board of Regents Files 1975 April-1976 March**  
box 27 **Board of Trustees and Board of Regents Files 1976 May-December**

box 27

Sub-series 1.6: **Rolodex Cards**

**Scope and Content**

These cards were moved from the Howard A. White papers, and contain addresses and phone numbers saved from William Banowsky's office.

**Arrangement**

Cards are arranged alphabetically.

box 27-32, 62 Series 2: **University of Oklahoma (OU) 1971-2002**

**Scope and Content**

The series contains correspondence, reports, various articles (collectively called "publicity"), programs, and other items related to William S. Banowsky's position as President of the University of Oklahoma from 1978 to 1985, and in the years following (through 2002).

**Arrangement**

The series is arranged in two sub-series:

Sub-series 2.1: University of Oklahoma Correspondence and Activities Sub-series 2.2:  
University of Oklahoma Publicity

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box 27-29 Sub-series 2.1: **University of Oklahoma Correspondence and Activities 1971-1994**

**Scope and Content**

The sub-series contains materials related to William S. Banowsky's involvement at the University of Oklahoma, both during and after his tenure as President there from 1978 to 1985, including correspondence and other items.

**Arrangement**

Materials are arranged chronologically, with correspondence filed before activity files.

box 27 **Interview for OU Presidency 1978**  
box 27 **OU Correspondence 1978**

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box 27 **OU Correspondence 1979**  
box 27 **Controversy Over Speaking to Denominations 1978-1982**  
box 27 **OU Correspondence 1980**  
box 27 **OU Eighty-Eight Commencement Program 1980 May 10**  
box 27 **The Banowsky Dinner and Reception 1980**  
box 27 **OU Correspondence 1981**  
box 28 **The Kissinger Luncheon 1981**  
box 28 **Correspondence with George Robinson 1981**  
box 28 **OU Libraries Annual Report 1981-1982**  
box 28 **OU Correspondence 1982**  
box 28 **Los Angeles Chamber of Commerce Correspondence 1982**  
box 28 **OU Correspondence 1983**  
box 28 **OU Correspondence 1984**  
box 28 **Los Angeles Chamber of Commerce Correspondence 1983-1984**  
box 28 **OU Correspondence 1984-1985**  
box 28 **Correspondence with Ted Turner 1985**  
box 28 **OU Correspondence 1986**  
box 28 **OU Correspondence 1987**  
box 28 **OU Correspondence 1988**  
box 28 **OU Correspondence 1989**  
box 28 **OU Correspondence 1990**  
box 28 **Distinguished Service Citation 1990**  
box 28 **100th Anniversary Celebration Dinner 1990**  
box 28 **OU Correspondence 1991-1994**  
box 28 **First Board of Regents Meeting 1978 September 6**  
box 28 **Faculty Salaries and Budget Meeting 1978 September 27**  
box 28 **Banowsky's Presidential Inauguration 1978**  
box 29 **Inaugural Certificates of Congratulation 1978**  
box 29 **Housekeeping of the Presidential Home 1978-1982**  
box 29 **Review of Banowsky's Presidency 1978-1981**  
box 29 **Upkeep of the President's Home 1978-1981**  
box 29 **Security Clearance Application 1978-1982**

**Conditions Governing Access**

This file is restricted.

box 29 **Banowsky's Reports 1978-1983**  
box 29 **OU Insurance 1979**  
box 29 **Sensitive Materials Related to OU 1979-1984**  
box 29 **Travel Expenses 1979-1980**  
box 29 **Board of Regents 1980-1983**  
box 29 **Schedule of Telephone Calls 1979-1984**  
box 29 **OU/USC Football Game 1981 September 25**  
box 29 **Travel Reimbursements 1979-1981**  
box 29 **Banowsky's Schedules 1982**  
box 29 **President's Secretaries 1982-1983**  
box 29 **OU Expenses 1982-1984**  
box 29 **Banowsky's Schedules 1983**  
box 29 **OU Budget 1984**  
box 29 **OU Annual Report 1994**

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box 29-32, 62

Sub-series 2.2: **University of Oklahoma Publicity 1978-2002****Scope and Content**

The sub-series contains publicity materials about or mentioning William S. Banowsky and his work at the University of Oklahoma. Materials include newspaper and magazine clippings, event programs, informational booklets, correspondence, promotional calendars, invitations, press releases, photographs, brochures, bulletins, advertisements, and other items from 1978 to 2002.

**Arrangement**

Materials are arranged chronologically.

box 29

**OU Publicity undated**

box 29

**OU Publicity 1978 January-September**

box 29

**OU Publicity 1978 October-December**

box 29-30

**OU Publicity 1979 January-April**

box 30

**OU Publicity 1979 May-August**

box 30

**OU Publicity 1979 September-December**

box 30

**Library Construction 1979-1982**

box 30

**OU Publicity 1980 January**

box 30

**OU Publicity 1980 February**

box 31

**OU Publicity 1980 March-June**

box 31

**OU Publicity 1980 July-December**

box 31

**OU Publicity 1981 January-June**

box 31

**OU Publicity 1981 July-December**

box 31, 62

**OU Publicity 1982 January-June**

box 31

**OU Publicity 1982 July-December**

box 31-32

**OU Publicity 1983**

box 32

**OU Publicity 1984**

box 32

**OU Publicity 1985-2002**

box 32-34, 62

Series 3: **Correspondence and Subject Files 1972-2000****Scope and Content**

The series contains personal and professional correspondence from throughout William S. Banowsky's career, as well as materials related to specific topics and events, including notes, articles, meeting minutes, memorandums, reports, informational materials, programs, invitations, schedules, and photographs.

**Arrangement**

The series is arranged in four sub-series:

Sub-series 3.1: Gaylord Broadcasting Company Files Sub-series 3.2: Texas Superconducting Super Collider Authority Files Sub-series 3.3: National Medical Enterprises (NME) Files Sub-series 3.4: Miscellaneous Files

box 32-33, 62

Sub-series 3.1: **Gaylord Broadcasting Company Files 1981-1987****Scope and Content**

The sub-series contains materials related to William S. Banowsky's relationship with the Gaylord Broadcasting Company (later called Gaylord Entertainment Company, referred to here as "Gaylord"), first as a member of the Board of Directors and later as president of the company from 1985 to 1988. This includes correspondence, board meeting minutes, company accounts, articles, notes, speeches, reports, invitations, memorandums, programs, flight schedules, informational material, bills, press releases, and budgets.

The subjects covered in the materials include general files, as well as specific files regarding Pat Boone television productions, Gaylord personnel, Gaylord stock ownership, the Nashville Network, Banowsky's 50th birthday party, the Texas Rangers, the Saxon Company, and Banowsky's membership in the Masons.

**Arrangement**

Materials are arranged chronologically.

box 32	<b>Correspondence about the Gaylord Job 1982-1985</b>
box 32	<b>Correspondence about the Ted Turner CNN Job Decision 1971-1984</b>
box 32	<b>The Gaylord Job Decision 1984</b>
box 32	<b>Most Admired People 1980-1984</b>
box 32	<b>Gaylord Business Meetings 1983-1984</b>
box 32	<b>Confidential Gaylord File 1984-1987</b>
box 32	<b>Gaylord Correspondence 1985 January-June</b>
box 32	<b>Gaylord Correspondence 1985 July-December</b>
box 32	<b>Correspondence with Pat Boone 1985-1986</b>
box 32	<b>Flight Schedules 1985-1986</b>
box 32	<b>Gaylord Personnel 1985-1986</b>
box 32	<b>Gaylord Corporation Board 1981-1986</b>
box 32	<b>Gaylord Broadcasting and Station Breaks 1985</b>
box 32	<b>Nashville Network 1985-1986</b>
box 32	<b>Gaylord Correspondence 1986 March</b>
box 32-33	<b>Gaylord Correspondence 1986 April-June</b>
box 33	<b>Gaylord Correspondence 1986 July-September</b>
box 33	<b>Gaylord Correspondence 1986 October-December</b>
box 33	<b>Banowsky's 50th Birthday Party 1986 March 4</b>
box 33	<b>The Texas Rangers 1985</b>
box 33, 62	<b>The Texas Rangers 1986</b>
box 33	<b>The Texas Rangers 1987</b>
box 33	<b>Gaylord Correspondence 1987 January-March</b>
box 33	<b>Gaylord Correspondence 1987 April-December</b>
box 33	<b>Correspondence with the Saxon Company 1987</b>
box 33	<b>The Mason Correspondence 1983-1987</b>

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box 33-34      Sub-series 3.2: **Texas Superconducting Super Collider Authority Files 1987-1988**

**Scope and Content**

The sub-series contains correspondence from William S. Banowsky's time as President of the Texas Superconducting Super Collider Authority, from 1987 to 1988 (while also working at Gaylord).

Referred to here as "Super Collider", the organization was first known as the Dallas/Fort Worth Superconducting Super Collider Authority (SSC Authority); later the Texas Superconducting Super Collider Authority; and was disbanded and re-formed later as the Superconducting Super Collider Development Authority for Dallas, Tarrant, and Ellis Counties.

**Arrangement**

Materials are arranged chronologically.

box 33	<b>Super Collider Correspondence undated</b>
box 33	<b>Super Collider Correspondence 1987</b>
box 33	<b>Super Collider Correspondence 1988</b>
box 34	<b>Texas Foundation for Higher Education 1988</b>

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box 34      Sub-series 3.3: **National Medical Enterprises (NME) Files 1985-1992**

**Scope and Content**

The sub-series contains correspondence from William S. Banowsky's time as Executive Vice President of National Medical Enterprises, from 1988 to 1995.

**Arrangement**

Materials are arranged chronologically.

box 34	<b>Welcome Back Luncheon undated</b>
box 34	<b>NME Correspondence 1989</b>



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box 34	<b>Correspondence with the University of New Mexico 1988</b>
box 34	<b>NME Correspondence 1990</b>
box 34	<b>NME Correspondence 1992</b>
box 34	<b>The Los Angeles Marathon 1985-1992</b>
box 34	<b>Unity School of Religious Studies 1990-1991</b>
box 34	<b>Banowsky's Racing Records 1989-1991</b>

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box 34 Sub-series 3.4: **Miscellaneous Files 1972-2000**

**Scope and Content**

The sub-series contains miscellaneous correspondence to and from William S. Banowsky between 1972 and 2000. Correspondence relates to Abilene Christian University; Banowsky's views on homosexuality; David Lipscomb University; Highland Oaks Institute of Practical Ministry and Highland Oaks Church of Christ; various magazine articles; David Elkins; the Los Angeles Chamber of Commerce; the Texas Rangers; and others. One folder also includes correspondence to and from United States presidents, men who eventually were elected president, or men who ran for president.

**Arrangement**

Materials are mainly arranged chronologically.

box 34	<b>ACU Correspondence 1985-1992</b>
box 34	<b>Correspondence on Homosexuality 1993</b>
box 34	<b>Correspondence with David Lipscomb University 1991-1994</b>
box 34	<b>Highland Oaks Institute of Practical Ministry 1985-1988</b>
box 34	<b>Life Magazine Article 1992</b>
box 34	<b>Correspondence with David Elkins 1992-1994</b>
box 34	<b>Correspondence with Highland Oaks Church of Christ 1987-1996</b>
box 34	<b>Miscellaneous Correspondence 1990-2000</b>
box 34	<b>Correspondence with United States Presidents or Men Who Ran For or Became President 1972-1985</b>

box 34-35, 62 Series 4: **Publicity Files 1968-2003**

**Scope and Content**

The series contains publicity materials about or mentioning William S. Banowsky in his later career positions. Materials include newspaper and magazine clippings, event programs, informational booklets, correspondence, promotional calendars, invitations, press releases, photographs, brochures, bulletins, advertisements, and biographical information on Edward Gaylord.

**Arrangement**

Materials are arranged chronologically.

box 34	<b>Edward L. Gaylord 1968-2003</b>
box 34	<b>Decision to Join Gaylord 1984</b>
box 34-35	<b>Gaylord Publicity 1985</b>
box 35	<b>Gaylord Publicity 1986</b>
box 35	<b>Gaylord Publicity 1987</b>
box 35	<b>Super Collider Publicity 1987-1991</b>
box 35	<b>NME Publicity 1988-1992</b>
box 35, 62	<b>Miscellaneous Publicity 1980s, 1998-2002</b>

box 35-41

Series 5: **Political Files 1948-1990 bulk****Scope and Content**

The series contains files on William S. Banowsky's political activities. Files include correspondence, notes, newspaper clippings, and other items related to political events and issues, individuals in public office, Banowsky's consideration for various public offices, and other topics. Items date from 1948 to 1990, but the bulk of the material ranges from 1970 to 1980.

**Arrangement**

The series is arranged in two sub-series:

Sub-series 5.1: Political Activities Sub-series 5.2: Political Subject Files

box 35-37

Sub-series 5.1: **Political Activities 1948-1990****Scope and Content**

The sub-series contains files on William S. Banowsky's political activities in California, Oklahoma, and Texas. Files contain correspondence, notes, and newspaper clippings about events attended, political issues, individuals, and Banowsky's decisions to run for public office.

**Arrangement**

Files are grouped by state (California, Oklahoma, and Texas), and then arranged by topic. California files are arranged roughly in alphabetical order.

box 35-37

**California Political Activities 1948-1980**

box 35

**William F. Buckley 1971-1975**

box 35

**Equal Rights Amendment 1971-1975**

box 35

**Presidential Appointment 1972-1974**

box 35

**Banowsky's Announcement That He Will Not Run For Senate 1975**

box 35

**Attorney General's Investigation of Pepperdine's Top Officials 1975**

box 35

**Consideration for President Ford's Undersecretary of the Interior 1975**

box 35

**University Coordinating Council 1974**

box 35

**Coors Article 1975**

box 35

**Keith Coplan 1970-1971**

box 35

**James D. Corman (Congressman) 1975**

box 35

**Corporation for Public Broadcasting 1967-1974**

box 35

**County Government 1976**

box 35

**Alan Cranston 1969-1976**

box 36

**Crime 1972-1975**

box 36

**Mike Curb 1975**

box 36

**Carl Curtis (Senator) 1975**

box 36

**Ralph P. Davidson 1977**

box 36

**Michael Deaver 1969-1975**

box 36

**George Deukmejian 1971-1975**

box 36

**Discussion Decision Letter Senate Run 1975**

box 36

**Discussion Decision Letter**

box 36

**Discussion Decision Letter Republican National Committee 1975**

box 36

**Defense 1975**

box 36

**Dinner Programs 1975**

box 36

**Direct Mail File 1975 December**

box 36

**Decision Making Information (DMI) 1979 September 11**

box 36

**Michael Donaldson 1970-1976**

box 36

**Warren Dorn 1971-1973**

box 36

**Bob Dornan 1973-1976**

box 36

**Bailey Dotson**

box 36

**John Dotson 1975**

box 36

**Drugs 1975**

box 36

**Banowsky's NBC Commentary on the Economy**

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box 36	<b>United States Economy 1974-1975</b>
box 36	<b>Education 1967-1976</b>
box 36	<b>Elderly 1974-1975</b>
box 36	<b>Elections 1975</b>
box 36	<b>Election Reform 1975</b>
box 36	<b>Election Year Politics 1976</b>
box 36	<b>George Elkins 1948-1973</b>
box 36	<b>Barry M. Goldwater, Sr. 1960-1975</b>
box 36	<b>Barry Goldwater, Jr. 1969-1975</b>
box 36	<b>Governmental Regulations 1974-1975</b>
box 36	<b>Billy Graham 1972-1975</b>
box 36	<b>Greater Los Angeles Chapter National Security Council 1972</b>
box 36	<b>Greater Los Angeles Chapter Press Club 1974-1975</b>
box 36	<b>Katherine Graham (publisher of the <i>Washington Post</i>) 1977 October 17</b>
box 36	<b>Bill Green (State Senator) 1979 June 16</b>
box 36	<b>Gubernatorial Contest 1973</b>
box 36	<b>Paul Haerle 1973-1975</b>
box 36	<b>H.R. Haldeman 1972</b>
box 37	<b>Kenneth Hahn (Los Angeles County Supervisor) 1972-1975</b>
box 37	<b>John L. Harmer 1969-1974</b>
box 37	<b>Vance Hartke (Senator) 1980 January 17</b>
box 37	<b>Robert Hartman 1974-1976</b>
box 37	<b>Robert Hatch 1972-1975</b>
box 37	<b>Stanley Hathaway (Secretary of the Interior) 1975</b>
box 37	<b>Samuel I. Hayakawa 1972-1976</b>
box 37	<b>Tom Hayden 1975</b>
box 37	<b>Jim Hayes Campaign 1972-1974</b>
box 37	<b>Mrs. George Hearst 1975</b>
box 37	<b>Oklahoma Political Activities 1978-1990</b>
box 37	<b>Gay Rights Issue at Oklahoma University 1978-1979</b>
box 37	<b>Banowsky's Senate Run 1980</b>
box 37	<b>Decision Not To Run For Senate 1980</b>
box 37	<b>Political Activities in Oklahoma 1978-1980</b>
box 37	<b>Political Activities in Oklahoma 1980-1984</b>
box 37	<b>President Ronald Reagan's Inauguration 1981 January 17-20</b>
box 37	<b>Recommendation to be President Reagan's Secretary of Education 1984</b>
box 37	<b>Texas Political Activities 1983-1990</b>
box 37	<b>Council of National Policy 1983-1987</b>
box 37	<b>Political Activities in Texas 1984-1985</b>
box 37	<b>Financial Chair of the Republican Party of Texas 1985-1986</b>
box 37	<b>Texas Political Activities - Carol Reed 1985</b>
box 37	<b>Political Activities in Texas 1986</b>
box x	<b>Jack Kemp Dinner 1990 January 18</b>
box 37	<b>Pat Robertson Dinner 1990 March 7</b>
box 37	<b>Political Activities in Texas 1986-1988</b>

box 37-41

**Sub-series 5.2: Political Subject Files 1970-1976****Scope and Content**

The sub-series contains files on William S. Banowsky's political activities in general. Files contain correspondence, notes, and newspaper clippings about events attended, political issues, individuals, interviews for television and radio, media relations, and other topics. A full box of material is related to President Gerald Ford's visit to the Pepperdine University campus for the Firestone Fieldhouse dedication.

**Arrangement**

Files are arranged alphabetically.

box 37

**Arno, Wally**

box 37	<b>Ash, Roy L.</b>
box 37	<b>Austin, Aubrey</b>
box 37	<b>Auto Industry</b>
box 37	<b>Baker, Senator Howard</b>
box 37	<b>Basketball TV Package</b>
box 37	<b>Balsiger, Dave</b>
box 37	<b>Bannai, Paul</b>
box 37	<b>Banowsky (About)</b>
box 37	<b>Banowsky Survey</b>
box 37	<b>Banowsky (Uncategorized)</b>
box 37	<b>Banowsky Won't Seek Senate</b>
box 37	<b>Banowsky, Gay</b>
box 37	<b>BART</b>
box 37	<b>Bel-Air Federation of Republican Women - Dorothy Battersea</b>
box 37	<b>Bell, Honorable Alphonso</b>
box 38	<b>Benson, Dr. George S.</b>
box 38	<b>Bentson, Lloyd (Texas Democrat)</b>
box 38	<b>Bergholz, Richard (L.A. Times political writer)</b>
box 38	<b>Beth, Bill</b>
box 38	<b>Beverly, Assemblyman Bob</b>
box 38	<b>Bicentennial</b>
box 38	<b>Black Republicans</b>
box 38	<b>Blacks</b>
box 38	<b>Bond, Governor Christopher</b>
box 38	<b>Bowles, Billie</b>
box 38	<b>Bradley, General Omar</b>
box 38	<b>Bradley, Tom</b>
box 38	<b>Brandstater, Allen E.</b>
box 38	<b>Brian, Earl</b>
box 38	<b>Brown, Governor Edmund G. Jr.</b>
box 38	<b>Bureau of the Census</b>
box 38	<b>Burns, Arthur F.</b>
box 38	<b>Busby, Horace W. Jr.</b>
box 38	<b>Bush, George</b>
box 38	<b>Business and Finance</b>
box 38	<b>Bussing</b>
box 38	<b>Butler, Patrick</b>
box 38	<b>Buckley, Senator James L.</b>
box 38	<b>Bureaucracy</b>
box 38	<b>Butz, Honorable Earl</b>
box 38	<b>Butz, Earl - Luncheon</b>
box 38	<b>CAB</b>
box 38	<b>CBS Contacts</b>
box 38	<b>California Court Structures</b>
box 38	<b>California Facts</b>
box 38	<b>California Legislation</b>
box 38	<b>California Republican League</b>
box 38	<b>Call, Mr. Asa V.</b>
box 38	<b>Campbell, Truman F.</b>
box 38	<b>Campaign Finance Law</b>
box 38	<b>Campus Media Contacts</b>
box 38	<b>Campus Publications</b>
box 38	<b>Carey, Hugh</b>
box 38	<b>Carpenter, Dennis</b>
box 38	<b>Carter, Jimmy</b>
box 38	<b>Chavanette</b>
box 38	<b>CIA</b>
box 38	<b>Cheney, Richard</b>

box 38	<b>China Trip</b>
box 38	<b>Christian Science Monitor Article</b>
box 38	<b>Citizens Committee for Schools</b>
box 38	<b>Colson, Charles</b>
box 38	<b>Communism</b>
box 38	<b>Computer Information</b>
box 38	<b>Congress</b>
box 38	<b>Conlan, John</b>
box 38	<b>Connally, John</b>
box 38	<b>Conservative Caucus</b>
box 38	<b>Conservative Problems</b>
box 38	<b>Conservatives</b>
box 38	<b>Correspondence - Dorothy Battersea</b>
box 38	<b>Flournoy, Houston</b>
box 38	<b>Food Crisis</b>
box 38	<b>Frank, Steve</b>
box 38	<b>Fullbright, Senator J.W.</b>
box 38	<b>Future Contacts</b>
box 38	<b>Gibson, John (L.A. City Councilman)</b>
box 38	<b>Givens, C. Eugene</b>
box 38	<b>Helms, Senator Jesse</b>
box 39	<b>Hicks, Marie</b>
box 39	<b>Hills, Carla</b>
box 39	<b>Hoffenblum, Allan (Campaign Memo)</b>
box 39	<b>Hoover, Herbert</b>
box 39	<b>Hornbaker</b>
box 39	<b>Humor</b>
box 39	<b>Hudson, Dr. Jerry</b>
box 39	<b>Impeachment</b>
box 39	<b>Inaugural File</b>
box 39	<b>Independent Candidate Info</b>
box 39	<b>Inflation</b>
box 39	<b>Initiative Committee for National Economic Planning</b>
box 39	<b>Inquiry - Gen.</b>
box 39	<b>Interior Department Appointment</b>
box 39	<b>Iran</b>
box 39	<b>IRS</b>
box 39	<b>IRS Show</b>
box 39	<b>International Relations</b>
box 39	<b>Jackson, Jerry</b>
box 39	<b>Jewish Questions</b>
box 39	<b>Johnston, William J.</b>
box 39	<b>KABC-TV Dan Lennox</b>
box 39	<b>Kapitonoff, Nancy</b>
box 39	<b>Karabian, Walter</b>
box 39	<b>Kaufman, Rose</b>
box 39	<b>Kennedy, Ted</b>
box 39	<b>Kief, Garry</b>
box 39	<b>Kirk, Russell</b>
box 39	<b>Kissinger, Henry</b>
box 39	<b>KCET - Program Committee</b>
box 39	<b>KFWB Editorials</b>
box 39	<b>KNBC - Editorial</b>
box 39	<b>KNBC - General</b>
box 39	<b>KNXT Debates (Wilburn)</b>
box 39	<b>KNXT - Editorials</b>
box 39	<b>Kristol, Irving</b>
box 39	<b>LA Chamber of Commerce</b>

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box 39	<b>LA County Board of Supervisors</b>
box 39	<b>LA Times Article</b>
box 39	<b>LA Times Article by Banowsky</b>
box 39	<b>LA Times Article - Response</b>
box 39	<b>League of Women Voters</b>
box 39	<b>Legal File</b>
box 39	<b>Lennox, Joan</b>
box 39	<b>Lewis, Jerry (Assemblyman)</b>
box 39	<b>Libertarianism</b>
box 39	<b>Limousine Service</b>
box 39	<b>Lindsay, Gilbert</b>
box 39	<b>Lists Misc. File</b>
box 39	<b>Los Angeles County - Vital Statistics</b>
box 39	<b>Luce, Clare Boothe</b>
box 39	<b>Luce, Gordon C.</b>
box 39	<b>Luce, Phillip</b>
box 39	<b>Lugar, Dick</b>
box 39	<b>MacGruder, Mr. Jeb</b>
box 39	<b>Mahon, George</b>
box 39	<b>Mailings</b>
box 39	<b>Malek, Fred</b>
box 39	<b>Marijuana</b>
box 39	<b>Market Opinion Research</b>
box 39	<b>Marlowe, Harold C.</b>
box 39	<b>Martin, Rose</b>
box 39	<b>Mattox, Mrs. Tilden</b>
box 39	<b>Mayer, James</b>
box 40	<b>McCarty, John T.</b>
box 40	<b>McLennan, Robert M.</b>
box 40	<b>McBirnle, Stewart</b>
box 40	<b>Media</b>
box 40	<b>Media Contacts</b>
box 40	<b>Media Report</b>
box 40	<b>Medicine</b>
box 40	<b>Middle East</b>
box 40	<b>Miller, Howard</b>
box 40	<b>Montgomery, Mike</b>
box 40	<b>Morton, Rogers C.B.</b>
box 40	<b>Mount, Pat</b>
box 40	<b>Moynihan, Daniel P.</b>
box 40	<b>Muggeridge</b>
box 40	<b>Murphy, George - Campaign Material</b>
box 40	<b>Nader, Ralph</b>
box 40	<b>National Alliance for Family Life</b>
box 40	<b>National Defense</b>
box 40	<b>National Health</b>
box 40	<b>Newspaper Clippings</b>
box 40	<b>Newsweek</b>
box 40	<b>Newsweek Article</b>
box 40	<b>Newsweek Responses</b>
box 40	<b>Operation Sunup</b>
box 40-41	<b>President Gerald Ford Materials 1974-1975</b>

**Scope and Content**

Materials in these folders are related to President Gerald Ford's visit to the Pepperdine Campus on September 20th, 1975, for the dedication of the Leonard K. Firestone Fieldhouse.

box 42-45, 62

Series 6: **Writings 1958-2009****Scope and Content**

The series contains items William S. Banowsky wrote between 1958 and 2009. Most of the materials are articles for various newspapers and church publications, including the *Los Angeles Herald Examiner*, Broadway Church of Christ in Lubbock, *Action*, *Christian Chronicle*, and others. Other folders include topics such as Banowsky's debates, a number of poems Banowsky wrote over the years (arranged alphabetically by title), planned books, commentaries, personal reflections, and others. A large volume of material at the end of the series includes notes, research, pictures, drafts of chapters, and chapter mockups for Banowsky's book *The Malibu Miracle* (2010), which describes the change from 1968 to 1978 of Pepperdine College in Los Angeles to Pepperdine University in Malibu.

**Arrangement**

Materials are arranged chronologically, except for files related to *The Malibu Miracle* book which are located at the end of the series.

box 42	<b>Writings 1958-1967</b>
box 42	<b>Lubbock Broadway Church of Christ Bulletins 1963-1967</b>
box 42	<b>Writings 1967-1969</b>
box 42	<b><i>The Mirror of a Movement</i> 1963-1967</b>
box 42	<b>Writings ca. 1970-1979</b>
box 42	<b><i>Great Preachers of Today</i> 1967</b>
box 42	<b>Banowsky/Mount Debate on the <i>Playboy</i> Philosophy 1967-1969</b>
box 42	<b>Banowsky/Pike Debate (held 1969 January 3) 1969 March</b>
box 62	<b>Banowsky/Pike Debate -- "Sex and Morality: A Confrontation" typed transcript</b>
box 42	<b>Banowsky/Fletcher Debate (held 1969 April 21) 1969 July</b>
box 42	<b>Banowsky/Marcuse Debate 1974 April 6</b>
box 42, 62	<b><i>It's a Playboy's World</i> 1968-1971</b>
box 42	<b>Los Angeles <i>Herald Examiner</i> Articles 1972</b>
box 42	<b>Los Angeles <i>Herald Examiner</i> Articles 1973</b>
box 42	<b>Typescript for <i>Tribune Review</i> 1973</b>
box 42	<b>Los Angeles <i>Herald Examiner</i> Articles 1974</b>
box 42	<b>Los Angeles <i>Herald Examiner</i> Articles 1975</b>
box 42	<b>Los Angeles <i>Herald Examiner</i> Articles 1976-1977</b>
box 43	<b><i>Action</i> Articles 1966-1976</b>
box 62	<b>Published Articles 1975</b>
box 43	<b><i>Christian Chronicle</i> Articles 1975, 1979</b>
box 43	<b>Banowsky's <i>Mission Magazine</i> article and Ken Water's article critical of Pepperdine 1976-1977</b>
box 43	<b>Writings 1980-1981</b>
box 43	<b><i>Unseen Things</i> (planned book) 1981</b>
box 43	<b>Writings 1982-1984</b>
box 43	<b>Writings 1985-1986</b>
box 43	<b>Planned Book Co-authored with Nancy Myers (Banowsky's sister) 1985-1986</b>
box 43	<b>Gaylord Commentaries (prepared by Nancy Myers) 1986</b>
box 43	<b>Gaylord Commentaries 1986</b>
box 43	<b>Gaylord Commentaries (prepared by Bob Phillips) 1986</b>
box 43	<b>Gaylord Commentaries 1985-1986</b>
box 43	<b>Undated Publications</b>
box 43	<b>Poems (A-F) 1993-1996</b>
box 43	<b>Poems (G-M) 1993-1997</b>
box 43	<b>Poems (N-Y) 1989-1998</b>
box 43	<b>Memories 1992-1995</b>
box 43	<b>Writings 1996-1999</b>
box 43	<b>Articles on David Boren (President of the University of Oklahoma) 1997-1998</b>
box 43-45	<b>Notes, Research, Drafts, and Chapter Mockups for <i>The Malibu Miracle</i> Book ca. 2000-2009</b>

box 45-50, 62

Series 7: **Speeches and Speech Clippings 1692-2006 bulk****Scope and Content**

The series contains files with material related to speeches given by William S. Banowsky, speech clippings on various topics, and quotes saved on index cards.

**Arrangement**

The series is arranged with files about speeches first (arranged chronologically by date of speech or event), speech clippings second (arranged alphabetically by topic, such as "adversity" or "freedom"), and quote cards last (arranged alphabetically by topic or individual).

box 45	<b>Class for Preachers 1958</b>
box 45	<b>Wedding Ceremonies 1958-1993</b>
box 45	<b>Sermons ca. 1960-1969</b>
box 45	<b>Sermons on Worship</b>
box 45	<b>Sermons [ca. 1960-1969]</b>
box 45	<b>Sermons [ca. 1960-1969]</b>
box 45	<b>Sermons on Christmas</b>
box 45	<b>Sermons on Faith [ca. 1960-1969]</b>
box 45	<b>Sermons for Youths [ca. 1960-1969]</b>
box 45	<b>Sermons on Proposed Budget, Southgate Church of Christ 1960-1962</b>
box 62	<b>Miscellaneous Speeches 1960s-1970s</b>
box 45	<b>Sermons on Teaching 1964-1981</b>
box 45	<b>Inspirational Sermons 1964-1993</b>
box 45	<b>Broadway Church of Christ Sermons (Lubbock, Texas) 1963</b>
box 45	<b>Broadway Church of Christ Sermons (Lubbock, Texas) 1964</b>
box 45	<b>Broadway Church of Christ Sermons (Lubbock, Texas) 1965</b>
box 45	<b>Broadway Church of Christ Sermons (Lubbock, Texas) - "They Have Been With Jesus (The Twelve Apostles)" 1965</b>
box 46	<b>Broadway Church of Christ Sermons (Lubbock, Texas) [ca. 1960-1969]</b>
box 46	<b>Broadway Church of Christ Sermons (Lubbock, Texas) 1966</b>
box 46	<b>Broadway Church of Christ Sermons (Lubbock, Texas) 1967</b>
box 46	<b>Banowsky/Mount <i>Playboy</i> Debate 1967</b>
box 46	<b>Speeches on Freedom 1967-1968</b>
box 46	<b>Speeches 1968-1969</b>
box 62	<b>Debates and Speeches 1969</b>
box 46	<b>Speeches on Situation Ethics 1969-1970</b>
box 46	<b>Speeches [ca. 1970-1979]</b>
box 46	<b>Speech: "A Spirit of Place" 1974 May 24</b>
box 46	<b>Speeches on Persistence 1971</b>
box 46	<b>Scripts for Sunday Show on KNBC 1971-1972</b>
box 46	<b>Miscellaneous Speeches and Speech Notes 1971-1993</b>
box 46	<b>Banowsky's Spirituality Class 1974</b>
box 46	<b>Pepperdine Speeches 1974-1978</b>
box 46	<b>Speech: "A Spirit of Purpose" 1979 April 21</b>
box 46	<b>Speeches on the American Dream 1976</b>
box 46	<b>Early Pepperdine Speeches ca. 1969-1975</b>
box 46	<b>Speeches on Private Enterprise 1972-1978</b>
box 46	<b>Speeches on Solzhenitsyn's Indictment of America 1982 August 5</b>
box 46	<b>Speeches on Freedom 1968-1978</b>
box 46	<b>Oklahoma Speeches 1978-1979</b>
box 46	<b>Parables of Jesus class at Alameda Church of Christ and the University Church of Christ 1979</b>
box 46	<b>Speeches 1980</b>
box 46	<b>Speeches on the Value of History ca. 1980-1989</b>
box 46	<b>Speeches to Oklahoma University Classes 1980-1984</b>
box 47	<b>Speeches 1981</b>
box 47	<b>Speeches 1982</b>



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box 47	<b>Sermons ca. 1980-1989</b>
box 47	<b>Speeches 1983</b>
box 47	<b>Speeches 1984-1989</b>
box 47	<b>Speeches [ca. 1980-1989]</b>
box 47	<b>Abilene Christian University Speeches c.a 1980-1989</b>
box 47	<b>Sermons on the Mind of Christ 1985-1995</b>
box 47	<b>Studies on the Mind of Christ at the Highland Oaks Church of Christ 1990</b>
box 47	<b>Oklahoma Radio Commentaries 1979-1985</b>
box 47	<b>Speech on Health Care 1994 April 21</b>
box 47	<b>Sermons 1990-1999</b>
box 47	<b>Lessons on the Fruit of the Spirit at the Highland Oaks Church of Christ 1995</b>
box 47	<b>Sermons: "The Existential Christ" (and others) ca. 1990-1999</b>
box 47, 62	<b>Speeches: "1967 to 1977 - The Decade of Change (Pepperdine 65th Anniversary)" and "The Seaver Announcement" 1996-1997</b>
box 47	<b>Abilene Christian University Lecture: "The Christ-Centered Church" 1980 February 22</b>
box 47	<b>Lecture to Seaver College Faculty: "Count Your Blessings" 2003 August 24</b>
box 48	<b>Speech at the Fund-Seekers Retreat 2003 September 10</b>
box 48	<b>Bible Class: "What's Right About the Church of Christ?" 1999 October-December</b>
box 48	<b>Southern Methodist University and Pepperdine University: "Religious Unity in a Divided World" 2000</b>
box 48	<b>Miscellaneous Speeches 1999-2000</b>
box 48	<b>Speeches on the 25th Anniversary of the Pepperdine Associates 2005 January 4</b>
box 48	<b>Sermons 2001</b>
box 48	<b>Speech at the Robert H. Dedman Award for Ethics and Law Dinner 2006 November 22</b>
box 48	<b>Speech: "An Idea Whose Time Has Come" 2006 May 2</b>
box 48	<b>Undated Sermons</b>
box 48	<b>National Policy Council Speech 2003 August 18</b>
box 48	<b>Adversity</b>
box 48	<b>Aging 1988</b>
box 48	<b>Ambitions and Enthusiasm</b>
box 48	<b>Anxiety, Anger, Fear, Hatred 1956-1994</b>
box 48	<b>The American Dream 1975</b>
box 48	<b>Apostles 1955</b>
box 48	<b>Big Business 1973-1977</b>
box 48	<b>The Human Brain 1978 January 15</b>
box 48	<b>Business 1971 July</b>
box 48	<b>Character 1955-1994</b>
box 48	<b>Christ 1935-1968</b>
box 48	<b>Christian or Church-Related Educational Institutions 1971-2003</b>
box 48	<b>Christmas 1964</b>
box 48	<b>College Students 1963-1970</b>
box 48	<b>Communism and Socialism 1962-1969</b>
box 48	<b>Courage and Convictions 1962-1964</b>
box 48	<b>Crime and Lawlessness 1965-1972</b>
box 48	<b>Criticism 1955-1966</b>
box 48	<b>Death 1967-1968</b>
box 48	<b>Decisions and Choices 1955</b>
box 48	<b>Drinking 1958-1971</b>
box 48	<b>Education 1972-1996</b>
box 48	<b>Efficiency 1967</b>
box 48	<b>Egalitarianism 1973</b>
box 48	<b>Envy 1985</b>
box 48	<b>Envy 1976-1977</b>
box 48	<b>Evil 1971</b>
box 48	<b>Faith and Doubt 1940-1995</b>
box 48	<b>Family Values 1991</b>
box 48	<b>Freedom 1796-1976</b>
box 48	<b>The Search for Freedom 1920-1968</b>

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box 48	<b>Funerals 1977</b>
box 48	<b>Happiness and Contentment 1949-1970</b>
box 48	<b>Health 1965-1967</b>
box 48	<b>Heaven and the Second Coming</b>
box 48	<b>Heredity</b>
box 48	<b>The Holy Spirit 1974-1975</b>
box 48	<b>Humanitarianism 1963-1970</b>
box 48	<b>Humility</b>
box 49	<b>Humanities: On Being Human 1978-1980</b>
box 49	<b>Humor 1975</b>
box 49	<b>Immorality 1955-1968</b>
box 49	<b>Individualism 1953-1966</b>
box 49	<b>Integrity 1979-1986</b>
box 49	<b>Jokes</b>
box 49	<b>Leadership 1954-1977</b>
box 49	<b>Leisure</b>
box 49	<b>Liberalism 1962-1965</b>
box 49	<b>Abraham Lincoln</b>
box 49	<b>Logic 1970</b>
box 49	<b>Love 1957-1968</b>
box 49	<b>Management and Executive Planning 1960-1977</b>
box 49	<b>Marriage 1958-1995</b>
box 49	<b>Materialism 1966</b>
box 49	<b>Miscellaneous Clippings 1692-1996</b>
box 49	<b>Narcotics 1960-1971</b>
box 49	<b>New Morality - Situation Ethics 1961-1969</b>
box 49	<b>New Year's Resolutions 1956-1959</b>
box 49	<b>Peace of Mind, Inner Peace</b>
box 49	<b>Philanthropy 1981</b>
box 49	<b>Poetry 1989-1994</b>
box 49	<b>Population 1964-1976</b>
box 49	<b>Pornography and Censorship 1964-1971</b>
box 49	<b>Poverty 1845-1969</b>
box 49	<b>Prayer 1954-1988</b>
box 49	<b>Preacher and Preaching 1960-1967</b>
box 49	<b>Current Psychology 1994-1996</b>
box 49	<b>Relative Morality 1953-1967</b>
box 49	<b>Religion and America 1973-1996</b>
box 49	<b>Repentance 1957-1965</b>
box 49	<b>Resilience</b>
box 49	<b>Retirement, Growing Old 1963-1967</b>
box 49	<b>Science and Nature 1963-1967</b>
box 49	<b>Situation Ethics 1949-1969</b>
box 50	<b>Solzhenitsyn 1973-1981</b>
box 50	<b>Sports</b>
box 50	<b>Success 1988-1991</b>
box 50	<b>Teaching 1969-1992</b>
box 50	<b>Teenagers 1950-1968</b>
box 50	<b>Thanksgiving 1967-1985</b>
box 50	<b>Time 1956-1973</b>
box 50	<b>Tolerance 1930-1970</b>
box 50	<b>Trifles 1956-1966</b>
box 50	<b>Truth 1961-1965</b>
box 50	<b>Twentieth Century 1965</b>
box 50	<b>Values, Ideas, and Thoughts</b>
box 50	<b>War 1864-1962</b>
box 50	<b>Woman 1972</b>
box 50	<b>Words 1956-1964</b>

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box 50 **World Food Crisis 1974-1975**  
box 50 **Worship 1953-1967**  
box 50 **Writers and Writing**  
box 50 **Speech Notes on File Folder Exteriors**  
box 50 **Quote Cards**

**Scope and Content**

There are small notecards containing quotes on various topics. The cards are filed alphabetically.

box 50 Series 8: **Service on Corporate Boards 1971-2002**

**Scope and Content**

The series contains materials related to William S. Banowsky's time spent serving as a board member of various companies, including Thrifty Drug Company, Vetco Offshore Industries, the Emmett and Chandler Company, Lomas and Nettleton, Oklahoma Gas and Electric, and National Medical Enterprises. Items range from 1971 to 2002 and include correspondence, minutes of board meetings, reports, and other papers.

**Arrangement**

Files are arranged according to company name, with items arranged chronologically within each individual company.

box 50 **Thrifty Drug Company 1976-1977**  
box 50 **Thrifty Drug Company 1978**  
box 50 **Thrifty Drug Company 1980**  
box 50 **Thrifty Drug Company 1981**  
box 50 **Thrifty Drug Company 1982**  
box 50 **Thrifty Drug Company 1983**  
box 50 **Thrifty Drug Company 1984**  
box 50 **Thrifty Drug Company - Minutes 1985**  
box 50 **Thrifty Drug Company - Printed Reports 1985**  
box 50 **Thrifty Drug Company - Memoranda 1985-1986**  
box 50 **Vetco Offshore Industries 1971-1978**  
box 50 **The Emmett and Chandler Companies 1985-1986**  
box 50 **Lomas and Nettleton 1988**  
box 50 **Oklahoma Gas and Electric 1985**  
box 50 **National Medical Enterprises 1987-2002**

box 51-53, 62 Series 9: **Saved Publications 1940-2001**

**Scope and Content**

The series contains magazines, brochures, copies of sermons, and other printed material saved by William S. Banowsky between 1940 and 2001. A large number of saved items are from Banowsky's time at the University of Oklahoma, including programs from football games, *Priority*, and *The Sooner Magazine*. Other publications include various mainstream and Christian titles, such as *Life*, *The Saturday Evening Post*, the *Lipscomb News*, *Los Angeles Times*, *Christian Chronicle*, and others. Some publications are full issues of various titles, while other items are individual articles or poems. Many of the sermons saved were given by Batsell Barrett Baxter.

**Arrangement**

Files are arranged by topic, then chronologically within each topic. Pepperdine University and Oklahoma University publications are listed first, followed by sermons and miscellaneous publications.

**Separated Materials**

Issues of Pepperdine University periodicals (including the *Oasis*, *Alumni Voice*, and *Pepperdine People*) were separated and included with other Pepperdine University periodicals in the University Archives. Please ask for assistance in locating these items.



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box 53	<b>College Presidents Israel Trip 1976</b>
box 53	<b>White House Conference on Aging 1971 November 28</b>
box 53	<b>Meadows School of Arts 1985-1988</b>
box 53	<b>Speech at the University of Houston School of Insurance Marketing 1986 January 15</b>
box 53	<b>NATPE Convention (Houston, Texas) 1986 January 19-20</b>
box 53	<b>National Medical Enterprises Meeting 1986 January 21-22</b>
box 53	<b>Reception for David Davenport (Dallas, Texas) 1986 January 27</b>
box 53	<b>Tulsa Trip 1986 January 23-24</b>
box 53	<b>Republican Party Meeting (Austin, Texas) 1986 January 29</b>
box 53	<b>Tulsa Trip 1986 January 29</b>
box 53	<b>Speech in Sugarland, Texas 1986 February 8</b>
box 53	<b>OPUBCO Meeting (Phoenix, Arizona) 1986 February 9-10</b>
box 53	<b>Businessmen's Luncheon (Houston, Texas) 1986 February 13</b>
box 53	<b>Republican Party Dinner for Secretary James Baker (Houston, Texas) 1986 February 15</b>
box 53	<b>Emett and Chandler Board Meeting 1986 February 19</b>
box 53	<b>Speech at Highland Lakes Women's Lincoln Day Dinner 1986 February 22</b>
box 53	<b>Fleming Companies Board Meeting 1986 February 24-25</b>
box 53	<b>Salvation Army Annual Meeting (Dallas, Texas) 1986 February 25</b>
box 53	<b>Emett and Chandler Board Meeting (Los Angeles, California) 1986 March 13</b>
box 53	<b>Republican Party of Texas Meeting (Houston, Texas) 1986 March 21</b>
box 53	<b>Young Presidents Organization Meeting (Los Angeles, California) 1986 March 24</b>
box 53	<b>Speech for Church Leaders (Houston, Texas) 1986</b>
box 53	<b>Speech to National Golf Club (Augusta, Georgia) 1986 April 10</b>
box 53	<b>Speech for Republican Women's Club (Austin, Texas) 1986 April 19</b>
box 53	<b>Speech at Oklahoma Christian College 1986 April 18</b>
box 53	<b>Speech for the Western Association of Food Chains 1986 April 8</b>
box 53	<b>Salvation Army Advisory Board Meeting 1986 June 12</b>
box 53	<b>Greater Beaver Open 1986 August 6</b>
box 53	<b>Fleming Companies Board Meeting 1986 April 29</b>
box 53	<b>Spain Trip 1986 May-June</b>
box 53	<b>Rotary District Conference 1986 May 2</b>
box 53	<b>Baylor Medical Center Speech 1986 May 15</b>
box 53	<b>Boy Scouts of America 1986</b>
box 53	<b>Luncheon to Honor David Davenport (Houston, Texas) 1986 April 28</b>
box 53	<b>Nashville Trip 1986 June 7-11</b>
box 53	<b>Oklahoma City Trip 1986 June 11</b>
box 53	<b>Speech at the Conference of Northern and Eastern Texas County Judges and Commissioners 1986 June 17</b>
box 53	<b>National Medical Enterprises Directors Meeting 1986 June 23</b>
box 53	<b>Fleming Directors Meeting 1986 June 24</b>
box 53	<b>Speech for the Nomads Ladies Night (Amarillo, Texas) 1986 July 9</b>
box 53	<b>San Antonio and Houston Speeches 1986 July 14-16</b>
box 53	<b>Bohemian Grove Encampment (San Francisco, California) 1986 July 18-20</b>
box 53	<b>Tampa Trip 1986 July 24-25</b>
box 53	<b>National Medical Enterprises Directors Meeting 1986 July 29</b>
box 53	<b>Thrifty Board Meeting (Vail, Colorado, and Los Angeles, California) 1986 August 4</b>
box 53	<b>Jerry Ford Invitational (Vail, Colorado) 1986 August 15-19</b>
box 53	<b>Republican Party of Texas Trip (Austin, Texas) 1986 August 22-23</b>
box 53	<b>Speech for the Young Republicans of Taylor County (Abilene, Texas) 1986 August 28</b>
box 54	<b>Fleming Companies Board Meeting 1986 August 26</b>
box 54	<b>Speech to the Society of Industrial Realtors (Austin, Texas) 1986 September 12</b>
box 54	<b>Los Angeles Trip 1986 September 13</b>
box 54	<b>Speech to the Medical Radiology Incorporated 1986 September 15</b>
box 54	<b>Speech at the East Texas Baptist University 1986 September 19</b>
box 54	<b>Speech to the Washington Speech Bureau (Nashville, Tennessee) 1986 September 23</b>
box 54	<b>Speech to the American Home Lighting Institute (San Francisco, California) 1986 September 29</b>

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box 54	<b>Speech to Youth at the Westbury Church of Christ (Houston, Texas) 1986 October 5</b>
box 54	<b>Christian Child Care Conference (Lubbock, Texas) 1986 October 14</b>
box 54	<b>Fleming Companies Board Meeting 1986 October 15</b>
box 54	<b>Boy Scouts of America (Dallas, Texas) and Austin Association of Life Underwriters 1986 October 15-16</b>
box 54	<b>Speech at National Higher Education Week (Texarkana, Texas) 1986 October 23</b>
box 54	<b>Speech to Church of Christ Leaders (Houston, Texas) 1986 October 17</b>
box 54	<b>Speech for the Christian Heritage School (San Antonio, Texas) 1986 October 19</b>
box 54	<b>National Medical Enterprises Board Meeting 1986 [October] 29</b>
box 54	<b>Speech to the Rotary Club (Houston, Texas) 1986 October 30</b>
box 54	<b>Pepperdine Regents Retreat (Santa Barbara, California) 1986 July 29</b>
box 54	<b>Young Presidents Organization 1986 November</b>
box 54	<b>Speech to the Downtown Rotary (Dallas, Texas) 1986 November 5</b>
box 54	<b>Rotary Fundraiser Speech (Houston, Texas) 1986 November 7</b>
box 54	<b>Young Presidents Organization (Mexico City, Mexico) 1986 November 8</b>
box 54	<b>Speech at the Cassidy High School (Oklahoma City, Oklahoma) 1986 November 11</b>
box 54	<b>TV Managers Conference (Miami, Florida) 1986 November 13-15</b>
box 54	<b>National Medical Enterprises Board Meeting 1986 November 30-December 3</b>
box 54	<b>Family Cruise 1986 December 25-29</b>
box 54	<b>Miscellaneous Trips 1986</b>
box 54-60, 62	<b>Series 11: Personal and Family Files 1947-2009</b>

**Scope and Content**

The series contains files related to William S. Banowsky's personal and family life. This includes information about family members and family history, personal biographical material, Banowsky's academic career over multiple decades, files on organizational memberships, personal address cards, financial files, and medical records.

**Arrangement**

The series is arranged in eight sub-series:

Sub-series 11.1: Biographical Information Sub-series 11.2: Banowsky Family Sub-series 11.3: Academic Career Sub-series 11.4: Memberships Sub-series 11.5: Personal Files Sub-series 11.6: Address Cards Sub-series 11.7: Financial Files Sub-series 11.8: Medical Records

**Conditions Governing Access**

Sub-series 11.7 and 11.8 (Financial Files and Medical Records) are restricted.

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box 54, 62	<b>Sub-series 11.1: Biographical Information 1964-2002</b>
	<b>Scope and Content</b>
	The sub-series contains biographical material about William S. Banowsky. Some material collected was written by others, but other files contain personal reflections on topics such as existentialism and spiritual issues written by Banowsky himself.
	<b>Arrangement</b>
	Materials are arranged chronologically.
box 54	<b>Biographical Material 1964-1970</b>
box 54	<b>Biographical Material 1970-1979</b>
box 54	<b>Biographical Material 1980-1989</b>
box 54	<b><i>William S. Banowsky Succeeds Sharp</i>, by George Lynn Cross</b>
box 54	<b>Biographical Material 1992-2002</b>
box 62	<b>Biographical Material</b>
box 54	<b>Self-Analysis 1993-1996</b>
box 54	<b>Banowsky and His Parents 1994</b>
box 54	<b>Personality and Psychological Tests 1994</b>
box 54	<b>Struggle with Alcoholism 1993-1995</b>
box 54	<b>Poetical Self-Analysis</b>
box 54	<b>Thoughts on Existentialism 1993-1994</b>

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box 54	<b>Career Decisions 1994</b>
box 54	<b>On Leaving National Medical Enterprises 1994</b>
box 54	<b>On Spiritual Issues 1994-1996</b>
box 54	<b>Outlines for Speeches</b>
box 54	<b>Psychological Notes 1993</b>
box 54	<b>Notes on Miscellaneous Subjects 1992</b>

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box 54-56, 62

Sub-series 11.2: **Banowsky Family 1947-2001****Scope and Content**

The sub-series contains files on Banowsky family members (including parents, grandparents, children, in-laws, grandchildren, and others), family weddings, and Banowsky family history.

**Arrangement**

Materials are grouped by family member, generally going from oldest generation (William S. Banowsky's grandfathers) to youngest generation (William S. Banowsky's grandchildren).

box 54	<b>Background of the Banowsky Family 1979-1987</b>
box 54	<b>R.H. Banowsky (Grandfather) 1962-1974</b>
box 54	<b>Will Slater (Grandfather) and other Slaters 1947-2001</b>
box 54	<b>Sermons of Wade L. Banowsky (Father)</b>
box 54	<b>Wade L. and Thelma Banowsky (Parents) 1958-1994</b>
box 55	<b>Items related to the death of Thelma Banowsky (Mother) 1989</b>
box 55	<b>Gay Barnes Banowsky (Wife) 1957-1987</b>
box 55	<b>David Wade Banowsky (Eldest Son) 1963-1987</b>
box 55	<b>Wedding of David and Ana Banowsky 1985</b>
box 55	<b>Letters about and to David Banowsky 1986-1987</b>
box 55	<b>Britton Barnes Banowsky (Second Son) 1963-1987</b>
box 55	<b>Wedding of Britton and Cindy Banowsky 1982</b>
box 55	<b>William Slater Banowsky, Jr. (Third Son) 1966-1990</b>
box 55	<b>Wedding of Bill Jr. and Thelma Banowsky 1987</b>
box 55	<b>Baxter Ward Banowsky (Fourth Son) 1965-1989</b>
box 55	<b>Richard L. Banowsky (Brother) 1983-1986</b>
box 55	<b>Nancy Banowsky Myers and Tom Myers (Sister and Brother-in-Law) 1969-1974</b>
box 55	<b>Martha Banowsky Reeves Sherman (Sister) 1980-1986</b>
box 55	<b>Jay and Cindy Banowsky (Grandchildren) 1991</b>
box 55	<b>Family Medical Information</b>
	<b>Conditions Governing Access</b>
	This folder is restricted.
box 55	<b>Father's Day Cards from Sons 1971 June</b>
box 56	<b>Extended Family 1966-1988</b>
box 56	<b>R.D. Barnes (Gay's Father) 1983-1984</b>
box 62	<b>Family Newspaper Clippings 1970s</b>

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box 56

Sub-series 11.3: **Academic Career 1951-1995****Scope and Content**

The sub-series contains files related to William S. Banowsky's academic career, ranging from his time in high school to courses taken at the University of Southern California and Pepperdine University in philosophy and psychology. Many of the files include research papers, or relate to his MA in Clinical Psychology from Pepperdine. (The degree sometimes is referred to as an MA in Counseling, on some files.)

**Arrangement**

Materials are arranged chronologically.

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box 56	<b>Academic Activities 1951-1963</b>
box 56	<b>Philosophy Courses at the University of Southern California (USC) 1974-1975</b>
box 56	<b>"Introduction to Philosophy" class at Seaver College 1976-1977</b>
box 56	<b>British Public Address paper from USC</b>
box 56	<b>Bowen Family System Theory 1993</b>
box 56	<b>Psychology Research Papers 1994</b>
box 56	<b>Written Assignments for Clinical Management of Psychopathology (Psychology 600) 1994</b>
box 56	<b>Psychology Research Papers 1994</b>
box 56	<b>Miscellaneous Material Related to M.A. in Counseling 1994-1995</b>
box 56	<b>Banowsky's Commencement Address when Receiving M.A. in Counseling 1995 May 20</b>

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box 57	Sub-series 11.4: <b>Memberships 1971-1990</b>
	<b>Scope and Content</b>
	The sub-series contains files on groups that William S. Banowsky was a member of between 1971 and 1990, and also includes a file on membership resignations during that period.
	<b>Arrangement</b>
	Materials are arranged chronologically.
box 57	<b>Memberships 1971-1977</b>
box 57	<b>Memberships 1978-1979</b>
box 57	<b>Memberships 1980</b>
box 57	<b>Intergovernmental Educational Advisory Council 1981-1982</b>
box 57	<b>Intergovernmental Educational Advisory Council 1983-1984</b>
box 57	<b>Texas Foundation for Higher Education 1987-1988</b>
box 57	<b>Memberships 1987-1990</b>
box 57	<b>Resignation from Memberships 1982-1987</b>

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oversize Framed Object 1-3, box 57, 62	Sub-series 11.5: <b>Personal Files 1969-2009</b>
	<b>Scope and Content</b>
	The sub-series contains files related to William S. Banowsky's personal life, including Christmas cards, honors received, Little League baseball, and other topics.
	<b>Arrangement</b>
	Materials are arranged by topic.
box 62	<b>Broadway Church of Christ Membership Directory 1975</b>
box 57	<b>Honors Received 1969-1999</b>
box 57	<b>Preparation of Christmas Cards 1972-1984</b>
box 57, 62	<b>Christmas Cards Sent 1968-1983</b>
box 57	<b>Christmas Cards Received 1964-1982</b>
box 57	<b>Christmas Cards Received 1983-1985</b>
box 57	<b>Miscellaneous Material about Christmas Cards 1983</b>
box 57	<b>Marriage and Godparents 1979-1984</b>
box 57	<b>Religious Heritage of America 1970-1974</b>
box 57	<b>Baseball Little League 1976-1977</b>
box 57	<b>Malibu Baseball Little League All Star 1977-1978</b>
box 57	<b>Banowskys' 25th Anniversary 1981</b>
box 57	<b>Job Search 1987-1988</b>
box 57	<b>Controversy with the Houston Church of Christ 1986</b>
box 57	<b>Marathon Race 1992</b>
box 57	<b>The Jack Eiden Report 2009 September 30</b>
oversize Frame 1	<b>Framed Mock Family Tree of the Church of Christ Establishment by David Edwin Harrell, Jr. 1970</b>
oversize Frame 2	<b>Framed Cartoons by Steve Hill 1982</b>

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oversize Frame 3

**Framed Letter of Support 1983 May 2**

box 58

Sub-series 11.6: **Address Cards 1980****Scope and Content**

The sub-series contains address cards for contacts as well as contact information used for Christmas cards collected by William S. Banowsky for individuals in Texas and California.

**Arrangement**

Cards are arranged alphabetically by individual's last name.

box 58

**Texas General File of Addresses and Telephone Cards (A-I)**

box 58

**Texas General File of Addresses and Telephone Cards (J-Z)**

box 58

**Address Cards for Christmas Cards for Texas and Other States**

box 58

**File of California Addresses 1980**

box 58-59

Sub-series 11.7: **Financial Files 1972-1994****Conditions Governing Access**

This sub-series is restricted.

box 59-60

Sub-series 11.8: **Medical Records 1954-2003****Conditions Governing Access**

This sub-series is restricted.

box 60-62

Series 12: **Photographs 1926-1999****Scope and Content**

The series contains photographs, slides, and negatives ranging from 1926 to 1999, with the bulk of the material concentrated in the 1970s. Items include photographs of friends and family, professional headshots of William S. Banowsky, pictures from graduations and Pepperdine events, photos of construction of the Malibu campus, pictures taken at events where Banowsky spoke, and others. Also of note is a large photograph of the first Board of Regents meeting.

**Arrangement**

Where possible, items have been arranged chronologically. Otherwise, photographs are arranged by topic.

box 60

**Photographs 1937-1969**

box 60

**Banowsky/Mount Playboy Debate 1967**

box 60

**Photographs of Mrs. Seaver 1926-1978**

box 60

**Photographs ca. 1970-1979**

box 60

**Photographs ca. 1980-1989**

box 60

**Photographs ca. 1990-1999**

box 60

**Personal/Family Photos**

box 60

**Banowsky Headshots - Publicity Mats**

box 60

**Banowsky Headshots**

box 60

**Banowsky Speaking**

box 60

**Miscellaneous Speaking Engagements 1970s**

box 60

**Banowsky TV**

box 60

**Digging in Malibu & Generic Posed Pictures 1968**

box 60

**District 160A Rotary Club Meeting 1969 July**

box 60

**Proof Sheets circa 1970 - 1975**

box 60

**Omar Bradley 1970 April 20**

box 60

**Shrine Presentation 1971 February 19**

box 60

**California Club Luncheon 1971 December 8**

box 60

**Pepperdine Events 1972-1974**

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box 60	<b>Unknown Event 1972 January 27</b>
box 60	<b>Check Presentation from Mr. Toomer for Atlantic Richfield 1972 September 12</b>
box 60	<b>Eddy D. Field Baseball Stadium Dedication 1973</b>
box 60	<b>Miscellaneous Pepperdine Photos circa 1973</b>
box 61	<b>First Board of Regents Meeting</b>
box 61	<b>Slides - Graduation 1973 August 2</b>
box 61	<b>From Marguerite &amp; John Envelope circa 1974</b>
box 61	<b>Americanism Educational League Dinner with Senator Jesse Helms 1975 February 3</b>
box 61	<b>Seaver College Dedication 1975 April 20</b>
box 61	<b>Los Angeles Campus circa 1975</b>
box 61	<b>Foster Grandparents Luncheon with Betty Ford 1975 August 7</b>
box 61	<b>Signed Picture - Betty Ford at Foster Grandparents Event 1975 August 7</b>
box 61	<b>President Gerald Ford Visit 1975 September 20</b>
box 61	<b>Graduation 1975 December 14</b>
box 61	<b>Odell McConnell Signing - Law School 1976</b>
box 61	<b>School of Education Graduation circa 1976</b>
box 61	<b>Graduation 1976 April</b>
box 61	<b>School of Business and Management Graduation 1976 April 17</b>
box 61	<b>Law School Graduation 1976 May 22</b>
box 61	<b>Avila Adobe Restoration Party Album 1976 October</b>
box 61	<b>Graduation 1976 December</b>
box 61	<b>LA Campus Graduation 1976 December 17</b>
box 61	<b>Graduation Reception - Brock House 1976 December 18</b>
box 61	<b>School of Business Graduation 1976 December 18</b>
box 61	<b>Seaver College Graduation 1976 December 18</b>
box 61	<b>Tyler Ecology Award Reception 1977</b>
box 61	<b>Tyler Ecology Award - White House Presentation from President Carter 1977</b>
box 61	<b>Graduation - Speaker Jesse Jackson 1977 April 16</b>
box 61	<b>Los Angeles Campus Graduation 1977 August</b>
box 61	<b>Negatives and Slides - T.S. Lin Honorary Degree 1977 September 16</b>
box 61	<b>Graduation 1977 December</b>
box 61	<b>Hornbaker/McCarty Dinner 1977 December</b>
box 61	<b>Brock House</b>
box 61	<b>Check Presenting</b>
box 61	<b>Faculty and Staff Dinner</b>
box 61	<b>Huntsinger, Fritz</b>
box 61	<b>May, Lisa and Cliff Luncheon</b>
box 61-62	<b>Miscellaneous Dedication Ceremonies</b>
box 62	<b>Miscellaneous Pepperdine Events - large format</b>
box 62	<b>Negatives</b>
box 62	<b>Pepperdine Events</b>
box 62	<b>Scaife, Richard M.</b>
box 62	<b>Slides - Graduation</b>
box 62	<b>Slides - Malibu Campus Construction</b>
box 62	<b>Target Range Event</b>
box 62	<b>Tyler, John &amp; Alice</b>
box 62	<b>Young, Dr. and Mrs. M. Norvel</b>
box 62	<b>Banowsky Portraits</b>
box 62	<b>Family Pictures</b>
box 62	<b>Miscellaneous Pepperdine Ceremonies</b>
box 62	<b>Picture CDs</b>
box 62	<b>Political Events</b>
box 62	<b>Pepperdine Events</b>

box 63-66,  
box 67-70, 72

Series 13: **Audiovisual Materials 1956-1996**

**Physical Description:** The series contains 182 magnetic recording tapes, 48 VHS tapes, 60 cassette tapes, and 160 CD recordings.

**Scope and Content**

The series contains primarily speeches, sermons and oral histories conducted and collected by William S. Banowsky. Most of the speeches and sermons were given by Banowsky. The materials are in multiple formats: DVD, CD, VHS, betamax, audio reel, and audiocassette tape. Most audio reels and audiocassette tapes have been digitized.

Speeches, sermons, and other recorded audio date between 1956 and 1994. Topics are primarily church sermons (some given in series), speeches to religious or business groups, and others. Highlights include the commencement of construction of Pepperdine in Malibu, Banowsky's wedding in 1956, and the Playboy debate.

Oral histories were conducted between 1964 and 1996, with or about the following individuals or topics: Helen Pepperdine; T.W. Phillips and Hugh Tiner; T.W. Phillips; a history of Los Angeles property owned by Pepperdine; Lola Tiner; James (Jimmie) L. Lovell and Donald Miller; William Stivers, Hubert Derrick, and R. Dowell; Russel Squire; Earl V. Pullias; Eugene White; Norvel and Helen Young; "This Is Your Life" with Helen Young; J.P. Sanders; Malcolm Hinckley; Paul Tucker; Alice West; Edward Anderson; Olaf Tegner; Kenneth Hahn; Leland Derrick; Logan Fox; Grace Willoughby; Herman Wilson; Louise Ashby; Howard White; James Hedstrom; Robert Holland; Evelyn Clark; William S. Banowsky; Jerry Hudson; Ralph Beck; Terry and Marty O'Rear; Terry and Susan Giboney; John Wilson on "The Value of a Liberal Arts Education"; and David Davenport on "The Mission of Seaver College".

**Related Archival Materials**

Some individuals interviewed for oral histories have their own collections in the University Archives. Related to the audio history of Pepperdine-owned property in Los Angeles, there is a collection concerning the sale of Pepperdine real estate held in the University Archives (the Pepperdine University Real Estate records).