The Finding Aid for the Graziadio School of Business and Management Records 0083

Jamie Henricks, Lindsey Gant, Monica Case, Kelsey Knox, and Katie Richardson
The processing of this collection and the creation of this finding aid was funded by the generous support of the National Historical Publications and Records Commission.
Pepperdine University. Special Collections and University Archives.
February 2013
24255 Pacific Coast Highway
Malibu 90263
kelsey.knox@pepperdine.edu
URL: https://library.pepperdine.edu/collections/boone-special-collections-university-archives.htm
Language of Material: English
Contributing Institution: Pepperdine University. Special Collections and University Archives.
Title: Pepperdine University Graziadio School of Business and Management Records
Identifier/Call Number: 0083
Physical Description: 16.41 Linear Feet (13 boxes)
Date (inclusive): 1968-2015
Abstract: The collection contains material produced by and related to the Graziadio School of Business and Management (GSBM) at Pepperdine University. Items include recruitment materials; press clippings; a GSBM history guide written by Ruth Atteberry; alumni publications, event programs, and other printed material; class schedules; photographs; and audiovisual material. Materials range from 1968 to 2014.
Conditions Governing Access
Advance notice required for access.
Conditions Governing Use
Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder.
Preferred Citation
[Box/folder# or item name], Pepperdine University Graziadio School of Business and Management Records, Collection no. 0083, Special Collections and University Archives, University Libraries, Pepperdine University.
Immediate Source of Acquisition
Materials were collected from University Archives files.
Historical note
The Pepperdine Business School was officially listed in the school catalog in 1969, replacing the Department of Business Administration and Economics. A few years after the Malibu campus opened, the school's name changed to the School of Business and Management. George L. Graziadio, Jr. endowed the Pepperdine business school in 1996, and the school was named in his honor. Multiple degrees are offered by the business school, and programs are offered on the Malibu campus as well as satellite campuses around the Los Angeles area.
Scope and Content
The collection contains printed material and photographs produced by and related to the Graziadio School of Business and Management at Pepperdine University. Items in the collection include recruitment materials such as flyers, programs, folders, posters, brochures, and booklets for its various degrees and programs; management and presidential directories; news clippings and press releases; conference lecture transcripts; event directories; management simulation manuals; a GSBM history guide written by Ruth Atteberry; administration plans; alumni publications; schedule of classes; Dean's report; event invitations and programs; photographs; magnetic tape reels; VHS tapes; microfilmed student research projects; and other printed materials. Materials in the collection range from 1968-2013.
Arrangement
The collection is arranged in the following four series: 1. Printed Material; 2. Photographs; 3. Audiovisual Recordings; and 4. Microfilm and Microfiche Student Research Projects.
Related Archival Materials
Howard A. White Papers, Collection no. 0010, Special Collections and University Archives, University Libraries, Pepperdine University.
M. Norvel and Helen Young Papers, Collection no. 0014, Special Collections and University Archives, University Libraries, Pepperdine University.
Pepperdine University Annual Reports, Collection no. 0071, Special Collections and University Archives, University Libraries, Pepperdine University.
William S. Banowsky Papers, Collection no. 0002, Special Collections and University Archives, University Libraries, Pepperdine University.
Processing Information note
The collection was arranged and described by Jamie Henricks and Lindsey Gant in February 2013. In April 2015, the finding aid was updated by Monica Case under the supervision of Katie Richardson. In June 2015, photographs were added to the collection by Kelsey Knox.
Subjects and Indexing Terms
Microforms
The Finding Aid for the Graziadio School of Business and Management Records 0083

Audiotapes
Videocassettes
Brochures
Ephemera
Fliers (Printed matter)
Photographs
Programs
Education, Higher -- California -- Malibu
Graziadio School of Business and Management
Pepperdine University

box 1-3  Series 1: Printed Material 1968-2016

box 1  Admissions- Application Packets and Information 1973-2018
box 1  Alumni 1983-2010
box 1  Announcement- James R. Wilburn 1982
box 1  Announcements 1971-1993
box 1  Articles 1971-1987
box 1  Bachelor of Science- Administrative Science, Management, and Aviation Management 1971-2013
box 1  Board of Visitors 2003-2010
box 1  Business Education Addresses 1974
box 1  Business Executive Program 1973-2007
box 1, box 1  Business of Entertainment Concentration undated
box 1  Clippings 1968-1975
box 1  Correspondance 1984-1985
box 1  Dean's Report 1973-1999
box 1  Event Directors 1992-1993
box 1  Events- James Campbell Farewell Party 2004 October 22
box 1  Events- Miscellaneous 1973-2018
box 1  Executive Associates Brochures undated
box 1  Executive Associates and Management Partners 1989-2006
box 1  General Information 1984-2018
box 1  Global Business 2006-2016
box 1  Handbook- Student 1999-2000
box 2  History- Dr. Ruth Atteberry 1997
box 2  Management Simulation Manual undated
box 2  Master of Business Administration (MBA) ca. 1980-2011
box 2  Master of Business Administration (MBA) - International Business 1975-2000
box 2  Master of Business Administration (MBA) - Plan I, Plan II, PRE, and Two Year Program 1971-1972
box 2  Master of Science- Applied Finance 2013
box 2  Master of Science- Global Business 2013-2016
box 2  Master of Science- Organizational Development 1976-1986
box 2  Master of Science- Technology Management 1994
box 2  Miscellaneous Brochures 2011-2016
box 2  Miscellaneous Items 1974-1996

Scope and Content
This folder includes items such as: three blank cards including one general card, one holiday card, and one congratulatory card; an invitation to the naming event of the Graziadio Business School; a speech given by George L. Graziadio to Imperial Bancorp; and a Bachelor of Arts in Administration information packet for women.
<table>
<thead>
<tr>
<th>Box</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>box 2</td>
<td>Morning MBA 2006-2007</td>
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<td>Posters 1984-2002</td>
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<td>box 3</td>
<td>Presidential Key Executive Conference- Hawaii 1981 August 9-13</td>
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<td>box 3</td>
<td>Presidential Key Executive Directory ca. 1978-1985</td>
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<td>Press Releases 1987</td>
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<td>box 3</td>
<td>Publications 1997</td>
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<td>box 3</td>
<td>Recruitment 1980-2014</td>
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<td>box 3</td>
<td>Reports- Dr. Donald R. Sime 1974-1978</td>
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<td>box 3</td>
<td>Sample Event Invitations and Programs 1992-1994</td>
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<td>box 3</td>
<td>Schedule of Classes 1984</td>
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<td>Strategic Event Invitations and Programs 1992-1994</td>
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<tr>
<td>box 3</td>
<td>Strategic Event Invitations and Programs 1992-1994</td>
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<td>box 3</td>
<td>Strategic Planning Materials for the School of Business and Management 1977</td>
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<tr>
<td>box 8-13, box 3-4</td>
<td>Series 2: Photographs 1970-2010</td>
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<tr>
<td>box 3</td>
<td>A Night On The Town 2002-2003</td>
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<td>box 3</td>
<td>ACG Cup Competition 2007 January</td>
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<td>box 3</td>
<td>Administrators 1994 June</td>
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<td>box 3</td>
<td>Alumni 1997-2001</td>
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<td>box 3</td>
<td>Alumni Banquet 2001 November</td>
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<td>box 3</td>
<td>Alumni Reception 2005 December- 2007 September</td>
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<td>Alumni Reception undated</td>
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<td>box 3</td>
<td>Alumni Sharing Knowledge (ASK) 2003 January</td>
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<tr>
<td>box 3</td>
<td>Alumni Sharing Knowledge (ASK) Reception 2007 February- 2008 May</td>
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<td>box 3</td>
<td>Arco from the Boardroom 1994-1996</td>
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<td>box 3</td>
<td>Baskin Reception 1995</td>
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<td>Beach Trip 2001-2003</td>
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<td>box 3</td>
<td>Beach Trip- Negatives and Film 2001-2003</td>
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<td>box 3</td>
<td>Board of Visitors 2002 January- 2008 October</td>
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<td>box 3</td>
<td>Board of Visitors- Gerald Ford 2003 May 8</td>
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<td>box 3</td>
<td>Board of Visitors Luncheon 1997 September 16</td>
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<td>box 3</td>
<td>Business Administration at Malibu 1993</td>
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<td>box 3</td>
<td>Business Plan Competition 2005 February- 2008 March</td>
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<td>box 3</td>
<td>Campus Tours 2001-2003</td>
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<td>box 4</td>
<td>Career Exploration Breakfast 2000</td>
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<td>box 4</td>
<td>Career Fair 1995</td>
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<td>Career Fair 2002 March- 2007 January</td>
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<td>Catalogue Cover 1995-1996</td>
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<td>Catalogue Photos 1984 March 21</td>
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<td>box 4</td>
<td>Class of 1992- Idaho Sawtooth Run 1991</td>
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<tr>
<td>box 4</td>
<td>Class of 1998</td>
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<tr>
<td>box 4</td>
<td>Class of 1999-2000/ Splash Program 2000</td>
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</tbody>
</table>
box 4 Classes 1983-1989
box 4 Classrooms 2003
Physical Description: (3 CDs)

box 4 Competitions 2004 October- 2006 October
Physical Description: (4 CDs)

box 4 Countrywide Chairman- Angelo Mozilo 2002 November
Physical Description: (1 CD)

box 4 D.A. Dinner 2001 November 13
Physical Description: (2 folders)

box 4 Deans undated
Physical Description: (2 CDs)

box 4 Dean’s Executive Leadership Series- Andy Bird (Speaker) undated
Physical Description: (1 CD)

box 4 Dean’s Executive Leadership Series- Biran Frons (Speaker) 2007 January
Physical Description: (1 CD)

box 4 Dean’s Executive Leadership Series- Bruce Rosenblum (Speaker) 2008 January
Physical Description: (2 CDs)

box 4 Dean’s Executive Leadership Series- Burton Malkiel (Speaker) 2007 February
Physical Description: (1 CD)

box 4 Dean’s Executive Leadership Series- Deborah Platt Majoras (Speaker) 2007 October
Physical Description: (1 CD)

box 4 Dean’s Executive Leadership Series- Dennis Tito (Speaker) 2007 March
Physical Description: (1 CD)

box 4 Dean’s Executive Leadership Series- Kawanna Brown (Speaker) 2007 May
Physical Description: (1 CD)

box 4 Dean’s Executive Leadership Series- Steve Lopez (Speaker) 2008 May
Physical Description: (1 CD)

box 4 Dean’s Executive Leadership Series- William George (Speaker) 2007 May
Physical Description: (1 CD)

box 4 Dean’s Lecture Series- Dan Carrison (Speaker) undated
Physical Description: (1 CD)

box 4 Dean’s Lecture Series- Myrlie Evers Williams (Speaker) 2006 June
Physical Description: (1 CD)

box 4 Dean’s Lecture Series- Patricia Sellers (Speaker) 2006 October
Physical Description: (1 CD)

box 4 Distinguished Alumni 1999 January- 2000 November
Physical Description: (2 folders) (2 CDs and 1 zip 100)
Box 4
- Distinguished Alumni Dinner 1999 January 29
- Distinguished Alumni Banquet 2000 November 14
- Drescher Dedication and Founders Day 2001 September
  Physical Description: (1 CD)

Box 4
- E-Trade Event 2001 April
  Physical Description: (1 CD)

Box 4
- EMBA Brochure- Hurbert Billinger 2008 March
  Physical Description: (1 CD)

Box 4
- EMBA Brochure- Kurt Motamedi 2008 February
  Physical Description: (1 CD)

Box 4
- EMBA Brochure- Oscar Gonzales 2008 February
  Physical Description: (1 CD)

Box 4
- EMBA Brochure- Ramero Perez 2008 March
  Physical Description: (1 CD)

Box 4
- EMBA Brochure- Shellie Crandal 2008 March
  Physical Description: (1 CD)

Box 4
- EMBA Brochure- Terry Young 2008 May
  Physical Description: (1 CD)

Box 4
- Events- Dinners 2001

Box 8
- Events- Orientation 1998-2002
- Events- Orientation Negatives 1998-2002
- Executive Forums 2001-2003
  Physical Description: (2 CDs)

Box 8
- Executive MBA Class- Magic Johnson (Speaker) 2007 March
  Physical Description: (1 CD)

Box 8
- Faculty 1992-1996
- Faculty 1992-1997
- Faculty 2002 June- 2007 October
  Physical Description: (7 CDs)

Box 8
- Faculty, Administration, and Students 1995-1996
- Faculty and Staff 1990
- First MIB-B Class at IGS- Paris, France 1990
- Flour Daniel from the Boardroom 1994-1996
- FMIB Class 1992
- Franchise Week 1976 August 4
- Full Time Program- Forum with John Paul Dejoria 1994-1996
- Gelman Reception 1991 March
- Geri Jabara undated
- Graduation Photographs 2000 April
- Graziadio Agreement Signing/Announcement 1996 March 25
- Graziadio Ceremony- School Naming 1996 March 25
- Graziadio Luncheon- Photographs 1996 March
- Graziadio School of Business and Management Sign undated
- GSBM 1994-1995
box 8  GSBM Miscellaneous Photos 1994-1996
box 8  GSBM Program circa 1996-1997
box 8  Hawaiian Conference 1981 August
box 8  High Tea with Dean Linda Livingstone 2008 February
        Physical Description: (1 CD)
box 8  Howard Hughes Center and Plaza 2003 April- 2003 November
        Physical Description: (4 CDs)
box 8  Interview 2007 December
        Physical Description: (1 CD)
box 8  Jack Kemp Autograph 1994
box 8  John Nicks Reception 1994 February 17
box 8  Knowledge Management Forum 2007 December
        Physical Description: (1 CD)
box 8  Kotkin Breakfast undated
box 8  Kotkin-Mead Debate undated
box 8  Luncheon, Reception, and Dinner 1969 December 16-18
box 8  Luncheons and Receptions 2003
        Physical Description: (3 CDs)
box 8  Malibu Campus 1986 August
box 8  Malibu MBA Reception 1992 November
box 8  Maurice H. Stans Event 1994-1996
box 8  Maurice H. Stans Tribute Program 1993
box 8  MBA and MIB- Banquets and Receptions 2003 April- 2003 August
        Physical Description: (2 CDs)
box 8-9  MBA and MIB- Full Time Programs 1999 September- 2001 September
        Physical Description: (10 folders)
box 9  MBA and MIB Mentor Program 1994 September
box 9  MBA and MIB- Two Year Programs 1998 September
        Physical Description: (2 folders)
box 9  MBA Brunch Program 1989 April 15
box 9  MBA Dinner undated
box 9-10 MBA- One Year Program 1987 August- 1999 April
        Physical Description: (14 folders)
box 9  MBA Prep Program 1992-1995
box 10 MBA Program 1998
box 10-11 MBA- Two Year Program 1988 April- 1997 September
        Physical Description: (17 folders)
box 11 MBAR 4/99 Beta Class and Communication Workshop undated
box 11 MBAR Grads 2001
box 11 Mentorship Reception 2002 September- 2006 September
        Physical Description: (4 CDs)
box 11 MIB (Masters of International Business) 1992 April
box 11 MIB [?] 1998
box 11 MIB-F and MIB-G Graduation 1998 April
box 11 MIB-F and MIB-G In Paris 1996
Series 2: Photographs 1970-2010

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- Box 11
  - MIB- French Program 1990 December-1997 April
    Physical Description: (8 folders)

- Box 11-12
  - MIB- German Program 1992 April-1997 April
    Physical Description: (7 folders)

- Box 12
  - MIB- One Year Program 1997 September
  - Miscellaneous 2001
  - MSTM Conference 1992 October
  - MSTM Technology Management Forum 1994-1996
  - NME Reception 1991 November
  - Office 2002-2003
  - Orange County Center (OCC) 2001-2005
    Physical Description: (2 CDs)
  - Orange County Luncheon 1996 March
  - Orientations 1999-2003
  - Pasadena Center 2003 February
    Physical Description: (1 CD)
  - Pepperdine Campus 2001-2003
  - Pepperdine Campus and Campus Tours - Negatives 2001-2003
  - Photographs on Posterboard undated
  - PKE-MBA Lapel Pin-Photographs 1982 April 15
  - PKE Program, City of Industry 1982 February 5
  - Plaza and Malibu Campuses 1989-1990
  - Pre-Departure For The Study Abroad Program 2000
  - Preferred Provider Organizations Conference 2004 October
    Physical Description: (1 CD)
  - Presentation to Apple 1991 December
  - Presidents and Key Executives Reception 2003-2007
    Physical Description: (3 CDs)
  - Recruiters 2007 April
    Physical Description: (2 CDs)
  - Russian Conversion Program 1994-1996
  - Russian Writers Conference 1992 May
  - Santa Anita Day At The Races 1994-1996
  - School of Business Management 1970-2001
    Physical Description: (6 folders)

- Box 13
  - Sigoloff Luncheon 1984 March 24
  - Soviet Visitors 1991 March
  - Special Awards Plaques, S/L Industry 1983 May 7
  - Splash 2000-2003
  - Splash- Negatives 2000-2003
  - Staff and Student Photos 1996-2003
  - Staff Day with Bicycles 2005 April
    Physical Description: (1 CD)
  - Steering Committee 1986 July
  - Student Life 2001-2003
  - Student Portraits 1997
  - Students 1983-1992
Series 2: Photographs 1970-2010

Box 13
- Students 1998
- Students 2002-2010
  Physical Description: (2 folders) (10 CDs)

Box 13
- Students undated
- Students in Classroom 1991
- Students in Classroom 1992-1993
- Students in Classroom 1993
- Students in Classroom 1994
- Students in Classroom 1995 May
- Students in Classroom 1996
- Students In The Classrooms 1998-2003
- Students In The Malibu Area 1998-2003
- Students Visiting Attractions 2000-2003
- Study Abroad Europe/Montpellier and Chinese New Year 2003
  Physical Description: (1 CD)

Box 13
- Swedish Ambassador Visit 1991 April
- Travels Abroad 1996-2000
- Travels Abroad- Negatives 1996-2000
- Unidentified Woman 1994-1996
- Villa Graziadio Executive Center 2008 April
  Physical Description: (1 CD)

Box 13

Box 5; 13
  Physical Description: (23 VHS, 5 Audio Reels)

Box 5
- Sub-series 3.1: Conferences 1994-1999

Box 5
- Management Footage Park Exercises 1994
  Physical Description: (1 VHS)

Box 5
- Management Footage Conference. Speakers: Andy Benton and Bill Evans 1994
  Physical Description: (1 VHS)

Box 5
- Management Conference "Survey Results". Speaker: Norm Fisher- Tape 1 1996
  Physical Description: (1 VHS)

Box 5
- Management Conference "Change Management". Speaker: C. Apert- Tape 2 1996
  Physical Description: (1 VHS)

Box 5
- Management Conference "Bowling Alone". Speaker: Otis Baskin- Tape 3 1996
  Physical Description: (1 VHS)

Box 5
- Management Conference "AMGEN and Pepperdine". Speaker: Gordon Binder- Tape 4 1996
  Physical Description: (1 VHS)

Box 5
- Management Conference. Speaker: Dr. Fisher 1996
  Physical Description: (1 VHS)

Box 5
- Management Conference 8:30-10:00 A.M. Speaker: Boyd Clarke- Tape 1 1997 October 9
  Physical Description: (1 VHS)
<table>
<thead>
<tr>
<th>Box</th>
<th>Description</th>
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| 5   | Management Conference 10:00-12:00 P.M. Speaker: Boyd Clarke- Tape 2 1997 October 9  
      Physical Description: (1 VHS) |
| 5   | Management Conference 1:00-3:00 P.M. Speaker: Boyd Clarke- Tape 3 1997 October 9  
      Physical Description: (1 VHS) |
| 5   | Management Conference 3:00-5:00 P.M. Speaker: Boyd Clarke- Tape 4 1997 October 9  
      Physical Description: (1 VHS) |
| 5   | Management Conference 8:30-10:00 A.M. Speaker: Linwood Paul- Tape 5 1997 October 10  
      Physical Description: (1 VHS) |
| 5   | Management Conference 10:30-12:00 P.M. Speaker: Linwood Paul- Tape 6 1997 October 10  
      Physical Description: (1 VHS) |
| 5   | Management Conference 1:30-2:30 P.M. Speaker: Dr. Davenport- Tape 7 1997 October 10  
      Physical Description: (1 VHS) |
| 5   | Management Conference 1997 October 10  
      Physical Description: (1 VHS) |
| 5   | Management Conference 1999  
      Physical Description: (2 VHS) |
| 5   | Management Conference Wrap Up. Speakers: Davenport and Manager undated  
      Physical Description: (1 VHS) |

<table>
<thead>
<tr>
<th>Box</th>
<th>Description</th>
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</table>
| 5   | Graziadio School of Business and Management DA Dinner Musical Performance- Tape 1 1999 January 29  
      Physical Description: (1 VHS) |
| 5   | Graziadio School of Business and Management DA Dinner- Tape 2 1999 January 29  
      Physical Description: (1 VHS) |
| 5   | Graziadio School of Business and Management DA Dinner Program- “Known by the Company We Keep” 1999 November 16  
      Physical Description: (1 VHS) |
| 5; 13 | Graziadio School of Business and Management DA Dinner 2000 November 14  
      Physical Description: (1 Zip Disc) |

<table>
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<th>Box</th>
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<tr>
<td>5</td>
<td>Sub-series 3.2: Dinners 1999</td>
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<tr>
<th>Box</th>
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</thead>
<tbody>
<tr>
<td>5; 13</td>
<td>Sub-series 3.3: Miscellaneous 1987-1992</td>
</tr>
</tbody>
</table>
| Box 5 | **ABC World News Weekend- Pepperdine MBA Prison Visit Program 1992 March 8**  
Physical Description: (1 VHS) |
| Box 5 | **The Graziadio School of Business and Management- Redefining the Standard of Excellence undated**  
Physical Description: (1 VHS) |
| Box 5 | **School of Business and Management. Speakers: Gomez/Baird and Baird/Cohn 1987 September 30**  
Physical Description: (1 Audio Reel) |
| Box 5 | **School of Business and Management "5 Spots" undated**  
Physical Description: (1 Audio Reel) |
| Box 5 | **School of Business and Management "Bachelor" and "MBA" 1991 January 16**  
Physical Description: (1 Audio Reel) |
| Box 5 | **Horatio Alger Awards 2002**  
Physical Description: (1 VHS) |
| Box 5 | **Pepperdine Masters of International Business undated**  
Physical Description: (1 VHS) |
| Box 5, Box 13 | **Maurice H. Stans Tribute Program Produced by Dana White Productions, Inc. 1993**  
Physical Description: (2 Audio Reels) |
| Box 6-7 | **Series 4: Microfilm and Microfiche Student Research Projects 1972-1981** |
| Box 6 | **Student Research Projects 1972-1974** |
| Box 7 | **Student Research Projects 1977-1981** |