The Finding Aid of the Elinor Oswald Collection of Southern California Tourism Ephemera 0007

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URL: https://library.pepperdine.edu/collections/boone-special-collections-university-archives.htm
Abstract: The collection includes a wide variety of tourist ephemera relating to Elinor Oswald's professional career as a tour guide. The bulk of the collection consists of brochures, maps, artist files, travel books, magazine articles, newspaper clippings, itineraries, business records, photographs, slides, negatives, and other materials that helped Elinor plan the tours. The materials date from 1968 to 2009.

Biographical note
Elinor Byrne Scott Oswald was born about 1921 in New York to Holton H. and Agnes M. Scott. Elinor attended Vassar College where she studied art and graduated in 1942. On April 24, 1943, she married Telford Oswald, an army veteran and Stanford University graduate. In 1945, Elinor and her husband moved to Southern California settling in Altadena, while Telford earned a PhD in aerospace engineering from the California Institute of Technology.

In the 1950s, the family moved to Pacific Palisades where Elinor put her art knowledge to good use by volunteering in the docent programs at such places as the Norton Simon Museum, the J. Paul Getty Museum, and the Los Angeles County Museum of Art (LACMA). In fact, Elinor helped establish the docent program at LACMA when it opened in 1961. Other organizations that Elinor was involved in include the Los Angeles Junior League Sustainers and the UCLA University Religious Conference.

In 1971, Elinor began leading small groups of Angelino's on walking tours around the city; an idea that had not yet been tried in the area but had done well in similarly sized cities such as Boston and New York City. This model proved to be quite successful and Elinor turned the venture into a business naming her company L.A. Today Custom Tours. Her business quickly grew and she began chartering buses to transport larger groups of clients around the city and its outlying areas. For the first five years, she focused her efforts on the confines of Los Angeles proper but eventually branched out to the San Gabriel Valley, Orange County, and San Diego. Always faithful to her alma mater, Elinor stayed in touch with Vassar College alum, and planned several reunion meetings in the Los Angeles area. She planned and organized stays at hotels like the Biltmore and led fellow Vassar graduates on tours of the city.

Elinor found a great niche of clientele in the spouses of the many delegates that would flock to Los Angeles for conferences in their respective fields, such as the World Law Group, the American Society of Thoracic Surgeons, and even the Tupperware World Conference. While the professionals were attending the conference events, Elinor advertised her business to the assembly and offered tours of Los Angeles at group rates, which allowed her to reach an ever wider audience.

On October 5, 1987, L.A. Today Custom Tours reached a new milestone when Elinor led her first out-of-state tour to the Grand Canyon. Shortly there after, she led her first international tour to New Zealand. She eventually led clients to such far away places as Massachusetts, Wyoming, France, and even China.

Living the remainder of their lives together in Pacific Palisades, Telford passed away in 2009 after a prolonged illness, with Elinor following not long after. They are survived by their four children.

Scope and Content
The collection consists of ephemeral materials and clippings relating to Elinor Oswald's professional career as a tour guide. Materials range in date from 1968 to 2009, with the bulk of the collection from 1972 to 1995. Subjects cover a diverse array of Los Angeles and California history and pertain to local tourist attractions, museums, art galleries, local artists, parks,
churches, gardens, and historical architecture in Southern California. Subjects also relate to specific local entities, such as: businesses; schools, colleges and universities; political parties; and associations, groups, and clubs. Additional records are associated specifically with the Los Angeles County Museum of Art (LACMA), The J. Paul Getty Museum, and the Norton Simon Museum. Included are lecture notes and handouts relating to the docent program at LACMA that Elinor helped establish. There are additional subject files related to Los Angeles and its history, travel outside of California, natural disasters, ethnic populations, gardens, architecture, and a vast array of other subjects Elinor used when creating her tours. Research files exist on artistic movements and styles through history and on local and internationally known artists and individuals.

The range of ephemera includes magazine and newspaper clippings, brochures, art gallery and artist mailers, advertisements, exhibition catalogs, menus, maps, programs, fliers, souvenirs, photographs, negatives, slides, and commemorative materials.

**Arrangement**


The geographic regions of Los Angeles County were determined using Mapping L.A., a neighborhood map maintained by the Los Angeles Times. The map is available online at http://projects.latimes.com/mapping-la/neighborhoods/.

**Processing Information note**

The collection was arranged and described by Naomi King (2010), Darcy Bieber Maki (2011), and Austin McElrath (2013), Pepperdine Special Collections and University Archives Interns, under the supervision of Katie Richardson and Melissa Nykanen.

**Separated Materials**

Books have been removed from the collection and added to the circulating collection:

- Holder, Charles Frederick. 1889. *All about Pasadena and its vicinity; its climate, missions, trails and canons, fruits, flowers and game.* Boston: Lee and Shepard.


**Subjects and Indexing Terms**

Los Angeles (Calif.) -- History
Tourism -- California
Tour guides (Persons)
Travel -- California
Clippings
Exhibition catalogs
Periodicals
Advertisements
Menus
San Diego County (Calif.) -- History
Brochures
Programs
Riverside County (Calif.) -- History
Ventura County (Calif.) -- History
San Bernardino County (Calif.) -- History
Orange County (Calif.) -- History
Santa Barbara County (Calif.) -- History
Tijuana (Baja California, Mexico) -- History
San Luis Obispo County (Calif.) -- History
Kern County (Calif.) -- History
Souvenirs
Ephemera
Fliers (Printed matter)
Newsletters
Articles
Maps
San Francisco (Calif.)
Sacramento (Calif.)
California -- History
San Fernando Valley (Calif.)
Long Beach (Calif.)
Pasadena (Calif.)
Santa Monica Bay (Calif.)
San Gabriel River Valley (Calif.)
Los Angeles County Museum of Art -- Archives
J. Paul Getty Museum -- Archives
Norton Simon Museum (Pasadena, Calif.) -- Archives
Oswald, Elinor
L.A. Today Custom Tours
Series 1: Downtown and Chinatown

Scope and Content

The series includes materials relating to downtown Los Angeles and Chinatown. Files are organized alphabetically.

- Angels Flight
- Bradbury Building, A+D Museum
- Buddhist Temple (Los Angeles)
- California 2000 Project
- California Mart
- Cathedral of Our Lady of the Angels
- Childrens Museum
- Chinatown
- Chinatown - Historical
- Chinatown - Newspaper Clippings
- Chinatown - Restaurants
- Chinatown - Souvenir Books
- Chinese American Museum
- City Hall
- Civic Center - Civic Center Mall
- Clifton's Silver Spoon Cafeteria
- Colburn School of the Performing Arts
- Constitutional Rights Foundation - Justice Walk
- Consumer Affairs - Los Angeles County
- Convention Center
- Crocker Center
- CTG Costume Shop
- Democratic National Convention (2000)
- Design Center Los Angeles
- Downtown Area - Art and Architecture Tour/Walks
- Downtown Area - General
- Downtown Area - General - Newspaper Clippings
- Downtown Area - Hotels
- Downtown Area - Landmark Buildings
- Downtown Area - Landmark Buildings - Newspaper Clippings
- Downtown Area - Miscellaneous Tour Notes
- Downtown Area - Murals/Public Art
- Downtown Area - Restaurants
- Downtown Area - Tour Schedules/Itineraries
- Downtown Area - Transportation
- Fashion District - Garment District - Cooper Building
- Flower and Produce Mart
- Flower and Produce Mart - Newspaper Clippings
- Japanese American National Museum
- Japanese Village Plaza (Little Tokyo)
- Jewelry Center - Jewelry Mart
- Los Angeles Architecture
- Little Tokyo - Japanese Heritage

Physical Description: (2 folders)

- Little Tokyo - Japanese Heritage - Newspaper Clippings
- Los Angeles Athletic Club
- Los Angeles Theatre Center (LATC)
- Museum of Contemporary Art (MOCA)
- Museum of Contemporary Art (MOCA) - "The Contemporary"
- Museum of Contemporary Art (MOCA) - Newspaper Clippings
- Museum of Neon Art (MONA)
Series 1: Downtown and Chinatown

- Music Center
- Music Center - Newspaper Clippings
- Pacific Stock Exchange
- Pueblo de Los Angeles State Historic Park
- Saint Sophia Cathedral
- Saint Vibiana's
- San Antonio Winery
- Security Pacific (Bank of America)
- Spring Street
- Staples Center
- Times Mirror - Los Angeles Times
- Union Station
- Wells Fargo Building
- World Trade Center (Los Angeles)

Box 2

Scope and Content


Box 2

- Ambassador College
- Ambassador College - Newspaper Clippings
- Angels Crest + Angeles National Forest
- Armory Center for the Arts
- Arroyo Seco
- Art Center College of Design - Newspaper Clippings
- Art College of Design
- Cal Tech
- Cal Tech - General Engineering
- Cal Tech - Newspaper Clippings
- Church of the Angels
- Claremont and Santa Ana Botanical Gardens
- Claremont Colleges
- Descanso Gardens
- El Molino Viejo/ Old Mill (San Marino)
- Forrest Lawn (Glendale)
- Gamble House and Greene Bros.
- Heritage Square
- Hsi Lai Temple (Hacienda Heights)
- Huntington Library, Art Collections, and Botanical Gardens (San Marino)
- Industry Hills (City of Industry)
- Jet Propulsion Laboratory (JPL)
- Judson Studios
- Lawry's California Center (Glendale)
- Los Angeles State and County Arboretum
- Lummis Home (aka El Alisal)
- Mt. San Antonio Community College (Walnut)
- Mt. Wilson Skyline Park
- Norton Simon Museum

Physical Description: (7 folders)
Series 2: Pasadena and San Gabriel Valley

box 3
Pacific Asia Museum (Pasadena)
Pasadena- Architecture and Garden Tours/Walks
Pasadena- Architecture and Garden Tours/Walks- Newspaper Clippings
Pasadena- Directions
Pasadena- General
Pasadena- General- Newspaper Clippings
Pasadena Historical Society and Museum
Pasadena- Miscellaneous Tour Notes
Pasadena Presbyterian Church
Pasadena- Restaurants
Pasadena- Tour Schedule and Itineraries
Renaissance Fair (San Gabriel)
Rose Bowl- Rose Parade
Rose Parade Programs
San Gabriel Mission
San Gabriel Mountains
San Gabriel Valley- Historic Homes and Hotels
San Gabriel Valley- Historic Homes and Hotels- Newspaper Clippings
San Marino
San Marino- Newspaper Clippings
Santa Anita Racetrack
Wildlife Waystation
Workman- Temple Homestead (City of Industry)

box 4-5
Series 3: Central Los Angeles
Scope and Content

box 4
Antiques (West Hollywood)
Barnsdall Park and Hollyhock House
Beverly Center and Restaurants
Carrol Ave. and Angelino Heights
Carrol Ave. and Angelino Heights- Newspaper Clippings
Cathedral Center
Cedars Sinai Medical Center
Central Los Angeles- Art Galleries
Central Los Angeles- Hotels and Restaurants
Central Los Angeles- Landmark Buildings
Central Los Angeles- Miscellaneous Tour Notes
Central Los Angeles- Murals
Central Los Angeles- Tour Schedules and Itineraries
Craft and Folk Art Museum
Dodgers
Fairfax and Farmers Market
Forest Lawn (Hollywood Hills)
Four Square Gospel Church- Angelus Temple
Getty House
Grier Musser Museum
Griffith Park
Griffith Park Equestrian Center
Hancock Park
Hollywood Restaurants
Hollywood- The Palace
Hollywood- Tours and Walks
Hollywood Bowl
Hollywood Public Library- LAPL
Series 3: Central Los Angeles

| Box 4 | Hollywood Star Tours |
| Box 4 | Immanuel Presbyterian Church |
| Box 4 | KCET |
| Box 4 | Kodak Theatre |
| Box 4 | Koreatown |
| Box 4 | La Brea Tar Pits and the George C. Page Museum |
| Box 4-5 | Los Angeles County Museum of Art (LACMA) |

Physical Description: (3 folders)

| Box 5 | Los Angeles Zoo |
| Box 5 | MacArthur Park |
| Box 5 | Magic Castle |
| Box 5 | Melrose Ave. |
| Box 5 | Movie Houses |
| Box 5 | Pacific Design Center |
| Box 5 | Pacific Design Center- Directories |
| Box 5 | Pacific Design Center- Newspaper Clippings |
| Box 5 | Pantages Theater |
| Box 5 | Paramount Studios |
| Box 5 | Parsons School of Design- Otis Art Institute |
| Box 5 | Peterson Automotive Museum |
| Box 5 | Santa Monica Boulevard |
| Box 5 | Simon Wiesenthal Center- Museum of Tolerance |
| Box 5 | Sotheby Parke Bernet |
| Box 5 | Southwest Museum of the American Indian |
| Box 5 | St. Elmo Village |
| Box 5 | St. Athanasius Episcopal Church |
| Box 5 | St. James’ Club Los Angeles- Sunset Towers |
| Box 5 | St. Vincent de Paul Church |
| Box 5 | Sunset Strip- Sunset Boulevard |
| Box 5 | Wattles Park |
| Box 5 | Whitley Heights |
| Box 5 | Wilshire District- Mid-Wilshire |

Series 4: South and East Los Angeles

Scope and Content

The series includes materials relating to the following areas: Artesia, Bell, Bellflower, Boyle Heights, Cerritos, Commerce, Compton, Downey, East Los Angeles, El Sereno, Exposition Park, Florence, Huntington Park, Lincoln Heights, Lynwood, Montebello, Norwalk, Paramount, Pico Rivera, Santa Fe Springs, South Central, University Park (University of Southern California), Vernon, Watts, and West Adams. Files are organized alphabetically.

| Box 5 | Boyle Heights |
| Box 5 | Chester Place- Doheny Mansion- Mount St. Mary’s College |
| Box 5 | Chicano Public Art and Murals |
| Box 5 | Chicano Public Art and Murals- Newspaper Clippings |
| Box 5 | Citadel Shopping Center- Commerce |
| Box 5 | Dio De Los Muertos information- Day of the Dead |
| Box 5 | Dominguez Ranch Adobe- Dominguez Seminary |
| Box 5 | Dunbar Hotel Cultural and Historic Museum |
| Box 5 | East Los Angeles- Chicano Art- Newspaper Clippings |
| Box 5 | East Los Angeles- Chicano Politics- Newspaper Clippings |
| Box 5 | East Los Angeles- Gang Violence |
| Box 5 | East Los Angeles- General |
| Box 5 | East Los Angeles- General- Newspaper Clippings |
| Box 5 | East Los Angeles- Tour Schedules and Itineraries |
| Box 5 | El Mercado |
| Box 5 | Estelle Doheny Eye Foundation |
Series 4: South and East Los Angeles

- Exposition Park Museum of Science and Industry
- Goez Art Studio and Gallery
- Hebrew Union College
- Los Angeles Trade- Tech College
- Mechicano Art Center
- Natural History Museum of Los Angeles County- Museum of Natural History
- North University Park
- Orthopaedic Hospital
- Plaza de la Raza
- South and East Los Angeles- Miscellaneous Tour Notes
- South and East Los Angeles- Restaurants
- St. John's Episcopal Church
- University of Southern California- USC
  - Physical Description: (2 folders)

- University of Southern California Medical Center- Los Angeles County
- Vernon
- Watts Tower
- William Andrews Clark Memorial Library
- Zoot Suit Riots- History

Series 5: West Los Angeles and Santa Monica Mountains

Scope and Content

The series includes materials relating to the following areas: Agoura Hills, Bel-Air, Beverly Crest, Beverly Hills, Beverlywood, Brentwood, Calabasas, Century City, Cheviot Hills, Culver City, Del Rey, Malibu, Mar Vista, Marina de Rey, Pacific Palisades, Palms, Pico Robertson, Playa Vista, Santa Monica, Sawtelle, Venice, West Los Angeles, Westlake Village, and Westwood. Files are organized alphabetically.

- Academy of Motion Picture Arts and Sciences and the Margaret Herrick Library
- Adamson House and Malibu Lagoon Museum
- Angels Attic Museum Dollhouse and Toys (Santa Monica)
- Antique Guild (Culver City)
- Bel Air
- Bergamot Station (Santa Monica)
- Beverley Hills- General
- Beverley Hills- History
- Beverley Hills- Hotels
- Beverley Hills- Maps
- Beverley Hills- Shopping
- Beverley Hills and Bel Air Homes- Real Estate
- Beverley Hills and Bel Air Homes- Real Estate- Newspaper Clippings
- Brentwood
- Calabasas
- Calamigos Ranch (Malibu)
- Century City
- Doumani House (Venice)
- Environmental Communications (Venice)
- Hammer (Armand) Museum (Westwood)
- Hindu Temple Society (Calabasas)
- J. Paul Getty Museum
  - Physical Description: (4 folders)

- J. Paul Getty Museum- Calenders
  - Physical Description: (4 folders)

- J. Paul Getty Museum- Correspondence
- J. Paul Getty Museum- Newspaper Clippings
Series 5: West Los Angeles and Santa Monica Mountains

box 7  J. Paul Getty Museum- Publications
        Physical Description: (2 folders)

box 7  J. Paul Getty Museum- Walkthrough Notes
box 7  LA Louver (Venice)
box 7  Leonis Adobe (Calabasas)
box 7  Main Street (Santa Monica)
box 7  Malibu
box 7  Marina Del Rey
box 7  Marina Del Rey- Newspaper Clippings
box 7  Montana Avenue (Santa Monica)
box 7  Mormon Temple
box 7  Museum of Television and Radio (Beverly Hills)
box 7  Pacific Palisades- General
box 7  Pacific Palisades Historical Society
box 7  Pacific Palisades Homes and Real Estate- Newspaper Clippings
box 7  Pepperdine University (Malibu)
box 7  Pepperdine University- Newspaper Clippings
box 7  Point Mugu
box 7  Potero Canyon/ Long Wharf (Pacific Palisades)
box 7  Riviera Country Club (Pacific Palisades)
box 7  Robinson Gardens (Beverly Hills)
box 7  Rodeo Collection Shopping Center (Beverley Hills)
box 7  Rodeo Drive (Beverley Hills)
box 7  Rustie Canyon
box 7  Santa Monica Airport and Museum of Flying
box 7  Santa Monica- Artists and Art Galleries
box 7  Santa Monica Big Blue Bus
box 7  Santa Monica- General
box 7-8  Santa Monica Mountains
        Physical Description: (5 folders)

box 8  Santa Monica Mountains Conservancy
box 8  Santa Monica Mountains- Newspaper Clippings
        Physical Description: (3 folders)

box 8  Santa Monica- Newspaper Clippings
box 8  Santa Monica Museum of Art
box 8  Self Realization Fellowship (Pacific Palisades)
box 8  Skirball Cultural Center
box 8  Soka University (Calabasas)
box 8  Solstice Canyon Park (Malibu)
box 8  SPARC- Social Public Art Resource Center (Venice)
box 8  St. Matthews Church (Pacific Palisades)
box 8  Topanga Canyon
box 8  UCLA
        Physical Description: (2 folders)

box 8  UCLA Botanical Gardens
box 8  UCLA Extension Program
box 8  UCLA Fowler Museum
box 8  UCLA Japanese Garden
box 8  UCLA Library
box 8  UCLA Museum of Cultural History
box 8  UCLA- Newspaper Clippings
box 8  UCLA Sculpture Garden- Franklin D. Murphy Sculpture Garden
box 8  UCLA Weekly
Series 5: West Los Angeles and Santa Monica Mountains

box 8  Venice- Architecture
box 8  Venice- Art Galleries and Artists
box 8  Venice Art Walk
box 8  Venice- General
box 8  Venice- History
box 8  Venice- Murals and Public Art
box 8  Venice- Newspaper Clippings
box 8  Venice- Restaurants
box 8  Villa Aurora (Pacific Palisades)
box 8  West Los Angeles
box 8  Westside- Architecture
box 8  Westside- Hotels and Restaurants
box 8  Westside- Miscellaneous Tour Notes
box 8  Westside- Tour Schedules and Itineraries
box 8  Westwood
box 8  Will Rogers State Park
box 8  Zuma Canyon Orchids- Arthur Freed Orchids (Malibu)

Series 6: Southbay, Long Beach, and the Harbors

Scope and Content
The series includes materials relating to the following areas: Catalina Island, Carson, El Segundo, Gardena, Harbor City, Hawthorne, Hermosa Beach, Inglewood, Lakewood Lawndale, Lomita, Long Beach, Manhattan Beach, Palos Verdes, Playa del Rey, Rancho Palos Verdes, Redondo Beach, Rolling Hills, San Pedro, Signal Hill, Torrance, West Carson, Westchester, and Wilmington. Files are organized alphabetically.

box 9  Banning Residence Museum
box 9  Catalina (Santa Catalina Island)
  Physical Description: (2 folders)
box 9  Catalina (Santa Catalina Island)- Newspaper Clippings
box 9  Hollywood Park (Inglewood)
box 9  La Venta Inn
box 9  Long Beach- Art Galleries
box 9  Long Beach Art Expedition
box 9  Long Beach Convention Center
box 9  Long Beach- Directions and Maps
box 9  Long Beach- General
box 9  Long Beach Grand Prix
box 9  Long Beach Harbor
box 9  Long Beach Museum of Art
box 9  Long Beach- Restaurants
box 9  Long Beach- Tour Schedules and Itineraries
box 9  Los Angeles International Airport- LAX
box 9  Marina Pacifica
box 9  Palos Verdes- Garden Tours
box 9  Palos Verdes- General
box 9  Palos Verdes- Miscellaneous Tour Notes
box 9  Palos Verdes- Tour Schedules and Itineraries
box 9  Queen Mary
box 9  Queen Mary- Newspaper Clippings
box 9  Rancho Los Alamitos
box 9  San Pedro
box 9  Torrance
box 9  Villa Narcissa (Palos Verdes)
box 9  Wayfarer's Chapel
box 9  Whale Watching Tours
box 9  Whale Watching Tours- Newspaper Clippings
Series 7: Los Angeles’ North Valleys

Scope and Content


box 9
Antelope Valley
Antelope Valley- Miscellaneous Tour Notes
Antelope Valley- Newspaper Clippings
California Institute of the Arts (Valencia)
Castaic Lake
Culinary Institute (Burbank)
Donald C. Tillman Water Reclamation Plant and Japanese Garden
Lancaster
Los Encinos (Encino)
Mission San Fernando
NBC Studios (Burbank)
Newhall (Saugus)
Northridge
Orcutt Ranch (West Hills)
San Fernando Valley- General
San Fernando Valley- Miscellaneous Tour Notes
San Fernando Valley- Murals
San Fernando Valley- Restaurants
San Fernando Valley- Weather and Earthquakes
San Sylmar- Merle Norman Cosmetics
Shambala Preserve (Acton)
Sherman Oaks
Theodore Payne Foundation (Sun Valley)
Universal Studios and City
Valencia
Warner Brothers (Burbank)
William S. Hart Park (Newhall)
Woodland Hills

box 10
Series 8: Orange County

Scope and Content

The series contains materials related to the Orange County area. Files are organized alphabetically.

box 10
Anaheim
Brea
Costa Mesa- Art
Crystal Cathedral (Garden Grove)
Disneyland
Grand Dinner Theatre (Anaheim)
Hobby City (Anaheim)
Huntington Harbor
Irvine Company
Irvine Ranch
Knott’s Berry Farm
Laguna Beach
Series 8: Orange County

Scope and Content

The series contains materials related to the Orange County area. Files are organized alphabetically.

Series 9: Ventura County

Scope and Content

The series contains materials related to the Ventura County area. Files are organized alphabetically.

Channel Islands and Anacapa Islands

Physical Description: (2 folders)

Channel Islands and Anacapa Islands- Miscellaneous Tour Notes

Channel Islands and Anacapa Islands- Tour Schedules and Itineraries

Physical Description: (2 folders)

Channel Islands and Santa Cruz Island

Estelle Doheny Collection (Camarillo)

Gardens, Montecito

Ojai

Physical Description: (2 folders)

Ojai- Hotels

Ojai- Newspaper Clippings

Olivos Adobe (Ventura)

Oxnard

Port Hueneme

Reagan Library

Simi Valley

St. Andrews Priory (Valyermo)

Thousand Oaks

Ventura County- Agriculture

Ventura County- Agriculture- Newspaper Clippings

Ventura County- General

Physical Description: (2 folders)

Ventura County- General- Newspaper Clippings

Ventura County- Miscellaneous Tour Notes
Series 9: Ventura County

box 11 Ventura County- Museums
box 11 Ventura County- Tour Schedules and Itineraries
box 11-12 Series 10: San Diego County and Tijuana
Scope and Content
The series contains materials related to the San Diego and Tijuana areas. Files are arranged alphabetically.

box 11 Anza- Borrego Desert State Park
box 11 Anza- Borrego Desert State Park- Newspaper Clippings
box 11 Balboa Park
box 11 Del Mar (San Diego County)
box 12 Hotel Del Coronado
box 12 Julian
box 12 La Casa del Zorro (Borrego Springs)
box 12 La Jolla
box 12 Old Town San Diego- Gaslamp District
box 12 Quail Botanical Gardens and Rancho Santa Margarita y Las Flores- Camp Pendleton
box 12 Ramona
box 12 Royal Rancho
box 12 San Diego- Art and Architecture
box 12 San Diego- Beaches and Harbors
box 12 San Diego- General
box 12 San Diego- General- Newspaper Clippings
box 12 San Diego- Hotels and Restaurants
box 12 San Diego- Tour Schedules and Itineraries
box 12 San Diego Zoo
box 12 Sea World
box 12 Tijuana (Mexico)
box 12 University of California, San Diego
box 12 Wild Animal Park
box 12-13 Series 11: Riverside County, San Bernardino County, and Kern County
Scope and Content
The series contains materials related to the Riverside, San Bernardino, and Kern County areas. Files are arranged alphabetically.

box 12 Apple Valley
box 12 Arrowhead
Physical Description: (2 folders)

box 12 Bakersfield
box 12 Barstow and Indian Country Maps
box 12 Big Bear
Physical Description: (2 folders)

box 12 Christo’s Umbrellas and Tejon Ranch
box 12 Cucamonga
box 12 Death Valley
box 12 Edward Ocan Museum (Cherry Valley)
box 12 Edwards Air Force Base
box 12 Edwards Mansion (Redlands)
box 12 Glen Ivy Hot Springs (Corona)
box 12 Idyllwild
box 12 Inn at Silverlakes (Helendale)
box 12 Kern County
box 12 Mission Inn (Riverside)
box 12 Mt. Pinos- Frazier Park
box 12 Palm Springs
Series 11: Riverside County, San Bernardino County, and Kern County

Box 12
- Perris
  - Ramona Pageant (Hemet)
  - Ramona Pageant Programs (Hemet)
- Redlands
  - Redlands- Newspaper Clippings
- Riverside
  - Physical Description: (2 folders)

Box 13
- Roy Rogers and Dale Evans Museum (Victorville)
- San Bernardino County
- San Bernardino County Museum
- Temecula
  - Temecula- Newspaper Clippings
- University of California, Riverside

Box 13
- Series 12: Santa Barbara County and San Luis Obispo County
  - Scope and Content
    The series contains materials related to the Santa Barbara and San Luis Obispo County areas. Files are arranged alphabetically.

Box 13
- Goleta
- La Purisima Mission
- Lompoc
- McElrath, Clifford (Santa Cruz Island)
- Morro Bay
- Paso Robles
- San Luis Obispo
- San Simeon
- Santa Barbara
  - Physical Description: (2 folders)

Box 13
- Santa Barbara County
- Santa Ynez and San Luis Obispo- Tour Schedules and Itineraries
- Santa Ynez Valley
- Santa Ynez Valley- Newspaper Clippings
- Solvang
- Vandenberg Air Force Base
- Wineries
- Yosemite

Box 13, 13-15, 30
- Series 13: Northern California
  - Scope and Content
    The series contains materials related to the Northern California area. Files are arranged alphabetically.

Box 13
- Allied Arts Guild (Menlo Park)
- Bay Area- Art
- Bay Area- Boat Cruises
- Bay Area- General
- Bay Area- General- Newspaper Clippings
- Bodie- Gold Country
- California Historical Society (San Francisco)
- California State Assembly (Sacramento)
- Carmel and Big Sur
- Clark Center for Japanese Art (Hanford)
- Filoli Estate- Woodside
- Fort Ross
- Four Seasons Hotel (San Francisco)
- King Tut Exhibit- de Young Museum
Series 13: Northern California

- Box 14: Mammoth
- Box 14: Mexican Museum (San Francisco)
- Box 14: Monterey
- Box 14: Monterey Bay Aquarium
- Box 14: Napa Valley and Sonoma - Wine Country
  - Physical Description: (2 folders)
- Box 14: Napa Valley and Sonoma - Wine Country - Newspaper Clippings
  - Physical Description: (2 folders)
- Box 14: NASA Ames Research Center (Moffett Field)
- Box 14: Northern California - Hotels and Restaurants
- Box 14: Sacramento
- Box 14: San Francisco - Art and Architecture
- Box 14: San Francisco - Art and Architecture - Newspaper Clippings
- Box 14: San Francisco - Chinatown
- Box 14: San Francisco - General - Newspaper Clippings
  - Physical Description: (2 folders)
- Box 14: San Francisco - General
  - Physical Description: (3 folders)
- Box 14: San Francisco - Guidebooks
  - Physical Description: (2 folders)
- Box 14: San Francisco - History
- Box 14: San Francisco - Hotels and Restaurants
- Box 15: San Francisco - Maps
- Box 15: San Francisco - Negatives
- Box 15: San Francisco - Photographs
- Box 15: San Francisco - Slides
- Box 15: San Francisco - Tour Companies
- Box 15: San Francisco - Victorian Homes
- Box 15: Santa Cruz
- Box 15: Stanford
- Box 15: Steinbeck House (Salinas)
- Box 15: University Art Museum (Berkeley)
- Box 15: Yerba Buena Gardens (San Francisco)
- Box 15-17, 30: Series 14: Outside of California

Scope and Content
The series contains travel books, newspaper clippings, magazine articles, photographs, slides, negatives, maps, brochures, and Elinor's handwritten notes regarding states, regions, and countries that she traveled to while working as a tour guide.

- Box 15: Africa
- Box 15: Alberta (Canada)
- Box 30: Alberta (Lake Louise) - Negatives
- Box 15: Baja California
- Box 15: British Columbia
- Box 15: British Columbia (Vancouver)
- Box 15: Canada
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- Box 30: Canada - Negatives
- Box 15: Canada - Photographs
- Box 15: Caribbean (Aruba and San Juan)
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Series 14: Outside of California

- box 17
  - Toronto and Niagara Falls
  - Turkey
  - Turkey - Travel Books
  - Washington D.C. and Philadelphia
  - Washington D.C. and Williamsburg - Negatives
  - Washington D.C. - (Smithsonian)
    - Physical Description: (2 folders)

- box 17
  - Washington State
  - Wyoming 1988 July 21 - August 4
  - Wyoming and Montana
    - Physical Description: (2 folders)

box 18

Series 15: Artists and Individuals

Scope and Content
The series contains magazine articles, newspaper clippings, and other information that Elinor accumulated on various artists and their work. The folders are arranged alphabetically by folder title.

- box 18
  - Berlant, Tony and Baron Thyssen Bornemisza
  - Berlin, Irving
  - Blake, William
  - Broad, Eli
  - Calder, Alexander
  - Cassat, Mary
  - Cezanne, Paul
  - Chagall, Marc
  - Chicago, Judy
  - Davidson, Sylvia - Teach Foundation
  - Duquette, Tony
  - Eames, Charles
  - Falkenstein, Claire
  - Francis, Sam
  - Gehry, Frank
  - Giacometti, Alberto
  - Goya, Francisco
  - Graham, Robert
  - Graves, Nancy
  - Guston, Phillip
  - Hammer, Armand
  - Hearst, William Randolf
  - Heizer, Michael
  - Hockney, David
  - Hopper, Edward
  - Irwin, Robert
  - Isozaki, Arata
  - Javacheff, Christo
  - Johns, Jasper
  - Johnson, Phillip
  - Johnson, Steward
  - Kahn, Louis
  - Kandinsky, Wassily
  - Ketchum, Robert Glen
  - Legorreta, Ricardo
  - Lichtenstein, Roy
  - Malevich, Kasimir
Series 15: Artists and Individuals

- Man, Thomas (Pacific Palisades)
- Matisse, Henri
- Miro, Joan
- Moore, Charles
- Moses, Ed
- Moore, Henry
- Neutra, Dion
- Nevelson, Louise
- Noguchi, Isamu
- O'keefe, Georgia
- Oldenburg, Claes
- Picasso, Pablo
- Pollock, Jackson
- Rauschenberg, Robert
- Rivera, Diego and Rufino Tamayo
- Rodin, B. Gerald Cantor
- Ruscha, Edward
- Silver, Gilbert- German Expressionism
- Smith, Alex
- Stella, Frank
- Stravinsky- Los Angeles
- Soutine, Chaim
- Tiffany, Louis Comfort
- Turner, J.M.W.
- Warhol, Andy
- Weisman, Fredrick
- Welk, Lawrence
- Wood, Beatrice (Ojai)
- Wortz, Melinda- Contemporary Art Class Notes
- Wright, Frank Lloyd
- Wyeth, Andrew

Series 16: Artistic Movements, Styles, and Mediums

Scope and Content
The series contains newspaper clippings, magazine articles, pictures, and museum pamphlets regarding different artistic movements and styles. The folders are arranged alphabetically by folder title.

- American Portraiture
- American Sculpture of the 1980's
- Architecture
- Architecture- Wright, Schindler, and Neutra
- Art- Abstract (American)
- Art Appreciation
- Art- Asian
- Art Deco
- Art- Dutch
- Art- General
  Physical Description: (4 folders)

- Art- Ice Age
- Art- Indian
  Physical Description: (2 folders)

- Art- Modern
- Art- Nouveau
- Art- Victorian
- Art- Western- C. Russell and F. Remington
Series 16: Artistic Movements, Styles, and Mediums

- Billboard Art
- Chinese, Bronze, and Clay
- Cloisters
- Colombian- Pre
- Constructivists
- Contemporary Art

  Physical Description: (2 folders)

- Contemporary Art (California)
- Drawings- Old Masters
- Dresden
- Egyptian

  Physical Description: (2 folders)

- Eskimo
- Expressionists
- Federal Arts Projects
- Glass
- Hermitage Collection
- Impressionists
- Los Angeles Art Scene
- Museums, Metropolitan and National
- Papal Treasure
- Prints
- Renaissance
- Scythians
- Symbols
- Venetian Paintings

Series 17: L.A. Today Custom Tours Business Records

Scope and Content

Elinor Oswald founded L.A. Today Custom Tours in 1971 and she began by leading walking tours around Los Angeles. By 1987, the company expanded offering custom tours around the United States and even the world. The series includes financial records, correspondence, itineraries, tour related notes, and other business files regarding the operation of L.A. Today Custom Tours.

Assorted Topics

- Business Dealings, American Association of Neurological Surgeons
- Business Dealings, American Association of Retired Persons
- Business Dealings, American Fertility Society
- Business Dealings, American Society of Plastic and Reconstructive Surgeons
- Business Dealings, Beach Club (Santa Monica)
- Business Dealings, DOW Central USA
- Business Dealings, Episcopal Church General Convention
- Business Dealings, Finnish Consulate- Architects
- Business Dealings, General
- Business Dealings, Hancock Park
- Business Dealings, Harvard Radcliffe Club
- Business Dealings, Highland Park Friendly Seniors
- Business Dealings, Hillcrest Country Club
- Business Dealings, International Council of the Museum of Modern Art
- Business Dealings, Junior League of Long Beach
- Business Dealings, Junior League of Los Angeles and Sustainers
- Business Dealings, L.A. Today
- Business Dealings, L.A. Today, Business, etc.
- Business Dealings, L.A. Today Correspondence
- Business Dealings, Long Beach Garden Club
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<tr>
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<td>Business Dealings, Long Beach and Orange County (Newport Beach)</td>
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<td>21</td>
<td>Business Dealings, Menswear Retailers of America</td>
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<td>21</td>
<td>Business Dealings, Mt. San Antonio College- Discovery Tours and Gardens</td>
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<td>21</td>
<td>Business Dealings, Otis College of Art and Design- Otis Parsons</td>
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<td>Business Dealings, Screen Printing Association International</td>
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<td>Business Dealings, Textile Society of America</td>
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<td>Business Dealings, Tupperware World Conference</td>
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<td>Business Dealings, UCLA- Audrey Greenburg</td>
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<td>Business Dealings, World Law Group</td>
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<td>Correspondence- Brentwood Glen and Getty</td>
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<td>Correspondence- Elinor’s First Trip Abroad</td>
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**Series 18: General Subjects**

**Scope and Content**

The series contains files accumulated by Elinor Oswald which relate to specific topics and don't fit within geographical regions. The files are organized alphabetically.

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