The Finding Aid of the Pepperdine Associates Records 0058

Jamie Henricks, Jessica Geiser, Kendal Copeland, Katie Richardson, and Kelsey Knox

The processing of this collection and the creation of this finding aid was funded by the generous support of the National Historical Publications and Records Commission.

Pepperdine University. Special Collections and University Archives.
February 2014
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Malibu 90263-4786
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Language of Material: English
Contributing Institution: Pepperdine University. Special Collections and University Archives.
Title: Pepperdine Associates Records
Identifier/Call Number: 0058
Physical Description: 12.42 Linear Feet (12 boxes)
Date (inclusive): 1977-2014
Abstract: The Pepperdine Associates is a Pepperdine University support group comprised of donors, alumni, and community friends, started in 1977. The collection contains printed material, photographs, and audiovisual material created by and collected about the Pepperdine Associates. The items are primarily related to annual dinners, including programs, invitations, photos, and video recordings.
Pepperdine University. Special Collections and University Archives.
Conditions Governing Access
Advance notice required for access.
Conditions Governing Use
Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder.
Preferred Citation
[Box/folder# or item name], Pepperdine Associates Records, Collection no. 0058, Special Collections and University Archives, University Libraries, Pepperdine University.
Immediate Source of Acquisition
Materials were collected from University Archives files and audiovisual collections.
Historical note
The Pepperdine Associates is a Pepperdine University support group comprised of donors, alumni, and community friends. The program was started in 1977; members are invited to various events and to be involved on campus, including annual Associates dinners. Since 2009, members have been able to designate their individual gifts to various schools or programs, including Pepperdine University Associates, Crest Associates, Education and Psychology Associates, Graziadio School Executive Associates, Law School Associates, Public Policy Associates, Seaver College Associates and Seaver Parent Associates, Athletics Associates, Center for the Arts Associates, and Pepperdine University Library Associates.
Scope and Content
The collection contains printed material, photographic material, and audiovisual material created by and collected about the Pepperdine Associates. Printed materials include invitations and programs from annual Associates dinners and other ephemera. Photographic materials include photographs, negatives, and slides. Audiovisual materials include recordings of annual dinners on VHS, DVD, CD, and audiocassette.
Arrangement
The collection is arranged in the following three series: 1. Printed Material; 2. Photographs, Slides and Negatives; and 3. Audiovisual Material.
Related Archival Materials
Extensive files on the Pepperdine Associates as a group and about individual members of Pepperdine Associates can be found in the M. Norvel and Helen Young Papers. Another collection, the Crest Associates Records, includes videorecordings taken during multiple years of the Crest Lecture Series, a lecture series sponsored by the Crest Associates (a sub-group of the Pepperdine Associates).
Processing Information note
The collection was arranged and described by Jamie Henricks and Jessica Geiser in August, 2012. The finding aid was updated by Kendal Copeland, Kelsey Knox, and Katie Richardson in May, 2015.
Subjects and Indexing Terms
Fund raising
Programs
Videocassettes
Photographs
Education, Higher -- California -- Malibu
Christian universities and colleges -- United States -- History
Series 1: **Printed Material 1977-2014**

**Arrangement**
The series is organized alphabetically by folder title.

**box 1**
Pepperdine University Associates Dinner- Invitations and Brochures 1977-2014
Physical Description: (4 folders)

**box 1**
Pepperdine University Associates Dinner- Program "The Founding Four Hundred"
Keynote Speaker: Milton Friedman 1977 February 9
Physical Description: (2 copies)

**box 1**
Physical Description: (2 copies)

**box 1**
Pepperdine University Associates Dinner- Program "A People of Purpose" Keynote Speaker: Alexander M. Haig Jr. 1979 May 21
Physical Description: (2 copies)

**box 1**
Physical Description: (2 copies)

**box 1**
Pepperdine University Associates Dinner- Program "Vanguard of a New Age" Keynote Speaker: Paula Hawkins 1981 April 13
Physical Description: (2 copies)

**box 1**
Pepperdine University Associates Dinner- Program "A People of Hope" Keynote Speaker: Samuel Pisar 1982 May 13
Physical Description: (2 copies)

**box 1**
Pepperdine University Associates Dinner- Program "Wave of the Future" Keynote Speaker: Nancy Reagan 1983 May 1
Physical Description: (2 copies)

**box 1**
Physical Description: (2 copies)

**box 1**
Physical Description: (2 copies)

**box 1**
Pepperdine University Associates Dinner- Program "10th Anniversary Celebration" Keynote Speaker: George F. Will 1986 April 10
Physical Description: (2 copies)
  Physical Description: (2 copies)

  Physical Description: (2 copies)

Pepperdine University Associates Dinner - Program "A World of Possibility" Keynote Speaker: Jack F. Kemp 1990 March 22
  Physical Description: (2 copies)

Pepperdine University Associates Dinner - Program "Heroes for Our Time" Keynote Speaker: David Davenport 1991 May 18
  Physical Description: (2 copies)

Pepperdine University Associates Dinner - Program "The Rising Wave of Excellence" Keynote Speaker: Lynne V. Cheney 1992 May 18
  Physical Description: (2 copies)

  Physical Description: (2 copies)

Pepperdine University Associates Dinner - Program "The Hero Within" Keynote Speaker: Elizabeth Dole 1994 April 11
  Physical Description: (1 copy)

Pepperdine University Associates Dinner - Program "Challenge of a New World" Keynote Speaker: Richard Thornburgh 1995 June 8
  Physical Description: (2 copies)

Pepperdine University Associates Dinner - Program "Journey" Speakers: Pat Boone and David Davenport 1996 May 23
  Physical Description: (2 copies)

Pepperdine University Associates Dinner - Program "Circle of Friends" Keynote Speaker: Tommy Lasorda 1997 April 15
  Physical Description: (2 copies)

Pepperdine University Associates Dinner - Program "A Community of Leaders" Speakers: Bernard Parks, Stephanie Riggs, and Boyd Clarke 1998 April 14
  Physical Description: (2 copies)

Pepperdine University Associates Dinner - Program "Advancing the Changeless Called to a Higher Standard" Keynote Speaker: William Bennett 1999 March 25
  Physical Description: (2 copies)

Pepperdine University Associates Dinner - Program "Beyond the Challenge" Keynote Speaker: Andrew K. Benton 2000 September 21
  Physical Description: (2 copies)
box 1  Pepperdine University Associates Dinner- Program "Scaling The Heights" Speaker: Andrew K. Benton 2001 April 3
         Physical Description: (2 copies)

box 1  Pepperdine University Associates Dinner- Program "A Place to Belong" Speaker: H. Norman Schwarzkopf 2002 April 9
         Physical Description: (2 copies)

box 1  Pepperdine University Associates Dinner- Program "A Heritage of Faith" Keynote Speaker: James K. Hahn 2003 April 8
         Physical Description: (2 copies)

box 1  Pepperdine University Associates Dinner- Program "Return to the Town Square" Keynote Speaker: J. Dennis Hastert 2004 May 27
         Physical Description: (2 copies)

box 1  Pepperdine University Associates Dinner- Program "Celebrating the Human Spirit" Keynote Speaker: Tim Russert 2005 April 12
         Physical Description: (2 copies)

box 1  Pepperdine University Associates Dinner- Program "A Dream in the Making" Keynote Speaker: David McCullough 2006 April 5
         Physical Description: (2 Copies)

         Physical Description: (2 Copies)

box 2  Pepperdine University Associates Dinner- Invitation and Program "Pepperdine Live" Keynote Speaker: Andrew K. Benton 2011 May 14
         Physical Description: (2 Copies)

box 2  Pepperdine University Associates Dinner- Program "36th Annual Dinner" Keynote Speaker: Andrew K. Benton 2012 March 24
         Physical Description: (2 copies)

box 2  Pepperdine University Associates Dinner- Program "Changing The Game" Keynote Speakers: Tim Tebow and Adam Housley 2013 April 6
         Physical Description: (2 copies)

box 2  Pepperdine University Associates Dinner- Program "The Power of Story" Keynote Speaker: Martha Williamson 2014 May 10
         Physical Description: (2 copies)

         Physical Description: (2 Copies)

box 2  Pepperdine University Associates Lecture Series 1978-1986
box 2  Pepperdine University Associates Medallion Associates circa 1987
box 2  Pepperdine University Associates Members 1982
box 2  Pepperdine University Associates President’s Associates Invitation between 1985-2000
box 2  Pepperdine University Associates Special Events 1976-2011
         Physical Description: (2 folders)
The series is organized alphabetically by folder title.

Physical Description: (2 folders)

Physical Description: (2 folders)

Physical Description: (2 folders)

Physical Description: (4 folders)

Physical Description: (2 folders)

Physical Description: (2 folders)
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<th>Description</th>
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| 7   | Pepperdine University Associates Dinner- Photographs and Negatives 1987 September 19  
    | Physical Description: (2 folders) |
| 7   | Pepperdine University Associates Dinner- Photographs and Negatives 1988 April 14  
    | Pepperdine University Associates Dinner- Photographs, Negatives, and Slides 1989 May 25  
    | Physical Description: (2 folders) |
| 8   | Pepperdine University Associates Dinner- Negatives 1990 March 22  
    | Pepperdine University Associates Dinner- Photographs circa 1990s  
    | Physical Description: (2 folders) |
| 8   | Pepperdine University Associates Dinner- Photographs and Negatives 1991 May 18  
    | Pepperdine University Associates Dinner- Slides and Negatives 1992 May 18  
    | Physical Description: (2 folders) |
| 8   | Pepperdine University Associates Dinner- Photographs 1992  
    | Pepperdine University Associates Dinner- Photographs, Negatives, and Slides 1993 May 10  
    | Physical Description: (2 folders) |
| 8   | Pepperdine University Associates Dinner- Photographs and Negatives 1994 April 11  
    | Physical Description: (2 folders) |
| 8   | Pepperdine University Associates Dinner- Photographs 1994-1998  
    | Pepperdine University Associates Dinner- Photographs and Negatives 1995 June 8  
    | Physical Description: (2 folders) |
| 8   | Pepperdine University Associates Dinner- Photographs 1996 May 23  
    | Physical Description: (2 folders) |
| 8   | Pepperdine University Associates Dinner- Photographs 1996-1997  
    | Pepperdine University Associates Dinner- Photographs and Negatives 1997 April 15  
    | Physical Description: (3 folders) |
| 8   | Pepperdine University Associates Dinner- Photographs and Negatives 1998 April 14  
    | Pepperdine University Associates Dinner- Photographs and Negatives 1999 March 25 September 21  
    | Physical Description: (2 folders) |
| 9   | Pepperdine University Associates Dinner- Photographs 2001 April 3  
    | Physical Description: (3 folders) |
| 9   | Pepperdine University Associates Dinner- Photographs 2001-2002  
    | Physical Description: (2 CDs) |
| 9   | Pepperdine University Associates Dinner- Photographs 2002 April 9  
    | Physical Description: (3 folders) |
| 9   | Pepperdine University Associates Dinner- Photographs and Negatives 2003 April 8  
<pre><code>| Physical Description: (3 folders) |
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| 9          | Pepperdine University Associates Dinner - Photographs 2004 May 27  
            | Physical Description: (6 folders) |
| 9          | Pepperdine University Associates Dinner - Photographs 2005 April 12  
            | Physical Description: (4 folders) |
| 9          | Pepperdine University Associates Dinner - Photographs 2005 April 12  
            | Physical Description: (3 CDs) |
| 9          | Pepperdine University Associates Dinner - Photographs 2006 April 5  
            | Physical Description: (3 CDs) |
| 9-10       | Pepperdine University Associates Dinner - Photographs 2006 April 5  
            | Physical Description: (4 folders) |
| 10         | Pepperdine University Associates Dinner - Photographs 2007 March  
            | Physical Description: (1 CD) |
| 10         | Pepperdine University Associates Dinner- Photographs 2007-2008 |
| 10         | Pepperdine University Associates Heritage Luncheon 1989 February 14 |
| 10         | Pepperdine University Associates Heritage Luncheon 1990 February 14 |
| 10         | Pepperdine University Associates Heritage Luncheon 1992 |
| 10         | Pepperdine University Associates Heritage Luncheon 1992 February |
| 10         | Pepperdine University Associates Heritage Luncheon 1993 February 15 |
| 10         | Pepperdine University Associates Heritage Luncheon 1995 March 20 |
| 10         | Pepperdine University Associates Holy Land Trip - Photographs 1999 October 8 - 24  
            | Physical Description: (2 folders) |
| 10         | Pepperdine University Associates Italy Trip - Photographs 2006 April 13-24  
            | Physical Description: (3 folders) |
| 10         | Pepperdine University Associates- Lake Tahoe Trip - Photographs 2005 August  
            | Physical Description: (3 folders) |
| 10         | Pepperdine University Associates Luncheon- Photographs 1994 April 19 |
| 10         | Pepperdine University Associates- Maine Trip- Photographs 2004 July  
            | Physical Description: (1 folder) |
| 10         | Pepperdine University Associates Mediterranean Cruise- Photographs 1998 May 13-June 14 |
| 11         | Pepperdine University Associates Napa Trip- Photographs and Negatives 1999  
            | August 12-15 |
| 11         | Pepperdine University Associates New Orleans Trip- Photographs 1994 October 26-30 |
| 11         | Pepperdine University Associates New York Trip- Photographs and Slides 1997  
            | October 15-19  
            | Physical Description: (2 folders) |
| 11         | Pepperdine University Associates Olympic Reception- Photographs 1984 August 6  
            | Pepperdine University Associates Palm Springs Trip- Photographs 1989 March 12 |
| 11         | Pepperdine University Associates Palm Springs Trip- Photographs 1991 January |
| 11         | Pepperdine University Associates Palm Springs Trip- Photographs 1992 |
| 11         | Pepperdine University Associates Palm Springs Trip- Photographs 1993 |
| 11         | Pepperdine University Associates Palm Springs Trip- Photographs 1994 February  
            | 11-12 |
| 11         | Pepperdine University Associates Palm Spring Trip- Photographs 1995 May  
            | Pepperdine University Associates Palm Springs Trip- Photographs 1996 March 15 |
Series 2: Photographs, Slides, and Negatives 1977-2008

The Finding Aid of the Pepperdine Associates Records

0058

<table>
<thead>
<tr>
<th>Box</th>
<th>Description</th>
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<tr>
<td>box 11</td>
<td>Pepperdine University Associates Palm Springs Trip- Photographs 1997 January 31-February 2</td>
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<td>box 11</td>
<td>Pepperdine University Associates Palm Springs Trip- Photographs 1998 January 16-17</td>
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<td>Pepperdine University Associates Palm Springs Trip- Photographs 1999 February 24-27</td>
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<td>box 11</td>
<td>Pepperdine University Associates Palm Springs Trip- Photographs 2000</td>
</tr>
<tr>
<td>box 11</td>
<td>Pepperdine University Associates Palm Springs Trip- Photographs 2002 March 22-24</td>
</tr>
<tr>
<td>box 11</td>
<td>Pepperdine University Associates Palm Springs Trip- Photographs 2003</td>
</tr>
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<td>box 11</td>
<td>Pepperdine University Associates San Francisco Trip- Photographs 1993</td>
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<td>box 11</td>
<td>Pepperdine University Associates Santa Fe Trip- Photographs 1993 October 3</td>
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<td>Box 3-6; 12</td>
<td>Series 3: Audiovisual Material 1977-2006</td>
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<tr>
<td>box 3, cassette 1-2</td>
<td>Pepperdine University Associates Dinner- Keynote Speaker: Milton Friedman 1977 February 9</td>
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<tr>
<td>box 3, cassette 3</td>
<td>Pepperdine University Associates Dinner- Opening Remarks, Tyler Ecology Award and Debate Introduction 1978 March 31</td>
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<td>box 3, cassette 4</td>
<td>Pepperdine University Associates Dinner- Debate Introduction between William F. Buckley, Jr. and John Kenneth Galbraith 1978 March 31</td>
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<td>box 3, cassette 5-6</td>
<td>Pepperdine University Associates Dinner- Keynote Speakers: William F. Buckley, Jr. and John Kenneth Galbraith 1978 March 31</td>
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<tr>
<td>box 3, cassette 7</td>
<td>Pepperdine University Associates Dinner- Keynote Speaker: Alexander M. Haig, Jr. 1979 May 21</td>
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<td>box 3, cassette 8-11</td>
<td>Pepperdine University Corporate Associates Lecture- Speaker: Michael Novak 1979 September 25</td>
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<tr>
<td>box 3, cassette 16</td>
<td>Pepperdine University Associates Dinner- Keynote Speaker: Paula Hawkins 1981 April 13</td>
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Physical Description:

The series is organized in chronological order.
Pepperdine Associates CAPE Dinner- Honoring Fritz Huntsinger Sr. 1982 October 25
Physical Description: (3 audiocassettes)

Pepperdine Associates CAPE Dinner- Speaker: Jack Kemp 1983 November 29
Physical Description: (1 audiocassette)

Pepperdine University Associates Dinner- Keynote Speaker: Guy Vander Jagt 1984 May 8
Physical Description: (5 audiocassettes)

Pepperdine University Associates Dinner- Keynote Speaker: Daniel J. Boorstin 1985 May 7
Physical Description: (1 audiocassette)

Pepperdine University Associates Dinner- Keynote Speaker: George F. Will 1986 April 10
Physical Description: (1 audiocassette)

Pepperdine University Associates Dinner- "Crest Of A Golden Wave" 1987 September 19
Physical Description: (4 audiocassettes and 1 VHS tape)
Scope and Content
During the dinner, Jerry Rushford gave a talk titled "Great Moments in Pepperdine History."

Pepperdine University Associates Dinner- "Wave of Excellence" Associates Meeting and Dinner 1989
Physical Description: (1 audiocassette)

Pepperdine University Associates Dinner- Speaker: David Davenport 1989 May 25
Physical Description: (1 audiocassette and 1 audio reel)

Pepperdine University Associates Dinner- Welcome: Andrew K. Benton 1990 March 22
Physical Description: (1 VHS tape)

Pepperdine University Associates Dinner- Keynote Speaker: David Davenport 1991 May 21
Physical Description: (2 audiocassettes and 4 VHS tapes)

Pepperdine University Associates Dinner- Keynote Speaker: Lynn Cheney 1992 May 18
Physical Description: (1 audiocassette)

Pepperdine University Associates Dinner- Chairman's Greeting: Robert Dockson 1992 May 18
Physical Description: (1 VHS tape)

Pepperdine University Associates Dinner 1993 May 10
Physical Description: (2 VHS tapes)
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<thead>
<tr>
<th>Box</th>
<th>Description</th>
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| 4     | **Pepperdine University Associates Dinner - Keynote Speaker: Elizabeth Dole 1994 April 11**  
|       | Physical Description: (6 VHS tapes)                                                                                                        |
| 4, 11 | **Pepperdine University Associates Dinner 1996 May 22**  
|       | Physical Description: (2 3/4 inch tapes, 3 VHS tapes, and 3 Beta tapes)                                                                      |
| 4     | **Pepperdine University Associates- Trip to San Francisco 1996-1997**  
|       | Physical Description: (1 VHS tape)                                                                                                        |
| 4     | **Pepperdine University Associates Dinner- 20th Anniversary Slideshow 1997**  
|       | Physical Description: (1 VHS tape)                                                                                                        |
| 4     | **Pepperdine University Associates Dinner- Keynote Speaker: Tommy Lasorda 1997 April 15**  
|       | Physical Description: (3 VHS tapes)                                                                                                        |
| 5     | **Pepperdine University Associates Dinner- Special Tribute Honoring M. Norvel Young Speakers: Bernard Parks, Stephanie Riggs, and Boyd Clarke 1998 April 14**  
|       | Physical Description: (2 VHS tapes)                                                                                                        |
| 5     | **Pepperdine University Associates Dinner- Boyd Clarke 1998 April 14**  
|       | Physical Description: (1 audiocassette)                                                                                                    |
| 5     | **Pepperdine University Associates Dinner- Keynote Speaker: William Bennett 1999 March 25**  
|       | Physical Description: (1 VHS tape)                                                                                                        |
| 5     | **Pepperdine University Associates Dinner- Keynote Speaker: Andrew K. Benton 2000**  
|       | Physical Description: (1 VHS tape)                                                                                                        |
| 5, 11 | **Pepperdine University Associates Dinner- Speaker: Andrew K. Benton 2001 April 3**  
|       | Physical Description: (3 VHS tapes, 1 Beta tape, and 3 DVDs)                                                                                  |
| 5     | **Pepperdine University Associates Dinner 2002 April 9**  
|       | Physical Description: (4 VHS tapes)                                                                                                        |
| 11    | **Pepperdine University Associates Dinner- Photographs and Speech Given by H. Norman Schwarzkopf 2002 April 9**  
|       | Physical Description: (1 CD)                                                                                                               |
| 4-5   | **Pepperdine University Associates Dinner- Keynote Speaker: James K. Hahn 2003 April 8**  
|       | Physical Description: (5 VHS tapes)                                                                                                        |
| 11    | **Pepperdine University Associates Dinner- Keynote Speaker: J. Denis Hastert 2004 May 27**  
|       | Physical Description: (1 DVD and 1 CD)                                                                                                      |
| 11    | **Pepperdine University Associates Dinner- Keynote Speaker: Tim Russert 2005 April 12**  
|       | Physical Description: (3 DVDs)                                                                                                              |
| Box 5 | **Pepperdine University Associates Dinner - Keynote Speaker: David McCullough 2006 April 5**  
|       | Physical Description: (3 DVDs) |
| Box 5 | **Pepperdine University Associates Dinner undated**  
|       | Physical Description: (1 Beta tape) |