
Guide to the Adohr Farms Collection, 1937-1940

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Overview of the Collection

Collection Title: Adohr Farms Collection

Dates: 1937-1940

Identification: SC/AFP

Creator: Adohr Milk Farms

Physical Description: 2.05 linear feet

Language of Materials: English

Repository: Special Collections

Abstract: This collection consists of publicity materials for Adohr Milk Farms. Box 1 contains 27 photographs of Adohr Farms dairy operations in Reseda and Buttonwillow, California, that have been mounted on black board and captioned. Box 2 consists of 8 digitized 16mm films that feature Adohr Farms land, livestock, and dairy operations. Box 3 contains selected issues of *Toreadohr*, the Adohr Farms newsletter.

Historical Note:

The Adohr Farms milk dairy was located in Tarzana, California at Ventura Boulevard and Lindley Avenue. The dairy was established by Merritt Adamson 1916, and named for his wife, Rhoda (spelled backwards). During the Depression, the Adamson's sold off most of their land. In the late 1940s, Adohr Farms moved to Camarillo, and was eventually sold to Southland Corporation in the mid-1960s.

Access Terms

This Collection is indexed under the following controlled access subject terms.

Corporate Name:

Adohr Milk Farms -- Photographs

Genre/Form of Material:

Photographic material

Publications

Geographic Name:

Buttonwillow (Calif.) -- Photographs

Reseda (Los Angeles, Calif.) -- Photographs

Topical Term:

Dairy farms -- California -- Buttonwillow -- Photographs

Dairy farms -- California -- Reseda -- Photographs

Conditions Governing Use:

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Preferred Citation:

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Scope and Contents

The *Adohr Farms Collection* consists of publicity materials for Adohr Milk Farms. Box 1 contains 27 photographic prints of Adohr Farms dairy operations in Reseda and Buttonwillow, California, that have been mounted on black board and captioned. Box 2 consists of 8 digitized 16mm films that feature Adohr Farms land, livestock, and dairy operations. Reference copies are available for viewing in the Reading Room. Box 3 contains selected issues of *Toreadohr*, the Adohr Farms newsletter.

Box 1, Folder 1	Few dairy cows attain such fame as Linetta of Adohr.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3677/rec/27
Box 1, Folder 2	The Adohr Certified Farm produces more Certified Milk than any other farm in America.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3648/rec/21
Box 1, Folder 3	Four grand Champions came from the Adohr herd in 1937.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3649/rec/22
Box 1, Folder 4	Aerial view of Adohr Certified Farm at 18000 Ventura Boulevard, Reseda, California.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3654/rec/25
Box 1, Folder 5	Grazing is a rare privilege for cows in the Adohr Milking herd.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3681/rec/2
Box 1, Folder 6	Shirley Temple and two calves at Adohr Farms, circa 1937  https://digital-collections.csun.edu/digital/collection/SFVH/id/3683/rec/26
Box 1, Folder 7	All the processing equipment is stainless steel - other metals sometimes cause the milk to have a metallic taste.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3674/rec/18
Box 1, Folder 8	Aerial views of Reseda dairy [caption missing].  https://digital-collections.csun.edu/digital/collection/SFVH/id/3688/rec/28
Box 1, Folder 9	The Guernsey Breed of cattle was developed on the Isle of Guernsey, one of the small Channel Islands off the coast of France.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3647/rec/5
Box 1, Folder 10	View of stainless steel milk processor [caption missing].  https://digital-collections.csun.edu/digital/collection/SFVH/id/3694/rec/24
Box 1, Folder 11	Before any cow joins the milking herd, she must undergo a rigid physical examination.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3657/rec/7
Box 1, Folder 12	In the Adohr Laboratories, tests of the milk are being made daily.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3687/rec/19
Box 1, Folder 13	Nowhere in the country are conditions more favorable to the production of good milk than in Southern California.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3660/rec/1
Box 1, Folder 14	A great deal of the alfalfa hay for the Adohr herd is raised on the 2500 Adohr ranch at Buttonwillow.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3665/rec/125
Box 1, Folder 15	The most modern bottle washers make it certain that every bottle will be thoroughly clean and sterile.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3682/rec/17
Box 1, Folder 16	Miss Angela Ficker, Queen of the 1935 Los Angeles County Fair poses with Adohr's Grand Champion Guernseys.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3680/rec/4
Box 1, Folder 17	Your Adohr man delivers more than 35 quality dairy products to your door.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3671/rec/10
Box 1, Folder 18	Corium Slogan's Oliver was National Grand Champion Guernsey Bull in 1935, and State Champion in 1936 and 1937.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3667/rec/23
Box 1, Folder 19	It takes nearly 300 of these enclosed, modern trucks to deliver the Adohr Milk to your home.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3659/rec/20
Box 1, Folder 20	Adohr Irradiated Vitamin D Milk is processed in this stainless steel irradiator.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3673/rec/15
Box 1, Folder 21	The milk is bottled a few minutes after it is milked and cooled.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3689/rec/14
Box 1, Folder 22	Gov. Allred of Texas presents Cliff Knight of Adohr with the coveted Governor's Trophy, awarded for the best 10 head of dairy cattle entered at the show.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3651/rec/6
Box 1, Folder 23	When President Roosevelt made his goodwill tour on the U.S.S. Houston in 1936, Adohr Milk was chosen to go on the ship with him.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3662/rec/8
Box 1, Folder 24	On every Certified Bottle is this guarantee of purity.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3670/rec/9

Box 1, Folder 25	Only at Adohr can you get four Certified Milks.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3692/rec/10
Box 1, Folder 26	The laboratory of the Medical Milk Commission, located at the University of Southern California, is the most complete for this purpose of any in the country.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3664/rec/11
Box 1, Folder 27	This chart shows how control measures protect Certified Milk from every kind of contamination.  https://digital-collections.csun.edu/digital/collection/SFVH/id/3679/rec/16
Box 2, Item 1	FB Judson, Guernsey Girl, Shots of Farm, 1935 April 6
Box 2, Item 2	Guernsey Shot, Alya, Dad & Frank [Judson], 1935 April 25
Box 2, Item 3	Wilshire Movies, Roll for Dupe Test, Farm Shots in Color, 1936 February 10
Box 2, Item 4	FB Judson Farm, Scrap, 1937 May 27
Box 2, Item 5	FB Judson, 1937 November 15
Box 2, Item 6	FB Judson Farm, Wheat Waving, 1937 December 21
Box 2, Item 7	FB Judson, Dupe Test, 1937 December 28
Box 2, Item 8	FB Judson, Farm Scene, 1940 July 1
Box 3, Folder 1	Toreadohr, March-October 1933
Box 3, Folder 2	Toreadohr, February 1934
Box 3, Folder 3	Toreadohr, June 1936
Box 3, Folder 4	Toreadohr, October 1937
Box 3, Folder 5	Toreadohr, March 1938