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## **Guide to the Victorian Trade Card Collection, ca. 1840-1900**

Special Collections & Archives

Oviatt Library

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**Overview of the Collection**

**Collection Title:** Victorian Trade Card Collection

**Dates:** ca.1840-1900

**Identification:** SC/VTC

**Creator:** Delmar T. Oviatt Library

**Physical Description:** 0.20 linear feet

**Language of Materials:** English

**Repository:** Special Collections

**Abstract:** This collection consists of trade cards from Great Britain and the United States produced during the 19th century for such products as Heinz tomato soup, Peake, Frean, & Co. Biscuits and Cakes, P.W. Barr & Co.'s Old Calabar Dog Biscuits, and Penrose's Fine Teas. They often feature colored images on one side, and information about the business on the other, especially slogans, address information, and endorsements.

**Historical Note:**

The Oviatt Library created this collection of materials for study and research.

**Access Terms**

This Collection is indexed under the following controlled access subject terms.

**Genre/Form of Material:**

Ephemera

**Topical Term:**

Advertising cards -- Specimens

Trade cards -- Specimens

**Conditions Governing Use:**

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**Conditions Governing Access:**

The collection is open for research use.

**Preferred Citation:**

For information about citing items in this collection consult the appropriate style manual, or see the [Citing Archival Materials](#) guide.

[Victorian and Edwardian Greeting Card Collection](#)

**Scope and Contents**

This collection consists of trade cards from Great Britain and the United States produced during the 19th century for such products as Heinz tomato soup, Peake, Frean, & Co. Biscuits and Cakes, P.W. Barr & Co.'s Old Calabar Dog Biscuits, and Penrose's Fine Teas. They often feature colored images on one side, and information about the business on the other, especially slogans, address information, and endorsements.

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