Overview of the Collection

Collection Title: Victorian Trade Card Collection
Dates: ca.1840-1900
Identification: SC/VTC
Creator: Delmar T. Oviatt Library
Physical Description: 0.20 linear feet
Language of Materials: English
Repository: Special Collections

Abstract: This collection consists of trade cards from Great Britain and the United States produced during the 19th century for such products as Heinz tomato soup, Peake, Frean, & Co. Biscuits and Cakes, P.W. Barr & Co.’s Old Calabar Dog Biscuits, and Penrose’s Fine Teas. They often feature colored images on one side, and information about the business on the other, especially slogans, address information, and endorsements.

Historical Note:
The Oviatt Library created this collection of materials for study and research.

Genre/Form of Material:
Ephemera

Conditions Governing Use:
Copyright for unpublished materials authored or otherwise produced by the creator(s) of this collection has not been transferred to California State University, Northridge. Copyright status for other materials is unknown. Transmission or reproduction of materials protected by U.S. Copyright Law (Title 17, U.S.C.) beyond that allowed by fair use requires the written permission of the copyright owners. Works not in the public domain cannot be commercially exploited without permission of the copyright owners. Responsibility for any use rests exclusively with the user.

Conditions Governing Access:
The collection is open for research use.

Preferred Citation:
For information about citing items in this collection consult the appropriate style manual, or see the Citing Archival Materials guide.

Victorian and Edwardian Greeting Card Collection

Scope and Contents
This collection consists of trade cards from Great Britain and the United States produced during the 19th century for such products as Heinz tomato soup, Peake, Frean, & Co. Biscuits and Cakes, P.W. Barr & Co.’s Old Calabar Dog Biscuits, and Penrose’s Fine Teas. They often feature colored images on one side, and information about the business on the other, especially slogans, address information, and endorsements.