Guide to the Arleta Chamber of Commerce and Resident's Association Collection

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The Arleta Chamber of Commerce was established in February 1975 after the Arleta Property Owners Council, a group of business and home owners in the area, began petitioning to break free from the city of Pacoima and establish Arleta as its own community in the northeast corner of the San Fernando Valley. From its inception, the principle purpose of the Chamber was to "promote business within [Arleta's] boundaries and to further the best community interest of the Arleta area." The majority of records contained in the Arleta Chamber of Commerce and Resident's Association Collection consists of materials that document the activities of the Chamber/Association since its creation in 1981.

Historical Note:
The Arleta Chamber of Commerce was established in February 1975 after the Arleta Property Owners Council, a group of business and home owners in the area began petitioning to break free from the city of Pacoima and establish Arleta as its own community in the northeast corner of the San Fernando Valley. Sallie K. Harris, the former president of the Arleta Property Owners Council and a member of the Citizen Unit for Participation in Housing and Community Development, became the first president of the newly formed Chamber of Commerce.

From its inception, the principle purpose of the chamber was to "promote business within [Arleta's] boundaries and to further the best community interest of the Arleta area." Long associated with the older city of Pacoima, the first few years saw the Arleta Chamber of Commerce struggling to gain autonomy from this larger city and establish independence. The majority of activities that the Arleta Chamber of Commerce engaged in between 1975-1976 included city identification projects such as installing City of Arleta signs along the city's new boundaries, writing letters to new businesses in the area encouraging them to promote their location as being in the City of Arleta, corresponding with state senators and assemblymen to support their goals, and working with the United States Postal Service to ensure that Arleta was being recognized as a separate entity.

Finally, on 25 June 1976, the California Legislature adopted the Arleta – Lake View Terrace – Pacoima District Plan, which granted Arleta citizens the independence they had worked for. In early 1981, representatives of the Arleta Chamber of Commerce proposed that the Arleta Resident's Association, the local homeowners association for many Arleta residents, begin working within the framework of the Chamber of Commerce. This created what became known as the Arleta Chamber of Commerce and Resident's Association. The merger ensured that nearly all the citizens of the growing city could directly participate in, contribute to, and benefit from the activities of the Chamber.

Throughout the 1980's, the Arleta Chamber of Commerce and Resident's Association continued to organize community programs such as clean-up campaigns and city beautification projects. In the early 1990's, however, the Chamber's focus shifted to a growing concern about the proposed construction of an electrical distribution station by the Los Angeles Department of Water and Power on Branford Street, a heavily populated thoroughfare within the city. Fearing the negative effects of exposure to Electromagnetic Field (EMF) radiation, Chamber and homeowner leaders began actively soliciting support from Los Angeles City Mayor Tom Bradley, Councilman Ernani Bernardi, and community residents and business owners to put a halt to the construction. Their efforts were successful and the DWP ended its construction prospects in the area.

In the early 1990's, the Arleta Chamber of Commerce revisited the issue to have its own zip-code reinstated. Prior to the 1960's, the city of Arleta had been under the zip code 91332. In the late 1970's, the United States Postal Service removed the zip code from its ledger and assigned Arleta and its neighbor, Pacoima, the shared zip codes of 91331 and 91334. In 1991, the ACC launched a massive Zip Code Reinstatement Project, collecting petitions signed by over 5,000 residents of Arleta who supported the zip code reinstatement to 91332. Despite repeated attempts and contacts with the USPS, support from such public officials as Congressman James C. Corman and State Senators Barbara Boxer and Diane Feinstein, the zip code reinstatement project proved unsuccessful.

Scope and Contents
The Arleta Chamber of Commerce and Resident's Association Collection (ACC) consists primarily of materials that document the activities of the Chamber/Association since its creation in 1981. These materials include minutes and agendas, correspondence, newspaper clippings, community notices, memoranda, financial records, flyers, by-laws, resolutions, and...
The collection also contains records of the precursor organizations of the ACC and materials from other local and state Chambers of Commerce in the region, including the United Chambers of Commerce of the San Fernando Valley. Of particular interest in this collection are materials relating to the proposed (failed) construction of an Electrical Distribution Station in Branford Park by the Los Angeles Department of Water and Power and the Zip Code Reinstatement Project, which the Arleta Chamber of Commerce and Resident's Association undertook in the early 1990's. The collection has been arranged into six series: Administrative Records (1975-2000), Chamber Activities (1967-2000), Subject Files (1975-1999), Special Projects (1963-2000), District Planning (1974-1995), and Non-Manuscript Material (1987-2000).

Series I, Administrative Records, consists of four subseries: Subseries A, Arleta Property Owners Council (1975), contains materials from the Arleta Chamber of Commerce’s precursor organization, the Arleta Property Owners Council. This subseries includes correspondence and meeting minutes. Subseries B, Arleta Chamber of Commerce (1975-1989), contains articles of incorporation, by-laws, minutes and agendas, attendance rosters, and contact lists of the Arleta Chamber of Commerce for the years preceding its merger with the Arleta Home Owners Association to form the Arleta Chamber of Commerce and Resident’s Association in March 1981. Subseries C, Arleta Chamber of Commerce and Resident’s Association (1981-2000), contains articles of incorporation, attendance records, by-laws, financial records, minutes and agendas, member contact lists, resolutions and tax records for the organization after it merged with the Home Owners Association in April 1981. Subseries D, Non-Arleta Chamber of Commerce (1975-1999), contains administrative records of organizations other than the ACC who corresponded with, or whose activities correlated with, the ACC. Materials in all subseries are arranged alphabetically and chronologically within.

Series II, Chamber Activities, consists of two subseries: Subseries A, General Activities (1967-2000), includes flyers, announcements, correspondence, publications, and newspaper clippings of chamber activities such as Town Hall meetings, community mixers, the annual chamber officers’ installation dinner, and various fundraisers. Also included in this subseries is the correspondence of State Senator Alan Robbins and City Councilman Ernani Bernardi that was to, from, or in regards to activities of the ACC. Subseries B, Meet the Candidates (1994), includes flyers, campaign literature, newsletters, and correspondence of candidates who campaigned in Arleta during the 1994 state and congressional elections. This subseries includes campaign materials from such individuals as Howard Berman and Michael Huffington, as well as a number of congressional hopefuls including Jeff Brian, Gary Forsch and Dolores White. Files are arranged alphabetically and chronologically within.

Series III, Subject Files, consists of two subseries: Subseries A, Issues and Topics of Concern (1975-1999), consists of items regarding issues and concerns brought to the attention of, and/or addressed by, the ACC. Of particular importance in this subseries are the materials regarding the DWP’s proposal to build a Distribution Center in the Branford Park area. Materials on this subject include correspondence between Chamber members, State, and City Representatives and the DWP, flyers and correspondence urging citizens to protest the proposed project, reports of Electromagnetic Field Radiation (EMF) readings, reports pertaining to health risks associated with EMF, and DWP question and answer packets. Subseries B, Issues and Topics of Concern - Non-Arleta (1978-1999), contains topics of concern not specific to the Arleta Chamber of Commerce but which indirectly involve or concern the community of Arleta. Some of these issues include unfair school elections, the small business authority act, and zoning. Files are arranged alphabetically and chronologically within.

Series IV, Special Projects, consists of six subseries: Subseries A, ACTION Committee-Community Enhancement Project (1994-1996), documents the work of the ACTION committee during community enhancement project which was aimed at residents who were in violation of city ordinances such as parking on front lawns and junk accumulation on property. Subseries B, City Boundary Project (1963-1995), consists of materials regarding a project to establish a city ordinance and map illustrating the exact geographic area of all San Fernando communities in the early 1990’s. Subseries C, Community Projects (General) (1975-1996), contains materials from various community projects that the Arleta Chamber of Commerce undertook through the 1980’s and 1990’s such as anti-graffiti programs, community beautification projects, street improvements and tree planting. Subseries D, Neighborhood Watch Program (1981-1992), contains correspondence, flyers, information packets, newsletters and reports regarding the creation and maintenance of a neighborhood watch program in the community of Arleta. Subseries E, Welcome to Arleta Sign Project (1992-1995), documents the city of Arleta’s work to have a “Welcome to Arleta” monument installed at the intersection of Branford and Woodman, the main thoroughfare through the city of Arleta. Subseries F, Zip Code Reinstatement Project (1963, 1974-2000), consists of materials concerned with the ACC’s attempt to reinstate the zip code that was removed from Arleta in the late 1960s. Files are arranged alphabetically and chronologically within.

Series V, District Planning, includes detailed community and district plans, primarily drawn up by the Los Angeles Department of City Planning, of cities within the San Fernando Valley. The majority of these plans were drawn up in late 1970’s and early 1980’s. Files are arranged alphabetically and chronologically within.
Series VI, Non-Manuscript Material, includes one scrapbook album originally created by Arleta Chamber of Commerce members. During processing, the acidic contents of this scrapbook were photocopied and placed into an archival binder along with other stable materials in the scrapbook in their original order. It also contains two photograph albums compiled from original Arleta Chamber albums and arranged in chronological order where possible, as well as a box of memorabilia and awards, an oversized box containing other awards and large documents, and three flat file folders housing maps and a committee poster.

Arrangement of Materials:
Series I: Administrative Records, 1975-2000
   Subseries A: Arleta Property Owners Council, 1975
   Subseries B: Arleta Chamber of Commerce, 1975-1989
   Subseries C: Arleta Chamber of Commerce and Resident's Association, 1981-2000
   Subseries D: Non-Arleta Chamber of Commerce, 1975-1999
Series II: Chamber Activities, 1967-2000
   Subseries A: General Activities, 1967-2000
   Subseries B: Meet the Candidates, 1994
Series III: Subject Files, 1975-1999
   Subseries A: ACTION Committee-Community Enhancement Project, 1994-1996
   Subseries B: City Boundary Project, 1963-1995
   Subseries C: Community Projects (General), 1975-1996
   Subseries E: Welcome to Arleta Sign Project, 1992-1995
Series V: District Planning, 1974-1995

Electronic Format:
Digital reproductions of selected items in this collection are available electronically as a part of the San Fernando Valley History Digital Library.

Related Material
Associated Chambers of Commerce of the San Fernando Valley Collection
Northridge Civic Association Papers
Reseda Chamber of Commerce Papers
Industrial Association of the San Fernando Valley Collection
West Van Nuys Chamber of Commerce Collection
Albert Zoraster Collection

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Immediate Source of Acquisition

Preferred Citation:
For information about citing items in this collection consult the appropriate style manual, or see the Citing Archival Materials guide.

**Processing Information:**
Autumn Hayner, Dan Calderon, 2008

**Subjects and Indexing Terms**
Ephemera
Maps
Documents
Photographs
Scrapbooks

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| Box 1, Folder 5 | Attendance Roster, 1981 December 2 |
| Box 1, Folder 6 | Board of Directors, Biography of Sally Harris (1st President), Membership Application, Member Contact Information, 1975 |
| Box 1, Folder 7 | Bylaws, 1975 |
| Box 1, Folder 8 | Financial Records, Petty Cash Statements, Treasurer’s Report, 1975 |
| Box 1, Folder 9 | Meeting Announcements, 1975-1978 |
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| Box 1, Folder 11 | Minutes, January 1975-December 1975 |
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**Subseries C: Arleta Chamber of Commerce and Resident’s Association, 1981-2000**

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