Guide to the Los Angeles Headquarters Association Collection

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Contributing Institution: Special Collections & Archives
Title: Los Angeles Headquarters Association Collection
Creator: Los Angeles Headquarters Association
Identifier/Call Number: URB.LAHA
Extent: 0.21 linear feet
Date (inclusive): 1984-2003
Abstract: Los Angeles Headquarters (City) Association was initially established in 1961 by local commercial and business owners to actively promote the City of Los Angeles. As stated in its newsletter, "Los Angeles Headquarters Association is an organization of businesses committed to Los Angeles achieving its optimum potential as a major world city by fostering responsible economic growth and improving it quality of life." The Los Angeles Headquarters Association Collection contains the organization's newsletter Focus for the period 1984 to 2003.
Language of Material: English
Historical Note:
Los Angeles Headquarters (City) Association was initially established in 1961 by local commercial and business owners to actively promote the City of Los Angeles. As stated in its newsletter, "Los Angeles Headquarters Association is an organization of businesses committed to Los Angeles achieving its optimum potential as a major world city by fostering responsible economic growth and improving it quality of life."
Activities of the association have included the "Adopt-A-School Program" and the "Save the Books Campaign," in response to the fire that severely damaged the Los Angeles Public Library. The Association has also sponsored several key annual awards banquet such as the Spirit of Los Angeles Award, Corporate Award, and Community Award. These awards are given to community leaders and businesses which have voluntarily worked to promote the City of Los Angeles. The Association also sponsors forums to discuss economic and legislative issues effecting local businesses in Los Angeles, and publishes a quarterly newsletter, entitled, Focus.
Scope and Contents
The Los Angeles Headquarters Association Collection contains the organization's newsletter Focus for the period 1984 to 2003. The newsletters are arranged in chronological order by volume and issue number.
Conditions Governing Access:
The collection is open for research use.
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Immediate Source of Acquisition
Marilyn Pepper, 01/1994.
Preferred Citation:
For information about citing items in this collection consult the appropriate style manual, or see the Citing Archival Materials guide.
Processing Information:
Genta Rika, 1995

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