Guide to the National Association for the Advancement of Colored People Collection

Sean Heyliger
African American Museum & Library at Oakland
659 14th Street
Oakland, California 94612
Phone: (510) 637-0198
Fax: (510) 637-0204
Email: aamlo@oaklandlibrary.org
URL: http://www.oaklandlibrary.org/locations/african-american-museum-library-oakland
© 2013
African American Museum & Library at Oakland. All rights reserved.
Guide to the National Association for the Advancement of Colored People Collection

Collection number: MS 87

African American Museum & Library at Oakland
Oakland, California

Processed by:
Sean Heyliger
Date Completed:
11/21/2013
Encoded by:
Sean Heyliger

© 2013 African American Museum & Library at Oakland. All rights reserved.

Descriptive Summary

Title: National Association for the Advancement of Colored People collection
Dates: 1912-2002
Collection number: MS 87
Creator: National Association for the Advancement of Colored People.
Collector: East Bay Negro Historical Society.
Collection Size: 1.5 linear feet (3 boxes + 1 oversized box)
Repository: African American Museum & Library at Oakland (Oakland, Calif.)
Oakland, CA 94612

Abstract: The National Association for the Advancement of Colored People Collection includes newsletters, brochures, pamphlets, newspaper clippings, convention programs, ephemera, scrapbooks, and records created by national, regional, and local California branches of the NAACP. The collection is organized into five series: West Coast Regional Office records, California regional and local branch records, NAACP publications, 2nd Annual Youth Conference scrapbook, and newspaper clippings.

Languages: Languages represented in the collection: English

Access
No access restrictions. Collection is open to the public.

Access Restrictions
Materials are for use in-library only, non-circulating.

Publication Rights
Permission to publish from the National Association for the Advancement of Colored People Collection must be obtained from the African American Museum & Library at Oakland.

Preferred Citation
National Association for the Advancement of Colored People collection, MS 87, African American Museum & Library at Oakland, Oakland Public Library. Oakland, California.

Processing Information
Processed by Sean Heyliger, 11/21/2013.

Scope and Content of Collection

The National Association for the Advancement of Colored People Collection includes newsletters, brochures, pamphlets, newspaper clippings, convention programs, ephemera, scrapbooks, and records created by national, regional, and local California branches of the NAACP. The collection is organized into five series: West Coast Regional Office records, California regional and local branch records, NAACP publications, 2nd Annual Youth Conference scrapbook, and newspaper clippings. The West Coast Regional Office records include assorted press releases, memoranda, training workshop manuals, publications and annual convention records. Most of the notes and convention records were collected by Tarea Hall Pittman.
The California regional and local branch records are mostly various flyers, newsletters, invitations, and pamphlets created by local and regional branches of the NAACP in California. Materials are organized alphabetically by branch and chronologically thereafter. The scrapbook contains telegrams, correspondence, programs, flyers, and newspaper clippings documenting the 2nd annual youth conference held in Oakland, California in July, 1942. Material in the collection was collected by the East Bay Negro Historical Society.

**Arrangement**

Series I. West Coast Regional Office records
Series II. California regional and local branch records
Series III. NAACP publications
Series IV. 2nd Annual Youth Conference scrapbook
Series V. Newspaper clippings

**Indexing Terms**

The following terms have been used to index the description of this collection in the library's online public access catalog.
- National Association for the Advancement of Colored People--Archives.
- National Association for the Advancement of Colored People--Branches, chapters, etc.--California--Los Angeles.
- National Association for the Advancement of Colored People--Branches, chapters, etc.--California--Oakland.
- Civil rights movements--California--History--20th century.

**Related Material**

William and Tarea Hall Pittman Papers, African American Museum & Library at Oakland.

---

**West Coast Regional Office records**

**Physical Description:** 6 folders

**Series Scope and Content Summary**

Includes press releases, memoranda, publications, employment statistics, training workshop material, and Tarea Hall Pittman's conference material.

**Arrangement**

Arranged by format.

- **Box 1:1** Employment statistics 1982-1985
- **Box 1:2** Memoranda 1962, 1978-1982
- **Box 1:3** Press releases 1973-1982

**Publications**

- **Box 1:4** Picturesque souvenir edition [2 copies] 1955
- **Box 1:4** NAACP civil rights program [2 copies] 1960
- **Box 1:4** West Coast Region NAACP biennial conference program, Asilomar, California 1963
- **Box 1:4** Legislative advocate’s report 1968-1977
- **Box 1:4** Invitation to special reception in honor of Clarence Mitchell 1970
- **Box 1:4** Call to conscience caucus convened by the National Association for the Advancement of Colored People and National Council of Negro Women, Inc. program 1970
- **Box 1:4** Tribute to Roy Wilkins flyer, Richmond Memorial Auditorium 1972
- **Box 1:4** Call to the capitol 1975
- **Box OM11** Western regional roundup newsletter, vol. 1 no. 1 1977
- **Box 1:4** Invitation to a reception for Charles Carter and Leroy Mobley 1980
- **Box 1:4** Town hall meeting, Kennedy High School Theater 1982
- **Box 1:4** NAACP Tenth annual equality through unity dinner invitation 1982
- **Box 1:4** Fourth annual NAACP ACT-SO media luncheon invitation [2 copies] 1982

- **Box 1:5** Tarea Pittman Hall conference materials 1979-1985

- **Box 1:6** Training workshop 1983-1985
NAACP publications

Physical Description: 9 folders

Series Scope and Content Summary

Assorted NAACP brochures, pamphlets, ephemera, constitutions, convention programs, and biographical sketches of NAACP leadership.

Arrangement

Arranged by format.

Box 1:7

Biographical sketches of NAACP leadership circa 1950s-1960s

Box 1:8

Brochures

- You... your family... and the NAACP 1952
- Invest in freedom 1953
- NAACP special contribution fund 1959
- This is the NAACP 1959, 1965
- N.A.A.C.P.: its program and objectives [3 copies] circa 1950s
- Manual for workers in N.A.A.C.P. membership campaigns circa 1950s
- NAACP? Who, Me? ... But why? There's no Jim Crow here... 1961
- A life membership in the NAACP pays high dividends for democracy 1963
- Meeting your needs the NAACP 1963-1965
- Ballots, bullets, and blood: how blacks have died for the right to vote 1968
- Remarks of Roy Wilkins of New York City, executive director of the NAACP to the Teachers and Administrators of the Oakland, California public schools, September 5, 1968 1968
- The NAACP: its story, its program and objectives circa 1960s
- Noise is not strength 1977
- The challenge videotape - documentary circa 1970s
- In numbers we are strong [7 copies] circa 1980s
- The church and the NAACP: partners in progress circa 1980s

Box 1:9

Constitution 1981-1983

Convention programs

Box 1:10

- 47th annual convention program San Francisco, California 1956
- 73rd annual convention, Boston, Massachusetts
- NAACP convention delegate’s handbook 1982
- Fight for Freedom fund awards dinner program 1982
- Annual convention & 13th commerce & industry show program 1982
- Black family summit held on the historic campus of Fisk University program, May 3-5 [3 copies] 1984
- 75th diamond jubilee, Kansas City, Missouri
- 75th diamond jubilee of the NAACP presents 32nd annual southeast regional convention leadership training development institute of branches, youth councils, and college chapters theme: “The now organization for the now generation,” 1984
- 75th NAACP diamond jubilee Thalheimer awards winners 1984
- 75th NAACP diamond jubilee convention welcome program [2 copies] 1984
- 75th NAACP diamond jubilee convention session program [2 copies] 1984
- 12th annual national NAACP membership luncheon program 1984

Box 2:1

- NAACP convention delegate’s handbook 1984

Box 2:2

- 76th annual convention, Dallas, Texas
- Prize drawing registration card 1985
- 76th annual convention & 16th commerce and industry show session program 1985
- 76th annual convention & 16th commerce and industry show welcome program 1985
- Convention map 1985
- NAACP convention delegate’s handbook 1985
- 28th annual life membership luncheon program 1985
### Ephemera

- **Box 2:4**
  - 20th anniversary campaign of N.A.A.C.P. for $200,000 donation card 1930
  - 40th annual conference honoring Dr. Ralph Bunche, Hollywood Bowl ticket stub 1949

- **Box 2:4**
  - Greeting NAACP table sign 1956
  - Stamps 1972-1977
  - Dinner for Dr. W. F. Gibson flyer 1985
  - Black history biography cards circa 1980s

### Newsletters

- **Box OM11**

  *NAACP Bulletin*, vol. II, no. 8 1942

### Pamphlets

- **Box 2:5**
  - *The objects of the National Association for the Advancement of Colored People* 1912
  - *Fight for Freedom Committee* 1954
  - *It can be done!* 1955
  - *Inside the N.A.A.C.P.: Ruby Hurley's South* 1957
  - *The street where you love and what you can do to improve it!* 1960
  - *How to organize and conduct a successful N.A.A.C.P. membership campaign* circa 1960s
  - *People* 1969
  - *The NAACP and reparations* 1970
  - *The NAACP speaks to the troubled campus* [2 copies] 1970
  - *Princess Cruises National Association for the Advancement of Colored People and the National Association of Colored Women’s Clubs* 1983
  - *Afro-academic, cultural, technological and scientific Olympics* 1985
  - *Home at last: NAACP dedication week* 1986
  - *NAACP ACT-SO guidelines* 1988
  - *How the National Association for the Advancement of Colored People began* [3 copies] 1988

#### California regional and local branches

- Physical Description: 12 folders
- Series Scope and Content Summary
- Includes assorted publications and records of California branches of the NAACP.

  **Arrangement**

  Arranged by NAACP branch.

#### Alameda County

- **Box 2:6**
  - Letter calling for voting registrar volunteers 1948
  - Seventh annual installation dinner program 1961
  - *Alameda Co. Branch NAACP Bulletin*
  - January, 1950
  - May, 1950

#### Bay Area Life Membership Club

- **Box 2:7**
  - Life membership committee dinner program 1971
  - Roy Wilkins speaking event flyer, Oakland, California 1971
  - An evening with Sammy Davis, Jr. program 1972
  - 5th annual banquet invitation [2 copies] 1973
Box 2:7  9th annual banquet invitation [2 copies] 1977
Box 2:7  General electric TV raffle ticket 1977
Box 2:7  10th annual banquet invitation 1978
Box 2:7  11th annual banquet invitation [2 copies] 1979
Box 2:7  12th annual banquet invitation 1980
Box 2:7  16th annual banquet invitation 1984
Box 2:7  ACT-SO competitions benefit luncheon invitation 1984
Box 2:7  ACT-SO committee music program flyer 1984
Box 2:7  21st annual banquet program 1989
Box 2:7  24th annual banquet program 1992
Box 2:7  25th annual banquet program 1994

Berkeley
Box 2:8  Action conference flyer 1958
Box 2:8  BEAM newsletters 1961-1979
Box 2:8  Executive board roster 1965
Box 2:8  Youth Council group photograph 1965
Box 2:8  Berkeley Branch NAACP annual awards dinner program 1965
Box 2:8  Voting ticket flyer circa 1960s
Box 2:8  Board meeting flyer 1973
Box 2:8  General membership meeting memoranda 1978
Box 2:8  Berkeley Branch NAACP to present Vernon Jarrett press release 1978
Box 2:8  Twenty five year anniversary of Brown v. Board of Education flyer 1979
Box 2:8  Report on the status of the Berkeley public schools integration and quality education 1980
Box 2:8  Membership and freedom fund reports 1981-1983
Box 2:8  NAACP 73rd annual convention June 27 thru July 2, 1982 report 1982
Box 2:8  Berkeley Branch NAACP third annual life membership dinner invitation 1983
Box 2:8  Berkeley Branch NAACP fourth annual life membership dinner program 1984
Box 2:8  Berkeley Branch NAACP fourth annual life membership dinner invitation 1985

El Cerrito
Box 3:1  Branchline newsletter 1982
Box 3:1  Youth & College Chapter newsletter 1987

Emeryville
Box 3:2  Fall cleanup rummage sale flyer 1975

Hercules-Pinole-Rodeo
Box 3:3  NAACP outlook newsletter January 1998

Los Angeles
Box 3:4  Labor's recommendations voting flyer circa 1960s
Box 3:4  Program of Los Angeles Branch NAACP testimony honoring H. Claude Hudson, D.D.S. 1964
Box 3:4  Fourth annual life membership banquet program [2 copies] 1964
Box 3:4  Fifth annual life membership banquet program [2 copies] 1965
Box 3:4  Annual life membership banquet program 1966
Box 3:4  Annual life membership banquet program 1967

Northern Area
Box 3:5  Lorenza Jordan Cole piano recital advertisement 1920
Box 3:5  Northern Area conference program Northern Area conference program, 1982
Box 3:5  Northern Area conference president's report 1982
Box 3:5  Founders Day newsletter 1981
Box 3:5  Youthline newsletter 1982

Oakland
Box 3:6  First annual banquet and installation dinner program 1955
Box 3:6  A showcase of talent: an annual contest benefiting NAACP Oakland Chapter ticket 1972
Box 3:6  NAACP Oakland Branch credit union flyer 1973
Box 3:6  Boston today! Bay Area tomorrow? rally flyer [3 copies] 1975
California regional and local branches

Box 3:6  NAACP branches of the East Bay presents Benjamin L. Hooks flyer 1977
          Newsletters
          May, 1982
          January 1986
          August 1993
          Letter to members of election results 1983
          Gala freedom fund/ membership banquet program 1992
          30th anniversary March on Washington flyer 1993
          Gala freedom fund/ membership banquet program 1996
          NAACP contract with Oakland 1996
          2 day NAACP self-help summit invitation 2002

San Francisco

Box 3:7  Annual report of the secretary of the San Francisco branch of the NAACP from November 20, 1937 to November 19, 1938

Box 3:7  Office of the Mayor “Fight for Freedom week” proclamation 1954

Box 3:7  NAACP community forum flyer 1976

Box 3:7  City College of San Francisco voter registration flyer 1982

San Mateo

Box 3:8  Newsletter 1970

Tri-city Branch (Fairfield-Vacaville-Suisun)

Box 3:9  Newsletter May 1983

Box 3:10

2nd Annual Youth Conference, Oakland, California scrapbook 1942

    Physical Description: 1 folder

    Series Scope and Content Summary

    Scrapbook containing telegrams, correspondence, programs, flyers, and newspaper clippings documenting the 2nd annual youth conference held in Oakland, California in July, 1942.

Box 3:11-12

Newspaper clippings 1946-2002

    Physical Description: 2 folders

    Series Scope and Content Summary

    Includes assorted newspaper clippings related to various NAACP branches mostly in California.