The Finding Aid of the Cal Poly Pomona Fiftieth (50th) Anniversary Records 0010

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Title: Cal Poly Pomona Fiftieth (50th) Anniversary Records
Creator: California State Polytechnic University, Pomona. 50th Anniversary Committee
Identifier/Call Number: 0010
Contributing Institution: California State Polytechnic University, Pomona. Special Collections and Archives
Language of Material: English
Physical Description: 11.67 Linear Feet (16 boxes)
Date (inclusive): 1981-1991, undated
Abstract: Cal Poly Pomona celebrated its 50th anniversary in 1988. The records document commemorative events and programming held during the 1988-1989 academic year and include administrative papers, correspondence, financial records, photographs, memorabilia, and materials for an unrealized time capsule.
Conditions Governing Access
Advance notice required for access.
Conditions Governing Use
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Preferred Citation
[Box/folder# or item name], Cal Poly Pomona Fiftieth (50th) Anniversary Records, Collection no. 0010, University Archives, Special Collections and Archives, University Library, California State Polytechnic University, Pomona.
Immediate Source of Acquisition
Transferred to the University Library by the Office of University Advancement.
Biographical / Historical
The school that would eventually become Cal Poly Pomona was established in 1938 at the former site of the Voorhis School for Boys in San Dimas, California. Charles Voorhis, the founder of the Voorhis School, donated the campus to the state of California in 1938 with the understanding that it would serve as the southern branch of California Polytechnic State University, San Luis Obispo. The Voorhis Unit, as the site became known, operated as a satellite of Cal Poly San Luis Obispo for the next 18 years.
The state received another generous donation during this period—the Kellogg Ranch in nearby Pomona. The Ranch served as an Army Remount Depot during World War II and was converted into the Kellogg Unit of Cal Poly in 1949. The Voorhis Unit had grown to near capacity by this point and plans were made to move all instruction to the Kellogg campus. The move was completed in 1956 and the site was referred to as the Kellogg-Voorhis campus.
The Kellogg-Voorhis campus separated completely from San Luis Obispo in 1966 and became the 16th campus to join the California State College System. The school changed its name to California State Polytechnic University, Kellogg-Voorhis to emphasize its connection to the CSC system and adopted its final name change, to California State Polytechnic University, Pomona, in 1972.
In 1988, Cal Poly Pomona celebrated its 50th anniversary. Preparations for commemorative events began as early as 1984 and the Office of University Advancement formed the 50th Anniversary Committee to oversee the planning, development, and implementation of these events. Ronald R. Simons, then Associate Vice President for Development and Alumni Affairs, was appointed committee chair. Simons, also known and "Mr. Cal Poly" graduated from the university in the early 1960s and served as a university administrator for 40 years.
A variety of events and programs celebrating the 50th anniversary took place throughout the 1988-1989 academic year. In addition, the 50th Anniversary Committee commissioned 50th anniversary branded souvenirs, publications, and promotional materials.
Scope and Contents
The collection contains records documenting the planning, development, and implementation of events and programs celebrating Cal Poly Pomona's 50th anniversary. The records include meeting agendas and minutes, correspondence, financial records, photographs, memorabilia, and materials collected for an unrealized time capsule.
Arrangement
The collection is organized into the following series: 1. Papers; 2. Financial Records; 3. Photographs; 4. 50th Anniversary Memorabilia; and 5. Time Capsule
Related Materials
The Donald H. Pflueger Cal Poly Pomona History Papers, Collection no. 0007, includes research materials for and correspondence regarding Pflueger’s book *California State Polytechnic University, Pomona—A Legacy and a Mission*. Pflueger had worked on this history of Cal Poly Pomona for many years and was given a grant by Ronald R. Simons to complete it in time for the 50th anniversary.

**Processing Information**

The collection was arranged and described by Elizabeth Olvera under the supervision of Alexis Adkins in 2017.

**Subjects and Indexing Terms**

California State Polytechnic University, Pomona -- History
California State Polytechnic University Pomona University Advancement
Simons, Ronald R.

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**Series 1: Papers 1981-1991, undated**

Scope and Contents

Includes documents created by various planning committees, correspondence, and records of specific events.

- box 1, folder 1: Advertising 1986-1989, undated
- box 1, folder 2: All-University Video 1988-1989, undated
- box 1, folder 4: Arabian Horse Show 1989, undated
- box 1, folder 5: Calendar 1988, undated
- box 1, folder 6: Camera-Ready Logos 1988, undated
- box 1, folder 7: Campus Tour undated
- box 13, folder 1: Clippings 1988-1989

**Committee Meetings**

Scope and Contents

Contains meeting agendas, minutes, memorandums, and research materials for the 50th Anniversary Committee.

- box 1, folder 8-9: Meeting 1984 December 6
- box 1, folder 10: Meeting 1985 February 26
- box 1, folder 11: Meeting 1985 April 26
- box 1, folder 12-13: Meeting 1985 May 01
- box 1, folder 14-15: Meeting 1985 June 25
- box 1, folder 16-17: Meeting 1985 October 22
- box 1, folder 18-19: Meeting 1986 April 23
- box 1, folder 20-21: Meeting 1986 July 24
- box 1, folder 22-23: Meeting 1986 November 17
- box 1, folder 24-25: Meeting 1987 January 15
- box 2, folder 1-2: Meeting 1987 March 12
- box 2, folder 3-4: Meeting 1987 May 12
- box 2, folder 5-6: Meeting 1987 October 22
- box 2, folder 7: Meeting 1987 November 19
- box 2, folder 8-9: Meeting 1987 December 1
- box 2, folder 10-11: Meeting 1985 February 16
Meeting 1988 April 19
Meeting 1988 September 22
Cal Poly History
  Don Pflueger History 1984
  Hugh O. La Bounty History 1984
  General 1984-1985
  Scope and Contents
  Includes a photocopy of W.K. Kellogg's grandson Norman Williamson's account of
  the history of the horse shows at the Kellogg Ranch.
Calendars 1987-1988
  Scope and Contents
  Includes a 1985 campus map.
Committee Members 1986-1988
Rosters 1986-1988
Correspondence
  Scope and Contents
  Contains correspondence to and from 50th Anniversary Committee members.
Correspondence 1981
Correspondence 1984
Correspondence 1985, undated
Correspondence 1986
Correspondence 1987, undated
Correspondence 1988, undated
Correspondence 1989
Correspondence 1990
Correspondence 1991
Embossed Labels 1988, undated
Event Application 1988-1989
Finances 1987-1989
Gala 1988, undated
Log Approval 1988-1989, undated
Logo and Stationery 1988, undated
Lottery Funding 1988-1989
Music/Drama Artist-in-Residence 1987-1989, undated
Oak Tree Dedication 1989, undated
  Scope and Contents
  Includes photographs.
Post-50th Anniversary 1989, undated
Program Approvals 1987-1989, undated
Promotional Items 1988, undated
Proposed Ideas from Department 1986, undated
Subcommittee Meetings
  Scope and Contents
  The main 50th Anniversary Committee was divided into subcommittees by topic to
  expedite their work.
Finance 1987-1988, undated
Historical 1987-1990
Marketing 1987-1989, undated

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**Scope and Contents**

Contains records documenting funding and expenditures for anniversary events including advertising, the Opening Day celebration, the Gala Ball, commencement, and awards ceremonies.

**Series 3: Photographs 1989-1990, undated**

**Scope and Contents**

Includes photographs of the 50th anniversary memorabilia in Series 4, photographs of the Opening Day celebration, and photographs of the Cal Poly Pomona campus.

**Series 4: 50th Anniversary Memorabilia 1988-1989, undated**

**Scope and Contents**

Includes 50th anniversary branded memorabilia, stationery, calendars, and event invitations.

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- box 6, folder 1-4 Programming 1986-1989, undated
- box 6, folder 5 Symposia 1988-1989, undated
- box 6, folder 6 Assorted 1987-1988

- box 6, folder 7 Foundation Funds 1987-1988
- box 6, folder 8 Sub-Account 1: General Meeting 1987-1989
- box 7, folder 5 Sub-Account 4: Opening Day Celebration 1987-1989
- box 7, folder 6 Sub-Account 5: Commemorative Calendar 1987-1989
- box 7, folder 7 Sub-Account 6: Historical Video 1987-1989
- box 7, folder 8 Sub-Account 7: Printed History 1987-1989
- box 7, folder 9 Sub-Account 8: Lottery Supplement 1987-1989
- box 7, folder 11 Sub-Account 10: Gala Ball 1987-1989
- box 7, folder 12 Sub-Account 11: Commencement 1987-1989
- box 8, folder 1-2 Sub-Account 12: Contingency 1987-1990
- box 8, folder 3 Assorted 1987-1989, undated

- box 8, folder 4 50th Anniversary Events 1988-1989, undated
- box 8, folder 5-6 Photographs of 50th Anniversary Memorabilia 1990 August 29

**Series 4: 50th Anniversary Memorabilia 1988-1989, undated**

**Scope and Contents**

Includes 50th anniversary branded memorabilia, stationery, calendars, and event invitations.

- box 13, item 1 Banners undated
- box 9, folder 1 Bookmarks undated
- box 9, folder 2 Captions for Photo Display undated
- box 10 Commemorative Appointment Calendars 1988-1989
- box 9, folder 3 Committee Ribbons undated
- box 14, item 1 Decorative Plates undated
- box 11, item 1 Dies with 50th Anniversary Logos undated
- box 9, folder 4 Envelopes and Letterhead for 50th Anniversary Committee undated
- box 9, folder 5 Envelope with 50th Anniversary Postmark 1988 September 16
- box 9, folder 6 Exhibition Announcements 1988

**Scope and Contents**

Contains announcements for the exhibition *Cal Poly Pomona: A 50 Year Retrospective.*

- box 9, folder 7 Fall 1988 Calendar 50th Anniversary Edition 1988
- box 9, folder 8 Folders with 50th Anniversary Logo undated
- box 9, folder 9 Gala Invitations, Reservation Confirmation Postcards, and Wine Cards 29 October 1988
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