The Finding Aid of the California State Polytechnic University, Pomona College of Business Administration Records 0102

Rob Strauss
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California State Polytechnic University, Pomona. Special Collections and Archives
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Abstract: The College of Business Administration is one of nine colleges at California State Polytechnic University, Pomona. The collection contains brochures, flyers, promotional materials, annual reports, news clippings, photographs, and audiovisual materials relating to the College of Business Administration and its prior name, the School of Business Administration.

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Preferred Citation
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Immediate Source of Acquisition
The materials in the collection were gathered from University Archives files.

Biographical / Historical
The College of Business Administration is one of nine colleges at California State Polytechnic University, Pomona. It originally started in 1958 as a department in the Division of Arts and Sciences.
In 1968, the School of Business Administration was established and Louis Kaufman was named as the first dean. The school began with three departments: Accounting, Business Management, and Marketing. Two more were added by 1970: Data Processing and Finance Insurance and Real Estate.
In 1974, the School of Business Administration was named as one of the two west coast locations of the University Business Development Centers, which helped establish cooperation between the Small Business Administration and small businesses.
In 1987, Cal Poly Pomona received authorization to change the name of its schools to colleges and the School of Business Administration became the College of Business Administration for the 1988-1989 academic year. As of March 2019, the college has seven undergraduate programs: Accounting; Computer Information Systems; E-Business, Finance, Real Estate and Law; International Business and Marketing; Management and Human Resources; and Technology and Operations Management.

Scope and Contents
The collection contains brochures, flyers, promotional materials, annual reports, news clippings, photographic prints and negatives, and audiovisual materials relating to the College of Business Administration at California State Polytechnic University, Pomona and its prior name, the School of Business Administration. There is also a program for a seminar that was held at Cal Poly Pomona in 1976 that was called "Education, Productivity, and Employment" and was held to commemorate the inauguration of the University Business Development Center at Cal Poly Pomona.

Arrangement
The collection is arranged alphabetically by folder title.

Related Materials
California State Polytechnic University, Pomona University Archives Oral History Collection, Collection no. 0023, University Archives, Special Collections and Archives, University Library, California State Polytechnic University, Pomona.

Sponsor
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Processing Information
The collection was processed by Rob Strauss in March 2019.

Subjects and Indexing Terms
California State Polytechnic University, Pomona. College of Business Administration
Photographs

box 1
  Annual Reports 1968-1969
  Audio Recording - Small Business Administration and Economic Problems, Cecil Brown and Student Panel Interviewing Dean Read Powell 1974 October 28

box 1
  Brochures - Business Programs circa 1961-1972

box 1
  Brochures - College of Business Administration circa 1987-2008

box 1
  Brochures - College of Business Administration - MBA after 1988

box 1
  Brochures - School of Business Administration 1981

box 1
  Brochures - Data Processing after 1967

box 1
  Brochures - Department of Marketing Management circa 1972-1988

box 1
  Brochures and Informational Materials - Accounting Department 2000-2008

box 1, box 2
  Brochures and Informational Materials - College of Business Administration 1999-2009

box 2
  Brochures and Informational Materials - Computer and Information Systems Department 2002-2003

box 2
  Brochures and Informational Materials - E-Business Department 2003-2008

box 2
  Brochures and Informational Materials - International Business and Marketing Department 2000-2008

box 2
  Brochures and Informational Materials - Finance, Real Estate, and Law Department 2000-2009

box 2
  Brochures and Informational Materials - Management and Human Resources Department 2008

box 2
  Brochures and Informational Materials - Technology and Operations Management 2002-2009

box 2
  Clippings - College of Business Administration circa 1959-2003

box 2
  Correspondence - History of College of Business Administration 1979 November 26

box 2
  Newsletters - SBA - The Business Enterprise 1975-1977

box 2
  Photographs - Accounting Department Faculty - Willie Adamson Check Presentation 1987 July 14
  Physical Description: (Photographic prints and negatives)

box 2
  Photographs - Business Class before 1980
  Physical Description: (Photographic prints and negatives)

box 2
  Photographs - College of Business Administration circa 1970-1988
  Physical Description: (Photographic prints and negatives)

box 2
  Photographs - College of Business Administration - Scholarship Recipients 1990 December 6
  Physical Description: (Photographic prints)

box 2
  Photographs - Computer Information Systems Department Faculty 1986 April 30
  Physical Description: (Photographic prints and negatives)

box 2
  Photographs - Computer Information Systems Department Faculty - Dr. Thomas Athley Named Outstanding Professor 1990 May 8
  Physical Description: (Photographic negatives)

box 2
  Photographs - Finance, Real Estate, and Law Department Faculty 1988-1991
  Physical Description: (Photographic prints and negatives)
box 2 Photographs - Instructional Business circa 1960-1970
  Physical Description: (Photographic negatives)

box 2 Photographs - International Business and Marketing Department Faculty Members 1990 May 10
  Physical Description: (Photographic negatives and prints)

box 2 Photographs - Management and Human Resources Faculty - Peter Dawson Reception 1988 March 3
  Physical Description: (Photographic negatives and prints)

box 2 Photographs - Operations Management Department Faculty 1991 May 14
  Physical Description: (Photographic negatives and prints)

box 2 Photographs - Roster with School of Business Administration Roster before 1985
  Physical Description: (Photographic negative)

box 2 Photographs - School of Business Administration - Student Internships 1979 October
  Physical Description: (Photographic slides)

box 2 Program for Seminar - Education, Productivity, and Employment 1976 December