
The Finding Aid of the William F. Heintz Papers 0030

Rob Strauss

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California State Polytechnic University, Pomona. Special Collections and Archives

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Title: William F. Heintz Papers

Creator: Heintz, William F.

Identifier/Call Number: 0030

Contributing Institution: California State Polytechnic University, Pomona. Special Collections and Archives

Language of Material: English

Physical Description: 2.09 Linear Feet(5 boxes)

Date (inclusive): 1888-2002, bulk 1974-1992

Abstract: The collection contains correspondence, clippings, photographs, oral history audiotapes and transcripts, and other research materials accumulated by author and wine historian William F. Heintz. The materials focus on the history of wine and wineries in Southern California, particularly in the areas of Temecula and Rancho Cucamonga.

Conditions Governing Access

Advance notice required for access.

Conditions Governing Use

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Preferred Citation

[Box/folder# or item name], William F. Heintz Papers, Collection no. 0030, Southern California Wine and Wine Industry Collection, Special Collections and Archives, University Library, California State Polytechnic University, Pomona.

Immediate Source of Acquisition

William F. Heintz donated the collection to California State Polytechnic University, Pomona in 2000 and 2002.

Biographical / Historical

William Heintz, an author and wine historian, was born on February 9, 1933 in Rudyard, Montana. His parents were Carl and Marguerite Heintz.

Heintz attended college in Helena, Montana but later moved to California. He earned his bachelor's degree in journalism at San Francisco State University and later received a master's degree in history at Sonoma State University.

Heintz wrote about wine history in books and various publications. His books on wine history include *California's Napa Valley: One Hundred and Sixty Years of Wine Making* and *Temecula: A Grape and Wine History*. His research topics included studying the history of wine and viticulture in the Temecula Valley in California. He also conducted research on the origin date of Thomas Vineyards in Cucamonga and its claim of being "California's Oldest Winery."

Heintz had just turned 79 when he died on February 10, 2012.

Scope and Contents

The collection contains correspondence, clippings, photographs, oral history audiotapes and transcripts, and other research materials relating to the history of wine and wineries in Southern California, particularly in the areas of Temecula and Rancho Cucamonga. There are drafts of Heintz's book, *Temecula: A Grape and Wine History* and research materials relating to the book, including photocopies of articles from the 19th and early 20th centuries. Heintz also conducted research for a petition to designate a viticultural area named "Temecula."

The oral history interviews that Heintz conducted address wine and viticultural history in Southern California, particularly in the Temecula area. For example, Philo Biane, the former president of Brookside Winery in Guasti, discusses the Italian Vineyard Company and the concept behind Fruit Industries, which made grape concentrate during Prohibition. Several interviews also address the historical vineyards in the Temecula area.

Arrangement

The collection is arranged alphabetically by folder title.

Separated Materials

The following items have been removed from the collection and added to the Special Collections and Archives Rare Books Collection.

Adams, Leon David. *The Wines of America*. Boston: Houghton Mifflin, 1973.

Baird, Joseph Armstrong, Christian Brothers Art Collection, and the Wine Museum of San Francisco. *Wine and the Artist: 104 Prints and Drawings from the Christian Brothers Collection at the Wine Museum of San Francisco*. New York: Dover Publications, 1979.

The BATF Archive: BATF Records of California Wineries, 1920 to 1950, Held at the University of California, Davis. Davis, CA: n.d.

Black, Esther Boulton. *Rancho Cucamonga and Doña Merced*. Redlands, CA: San Bernardino County Museum Association, 1975.

Blout, Jessie Schilling. *A Brief Economic History of the California Wine-Growing Industry*. Sacramento: Bureau of Markets, California State Dept. of Agriculture, 1943.

Guttadauro, Guy and Agricultural History Center. *A List of References for the History of Grapes, Wines, and Raisins in America*. Davis, CA: Agricultural History Center, University of California, Davis, 1976.

Heintz, William F. *California's Napa Valley: One Hundred Sixty Years of Wine Making*. San Francisco: Scottwall Associates, 1999.

Heintz, William F. *An Examination of Records and Related Documents with Regard to the Claim by the Thomas Winery, 8916 Foothill Boulevard, Cucamonga, California, to be "The First Commercial Winery in California."* n.p., 1982.

The High Country. Temecula, CA: High Country, 1967-1984.

Leggett, Herbert B. *Early History of Wine Production in California*. San Francisco: Wine Institute, 1941.

Related Materials

Southern California Wine and Wine Industry Oral History Collection, Collection no. 0024, Southern California Wine and Wine Industry Collection, Special Collections and Archives, University Library, California State Polytechnic University, Pomona.

Processing Information

The collection was processed by Rob Strauss in August 2018.

Subjects and Indexing Terms

Wine industry - California - History

Wine and wine making--California--Temecula Valley

Viticulture - California

Prohibition - United States - History

Guasti (Calif.) -- History

California Wine Association

Garrett & Company (Weldon, N.C.)

Brookside Winery

Oral histories

box 1	Articles on Wine History and Commerce circa 1943 - 1948
box 1	Audiocassette - Oral History Interview - Biane, Philo 1982 November 13
box 1	Audiocassette - Oral History Interview - Freeman, Dorothy 1980 July 15
box 1	Audiocassette - Oral History Interview - Poole, John 1981 March 19
box 1	Audiocassette - Oral History Interview - Thompson, Max 1980 July 15
box 1	Audiocassette - Oral History Interview - Wilkinson, James Vail 1981 March 19

Physical Description: The cassette has been sent to the California Audiovisual Preservation Project for digitization.

box 1	Business Card - Joseph A. Filippi before 1993
box 1	Clippings - California Wine History 1890, circa 1974-1980
box 2	Clippings - Temecula History 1888, circa 1940-1980
box 2	Notebooks - Temecula Research circa 1980
box 2	Oral History Transcript - Biane, Philo 1982-1992
box 2	Oral History Transcript - Freeman, Dorothy - Temecula 1980 July 15
box 2	Oral History Transcript - Freeman, Pat C. 1980 September 25
box 2	Oral History Transcript - Poole, John H. - Mount Palomar Winery 1981 March 19
box 2	Oral History Transcript - Rail, Ira - Murietta, California 1980 July 15
box 2	Oral History Transcript - Scorsatto, Primo 1992 August 28
box 3	Oral History Transcript - Thompson, Max - Temecula 1980 July 15
box 3	Oral History Transcript - Travaglia, Dominic 1992 September 26
box 3	Oral History Transcript - Volpa, Tony - Roma Wine Company 1992 September 25
box 3	Oral History Transcript - Wilkinson, James Vail - Temecula 1981 March 19
box 3	Petition for Establishment of Viticultural Area - Temecula 1981 June 15

box 3	Photograph - Cucamonga Vintage Company circa 1910
box 3	Photographs - Temecula Landmarks 1982
box 3	Postcard - Italian Vineyard Company 1915
box 3	Research Materials and Correspondence - Biane, Philo and Family, Rancho de Philo Winery 1911, 1949-1983
box 3	Research Materials and Correspondence - Temecula 1890, 1912, 1936, 1977-1983
box 4	Research Materials and Correspondence - Temecula - Mission San Luis Rey 1981
box 4	Research Materials and Correspondence - Thomas Vineyards 1904, 1926, circa 1951-1982
box 4	Research Notecards (Photocopies) before 2002
box 4	Research Notecards - Wine - San Bernardino County before 2002
box 4	Research Notecards - Wine - Southern California before 2002
box 4	Research Notecards - Wine - Temecula before 2002
box 5	Writing Drafts - <i>Temecula: A Grape and Wine History</i> 1981