
The Finding Aid of the Rancho Cucamonga Grape Harvest Festival Collection 0075

Rob Strauss

The processing of this collection and the creation of this finding aid was funded by the generous support of the National Historical Publications and Records Commission.

California State Polytechnic University, Pomona. Special Collections and Archives

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Title: Rancho Cucamonga Grape Harvest Festival Collection

Creator: Cucamonga Service Club

Creator: Rancho Cucamonga Chamber of Commerce

Identifier/Call Number: 0075

Contributing Institution: California State Polytechnic University, Pomona. Special Collections and Archives

Language of Material: English

Physical Description: 4.50 Linear Feet(5 boxes)

Date (inclusive): 1935-2011, bulk 1985-2011

Abstract: The collection contains memorabilia from the Rancho Cucamonga Grape Harvest Festival, an event that started in 1939 and was billed as "California's Oldest Grape Harvest Festival." The festival was originally scheduled to coincide with the beginning of the grape harvest in the fall and it also promoted local wineries. The most recent harvest festival was in 2017. Materials include festival passes, badges, pins, and tickets; photocopies of early festival programs; and photocopies of clippings about the event.

Sponsor

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Preferred Citation

[Box/folder# or item name], Rancho Cucamonga Grape Harvest Festival Collection, Collection no. 0075, Southern California Wine and Wine Industry Collection, Special Collections and Archives, University Library, California State Polytechnic University, Pomona.

Immediate Source of Acquisition

The materials were gathered from Special Collections' Southern California Wine and Wine Industry Collection files.

Biographical / Historical

The Rancho Cucamonga Grape Harvest Festival was first held in 1939 and was called the "Cucamonga Wine and Grape Festival" in the community then known as Cucamonga. The Cucamonga Service Club sponsored the event, which was held in early September to coincide with the fall harvest.

In 1981, the Rancho Cucamonga Chamber of Commerce took over festival operations and, in later years, moved the event to June. The most recent festival, held in 2017, was called the "Inland Empire Grape Harvest Festival" and was held at Cucamonga-Guasti Park in Ontario.

The harvest festival was long billed as "California's Oldest Grape Harvest Festival," a designation made official by the state legislature in 1987.

During its history, the event featured a variety of entertainment, including a grape stomp, wine tasting, and musical acts.

Scope and Contents

The collection contains memorabilia from the Rancho Cucamonga Grape Harvest festival, an event that was billed as "California's Oldest Grape Harvest Festival." Materials include festival passes, badges, pins, and tickets; flyers and posters; newspapers inserts about the festival from the *Inland Valley Daily Bulletin* and *Daily Report*; photocopies of early festival programs; wine glasses from the festival; and photocopies of clippings about the event.

Arrangement

The collection is arranged alphabetically by folder title in the finding aid but does not reflect physical arrangement.

Processing Information

The collection was processed by Rob Strauss in September 2018.

Subjects and Indexing Terms

Rancho Cucamonga Grape Harvest Festival

Inland Empire Grape Harvest Festival

Wine festivals

Wine glasses

box 2 **Articles and Advertisements - Cucamonga Valley Grapevine Press 1999 June**
box 1 **Clippings (Photocopies) 1935, 1964, 1998-2007**
box 1 **Festival Buttons 1985-1994**
box 1 **Festival Passes and Badges circa 1985-1998**
box 1 **Festival Pins 1982-2000**
box 1 **Festival Tickets circa 1992-2001**
box 3, box 4, **Festival Wine and Beer Glasses 1981-2000**
box 5 **Physical Description: (30 wine glasses)**

box 1 **Flyers circa 1998-2003**
box 2 **License Plate Holder and T-Shirt before 2012**
box 2 **Newspaper Inserts - *Daily Bulletin* 1994-2011**
box 2 **Newspaper Inserts - *Daily Report* 1986-1989**
box 1 **Photograph - Queen of the Cucamonga Wine and Grape Festival 1940 September 5**
box 2 **Posters 1999**
box 1 **Souvenir Booklet - Advertisements 1951**
box 1 **Souvenir Booklets (Photocopies) 1950-1953**
box 1 **Souvenir Program (Photocopy) 1939**