The Finding Aid of the Southern California Wine and Wine Industry Oral History Collection 0024

Rob Strauss and Alex Dan

The processing of this collection and the creation of this finding aid was funded by the generous support of the National Historical Publications and Records Commission.

California State Polytechnic University, Pomona. Special Collections and Archives
September 2018
3801 West Temple Avenue
Pomona, CA 91768
speccollections@cpp.edu
909-869-3775
Title: Southern California Wine and Wine Industry Oral History Collection
Creator: California State Polytechnic University, Pomona. Special Collections and Archives
Identifier/Call Number: 0024
Contributing Institution: California State Polytechnic University, Pomona. Special Collections and Archives
Language of Material: English
Physical Description: 4.38 Linear Feet (11 boxes)
Date (inclusive): circa 1970-2012
Language of Material: English
Abstract: The collection includes oral history interviews conducted by Cal Poly Pomona Special Collections and Archives, the City of Rancho Cucamonga, the Upland Public Library, and the Temecula Valley Museum. The interviewees discuss various topics related to Southern California wine history including agriculture, viticulture, local wineries, and agricultural labor.

Sponsor
The processing of this collection and the creation of this finding aid was funded by the generous support of the National Historical Publications and Records Commission.

Conditions Governing Access
Advance notice required for access.

Conditions Governing Use
Unpublished manuscripts are protected by copyright. Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder.

Preferred Citation
[Box/folder# or item name], Southern California Wine and Wine Industry Oral History Collection, Collection no. 0024, Southern California Wine and Wine Industry Collection, Special Collections and Archives, University Library, California State Polytechnic University, Pomona.

Immediate Source of Acquisition
The oral history interviews were conducted by California State Polytechnic University, Pomona Special Collections and Archives staff between 2002 and 2012. Additional interviews were donated to California State Polytechnic University, Pomona by the City of Rancho Cucamonga in 1998 and 2006; by the Escondido Historical Society in 2003; by Jerry LaPointe in 2002; by the Temecula Valley Museum in 2003; and by the Upland Public Library in 2001.

Scope and Contents
The collection includes oral history interviews conducted by Cal Poly Pomona Special Collections and Archives, the City of Rancho Cucamonga, the Upland Public Library, and the Temecula Valley Museum. The interviewees discuss various topics related to Southern California wine history including agriculture, viticulture, local wineries, and agricultural labor. Some of the wineries mentioned include the Italian Vineyard Company, Cucamonga Winery, Orfila, Shadow Mountain, Romolo, Brookside, Virginia Dare (Garrett & Co.), Galleano, and Filippi. There are also interviews relating to Fruit Industries, a wine cooperative formed during Prohibition, and the Cucamonga Pioneer Vineyard Association, a cooperative of growers that ran a winery.

The collection also includes two interviews with Enrique Vasquez, who led a farm workers' strike in 1933 in San Bernardino and Riverside Counties.

Arrangement
The collection is arranged alphabetically by the interviewee's last name.

Related Materials
Copies of the original recordings and transcripts of some of the interviews in this collection are available from the Upland Public Library at https://archive.org/details/uplandlibrary and from the City of Rancho Cucamonga at https://www.cityofrc.us/about/local_history/stories/oral.
Other related materials for this collection include:
Cucamonga Winery Collection, Collection no. 0076, Southern California Wine and Wine Industry Collection, Special Collections and Archives, University Library, California State Polytechnic University, Pomona.
Donald Galleano Collection, Collection no. 0073, Southern California Wine and Wine Industry Collection, Special Collections and Archives, University Library, California State Polytechnic University, Pomona.
Subjects and Indexing Terms
Wine industry - California - History
Wine and wine making - California
Agricultural laborers--California.
Guasti (Calif.) -- History
Rancho Cucamonga (Calif.)--History
Brookside Winery
Cucamonga Winery
Fruit Industries, Ltd.
Galleano Winery
Garrett & Company (Weldon, N.C.)
Joseph Filippi Winery
Orfila Vineyards and Winery
Romolo Winery
Shadow Mountains Vineyard
Oral histories

box 1, folder 1-3

Accomazzo, Edmund 2002 March 13

Physical Description: (One transcript, one draft transcript, and two audiocassettes)
Scope and Contents
Edmund Accomazzo, manager of Cucamonga Winery, describes his family history, his life as a wine maker, and the history of the Cucamonga Winery. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.
Joan Lopez Aggazzotti started her own winery, Aggazzotti Winery, with her husband, Carlo Aggazzotti, in 1950. Aggazzotti discusses her life with her husband, the winery they established in Rancho Cucamonga, California, and Carlo's role as an enologist for the Regina Winery. The interview was conducted for the City of Rancho Cucamonga.

Ray Aguilera recounts what it was like to work at the winery in Guasti, California as a Mexican-American. He also describes the conditions of working as an agricultural worker in Guasti. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

Sanford Ballou grew up on the family ranch in Guasti, California and his family ran a vineyard and hay ranch in Rincon in San Diego County. Sanford describes his family history and the history of his family's winery. The interview was conducted for the Upland Public Library.

Marguerite Lafourcade Barrington shares her experiences at her family's ranch in Cucamonga, California (a community later incorporated into Rancho Cucamonga) and her father's involvement with vineyards and orange groves in Devore, California. The interview was conducted for the City of Rancho Cucamonga.

Philo Biane recalls his family's winemaking history and his time working for Fruit Industries, a wine cooperative formed during Prohibition. Biane also ran Brookside Winery in Guasti, California. The interview was conducted for the City of Rancho Cucamonga.

Philo Biane, former operator of the Brookside Winery. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

An interview with Philo Biane, former operator of the Brookside Winery, by his grandson, Paul Biane.
**Biane, Rene 1978 June 26**

Physical Description: (One transcript and one computer disk)

Scope and Contents

This is the first of two interviews with Rene Biane, part of the Biane family of winemakers. The Biane family, originally known as the Vache family, immigrated to California from France in 1832. They first began a wine merchant business in Monterey, California and eventually settled in Redlands, California, where they established the Brookside Winery.

The interview was conducted by Dr. Robert Collins, whose affiliation is unclear. The original transcript of this interview is held at the Ontario Public Library.

**Biane, Rene 2007 September 10**

Physical Description: (Six audiocassettes, and one computer disk)

Scope and Contents

This is the second of two interviews with Rene Biane, part of the Biane family of winemakers. The Biane family, originally known as the Vache family, immigrated to California from France in 1832. They first began a wine merchant business in Monterey, California and eventually settled in Redlands, California, where they established the Brookside Winery.

The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

**Blair, Trudy Schiro and Walter Blair 1993 July 22**

Physical Description: (One transcript)

Scope and Contents

Trudi Schiro Blair and her husband, Walter, recall their family winery, local businesses, changes of the vineyards over the years, and the life she built with husband Walter in Cucamonga, California (a community later incorporated into Rancho Cucamonga). The interview was conducted for the City of Rancho Cucamonga.

**Borel, Alex and Annie 1999 September 14**

Physical Description: (Two videocassettes)

Scope and Contents

Alex Borel, founder of French Valley Vineyards, and his daughter, Annie Borel describe the Borel family history, Alex's life as a winemaker, and the start of the French Valley Vineyards in Temecula, California. The Borels were interviewed for the Temecula Valley Museum.

**Cherpin, Eugene 2006 August 29**

Physical Description: (Two transcripts and two audiocassettes)

Scope and Contents

Eugene Cherpin discusses his career in the Cucamonga region's winemaking trade, the American alcoholic beverage distributor Heublein, and his role as a manager of food processing plants. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

**Cherpin, Joe 2005 September 13**

Physical Description: (One transcript and one audiocassette)

Scope and Contents

Joe and his wife Colleen discuss his family's winery located in Fontana, California; the impact of Prohibition on vintners; and winemaking in the Cucamonga and Temecula regions. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.
Cilurzo, Vincent and Audrey 1999 September 1
Physical Description: (Two videocassettes)
Scope and Contents
Vincent Cilurzo, founder of Cilurzo Vineyard & Winery, and his wife Audrey Cilurzo describe their childhood, family, and the history of the Cilurzo Vineyard & Winery in Temecula, California. The interview was conducted for the Temecula Valley Museum.

Corregia, David and Marie 1977 January 24
Physical Description: (One transcript and one audiocassette)
Scope and Contents
David and Marie Corregia discuss their families, their life together in Guasti, California and their connection to the Southern California wine industry. The interview was conducted for the Upland Public Library.

DeAmbrogio, Mary 1991 October 15
Physical Description: (One transcript)
Scope and Contents
Mary DeAmbrogio discusses the vineyards she owned with her late husband and the agricultural challenges of Rancho Cucamonga, California. The interview was conducted for the City of Rancho Cucamonga.

DeBerard, Robert 2001 June 7
Physical Description: (One transcript and one compact disc)
Scope and Contents
Robert DeBerard discusses his family's wine making business; his family ranch in modern day Rancho Cucamonga, California; the Cucamonga Pioneer Vineyards Association; and the effect of Prohibition on his family's vineyards. The interview was conducted for the City of Rancho Cucamonga.

Ferrara, Gaspar Sr. 1994 February 10
Physical Description: (One videocassette)
Scope and Contents
The interview is with Gaspar Ferrara, the president of the Ferrara Winery in Escondido, California. The winery was established by Ferrara's father, George, in 1919. The interview was conducted by students from San Pasqual High School in Escondido for a United States History class.

Filippi, Gino 2001 July 10
Physical Description: (One transcript and one compact disc)
Scope and Contents
Gino Filippi discusses the Joseph Filippi Winery in Rancho Cucamonga, California; his family history; the effect of World War II on wine in the United States; local wine families; the flooding at the Thomas Vineyards winery, and the effort to establish a Cucamonga Valley appellation. At the time of the interview, Gino Filippi was Vice President of Joseph Filippi Winery. The interview was conducted for the City of Rancho Cucamonga.

Filpi, Buster and Annette Filpi Guidera 1994 February 15
Physical Description: (One transcript)
Scope and Contents
Buster Filpi and his daughter Annette discuss the early appearance of the Cucamonga area, their family winery, grape growing methods and viticulture. The interview was conducted for the City of Rancho Cucamonga.
Francesco, Vito de Vito 2007 August 20

Physical Description: (Two audiocassettes)
Scope and Contents
Vito DeVito Francesco discusses working in the fields harvesting grapes and the labor involved with wine production when it was a booming business in Southern California. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

Galleano, Donald and Charlene 1991 November 27

Physical Description: (One transcript)
Scope and Contents
Donald Galleano, third generation owner and winemaker of the Galleano Winery, and his wife, Charlene, discuss local wine families; growing up in Mira Loma, California; agriculture in the Cucamonga Valley; the dangers of frost with vineyards; transportation in the vineyards, Prohibition; the difference between table wines and fortified wines and the effect that the growth of table wines had on Cucamonga Valley; and documenting the immigration status of workers. The interview was conducted for the City of Rancho Cucamonga.

Gonzalez, Maria 2001 July 2

Physical Description: (One transcript)
Scope and Contents
Maria Gonzalez, who worked at Guasti Plaza, speaks about her research on the Guasti family. Guasti Plaza was a project to redevelop the historic Guasti community and buildings in California, the former site of the Italian Vineyard Company. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

Gracia, Nacho 2001 June 5

Physical Description: (One transcript and one compact disc)
Scope and Contents
Nacho Gracia was born and raised in Guasti, California, where his parents worked in the fields. Gracia discusses growing up in Guasti, working in the fields, a labor strike by farm workers at Guasti and other wineries, and the Bracero Program. The interview was conducted for the City of Rancho Cucamonga.

Hofer, Paul III 2001 June 7

Physical Description: (One transcript and one compact disc)
Scope and Contents
Paul Hofer III discusses his family's ranch, the Hofer Ranch; his family's history in the winemaking business; the decline of wineries in the Rancho Cucamonga region; the formation and purpose of the Cucamonga Pioneer Vineyard Association, a cooperative that was formed by growers and was involved in wine production; the demand for grapes during Prohibition; the Bracero Program; Guasti and the Italian Vineyard Company; and the Cucamonga Grape Festival. The interview was conducted for the City of Rancho Cucamonga.

Masi, Jennie Casara 1992 May 13

Physical Description: (One transcript)
Scope and Contents
Jennie Cassara Masi recalls her marriage to Sebastian Masi, purchasing a winery and grocery store formerly owned by John Lafourcade, and the founding of Sacred Heart Church. The interview was conducted for the City of Rancho Cucamonga.
McGeary, Alex 2002 May 21  
Physical Description: (One transcript, one draft transcript, and two audiocassettes)  
Scope and Contents  
Alex McGeary of Shadow Mountain Vineyards and Winery in San Diego County discusses his experiences in wine making and working for wineries throughout Southern California, wine making in the 1970s in the San Diego area, and his experience working for the winery in Guasti, California. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

Miller, Patricia Mullin 1992 October 3  
Physical Description: (One transcript)  
Scope and Contents  
Patricia Mullin Miller talks about the Lafourcade wine family and her mother, Amy Lafourcade. The interview was conducted for the City of Rancho Cucamonga.

Milliken, Daniel 1981 August 19  
Physical Description: (One transcript)  
Scope and Contents  
Dr. Daniel B. Milliken, an educator and former Superintendent of Chaffey College, discusses his family's ranch in modern-day Rancho Cucamonga, California; his family's history; and the California Wine Association winery. The interview was conducted for the Upland Public Library.

Milliken, Ruth 1974 October 31  
Physical Description: (One transcript and two audiocassettes)  
Scope and Contents  
An interview with Ruth Milliken, who operated her family's ranch for four decades after her father died in 1919. Milliken discusses the Guasti Vineyards, Thomas Vineyards, Virgina Dare Winery (Garrett & Company), a labor strike in 1919, Chinese grape workers, the early wineries and grape sales, the California Wine Association, and transportation methods for grapes. The interview was conducted for the Upland Public Library.

Moramarco, John 1999 September 14  
Physical Description: (One videocassette)  
Scope and Contents  
John Moramarco, founder of Callaway Vineyard and Winery in Temecula, California, describes his family history, his life as a wine maker, and the history of the Callaway Winery. The interview was conducted for the Temecula Valley Museum.

Prado, Pete 2008 January 9  
Physical Description: (Two transcripts and two audiocassettes)  
Scope and Contents  
Pete Prado is the son of immigrants who came to the Cucamonga Valley from Mexico as seasonal crop workers. He was born in Guasti, California where he lived and worked for almost 20 years at Brookside Winery. He experienced first-hand many of the changes to the Guasti labor camp as well as the eventual closing of the Brookside Winery. He also discusses the United Farm Workers union. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.
Pruneri, Bob 1997 July 26
Physical Description: (One videocassette)
Scope and Contents
Bob Pruneri is a native of Guasti, California. In the interview, Pruneri discusses his life and family, the history of the winery in Guasti, and discusses other residents of the Cucamonga area in the early 20th century.

Rizzo, Ross 2002 May 23
Physical Description: (One transcript and two audiocassettes)
Scope and Contents
Ross Rizzo, the owner and manager of the Bernardo Winery in San Diego County, discusses the history of the winery and its transformation from a historic ranch to a destination attraction. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

Romolo, Henriette and Anita Romolo Mittelman 2002 January 24
Physical Description: (One transcript, one draft transcript, supplemental notes by Anita Mittelman, and two audiocassettes)
Scope and Contents
Henriette Romolo was a partner in the family-run Romolo Winery until 1972 when the winery closed. The winery was located in Cucamonga, a community later incorporated into Rancho Cucamonga. The interview includes her daughter Anita Romolo Mittelman. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

Roper, Francellene Biane 2007 July 10
Physical Description: (Two transcripts and two audiocassettes)
Scope and Contents
Francellene Biane Roper, former employee of the Brookside Winery stores, talks about working in the Brookside stores in various California cities, including Colton, Anaheim, and Pasadena. She also discusses being the first female member of the Wine Institute and the Wine Advisory Board. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

Santoro, Leon 2002 May 22
Physical Description: (One transcript, one draft transcript, and one audiocassette)
Scope and Contents
Leon Santoro describes his life and career with various wineries, especially with the Orfila Winery in San Diego County. Santoro began his career in Napa Valley in the late 1970s and was instrumental in convincing growers in both San Diego and Riverside counties to focus on Mediterranean wine grape varieties that he believed would work best in Southern California’s winegrowing regions. He played an important role in asserting that fine wine could be produced in Southern California’s soils and climate. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

Swierstra, Shirley 1982 October 14
Physical Description: (One transcript)
Scope and Contents
Shirley Swierstra, former member of the Chino Valley Historical Society, discusses the community of Guasti, California and the history of the Guasti family and the Italian Vineyard Company. Most of the information was given as part of a slideshow presentation and the interviewer is not identified.
Tibbetts, Janine Biane 2007

Physical Description: (Two audiocassettes)

Scope and Contents

Janine Biane Tibbets is the daughter of Philo Biane. After Philo's death in 1999, Janine and her husband took over the operation of Rancho de Philo to produce and sell sherry once a year. The interview was conducted by Danette Cook Adamson of California State Polytechnic University, Pomona.

Vai, Vera circa 1970-1979

Physical Description: (One transcript)

Scope and Contents

Vera Vai, a registered nurse originally from Illinois is interviewed about her connection to the wine industry through the Padre Vineyard Company, which was owned by the family of her husband, Cesare Vai. The Padre Vineyard Company was located in Cucamonga, a community later incorporated into Rancho Cucamonga. The interview was conducted for the Upland Public Library.

Vasquez, Enrique 1978 March 3

Physical Description: (Two transcripts and three 1/4 inch audio tapes)

Scope and Contents

Enrique Vasquez was a labor leader and agricultural worker in Guasti, California. He discusses coming to the United States from Mexico, his connection to Francisco "Pancho" Villa, working in Guasti, meeting Secondo Guasti, the protest over a requirement that workers buy products at the company store, his role in a 1933 labor strike over wages, and meeting Cesar Chavez. The interview was conducted for the Upland Public Library and the transcript is in both English and Spanish.

Vasquez, Enrique and Steve Malacara 1991 December 6

Physical Description: (One transcript)

Scope and Contents

The interview is with Enrique Vasquez and Steve Malacara, who were agricultural workers in Guasti, California. Malacara serves as the interpreter for Vasquez. The two discuss working at Guasti, the labor camp at Guasti, a labor strike that Vasquez led over wages, and the treatment of Mexicans. The interview was conducted for the City of Rancho Cucamonga.

Vecchio, Mary Guidera, Joe Guidera, and Frank Vecchio 1994 February 15

Physical Description: (One transcript)

Scope and Contents

The interview is with Mary Guidera Vecchio, Joe Guidera, and Frank Vecchio. The Guidera family describe memories of their youth and the history of family enterprises including "Mama's fruit stand" and the family winery.

The Guideras are interviewed about growing up on their Foothill Boulevard winery and their family's experience in the wine industry. The interview was conducted for the City of Rancho Cucamonga.