Harold C. Broderick / Arthur Elrod Associates, Inc. Collection

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2019
Descriptive Summary

Title: Harold C. Broderick / Arthur Elrod Associates, Inc. Collection

Dates: 1950’s to 2000’s (bulk 1950’s-1980’s)

Collection Number: 15-2007


Extent: 21 linear feet excluding book collection

Repository: Palm Springs Art Museum

Palm Springs, California 92263

Abstract: Upon his death Harold C. Broderick A.S.I.D. (1925-2006) donated to the Palm Springs Art Museum his collection of materials dealing with his association with the company Arthur Elrod Associates, Inc. along with some personal materials. Arthur Elrod (1926-1974) began his interior design career at Bullock’s in Palm Springs, CA. In 1952 he left that position and joined W. and J. Sloane Company in San Francisco. In 1954 he moved to Palm Springs and formed his own furniture and interior design company, Arthur Elrod Limited. He later changed the name of the company to Arthur Elrod Associates, Inc. with offices at 886 North Palm Canyon Drive and later 850 North Palm Canyon Drive in Palm Springs. His company was quite successful in designing interiors for the Hollywood elite and wealthy individuals across the country. Elrod was killed in an automobile accident in 1974 but the company continued its work under the leadership of its President, Harold Broderick. Unfortunately, when Broderick closed down the company and moved to Sonoma, CA, he retained only files he was particularly interested in and discarded most of the remaining business records. The folder “Job folders filed in warehouse” (IE44) reflect several hundred files of which only a few were retained in the collection. The collection also contains very little personal material relating to Arthur Elrod. There are more personal materials related to Broderick than Elrod.

Language of Material: English

Access

The collection is open to qualified researchers by appointment only.

Publication Rights

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Preferred Citation


Acquisition Information

Donated by Calvin R. Vander Woude.

Scope and Content of Collection


Indexing Terms

Interior Design – California - Palm Springs
Interior Decorating – California - Palm Springs
Interior Decoration - California - Palm Springs
Architecture - California - Palm Springs
Broderick, Harold C. (1925-2006) - Archives
Elrod, Arthur (1926-1974) - Archives
Chase, Steve Chase (1941-1994) - Archives
Raiser, William Raiser (1916-1974) - Archives
Arthur Elrod Associates, Inc. - Archives