Guide to the Joseph Barnett Real Estate Brochure Collection 009

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Joseph Barnett (1922-2015) was born in Mebane, North Carolina and moved to the City of Palos Verdes Estates in 1958. After working as an engineer for Douglas Aircraft, Barnett became a real estate broker in 1962 and stayed involved in real estate until his passing in 2015. Barnett was a former president of the Palos Verdes Estates Board of Realtors and also served as director of both the California Association of Realtors and the National Association of Realtors.

Joseph Barnett was also very involved in city government. He served on the City Council for the City of Palos Verdes Estates from 1966 to 1978 and was mayor from 1968 to 1976. He served on numerous committees for the city, most notable the Planning Commission where he served for 18 years. Barnett was instrumental in the establishment of the Palos Verdes Peninsula Shoreline Preserve and in the creation of the city's Neighborhood Compatibility Ordinance.

The collection is open for research use.

Arranged alphabetically by folder title; thereunder chronologically, with dated materials followed by undated materials.

The Joseph Barnett Real Estate Brochure Collection includes brochures, plot plans, floor plans and price lists for housing developments on the the Palos Verdes Peninsula and neighboring areas. Some folders include business cards of sales agents, reprints of newspaper articles, and copies of official subdivision reports. Developers and realtors represented in this collection include Ray Watt, William Polkington, and William C. Kulow.

In addition to the files on housing developments, the collection also includes bulletins from Kahlo Realty; a membership roster from the Palos Verdes Estates Board of Realtors; a Palos Verdes Peninsula Center Population Report; graphs and a newspaper article on Peninsula growth statistics; highway maps issued by the California Division of Highways and brochures for the Rolling Hills Country Club and South Shores Racquet Club.

This collection is a gift from Thomas Barnett, son of Joseph Barnett. The processing of this collection was funded in part by a grant from the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered by the California State Librarian.

Initial rehousing and stabilization of materials by Local History Center volunteers Alex Dan and Hiroko Yanigiharo, 2015. Final arrangement and description by Sabrina Ponce.


Collection of Multiple Listing Service publications (ca 1968-1990) for the Palos Verdes Peninsula. Palos Verdes Library District, Local History Center.

[Name of item], Joseph Barnett real estate brochure collection (Collection 009). Local History Center, Peninsula Center Library, Palos Verdes Library District, Rolling Hills Estates, CA.

Real estate development -- California -- Palos Verdes Estates.
Brochures
Developers, Housing
Floor-plan drawings
Real estate development
Barnett, Joseph
Barnett, Thomas

Box 1  Academy Hill ca. 1962
Box 1  Alta Vista of Palos Verdes ca. 1979-1980
Box 1  Barratt Studio Solo, brochure 1982
   Scope and Contents
   Promotional brochure on Studio Solo housing concept presented by Barratt American
   Incorporated.

Box 4  Bixby Riviera ca. 1981
   Scope and Contents
   Bixby Riviera is located in Long Beach. Includes an advertisement printed in the Los Angeles
   Times on February 8, 1981.

Box 1  Braemar Palos Verdes ca. 1970; 1977
Box 1  Brookside Village ca. 1970
   Scope and Contents
   Brookside Village is located in Redondo Beach.

Box 1  Campesina 1973
Box 1  Casas Verdes Town Houses ca. 1968
   Scope and Contents
   Includes the by-laws of the Casas Verdes Townhouse Owners' Association and a formal
   "Declaration of Establishment of Basic Protective Restrictions, Limitations, Conditions,
   Covenants, Reservations, Liens and Charges."

Box 1  Costa Pacifica N.D.
Box 1  Country Hills ca. 1977
Box 1  The Countryside ca. 1980
Box 1  The Courtyards ca. 1974
Box 1  Cresta Palos Verdes ca. 1972
Box 1  Crownridge Estates ca. 1965
Box 1  Enchanted Hills Palos Verdes N.D.
Box 1  The Gardens of Palos Verdes ca. 1981
Box 1  Grandview Palos Verdes ca. 1961
Box 1  The Island View ca. 1983
Box 1  Island View Townhomes ca. 1984
Box 1  Kahlo Realty N.D.
   Scope and Contents
   Includes a bulletin published by Kahlo Realty promoting vacant lots on Masongate Drive,
   Latigo Lane, and Palos Verdes Drive North.

Box 1  La Cresta ca. 1967-1968
Box 1  La Cuesta Estates ca. 1986
Box 1  Laurel Tree ca. 1971
   Scope and Contents
   Laurel Tree is located in San Pedro.
| Box 2 | **Los Verdes Estates 1 of 2 ca. 1963-1964; 1970; 1973** |
| Box 2 | **Los Verdes Estates 2 of 2 ca. 1963-1964; 1970; 1973** |
| Box 2 | **Los Verdes Estates East ca. 1966** |
| Box 2 | **[Lunada Bay Townhouse Condominiums] ca. 1974** |
| Box 2 | **Maison Aubord de la Mer 1981** |
| Box 2 | **Malaga Cove Manor 1986** |
| Box 2 | **Mediterrania View Estates ca. 1967** |
| Box 2 | **Mesa Palos Verdes ca. 1966-1968** |

**Scope and Contents**
- Contains a typed sales offer to "Peninsula Board Members" and different brochure versions.
- The names of different housing models are written on otherwise identical brochures, indicating that the handwritten notes therein pertain to the sale of that particular model.
- One large folder contains information for both Mesa Palos Verdes and Palos Verdes Stoneridge, both developed by the R.A. Watt Company.

| Box 2 | **Miraleste Pines ca. 1975** |
| Box 2 | **MiraVerde ca. 1977** |

**Scope and Contents**
- Barbara B. and Fielden E. Faulkner, II are listed as the owners on the back of “Plan D.”

| Box 2 | **MonteVerde ca. 1962** |

**Scope and Contents**
- Includes an advertisement in the form of a prose poem by resident James Mills, a map of the "Southland Freeway System," and a reprint of an article from the Los Angeles Herald-Examiner titled "Palos Verdes Peninsula High Living with a View."

| Box 2 | **Monte Verde Estates ca. 1985** |
| Box 2 | **Pacific Riviera ca. 1966** |
| Box 2 | **Palo de Encino N.D.** |
| Box 2 | **Palos Verdes Apartments ca. 1969** |
| Box 2 | **Palos Verdes Crest ca. 1964; 1967** |
| Box 2 | **Palos Verdes Estates Board of Realtors 1984** |

**Scope and Contents**
- Includes a membership roster of the Palos Verdes Estates Board of Realtors dated “October 1984.”

| Box 2 | **Palos Verdes Monaco 1963; 1966-1967; 1972** |
| Box 3 | **Palos Verdes North ca. 1968-1969** |

**Scope and Contents**
- Includes information on Palos Verdes North 2

| Box 3 | **Palos Verdes Northridge ca. 1966** |
| Box 3 | **Palos Verdes Panorama ca. 1984** |
| Box 3 | **Palos Verdes Peninsula Center Population Report 1962** |

**Scope and Contents**
- Includes a brief report about the Palos Verdes Peninsula prepared by Capital Company. The report includes information on demographics, construction activity, housing and education development, and the development of Peninsula Center and Palos Verdes Research Park.

| Box 3 | **Palos Verdes Stoneridge ca. 1967** |
| Box 3 | **Palos Verdes Village ca. 1963-1964; 1972** |
Box 3  Peninsula Growth Statistics - graphs, Los Angeles Times reprint 1962
Scope and Contents
Includes a reprint of an article from the Los Angeles Times describing growth in population and real estate development in the Palos Verdes Peninsula.

Box 3  Peninsula Pointe ca. 1997
Box 3  Plush Horse Ltd. 1973
Scope and Contents
Includes a permit granted to PHL Management, Inc. to sell securities and a brochure detailing the terms of the offers, both dated March 12, 1973.

Box 3  Porto Verde ca. 1970-1971
Scope and Contents
Includes a typewritten letter advertising Porto Verde to Joseph Barnett from Marvin E. Poer, Executive Vice President of Kimberly Pacific Company, dated February 5, 1971.

Box 3  Porto Verde on the Ocean ca. 1978
Box 3  The Ranch Country Estates ca. 1979
Scope and Contents
Includes a handwritten letter dated April 12, 1979 and addressed to "Mayor Barnett" from Suzanne Thrift, CD Communities sales counselor, presenting information on Ranch Country Estates.

Box 4  Rancho Palos Verdes Estates ca. 1989
Box 3  Ridgegate: A Townhome Village ca. 1973-1975
Scope and Contents
Includes a copy of the "Homeowners Association Maintenance & Operating Budget Thru 1975," typed on Ridgegate stationary and stapled to a reprint of an article from the Daily Breeze titled, "There'll never be better time to buy on Peninsula," and dated June 30, 1974.

Box 3  Ritz Cove ca. 1988
Scope and Contents
Ritz Cove is in Laguna Niguel.

Rolling Hills Country Club 1971
Box 4  Rolling Hills Country Club Estates N.D.
Scope and Contents
Includes a letter thanking Joseph Barnett for helping Techbilt Homes, Inc. sell homes at Rolling Hills Country Club Estates and another letter describing plans to build new units.

Box 4  Rolling Hills Park Estates ca. 1979
Box 3  Rolling Ranchos ca. 1970
Box 3  Rolling Riviera ca. 1966
Box 3  Rossmoor Leisure World Laguna Hills ca. 1964
Scope and Contents
Rossmoor Leisure World (now known as Laguna Woods Village) is located in Laguna Woods.

Box 4  Sea Bluff ca. 1990
Scope and Contents
Includes a letter from the director of sales describing a preview party and encouraging a prospective home buyer to enter a priority drawing for a sales appointment, with the priority drawing rules and drawing card included.

Box 3  Seahill Townhomes ca. 1979-1980
Sol Vista Homes Palos Verdes ca. 1970

South Point ca. 1969
Scope and Contents
South Point is located in San Pedro.

South Shores Racquet Club ca. 1984
Scope and Contents
South Shores Racquet Club is located in San Pedro. Includes an announcement addressed to "J.A. Norton."

State of California, Department of Public Works, Division of Highways - District 7 maps, travel times ca. 1966-1968
Scope and Contents
Includes a map of the Division of Highways district boundaries, maps of the "California Freeway and Expressway System" for District 7 (encompassing Los Angeles County, Orange County, and Ventura County), estimates of travel times within District 7, and estimates of peak hour traffic operation in the Los Angeles Metropolitan Area.

Stoneridge ca. 1974
Scope and Contents
Includes a memo from Kemp Realty to the Rolling Hills Board of Realtors and Palos Verdes Estates Board of Realtors inviting the realtors to visit and help sell Stoneridge condominiums.

Stoneridge Estates ca. 1968
Stoneridge Manor N.D.
Strathmore Homes on the Hill ca. 1974
Tarkington Realty N.D.
The Terraces ca. 1974
Tiara del Mar Palos Verdes ca. 1973
Scope and Contents
Includes a blank sales agreement.

Villa Capri ca. 1989
Villa del Monte ca. 1964
Villa Verde ca. 1979; 1981; 1983
Scope and Contents
Includes a type-written letter from Sunset Realty brokers advertising and presenting brochures about Villa Verde.

Vista del Pacifica 1973
West Palos Verdes Estates ca. 1961
Village Palos Verdes ca. 1974; 1977
Wallace Ranch ca. 1990