Guide to the Palos Verdes Bulletin Collection 028

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LOCAL HISTORY CENTER
PALOS VERDES LIBRARY DISTRICT
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URL: http://www.pvld.org/localhistory
Abstract: Collection includes issues of a newsletter providing information on the early development of the Palos Verdes Peninsula.

Conditions Governing Access
Open for research. Advance notice required for access. Contact the Local History Center for access information. Bound reference copies available in the Local History Center.

Conditions Governing Use
The collection is open for research use.

Preferred Citation
[Name of item], Palos Verdes Bulletin Collection (Collection 028). Local History Center, Peninsula Center Library, Palos Verdes Library District, Rolling Hills Estates, CA.

Biographical / Historical
The Palos Verdes Bulletin was a monthly newsletter which began publication in November 1924. It was produced by the Palos Verdes Homes Association and distributed freely to homeowners, lot owners, residents, and potential buyers of land which became Palos Verdes Estates.

The Bulletin contained news on the activities of the Homes Association, the Art Jury, and the general progress of the Palos Verdes Project development. Information on new buildings, architecture standards, landscaping ideas, and amenities such as the golf course, the riding stables, and the swim club was accompanied by numerous photographs.

The Bulletin also detailed the burgeoning social life of the residents as they sought to establish vital institutions such as a school system, a library, a woman's club, an art gallery, and a church, in addition to strong friendships. From time to time, it also contained profiles of key Project personnel and community members including Myron Hunt, Frederick Law Olmsted, Jr., Charles Cheney, and Romayne Martin.

The Bulletin in its original format was published monthly from November 1924 to October 1931, when it ceased publication due to financial conditions related to the Depression. It began again in October 1932, paid for by a few local advertisers and subscriptions. Reduced to four pages and without photographs, it survived only until June 1933.

In 1941, shortly after the incorporation of the City of Palos Verdes Estates, the Palos Verdes Homes Association turned the newsletter over to the Palos Verdes Peninsula Publishing Company headed by resident Pierre Lamure. The title changed to The Bulletin and expanded to a 20-page bimonthly publication. The Bulletin was mostly supported by local advertisers and subscriptions. Lamure was forced to discontinue the Bulletin with the March 13, 1942 issue, when the effects of a nation at war became insurmountable.

As the only local publication of its kind, the original 8-page glossy Palos Verdes Bulletin of 1924-1931 provides a significant account of the transformation of a sparsely populated agricultural and ranching area into one of the nation's first planned communities.

Arrangement
Arranged chronologically.

Other Finding Aids
Index to names, topics and events, etc. available in the Local History Center.

Subjects and Indexing Terms
Community newspapers