Finding aid for the West Valley College Press Releases, Public Service Announcements, and Cutlines

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Finding aid for the West Valley College Press Releases, Public Service Announcements, and Cutlines

Collection number:
West Valley College Library
Saratoga, California

Processed by:
Pam Parker and Jeanie Schwab

Date Completed:
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Encoded by:
John Farley

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Descriptive Summary
Title: West Valley College press releases, public service announcements, and cutlines
Dates: 1962-2005
Bulk Dates: 1976-1989
Creator: West Valley College
Creator: West Valley-Mission Community College District
Collection Size: 3.75 linear feet
Repository: West Valley College Library
Saratoga, CA 95070

Abstract: This file contains press releases, public service announcements, and cutlines (photographs with a caption or a press release) issued by West Valley College.

Physical location: For current information on the location of these materials, please consult the Library's online catalog.

Languages: Languages represented in the collection: English

Access
Collection is open for research.

Publication Rights
The library can only claim physical ownership of the collection. Users are responsible for satisfying any claimants of literary property.

Preferred Citation
West Valley College press releases, public service announcements, and cutlines, Courtesy of the West Valley College Library.

Acquisition Information
The 1962-1968 material was retrieved from storage in the Carlson House prior to 1998. The remaining material was supplied by Ruth Carlson, current Director of Public Affairs.

Biography / Administrative History
The West Valley Joint Community College District was formed in January of 1963 when voters approved creation of the district after a countywide master plan for community college education had been designed in 1962. At that time it was comprised of the Campbell Union, Los Gatos-Saratoga high school districts and the Santa Clara Unified School District. Doors opened for classes in fall 1964 at the Campbell campus. In early 1966, a 143-acre site in Saratoga was purchased for what would become the permanent campus for West Valley College and the District offices. Grandbreaking for the first campus building began in June 1967. The second campus in the College District, Mission College, began with the acquisition of 12 acres in Santa Clara and eventually grew to be a 164-acre site. Mission College was temporarily located at Jefferson Intermediate School from 1975 to 1979. With the completion of the first building phase in the fall of 1979, the new Mission College campus opened its doors to students. In September 1985, the name of the District was changed from the West Valley Joint Community College District to West Valley-Mission Community College District (WVMCCD).
**Scope and Content of Collection**
This file contains press releases, public service announcements, and cutlines (photographs with a caption or a press release) issued by West Valley College or the District from 1962-1989; 1994-2001; 2005, incomplete holdings. The majority of these releases were issued by the WVC Public Information Office 1976-August 1989. In prior years, these publications were issued by the Information Assistant 1969-1972 and the Public Information Officer in 1975. Some press releases covering Mission College people and events are included.

**Arrangement**
The folders are arranged in chronological order.

**Indexing Terms**
The following terms have been used to index the description of this collection in the library's online public access catalog.
West Valley College
West Valley-Mission Community College District
West Valley College--Public relations
West Valley-Mission Community College District--Public relations
Press releases--California--Saratoga
Advertising, Public service--California--Saratoga