Guide to the Eric Rath Collection MS 299

Finding aid prepared by Bryan D. Cullen
San Diego History Center Document Collection
1649 El Prado, Suite 3
San Diego, CA, 92101
619-232-6203
October 26, 2015
Title: Eric Rath Business Collection
Identifier/Call Number: MS 299
Contributing Institution: San Diego History Center Document Collection
Language of Material: English
Physical Description: 3.0 Linear feet (5 boxes)
Date (inclusive): 1969-1982
Abstract: This collection contains papers related to the various business projects conducted in the San Diego area by Eric Rath.
Language of Materials: Collection materials are in English, German, and Spanish.
creator: Rath, Eric, 1911-1980
Biographical / Historical Notes
Eric Rath was born on January 23, 1911. He was president of Pacific International Hover Craft, Mexicoach, TRC Development, and Tijuana-Baja Tours. He lectured about transportation at University of California at San Diego, National University of Colombia, and at the Superior War Academy in Bogota, Colombia. He was also a transportation services advisor for the Colombian government as well as for the Department of Defense. He was awarded Putnam Food Award and several others.
Eric Rath started Pacific International Hover Craft (PIHCo) in 1969. The company leased the hovercraft from a British hovercraft company, Seaspeed. The plan was to transport tourists between San Diego and Tijuana. The hovercraft was able to successfully make a trip down into Tijuana, but on the return trip the engines broke down and required to be towed by the Coast Guard. Eventually PIHCo went bankrupt in the fall of 1971.
Eric Rath started another company in 1970 called Mexicoach which planned to transport tourists by bus between San Diego and Tijuana. In 1975, Mexicoach had some issues with traffic on its trips to Mexico; in 1978, Eric Rath tried to arrange an agreement with Amtrak where it would use the train to take people down into Tijuana instead. The agreement with Amtrak did not work out, but the Mexicoach business was successful and is continuing business today. In 1975, Eric Rath supported the building of a Transportation Center, which would bring together various schools in the San Diego area and focus on training students in the transportation business. Rath's company, TRC Development, focused on the transportation of perishable goods.
Scope and Content
This collection contains papers related to the various business projects conducted in the San Diego area by Eric Rath. The majority of the collection relates to PIHCo and consists of blueprints of the hovercraft, meeting minutes, correspondence, financial information, administrative records, informational studies, newspaper articles, reference material booklets, and publicity photos. In addition there are numerous transportation reports and studies as well as information on other projects Rath was involved with. They provide a perspective on the border situation in the 1970s. The Transportation Center project has information outlining the creation of a transportation center for education, but there is little information about the how successful it was. The San Diego-Tijuana Train Plan concerns the combining Mexicoach with Amtrak to alleviate traffic problems when transporting tourists between San Diego and Tijuana. Also included is a speech written by Congressman Brock Adams about the California railroad service. The San Diego County Study that was used by TRC Development in their business of helping transport perishable goods is also included.
Arrangement
Arranged by project in the following series.
Series I: Pacific International Hover Craft Company
Series II: Miscellaneous Projects
Series III: Transportation Reports
Physical Characteristics and Technical Requirements
San Diego Economic Development Research Program’s spine is taped with duct tape.
Preferred Citation
Eric Rath Collection, MS 299, San Diego History Center Document Collection, San Diego, CA.
Conditions Governing Access
This collection is open for research.
Conditions Governing Use
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Processing Information
Collection processed by Bryan D. Cullen in April, 2013.

Immediate Source of Acquisition
Accession number: 831206A.

Subjects and Indexing Terms
Adams, Brock, 1927-2004
Alvarez Malo, Ignacio
Alvarez Malo, Jose
HoveRun.
Mexicoach.
Pacific International Hovercraft (PIHCo).
Seaspeed.

Series I: Pacific International Hover Craft Company 1967-1980 and undated

Box-folder Oversize Collections F4D1
Box-folder 1:1 PIHCo Board of Directors 1969-1971
Box-folder 1:2 PIHCo staff 1969-1970
Box-folder 1:3 PIHCo stock 1970
Box-folder 1:4 Financials 1969-1976
Box-folder 1:5 Legal papers 1969-1973
Box-folder 1:6 Correspondence 1969
Box-folder 1:7 Correspondence 1970
Box-folder 1:8 Correspondence 1971
Box-folder 1:9 Correspondence 1973-1980
Box-folder 1:10 Correspondence Undated
Box-folder 1:11 Economic, Feasibility and Operational Studies 1969-1970 and undated
Box-folder 1:12 Economic, Feasibility and Operational Studies 1969 March-1969 October and undated
Box-folder 1:13 Economic, Feasibility and Operational Studies 1970 August 24 and undated
Box-folder 2:1 Economic, Feasibility and Operational Studies 1969 and undated
Box-folder 2:2 Economic, Feasibility and Operational Studies 1969 August and undated
Box-folder 2:3 Hovercraft - Planning 1969-1971 and undated
Box-folder 2:4 Hovercraft - Planning 1970 and undated
Box-folder 2:5 Hovercraft - Operations 1970 and undated
Box-folder 2:6 Articles 1970 and undated
Box-folder 2:7 Photographs Undated
Box-folder 2:8 Miscellaneous 1967 and undated

Series II: Miscellaneous Projects 1971-1981 and undated

Box-folder 2:9 Transportation Center 1975
Box-folder 2:10 San Diego - Tijuana train plan 1972-1981
Box-folder 2:11 San Diego County Study 1971-1972
Box-folder 2:12 Miscellaneous Undated

Series III: Transportation Reports 1965-1982 and undated

Box-folder 3:1 Community Economic Analysis 1965
Box-folder 3:2 San Diego Economic Development Research Program 1966 June
Box-folder 3:3 Study Design: Comprehensive Planning Programs San Diego County 1966 September
Box-folder 3:4 The Growth and Economic Stature of San Diego County 1969 June
Box-folder 3:6 A Study of Transportation in San Diego County 1971 January
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<td>San Diego-Tijuana Additional Border Crossings 1972 May</td>
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<td>Overall Program Design 1973 July</td>
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<td>University of California San Diego Traffic Access and Circulation Study 1975 February</td>
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<td>Marketing Information Study 1975 April</td>
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<td>City of San Diego Population and Land Use Bulletin 1975 April</td>
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<td>Goods Movement and Terminal Study Phase 1 1975 August 13</td>
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<td>San Diego Los Angeles Corridor Study Phase III Final Report 1976 April</td>
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<td>Goods Movement Background Study: San Diego Region 1976 May</td>
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<td>California transportation plan task force: California transportation plan-policy element 1976 October</td>
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