San Francisco Museum of Art Office of the Director Records 1959-1965

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San Francisco Museum of Modern Art
151 Third Street
San Francisco, California 94103
415.357.4000
archives@sfmoma.org
http://www.sfmoma.org/
2015
Descriptive Summary

Title: San Francisco Museum of Art Office of the Director Records 1959-1965
Dates: 1959-1965
Collection Number: ARCH.ADM.004
Creator/Collector: San Francisco Museum of Art
Extent: 9.2 linear feet (9 cartons, 1 oversize box)
Repository: San Francisco Museum of Modern Art
San Francisco, California 94103

Abstract: The San Francisco Museum of Art Office of the Director Records contain administrative records from the Museum generated between 1959 and 1965, corresponding generally with the 1958-1965 tenure of its second director, George Culler. Highlights of Culler’s years at the Museum include the expansion and formal establishment of the Education Department, a graphic design program for publications, and an exploration of publicity through television and radio programs. Records are divided by calendar year and arranged alphabetically within each year.

Language of Material: English

Access
Collection is available for use. Some materials are restricted for confidentiality or condition.

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Preferred Citation

Scope and Content of Collection
The Office of the Director Records, 1959-1965 collection consists of administrative records from the San Francisco Museum of Art (SFMA) created during the tenure of the Museum’s second director George Culler. Materials include incoming and outgoing correspondence, financial records, reports, and employment applications. Records document administrative activities related to Museum operations and maintenance, educational programming, publicity, events, fundraising and membership, and Culler’s personal and professional activities. The records date from Culler’s tenure, but do not contain all the records generated while he was Director. Records from his first few months at the Museum in 1958 are found in Office of the Director Records, 1935-1958. Additional records generated during Culler’s tenure are found in Office of the Director Records, 1966-1972 in files whose date ranges precede Gerald Nordland’s 1966 start date as Director. Each year’s worth of records were processed separately, except for 1964 and 1965 which were processed together.

Indexing Terms
Art appreciation—Study and teaching—California—San Francisco
Art appreciation—Study and teaching (Elementary)—Activity programs—California—San Francisco
Art, Modern—20th century—Exhibitions
Art museum curators
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Art museums—Educational aspects
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Culler, George
San Francisco Museum of Art
San Francisco Museum of Modern Art
San Francisco Museum of Art—Archives