Guide to the San José State University Campus Publications Collection MSS.2010.01.01

Language of Material: English
Contributing Institution: SJSU Special Collections & Archives
Title: San José State University Campus Publications Collection
Creator: San José State University
Identifier/Call Number: MSS.2010.01.01
Physical Description: 8 boxes (9.3 linear feet)
Date (inclusive): 1925-2017
Abstract: The San José State University Campus Publications Collection, 1925-2017 (bulk 1960-1990), documents faculty, state and miscellaneous publications. Created by numerous entities and organizations over an 80-year time period, the collection consists of a variety of print formats including brochures, magazines, newsletters, newspapers, pamphlets and photocopies. Topically, the collection includes SJSU alumni publications, library and departmental publications, and academic publications.
Access
The collection is open for research.
Publication Rights
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Preferred Citation
San José State Campus Publications Collection, MSS-2010-01-01, San José State University Library Special Collections & Archives.
Processing Information
Collection processed by Alicia Deadrick and Jane Gilvin. Finding aid EAD encoded by Silke Higgins. Reviewed by Danelle Moon and Erin Louthen. In Fall 2018, titles in this collection unrelated to SJSU were removed from the collection by Kate Steffens. In addition, other titles were placed with more appropriate collections.
Project Information
This finding aid was created as part of the Survey and Cataloging Project, a two-year San José State University Library grant project funded by the National Historical Publications and Records Commission. The project began in 2008. The Project Director is Danelle Moon. The Project Archivist is Erin Louthen.
Organizational History
In 1857 the San Francisco Board of Education established Minns’ Evening Normal School for current and prospective teachers in the city. Named after its principal, George W. Minns, the institution was formally established as the first California State Normal School by the State Legislature in 1862. A decade later, the Legislature voted to move the Normal School to San José, and the school relocated to its new home on Washington Square prior to the fall term of 1872. After a fire destroyed the Normal School building in 1880, the Legislature authorized $200,000 to construct a new building on the same site. Completed in 1881, the building was commonly referred to as the Second State Normal School. After several names and curriculum changes, Minns’ Normal School is now San José State University, offering more than 134 bachelor’s and master’s degrees with 110 concentrations, and is recognized as one of the top public universities granting such degrees in the West.
Academic, alumni, departmental and CSU publications all serve important functions at San José State University. Academic publications, whether created by unions or national professional organizations, provide members with updates about important political and social events which may affect job status and wages. Alumni publications seek to inform members about new developments regarding their alma mater, keep them connected to former classmates, and raise funds for the university. Departmental publications act as a vehicle in which staff, faculty and students are informed about changes in policy, upcoming events and achievement recognition. Similarly, California State University (CSU) publications disseminate news to the staff, faculty and administration regarding noteworthy events for the entire CSU system.
Related Material
San José State University Student Publications Collection, MSS-2009-08-02, San José State University Special Collections & Archives.
Scope and Content of Collection
The San José State Campus Publications Collection, 1925-2017 (bulk 1960-1990), documents faculty, state and miscellaneous publications. Created by numerous entities and organizations over an 80-year time period, the collection consists of a variety of print formats including brochures, magazines, newsletters, newspapers, pamphlets and photocopies. Topically, the collection includes SJSU alumni publications, library and departmental publications, and academic publications.

**Arrangement**
This collection is arranged alphabetically by title of publication.

**Processing Information**
Campus Digest, SJSU College News, Impetus, San Jose State College Reports moved to MSS.2009.03.11. Laurels, Multicultural Forum, School of the Humanities and Arts Events, Bulwer-Lytton Fiction Contest moved to MSS.2009-11-06.

**Subjects and Indexing Terms**
Education, Higher -- San Jose (Calif.)
San José State Teachers College -- History
San José State University -- History
San José State University

**Scope and Contents**

**Box 1, Folders 1-6**
Alumni Bulletin Jan. 1925-Nov. 1950

**Box 1, Folders 7-9**
Alumni Review Feb. 1951-Nov. 1955

**Box 1, Folder 10**
Backstage Sept.-Nov. 1974
Scope and Contents
From the Drama Dept.

**Box 1, Folders 11-13**
The Beethoven Newsletter Spring 1986-1994

**Box 1, Folders 14-18**
The Beethoven Journal Fall 1995-Winter 2004

**Box 1, Folder 19**
Better Days Nov.-Dec. 1975
Description of Publications
From the Office of Veteran Affairs, Better Days was a newsletter for students with military veteran status. Articles addressed legal, financial and health issues of regional and national importance to veterans.

**Box 1, Folder 20**
Books and Bytes Spring 2001-Winter 2003
Scope and Contents
Books and Bytes was a quarterly newsletter for library faculty. Of note is the fact that the time period of this publication covers the transition from the Robert C. Clark Library to the joint venture between the City of San José and SJSU, the Dr. Martin Luther King, Jr. Library.

**Box 1, Folders 21-23**
Scope and Contents
Bulletin Board was a weekly publication from the Community Relations Office, covering campus events, and included sports, culture and campus meetings.

**Box 2, Folders 1-7**
The Call Number March 1978-1982
Description of Publications
The Call Number was a monthly newsletter created for the SJSU library, and was written by library faculty. Articles covered practical matters within the library, as well as first-person narratives of staff members' travel adventures, and also featured hand-drawn illustrations.
Box 2, Folder 8  **Campus Gram Dec. 1976-Jan. 1978**  
Description of Publications  
San José State's University Relations Department published the Campus Gram as a news bulletin for faculty and staff.

Box 2, Folder 9  **Career Courier Dec. 1976-Jan. 1978**  
Description of Publications  
Career Courier was published once a semester to inform students about career planning events on campus, as well as to encourage them to use the services offered at the Career Planning and Placement Center.

Box 2, Folder 10  **The Carson Fall 1999**  
Scope and Contents  
The Carson was partially funded by a non-university group, the Institute for Development of Environmental Awareness in Soquel, California. The publication was an Environmental History research journal, and was edited by History Department lecturer Dr. Benjamin Kline.

Box 2, Folder 12  **College Connections Spring 2001**  
Scope and Contents  
College Connections was a newsletter created for the College of Applied Sciences and Arts faculty, staff and students. Of note is a column featuring introductions to new faculty.

Description of Publications  
Curriculum Reporter covered news regarding changes to SJSU's curriculum, such as additions or revisions to the requirements for Master's programs. The Curriculum Reporter Supplement consisted of a series of leaflets with articles dealing with different aspects of collegiate teaching.

Box 2, Folder 16  **Equal Opportunity Newsletter Fall 1995**  
Description of Publications  
Equal Opportunity Newsletter was published once a semester. The first issue discusses affirmative action and how such legislation affected the SJSU campus.

Box 2, Folder 17  **For Your Health Sake Nov. 1991-Feb. 1993**  
Scope and Contents  
For Your Health Sake was a monthly newsletter that addressed issues such as smoking and sexual health, as well as informing students about services offered at the Student Health Center.

Box 2, Folder 18  **The Grapevine Oct. 1967-June 1969**  
Scope and Contents  
The Grapevine was a library newsletter featuring brief descriptions of library events, announcements, recent acquisitions, and new staff members. Note: Several issues of this publication are very faded due to its mimeograph format.

Box 2, Folder 19  **Health Corner Nov. 1978-Oct. 1988**  
Scope and Contents  
Health Corner was the apparent forerunner to For Your Health's Sake. The newsletter featured articles about student health issues, as well as informing students about services offered at the Student Health Center.
Box 2, Folder 20   **Human Resources Update Fall 2004**
**Description of Publications**
Human Resources Update was a newsletter published to inform faculty and staff about changes in human resources policies.

Box 2, Folder 21   **Interworld News Oct. 1982-Fall 1997**
**Scope and Contents**
Interworld News was a monthly newsletter featuring events, students and alumni of the International Center.

Box 2, Folder 22   **Kay's Kaleidoscope Sept. 1976-Jan. 1978**
**Scope and Contents**
Kay's Kaleidoscope was a library newsletter created in September 1976 featuring new staff assignments, news items and announcements.

Box 2, Folder 23   **Learn & Serve SJSU Spring-Fall 2002**
**Description of Publications**
Learn and Serve SJSU was created to provide a resource to students, faculty, staff and community partners around community-based education. The first issue served as an introduction to the office, staff and director of the Center for Service Learning.

Box 2, Folder 24   **Library Tracings Oct. 1960-June 1966**
**Scope and Contents**
Library Tracings began as a way to foster communication between the SJSU Library Staff Association Council and its members. In addition to association news, columns included library staff's travel plans and personal stories, such as the birth of a new child.

Box 2, Folder 25   **Mosaic Bi-Monthly Oct. 2001-April 2002**
**Scope and Contents**
Mosaic is the name of SJSU's multicultural center, which is located in the Student Union. The bi-monthly publication of the same name advertises the center's student resources and campus events. The earliest issue features a brief report regarding the reaction on the SJSU campus to the terrorist attacks in New York City on September 11, 2001.

Box 2, Folders 26-27   **New Student Week 1959-1971**
**Description of Publications**
New Student Week was a publication that described scheduled events during New Student Week, including mandatory and optional activities.

Box 2, Folder 28   **(San Jose in a) Nutshell 1974-1980**
**Scope and Contents**
(San José in a) Nutshell is described as a handbook for college, and was distributed free of charge by SJSU's Associated Students. However, most of the articles are not directly related to the university.

Box 2, Folders 29-32   **On Campus April 1991-Fall 2003**
**Description of Publications**
On Campus was intended to serve as a newsletter to faculty and staff after the publication University Digest shifted from a faculty and staff newsletter to an alumni-focused newsletter. The publication featured articles on educational issues, notable news items and a calendar of events.
Box 2, Folder 33  
**One Washington Square 1987**

**Scope and Contents**

One Washington Square was created for SJU alumni. This single issue features the annual report for the alumni association.

Box 3, Folder 1  
**Ratline Summer 1994-July 2006**

**Description of Publications**

Early Sixties San José State Friends of the Rats Nest, Lions Den, Surfrider, and South 11th Street, 1994-2003. 2006; 14 issues Ratline was a publication written by and for a group of alumni from the early 1960s. It is unclear whether the featured alumni were members of a fraternity, sorority or particular campus organization.

Box 3, Folders 2-6  

**Description of Publications**

Research Bulletin was a publication created to notify faculty about grants awarded by either the university or outside funding institutions and organizations. The publication also featured a list of possible grants and grantors.

Box 3, Folder 7  
**Research News May 1989-Jan 1990**

**Description of Publications**

Research News differed from the Research Bulletin in that it featured only information about grant opportunities and the application process.

Box 3, Folder 8  
**Research Opportunities Nov. 1982**

**Scope and Contents**

Research Opportunities was similar to Research News, informing faculty about available grants and information about how best to apply.

Box 8, Box 3, Folders 9-11  
**San José Red Eye 1969-09-1972-06**

**San José State University Contributors to Excellence 1988-2001**

**Scope and Contents**

San José State University Contributors to Excellence was a publication dedicated to recognizing private donors as well as soliciting new donations.

Box 3, Folders 12-14  
**San José State University Digest Oct. 1984-Spring 1994**

**Description of Publications**

San José State University Digest transitioned from a faculty and staff newsletter to an alumni-focused newsletter in the 1990s. The publication featured news about the university, with topics ranging from SJSU history to upcoming events.

Box 3, Folder 15  
**San José State University Express Summer 1986-Fall 1987**

**Description of Publications**

San José State University Express was aimed at students in 8th-12th grade considering attending SJU or another CSU campus. The publication combined information about deadlines and requirements, as well as reasons to consider SJU as the student’s school of choice.

Box 3, Folder 16  
**San José State University International News Fall 2004**

**Scope and Contents**

San José State University International News reported on opportunities for students for International and Extended Studies. Featured programs included South America and Asia.
Box 3, Folder 17  San José State University Library Newsletter Jan. 1975-May 1975
Scope and Contents
San José State University Library Newsletter communicated library news, transfers, staff departures and had a column on gardening.

Box 3, Folder 18  San José State President's Report 1995-2001
Scope and Contents
San José State University President's Report included financial information for the past fiscal year, as well as recent SJSU achievements in areas such as sports, academics and facilities.

Box 3, Folder 19  San José State University Foundation Update 1999-2002
Scope and Contents
SJSU Foundation Update provided information about Foundation activities and noteworthy events. Included is a report on the SJSU and NASA partnership announced in November 2001.

Box 3, Folder 20  San José State University Tower Foundation Annual Report 2010-2011
Box 3, Folder 21  San José State University School of Education News Fall 1983-May 1988
Scope and Contents
School of Education News featured announcements and news about the department, including topics such as faculty changes and outstanding student recognition.

Box 3, Folder 22  San José State University Spectrum 2002-2004
Description of Publications
SJSU Spectrum was "an independent newspaper for staff and faculty." The publication covered topics such as local restaurants near campus and deteriorating writing skills among SJSU students.

Box 3, Folder 23  School of Education Newsletter Jan. 1963-Spring 1973
Scope and Contents
The first issue of the School of Education Newsletter coincided with the opening of the new Education Building on the SJSU campus. The publication featured news and announcements about the department. Of note is an article from the Spring 1964 issue, which discusses closed-circuit television in campus classrooms.

Box 3, Folder 24  Science News April 1966-Spring 1970
Scope and Contents
Science News was created as a resource for the San Francisco Bay area regarding information about science-related activities on the SJSU campus.

Box 3, Folder 25  Sparta News April 1963-August 1990
Description of Publications
Sparta News was created in April 1963 to inform alumni about newsworthy items and events, as well as to solicit support for the growing SJSU student population. The first two issues cover the debate regarding the renovation or demolition of historic Tower Hall on campus. Due in large part to the outcry from alumni, Tower Hall was eventually spared the wrecking ball and renovation was completed.

Box 3, 5, Box 4, Folders 1-7  The Spartan 1961-1985
Description of Publications
The Spartan was another alumni publication and was more comprehensive in scope than Sparta News. Of note is the Fall 1972 issue, which features an article about plans for an 18-story library. Box 3 contains 2 bound volumes, Box 4 contains issues in folders 1-7, Box 5 contains large format volumes.
Description of Publications
Spartan Bulletin an Alumni Association publication was created to inform alumni about newsworthy items and events, as well as to solicit support for the growing SJSU student population.

Description of Publications
Spartan Foundation Newsletter was created to inform its members about SJSU and Foundation news and events.

Spartan History Fall 1995-Spring 1997
Scope and Contents
Spartan History was the newsletter of the History Associates, a history department alumni organization. The publication was created to inform alumni about current events in the department, to profile individual alumni members, and to solicit financial support.

Spartan Notes April 1981-May 1982
Scope and Contents
Spartan Notes featured articles highlighting programs and classes offered at SJSU. Although the publication appears to be aimed at high school students considering attending college, it would also have been helpful to current students.

Spartan Quarterly 1977-1979
Description of Publications
Spartan Quarterly featured news about alumni, current and former professors, and also included a calendar of events.

Spartan Review Oct. 1952-Fall 1960
Description of Publications

Spartan Update 1974-1975
Description of Publications
Spartan Update was a monthly publication informing alumni about current events and the achievements of faculty and staff, as well as soliciting donations for the university. A noteworthy article in Volume I, No. 3 describes the donation of Mrs. Hazel Kuhlman’s estate to SJSU. The estate still funds a student scholarship to this day.

Description of Publications
Sponsored Programs Bulletin described grants and other outside funding opportunities, and published a list of submitted proposals and grant opportunities.

Description of Publications
Ten years after its first issue in print, Stacks 'n' Facts moved to an online format. The new format allowed for longer articles and a more comprehensive publication, including library-related articles from outside sources.
Steinbeck Newsletter Fall 1987-Summer 1994
Scope and Contents
The Steinbeck Newsletter featured news regarding SJSU's Steinbeck Center as well as recent academic research about Steinbeck's life and work. Of note is the Fall 1987 issue, which explains the flying pig symbol Steinbeck used as a personal stamp throughout his life.

Student Affairs News 1991-1993
Scope and Contents
Each issue of Student Affairs News opened with a column written by the Vice President for Student Affairs. The publication featured profiles of campus staff members, as well as news about division programs such as the university's new student orientation.

Summerizer June-August 1966
Scope and Contents
Summerizer was a weekly publication and the main news source for Summer Session 1966. Short articles about upcoming events comprise the bulk of the publication's content.

Teacher's Pet Jan. 1952-April 1966
Scope and Contents
Teacher's Pet was created for distribution to local high school journalism teachers and advisors. The publication focused almost exclusively on tips to increase student writing and student publications.

The Tower Spring 1964-Spring 1966
Description of Publications
The Tower was a faculty magazine featuring editors from different academic departments. The publication was created to disseminate objective views and opinions about controversial issues.

Tripping Spring 1971-Spring 1975
Scope and Contents
Tripping was published twice a year as a venue for students considering national and international travel. The publisher, Student Services West, Inc., was a non-profit corporation founded by SJSU students.

Washington Square 1987-Spring 2017
Description of Publications
Washington Square is published quarterly and features articles about SJSU athletics, student projects, and faculty accomplishments. Note: In addition to the materials listed here, SJSU Special Collections also maintains issues of Washington Square from 2005 to the present, which are available in paper format as well as online (refer to catalog call number LD729.6.S4 A49, or the website http://www.sjsu.edu/wsq/ for more information).

Western Nature Study Feb. 1930-Dec. 1930
Description of Publications
Western Nature Study was published quarterly. Each issue focused on a natural science topic, such as frogs, toads, salamanders and birds, and also included information about natural phenomena such as weather patterns.

Women's Center Newsletter and Event Flyers 1981-1986
Scope and Contents
Women's Center Newsletter addressed events on women's events on campus, as well as women's resources at SJSU and in the non-SJSU community. "Womyn's Week," an event sponsored by the Women's Center, was often the subject of articles in the newsletter.
Box 7, Folder 21  

**Scope and Contents**

Women's Studies Newsletter featured departmental news and announcements about campus activities, and also recognized staff, faculty and students on their accomplishments. This folder also includes a booklet and correspondence from the "Higher Education for Women in the 1980s" Conference held at SJSU in 1982.

Box 7, Folder 22  
**The World in Motion Newsletter 2002-2004**

**Scope and Contents**

(The) World in Motion newsletter featured information about various programs offered by the Mineta Transportation Institute (MTI), including research, information transfer, and education. This folder also includes the MTI's Annual Report from 2002-2003.