Guide to the William Jackson Losh Collection, 1908-1973

Processed by The California State Library staff; machine-readable finding aid created by Xiuzhi Zhou
California History Room
California State Library
Library and Courts Building II
900 N. Street, Room 200
P.O. Box 942837
Sacramento, California 94237-0001
Phone: (916) 654-0176
Fax: (916) 654-8777
Email: csical@library.ca.gov
URL: http://www.library.ca.gov/
© 1999
California State Library. All rights reserved.
Guide to the William Jackson Losh Collection, 1908-1973

California State Library
Sacramento, California

Contact Information:
California History Room
California State Library
Library and Courts Building II
900 N. Street, Room 200
P.O. Box 942837
Sacramento, California 94237-0001
Phone: (916) 654-0176
Fax: (916) 654-8777
Email: csical@library.ca.gov
URL: http://www.library.ca.gov/

Processed by:
The California State Library staff
Encoded by:
Xiuzhi Zhou

© 1999 California State Library. All rights reserved.

Descriptive Summary
Title: William Jackson Losh Collection,
Date (inclusive): 1908-1973
Box Number: 413-426 & 753
Collector: Losh, Volna B.
Extent: 15 boxes
Repository: California State Library
Sacramento, California
Language: English.
Access
Unrestricted.

Conditions of Use
Please credit California State Library.

Publication Rights
Copyright has not been assigned to California State Library. All requests for permission to publish or quote from manuscripts must be submitted in writing. Permission for publication is given on behalf of California State Library as the owner of the physical items and is not intended to include or imply permission of the copyright holder, which must also be obtained by the reader.

Preferred Citation
[Identification of item], William Jackson Losh Collection, California State Library.

Access Points
Losh, William Jackson, 1896-1973
California Stelos Company
Conservation of natural resources--California
Sierra Club
Public relations

Contents
Correspondence, advertising, employee records, legal materials.

Biography
William J. Losh was born in Oakland, California, October 1, 1896. After serving in World War I in the Army Ambulance Service, he returned to graduate from Stanford University in 1920. He worked as manager of the California Stelos Company and later as a newspaper reporter for the San Francisco NEWS (1933-34) and as a columnist for the San Francisco EXAMINER (1934-38). In 1939, he formed a public relations firm with John C. Lee and specialized in publicity for various conservation interests. He served as a member of the San Francisco Mayor's United Nations Conference Committee (1951), and executive secretary of the Trustees for Conservation (1954). He died in Oakland, October 28, 1973.

Bradley, Harold C.
Losh, Frank A.
Losh, William Jackson, 1896-1973
Brower, David Ross, 1912-
Fry, Kenneth B.
Kent, William, 1864-1928
Lee & Losh (Firm) San Francisco. A proposed campaign to promote Western v. Eastern beef. 1955. (*cHD 9433 U4 L4)
Lee & Losh (Firm) San Francisco. Advertising and publicity in trade ... 1955-1956. 2 volumes. (*cHD 9433 U4 L41)
Lee & Losh (Firm) San Francisco. Publicity clippings. 1939-1942. (*fcHM 262 L4)

Photographs
About 115 photographs to picture file.

<table>
<thead>
<tr>
<th>Box</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>413</td>
<td>California State Fair 1950-1953</td>
</tr>
<tr>
<td>414</td>
<td>California Stelos Company: Advertising</td>
</tr>
<tr>
<td>415</td>
<td>California Stelos Company: Correspondence 1923-1953</td>
</tr>
<tr>
<td>416</td>
<td>California Stelos Company: Employee records, financial statements, inventories, legal materials, and memoranda 1927-1934</td>
</tr>
<tr>
<td>417</td>
<td>Conservation: Associated Sportsmen of California and Lassen Volcanic National Park</td>
</tr>
<tr>
<td>418</td>
<td>Conservation: Nevada Yuba Landowners' Association, Redwood Regional Conservation Council, Roadside Parks, San Mateo County Fish and Game Protective Association</td>
</tr>
<tr>
<td>419</td>
<td>Conservation: Sierra Club: Correspondence 1945-1974</td>
</tr>
<tr>
<td>422</td>
<td>Juvenalia 1908-1913</td>
</tr>
<tr>
<td>423</td>
<td>Lee and Losh public relations firm 1943-1961</td>
</tr>
<tr>
<td>424</td>
<td>Press-Radio Aid Committee of the United Nations Conference Committee of San Francisco 1945</td>
</tr>
<tr>
<td>426</td>
<td>Miscellany: Genealogy, legal papers, Frank A. Losh papers, Japanese Peace Conference materials 1915, and National Newspaper Week</td>
</tr>
<tr>
<td>753</td>
<td>Miscellany: Notes and drafts, pamphlets, periodicals, Piedmont Grape Festival 1929-1938, and San Francisco Planning and Housing Association 1950-1962</td>
</tr>
</tbody>
</table>