Hearst Caricatures Collection (circa 1900-1910)

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2019
Descriptive Summary

Title: Hearst Caricatures Collection (circa 1900-1910)
Dates: circa 1900-1910
Collection Number: MS0069
Creator/Collector: Puck (literary magazine) Harper's Weekly (journal) Judge (magazine)
Extent: 3 flat file boxes
Online items available: http://digital.lib.calpoly.edu/rekl-hearst-caricatures-ms069
Repository: California Polytechnic State University - San Luis Obispo. Special Collections and Archives
San Luis Obispo, California 93407
Language of Material: English

Access
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Acquisition Information
Purchase

Biography/Administrative History
Hearst became the target of caricature artists as his circulation war with Joseph Pulitzer II escalated. When Hearst's political ambitions were revealed during the 1900 presidential campaign, caricaturists went into overdrive. Pulitzer's paper the New York World and Hearst's New York Journal changed the content of newspapers adding more sensationalized stories and increasing the use of drawings and cartoons. As more cartoons were being published in newspapers, Pulitzer began to publish a cartoon of his own that he titled "The Yellow Kid" in 1896. The cartoon was created by R.F. Outcault and became one of many objects fought over between Hearst and Pulitzer during their rivalry. Hearst later took Outcault and his cartoon from Pulitzer by offering him an outrageous salary. Pulitzer published another version of the cartoon very similar to "The Yellow Kid" to continue competing with Hearst.

Scope and Content of Collection

Indexing Terms
Printed lithographs
Printed illustrations
Periodical